



CITY AND COUNTY OF SAN FRANCISCO  
LONDON BREED, MAYOR

OFFICE OF SMALL BUSINESS  
REGINA DICK-ENDRIZZI, DIRECTOR

November 16, 2021

Ms. Angela Calvillo, Clerk of the Board  
City Hall Room 244  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

RE: BOS File No. 211099 – Waiver of Banner Fee – “Shop and Dine in the 49” Campaign

Small Business Commission Recommendation to the Board of Supervisors: **Support.**

Dear Ms. Calvillo,

On November 8, 2021 the Small Business Commission heard a presentation by Marianne Thompson from the Office of Economic and Workforce Development regarding BOS File No. 211099 – Waiver of Banner Fee – “Shop and Dine in the 49” Campaign. Ms. Thompson explained that this legislation renews past legislation which waived banner fees for signs supporting the local economy through the “Shop and Dine in the 49 Campaign.”

The Commission engaged in a discussion with Ms. Thompson about how important this campaign is and thanked her for organizing it. The Commission is grateful to Supervisor Stefani and her staff for supporting OEWD on initiatives such as this and unanimously voted to support it. Thank you for considering the Commission’s recommendation. Please feel free to contact me should you have any questions.

Sincerely,

A handwritten signature in black ink that reads "Regina Dick-Endrizzi".

Regina Dick-Endrizzi  
Director, Office of Small Business

cc: Catherine Stefani, Member, Board of Supervisors  
Tom Paulino, Mayor’s Liaison to the Board of Supervisors  
Brent Jalipa, Clerk, Budget and Finance Committee