File No. 120492

Committee Item No. 6
Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules **Date** 5/17/12

Board of Supervisors Meeting **Date** _____

Cmte	Board	
☐	☐	Motion
☐	☐	Resolution
☐	☐	Ordinance
☐	☐	Legislative Digest
☐	☐	Budget Analyst Report
☐	☐	Legislative Analyst Report
☐	☐	Youth Commission Report
☐	☐	Introduction Form (for hearings)
☐	☐	Department/Agency Cover Letter and/or Report
☐	☐	MOU
☐	☐	Grant Information Form
☐	☐	Grant Budget
☐	☐	Subcontract Budget
☐	☐	Contract/Agreement
☐	☐	Award Letter
☒	☐	Application
☒	☐	Public Correspondence

OTHER **(Use back side if additional space is needed)**

☐	☐	
☐	☐	
☐	☐	
☐	☐	
☐	☐	

Completed by: Linda Wong **Date** 5/14/12
Completed by: _____ **Date** _____

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2012 MAR 22 AM 8:16
BY RC

Application for Boards, Commissions and Committees

Application for Appointment to: Pedestrian Safety Advisory Committee
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): Seat # 4 Senior or Disability Organizations District:

Name: John Alexander Lowell

Home Address: — Hayes Street Zip: 94117-2614

Home Phone: 415- — Occupation: Pending Commissioned Minister on Disability

Work Phone: 415-441-8901 Employer: First Congregational Church of San Francisco

Business Address: 1400 Polk Street, San Francisco, CA Zip: 94109

Business E-Mail: Home E-Mail: — @gmail.com

Check All That Apply:

A citizen of the United States. ☑ At least 18 years old on or before Election Day. ☑

Not in prison or on parole for a felony conviction ☑

A resident of San Francisco ☑ Yes: ☐ No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Member of Brain Injury Assn. of California, Senior Action Network, SF Interfaith Council, Walk SF, American Association of People with Disability. Member of PSAC since 2006. Since 5/11 held Seat 4 Senior or Disability Org.

Education:

Bachelors of Arts in History from the College of Letters & Science at UC Berkeley in 1994, Bachelors of Arts in Ethnic Studies from UC Berkeley in 1994, Masters of Divinity Degree from Pacific School of Religion in 2010.

Business and/or professional experience:

With my disability initiated correction by SMFTA & DPW of dangerous for the disabled curb ramps & a blocked ped. signal. Ordered, received & shared in 4/11 a SFMTA report on ablistic countdown pedestrian clearance signals.

Civic Activities:

Improved pedestrian safety along with accessibility & accommodations for the disabled at 1rst Congregational Church of SF. Member of Pedestrian Safety Task Force developed by Mayor Gavin Newsom. Counselor to people with TBI

Ethnicity: (optional) European American Sex: (optional) ☑ M ☐ F

Have you attended any meetings of the Board/Commission to which you wish appointment? ☑ Yes ☐ No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.
(Applications must be received 10 days before the scheduled hearing.)
(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 3-22-2012 **Applicant's Signature: (required)** John A. Lowell

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:
Appointed to Seat #:_____ Term Expires:_____ Date Seat was Vacated: _____

12/04/00

Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions and Committees

Application for Appointment to: Pedestrian Safety Advisory Committee
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): #5 - Bicycle and Pedestrian Safety Organizati District: 5

Name: Paul Supawanich

Home Address: — Hayes Street Zip: 94117

Home Phone: 678- —— Occupation: Transportation Planner

Work Phone: 415-284-1544 Employer: Nelson\Nygaard Consulting Associates

Business Address: 116 New Montgomery Street, Suite 500 Zip: 94117

Business E-Mail: psupawanich@nelsonnygaard.com Home E-Mail: ——— @gmail.com

Check All That Apply:

A citizen of the United States. ☑ At least 18 years old on or before Election Day. ☑

Not in prison or on parole for a felony conviction ☑

A resident of San Francisco ☑ Yes: ☐ No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

I have been involved with the Pedestrian Safety Advisory Committee for the past two years and would like to renew my term. I have served as the part chair and am deeply involved with pedestrian safety issues through my profession.

Education:

BS - Industrial Engineering, Georgia Tech
MS - Civil Engineering, MCP - City Planning, UC Berkeley

Business and/or professional experience:

Transportation Planner \ Consultant - 2009-2012, San Francisco
Employee of the San Francisco County Transportation Authority 2009

Civic Activities:
Young Professionals in Transportation, Board Member

Ethnicity: (optional) Sex: (optional) ☑ M ☐ F

Have you attended any meetings of the Board/Commission to which you wish appointment? ☑ Yes ☐ No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.
(Applications must be received 10 days before the scheduled hearing.)
(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 03/21/2012 **Applicant's Signature: (required)** _____

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:
Appointed to Seat #:_____ Term Expires:_____ Date Seat was Vacated: _____

12/04/09

Board of Supervisors
City and County of San Francisco
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BOARD OF SUPERVISORS
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Application for Boards, Commissions and Committees

Application for Appointment to: PEDESTRIAN SAFETY ADVISORY
Name of Board, Commission (Committee) or Task Force

Seat # or Category (If applicable): 6 ENVIRONMENTAL OR TRANSPORTATION District:

Name: HOWARD STRASSNER

Home Address: VICENTE Zip: 94116

Home Phone: 415 Occupation: RETIRED

Work Phone: NA Employer: NA

Business Address: NA Zip:

Business E-Mail: NA Home E-Mail:

CONS

Check All That Apply:

A citizen of the United States. ☑ At least 18 years old on or before Election Day. ☑

Not in prison or on parole for a felony conviction ☑

A resident of San Francisco ☑ Yes: ☐ No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Education:

See Attached

Business and/or professional experience:

Civic Activities:

Ethnicity: (optional) Sex: (optional) ☒ M ☐ F

Have you attended any meetings of the Board/Commission to which you wish appointment? ☒ Yes ☐ No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.
(Applications must be received 10 days before the scheduled hearing.)
(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 3/3/12 **Applicant's Signature: (required)** Howard Strassner

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:
Appointed to Seat #:_____ Term Expires:_____ Date Seat was Vacated: _____

12/04/09

Resume for Howard Strassner - 3-1-2012

Education: BS Mechanical Engineering Purdue University; about 50% of a MBA New York University

Professional Experience: Over 40 years as a Mechanical Engineer, with California PE license. Work included mining and metals projects; steam, nuclear, and hydro power projects and micro-electronic facility projects. I retired as a supervisor at Bechtel in SF. My work included: air and water pollution reduction; water distribution and mechanical facility components of projects.

Community Service: Member of the Sierra Club since 1961 and have been an elected member of the SF Group Executive Committee and chair of the Transportation Committee since 1985. Member of the Greater West Portal Neighborhood Association, GWPNA, since 1972 and served three years as President and served as Editor. Represented GWPNA at the Coalition for San Francisco Neighborhoods and served as President and Editor of the CSFN and chair of their Transportation Committee. Appointed by the Board of Supervisors to the Hazardous Materials Advisory Committee and served as chair. I was a member of the ad hoc Pedestrian Safety Task Force since 1994 and served as Convener. The Task Force was involved in the ordinance that formed the PSAC. I helped form Rescue Muni in 1996 and served as elected member of the Executive Committee and chair of the Metro Committee. I served as project director for the GWPNA grant from the Health Department to study traffic calming and pedestrian safety improvements in the neighborhood. I served as a member since it was formed and I am now Secretary of the Pedestrian Safety Advisory Committee. I am a member of the Van Ness BRT Advisory Committee, which should end shortly.

Statement: I want to continue as a member of PSAC in order to help improve pedestrian safety and convenience along with improved access to better transit.

Board of Supervisors
y and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2012 MAR 13 AM 11: 38

Application for Boards, Commissions and Committees

Application for Appointment to: Pedestrian Safety Advisory Committee
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): #7 Child Advocate or School Support Organization District: 4k

Name: Robin Brasso

Home Address: — 11th Avenue Zip: 94122

Home Phone: 415- —— Occupation: Retired SFUSD Teacher

Work Phone: NA Employer: NA

Business Address: NA Zip: NA

Business E-Mail: NA Home E-Mail: —— @yahoo.com

Check All That Apply:

A citizen of the United States. ☑ At least 18 years old on or before Election Day. ☑

Not in prison or on parole for a felony conviction ☑

A resident of San Francisco ☑ Yes: ☐ No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Served on PSAC from10/12/10--2/14/12; Worked with SFMTA and SFPD on 15mph zones at schools;Worked with Ped Safety Task Force & Enforcement Subcommittee; member CAPC Auxiliary; Little Jim Club Sustainer

Education:

B.A. English Literature; M.A. Learning Handicapped: Standard Teaching Credential; Resource Specialist Credential; Special Education Credential

Business and/or professional experience:

Taught English in three inner city middle schools. Then, taught students with learning disabilities in Resource Specialist Program. Served as Department Head of Special Education Department

Civic Activities:

PSAC, Walk SF, Bike Coalition; UESF Retired; CAPC Aux.; LJC;Serve on Boards of OWL, ADL, several Democratic Clubs; LWV; SFWPC; CARA;SAN;Worked to pass SB810;

Ethnicity: (optional) Sex: (optional) ☐ M ☑ F

Have you attended any meetings of the Board/Commission to which you wish appointment? ☑ Yes ☐ No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.
(Applications must be received 10 days before the scheduled hearing.)
(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 3/7/12 **Applicant's Signature: (required)** Robin Brasso

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:
Appointed to Seat #:_____ Term Expires:_____ Date Seat was Vacated: _____

12/04/09

Pedestrian Safety Advisory Committee
C/O Livable Streets
1 South Van Ness Avenue, 7th Floor
San Francisco, CA 94103
Fax (415) 701-4343

The Board of Supervisors finds and declares that it is in the public interest to officially recognize walking as an important component of our transportation system, and as a key component to creating livable and suitable communities.

Therefore the Board of Supervisors established the Pedestrian Safety Advisory Committee. This Advisory Committee, composed of concerned and informed residents, will provide a source of expertise on issues concerning pedestrian safety, convenience, ambiance, and planning.

Committee Members
Pi Ra
Howard Strassner, Secretary
Jay Lee
Paul Supawanich
Kevin Clark
John Ehrlich
James Rhoads
Raymon Smith, Vice Chair
John Lowell
Richard Rothman
Thomas Rogers, Chair
Kenneth Frausto
Leslie Garner
Chris Coghlan
Abigail Evans

March 7, 2012

Supervisors David Campos, Mark Farrell, and Jane Kim
c/o Rules Committee Clerk Linda Wong
City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Supervisors Campos, Farrell, and Kim,

On behalf of the Pedestrian Safety Advisory Committee (PSAC), I would like to offer a letter of support for Robin Brasso's application to fill Seat 7 (Child Advocate or School Support Organization) of our committee. I have had the pleasure of working with Robin in her earlier role as the District 7 representative on PSAC, and she has impressed me with her enthusiasm and diligence on the topic of pedestrian safety. In particular, Robin has worked to reduce bicycle-pedestrian conflicts, and has been instrumental in promoting a "bicycle ambassador" program, which has the potential to improve overall safety.

While Robin previously contributed as the District 7 representative, the Child Advocate or School Support Organization slot is also a great fit. Robin has 37 years of experience teaching middle school, and remains a member of United Educators of San Francisco (UESF). This particular seat on the committee has not been filled in recent memory, so filling it and getting Robin back on PSAC would be a double benefit.

Please don't hesitate to let me know if I can answer any questions about Robin or PSAC.

Thank you,
Thomas Rogers
Pedestrian Safety Advisory Committee (PSAC)
District 10 Representative and 2012 Chair
throgers@yahoo.com

UNITED EDUCATORS OF SAN FRANCISCO

UESF

United Educators of San Francisco
AFT/CFT, AFL-CIO ■ NEA/CTA

2310 Mason Street ■ San Francisco, CA 94133 ■ 415 956-8373 ■ Fax 415 956-8374 ■ www.uesf.org

March 9, 2012

To Whom It May Concern:

Robin Brasso, in her first term as a member of the Pedestrian Safety Advisory Committee, brought the activities and proceedings back to our union when she reported to the officers on programs established to assure the pedestrian safety of our charges, the children of San Francisco.

Robin made sure that the union leadership was aware of and invited to see and participate in actions designed to highlight pedestrian safety around our schools. She actively reported the proceedings of the Advisory Committee to our office.

In addition to the work that she did with pedestrian safety issues in the vicinity of schools, Ms. Brasso was also a sentinel for seniors, undertaking to guarantee that our sidewalks and crosswalks are safe for the older end of the spectrum of our citizens.

Now, Ms. Brasso seeks to serve a full term on the Pedestrian Safety Advisory Committee and is seeking appointment to Seat Seven.

On behalf of the members of the United Educators of San Francisco, our retirees and the children whom we serve, I urge you to place Robin Brasso on the Pedestrian Safety Advisory Committee.

Sincerely,

Dennis Kelly
President

DK/mk opeiu 3 afl cio (209)

California Alliance for Retired Americans®

To Whom It May Concern,

I am writing on behalf of the California Alliance for Retired Americans (CARA) and our San Francisco CARA Action Team to support the reappointment of Robin Brasso to the S.F. Pedestrian Safety Advisory Committee – seat #7.

Ms. Brasso has been an active and valuable member of the PSAC for several years – bringing the concerns and perspective of school families and senior citizens to the PSAC's attention. Her thirty seven years of experience teaching inner city middle school students and work with several children's advocacy organizations including the Child Abuse Prevention Auxiliary and the Little Jim Club which supports preemies and puppetry at California Pacific Medical Center help keep her connected to the issues facing children and their families.

She also works with several senior organizations, including CARA, and reports regularly at our S.F.CAT meeting on pedestrian safety issues. Ms. Brasso also advocated with SFMTA and the SFPD to have 10mph zones around schools. She has been trying to bring the Bicycle Ambassador Program to SF which would make the streets a bit safer by helping bicyclists to follow the rules of the road.

Ms. Brasso is a great advocate for pedestrians and we recommend her reappointment to the PSAC. If you have any questions regarding this recommendation, please do not hesitate to contact CARA at 415-550-0828.

Thank you for your attention.

Sincerely,

Jodi Reid, CARA Director

耆英行動網絡
Senior Action Network
965 Mission St., Suite 705 · San Francisco, CA 94103
Tel: (415) 546-1333 · Fax: (415) 546-1344
www.SeniorActionNetwork.org

March 6, 2012

Board of Supervisor's Rules Committee
1 Dr. Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, Ca. 94102-4689

RE: Robin Brasso's Pedestrian Safety Advisory Committee Application

Dear Rules Committee Members:
I have worked with Robin Brasso on Pedestrian Safety Advisory Committee, PSAC since October of 2010 when she was appointed by Supervisor Sean Elsbernd to represent District #7. I found her to be hard working and concerned about the safety of children, seniors, people with disabilities and families with young children. She also has attended meetings of the Mayor's Disability Council, the Mayor's Pedestrian Safety Task Force and its Enforcement Subcommittee. Yet she has gone way beyond just attending committee's meetings. For example, she helped develop the PSAC Reports of 2010 and 2011. And as a retired teacher and pedestrian advocate she has worked with SFMTA and SFPD to get the 15mph zones at schools.

Ms. Brasso current project has been working on developing a Bicycle Ambassador program in San Francisco. Initially started by the people of Transportation Alternatives in New York City, the program trains bicyclists to be bicycle ambassadors. Each ambassador would spend the time on the streets talking to fellow bicyclists, pedestrians and drivers about how to be safe and courteous. These discussions would involve stopping at red lights / stop signs, yielding to pedestrians, not riding on the sidewalks and other rules of the road.

Ms. Brasso has taught in SFUSD for thirty-seven years and is a member of the United Educators of San Francisco, UESF. She also serves on the Education Committee of the Anti-Defamation League, ADL as well as their Civil Rights Committee.

I feel Ms. Brasso would be an excellent choice for the Pedestrian Safety Advisory Committee.

Sincerely

Pi Ra
PSAC member
Senior Action Network Pedestrian Safety Coordinator

DOSW: In support of Robin Brasso for appointment to the Pedestrian Safety Advisory Committee
Murase, Emily
to:
Kim, Jane, Farrell, Mark, Campos, David
04/04/2012 04:20 PM
Cc:
"Wong, Linda"
Show Details

1 Attachment

2011 Gender Analysis Report.pdf

Rules Committee Chair Supervisor Kim,
Vice Chair Farrell,
Supervisor Campos,

I am writing to support the application of Robin Brasso to Vacant Seat #7, representing a children's advocate or school support organization, for the Pedestrian Safety Advisory Committee. Ms. Brasso retired as a middle school teacher from the San Francisco Unified School District. Until just recently, she served on the policy body as a representative of District 7. As a committee member, Ms. Brasso engaged in considerable outreach, attending community events and meetings nearly on a daily basis. She is extremely passionate about pedestrian safety and has made a tremendous effort to gather feedback from San Francisco residents city-wide on problems and solutions related to ensuring pedestrian safety. I have worked with Robin closely as she is a member of one of our working groups that is focused on bringing the 5th World Conference on Women here to San Francisco. Through this international conference, we will want to showcase the "walkability" of our City to the 20,000+ global women leaders and allies we hope will attend in July 2015.

Finally, I would urge that the Rules Committee look carefully at gender balance in your appointments. Ms. Brasso informed me that of the 21 seats on the Pedestrian Safety Advisory Committeee, there is just one woman currently serving. I am attaching the 2011 Gender Analysis of City Boards and Commissions that we completed at the end of last year for your review. We would be very pleased to make a presentation on our gender analysis findings at a future meeting of the Rules Committee. In the meantime, I hope you will find the data useful as you make your important appointment decision.

Emily

Emily M. Murase, PhD, Executive Director
San Francisco Department on the Status of Women
Tel. 415.252.2571; FAX 415.252.2575
*****NEW OFFICES*** 25 Van Ness Avenue, Suite 240 San Francisco, CA 94102**

****Please note that due to the high volume of email I receive, your message may be read by my assistant Cynthia Vasquez. I generally check email once a day. If you require an immediate response, please contact Ms. Vasquez at 415.252.3206 and she will know how to get a hold of me. Thank you for your patience.****

City and County of San Francisco
Department on the Status of Women
Mayor Edwin M. Lee
Executive Director Emily M. Murase, PhD

Gender Analysis of San Francisco Commissions and Boards

December 2011

I. Introduction

The central question of this report is whether women and minorities appointed to public policy bodies in San Francisco is reflective of the population at large.

In 1998, San Francisco became the first city in the world to pass a local ordinance reflecting the principles of the United Nations Convention on the Elimination of All Forms of Discrimination Against Women (CEDAW), also known as the "Women's Human Rights Treaty."[1] The Ordinance requires City government to take proactive steps to ensure gender equality and specifies "gender analysis" as a preventive tool to use against discrimination.[2] Since 1998, the Department on the Status of Women (Department) has used the gender analysis tool to analyze operations at 7 City departments.

In 2007, the Department used gender analysis to analyze the number of women appointed to city commissions, boards, and task forces.[3] Based on these findings, a city charter amendment was developed by the Board of Supervisors for the June 2008 election. The amendment, which voters approved overwhelmingly, made it city policy that:

1. Membership of commissions and board reflect the diversity of the San Francisco population;
2. Appointing officials be urged to support the nomination, appointment, and confirmation of these candidates; and
3. The San Francisco Department on the Status of Women is required to conduct a gender analysis of commissions and boards to be published every 2 years.

This 2011 gender analysis documents the number of women and minorities currently serving on San Francisco commissions and boards appointed by the Mayor, Board of Supervisors, and in some cases, other commissions.

[1] While 186 members of the UN, including all other industrialized countries, have ratified the Women's Human Rights Treaty, the US has not. Then-US President Jimmy Carter signed the treaty in 1980, but it languishes in the Senate due to concerns over reproductive rights. For further information, see the United Nations website, available at www2.ohchr.org/english/bodies/cedaw/index.htm.
[2] The gender analysis guidelines are available at the San Francisco Department on the Status of Women website, under Women's Human Rights Ordinance, at www.sfgov.org/dosw.
[3] The 2007 Gender Analysis of Commissions, Boards, and Task Forces is available online at the Department website, under Women's Human Rights Ordinance, at www.sfgov.org/dosw.

25 Van Ness Avenue, Suite 240
San Francisco, CA 94102
(415) 252-2570
(415) 252-2575 fax
dosw@sfgov.org
www.sfgov.org/dosw

II. Methodology and Limitations

In early 2011, the 311 Information Directory Department launched a website, the first of its kind in the nation, to collect and disseminate information about City appointments to policy bodies.[4] A commission or board member's name, gender, ethnicity, and disability status were among questions posed. The gender analysis in this report reflects data from commissions and boards that provided information to 311.

Of the 51 commissions and boards who reported information, 16 had one or more members with missing gender information that was subsequently filled in by the Department based on an Internet search on the specific commission or board member.

The ethnicity information is based on the 38 commissions and boards that provided information to 311 San Francisco. Because 311 captures ethnicity information differently from the U.S. Census, comparison data in this report is classified as follows:

US Census	Asian	Black/ African American	Hispanic/ Latino	n/a	Two or more Races	Other Race	White Alone	American Indian/ Alaska Native	Native Hawaiian/ Other Pacific Islander
311	Asian/ Pacific Islander	Black/ African American	Latino/ Latina	Middle Eastern	Mixed/ Multi-Ethnic	Other/ Decline to State	White/ Caucasian	n/a	n/a
Gender Analysis Report	Asian *(Asian Pacific Islander)*	Black/ African American *(African American)*	Latino (Latino)	Middle Eastern *(Middle Eastern)*	Multi-Ethnic *(Mixed)*	Other Race/ Decline to State *(Other)*	White/ Caucasian *(Caucasian)*	American Indian/ Alaska Native *(Native American)*	Asian *(Asian Pacific Islander)*

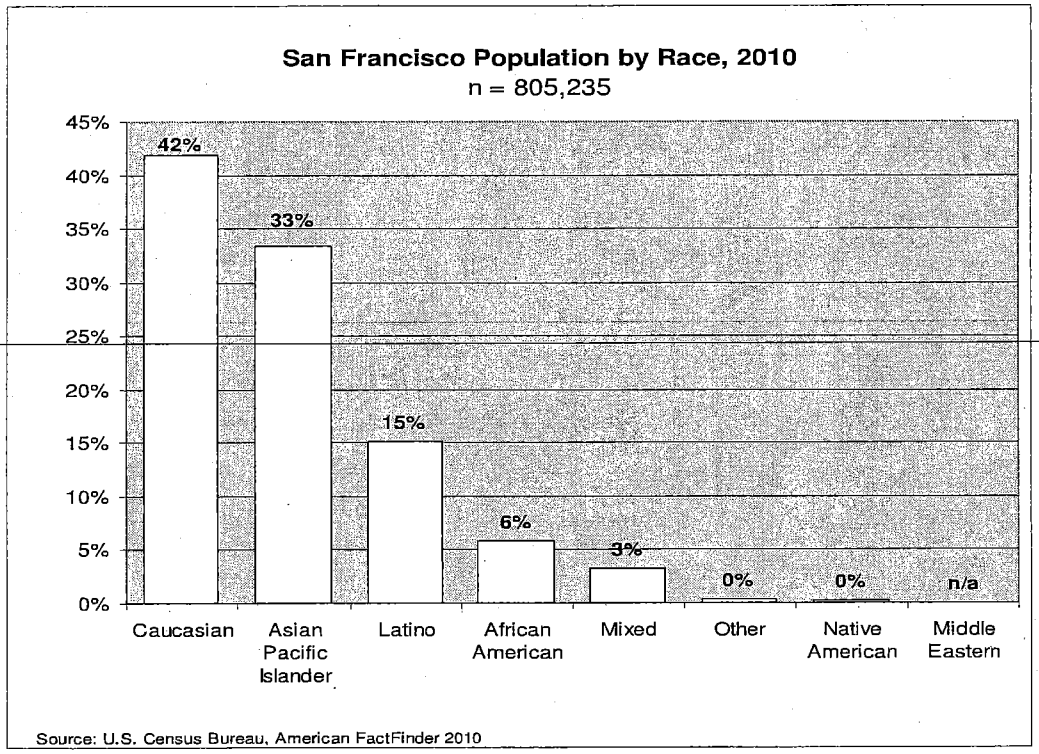
The 2010 U.S. Census information used in this report are from two different sets of data. Appendix 1, Chart 1 shows the population breakdown by race and ethnicity. Appendix 1, Chart 2 shows the population breakdown by gender and race. The numbers on the two charts are different because gender data by race and ethnicity was unavailable.

Unfortunately, available data on disability status and transgender appointees was limited and/or incomplete. Improved data collection will be required for a more complete picture of the City's appointments.

[4]Online Database of Board and Commission Appointments: http://sf311.org/index.aspx?page=766.

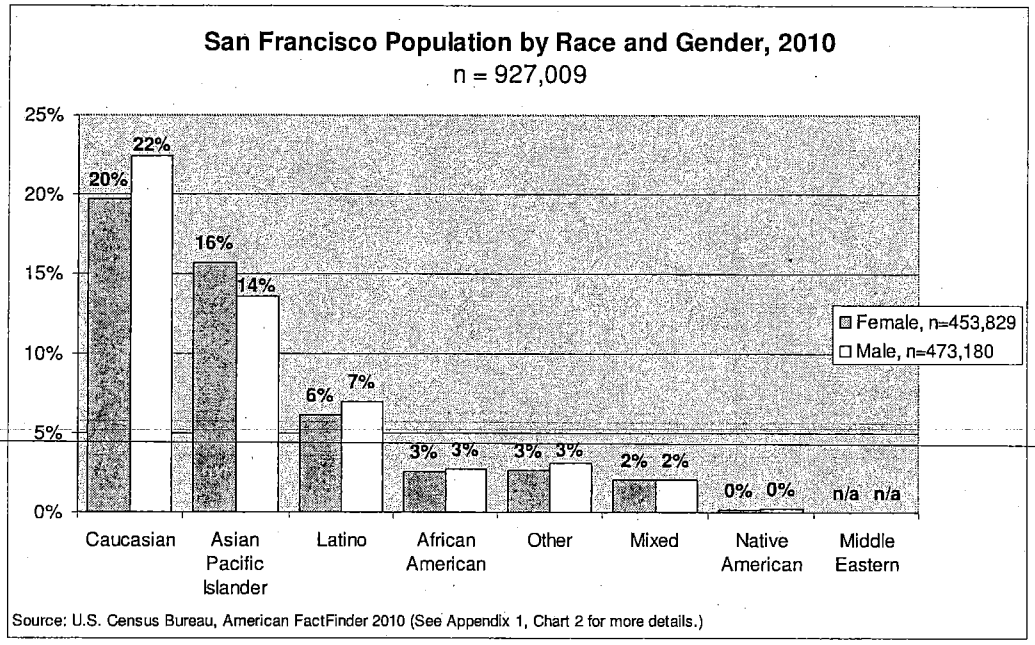
III. San Francisco Population Demographics

According to the 2010 U.S. Census Bureau, 49% of the population in San Francisco are women and 58% of residents identify themselves as a racial minority.[5] The racial breakdown of San Francisco is as follows:



[5]See http://quickfacts.census.gov/qfd/states/06/06075.html

A more nuanced view of the City's population can be seen in the following chart that shows race by gender. Unlike the 2008 American Communities Survey, the 2010 Census shows that most races have comparable representation by men and women in San Francisco.

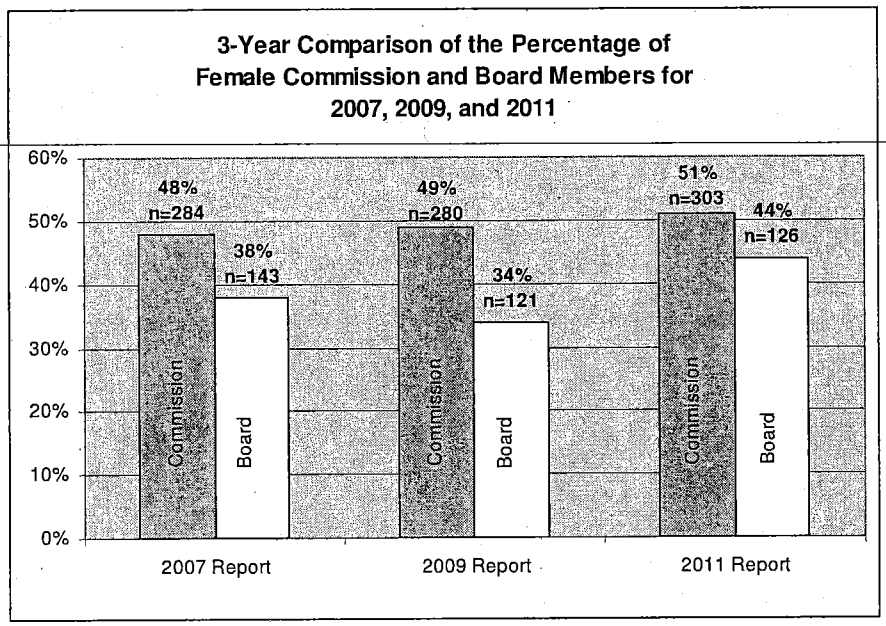


Source: U.S. Census Bureau, American FactFinder 2010 (See Appendix 1, Chart 2 for more details.)

IV. Gender Analysis Findings

Generally, *Commission* appointments are made by the Mayor and *Board* appointments are made by members of the Board of Supervisors but, in some cases, the appointments are divided between the Mayor and the Board of Supervisors. Commissions tend to be permanent policy bodies that are, in some cases, part of the City Charter. Boards tend to be policy bodies created legislatively to address specific issues.

Since the Department began analyzing the gender breakdown of the City's Commissions and Boards, there has been a consistent increase in the number of female Commissioners, and an overall increase in the number of female Board Members (see chart below).



Commission appointments are generally reflective of the demographic makeup of San Francisco and have increased steadily since the 2007 analysis. Although the percentage of women and minorities in *Board* positions increased by 6% since 2007, these appointments are still less representative of the population.

Data from 38 commissions show:

- 303 of a possible 321 seats are currently filled
- 51% of appointees are female
- 48% of appointees are identified as a racial minority.

Data from 13 boards show:

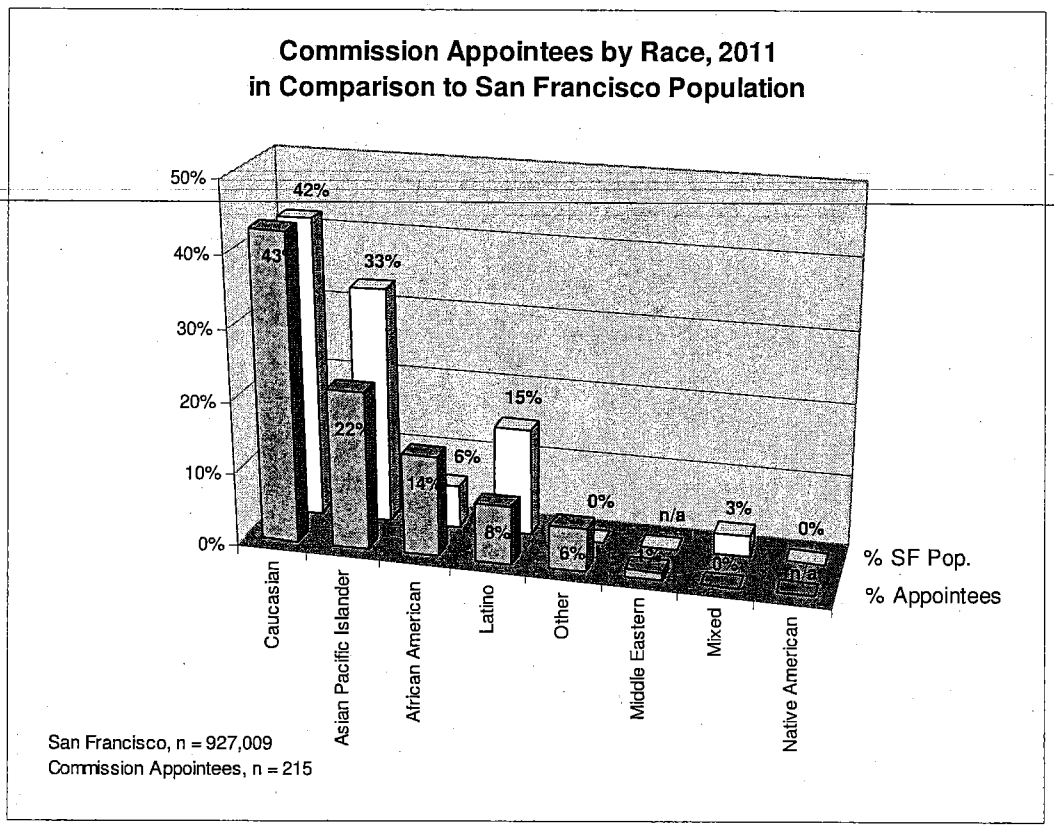
- 126 of a possible 137 seats are currently filled
- 44% of appointees are female
- 38% of appointees are identified as a racial minority.

The appendices of this report contain the data breakdown for the findings of this gender analysis report. What follows are highlights from the data.

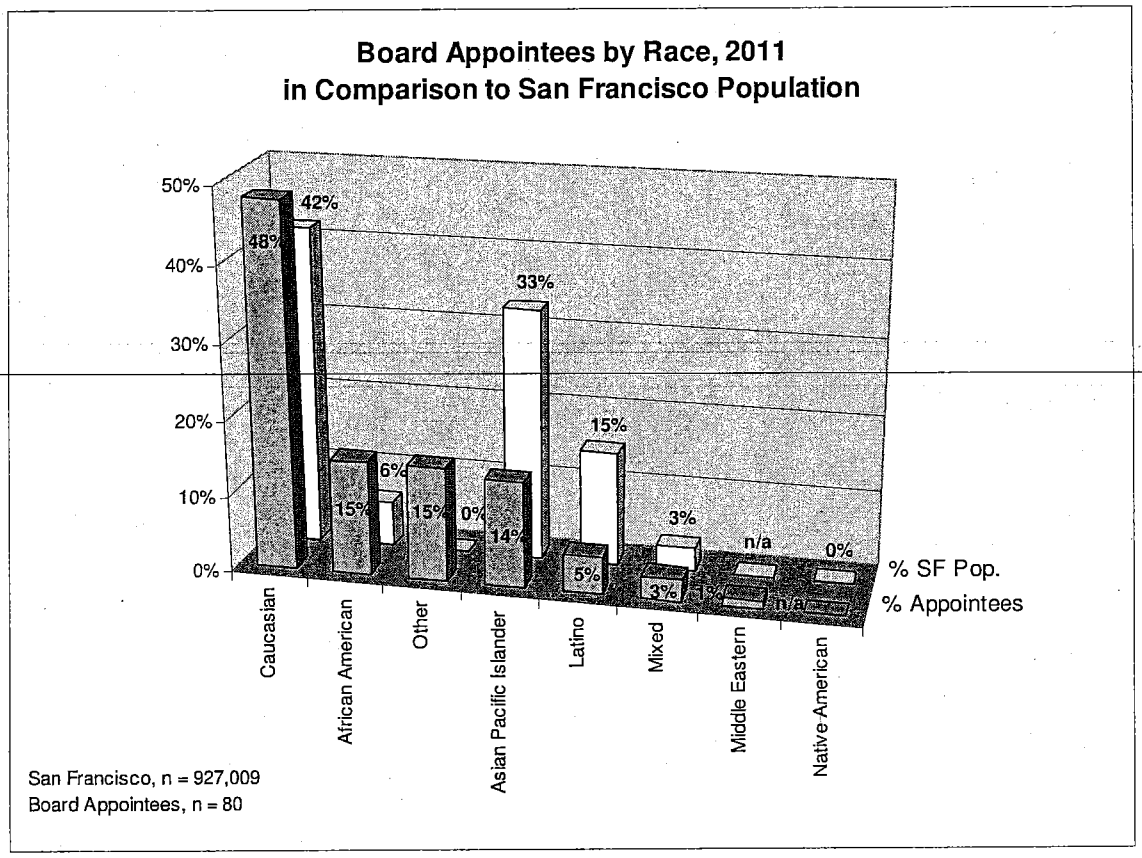
A. Race

Although 58% of San Francisco residents are identified as minorities (this includes people of multiple race, but excludes people who identified themselves in the 2010 Census as "Other Race"), only 45% of commission and board appointees identify as such.

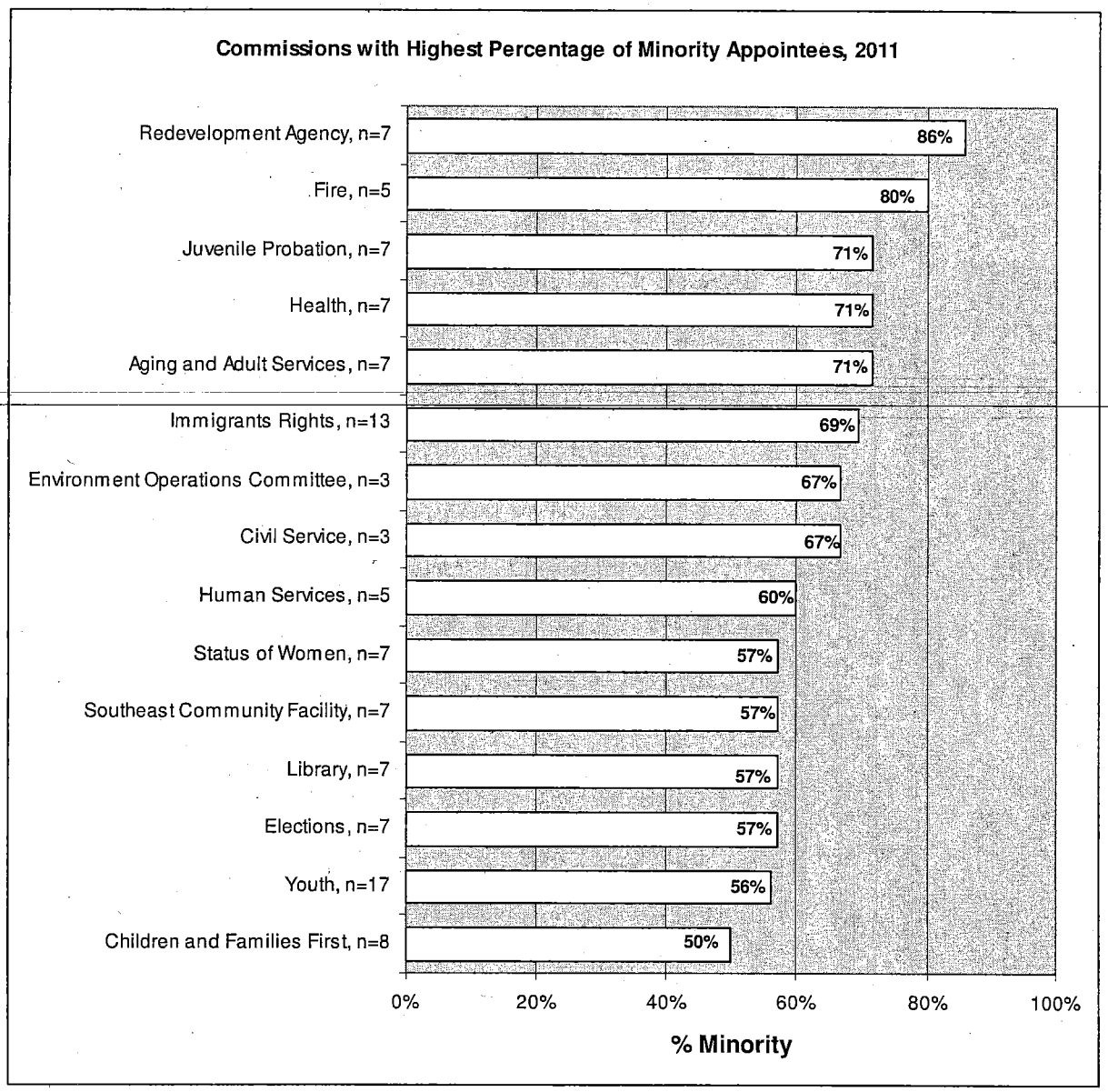
There is a higher representation of African American residents on commissions (14%) than in the general population (6%). In contrast, Asian Pacific Islanders are underrepresented (22% appointees vs. 33% population) as are Latinos (8% appointees vs. 15% population).



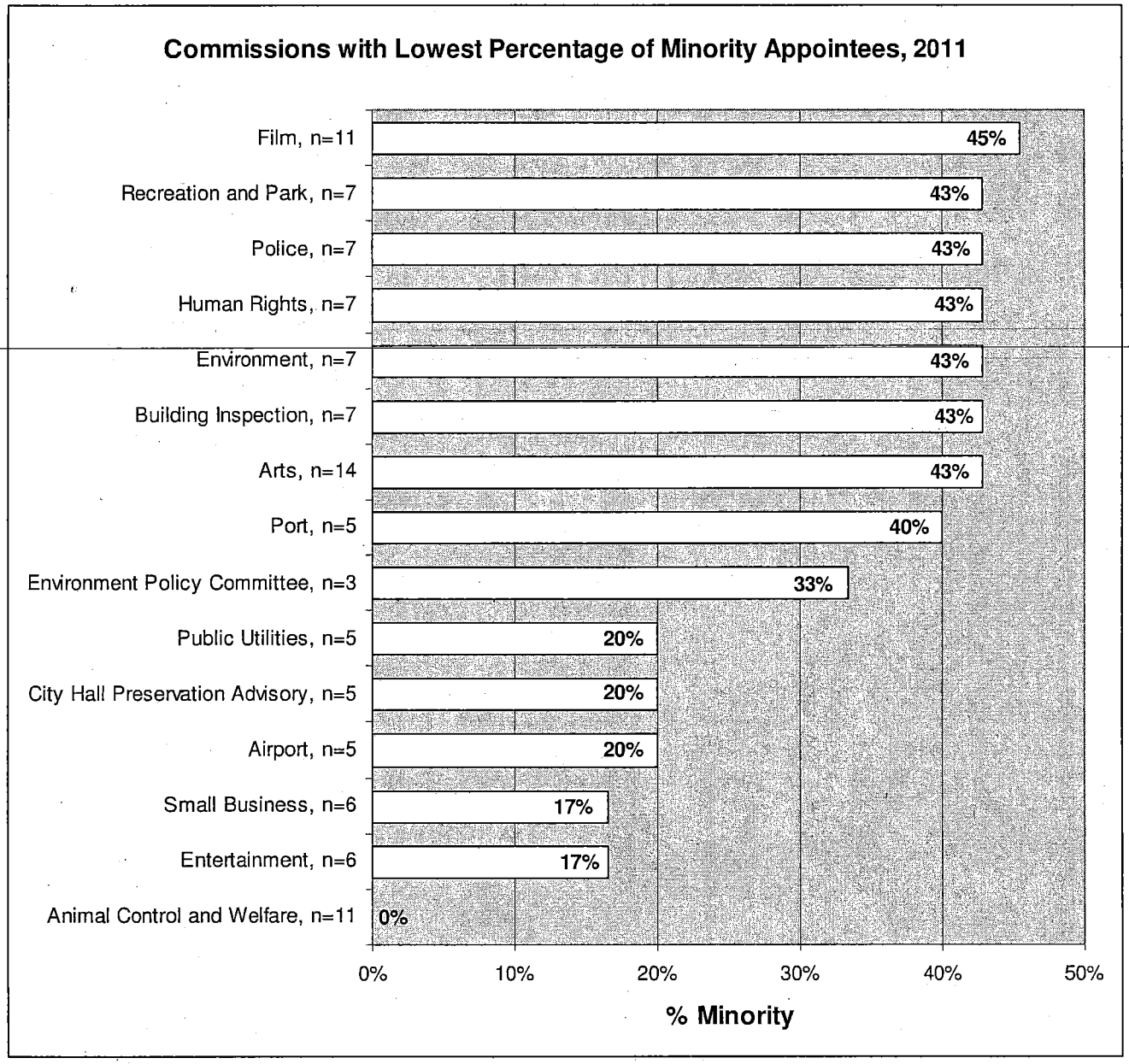
In general, racial minorities are underrepresented on boards, except for the African American population (15% appointees vs. 6% population). There are over 19% fewer Asian Pacific Islanders appointed to boards than there are represented in the larger population. Latinos are also underrepresented on these bodies by 10%.



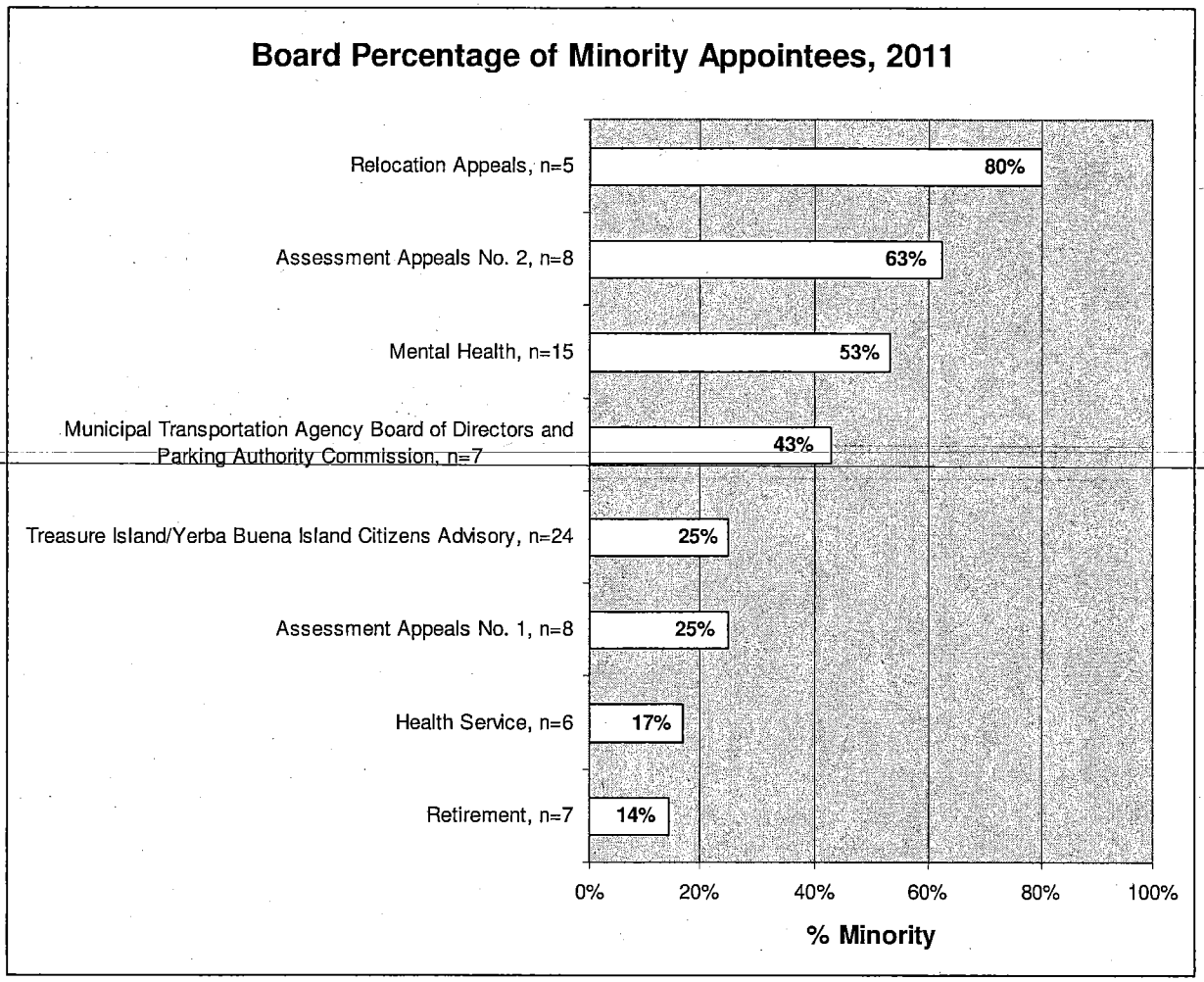
Of the 30 commissions that provided race information, 15 had at least 50% of appointees of color. The commissions with the most minority representation are shown in the table below.



The remaining commissions fall below 50% appointees of color, though only 6 have below 30%. Of the 38 commissions, only the Animal Control and Welfare Commission had zero minority representation.



Of the 8 boards that provided race information, 3 (or 38%) had at least 50% of appointees of color.



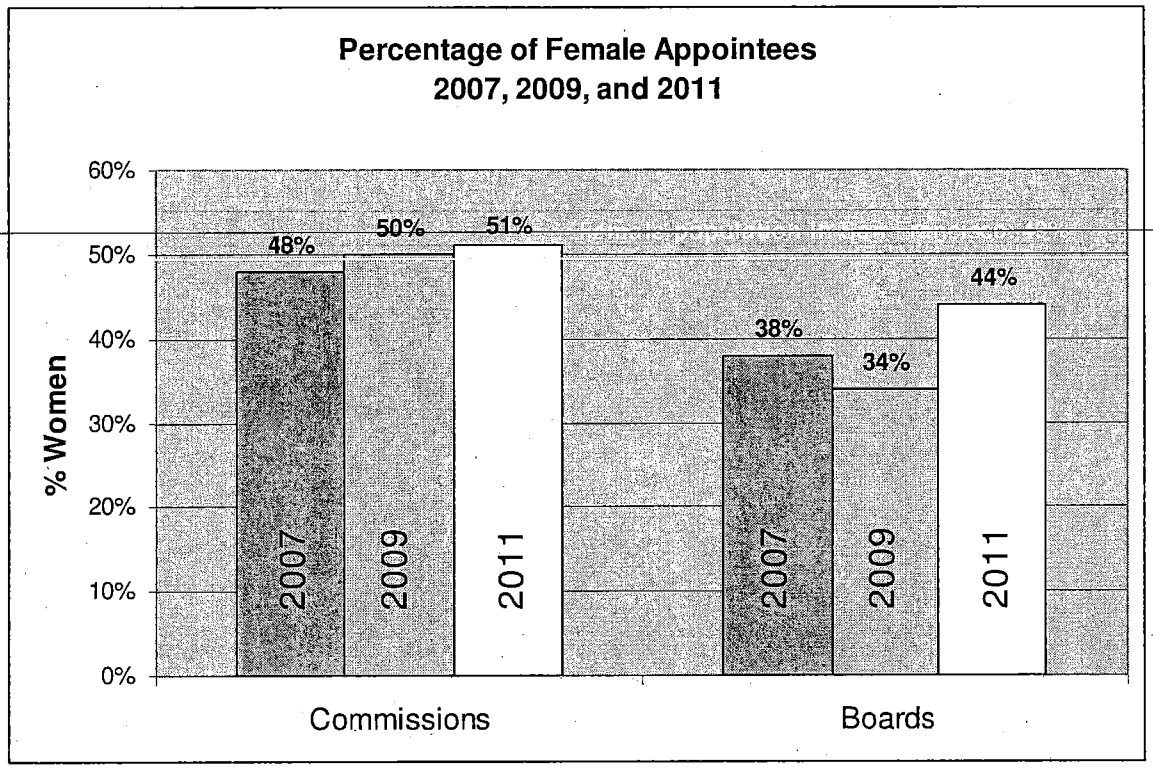
B. Disability

According to the U.S. Census Bureau, roughly 11% of San Franciscans have a disability.[6] This would suggest that 11% of all Commissions and Boards should be composed of appointees with a disability. At a minimum, most policy bodies should have at least one representative. However, only 12 policy bodies provided complete information about disability status, while 11 others provided disability information on only one or more of its members (For more details, please see Appendix II). Of the 23 commissions and boards that provided disability information, only 2, the Mental Health Board and the Municipal Transportation Authority Board reported having any members with a disability (1 on each of these 2 boards). Clearly, the information is incomplete. Greater effort must be invested in identifying appointees with disabilities and appointing individuals with disabilities to commissions and board.

[6] U.S. Census Bureau, 2010 American Community Survey, www.census.gov.

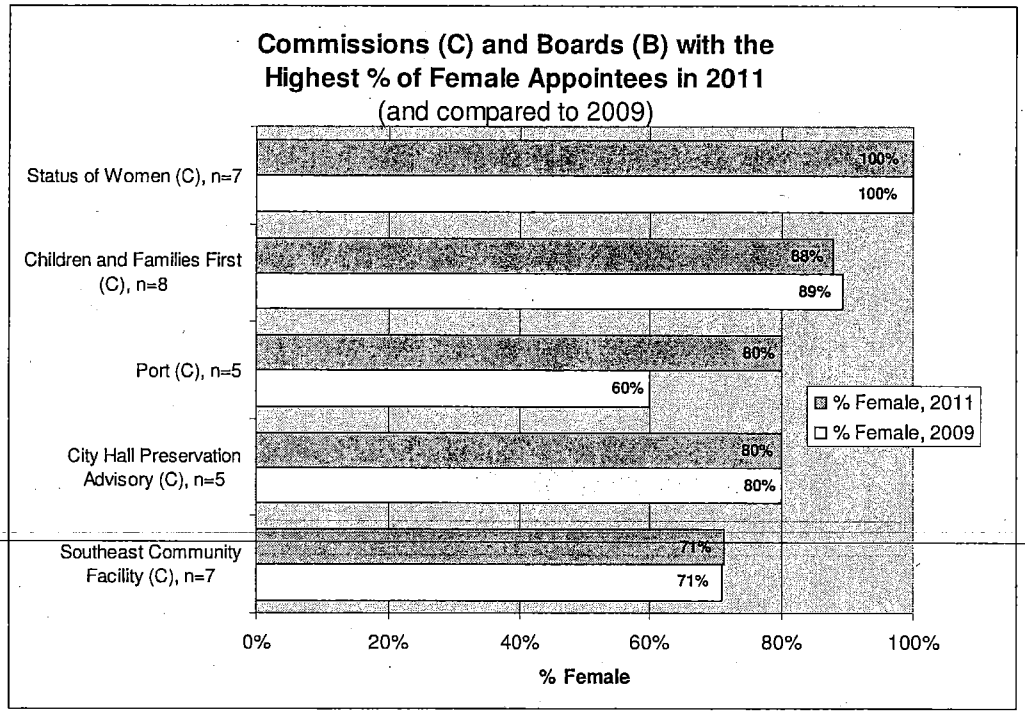
C. Gender

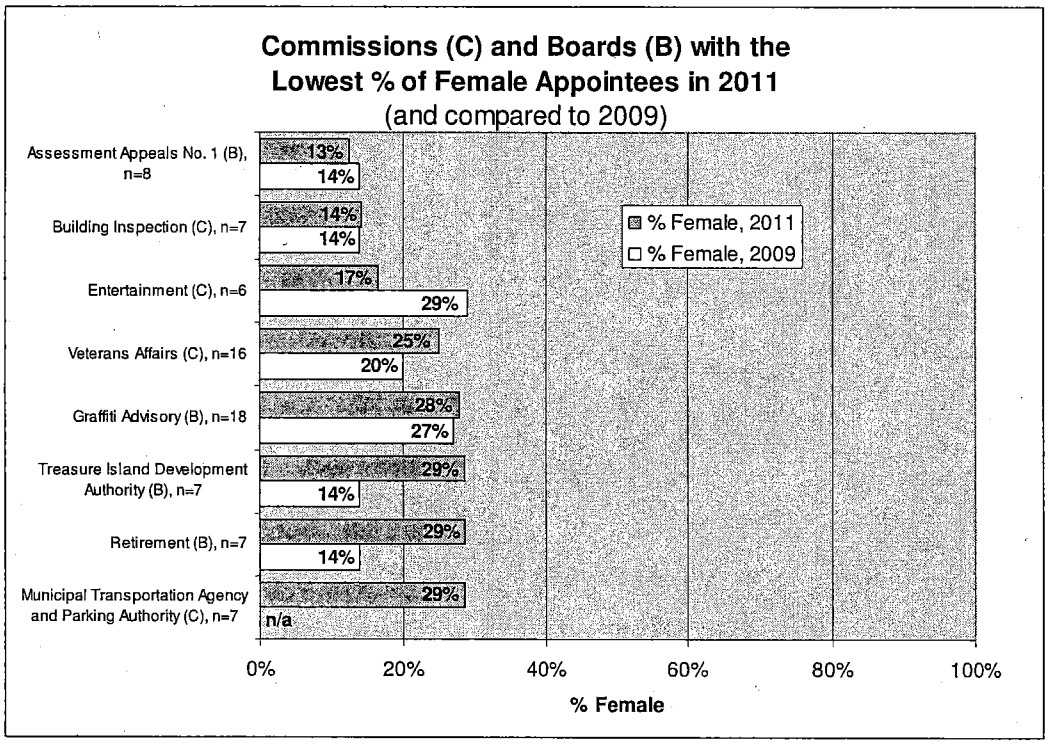
The charts below demonstrate that the gender breakdown of commission appointments generally mirrors the city's population distribution. However, the percentage of female board appointments is still lower than the percentage of women in the population. The 3-year comparison indicates that the percentage of female *commission* appointees has steadily increased; whereas, although the percentage of female *board* appointees has increased 10% from 2009 and 6% from 2007, it is still 5% below the overall female population in San Francisco.



Most commissions and boards maintained approximately the same percentage of females between 2009 and 2011. Of the 45 commissions and boards with data for both years, 10 had no changes, 30 had a 25% or less change, and 5 had more than a 25% change in the number of female appointees. The 3 commissions and boards with the largest increase in the number of females were the Local Agency Formation Commission (26%), the Civil Service Commission (27%), and the Assessment Appeals Board No. 2 (36%); and the 2 with the largest decrease in the number of females were the Public Utilities Commission (-35%) and the Assessment Appeals Board No. 1 (-26%).

The two charts below illustrate the commissions and boards with the highest and lowest percentages of female appointees in 2011. The 2009 data for those commissions and boards is also included for comparison purposes.



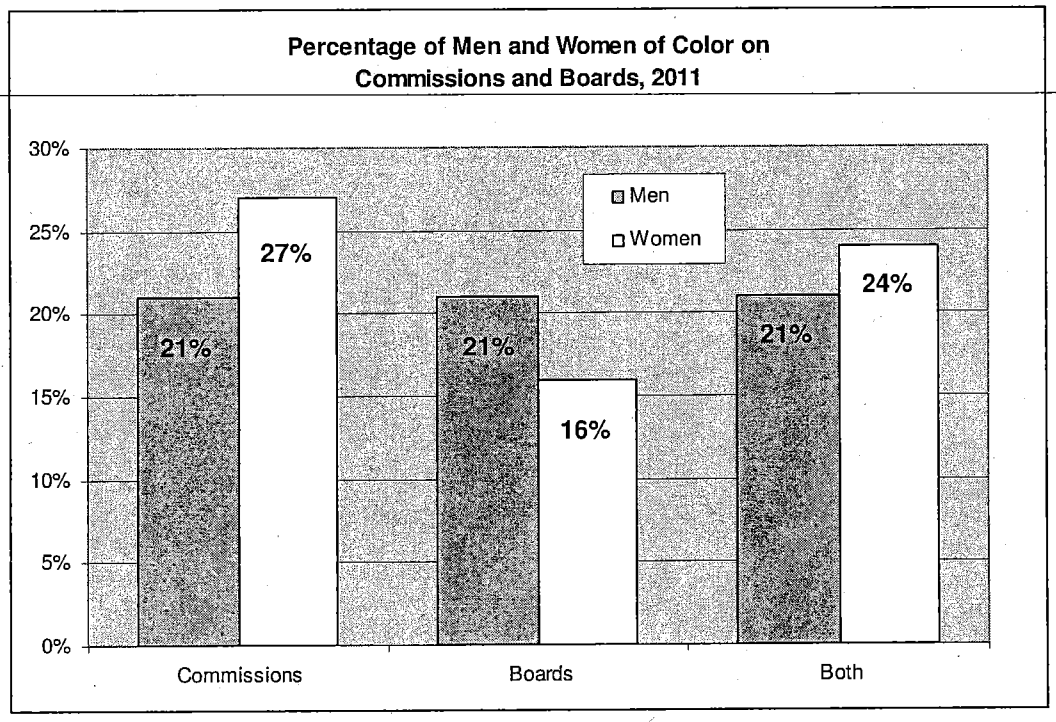


Most commissions and boards have fewer than 10 commissioners. Thus, a large percentage shift may represent an actual change of only 1-3 people.

Of all of the reporting policy bodies, only 1, the Youth Commission, identified a transgendered appointee. Collecting complete data on transgendered appointees is an important goal for the next gender analysis.

D. Race by Gender

As with San Francisco population statistics, it is important to view the demographics of commissions and boards in light of both race and gender. Persons of color represent 48% of commission appointees and 37% of board appointees. The combined total of minority appointees is 45% for 2011. Looking more closely, we can see that women of color are represented in greater proportion than men of color on *commissions*, 27% women compared to 21% men of color. However, on *boards*, men of color make up 21% of appointees while women of color make up 16%.

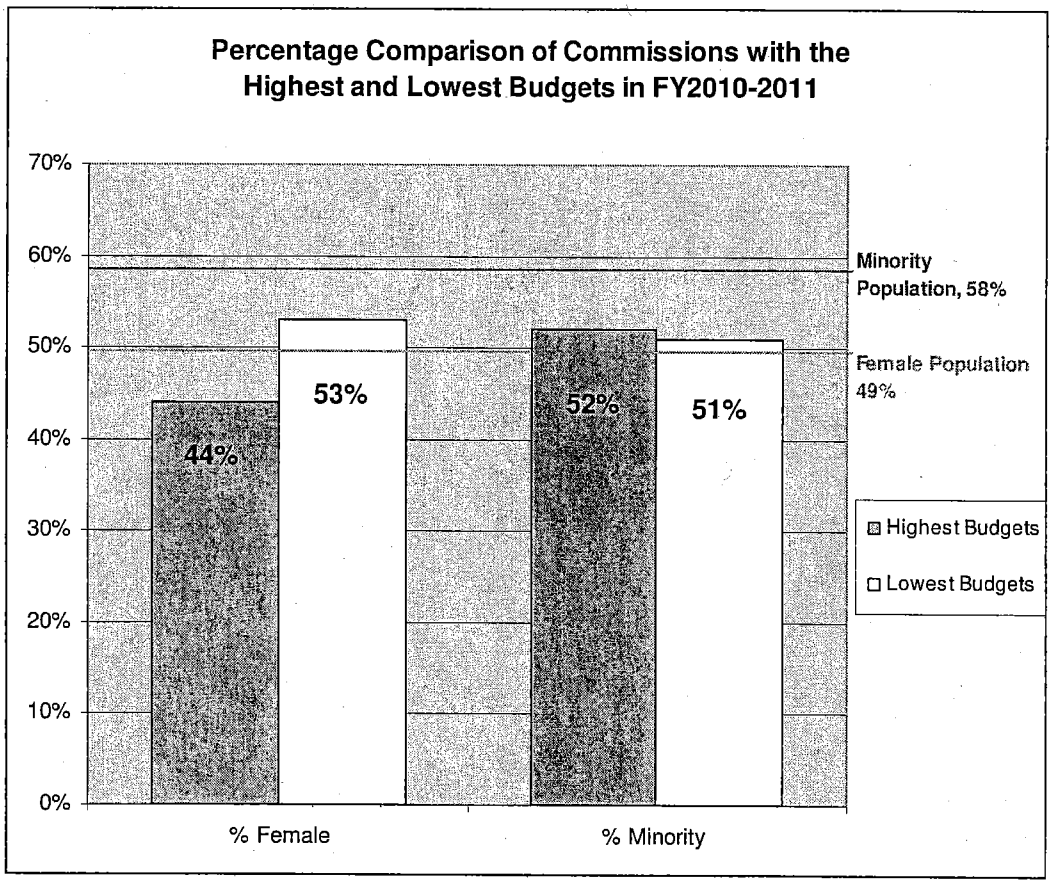


V. Budget Analysis

In addition to the raw data of representation by women and minorities on commissions and boards, it is also important to determine if those policy bodies with the most power (often associated with having the most financial resources) are representative of the community.

Though the overall representation by women on commissions is 2% higher than that of the City's population, disparities arise when this data is examined based on commission budget size. The commissions with the highest female representation also have fairly low financial influence. For example, there is a 9% difference in female representation between commissions with the highest (44%) and lowest budgets (53%).

However, when examining the commissions with highest and lowest minority representation, this pattern does not hold true. Although the minority representation in commissions is lower than the general San Francisco population, there is only a 1% difference in this groups' representation on high and low budget commissions.



Below is a summary of commissions overseeing some of the City's largest and lowest budgets, and the demographics of the commissioners serving on those bodies.

Of the 8 commissions that oversee a budget of more than $100 million, only the Aging and Adult Services Commission has more than a 50% female representation, with the overall female representation under 5% of the general female population of San Francisco. Although the minority representation is 52%, it is still 6% below the overall minority population. Another discerning analysis is that the percentages of minority representation range from a low of 20% to a high of 80%.

Demographics of Highest Budgeted Commissions

Commission	FY10-11 Budget* (millions)	Total Seats	Filled Seats	Male	Female	% Female	# Minority	% Minority
Health Commission	$ 1,460.9	7	7	4	3	43%	5	71%
Public Utilities Commission	$ 761.5	5	5	3	2	40%	1	20%
Airport Commission	$ 747.7	5	5	3	2	40%	1	20%
Human Services Commission	$ 669.5	5	5	3	2	40%	3	60%
Police Commission	$ 445.5	7	7	4	3	43%	3	43%
Fire Commission	$ 289.1	5	5	3	2	40%	4	80%
Aging and Adult Services Commission**	$ 169.0	7	7	3	4	57%	5	71%
Recreation and Park Commission	$ 127.0	7	7	4	3	43%	3	43%
TOTALS:	**$ 4,670.2**	**48**	**48**	**27**	**21**	**44%**	**25**	**52%**

*Budget data is from the Mayor's 2011-2012 Proposed Budget
**Budget data is from DAAS's 2/9/11 memo: *FY2011-12 DAAS Budget Proposal*

Commissions that oversee the lowest budgets (less than $10 million) has a 4% higher female representation rate than the general population, but its financial influence is significantly less than the commissions with the highest budget oversight.

Demographics of Lowest Budgeted Commissions

Commission	FY10-11 Budget* (millions)	Total Seats	Filled Seats	Male	Female	% Female	# Minority	% Minority
Local Agency Formation Commission	$ -	7	5	3	2	40%	n/a	n/a
Youth Commission	$ 0.2	17	17	6	10	63%	9	56%
Entertainment Commission	$ 0.7	7	6	5	1	17%	1	17%
Civil Service Commission	$ 0.8	5	3	1	2	67%	2	67%
Immigrants Rights Commission	$ 1.0	15	13	6	7	54%	9	69%
Status of Women Commission	$ 3.7	7	7	0	7	100%	4	57%
Residential Rent Stabilization and	$ 5.5	10	10	6	4	40%	n/a	n/a
Human Rights Commission	$ 5.9	11	7	4	3	43%	3	43%
Asian Art Museum Commission	$ 8.0	27	27	13	14	52%	n/a	n/a
Arts Commission	$ 9.8	15	14	6	8	57%	6	43%
Elections Commission	$ 9.8	7	7	3	4	57%	4	57%
TOTALS:	**$ 45.40**	**128**	**116**	**53**	**62**	**53%**	**38**	**51%**

*Budget data is from the Mayor's 2011-2012 Proposed Budget

VI. Recommendations

Transparency. Basic information, including what commissions and boards exist and are active as well as the gender, race, and disability status of appointees to these entities, is challenging to access and often out of date. Transparency requirements should be created so that this public information is regularly maintained by each entity and made available to comply with the Sunshine Ordinance and good government practices.

Consistent Data Collection. Commissions and boards should collect gender, race, and disability information of appointees on a consistent basis for the biennial gender analysis. Although by state law, data must be collected on a voluntary basis, systems should be put into place within the administration of every commission and board to track these statistics. The Commission Secretary should be the designated person to update this information on the 311 website every time a new member is sworn in or when a member leaves the post. This will ensure consistency in the gender analysis data collection, and will also support appointing officials in understanding the demographic make-up of bodies they oversee.

U.S. Census Data Collection. Since information on the demographic of the entire population in San Francisco was recently conducted by the U.S. Census Bureau for its 2010 Decennial Survey, more accurate data can be obtain on the race and ethnicity breakdown of the population. If the 2010 population data is to be used for future analyses based on race and gender, more specific data regarding a person's ethnicity, race, and gender should be obtained by contacting the ethnicity office at the U.S. Census Bureau.

Reflecting San Francisco's Diversity in its Appointed Bodies. Finally, per the 2008 charter amendment, the Mayor, Board of Supervisors, and commissions are encouraged to ensure that appointments to commissions, boards, and other policy bodies are reflective of the population of San Francisco. Special emphasis should be placed on appointing women, minorities, and persons with disabilities to serve on entities where they are not traditionally found.

APPENDIX I. 2010 U.S. Census Data for San Francisco County

The following 2010 San Francisco population statistics was obtained from the U.S. Census Bureau's American FactFinder website: http://factfinder2.census.gov/faces/nav/jsf/pages/index.xhtml.

Chart 1. 2010 U.S. Census, Total Population by Race

	Total Population by Race	White ALONE	Black or African American ALONE	American Indian & Alaska Native ALONE	Asian ALONE	Native Hawaiian & Other Pacific Islander ALONE	Some Other Race ALONE	Two or More Races	Hispanic or Latino	Total Ethnicity/ Race Population
Population by Race, including the Hispanic Population	805,235	390,387	48,870	4,024	267,915	3,359	53,021	37,659	121,774	927,009
Hispanic Population (Ethnicity)	121,774	52,936	2,089	2,196	2,215	231	50,527	11,580	-	121,774
TOTAL Population by Race, not including the Hispanic Population	683,461	**337,451**	**46,781**	**1,828**	**265,700**	**3,128**	**2,494**	**26,079**	**121,774**	**805,235**
Race by Percentage		42%	6%	0%	33%	0%	0%	3%	15%	100%

The total numbers in the yellow boxes are derived from the total number of the population by race minus the number of Hispanics identified as that race. For purposes of this report, general population ethnicity/race analyses will refer to this chart.

Chart 2. 2010 U.S. Census Total Population by Race/Ethnicity and Gender

	Total Population	White ALONE	Black or African American ALONE	American Indian & Alaska Native ALONE	Asian ALONE	Native Hawaiian & Other Pacific Islander ALONE	Some Other Race ALONE	Two or More Races	Hispanic or Latino	Total Ethnicity/ Race Population
Total:	805,235	**390,387**	**48,870**	**4,024**	**267,915**	**3,359**	**53,021**	**37,659**	**121,774**	**927,009**
Male:	408,462	207,601	25,126	2,326	124,007	1,701	28,746	18,955	64,718	473,180
Female:	396,773	182,786	23,744	1,698	143,908	1,658	24,275	18,704	57,056	453,829
Race & Ethnicity Percentage*		42%	5%	0%	29%	0%	6%	4%	13%	100%

* Because we were unable to obtain individual data on the number of male and female non-Hispanic Whites, non-Hispanic Blacks, non-Hispanic American Indians and Alaska Natives, non-Hispanic Asians, and non-Hispanic Native Hawaiians and other Pacific Islanders, we used 927,009 (the sum of White, Black, American Indian/Alaska Native, Asian, Native Hawaiian/Other Pacific Islander, Some Other Race, Two or More Races, and Hispanic/Latino) as the denominator to obtain the Race & Ethnicity Percentages.

Appendix II. Commission and Board Data from 311 San Francisco

Commission	FY10-11 Budget*	Total Seats	Filled Seats	Gender		% Female	MALE							FEMALE							MINORITY		Disability	
				Male	Female		A	B	L	ME	M	W	O	A	B	L	ME	M	W	O	#	%	#	# no data
Aging Advisory Council Commission	-	11	9	3	6	67%																		
Aging and Adult Services Commission[1]	$ 169.0	7	7	3	4	57%	1		1			1		2	1				1		5	71%	0	
Airport Commission	$ 747.7	5	5	3	2	40%						3			1				1		1	20%	0	
Animal Control and Welfare Commission	-	11	11	5	6	55%						5							6		0	0%	0	
Arts Commission	$ 9.8	15	14	6	8	57%	2				1	3		1	1	1			5		6	43%		
Asian Art Museum Commission	$ 8.0	27	27	13	14	52%																		
Building Inspection Commission	$ 44.0	7	7	6	1	14%	3					2	1						1		3	43%	0	
Children and Families First Commission	$ 30.3	9	8	1	7	88%	1							2	1				4		4	50%	0	
City Hall Preservation Advisory Commission	-	5	5	1	4	80%						1		1					2	1	1	20%	0	1
Civil Service Commission	$ 0.8	5	3	1	2	67%	1							1					1		2	67%	0	2
Commission on the Environment Operations Committee	$ 13.5	3	3	2	1	33%	1	1											1		2	67%	0	1
Commission on the Environment Policy Committee	-	3	3	1	2	67%	1												2		1	33%	0	
Elections Commission	$ 9.8	7	7	3	4	57%		2				1		1		1			1	1	4	57%		
Entertainment Commission	$ 0.7	7	6	5	1	17%	1					2	2						1		1	17%		
Environment Commission	$ 13.5	7	7	4	3	43%	2	1				1							3		3	43%	0	
Film Commission	-	11	11	5	6	55%		1	2			1	1	1	1				4		5	45%	0	
Fire Commission	$ 289.1	5	5	3	2	40%	2					1			2						4	80%		
Health Commission	$ 1,460.9	7	7	4	3	43%	1		1			2		1	1	1					5	71%	0	
Historic Preservation Commission	-	7	6	4	2	33%																		
Housing Authority Commission	-	7	7	4	3	43%																		
Human Rights Commission	$ 5.9	11	7	4	3	43%						4		2	1						3	43%	0	1
Human Services Commission	$ 669.5	5	5	3	2	40%	1		1			1			1				1		3	60%		
Immigrants Rights Commission	$ 1.0	15	13	6	7	54%	2	1	1	1		1		2		1	1		2	1	9	69%	0	
Juvenile Probation Commission	$ 33.0	7	7	3	4	57%	1		1			1		1	2				1		5	71%	0	
Library Commission	$ 83.4	7	7	4	3	43%	1					3		2	1						4	57%	0	1
Local Agency Formation Commission	$ -	7	5	3	2	40%																		
Planning Commission	$ 23.8	7	7	4	3	43%																		
Police Commission	$ 445.5	7	7	4	3	43%		1					3	1		1				1	3	43%	0	5
Port Commission	$ 74.0	5	5	1	4	80%						1		1	1				2		2	40%	0	4
Public Utilities Commission	$ 761.5	5	5	3	2	40%			1			2							2		1	20%		
Recreation and Park Commission	$ 127.0	7	7	4	3	43%	1	1				2				1			2		3	43%		
Redevelopment Agency Commission	-	7	7	4	3	43%		1	1	1		1		1	1	1					6	86%		
Residential Rent Stabilization and Arbitration Board	$ 5.5	10	10	6	4	40%																		
Small Business Commission	-	7	6	3	3	50%						3		1					2		1	17%		
Southeast Community Facility Commission	-	7	7	2	5	71%							2	1	3					1	4	57%		
Status of Women Commission	$ 3.7	7	7	0	7	100%								1	2	1			3		4	57%	0	
Veterans Affairs Commission	-	17	16	12	4	25%																		
Youth Commission[3]	$ 0.2	17	17	6	10	63%		1	2			3		4	2				4		9	56%		
TOTAL		321	303	149	153	51%	22	10	11	2	1	45	9	27	22	8	1	0	52	5	104	48%	0	15

Key:

A=Asian/Pacific Islander, B=Black/African American, L=Latino, ME=Middle Eastern, M=Mixed Race, W=White/Caucasian, O=Other

Yellow highlight = DOSW manually inputted one or more commissioner's gender information.

*Budget amounts are in millions and the information is from the Mayor's 2011-2012 Proposed Budget. Budgets are for the departments operating under the jurisdiction of the policy body. Column is left blank if the body is advisory only without a corresponding department/budget listed in the Mayor's Proposed Budget. Certain bodies oversee the work of divisions rather than departments, and specific budget information is unavailable.

[1]Budget data is from DAAS's 2/9/11 memo: FY2011-12 DAAS Budget Proposal

[2]The budget amount is listed under General Services Agency as "Treasure Island."

[3]The sum of the number of female/male commissioners do not add up to 10 because one was classified as a Transgender Caucasian.

Appendix II. Commission and Board Data from 311 San Francisco (continued)

Board	FY10-11 Budget*	Total Seats	Filled Seats	Gender		%	MALE							FEMALE							MINORITY		Disability	
				Male	Female	Female	A	B	L	ME	M	W	O	A	B	L	ME	M	W	O	#	%	#	# no data
Assessment Appeals Board No. 1	-	8	8	7	1	13%	2					5							1		2	25%		
Assessment Appeals Board No. 2	-	8	8	4	4	50%	1	1	1			1			2				2		5	63%		
Board of Appeals	$ 0.9	5	5	2	3	60%																	0	3
Graffiti Advisory Board	-	25	18	13	5	28%																		
Health Service Board		7	6	2	4	67%						1	1	1					1	2	1	17%	0	5
Local Homeless Coordinating Board	-	9	9	3	6	67%																		
Mental Health Board	-	17	15	5	10	67%	1	3				1		1		1		2	3	3	8	53%	1	11
Municipal Transportation Agency BOD/Parking Authority Commission	$ 775.0	7	7	5	2	29%	2					1	2		1				1		3	43%	1	2
Public Utilities Commission Rate Fairness Board	-	7	7	4	3	43%																		
Relocation Appeals Board	-	5	5	3	2	40%	2					1			1	1					4	80%		
Retirement Board	$ 19.7	7	7	5	2	29%						5			1				1		1	14%		
Treasure Island Development Authority[2]	$ 1.5	7	7	5	2	29%																		
Treasure Island/Yerba Buena Island Citizens Advisory Board	-	25	24	13	11	46%		2	1	1		7	2	1	1				7	2	6	25%		
TOTAL		137	126	71	55	44%	8	6	2	1	0	22	5	3	6	2	0	2	16	7	30	38%	2	21
GRAND TOTAL OF COMMISSIONS AND BOARDS		458	429	220	208	48%	30	16	13	3	1	67	14	30	28	10	1	2	68	12	134	45%	2	36

Key:

A=Asian/Pacific Islander, B=Black/African American, L=Latino, ME=Middle Eastern, M=Mixed Race, W=White/Caucasian, O=Other

Yellow highlight = DOSW manually inputted one or more commissioner's gender information.

*Budget amounts are in millions and the information is from the Mayor's 2011-2012 Proposed Budget. Budgets are for the departments operating under the jurisdiction of the policy body. Column is left blank if the body is advisory only without a corresponding department/budget listed in the Mayor's Proposed Budget. Certain bodies oversee the work of divisions rather than departments, and specific budget information is unavailable.

[1]Budget data is from DAAS's 2/9/11 memo: FY2011-12 DAAS Budget Proposal

[2]The budget amount is listed under General Services Agency as "Treasure Island."

[3]The sum of the number of female/male commissioners do not add up to 10 because one was classified as a Transgender Caucasian.

Board of Supervisors
City and County of San Francisco
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(415) 554-5184 FAX (415) 554-7714

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Application for Boards, Commissions and Committees

Application for Appointment to: PEDESTRIAN SAFETY ADVISORY COMMITTEE (PSAC)
Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): VACANT SEATS # 8 & 10 District: N/A

Name: ZACHARY MARKS

Home Address: — AMANDA LN. LAFAYETTE, CA Zip: 94549

Home Phone: (925) — Occupation: TRAINER AND NONPROFIT DIRECTOR

Work Phone: (925) 818-6888 Employer: CITY AND COUNTY OF S.F. & CABTA

Business Address: 2175 GREENWICH ST. SF, CA Zip: 94123

Business E-Mail: zachary.marks@sfgov.org Home E-Mail — @ME.COM

Check All That Apply:

A citizen of the United States. ☒ At least 18 years old on or before Election Day. ☒

Not in prison or on parole for a felony conviction ☒

A resident of San Francisco ☒ Yes: ☐ No: (Place of Residence): N/A

Please state your qualifications (attach supplemental sheet if necessary)

PLEASE REFER TO MY ATTACHED RESUME

Education:

MA in Public Affairs and Practical Politics - UNIV. OF SAN FRANCISCO
BA in Political Science - UNIV. OF COLORADO AT BOULDER

Business and/or professional experience:

NONPROFIT EXECUTIVE DIRECTOR
SMALL BUSINESS OWNER

Civic Activities:

SF SPCA VOLUNTEER - ANIMAL ASSISTED THERAPY
MEMBER OF SPUR AND SF TOMORROW (ADDITIONAL ACTIVITIES ON RESUME)

Ethnicity: (optional) WHITE Sex: (optional) ☒ M ☐ F

Have you attended any meetings of the Board/Commission to which you wish appointment? ☒ Yes ☐ No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made.
(Applications must be received 10 days before the scheduled hearing.)
(Please Note: Once Completed, this form, including all attachments, become public record)

Date: 4/18/12 **Applicant's Signature: (required)** [signature]

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:
Appointed to Seat #:_____ Term Expires:_____ Date Seat was Vacated: _____

12/04/09

ZACHARY R. MARKS

www.zackmarks.com

zack@cabta.org

925.818.6888

CAREER PROFILE

Recent graduate with a Master of Public Affairs and Practical Politics degree. My strong track record of academic excellence combined with natural leadership skills have allowed me to achieve career growth and a special talent for transitioning visionary strategy into action and achievement. Experienced in public, nonprofit, and corporate environments.

AREAS OF EXPERTISE

- **Public Speaking / Debate**
- **Community Engagement**
- **Planning / Organization**
- **Effective Negotiation**
- **Strategic Communications**
- **Analytical Writing**
- **Internet Research**
- **Project Management**
- **Conflict Resolution**
- **Event Planning**
- **Ethical Leadership**
- **Sustainability**
- **Problem Solving**
- **Social Advocacy**
- **Website Design**

EDUCATION

Master of Public Affairs and Practical Politics, University of San Francisco 2011
Leo T. McCarthy Center for Public Service and the Common Good
San Francisco, CA - 3.8 GPA
Study Abroad - Beyond Bridges: Israel/Palestine - The West Bank

Bachelor of Arts in Political Science, University of Colorado at Boulder 2005
Minor in Philosophical Foundations of Law
Boulder, CO - Honors
Study Abroad - University of New South Wales, Sydney, Australia

PROFESSIONAL EXPERIENCE

DEPARTMENT OF ELECTIONS, City Hall, San Francisco, CA 2012 - Present
Trainer and Presenter

- Presenting training materials and delivering curriculum to new pollworkers
- Teaching four two hour classes per day of approximately 40 adult students
- Representing the Department in a professional manner to a variety of stakeholders

MAYOR EDWIN M. "ED" LEE, City Hall, San Francisco, CA 2011
Legislative and Fiscal Policy Intern

- Performed complex public policy analysis devising comprehensive recommendations
- Generated internal legislative briefing memos and identified implementation strategies
- Navigated City Hall agencies coordinating with the SFMTA, SFPD, GAO, and DPH

THE CALIFORNIA BRAIN TUMOR ASSOCIATION, Lafayette, CA 2008 - Present
Founder and Nonprofit Director - www.cabta.org

- Championing cell phone safety legislation before local, state, and federal agencies
- Persuading San Francisco to pass landmark ordinance mandating disclosure warnings
- Receiving honorable commendation from the San Francisco Board of Supervisors
- Appearing on national television programs advocating for precautionary action
- Increasing awareness by publishing highly effective marketing materials / websites
- Hosting a didactic symposium with 100+ attendees featuring two State Senators
- Collaborating with the Environmental Health Trust and Environmental Working Group
- Testifying before the U.S. Senate and House of Representatives

MARKS BROTHERS MOTORS, LLC, Lafayette, CA 2005 - 2008
Founder and Small Business Owner

- Managed a licensed, bonded, and insured luxury automobile dealership
- Supervised operations, employees, marketing, customer service, accounting, purchasing, sales, web design, and inventory in excess of $500,000

INTERATIONAL TEFL ACADEMY, Florence, Italy 2005
TEFL Teacher and Academic Tutor

- Taught English to diverse groups of students ranging in age from 15-30
- Provided academic support and tutoring services to adults in Barcelona, Spain
- Drafted lesson plans, edited assignments, and mentored students on writing skills

SENATOR EDWARD M. "TED" KENNEDY, Capitol Hill, Washington, D.C. 2004
Staff Assistant

- Briefed the Senator on his daily schedule and slashed administrative costs by 15%
- Participated in Senate committee hearings on prisoner abuse and same-sex marriage

GOVERNOR WILLIAM F. "BILL" OWENS, Denver, CO 2003
Communications Intern

- Researched and wrote speeches for the Office of Innovation and Technology

PROFESSIONAL AFFILIATIONS

- The Environmental Health Trust - Dr. Devra Davis - Practice Safe Phone
- San Francisco Society for the Prevention of Cruelty to Animals - Animal Therapy
- San Francisco Planning and Urban Research Association - Young Urbanist
- San Francisco Young Democrats, San Francisco Tomorrow and Walk San Francisco
- Sigma Pi Fraternity - Zeta Delta Chapter - Special Events Director
- National Forensics League - Competitive Public Speaking/Debate

COMPUTER SKILLS

Microsoft Word, Excel, Publisher, PowerPoint, Apple Keynote, iWeb, iMovie, Adobe, PC & MAC

ZACHARY MARKS

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San Francisco
BOARD OF SUPERVISORS

Date Printed: May 9, 2012 Date Established: June 7, 2002

Active

PEDESTRIAN SAFETY ADVISORY COMMITTEE

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San Francisco, CA 94103

Phone: (415) 701-4376
Fax: (415) 701-4343
Email: luis.montoya@sfmta.com

Authority:

Administrative Code Sections 5.20 and 5.21. (Ordinance 85-02). Ordinance 127-07 reconstituted the membership. Ordinance 287-08.

Board Qualifications:

The Pedestrian Safety Advisory Committee shall consist of twenty-three (23) voting members. The Board of Supervisors shall appoint twenty-one members from the following categories: two representatives from pedestrian safety organizations; two representatives from a senior or disability organization; one representative from bicycle or other non-motorized wheeled personal transport organization; one representative from transit or environmental organization; one representative from child advocate or school support organizations; one representative from a public health organization; two at-large representatives; eleven (11) persons appointed by individual members of the Board of Supervisors. Each member of the Board shall appoint a representative who resides in his or her district.

The Superintendent of Schools shall appoint two members, one of whom shall be a student and one of whom shall be a parent.

In addition to the twenty-three voting members, the following City Departments shall select a non-voting representative: Public Health; Municipal Transportation Agency; Public Works; Planning; Police; Recreation and Parks; District Attorney's Office; the Mayor's Office on Disability; and any other City departments whose work impacts pedestrians.

Advisory Committee members shall serve at the pleasure of the appointing authority. In addition, an Advisory Committee member's term shall expire by operation of law upon the

issuance by the clerk of the Committee a notification adopted by the Advisory Committee certifying that the member in question has three consecutive unexcused absences from meetings of the Advisory Committee.

The term of each Advisory Committee member shall be two years. However, half of the members will serve an initial one year term and half will serve a two year term to be determined by lot.

The Pedestrian Safety Advisory Committee shall (1) Make recommendations to the Board of Supervisors and other City departments in order to improve pedestrian safety and ambiance; (2) Develop concepts and review policies and planning efforts regarding pedestrian improvements; (3) Make recommendations on funding opportunities and priorities; (4) Review and make recommendations on policies and programs related to pedestrians in the Transportation Element of the Master Plan of the City and County of San Francisco; (5) Support the development of a Pedestrian Master Plan.

The Board of Supervisors urged the Municipal Transportation Agency to support the Advisory Committee with funding and staff resources and to present a monthly interdepartmental report to the Advisory Committee.

Report: The Committee shall report to the Board of Supervisors on an annual basis, with quarterly appearances before the Board of Supervisors as needed, on statistics on pedestrians injury and fatality statistics, causes of pedestrian injuries and fatalities, recommendations for changes in policies, funding and enforcement, and other pertinent issues.

Within six months of the appointment of members of the Advisory Committee as newly constituted by File No. 070082, the Committee shall report to the Board of Supervisors, in writing, as to the number of meetings for which the Advisory Committee has had a quorum.

Sunset Date: None