File No. 120878 Committee Item No. 5
Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: City Operations **Date** 10/22/12

Board of Supervisors Meeting **Date** _____

Cmte	Board	
☐	☐	**Motion**
☐	☐	**Resolution**
☐	☐	**Ordinance**
☐	☐	**Legislative Digest**
☐	☐	**Budget and Legislative Analyst Report**
☐	☐	**Legislative Analyst Report**
☐	☐	**Youth Commission Report**
☐	☐	**Introduction Form (for hearings)**
☒	☐	**Department/Agency Cover Letter and/or Report**
☐	☐	**MOU**
☐	☐	**Grant Information Form**
☐	☐	**Grant Budget**
☐	☐	**Subcontract Budget**
☐	☐	**Contract/Agreement**
☐	☐	**Form 126 – Ethics Commission**
☐	☐	**Award Letter**
☒	☐	**Application**
☐	☐	**Public Correspondence**

OTHER **(Use back side if additional space is needed)**

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Completed by: Derek Evans **Date** 10/19/12
Completed by: _____ **Date** _____

An asterisked item represents the cover sheet to a document that exceeds 25 pages.
The complete document can be found in the file.

San Francisco Police Department
ABC Liaison Unit

Alcoholic Beverage License -
Public Convenience and Necessity Recommendation

To: The San Francisco Board of Supervisors' Committee on City Operations & Neighborhood Services

Supervisor Sean Elsbernd
Supervisor Carmen Chu
Supervisor Christina Olague

From: Inspector Julie Lazar 7N1407
ABC Liaison Unit (ALU) 553-1049

Date: October 15, 2012

Subject: P.C.N. Investigation Regarding: American Conservatory Theatre Foundation
DBA: The Costume Shop at the American Conservatory Theatre Foundation
1115-1117 Market Street
Denise Baker
(415) 439-2332

Denise Baker, for The American Conservatory Theatre Foundation, has filed an application with the California Department of Alcoholic Beverage Control (ABC) seeking an alcoholic beverage license Type 64 (Special On-Sale General) for 1115-1117 Market Street (located between 7th Street and 8th Street). The Costume Shop at the American Conservatory Theatre Foundation is a 49 seat "Black Box" theatre used for smaller productions.

It should be noted that during the application process, notification date for the 500' mailer was on June 1, 2012. The Notice to the Public was posted on May 25, 2012.

For the purposes of this hearing, the California Department of Alcoholic Beverage Control (ABC) seeks a determination from the Board of Supervisors as to the approval or denial of this license.

Police Calls for Service: From July 2011 to July 2012- **72**

Police Reports: From July 2011 to July 2012- **1**

San Francisco Plot Information:

This premise is located in Plot **208**

The High Crime area is defined as 215 or more reported incidents in a plot.

This plot had **2,183** reported incidents recorded for *2010*. This is **OVER** the High Crime area definition by **1,968** incidents.

The applicant premises **is** located in a "High Crime" area.

State Census Tract Information:

This premise is located in Census Tract **176.01**

Population for this tract is: **7,630**

On-sale license authorized by census tract: **26**
Active on-sale licenses: **75**

Off-sale licenses authorized by census tract: **7**
Active off-sale licenses: **10**

Applicant premises **is** located in an "undue concentration" area.

Letters of Protest:

There is no record of protest with the California Department of Alcoholic Beverage Control, (ABC).

Letters of Support:

There is no record of support with the California Department of Alcoholic Beverage Control, (ABC).

Departmental Recommendation:

No opposition from **Southern Station**

The Police Department recommends approval. The following conditions have been recommended to the California Department of Alcoholic Beverage Control, (ABC):

1. Sales, service, and consumption of alcoholic beverages shall be permitted only between 4:00 p.m. to 11:00 p.m. Sunday through Thursday and 4:00 p.m. and 12:00 a.m. (midnight) Friday and Saturday.

2. The sale and serving of alcoholic beverages shall be limited to ticketholders only during, and two hours prior to, a bona fide theater performance of the theater company. A bona fide theater performance is defined as the "licensee must actually operate a troupe of actors or other performers for the purpose of putting on a performances."

3. Sales, service, and consumption of alcoholic beverages shall be made only from stationary bars or portable bars and waiter/waitress service; and shall not be sold, served, or delivered to customers by individual ambulatory vendors.

4. The sale of alcoholic beverages for consumption off the premises is strictly prohibited.

5. Alcoholic beverages shall be served in containers clearly distinguishable from non-alcoholic beverage containers.

6. The sale of alcoholic beverages shall be limited to no more than 2 beverages per person per sale.

7. The petitioner shall post signs measuring no less than 12 x 12 inches with lettering no smaller than 2 inches in height that read: "No alcoholic beverages beyond this point" at all permitted exits, entrances, stairwells, and entrances to the theater seating area as depicted on the ABC 257.

8. An employee or security guard shall be assigned the responsibility of ensuring all alcoholic beverages remain inside the permitted area whenever the privileges of the ABC license are being exercised.

9. At any time the licensee(s) utilizes a third party promoter at this premises the licensee shall maintain control of the management, operation, and staffing of the business, and shall approve all marketing materials.

10. Loitering (loitering is defined as "to stand idly about; linger aimlessly without lawful business") is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee(s) as depicted on the ABC-257.

11. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.

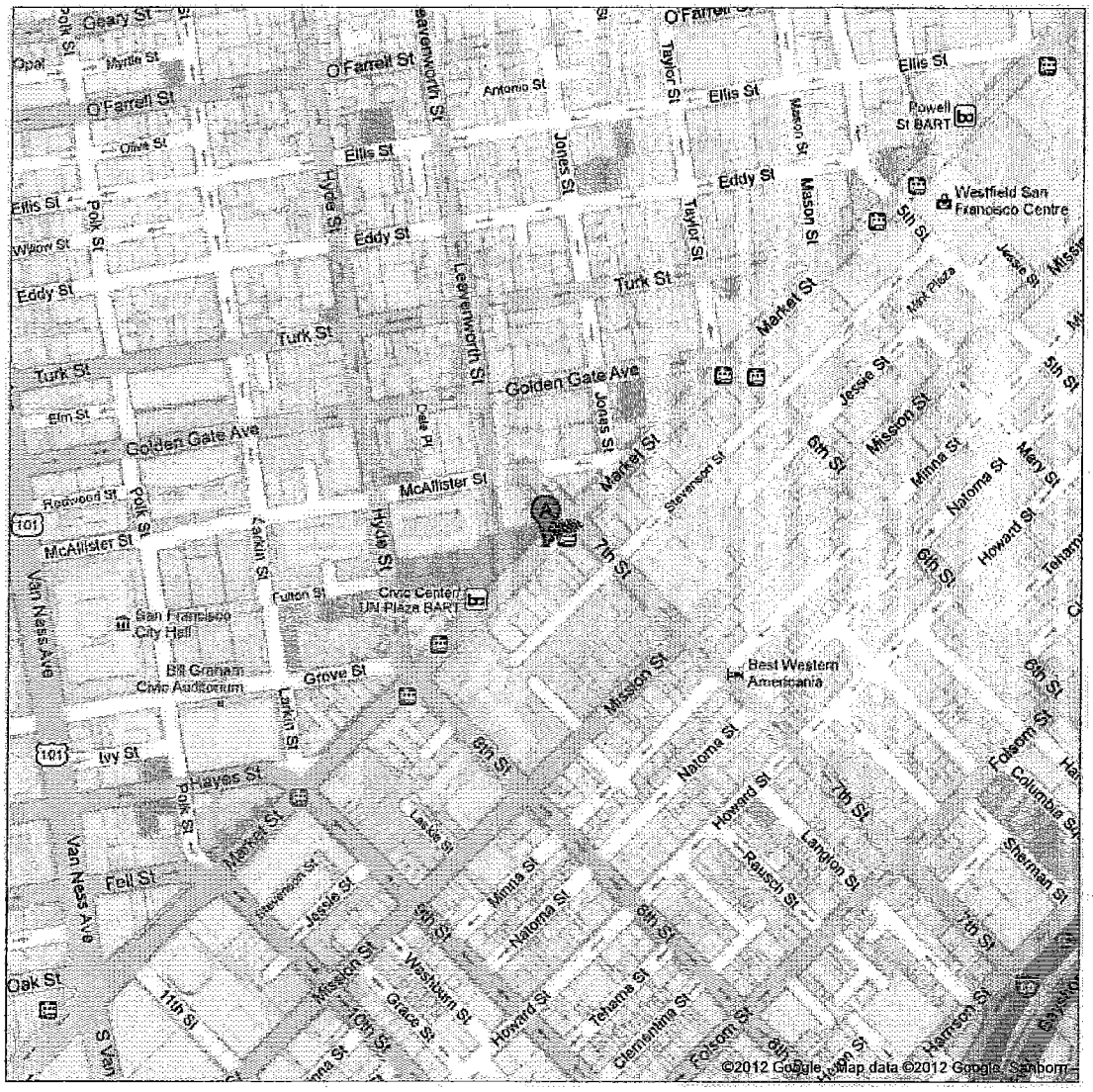
12. The exterior of the premises shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the premises.

Thank you

Google

Address **1115 Market St**
San Francisco, CA 94102

Get Google Maps on your phone
Text the word "GMAPS" to 466453



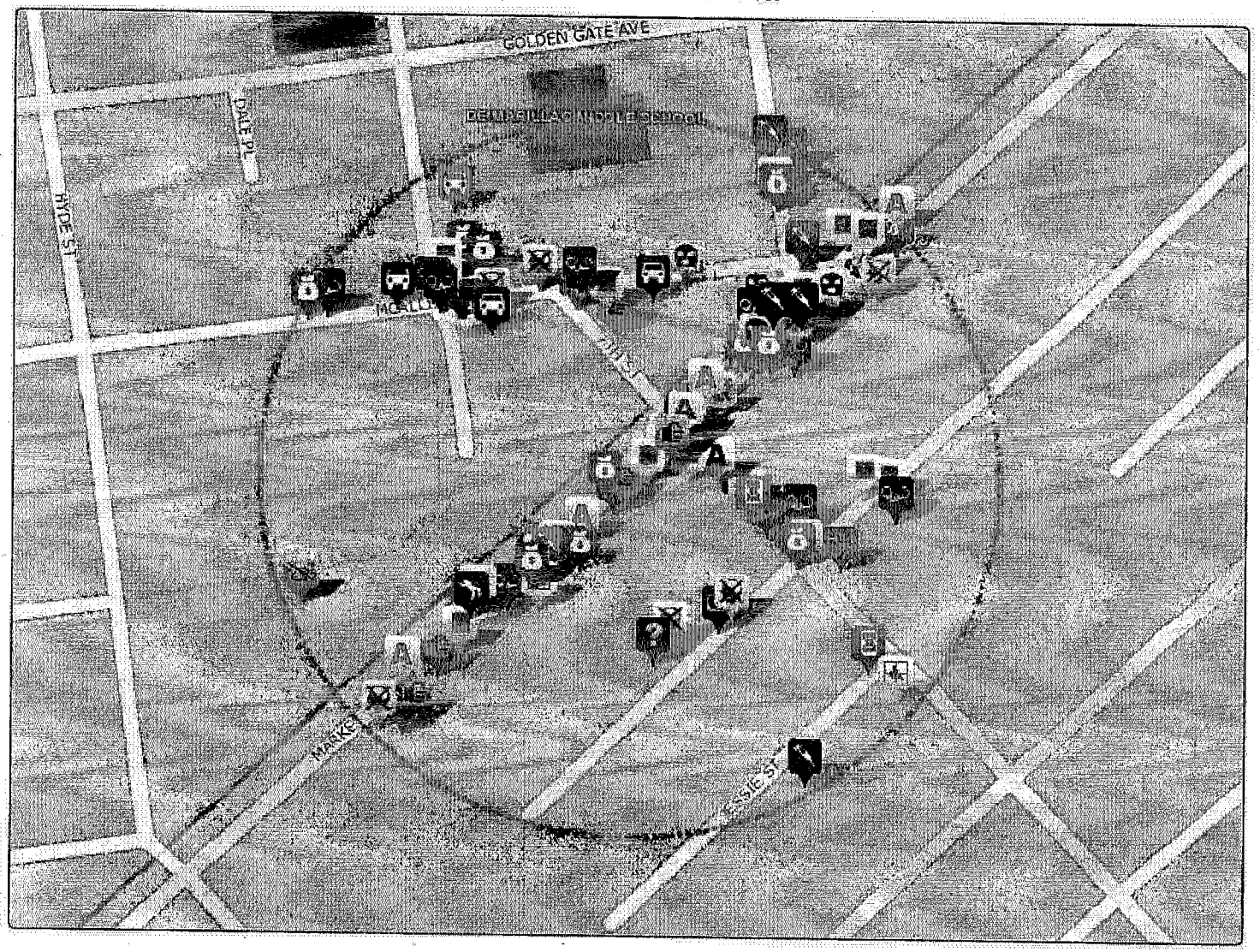
Google

Address **1115 Market St**
San Francisco, CA 94102

1115 Market Street- 550' radius

05/31/2011-05/29/2012

San Francisco Police Department



Map Legend

Incidents (1361)

- Drug/Narcotic (203)
- Other Offenses (194)
- Warrants (178)
- Warrants (164)
- Non-Criminal (140)
- Larceny/Theft (120)
- Assault (102)
- Robbery (47)
- Forgery/Counterfeiting (34)
- Suspicious Occurrence (22)
- Burglary (22)
- Vandalism (19)
- Disorderly Conduct (15)
- Weapon Laws (15)
- Fraud (14)
- Missing Person (13)
- Secondary Codes (11)
- Drunkenness (10)
- Trespassing (8)
- Liquor Laws (6)
- Recovered Vehicle (4)
- Stolen Property (4)
- Loitering (4)
- Vehicle Theft (3)
- Bad Checks (3)
- D.U.I. (1)
- Homicide (1)
- Embezzlement (1)
- Extortion (1)
- Sex Offenses, Forcible (1)
- Kidnapping (1)

CrimeView Server
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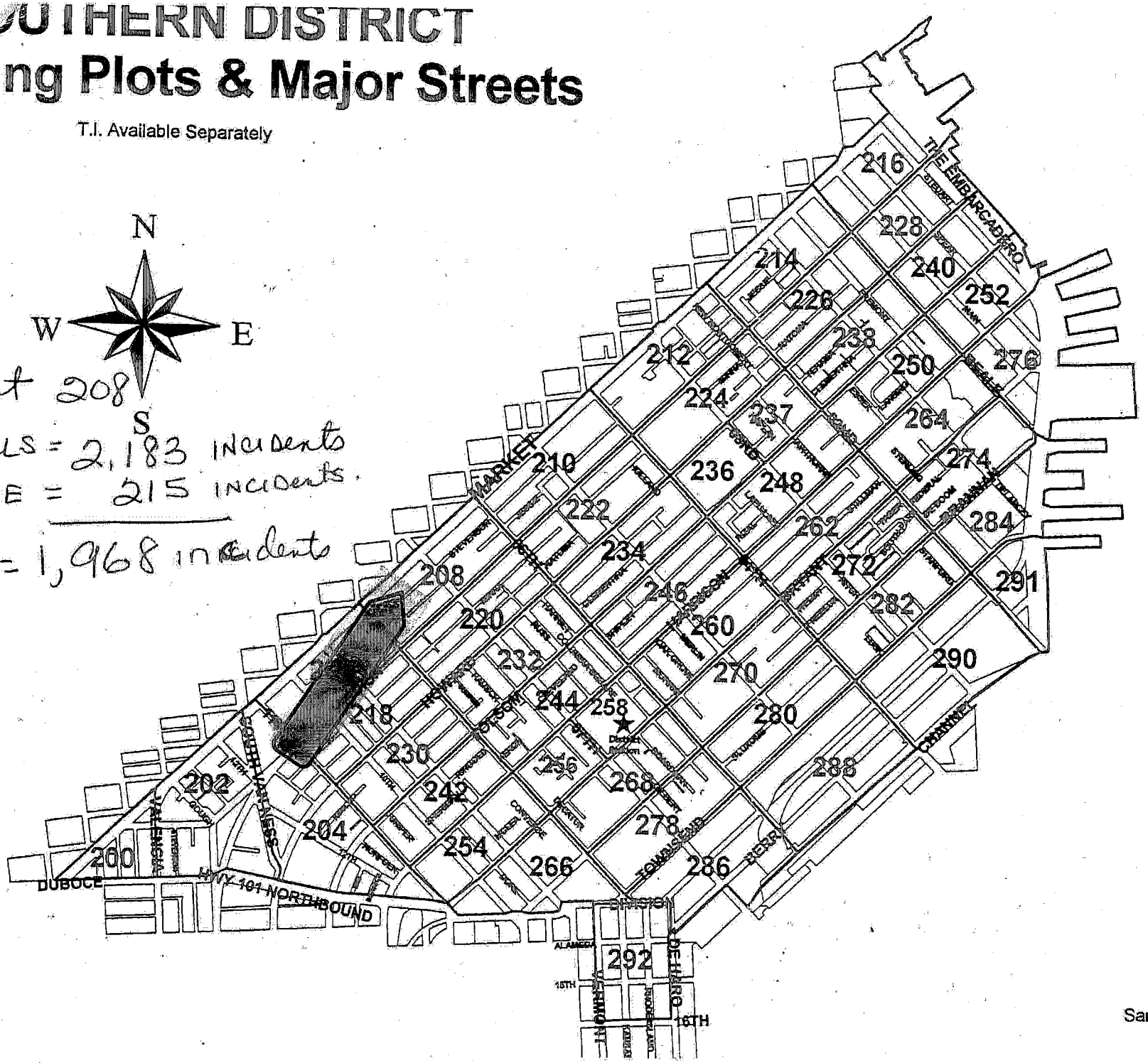
All representations on this map are distributed and transmitted "AS IS" without warranties of any kind, either expressed or implied including without limitation, warranties of title or implied warranties of merchantability or fitness for a particular purpose. In no event shall San Francisco Police Department become liable to users of these data for any loss or damages, consequential or otherwise, including but not limited to time, money, goodwill, arising from the use, operation or modification of the data. The visual presentation of data is being provided strictly as a courtesy, not as an obligation to its users.

WARNING: This map does not meet the national map accuracy standards.

SOUTHERN DISTRICT
Reporting Plots & Major Streets

T.I. Available Separately



San Francisc
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Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
121821911		06/30/2012	14:20:15	C	000			1115 MARKET ST
121750149		06/23/2012	00:49:03	C	000			1115 MARKET ST
121640406		06/12/2012	06:11:02	C	000		CANC	1115 MARKET ST
121420602		05/21/2012	08:15:15	I	901			1115 MARKET ST
121292288		05/08/2012	16:31:15	B	913			1115 MARKET ST
121230486		05/02/2012	07:09:06	B	000			1115 MARKET ST
121131642		04/22/2012	13:30:27	C	000			1115 MARKET ST
121033545		04/12/2012	22:32:28	C	000			1115 MARKET ST
121033542		04/12/2012	22:31:52	C	913			1115 MARKET ST
121033541		04/12/2012	22:31:17	C	000			1115 MARKET ST
121020557		04/11/2012	07:48:53	C	000			1115 MARKET ST
121002528		04/09/2012	17:02:30	C	909			1115 MARKET ST
120902364		03/30/2012	17:25:06	C	000			1115 MARKET ST
120852447		03/25/2012	18:05:28	C	000			1115 MARKET ST
120773049		03/17/2012	19:53:14	C	000			1115 MARKET ST
120751191		03/15/2012	10:58:03	C	488			1115 MARKET ST
120692587		03/09/2012	16:29:53	I	913			1115 MARKET ST
120460353		02/15/2012	05:25:46	C	000			1115 MARKET ST
120441424		02/13/2012	12:49:35	B	913			1115 MARKET ST
120431588		02/12/2012	12:45:49	C	000			1115 MARKET ST
120342530		02/03/2012	17:23:12	C	000			1115 MARKET ST
120251322		01/25/2012	11:20:13	C	913			1115 MARKET ST
120251270		01/25/2012	11:10:53	C	000			1115 MARKET ST
120210897		01/21/2012	09:42:09	I	913			1115 MARKET

								ST
120201852		01/20/2012	15:35:07	I	913			1115 MARKET ST
120201754		01/20/2012	15:08:05	C	913			1115 MARKET ST
120201749		01/20/2012	15:06:14	C	000			1115 MARKET ST
120151879		01/15/2012	15:11:10	C	000			1115 MARKET ST
120072201		01/07/2012	16:39:46	B	913			1115 MARKET ST
120061681		01/06/2012	13:35:12	C	000			1115 MARKET ST
120061649		01/06/2012	13:24:40	C	000			1115 MARKET ST

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Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
113543479		12/20/2011	23:21:55	B	913			1115 MARKET ST
113543473		12/20/2011	23:20:55	C	000			1115 MARKET ST
113543470		12/20/2011	23:20:23	B	913			1115 MARKET ST
113511761		12/17/2011	14:01:46	C	000			1115 MARKET ST
113492631		12/15/2011	19:01:45	I	000			1115 MARKET ST
113393234		12/05/2011	20:07:46	C	000			1115 MARKET ST
113393232		12/05/2011	20:07:21	C	000			1115 MARKET ST
113322558		11/28/2011	18:15:12	C	000			1115 MARKET ST
113322556		11/28/2011	18:14:34	C	913			1115 MARKET ST
113233031		11/19/2011	22:38:01	C	913			1115 MARKET ST
113103259		11/06/2011	23:54:35	B	913			1115 MARKET ST
113072677		11/03/2011	18:27:18	C	000			1115 MARKET ST
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112982577		10/25/2011	19:11:34	B	913			1115 MARKET ST
112924011		10/19/2011	23:27:50	C	000			1115 MARKET ST
112912326		10/18/2011	16:56:55	I	913			1115 MARKET ST
112812208		10/08/2011	16:32:59	I	913			1115 MARKET ST
112812200		10/08/2011	16:30:23	C	913			1115 MARKET ST
112751231		10/02/2011	10:06:03	C	000			1115 MARKET ST
112741554		10/01/2011	11:45:00	C	000			1115 MARKET ST
112713395		09/28/2011	19:44:06	C	000			1115 MARKET ST
112692437		09/26/2011	16:02:45	B	801			1115 MARKET ST
112673727		09/24/2011	23:34:52	C	000			1115 MARKET ST
112633166		09/20/2011	19:46:51	C	000			1115 MARKET

								ST
112520017		09/09/2011	00:06:22	C	000			1115 MARKET ST
112301642		08/18/2011	13:07:22	C	901			1115 MARKET ST
112292562		08/17/2011	17:39:32	C	913			1115 MARKET ST
112142667		08/02/2011	18:35:59	B	913			1115 MARKET ST
112033150		07/22/2011	20:02:39	C	913			1115 MARKET ST
111971142		07/16/2011	11:00:14	C	000			1115 MARKET ST
111943294		07/13/2011	20:26:41	C	000			1115 MARKET ST
111932583		07/12/2011	17:38:23	C	000			1115 MARKET ST

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Records **1** through **3** of **3**

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
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120642814		03/04/2012	18:54:13	C	000			1117 MARKET ST
120012386		01/01/2012	13:59:47	C	000			1117 MARKET ST

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Records 1 through 6 of 6

Call No	Report No	Received Date	Received Time	Priority	Call Type	Unit ID	Disposition	Location
113412345		12/07/2011	17:22:42	B	910	3B13D	NOM	1117 MARKET ST
113342804		11/30/2011	17:50:36	B	100A		CANC	1117 MARKET ST
112780398		10/05/2011	06:44:25	B	100A	3B3A	HAN	1117 MARKET ST
112780197		10/05/2011	02:29:19	B	100A	3B13E	PAS	1117 MARKET ST
112342775	110674606	08/22/2011	19:29:09	C	000	4T201	ARR	1117 MARKET ST
111921823		07/11/2011	14:12:14	C	901			1117 MARKET ST

Protest unlawful arrest. BART PROTEST

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3
+6/9

LIQUOR LICENSE REVIEW

TO: Planning Department
AnMarie Rodgers/CTYPLN/SFGOV
Georgia Powell/CTYPLN/SFGOV@SFGOV
Fax No.: 558-6409

File: 120878

Block/lot: 3702 / 048
Zoning: C-3-G
Quad: NE
MB # 12017706

TO: Police Department
Inspector Kenneth Stocker
Inspector Julie Lazar
Fax No.: 553-1463

DATE: September 6, 2012

This item is tentatively scheduled to be heard in four to six weeks.
PLEASE EMAIL YOUR RESPONSE BY: October 17, 2012, to Derek Evans, Clerk, City Operations and Neighborhood Services Committee.
Derek.Evans@sfgov.org - Fax No: 554-7714

Applicant Name: Jason Seifer
and Business Name: The Costume Shop (1115-1117 Market Street)

Applicant Address: 30 Grant Avenue
San Francisco, CA 94108
and Phone No. (415) 834-3200

PLANNING COMMENTS: ☑ **Approval** ☐ **Denial**

Per Section 218(b) of the Planning Code
Janice Glanchey
8-6392

POLICE COMMENTS: ☐ **Approval** ☐ **Denial**

A.C.T.
american conservatory theater

File # 120878

Public Convenience and Necessity Resolution Hearing Request

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2012 SEP -4 PM 3:38
BY

LIQUOR LICENSE APPLICATION

The American Conservatory Theatre Foundation (A.C.T.) requests a "public convenience and necessity" resolution hearing from the Board of Supervisors in conjunction with our application for a liquor license at **The Costume Shop** which has the following details:

NAME:	Jason Seifer, Director of Finance
PHONE:	415.834.3200
BUSINESS NAME:	American Conservatory Theatre Foundation
BUSINESS ADDRESS:	The Costume Shop 1115-1117 Market Street San Francisco, CA 94102
MAILING ADDRESS:	American Conservatory Theater 30 Grant Avenue San Francisco, CA 94108
TYPE OF LICENSE:	Special On-Sale General Theater (#64)
BUSINESS HOURS:	When there are performances occurring at the Costume Shop, the performances are typically in the evenings at 8pm (doors open at 7pm and close around 10pm) and periodic matinee performances at 2pm (doors open at 1pm and close around 4pm).

THE COSTUME SHOP AND THE FUTURE

As a component to the company's expanded community engagement initiatives, A.C.T. opened **The Costume Shop** in December of 2011 in the heart of San Francisco's Central Market neighborhood. The storefront is within A.C.T.'s actual costume shop, a space the company has leased for 13 years. The new black box theater provides A.C.T. with a stronger presence in the neighborhood, as well as a flexible stage allowing us to produce a rich variety of artistic work, from student-devised projects to interdisciplinary collaborations with local artists.

The Costume Shop is already providing numerous opportunities for collaboration with local arts and community organizations, through A.C.T.'s grant-supported efforts to provide free performance space to local companies who cannot afford the high cost of renting in downtown San Francisco. A few of the organizations who already have confirmed bookings for this coming season include Campo Santo, Magic Theatre, Encore Theatre (Z Space) and Singers of the Street. In addition, this multi-use space enables A.C.T. to expand all of our education and outreach programs, and, in particular, to make them ever more accessible to youth and families living in the Central Market area.

In the past year, A.C.T. has substantially enhanced its investment in the arts education and community outreach to expand educational programming to neighborhood schools with high rates of socioeconomically disadvantaged youth and English learners. Deepening the partnerships A.C.T. has already established with the schools and after-school programs that serve A.C.T.'s home neighborhood, while pursuing partnerships with organizations we have not yet connected with, we hope to engage local audiences of every age, experience level, and cultural background in the creation and appreciation of the great works of world literature that inform and shape our mutual heritage while celebrating the vibrant diversity of one of San Francisco's richest, yet most underserved, neighborhoods.

TENDERLOIN/CENTRAL MARKET COMMUNITY OUTREACH

Since as early as 1989, A.C.T. has partnered with several Tenderloin service organizations, offering free acting workshops for children and teens through such neighborhood institutions as **Glide Memorial Church**, the **Vietnamese Youth Development Center**, and the **Boys and Girls Club**. Current programs include an ongoing, long-term residency with the **Tenderloin Boys & Girls** clubhouse, where A.C.T. teaching artists work weekly with Boys & Girls Club youth who attend the DeMarillac Academy, a parochial school dedicated to serving low-income families in the Tenderloin and other at-risk communities in San Francisco. Many of these students have also taken advantage of scholarships offered by our **Young Conservatory** for continued training.

For more than 20 years, A.C.T.'s **Pay What You Wish (PWYW)** program has been a mainstay of the repertory season at our 1,000 seat theater on Geary Street. At one performance of each main stage production, patrons are able to pay what they wish for their tickets if they donate food to the **San Francisco Food Bank**, which serves 450 local nonprofit local organizations (until four years ago, the exclusive beneficiary of PWYW was **Raphael House**, a homeless shelter for children and families located in the Tenderloin). A.C.T. has also over the years donated thousands of free tickets to constituents of **Community Access Ticket Service (CATS)**, which distributes free tickets to staff and clients of numerous Tenderloin and Central Market–based nonprofits.

Some of the organizations included in these ticket donation efforts are **The Arc of San Francisco** (Howard & 11th), the **Boys & Girls Clubs** (Jones & Golden Gate), the **Center for Young Women's Development** (Folsom & 4th), **Central City Hospitality House** (Turk & Leavenworth), **Central Shih Yu-Lang YMCA** (Golden Gate & Leavenworth), **Compass Family Services** (multiple neighborhood locations), **Downtown Senior Center** (O'Farrell & Jones), **Episcopal Community Services of San Francisco** (6th & Mission), **Glide Foundation** (Ellis & Taylor), **Larkin Street Youth Services**, **Lutheran Social Services of Northern California** (8th & Clementina) **SafeHouse** (Ellis & Hyde), **St. Anthony's Foundation-Father Alfred Center** (Golden Gate & Jones), **St. Vincent De Paul Society-Arlington Residence** (Ellis & Leavenworth), **Tenderloin After-School Program (TASP)**, **Tenderloin Health**, **TODCO** (4th & Howard), and **Youth Chance High School** (Steuart & Howard). A.C.T. also frequently offers free tickets to several neighborhood nonprofit agencies (including the Tenderloin Neighborhood Development Corporation) directly. For performances of ***The Scottsboro Boys*** alone, A.C.T. offered **850 tickets** (valued at more than $20,000) to community and public school groups through CATS and our own education/community outreach contact lists, bringing the powerful message of this multiple Tony Award–nominated show about a shameful period in American racial history to some of the most underserved populations of our city at no cost to them.

A.C.T. also reaches out to the local neighborhood to make connections in our artistic work, providing free community readings and discussions for plays of relevance to residents (most recently *Marcus; or The Secret of Sweet* in 2010), as well as looking to the neighborhood's richness to inspire the work itself. For example, in 2008–09, students in A.C.T.'s nationally top-ranked **Master of Fine Arts Program**, under the direction of distinguished Bay Area theater artist and activist **Joan Mankin** (San Francisco Mime Troupe), developed an original theater piece based on interviews with homeless Tenderloin residents. The fall workshop and spring performance at **Glide** were attended by a diverse array of Tenderloin residents, including the individuals whose stories formed the basis of the play.

PUBLIC CONVENIENCE AND NECESSITY RESOLUTION HEARING

We would welcome the opportunity to share the plans for our community engagement initiatives at **The Costume Shop** and are happy to answer any questions which may arise in conjunction with our application for a liquor license at this location.