

1 [Planning Code - Landmark Designation of 4004-4006 Third Street - Sam Jordan's Bar]

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3 **Ordinance designating 4004-4006 Third Street (Sam Jordan's Bar), Lot 030 in**  
4 **Assessor's Block No. 5253, as a Landmark under Article 10 of the San Francisco**  
5 **Planning Code; and adopting General Plan, Planning Code Section 101.1 and**  
6 **environmental findings.**

7 NOTE: Additions are *single-underline italics Times New Roman*;  
8 deletions are ~~*strike-through italics Times New Roman*~~.  
9 Board amendment additions are double-underlined;  
Board amendment deletions are ~~strikethrough normal~~.

10 Be it ordained by the People of the City and County of San Francisco:

11 Section 1. Findings.

12 (A) Pursuant to Section 4.135 of the Charter of the City and County of San  
13 Francisco, the Historic Preservation Commission has authority "to recommend approval,  
14 disapproval, or modification of landmark designations and historic district designations under  
15 the Planning Code to the Board of Supervisors."

16 (B) On June 15, at the request of the property owner and with the support of the  
17 Planning Department, the Historic Preservation Commission added 4004-4006 Third Street  
18 (Sam Jordan's Bar), to the Landmark Designation Work Program.

19 (C) On June 20, 2012 the Historic Preservation Commission passed Motion  
20 No.0161, initiating designation of 4004-4006 Third Street (Sam Jordan's Bar), Lot 030 in  
21 Assessor's Block No. 5253, as a San Francisco Landmark pursuant to Section 1004.1 of the  
22 San Francisco Planning Code. Such motion is on file with the Clerk of the Board in File No.  
23 120789 and incorporated herein by reference.  
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1 (D) On July 18, 2012, after holding a public hearing on the proposed designation  
2 and having considered the specialized analyses prepared by Planning Department staff and  
3 the Landmark Designation Case Report prepared by Stacy Farr and Tim Kelley, dated June  
4 20, 2012, the the Historic Preservation Commission recommended approval of the proposed  
5 landmark designation of 4004-4006 Third Street (Sam Jordan's Bar), Lot 030 in Assessor's  
6 Block No. 5253, in Resolution No. 684. Such resolution is on file with the Clerk of the Board  
7 in File No. 120789.

8 (E) Pursuant to Planning Code Section 302, the Board of Supervisors finds that the  
9 proposed landmark designation of 4004-4006 Third Street (Sam Jordan's Bar) will serve the  
10 public necessity, convenience and welfare.

11 (F) The Board finds that the proposed landmark designation of 4004-4006 Third  
12 Street (Sam Jordan's Bar) is consistent with the San Francisco General Plan and with  
13 Planning Code Section 101.1(b) for the reasons set forth in Resolution No. 684,  
14 recommending approval of the proposed designation, which is incorporated herein by  
15 reference.

16 (G) The Planning Department has determined that the actions contemplated in this  
17 Ordinance are in compliance with the California Environmental Quality Act (California Public  
18 Resources Code section 21000 et seq., "CEQA"). Specifically, the Planning Department has  
19 determined the proposed Planning Code amendment is subject to a Categorical Exemption  
20 from CEQA pursuant to Section 15308 of the Guidelines for Implementation of the statute for  
21 actions by regulatory agencies for protection of the environment (specifically in this case,  
22 landmark designation). Said determination is on file with the Clerk of the Board of  
23 Supervisors in File No. 120789 and is incorporated herein by reference.

24 (H) The Board of Supervisors hereby finds that 4004-4006 Third Street (Sam  
25 Jordan's Bar) has a special character and special historical, architectural, and aesthetic

1 interest and value, and that its designation as a landmark will further the purposes of and  
2 conform to the standards set forth in Article 10 of the San Francisco Planning Code.

3 Section 2: Designation. Pursuant to Section 1004 of the Planning Code, 4004-4006  
4 Third Street (Sam Jordan's Bar), Lot 030 in Assessor's Block No. 5253, is hereby designated  
5 as a San Francisco Landmark under Article 10 of the Planning Code.

6 Section 3. Required Data.

7 (A) The description, location, and boundary of the Landmark site consists of the City  
8 parcel located at Lot 030 in Assessor's Block No. 5253, with the street address of 4004-4006  
9 Third Street (Sam Jordan's Bar).

10 (B) The characteristics of the Landmark that justify its designation are described and  
11 shown in the Landmark Designation Case Report and other supporting materials contained in  
12 Planning Department Case Docket No. 2011.0681L. In brief, 4004-4006 Third Street (Sam  
13 Jordan's Bar) is eligible for designation under National Register of Historic Places Criterion B  
14 (association with the lives of persons significant in our past), as the physical location and the  
15 geographic locus of the life's work of Sam Jordan, a prominent business, political, social, and  
16 cultural leader in Bayview through the middle decades of the twentieth century.

17 (C) The particular exterior features that shall be preserved, or replaced in-kind as  
18 determined necessary, are those generally shown in photographs and described in the  
19 Landmark Designation Case Report, which can be found in Planning Department Docket No.  
20 2011.0681L, and which are incorporated in this designation by reference as though fully set  
21 forth. Specifically, the following exterior features shall be preserved: (i) all exterior elevations  
22 and rooflines (with the exceptions of the horizontal rear addition (from 1967) and the upper  
23 story window pattern at the primary façade); (ii) angled massing that matches the angle of  
24 Third Street; (iii) italianate parapet, including bracketed cornice, paneling, dentils, and  
25 decorative bracket ends; (iv) projecting metal sign with neon lettering and martini glass; (v)

1 bracketed pent roof overhang with exposed rafter tails; (vi) exterior cladding to include  
2 wire-cut brick veneer and stucco at the commercial story and horizontal wood channel drop  
3 siding at upper elevations; (vii) window opening at commercial story; (viii) recessed  
4 commercial entry vestibule; (ix) recessed residential entry vestibule and historic segmented  
5 arch transom window. No interior character-defining features have been identified that need  
6 to be preserved or replaced in-kind.

7 Section 4. The property shall be subject to further controls and procedures pursuant to  
8 the San Francisco Planning Code and Article 10.

9 Section 5. Effective Date. This ordinance shall become effective 30 days from the  
10 date of passage.

11 Section 6. This section is uncodified. In enacting this Ordinance, the Board intends to  
12 amend only those words, phrases, paragraphs, subsections, sections, articles, numbers,  
13 punctuation, charts, diagrams, or any other constituent part of the Planning Code that are  
14 explicitly shown in this legislation as additions, deletions, Board amendment additions, and  
15 Board amendment deletions in accordance with the "Note" that appears under the official title  
16 of the legislation.

17 APPROVED AS TO FORM:  
18 DENNIS J. HERRERA, City Attorney

19 By: \_\_\_\_\_  
20 ANDREA RUIZ-ESQUIDE  
21 Deputy City Attorney