

File No. 121003

Committee Item No. 2

Board Item No. _____

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Land Use and Economic Development Date December 10, 2012

Board of Supervisors Meeting

Date _____

Cmte Board

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| <input type="checkbox"/> | <input type="checkbox"/> | Motion |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget and Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Form 126 – Ethics Commission |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input type="checkbox"/> | <input type="checkbox"/> | Application |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |

OTHER (Use back side if additional space is needed)

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| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Map and Diagrams |
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Completed by: Alisa Miller Date December 7, 2012

Completed by: _____ Date _____

An asterisked item represents the cover sheet to a document that exceeds 25 pages.
The complete document can be found in the file.

1 [Street Artist Spaces - Hallidie Plaza - East of 5th Street]

2
3 **Resolution approving re-designation of 47 selling spaces at Hallidie Plaza, east of 5th**
4 **Street, for street artists certified by the Arts Commission, City and County of San**
5 **Francisco; exempting said spaces for one year from the regulations of Police Code**
6 **Section 2405(c)(3), (4), and (11), relating to size of space and distance between street**
7 **artists.**

8
9 WHEREAS, The Street Artists Ordinance adopted by the voters of San Francisco as
10 Proposition "L" at the election held on November 4, 1975, authorizes the Board of
11 Supervisors, by resolution, to designate sales areas where any street artist or craftsperson
12 previously certified may sell art or craft items; and

13 WHEREAS, The Board of Supervisors by Resolution No. 572-77 previously designated
14 fifty-one (51) spaces at Hallidie Plaza, east of 5th Street, as a street artist sales area; and

15 WHEREAS, The Union Square Business Improvement District, in an effort to upgrade
16 Hallidie Plaza to be a more inviting place for people to gather, has designed a uniform street
17 artist booth to improve the businesses of street artists; and

18 WHEREAS, The Union Square Business Improvement District has proposed a
19 voluntary one-year pilot program of providing the uniform booths to street artists for their
20 usage in street artist spaces at Hallidie Plaza; and

21 WHEREAS, The Arts Commission, on October 1, 2012, unanimously voted to approve
22 the concept of a voluntary pilot program at Hallidie Plaza submitted by the Union Square
23 Business Improvement District for street artists to display their wares in uniform booths
24 furnished by the Union Square Business Improvement District; and
25

1 WHEREAS, The size of each uniform booth would be three (3) feet wide by five (5) feet
2 long by seven (7) feet tall, thereby exceeding the length of a street artist space by one (1) foot
3 and its height by two (2) feet; and

4 WHEREAS, The size of each uniform booth would extend by one (1) foot into the area
5 of five (5) feet which is required for the distance between street artists; and

6 WHEREAS, The street artist spaces at Hallidie Plaza, in order to accommodate the
7 uniform booths, would require their exemption from the regulations of Police Code Section
8 2405(c)(3), (4) and (11) relating to size of space and distance between street artists; and

9 WHEREAS, The Arts Commission, on October 1, 2012, unanimously voted to request
10 the Board of Supervisors to issue a temporary one (1) year exemption of Hallidie Plaza street
11 artist spaces from the regulations of Police Code Section 2405(c)(3), (4) and (11); and

12 WHEREAS, Ordinance No 388-83 authorizes the Board of Supervisors in a resolution
13 designating or re-designating spaces in a street artist sales area to exempt the area from one
14 or more of the regulations set forth in subsection (c) of Police Code Section 2405 if the Board
15 finds that the exemption will not be inconsistent with or interfere with the purposes of the
16 regulation from which the area is exempted; and

17 WHEREAS, The Board of Supervisors finds that exemption of the street artist spaces
18 at Hallidie Plaza from the regulations of Police Code Section 1405(c)(3), (4) and (11), relating
19 to size of space and distance between street artists, will not be inconsistent with or interfere
20 with the purposes of the regulations; now, therefore, be it

21 RESOLVED, That the remaining forty-seven (47) selling spaces of the original fifty-one
22 (51) spaces at Hallidie Plaza are hereby re-designated for street artists certified by the Arts
23 Commission; and, be it

24 FURTHER RESOLVED, That the forty-seven (47) spaces at Hallidie Plaza hereby re-
25 designated for street artists are exempt for a period of one (1) year from the provisions of

1 Police Code Section 2405(c)(3), (4) and (11) which prohibits street artists from selling in an
2 area more than five (5) feet above any sidewalk, in an area more than four (4) feet long, and
3 within five (5) feet of each other.
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inviting place for people to gather and to further strengthen the Plaza as a premier destination for visitors. The Union Square BID proposed a one-year pilot program of providing newly designed, uniform booths for street artists to display their wares in their spaces at the Plaza. The booths have been designed by Architect Stephan Ciulla with input by the staff of both the Union Square BID and the Arts Commission's Street Artists Program (please see the attached schematic drawing). The booths would bear City and Arts Commission logos and would be uniform in size and color to attract customers at the Plaza and across Market Street.

Furthermore, the cost of the manufacture of the booths would be borne by the Union Square BID and not by the street artists or their licensing Program.

The size of each uniform booth would be 3 feet wide x 5 feet long x 7 feet tall, thereby exceeding the length regulation of a street artist space by one foot and its height regulation by two feet. In addition, the length of each uniform booth would extend one foot into the five-foot area required for the distance between street artists. Therefore, in order to accommodate the uniform booths, the spaces upon which they would be placed would require exemption from the regulations of Police Code Section 2405(c)(3), (4), and (11) which relate to the size of the space and the distance between street artists. Such exemptions fall within the authority of the Board of Supervisors.

Ordinance No. 388-83 authorizes the Board of Supervisors in a resolution designating or re-designating spaces in a street artist area to exempt the area from one or more of the regulations of Police Code Section 2405(c) so long as the Board finds that the exemption will not be inconsistent with or interfere with the purposes of the regulation from which the area is exempted. (Since 1983, the Board has designated and re-designated various street artist spaces in over 40 resolutions.)

Again, subject to the Board's approval, this resolution would allow for the implementation of a one-year pilot program for street artists to voluntarily use improved, uniform booths at Hallidie Plaza provided by the Union Square BID at no cost to the artists or their licensing Program.

We would greatly appreciate your submitting the enclosed resolution to the Board for its referral to the Land Use Committee. We will then request the Committee's Chair to calendar the item for a hearing as soon as possible.

An electronic version of this legislation is also being sent to you.

If you have questions, please call me: 252-2583.

Sincerely,

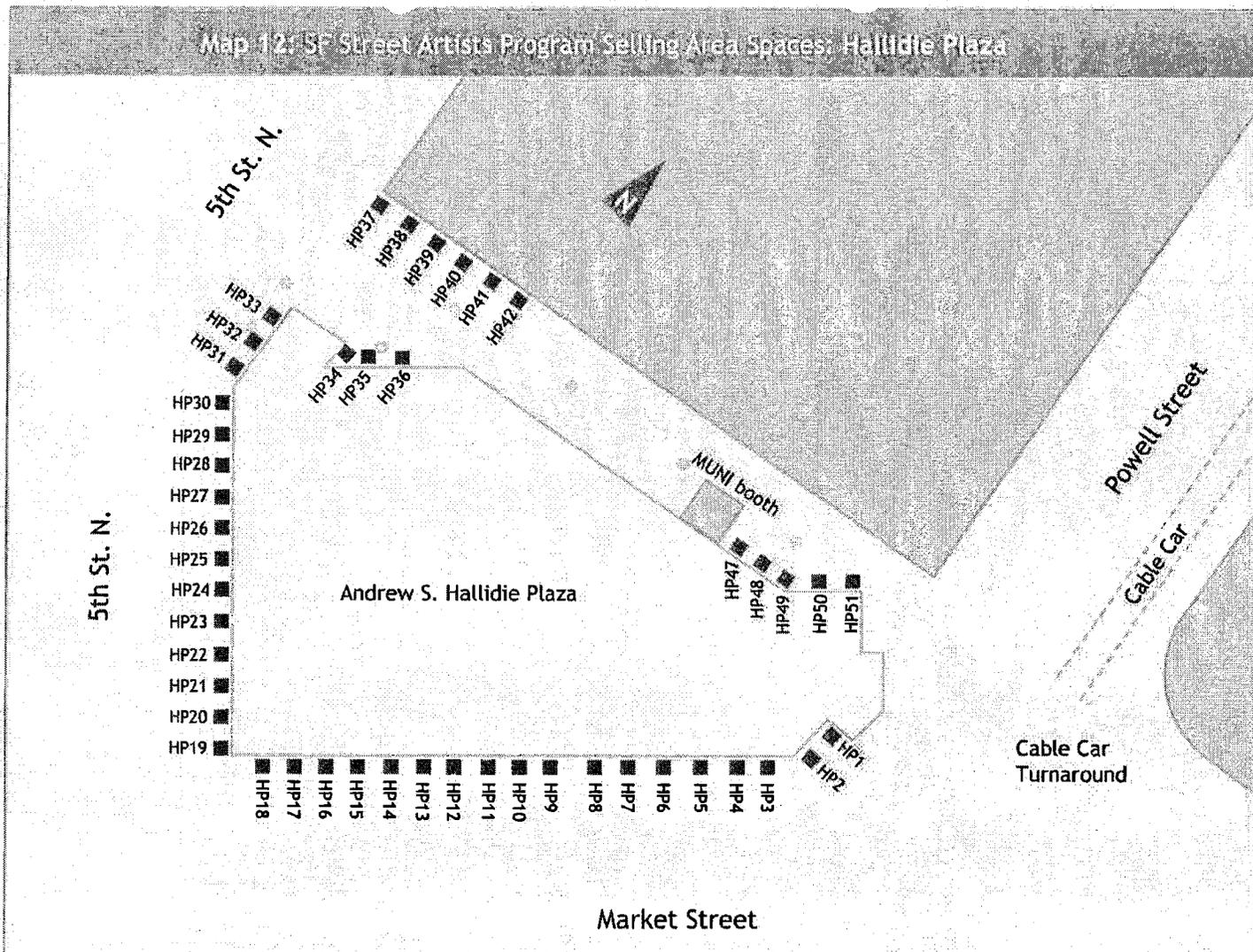


Howard Lazar
Street Artists Program Director

Attachments: (a) Original resolution draft and 4 copies
(b) Map of Hallidie Plaza street artist spaces
(c) Architectural drawing of uniform street artist booth

Cc: Arts Commissioners Greg Chew, John Calloway, Amy Chuang,
Jessica Silverman – Street Artists Program Committee
Director of Cultural Affairs Tom DeCaigny
Deputy Director Rebekah Krell
Street Artists Program Assistant Alyssa Licouris
Deputy Director Donna Ficarrota, Union Square Business
Improvement District
President and CEO Mary McCue, MJM Management Group

Map 12: SF Street Artists Program Selling Area Spaces: Hallidie Plaza



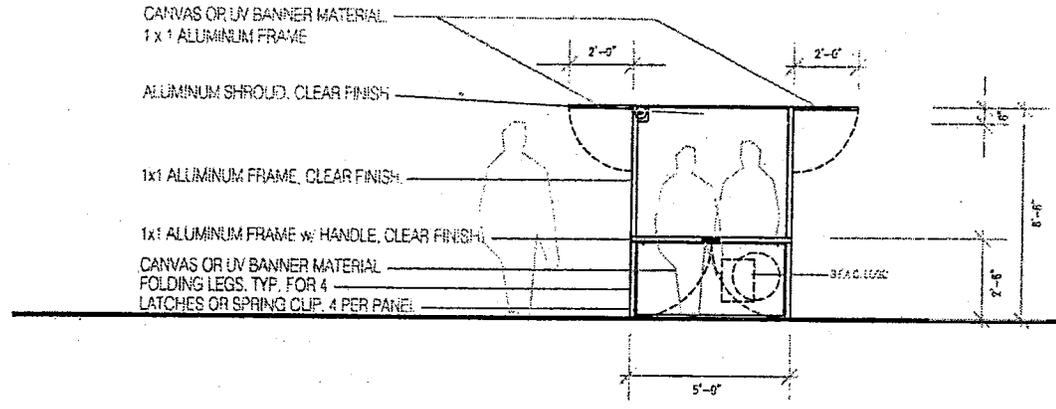
CANVAS OR UV BANNER MATERIAL,
1 x 1 ALUMINUM FRAME

ALUMINUM SHROUD, CLEAR FINISH

1x1 ALUMINUM FRAME, CLEAR FINISH

1x1 ALUMINUM FRAME w/ HANDLE, CLEAR FINISH

CANVAS OR UV BANNER MATERIAL
FOLDING LEGS, TYP. FOR 4
LATCHES OR SPRING CLIP, 4 PER PANEL



LONG ELEVATION

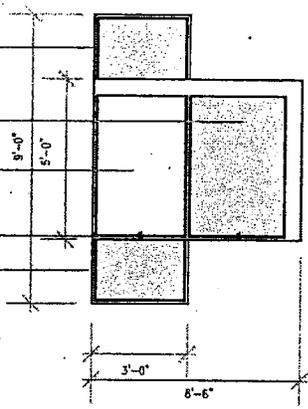
CANVAS OR UV BANNER MATERIAL,
HORIZONTALLY CAPTURED, (OPTIONAL)

CANVAS OR UV BANNER MATERIAL,
HORIZONTALLY CAPTURED, (OPTIONAL)

CANVAS OR UV BANNER MATERIAL,
HORIZONTALLY CAPTURED

LATCH

CANVAS OR UV BANNER MATERIAL,
HORIZONTALLY CAPTURED, (OPTIONAL)



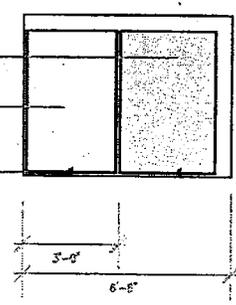
NOTE: ALL CANVAS OR UV BANNER MATERIAL,
TO BE COLOR #2

TOP VIEW (WITH SUNSHADES OPEN)

CANVAS OR UV BANNER MATERIAL,
HORIZONTALLY CAPTURED, (OPTIONAL)

CANVAS OR UV BANNER MATERIAL,
HORIZONTALLY CAPTURED

LATCH



NOTE: ALL CANVAS OR UV BANNER MATERIAL,
TO BE COLOR #2

TOP VIEW (WITH SUNSHADES CLOSED)

Project:

ARTIST'S TABLES
HALLIDIE PLAZA, SAN FRANCISCO
POWELL AND MARKET STREETS

Client:

UNION SQUARE
SF ARTS

