BOARD of SUPERVISORS



City Hall
Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. 554-5184
Fax No. 554-5163
TDD/TTY No. 554-5227

MEMORANDUM

LAND USE AND TRANSPORTATION COMMITTEE SAN FRANCISCO BOARD OF SUPERVISORS

TO:

Supervisor Aaron Peskin, Chair

Land Use and Transportation Committee

FROM:

Erica Major, Assistant Clerk, Land Use and Transportation Committee

DATE:

July 23, 2019

SUBJECT:

COMMITTEE REPORT, BOARD MEETING

Tuesday, July 23, 2019

The following file should be presented as a **COMMITTEE REPORT** at the Board meeting, Tuesday, July 23, 2019. This item was acted upon at the Committee Meeting on Monday, July 22, 2019, at 1:30 p.m., by the votes indicated.

Item No. 60 File No. 190661

Ordinance amending the Planning Code to reference the Polk/Pacific Special Area Design Guidelines; affirming the Planning Department's determination under the California Environmental Quality Act; adopting findings of public necessity, convenience, and welfare under Planning Code, Section 302; and making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

RECOMMENDED AS A COMMITTEE REPORT

Vote: Supervisor Aaron Peskin - Ave

Supervisor Ahsha Safai - Aye Supervisor Matt Haney - Aye

c: Board of Supervisors
Angela Calvillo, Clerk of the Board
Alisa Somera, Legislative Deputy
Jon Givner, Deputy City Attorney

File No.	190661	Committee Item No.	1
		Board Item No.	(00)

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

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Committee:	Land Use and Transportation Com	
Board of Su Cmte Board	pervisors Meeting	Date JULY 23, 309
	Motion Resolution Ordinance Legislative Digest Budget and Legislative Analyst Youth Commission Report Introduction Form Department/Agency Cover Lette MOU Grant Information Form Grant Budget Subcontract Budget Contract/Agreement Form 126 – Ethics Commission Award Letter Application Public Correspondence	er and/or Report
OTHER	(Use back side if additional spa	ce is needed)
	PC Transmittal 053019 PC Reso No. 20371 011719 PLN Exec Summ 011019 Comm Rpt Request 071719	Dete Luky 19, 2010
Completed I		Date_Jyly 18, 2019 Date ₹/∂3 / (1

NOTE:

[Planning Code - Permitting Polk/Pacific Special Area Design Guidelines]

Ordinance amending the Planning Code to reference the Polk/Pacific Special Area Design Guidelines; affirming the Planning Department's determination under the California Environmental Quality Act; adopting findings of public necessity, convenience, and welfare under Planning Code, Section 302; and making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

Unchanged Code text and uncodified text are in plain Arial font.

Additions to Codes are in <u>single-underline italics Times New Roman font</u>.

Deletions to Codes are in <u>strikethrough italics Times New Roman font</u>.

Board amendment additions are in <u>double-underlined Arial font</u>.

Board amendment deletions are in <u>strikethrough Arial font</u>.

Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.

Be it ordained by the People of the City and County of San Francisco:

Section 1. Findings.

- (a) The Planning Department has determined that the actions contemplated in this ordinance comply with the California Environmental Quality Act (California Public Resources Code Sections 21000 *et seq.*). Said determination is on file with the Clerk of the Board of Supervisors in File No. 190661 and is incorporated herein by reference. The Board affirms this determination.
- (b) On January 17, 2019, the Planning Commission, in Resolution No. 20371, adopted findings that the actions contemplated in this ordinance are consistent, on balance, with the City's General Plan and eight priority policies of Planning Code Section 101.1. The Board

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adopts these findings as its own. A copy of said Resolution is on file with the Clerk of the Board of Supervisors in File No. 190661, and is incorporated herein by reference.

(c) Pursuant to Planning Code Section 302, this Board finds that this ordinance will serve the public necessity, convenience, and welfare for the reasons set forth in Planning Commission Resolution No. 20371 and the Board incorporates such reasons herein by reference. A copy of said Resolution is on file with the Clerk of the Board of Supervisors in File No. 190661.

Section 2. The Planning Code is hereby amended by revising Sections 723 and 726, to read as follows:

SEC. 723. POLK STREET NEIGHBORHOOD COMMERCIAL DISTRICT.

(b) Controls.

(5) Neighborhood Commercial Design Guidelines. The construction of new buildings and alteration of existing buildings in the Polk Street NC District shall be consistent with the design policies and guidelines of the General Plan and with the "Polk / Pacific Special Area Design Guidelines" as adopted by the Planning Commission. The Planning Director may require modifications to the exterior of a proposed new building or proposed alteration of an existing residential building in order to bring it into conformity with the "Polk / Pacific Special Area Design Guidelines" and with the General Plan. These modifications may include, but are not limited to, changes in siting, building envelope, scale texture and detailing, openings, and landscaping.

Table 723. POLK STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

Polk Street NCD						
Zoning Category		§ References	Controls			
		BUILDING STANDAR	RDS			
* * * :	*					
Miscella	Miscellaneous					
* * * * * *			* * * *			
Design Guidelines		ommerce and Industry <u>Polk/Pacific Special Area</u>	$\underline{a} \qquad \begin{vmatrix} \mathbf{G} \\ \underline{P} \end{vmatrix}$	Subject to the Urban Design Guidelines <i>and the</i> Polk/Pacific Special Area Design Guidelines		

SEC. 726. PACIFIC AVENUE NEIGHBORHOOD COMMERCIAL DISTRICT.

(b) Controls.

(4) Neighborhood Commercial Design Guidelines. The construction of new buildings and alteration of existing buildings in the Pacific Avenue Neighborhood Commercial District shall be consistent with the design policies and guidelines of the General Plan and with the "Polk/Pacific Special Area Design Guidelines" as adopted by the Planning Commission. The Planning Director may require modifications to the exterior of a proposed new building or proposed alteration of an existing residential building in order to bring it into conformity with the "Polk/Pacific Special Area Design

Guidelines" and with the General Plan. These modifications may include, but are not limited to, changes in siting, building envelope, scale texture and detailing, openings, and landscaping.

Table 726. PACIFIC AVENUE NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

	·	Pacific Avenue NCD				
Zoning Category	§ References	Controls				
	BUILDING STANDARDS					
* * * *						
Miscellaneous	Miscellaneous					
* * * *	* * *	* * * *				
Design Guidelines	General Plan Commerce and Industry Element <u>and the Polk/Pacific Special Area</u> <u>Design Guidelines</u>	Subject to the Urban Design Guidelines <u>and the</u> <u>Polk/Pacific Special</u> <u>Area Design</u> <u>Guidelines</u>				

Section 3. Effective Date. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board of Supervisors overrides the Mayor's veto of the ordinance.

Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal Code that are explicitly shown in this ordinance as additions, deletions, Board amendment

additions, and Board amendment deletions in accordance with the "Note" that appears under the official title of the ordinance.

APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney

By:

Deputy City Attorney

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LEGISLATIVE DIGEST

[Planning Code - Permitting Polk/Pacific Special Area Design Guidelines]

Ordinance amending the Planning Code to reference the Polk/Pacific Special Area Design Guidelines; affirming the Planning Department's determination under the California Environmental Quality Act; adopting findings of public necessity, convenience, and welfare under Planning Code, Section 302; and making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

Existing Law

Planning Code Sections 723 and 726 regulate the Polk Street Neighborhood Commercial District (NCD) and the Pacific Avenue Neighborhood Commercial District (NCD), respectively.

The Polk Street NCD controls are designed to encourage and promote development that is compatible with the surrounding neighborhood, and protect legacy businesses, prohibit loss of residential uses above the ground floor, and prohibit merger of storefronts. There is a reference to the Urban Design Guidelines in existing Section 723.

The Pacific Avenue NCD controls are designed to promote a small, neighborhood serving mixed-use commercial street that preserves the surrounding neighborhood residential character. The controls protect legacy businesses, and prohibit loss of residential uses above the ground floor. There is a reference to the Urban Design Guidelines in existing Section 726.

Amendments to Current Law

The amendments provide that construction of new buildings and alteration of existing buildings in both the Polk Street and the Pacific Avenue NCDs must be consistent with the design policies and guidelines of the General Plan and with the "Polk/Pacific Special Area Design Guidelines" as adopted by the Planning Commission. The Planning Director could require modifications to the exterior of a proposed new building or proposed alteration of an existing residential building in order to bring it into conformity with the "Polk/Pacific Special Area Design Guidelines" and with the General Plan. These modifications could include, but would not be limited to, changes in siting, building envelope, scale texture and detailing, openings, and landscaping.

Background Information

The Planning Commission adopted the Polk/Pacific Special Area Design Guidelines on January 17, 2019.

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RECEIVED BOARD OF SUPERVISORS SAM FRANCISCO

AK

May 30, 2019

Ms. Angela Calvillo, Clerk Honorable Supervisor Peskin Board of Supervisors City and County of San Francisco City Hall, Room 244 1 Dr. Carlton B. Goodlett Place San Francisco, CA 94102 1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

Fax: 415.558.6409

Planning Information: 415.558.6377

Re:

Transmittal of Planning Department Case Number 2018-007888PCA:

Polk / Pacific Special Area Design Guidelines

Board File No. TBD

Planning Commission Recommendation: <u>Approval</u>

Dear Ms. Calvillo and Supervisor Peskin,

On January 17, 2019, the Planning Commission conducted a duly noticed public hearing at a regularly scheduled meeting to consider the proposed Ordinance, initiated by the Planning Commission. The Ordinance would amend Planning Code Sections 723 and 726 by including references to the Polk Street Special Area Design Guidelines. At the hearing the Planning Commission recommended approval.

The proposed amendments are not defined as a project under CEQA Guidelines Section 15060(c) and 15378 because they do not result in a physical change in the environment.

Supervisor Peskin, if you would like to take sponsorship of the proposed Ordinance please contact the Clerk of the Board of Supervisors at your earliest convenience.

Please find attached documents relating to the actions of the Commission. The signed redlined version of this ordinance along with two photo copies will be delivered to the Clerk's office following this transmittal. If you have any questions or require further information, please do not hesitate to contact me.

Sincerely,

Aaron D. Starr

Manager of Legislative Affairs

Transmital Materials

CASE NO. 2018-007888CWP Polk / Pacific Special Area Design Guidelines

cc:

Kate Stacy, Deputy City Attorney Lee Hepner, Aide to Supervisor Peskin Angela Calvillo, Office of the Clerk of the Board

Attachments:

Ordinance
Case Report
Planning Commission Resolution
Word document of Ordinance
Polk / Pacific Special Area Design Guidelines

Planning Commission Resolution No. 20371

HEARING DATE JANUARY 17, 2019

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

Fax:

415.558.6409

Planning Information: 415.558.6377

Project Name:

Polk / Pacific Special Area Design Guidelines

Case Number:

2018-007888CWP

Staff Contact:

David Winslow, Principal Urban Designer and Architect,

Current/Citywide Planning Divisions

david.winslow@sfgov.org, 415-575-9160

Reviewed by:

Aaron D Starr, Manager of Legislative Affairs

aaron.starr@sfgov.org, 415-558-6362

ADOPTING AMENDMENTS TO THE PLANNING CODE TO REFERENCE THE POLK/PACIFIC SPECIAL AREA DESIGN GUIDELINES; ADOPTING FINDINGS, INCLUDING ENVIRONMENTAL FINDINGS, PLANNING CODE SECTION 302 FINDINGS, AND FINDINGS OF CONSISTENCY WITH THE GENERAL PLAN AND PLANNING CODE SECTION 101.1.

WHEREAS, The Planning Commission (hereinafter "Commission") conducted a duly noticed public hearing at a regularly scheduled meeting to consider initiation of the proposed Ordinance on November 29, 2018; and,

WHEREAS, the proposed amendments would amend the Planning Code Sections 723 and 726 to reference the Polk / Pacific Special Area Design Guidelines.

WHEREAS, the Polk / Pacific Special Area Design Guidelines were adopted at the same hearing that the proposed amendments will be considered; and

WHEREAS, the proposed Ordinance has been determined to be categorically exempt from environmental review under the California Environmental Quality Act Sections 15060(c) and 15378 because they do not result in a physical change in the environment; and

WHEREAS, the Commission has heard and considered the testimony presented to it at the public hearing and has further considered written materials and oral testimony presented on behalf of Department staff and other interested parties; and

WHEREAS, all pertinent documents may be found in the files of the Department, as the custodian of records, at 1650 Mission Street, Suite 400, San Francisco; and

WHEREAS, the Commission has reviewed the proposed Ordinance; and

WHEREAS, the Planning Commission finds from the facts presented that the public necessity, convenience, and general welfare require the proposed amendment; and

MOVED, that the Planning Commission hereby approves the proposed ordinance.

FINDINGS

Having reviewed the materials identified in the preamble above, and having heard all testimony and arguments, this Commission finds, concludes, and determines as follows:

- 1. The Commission finds that the Polk / Pacific Special Area Design Guidelines will add more clarity and better organization to the Planning Department's design review effort.
- 2. The Commission finds that Community members from the Middle Polk Neighborhood Association (MPNA), Lower Polk Neighbors (LPN), and Pacific Avenue Neighborhood Association (PANA), requested the Planning Department develop design guidelines for the Polk Street and Pacific Avenue Neighborhood Commercial Districts with the goals of addressing neighborhood-specific conditions and community values with clear guidance on the design of alterations and new buildings.
- 3. **General Plan Compliance.** The proposed Ordinance and Special Area Design Guidelines are consistent with the following Objectives and Policies of the General Plan:

URBAN DESIGN ELEMENT

OBJECTIVE 2

CONSERVATION OF RESOURCES WHICH PROVIDE A SENSE OF NATURE, CONTINUITY WITH THE PAST, AND FREEDOM FROM OVERCROWDING.

Policy 2.6

Respect the character of older development nearby in the design of new buildings.

The proposed Polk / Pacific Special Area Design Guidelines A1.1, A3.1, and A3.2 directs projects to be compatible with neighboring building context by "Preserve Architecturally Important Buildings", "Harmonize with the Scale, Proportions, Texture, and Character of the District", and "Reflect the Architectural Quality, Composition, and Design Features of Existing Buildings."

Policy 2.7

Recognize and protect outstanding and unique areas that contribute in an extraordinary degree to San Francisco's visual form and character.

The proposed Polk / Pacific Special Area Design Guidelines A1.1, A3.1, and A3.2 directs projects to be compatible with neighboring building context by "Preserve Architecturally Important Buildings", "Harmonize with the Scale, Proportions, Texture, and Character of the District", and "Reflect the Architectural Quality, Composition, and Design Features of Existing Buildings."

OBJECTIVE 3

MODERATION OF MAJOR NEW DEVELOPMENT TO COMPLEMENT THE CITY PATTERN, THE RESOURCES TO BE CONSERVED, AND THE NEIGHBORHOOD ENVIRONMENT.

Policy 3.1

Promote harmony in the visual relationships and transitions between new and older buildings.

The proposed Polk / Pacific Special Area Design Guidelines S2.2, S2.3, S2.4, S2.6, requires projects to "Respect Mid-Block Open Space...", "Relate the Height of New Buildings to the Height and Scale of Existing Buildings", and "Step the Height of Buildings with the Slope", and "Maintain Small Lots with Narrow Building Fronts where this is the Traditional Pattern" asks new projects to match massing patterns and sculpt to accommodate existing building massing, setbacks, and mid-block patterns.

The proposed Polk / Pacific Special Area Guidelines A3.1, and A3.2 requires projects to "Harmonize with the Scale, Proportions, Texture, and Character of the District", and "Reflect Architectural Quality Composition and Design Features..." to harmonize with neighboring buildings' character.

Policy 3.4

Promote building forms that will respect and improve the integrity of open spaces and other public areas.

The proposed Polk / Pacific Special Area Guidelines S2.5, P2.1 P2.2 requires projects to "Maximize Sun Access to Parks, Plazas, and Major Pedestrian Corridors- Especially in Alleys" and to "Improve the Polk Gulch Alleys per the Polk Alleyway Vision plan", and to "Improve the Alleys of Pacific Avenue to Serve as Neighborhood Open Space" to use landscaping and to shape building massing for the benefit of streets, alleys, and open space.

OBJECTIVE 4

IMPROVEMENT OF THE NEIGHBORHOOD ENVIRONMENT TO INCREASE PERSONAL SAFETY, COMFORT, PRIDE AND OPPORTUNITY

Policy 4.12

Install, promote and maintain landscaping in public and private areas.

The proposed Polk / Pacific Special Area Design Guidelines P5.1 and P5.2 require projects to "Provide Street Trees with New Development" and to "Use Landscaping to Buffer Parking and Unbuilt Lots" to add landscaping to sidewalk areas for public enjoyment and storm water management.

Policy 4.13

Improve pedestrian areas by providing human scale and interest.

The proposed Polk / Pacific Special Area Design Guidelines A7.1, A8.1, and A8.2 requires projects to "... Relate the Size and Design of Signs to be Compatible with the Scale of the Building...", and to "Maximize Commercial Storefront Transparency", and to "Design Storefronts with Human Scale Features" to enhance the pedestrian experience and encourage neighborhood activity. In addition, the proposed Polk / Pacific Special Area Design Guidelines P2.1, P2.1, P5.1, and P5.2 encourages projects to make improvements associated with the public realm to provide visual interest for pedestrians therefore encouraging walking and neighborhood engagement.

COMMERCE AND INDUSTRY ELEMENT

OBJECTIVE 6

MAINTAIN AND STRENGTHEN VIABLE NEIGHBORHOOD COMMERCIAL AREAS EASILY ACCESSIBLE TO CITY RESIDENTS.

Policy 6.7

Promote high quality urban design on commercial streets.

The proposed Polk / Pacific Special Area Design Guidelines were adapted from the existing Urban Design Guidelines found in the Commerce and Industry Element for Neighborhood Commercial Districts. Specifically, S2.1, S2.2, S2.3, S2.4, S2.6, S5.1 and A3.1, A3.2, A7.1, A8.1, and A8.2 requires buildings to harmonize with the patterns of building massing, open space, features, proportions, scale, articulation, transparency and materials of the context to foster neighborhood compatibility and enhance commerce and storefront uses in Neighborhood Commercial Districts.

Policy 6.8

Preserve historically and/or architecturally important buildings or groups of buildings in neighborhood commercial districts.

The proposed Polk / Pacific Special Area Design Guideline A1.1 "Preserve Architecturally Important Buildings" encourages the retention of architecturally important buildings that may not otherwise receive protection as historic resources as means of preserving neighborhood character and as a sustainable building practice.

- 4. **Planning Code Section 101 Findings.** The proposed amendments to the Planning Code are consistent with the eight Priority Policies set forth in Section 101.1(b) of the Planning Code in that:
 - That existing neighborhood-serving retail uses be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses enhanced;
 - The proposed Ordinance would not have a negative effect on neighborhood serving retail uses and will not have a negative effect on opportunities for resident employment in and ownership of neighborhood-serving retail.
 - That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods;
 - The proposed Ordinance would not have a negative effect on housing or neighborhood character.
 - 3. That the City's supply of affordable housing be preserved and enhanced;
 - The proposed Ordinance would not have an adverse effect on the City's supply of affordable housing.
 - 4. That commuter traffic not impede MUNI transit service or overburden our streets or neighborhood parking;

The proposed Ordinance would not result in commuter traffic impeding MUNI transit service or overburdening the streets or neighborhood parking.

 That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced;

The proposed Ordinance would not cause displacement of the industrial or service sectors due to office development, and future opportunities for resident employment or ownership in these sectors would not be impaired.

6. That the City achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake;

The proposed Ordinance would not have an adverse effect on City's preparedness against injury and loss of life in an earthquake.

7. That the landmarks and historic buildings be preserved;

The proposed Ordinance would not have an adverse effect on the City's Landmarks and historic buildings.

8. That our parks and open space and their access to sunlight and vistas be protected from development;

The proposed Ordinance would not have an adverse effect on the City's parks and open space and their access to sunlight and vistas.

5. **Planning Code Section 302 Findings.** The Planning Commission finds from the facts presented that the public necessity, convenience and general welfare require the proposed amendments to the Planning Code as set forth in Section 302.

Resolution No. 20371 January 17, 2019

Case No. 2018-07888PCA Polk / Pacific Special Area Design Guidelines

NOW THEREFORE BE IT RESOLVED that the Commission hereby APPROVES the proposed Ordinance as described in this Resolution.

I hereby certify that the foregoing Resolution was adopted by the Commission at its meeting on January 17, 2019.

Jonas P. Ionin Commission Secretary

AYES:

Fong, Hillis, Johnson, Koppel, Melgar, Moore

NOES:

None

ABSENT:

Richards

ADOPTED:

January 17, 2019

Executive Summary Planning Code Text Amendment and Adoption of Polk / Pacific Special Area Design Guidelines

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: **415.558.6378**

Fax:

415.558.6409

Planning Information:

415.558.6377

Project Name:

Polk Special Area Design Guidelines

2018-007888 PCA [Board File No. TBD]

HEARING DATE: JANUARY 10, 2019

Case Number: Initiated by:

at the request of the Commission / Introduced November 29, 2018

Staff Contact:

David Winslow – (415) 575-9175

David.winslow@sfgov.org

Reviewed by:

Aaron Starr, Manager of Legislative Affairs

aaron.starr@sfgov.org, 415-558-6362

Recommendation:

Amend Planning Code and Adopt Guidelines

PLANNING CODE AMENDMENT

The proposed Ordinance would amend the Polk NCD, and the Pacific Avenue NCD Code Sections 723 and 726 respectively (Zoning Control Tables), to reference the Polk / Pacific Special Area Design Guidelines.

The Way It Is Now:

The Zoning Control Tables in Code Sections 723 and 726 reference the Commerce and Industry Element's Urban Design Guidelines for design guidelines.

The Way It Would Be:

The Zoning Control Tables in Code Sections 723 and 726 will reference both the Commerce and Industry Element's Urban Design Guidelines and the Polk / Pacific Special Area Design Guidelines.

BACKGROUND

As a part of the adoption of the Urban Design Guidelines in March 2018, members from the Middle Polk Neighborhood Association (MPNA), Lower Polk Neighbors (LPN), and Pacific Avenue Neighborhood Association (PANA), requested the Planning Department develop design guidelines for the Polk Street and Pacific Avenue Neighborhood Commercial Districts with the goals of addressing neighborhood-specific conditions and community values with clear guidance on the design of alterations and new buildings.

Most of the proposed guidelines were adapted from the existing Urban Design Guidelines found in the Commerce and Industry Element for Neighborhood Commercial Districts (which apply to all NC-Districts). The content of the existing guidelines was maintained but formatted to be consistent with the recently adopted UDGs, and in some cases re-worded for clarity. The guidelines were augmented by

Executive Summary Hearing Date: January 10, 2019

illustrations and photographs and means that address specific conditions with input from neighborhood groups. Additional guidelines were added to respond to the design of alleys and roof decks.

ISSUES AND CONSIDERATIONS

Summary of Proposed Guidelines

The proposed Polk / Pacific Special Area Design guidelines provide an accessible and graphically legible document that builds upon and elaborates on the existing Urban Design Guidelines for Neighborhood Commercial Districts with:

- 1) A context statement of the Polk and Pacific NC- Districts that reference the Zoning controls;
- 2) A rationale for each guideline;
- 3) Descriptions and illustrations of features found within the district;
- 4) Illustrations and written examples that describe successful means of achieving the guidelines and lastly:
- 5) Additional guidelines that address specific community values

Existing Guidelines

The current Urban Design Guidelines for NC-districts, were written as a list to generally cover the design issues of all NC-Districts, but lack certain aspects that would enable usability and accessibility such as:

- 1. Illustrative examples,
- 2. Descriptions of the specific neighborhood context, and
- 3. Current and neighborhood specific values that have evolved in the 40 years since the original guidelines were written.

General Plan Compliance

URBAN DESIGN ELEMENT

OBJECTIVE 2

CONSERVATION OF RESOURCES WHICH PROVIDE A SENSE OF NATURE, CONTINUITY WITH THE PAST, AND FREEDOM FROM OVERCROWDING.

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Executive Summary Hearing Date: January 10, 2019

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The proposed Polk / Pacific Special Area Design Guidelines S2.2, S2.3, S2.4, S2.6, requires projects to "Respect Mid-Block Open Space...", "Relate the Height of New Buildings to the Height and Scale of Existing Buildings", and "Step the Height of Buildings with the Slope", and "Maintain Small Lots with Narrow Building Fronts where this is the Traditional Pattern" asks new projects to match massing patterns and sculpt to accommodate existing building massing, setbacks, and mid-block patterns. The proposed Polk / Pacific Special Area Guidelines A3.1, and A3.2 requires projects to "Harmonize with

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Executive Summary Hearing Date: January 10, 2019

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Preserve historically and/or architecturally important buildings or groups of buildings in neighborhood commercial districts.

The proposed Polk / Pacific Special Area Design Guideline A1.1 "Preserve Architecturally Important Buildings" encourages the retention of architecturally important buildings that may not otherwise receive protection as historic resources as means of preserving neighborhood character and as a sustainable building practice.

Implementation

The Department has determined that this Ordinance will impact our current implementation procedures; however the proposed changes can be implemented without increasing permit costs or review time. These guidelines will be used in the context and process of our existing design review procedures.

RECOMMENDATION

The Department recommends that the Commission *approve* the proposed Ordinance and *adopt* the Polk / Pacific Special Area Design Guidelines by adopt the attached Draft Resolutions to that effect.

BASIS FOR RECOMMENDATION

The Department recommends that the Commission adopt the proposed ordinance and the Polk Pacific Special Area Design Guidelines because it will add more clarity and better organization to the Planning Department design review effort. Further, the Department believes that the January 10, 2019 adoption

Executive Summary Hearing Date: January 10, 2019

date will provide sufficient time for the community to review the proposed amendments and for the Department to conduct further outreach, if necessary.

REQUIRED COMMISSION ACTION

The proposed Ordinance is before the Commission so that it may approve it, reject it, or approve it with modifications.

ENVIRONMENTAL REVIEW

The proposed amendments are not defined as a project under CEQA Guidelines Section 15060(c) and 15378 because they do not result in a physical change in the environment.

PUBLIC COMMENT

Planning Department staff worked closely with several community organizations including members from the Middle Polk Neighborhood Association (MPNA), Lower Polk Neighbors (LPN), Pacific Avenue Neighborhood Association (PANA), and Russian Hill Neighbors (RHN) multiple times to develop and review the draft of the Polk / Pacific Special Area Design Guidelines from Fall 2017 through Fall 2018. These meetings included walking tours and in person meetings to discuss and enhance the content of the proposed guidelines. This working relationship resulted in many revisions and enhancements to craft the Polk Pacific Special Area Design Guideline document in a manner that responds to and supports the community values and unique characteristics of these Neighborhood Commercial Districts.

As of the date of this report, the Planning Department has received 3 letters from the public in support of the proposed Ordinance.

Attachments:

Exhibit A: Draft Planning Commission Resolution to Amend Planning Code

Exhibit B: Draft Planning Commission Resolution to Adopt Polk/ Pacific Special Design Guidelines

Exhibit B: Draft Polk / Pacific Special Area Design Guidelines.

Exhibit C: Proposed Ordinance

Planning Commission Draft Resolution

HEARING DATE JANUARY 10, 2019

Polk / Pacific Special Area Design Guidelines

2018-007888CWP [Board File No. XXXXXX]

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

Fax:

415.558.6409

Planning Information: 415.558.6377

Staff Contact:

Project Name:

Case Number:

Initiated by:

Reviewed by:

Planning Commission/Introduced November 29, 2018 David Winslow, Architect Manager

David.winslow@sfgov.org, 451-575-9159

Aaron D Starr, Manager of Legislative Affairs

aaron.starr@sfgov.org, 415-558-6362

RESOLUTION APPROVING A PROPOSED ORDINANCE THAT WOULD AMEND PLANNING CODE SECTIONS 723 AND 726 TO REFERENCE THE POLK/PACIFIC SPECIAL AREA DESIGN GUIDELINES: ADOPTING FINDINGS, INCLUDING ENVIRONMENTAL FINDINGS, PLANNING CODE SECTION 302 FINDINGS, AND FINDINGS OF CONSISTENCY WITH THE **GENERAL PLAN AND PLANNING CODE SECTION 101.1.**

WHEREAS, on November 29, 2018 the Planning Commission initiated a proposed Ordinance under Board of Supervisors (hereinafter "Board") File Number XXXXX, which would amend Sections 723 and 726 of the Planning Code (the Polk NCD, and the Pacific Avenue NCD Code Sections respectively), to reference the Polk / Pacific Special Area Design Guidelines.

WHEREAS, The Planning Commission (hereinafter "Commission") conducted a duly noticed public hearing at a regularly scheduled meeting to consider the proposed Ordinance on January 10, 2019; and,

WHEREAS, the proposed Ordinance has been determined to be categorically exempt from environmental review under the California Environmental Quality Act Section 15060(c); and

WHEREAS, the Planning Commission has heard and considered the testimony presented to it at the public hearing and has further considered written materials and oral testimony presented on behalf of Department staff and other interested parties; and

WHEREAS, all pertinent documents may be found in the files of the Department, as the custodian of records, at 1650 Mission Street, Suite 400, San Francisco; and

WHEREAS, the Planning Commission has reviewed the proposed Ordinance; and WHEREAS, the Planning Commission finds from the facts presented that the public necessity, convenience, and general welfare require the proposed amendment; and

MOVED, that the Planning Commission hereby approves the proposed ordinance.

FINDINGS

Having reviewed the materials identified in the preamble above, and having heard all testimony and arguments, this Commission finds, concludes, and determines as follows:

- 1. The Polk / Pacific Special Area Design Guidelines will add more clarity and better organization to the Planning Department's design review effort.
- 2. Community members from the Middle Polk Neighborhood Association (MPNA), Lower Polk Neighbors (LPN), and Pacific Avenue Neighborhood Association (PANA), requested the Planning Department develop design guidelines for the Polk Street and Pacific Avenue Neighborhood Commercial Districts with the goals of addressing neighborhood-specific conditions and community values with clear guidance on the design of alterations and new buildings.
- 3. **General Plan Compliance.** The proposed Ordinance and Special Area Design Guidelines are consistent with the following Objectives and Policies of the General Plan:

URBAN DESIGN ELEMENT

OBJECTIVE 2

CONSERVATION OF RESOURCES WHICH PROVIDE A SENSE OF NATURE, CONTINUITY WITH THE PAST, AND FREEDOM FROM OVERCROWDING.

Policy 2.6

Respect the character of older development nearby in the design of new buildings.

The proposed Polk / Pacific Special Area Design Guidelines A1.1, A3.1, and A3.2 directs projects to be compatible with neighboring building context by "Preserve Architecturally Important Buildings", "Harmonize with the Scale, Proportions, Texture, and Character of the District", and "Reflect the Architectural Quality, Composition, and Design Features of Existing Buildings."

Policy 2.7

Recognize and protect outstanding and unique areas that contribute in an extraordinary degree to San Francisco's visual form and character.

The proposed Polk / Pacific Special Area Design Guidelines A1.1, A3.1, and A3.2 directs projects to be compatible with neighboring building context by "Preserve Architecturally Important Buildings", "Harmonize with the Scale, Proportions, Texture, and Character of the District", and "Reflect the Architectural Quality, Composition, and Design Features of Existing Buildings."

OBJECTIVE 3

MODERATION OF MAJOR NEW DEVELOPMENT TO COMPLEMENT THE CITY PATTERN, THE RESOURCES TO BE CONSERVED, AND THE NEIGHBORHOOD ENVIRONMENT.

Policy 3.1

Promote harmony in the visual relationships and transitions between new and older buildings.

The proposed Polk / Pacific Special Area Design Guidelines S2.2, S2.3, S2.4, S2.6, requires projects to "Respect Mid-Block Open Space...", "Relate the Height of New Buildings to the Height and Scale of Existing Buildings", and "Step the Height of Buildings with the Slope", and "Maintain Small Lots with Narrow Building Fronts where this is the Traditional Pattern" asks new projects to match massing patterns and sculpt to accommodate existing building massing, setbacks, and mid-block patterns. The proposed Polk / Pacific Special Area Guidelines A3.1, and A3.2 requires projects to "Harmonize with the Scale, Proportions, Texture, and Character of the District", and "Reflect Architectural Quality Composition and Design Features..." to harmonize with neighboring buildings' character.

Policy 3.4

Promote building forms that will respect and improve the integrity of open spaces and other public areas.

The proposed Polk / Pacific Special Area Guidelines S2.5, P2.1 P2.2 requires projects to "Maximize Sun Access to Parks, Plazas, and Major Pedestrian Corridors- Especially in Alleys" and to "Improve the Polk Gulch Alleys per the Polk Alleyway Vision plan", and to "Improve the Alleys of Pacific Avenue to Serve as Neighborhood Open Space" to use landscaping and to shape building massing for the benefit of streets, alleys, and open space.

OBJECTIVE 4

IMPROVEMENT OF THE NEIGHBORHOOD ENVIRONMENT TO INCREASE PERSONAL SAFETY, COMFORT, PRIDE AND OPPORTUNITY

Policy 4.12

Install, promote and maintain landscaping in public and private areas.

The proposed Polk / Pacific Special Area Design Guidelines P5.1 and P5.2 require projects to "Provide Street Trees with New Development" and to "Use Landscaping to Buffer Parking and Unbuilt Lots" to add landscaping to sidewalk areas for public enjoyment and storm water management.

Policy 4.13

Improve pedestrian areas by providing human scale and interest.

The proposed Polk / Pacific Special Area Design Guidelines A7.1, A8.1, and A8.2 requires projects to "... Relate the Size and Design of Signs to be Compatible with the Scale of the Building...", and to "Maximize Commercial Storefront Transparency", and to "Design Storefronts with Human Scale Features" to enhance the pedestrian experience and encourage neighborhood activity. In addition, the proposed Polk / Pacific Special Area Design Guidelines P2.1, P2.1, P5.1, and P5.2 encourages projects to make improvements associated with the public realm to provide visual interest for pedestrians therefore encouraging walking and neighborhood engagement.

COMMERCE AND INDUSTRY ELEMENT

OBJECTIVE 6

MAINTAIN AND STRENGTHEN VIABLE NEIGHBORHOOD COMMERCIAL AREAS EASILY ACCESSIBLE TO CITY RESIDENTS.

Policy 6.7

Promote high quality urban design on commercial streets.

The proposed Polk / Pacific Special Area Design Guidelines were adapted from the existing Urban Design Guidelines found in the Commerce and Industry Element for Neighborhood Commercial Districts. Specifically, S2.1, S2.2, S2.3, S2.4, S2.6, S5.1 and A3.1, A3.2, A7.1, A8.1, and A8.2 requires buildings to harmonize with the patterns of building massing, open space, features, proportions, scale, articulation, transparency and materials of the context to foster neighborhood compatibility and enhance commerce and storefront uses in Neighborhood Commercial Districts.

Policy 6.8

Preserve historically and/or architecturally important buildings or groups of buildings in neighborhood commercial districts.

The proposed Polk / Pacific Special Area Design Guideline A1.1 "Preserve Architecturally Important Buildings" encourages the retention of architecturally important buildings that may not otherwise receive protection as historic resources as means of preserving neighborhood character and as a sustainable building practice.

- 4. Planning Code Section 101 Findings. The proposed amendments to the Planning Code are consistent with the eight Priority Policies set forth in Section 101.1(b) of the Planning Code in that:
 - 1. That existing neighborhood-serving retail uses be preserved and enhanced and future opportunities for resident employment in and ownership of such businesses enhanced;
 - The proposed Ordinance would not have a negative effect on neighborhood serving retail uses and will not have a negative effect on opportunities for resident employment in and ownership of neighborhood-serving retail.
 - That existing housing and neighborhood character be conserved and protected in order to preserve the cultural and economic diversity of our neighborhoods;
 - The proposed Ordinance would not have a negative effect on housing or neighborhood character.
 - That the City's supply of affordable housing be preserved and enhanced;
 - The proposed Ordinance would not have an adverse effect on the City's supply of affordable housing.
 - That commuter traffic not impede MUNI transit service or overburden our streets or neighborhood parking;

The proposed Ordinance would not result in commuter traffic impeding MUNI transit service or overburdening the streets or neighborhood parking.

- 5. That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced;
 - The proposed Ordinance would not cause displacement of the industrial or service sectors due to office development, and future opportunities for resident employment or ownership in these sectors would not be impaired.
- 6. That the City achieve the greatest possible preparedness to protect against injury and loss of life in an earthquake;
 - The proposed Ordinance would not have an adverse effect on City's preparedness against injury and loss of life in an earthquake.
- 7. That the landmarks and historic buildings be preserved;
 - The proposed Ordinance would not have an adverse effect on the City's Landmarks and historic buildings.
- 8. That our parks and open space and their access to sunlight and vistas be protected from development;
 - The proposed Ordinance would not have an adverse effect on the City's parks and open space and their access to sunlight and vistas.
- 5. **Planning Code Section 302 Findings.** The Planning Commission finds from the facts presented that the public necessity, convenience and general welfare require the proposed amendments to the Planning Code as set forth in Section 302.

Resolution 20344 January 10, 2019

CASE NO.2018.007888PCA Polk / Pacific Special Area Design Guidelines

NOW THEREFORE BE IT RESOLVED that the Commission hereby APPROVES the proposed Ordinance as described in this Resolution.

I hereby certify that the foregoing Resolution was adopted by the Commission at its meeting on January 10, 2019.

Jonas P. Ionin Commission Secretary

AYES:

NOES:

ABSENT:

ADOPTED: January 10, 2019

Planning Commission Draft Resolution

HEARING DATE JANUARY 10, 2019

1650 Mission St. Suite 400 San Francisco, CA 94103-2479

Reception: 415.558.6378

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Project Name:

Polk / Pacific Special Area Design Guidelines

Case Number: Initiated by:

2018-007888CWP [Board File No. XXXXXX] Planning Commission/ Introduced November 29, 2018

Staff Contact:

David Winslow, Architect Manager

David.winslow@sfgov.org, 451-575-9159

Reviewed by:

Aaron D Starr, Manager of Legislative Affairs

aaron.starr@sfgov.org, 415-558-6362

RESOLUTION ADOPTING THE POLK/PACIFIC SPECIAL AREA DESIGN GUIDELINES; ADOPTING FINDINGS, INCLUDING ENVIRONMENTAL FINDINGS, PLANNING CODE SECTION 302 FINDINGS, AND FINDINGS OF CONSISTENCY WITH THE GENERAL PLAN AND PLANNING CODE SECTION 101.1.

WHEREAS, on November 29, 2018 the Planning Commission initiated a proposed Ordinance under Board of Supervisors (hereinafter "Board") File Number XXXXX, which would amend Sections 723 and 726 of the Planning Code (the Polk NCD, and the Pacific Avenue NCD Code Sections respectively), to reference the Polk / Pacific Special Area Design Guidelines.

WHEREAS, The Planning Commission (hereinafter "Commission") conducted a duly noticed public hearing at a regularly scheduled meeting to consider the proposed Guidelines on January 10, 2019; and,

WHEREAS, the proposed Guidelines has been determined to be categorically exempt from environmental review under the California Environmental Quality Act Section 15060(c); and

WHEREAS, the Planning Commission has heard and considered the testimony presented to it at the public hearing and has further considered written materials and oral testimony presented on behalf of Department staff and other interested parties; and

WHEREAS, all pertinent documents may be found in the files of the Department, as the custodian of records, at 1650 Mission Street, Suite 400, San Francisco; and

WHEREAS, the Planning Commission has reviewed the proposed Guidelines; and WHEREAS, the Planning Commission finds from the facts presented that the public necessity, convenience, and general welfare require the proposed Guidelines; and

MOVED, that the Planning Commission hereby **adopts** the proposed Polk / Pacific Special Area Design Guidelines.

FINDINGS

Having reviewed the materials identified in the preamble above, and having heard all testimony and arguments, this Commission finds, concludes, and determines as follows:

- 1. The Polk / Pacific Special Area Design Guidelines will add more clarity and better organization to the Planning Department's design review effort.
- 2. Community members from the Middle Polk Neighborhood Association (MPNA), Lower Polk Neighbors (LPN), and Pacific Avenue Neighborhood Association (PANA), requested the Planning Department develop design guidelines for the Polk Street and Pacific Avenue Neighborhood Commercial Districts with the goals of addressing neighborhood-specific conditions and community values with clear guidance on the design of alterations and new buildings.
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 - 4. That commuter traffic not impede MUNI transit service or overburden our streets or neighborhood parking;

The proposed Ordinance would not result in commuter traffic impeding MUNI transit service or overburdening the streets or neighborhood parking.

- 5. That a diverse economic base be maintained by protecting our industrial and service sectors from displacement due to commercial office development, and that future opportunities for resident employment and ownership in these sectors be enhanced;
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 - The proposed Ordinance would not have an adverse effect on the City's parks and open space and their access to sunlight and vistas.
- 5. **Planning Code Section 302 Findings.** The Planning Commission finds from the facts presented that the public necessity, convenience and general welfare require the proposed amendments to the Planning Code as set forth in Section 302.

CASE NO.2018.007888CWP Polk / Pacific Special Area Design Guidelines

January 10, 2019

NOW THEREFORE BE IT RESOLVED that the Commission hereby ADOPTS the proposed Polk / Pacific Special Area Design Guidelines as described in this Resolution.

I hereby certify that the foregoing Resolution was adopted by the Commission at its meeting on January 10, 2019.

Jonas P. Ionin Commission Secretary

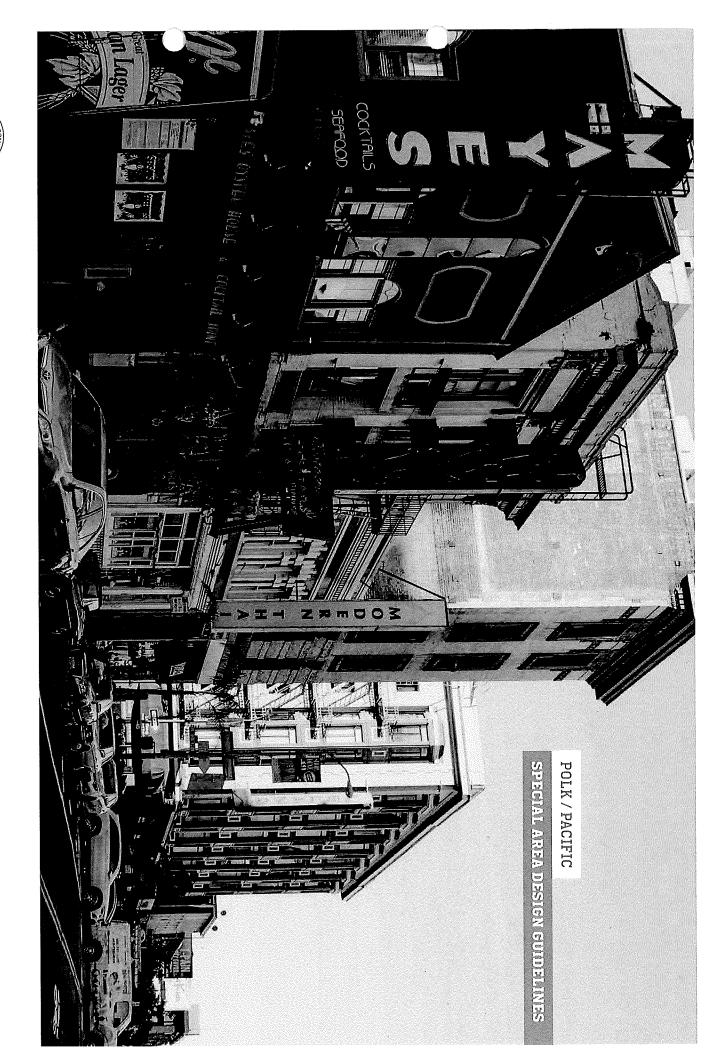
AYES:

NOES:

ABSENT:

ADOPTED: January 10, 2019









Mayor

London Breed

Board of Supervisors

Sandra Lee Fewer Vallie Brown Malia Cohen, President

Rafael Mandelman Jane Kim

Hillary Ronen

Aaron Peskin

Ahsha Safai

Catherine Stefani

Norman Yee Katy Tang

Disan Francisco

San Francisco Planning Department 1650 Mission Street Suite 400 San Francisco, CA 94103-3114

www.stplanning.org

Planning Commission

Rich Hillis, President Rodney Fong,

Dennis Richards Kathrin Moore

Millicent Johnson

Myrna Melgar Joel Koppel

San Francisco Planning Department

John Rahaim, Director of Planning Jeff Joslin, Director of Current Planning

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Trent Greenan Allison Albericci

Maia Small

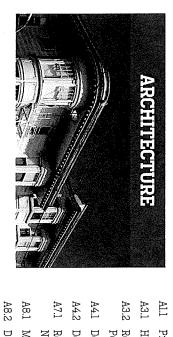
CONTENTS

Application of the Guidelines	Guideline Origin	Polk/Pacific Special Area Map	Polk/Pacific Neighborhood Commercial Context
07	90	04	04

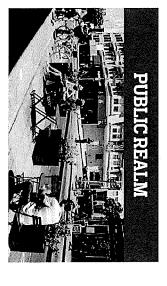
Polk / Pacific Special Area Design Guidelines



S5.1	S2.	S2.	S2.	S2.	S2.	S2.
Maintain the Prevailing Streetwall	S2.6 Maintain Small Lots with Narrow Building Fronts Where this is the Traditional Pattern	S2.5 Maximize Sun Access to Parks, Plazas, and Major Pedestrian Corridors – Especially in Alleys	S2.4 Step the Height of Buildings with Slope	S2.3 Relate the Height of New Buildings to the Height and Scale of Adjacent Buildings	S2.2 Respect Mid-Block Open Space and Retain Access to Light and Air of Adjacent Buildings and Open Space	S2.1 Reflect Setback Patterns
17	16	15	14	13	12	H



reserve Architecturally Important Buildings	7
farmonize with the Scale, Proportions, Texture, and Character of the District	22
teflect the Architectural Quality, Composition, and Design Features of Existing Buildings that Contribute to the Positive Visual Qualities of the District	23
Jesign Blank Walls with High Quality Materials and Composition	24
Jesign Roofs and Balconies to Minimize Visual, Noise, and Privacy Impacts	25
telate Size and Design of Signs to be Compatible with the Character and Scale of the Building as well as the Veighborhood Commercial District	26
Maximize Commercial Storefront Transparency	27
lesion Storefronts with Human-Scale Features	228



P5.2	P5.1	P2.2	P2.1	
P5.2 Use Landscape to Buffer Parking and Unbuilt Lots	P5.1 Provide Street Trees with New Development	P2.2 Improve the Alleys off Pacific Avenue to Serve as Neighborhood Open Space	P2.1 Improve the Polk Gulch Alleys per the Polk Alleyway Vision Plan	
36	35	34	33	

Polk/Pacific Neighborhood Commercial Context

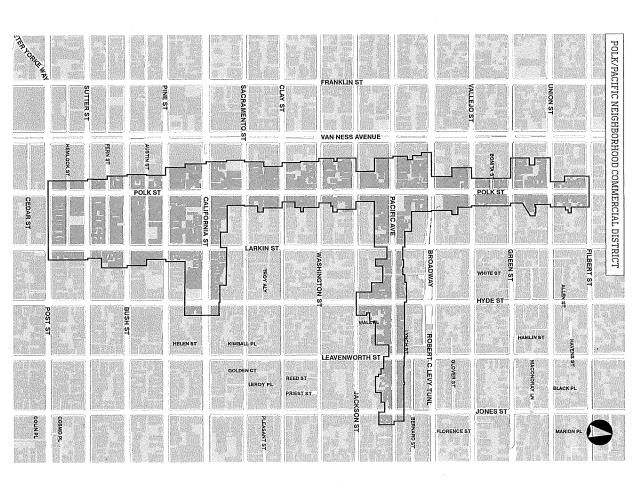
Sitting in the gulch between Nob and Russian Hills and Pacific Heights, Polk Street and Pacific Avenue are among the oldest and most dense neighborhood commercial districts in San Francisco. The adjoining Neighborhood Commercial Districts extend a mile north-south along Polk Street and include a portion of Larkin Street between Post and California Streets, and a five block portion of Pacific Avenue.

Polk Street's dense mixed-use character consists of buildings with ground-story commercial uses that extend commercial activity for almost its entire length. Residential units are typically located above the ground floor commercial.

The districts provide convenience goods and services to the residential communities in the Polk Gulch neighborhood and to the residents on the west slopes of Nob and Russian Hills. It has many apparel and specialty stores, as well as some automobile uses, which serve a broader trade area. Commercial uses also include offices, as well as restaurants and bars which keep the district active into the evening.

A common feature of these districts is the prevalence of small-scale development based on the small lot pattern of blocks which mainly were intended for residential development. During the first half of the century, in cases where several lots were merged for larger commercial development, builders tended to articulate the building facades to complement the scale of the smaller development.

The Polk Street NC District and Pacific Avenue NC District controls are designed to promote development with uses and built form that is compatible with the surrounding neighborhood, with a special emphasis on protecting and encouragng rear yards. On Polk Street, new buildings may contain commercial uses at the first two stories. On Pacific Avenue, new buildings may contain commercial uses on the ground floor only.



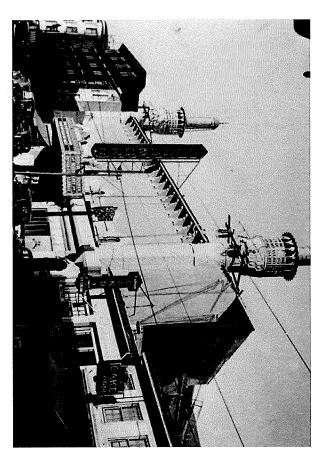
The Use Controls encourage smaller neighborhood-serving businesses on Polk Street and Pacific Avenue, while limiting uses that produce automobile congestion, noise and other nuisances, as well as uses that can displace local businesses. They also prohibit new adult entertainment uses. Restrictions on drive-up and most automobile uses protect the district's continuous retail frontage and prevent further traffic congestion.

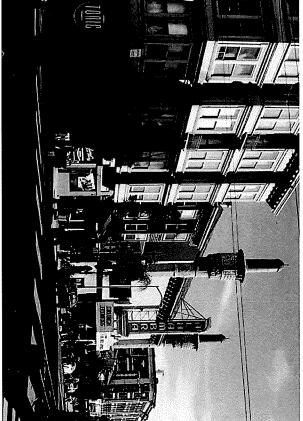
The Pacific Avenue Neighborhood Commercial District (NCD) is on Pacific Avenue just east of Polk Street. It extends to all four corners of Pacific Avenue up to the four corners of Taylor Street and is situated on the North Slope of Nob Hill and south of the Broadway Tunnel. It includes the alleys running perpendicular and parallel to Pacific Avenue: McCormick Street, Morrell Street, Lynch Street, and Bernard Street.

Pacific Avenue is a mostly historic neighborhood with properties dating back to 1906 and 1907. It is a small scale, mixed-use neighborhood shopping district on a narrow street. Most of the lots are between 18 and 30 feet wide with two to three story buildings. Wider lots and some four story buildings are located mostly at the corners. Many of the Pacific Avenue properties are historic with original Victorian or Edwardian detail. The neighborhood businesses serve the community and adjacent neighborhoods with limited convenience goods and services.

The intent of the Pacific Avenue NCD Controls is to promote a small scale neighborhood environment along a mixed-use commercial street while preserving the surrounding neighborhood's historic and residential character. These controls:

- » preserve livability in a largely low-rise residential neighborhood,
- protect and enhance solar access on a narrow street right-of-way
- protect, enhance and contribute to residential rear yards at the grade and at all stories above, and
- contribute additional open space adjacent to rear yards where feasible.



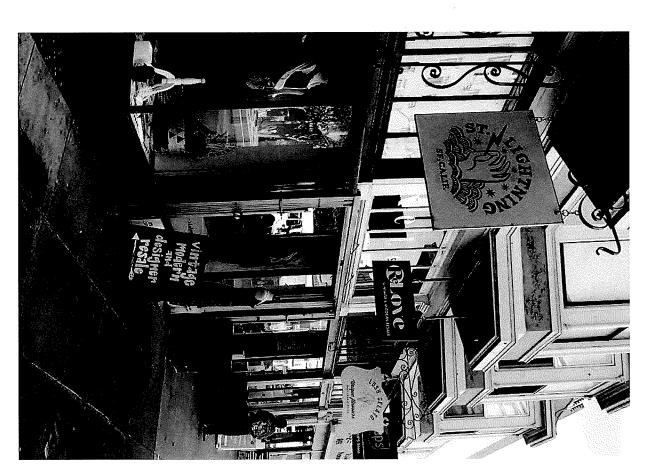


Guideline Origin

The Polk / Pacific Special Area Design Guidelines are based on existing guidelines established in the Commerce and Industry Element of the San Francisco General Plan and the Polk Street NC District, and Pacific Avenue NC District of the Planning Code (Sections 723 and 726 respectively). The Guidelines illustrate means by which new development should contribute to the existing environment.

In an effort to preserve and promote the livability and attractiveness of the Polk and Pacific Neighborhood Commercial Districts, the design and siting of new buildings, additions, and alterations should be compatible with the character of surrounding buildings and the existing development patterns. In designing and evaluating a development proposal, consider the following patterns of the context:

- » Overall district scale;
- » Individual street character and form;
- Lot development patterns;
- Adjacent property usage, especially buildings of historical, cultural or architectural importance; and
- » Building massing and composition



Application of the Guidelines

and character should contribute without disruption of the existing neighborhood scale successfully entitled. The Polk / Pacific Special Area Design Guidelines projects must demonstrate compliance with applicable guidelines to be values, and qualities by which projects are evaluated in design review: The Guidelines illustrate how new development and building additions incorporate neighborhood-specific context statements and guidelines. The Special Area Design Guidelines establish a localized set of goals,

supercede the Urban Design Guidelines (UDGs). guidelines is mandatory in the approval process. Should application of the Urban Design Guidelines (UDGs). Consistency with both sets of the respective guidelines conflict, the Special Area Design Guidelines The Polk / Pacific Special Area Design Guidelines work in concert with

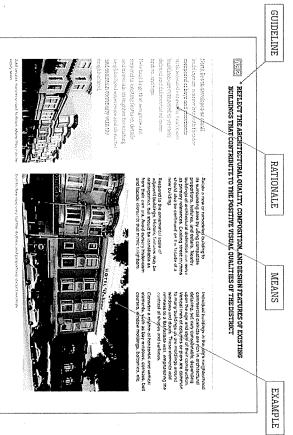


Urban Design Guidelines

Each

participating neighborhood

or all of the means or by suggesting something unique to the project that guideline indicated but are not necessarily exemplary of every guideline Polk and Pacific Commercial Districts that exemplify the means for the related to S1 of the UDGs. The illustrations are existing examples in the For example, S1.1 of the Polk / Pacific Special Area Design Guidelines is more specificity to the relevant guideline in the Urban Design Guidelines. meets the intent. The guidelines are organized to relate and elaborate with is not a prescriptive list. Projects may satisfy the guideline by applying one parameters and methods by which a project can meet the guideline, but further describe its application. The range of means describes important of means by which one might achieve that guideline, and illustrations that followed by a sidebar that explains the rationale for the guideline, a range Guideline Structure: Each guideline is described at the top of the page,





DESIGN

S2.1 Reflect Setback Patterns

S2.2 Respect Rear Yard Mid–Block Open Space and Retain
Access to Light and Air of Adjacent Buildings and Open

Space

- S2.3 Relate the Height of New Buildings to the Height and Scale of Adjacent Buildings
- S2.4 Step the Height of Buildings with Slope
- S2.5 Maximize Sun Access to Parks and Major Pedestrian
 Corridors Especially in Alleys
- S2.6 Maintain Small Lots with Narrow Building FrontsWhere This is the Traditional Pattern
- .1 Maintain the Prevailing Streetwall

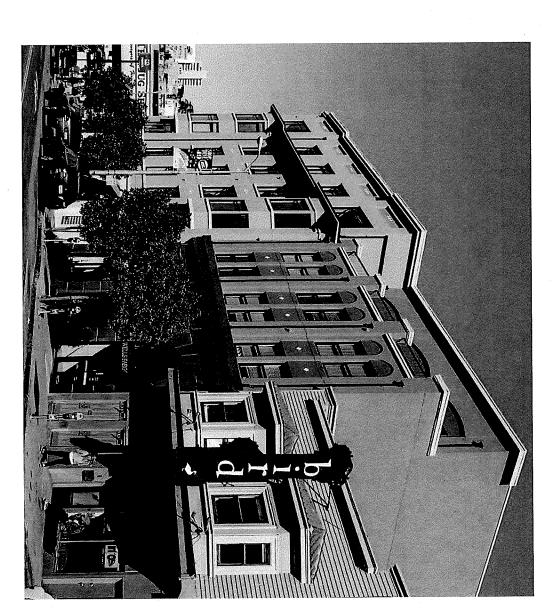
Site Design

The setting and built form of the Polk and Pacific Neighborhood Commercial Districts give them a unique neighborhood identity. The guidelines in this section guide the height, form, massing, and scale of development to maintain the balance between consistency and variety found in the district.

Site design is concerned about the massing of buildings and their relationship to topography, open space and the overall city fabric. Each building plays a role in the block and street environment and should support the existing patterns of open space, circulation, uses, access to sunlight, and pedestrian experience.

Three key patterns appear in this section's guidelines:

- Respecting mid-block open space;
- » Defining the streetwall to fit the existing fabric; and
- » Shaping buildings to fit the scale of existing buildings.



REFLECT SETBACK PATTERNS

buildings. future livability and adaptability of these qualities should be protected to ensure the air to narrow and deep buildings. These design features that provide light and Side setbacks and light-wells are

- Use front set-backs sparingly to provide space for outdoor activities such as sidewalk seating.
- Protect existing lightwells and side setbacks by providing light wells and side setbacks that match existing adjacent conditions.
- » If an existing lightwell serves as a dwelling unit's access to the open space. provide building set backs to preserve direct only means of exposure to a rear yard or street,

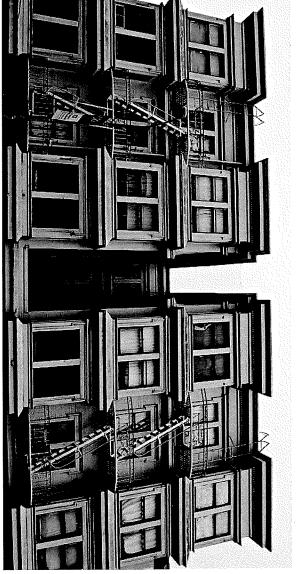
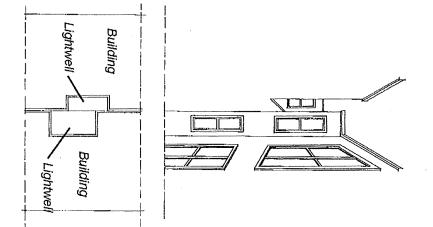


Photo by Joey Parsons (CC BY-ND 2.0)



Provide shared light wells to maximize light to both properties.

POLK / PACIFIC NEIGHBORHOOD COMMERCIAL DISTRICTS

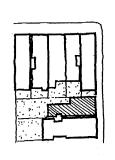
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RESPECT REAR YARD MID-BLOCK OPEN SPACE AND RETAIN ACCESS TO LIGHT AND AIR OF ADJACENT BUILDINGS AND OPEN SPACE

The aggregation of rear yards should create a mid-block open space that is visually accessible to residents and provides access to light and air for the back portions of buildings. It is important that access to the mid-block open space is not blocked. The same care must be taken to rear yards where development occurs adjacent to these districts. New development has the responsibility to create and contribute to mid-block open space — even if no clear pattern exists.

- » Locate, orient, and shape open space to establish, respect, or enhance the existing mid-block open space and minimize impacts to privacy.
- » Locate new buildings and additions so their open spaces retain access to light, air and the mid-block open space to adjacent buildings.
- Additions over existing structures that encroach into rear yards have the obligation to contribute to the mid-block open space by removing nonconforming portions of buildings to establish Code-complying rear yards.
- Where rear yards are perpendicular to new development it may be necessary to create a side yard to respect and augment the existing adjacent rear yards.

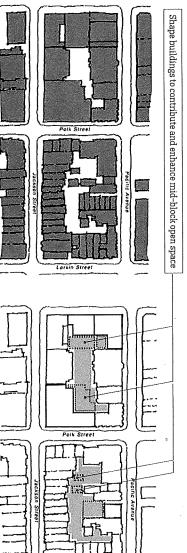
- » Rear yard open space should be at-grade or as close as possible to adjoining properties' rear yard open space, unless unusual or exceptional circumstances are present.
- Rear yard open space is preferred on un-structured grade to allow for in ground planting.



Provide side yard setbacks to reflect rear yards perpendicular to new development



Rear yards at grade provide opportunities for lush mature landscaping.



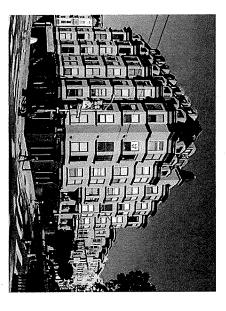
necessary to remove non-conforming portions of buildings. In order to create new rear yard open spaces that support and enhance existing mid block open space it may be

RELATE THE HEIGHT OF NEW BUILDINGS TO THE HEIGHT AND SCALE OF ADJACENT BUILDINGS

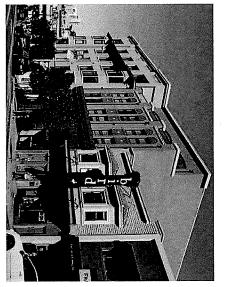
Polk Street and Pacific Avenue have a range of buildings with varied heights and widths. Building design should avoid abrupt transitions and promote a continuity of scale.

- » Irrespective of height and bulk limits, provide transitions between high and low buildings on a street of varied building heights. While three-and four-story buildings are appropriate in many locations, two-story buildings are more appropriate in areas with lower-scale development.
- » Setback upper stories to be subordinate to the prevailing height of the street wall.
- » Sculpt buildings to avoid abrupt transitions in scale between existing buildings.

- » Provide setbacks to reduce impacts of light air and privacy to adjacent buildings and open spaces.
- » Provide setbacks that relate to setbacks of existing buildings.



Sloping the roof helps the massing of this building transition to the scale of the adjacent lower buildings.



Setting back the upper floor moderates the height and sense of scale between neighboring buildings.



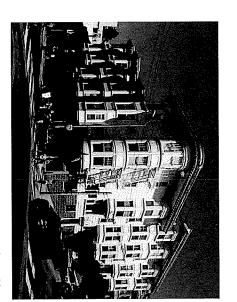
Setting back the portion adjacent to the neighboring building helps ease the change of scale.

S2.4

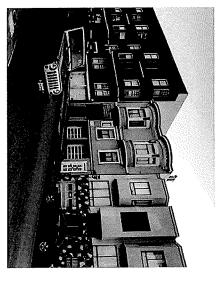
STEP THE HEIGHT OF BUILDINGS WITH SLOPE

Typical to San Francisco, many of older buildings on Polk Street and Pacific Avenue were built to similar heights, and often on smaller lots—with the effect of buildings clearly stepping with the slope of the streets. Buildings should embrace and reflect these site conditions in their collective form by stepping along with the topography.

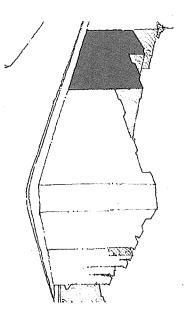
- » Step buildings with the slope of the street.
- Step buildings with respect to the slope of the lot (upslope or downslope).
- Articulate buildings so that greater building heights on corner sites may be expressed while also respecting the stepping pattern.
- Sloped lots with wide frontages can result in an overly high building massing at the street. In these cases it may be necessary to step the massing to reflect the height and scale of existing buildings.



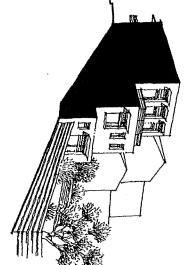
This building reinforces the streetwall by stepping with topography which also modulates its scale.



Example of older buildings stepping with slope along the street frontage.



Step the building to reinforce the topography and the scale of neighboring buildings.

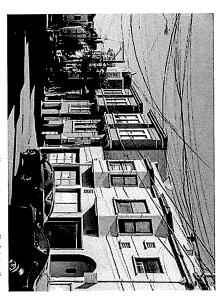


Step the building mass to conform to the topography of the site toward the rear.

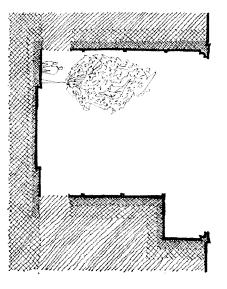
MAXIMIZE SUN ACCESS TO PLAZAS AND PEDESTRIAN CORRIDORS - ESPECIALLY IN ALLEYS

Streets and alleys comprise most of the public open space in the Polk Street and Pacific Avenue corridors. Preserving sun light to these public spaces helps encourage their use, enjoyment, and activation of these neighborhoods. Planning Code Section 261.1 requires setbacks at upper stories on narrow streets and alleys.

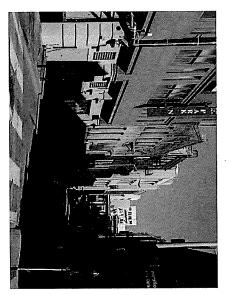
- Setback or otherwise sculpt upper floors to protect solar access and minimize shadows on alleys.
- » In some cases it may be necessary to reduce the height of proposed development to preserve sun access.
- Locate and shape buildings to reduce shadows on public open space.



Low scale development on alleys preserves light to the street space.



Step upper floors of building back to preserve sun access to alleys.



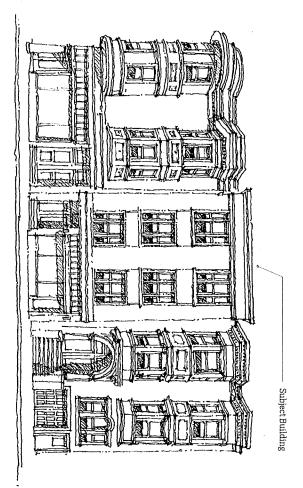
New buildings fronting alleys should retain solar access

(N) (N) (N)

MAINTAIN SMALL LOTS WITH NARROW BUILDING FRONTS WHERE THIS IS THE TRADITIONAL PATTERN

Pacific Avenue has a fairly consistent range of traditional building widths based on 25'-30' wide lots, where Polk has buildings that range from a full block to single lot buildings. The effect larger development can have in altering the traditional sense of neighborhood scale should be recognized and tempered.

- Reflect neighborhood-prevailing lot widths and proportion and size of architectural elements in the modulation of the proposed building.
- » Design new buildings on large lots as a series of elements which are compatible with the existing scale of the district.



Building widths and expression of new buildings should be consistent with frontages in the neighborhood.

A typical pattern of Polk Street

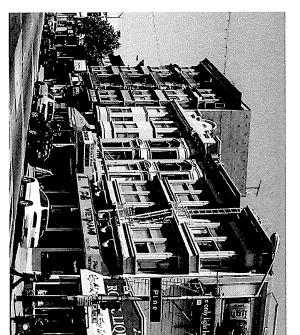


Photo by Allan Ferguson (CC BY 2.0)

MAINTAIN THE PREVAILING STREET WALL

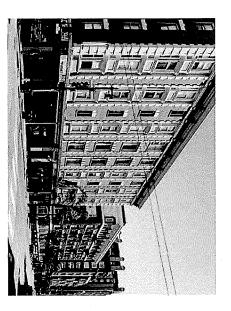
There are almost no front setbacks, other than recessed entries, along Polk Street or Pacific Avenue. And where they do occur it weakens the definition of public space. Street facades promote a continuity of urban fabric along with pedestrian experience. The scale and design of building fronts at the street contribute to an active, engaging, and pedestrian-oriented streetscape.

- Design new buildings to help define and maintain the street wall.
- Stepping buildings with topography maintains continuity of the street wall height.
- Design building frontages with active and direct engagement to the street to support pedestrianoriented activity.
- Consider the width of the sidewalk in establishing the articulation of the streetwall.
- » Absolute consistency with streetwalls is not always necessary. In some settings, it may be appropriate for a frontage to employ a forecourt, setback, or recess that acts as a lively

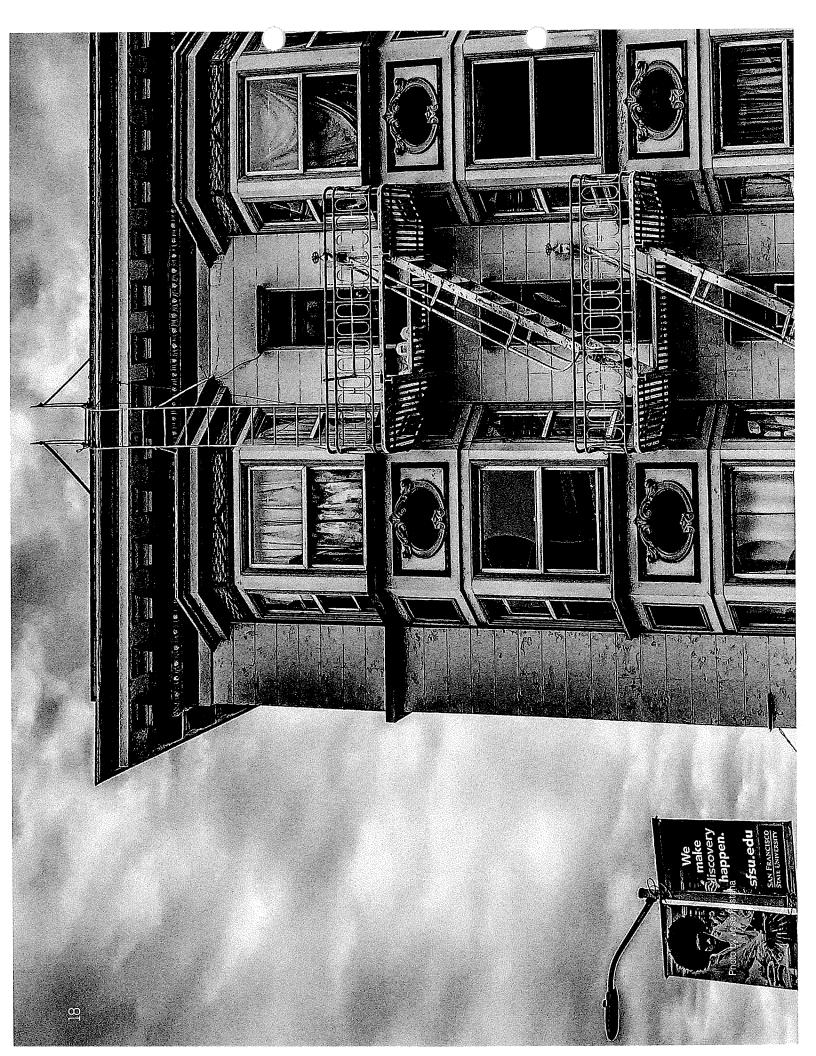
- counterpoint to a street wall, but not to such an extent that it erodes the overall sense of urban enclosure.
- Design inviting transitional entrance spaces between the building and the street.
- that provide space for outdoor activities such as sidewalk cafes and walk-up windows, or publicly accessible open space. Public open space is appropriate where the retail activity of the street is not adversely affected; there is a shortage of nearby open space to serve people; the site is appropriate in terms of its topography and sun and wind conditions; and attractive seating and landscaping are provided.



Strong street facades provide a backdrop for the public realm.



Continuous street facades present creates a defined sidewalk space.





ARCHITECTURE

- <u>A</u>]] Preserve Architecturally Important Buildings
- A3.1
- Reflect the Architectural Quality, Composition and Design Features of
- Design Roofs and Balconies to Minimize Privacy, Visual, and Noise
- Relate Size and Design of Signs to be Compatible with the Character

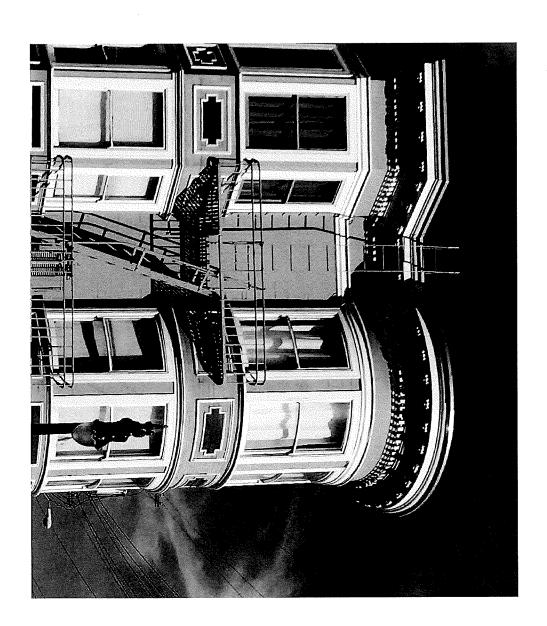
Architecture

The buildings in the Polk and Pacific districts have a variety of visual character spanning various eras of development which all work together to form a vibrant urban fabric. In order to fit into this fabric without dramatic disruption, new buildings have an obligation to respectfully add to the richness of character, texture, and human-scale of their neighbors.

The guidelines in this section guide the architectural features and composition of new buildings and additions to reinforce or enhance the physical patterns and features of surrounding buildings through the use of:

- » Compatible scale,
- » Proportions,
- » Facade composition,
- » Materials, and
- » Roof forms.

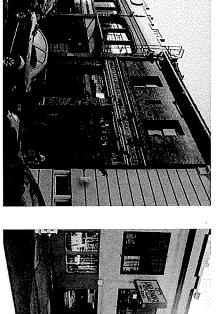
Application of these guidelines is intended to add new variations within the consistency and familiarity of Polk and Pacific NCDs.



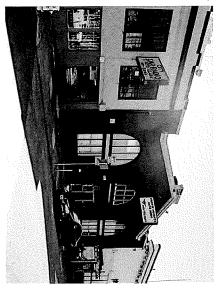
PRESERVE ARCHITECTURALLY IMPORTANT BUILDINGS

Retention of older, well-designed and irreplaceable buildings is sometimes just as important as building something new.
Renovation and restoration of buildings is a sustainable building practice that also helps to link us with the past, preserve neighborhood character and add visual interest to the streetscape while also providing a pleasant contrast to new development.

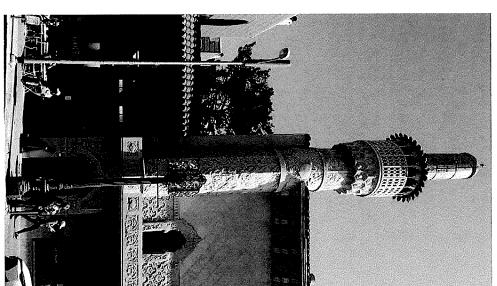
- Development of auto service garage sites should retain significant portions of the existing structure while accommodating new additions.
- Use the character, texture, materiality, and human-scale of the old to set the standard for the new development.
- » Reuse or rehabilitate existing structures in sound condition and of worthwhile architectural character where feasible to retain the unique character of a given neighborhood commercial district.
- » Reflect the compositional organization or material qualities of the older building in the new architecture.



Historic fabric provides fine grain and patterns that represent different eras.



Look for ways to preserve old buildings for new uses in meaningful ways.



Historic buildings function as focal points for the neighborhood.

A3.1

OF THE NEIGHBORHOOD COMMERCIAL DISTRICT HARMONIZE WITH THE SCALE, PROPORTIONS, TEXTURE AND CHARACTER

Many of the buildings that define Polk Street were developed in the Victorian era with vertically proportioned bays and windows, detailed with wood trim and clad in wood and stucco.

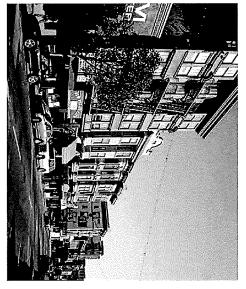
Respecting scale and proportion in the design of buildings help maintain continuity with the existing context.

- Design alterations and new buildings to be compatible with existing buildings' architectural quality to contribute to and preserve the scale and character of the neighborhood commercial district.
- The details, material, and color of existing architecturally distinctive buildings should be complemented by new development.
- Buildings designed to follow a prescribed formula by businesses with multiple locations is discouraged if such design would be incompatible with the scale and character of the district in which the building is located.

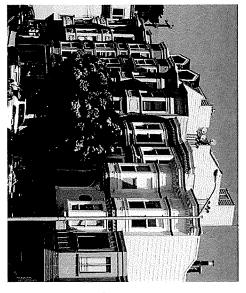
- Proportion the scale and overall amount of glazing to the existing building patterns.
- Limit glass at the rear of buildings and neighbor facing sides to the same proportions as neighboring buildings.
- Reflect the positive aspects of the existing scale and design features of the area in the design of new buildings, additions and alterations, and facade renovations. Building forms should complement and improve the overall neighborhood environment.



Projecting head and sill trim adds shadow and detail



Vertically proportioned windows with divided lites reflect the prevailing scale of the neighborhood.



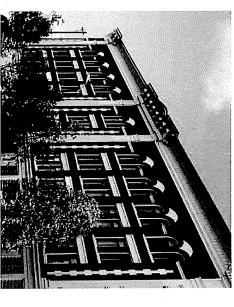
New buildings maintain the fabric of existing residential qualities above the ground level commercial uses.

BUILDINGS THAT CONTRIBUTE TO THE POSITIVE VISUAL QUALITIES OF THE DISTRICT REFLECT THE ARCHITECTURAL QUALITY, COMPOSITION, AND DESIGN FEATURES OF EXISTING

Many buildings along Polk Street developed as large facades composed with simple, regular repeating features. In most cases buildings are composed of strongly defined and differentiated bases, bodies, and tops.

New buildings that recognize and respond to existing features, details and materials strengthen and maintain continuity with the existing neighborhood.

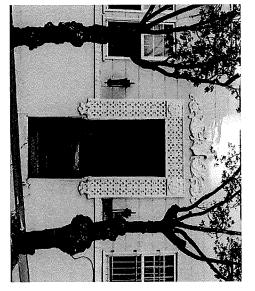
- Relate a new or remodeled building to its surrounding area by using compatible proportions, textures, and details. Nearby buildings of architectural distinction can serve as primary references. Existing street rhythms should also be continued on the facade of a new building, linking it to the rest of the district.
- Individual buildings in the Polk neighborhood commercial districts are rich in architectural detailing, yet vary considerably from building to building, depending upon the age and style of their construction. Vertical lines of columns or piers, and horizontal lines of belt courses or cornices are common to many buildings as are moldings around windows and doors. These elements add
- richness to a flat facade wall, emphasizing the contrast of shapes and surfaces.
- » Respond to the ornamental scale of adjacent buildings. Historic features may be reinterpreted, but should be identifiable as from their own era. Avoid cursory historicism and facade elements that mimic neighbors.
- » Consider a rhythm of horizontal and vertical elements, such as bay windows, cornices, belt courses, and window moldings.
- Balconies provide an opportunity for an active interface with the street, but should be limited in size and exposure to the street.



A facade is modulated with the spacing pattern of windows.



The spirit of artistic detail of this building give it life and a unique identity, but it also shares common materials and features with its neighbors.



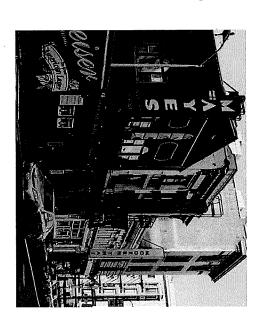
Recognize and reflect architectural features that occur in the neighborhood. A building entry is made evident through detailing.

MATERIALS AND COMPOSITION DESIGN BLANK WALLS WITH HIGH QUALITY

should exhibit high quality design and streets and alleys vary in height property Street should maintain consistent Ground floor commercial uses on Polk materiality. be solid. Blank walls that are visible building uses other walls may need to line walls are often exposed. Due to transparency. When buildings on cross

- Design all visible facades with similar effort and consideration as primary facades
- significantly exposed. Sculpt and articulate sidewalls that are likely to be
- Match materials used on the primary facade
- Match the texture and scale and pattern of the primary facade.

are used on the exposed side walls, providing a RIGHT: Materials that are found on the primary facade





Storefronts along Polk Street should maintain transparency.

extensive can attract visitors and foot traffic. Murals engage the eye, and when significant and

with other design features.

Walls that cannot be transparent may be augmented

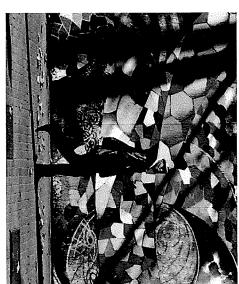


Photo by torbakhopper (CC BY 2.0)

NOISE, AND PRIVACY IMPACTS DESIGN ROOFS AND BALCONIES TO MINIMIZE VISUAL,

needs to be considered quality, noise, and access to sunlight appurtenances and uses affect the visual points. The extent to which roof top roofs can be seen from many vantage In a city of hills and tall buildings.



» Decking and green roofs support a more

visually compelling roof landscape and reduce

building. Locate rooftop mechanical equipment away screen and integrate with the design of the from areas of residential use. Intentionally

» Minimize, combine, and locate stair and elevator building architecture. penthouses and roof top utilities to reduce their visual impact and to integrate into the overall

Roof decks should not replace rear yards

and mid-block open space. Roof decks by

Use translucent or opaque materials at

balconies to avoid visual clutter.

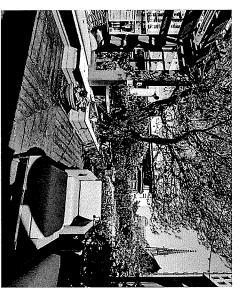
solar gain, air pollution, and the amount of

water entering the stormwater system.

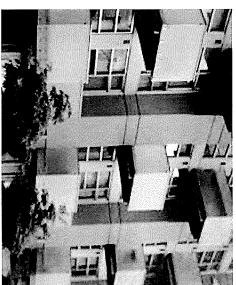
» Size and locate roof decks to minimize impacts to privacy, and visual and noise impacts

Roof decks, where appropriate, should be from rear yard open spaces and alleys. placed overlooking major streets, and away

preferred over roof decks where possible. noise impacts. Rear yards and side yards are their nature create conditions for privacy and



To minimize its impact and visibility this deck is minimized in size and set back from all building edges. Treating the roof as a garden creates a visual amenity.



Opaque or translucent materials increase privacy for residents and improve the visual experience from the public realm.

171

THE BUILDING AS WELL AS THE NEIGHBORHOOD COMMERCIAL DISTRICT RELATE SIZE AND DESIGN OF SIGNS TO BE COMPATIBLE WITH THE CHARACTER AND SCALE OF

The character of signs and other features attached to or projecting from buildings is an important part of the visual appeal of a street and the general quality and economic stability of the area.

Opportunities exist to relate these signs and projections more effectively to street design and building design. As much as signs and other advertising devices are essential to a vital commercial district, they should not interfere with or diminish the livability of residences within the neighborhood commercial district or in adjacent residential districts.

- Signs should not be attached to facades at residentially- occupied stories nor should sign illumination shine directly into windows of residential units.
- Externally illuminated blade or banner signs, rear lit "halo" letters, window decals, hand painted and awning valance signage are appropriate.
- Use signs to demonstrate craft and uniqueness of the business.
- Coordinate signs with scale, location and design of other business signs.
- Control the intensity of building and signage lighting and allow for dimming and color variation.

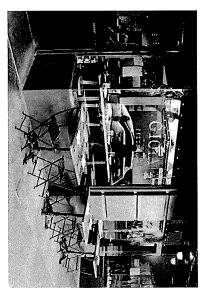
- Orient and size signs to the pedestrian scale, and so as to not overwhelm the building facade
- Design building signs to reflect the type and sensibility of their use. Consider marquees where programmatically appropriate.
- Design signs and canopies appropriately to illustrate the hierarchy of entrances and information along facades where there are many elements or uses.
- Deep, arched shaped awnings that incorporate large signage and cover clerestory windows should be avoided.
- Internally illuminated box signs or letters, oversized awning signage, and exposed conduit or raceways should be avoided.



Signage has the ability to enhance the architectural character of the building.



Signage inventively incorporated as a facade element highlights the store entry.



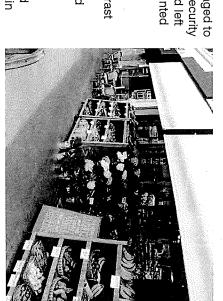
Window decals are part of a subtle and elegant signage approach.

MAXIMIZE COMMERCIAL STOREFRONT TRANSPARENCY

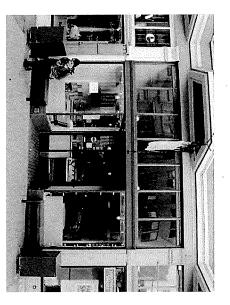
Buildings that provide an active and transparent interface between their interior uses and the street support interest, well-being, and safety through natural surveillance. The design of retail storefronts should create an engaging, human-scale experience at the street.

Use clear, un-tinted glass at the street level to allow maximum visual interaction between sidewalk areas and the interior of buildings. Mirrored, highly reflective glass or denselytinted glass should not be used except as an architectural or decorative accents.

- The use of security gates/ bars is discouraged to maintain transparency. If used, operable security gates should be located on the interior and left open during business hours. Exterior mounted roll up grates are not recommended.
- Where a substantial length of blank wall is unavoidable, use eye-level display, a contrast in wall treatment, outdoor seating and/or landscaping to enhance visual interest and pedestrian vitality.
- Awnings should be mounted between the storefront and clerestory windows to avoid obscuring architectural details and maintain transparency.
- » Clerestory windows should not be covered or obscured.



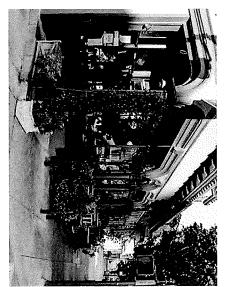
Outdoor sidewalk displays may be augment the intent of this guideline, so long as sufficient room is retained on the sidewalk for travel.



Recessed entries and clear display windows engage store interiors with the sidewalk.

windows maintain facade transparency.

Awnings mounted between storefront and clerestory



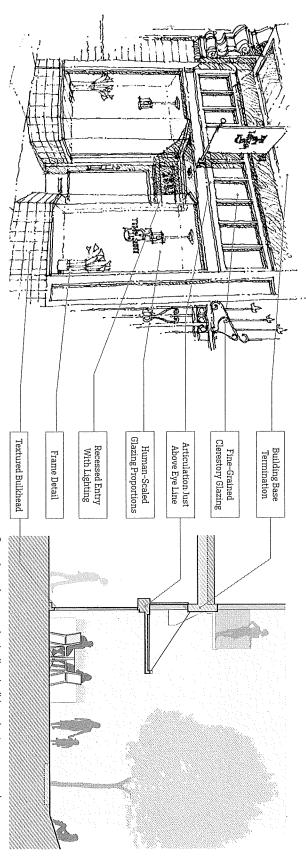
Corner entries offer unique opportunities.

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DESIGN STOREFRONTS WITH HUMAN-SCALED FEATURES

The ground floors of the district are primarily comprised of commercial storefronts and residential entries—where the public interacts most with buildings. Ground floors that are designed to be active, invitational, and human-scaled can foster a successful neighborhood.

- Use features such as transom bands and windows, projecting signage, and high bulkheads to provide scale.
- » Use lighting to highlight significant building features but do not over-light buildings nor project light into the sky. Employ sustainable or "dark sky" measures to reduce illumination when not needed.
- Recess and provide adequate transition space for storefront entries to allow people to step out of the pedestrian flow.
- Design corner entries for corner buildings
- » Design lighting to reinforce pedestrian comfort at the ground level.
- Compositionally integrate signage, canopies and other finer-grained architectural elements to impart human-scale, enhance the public realm, and harmonize a project with its context



Human-scaled features at the strorefront help create comfortable places for people.

Storefront features including bulkheads, transoms, signage, and awnings provide shelter and a human-scale at the street.





TORSON TO	

- Neighborhood Open Space

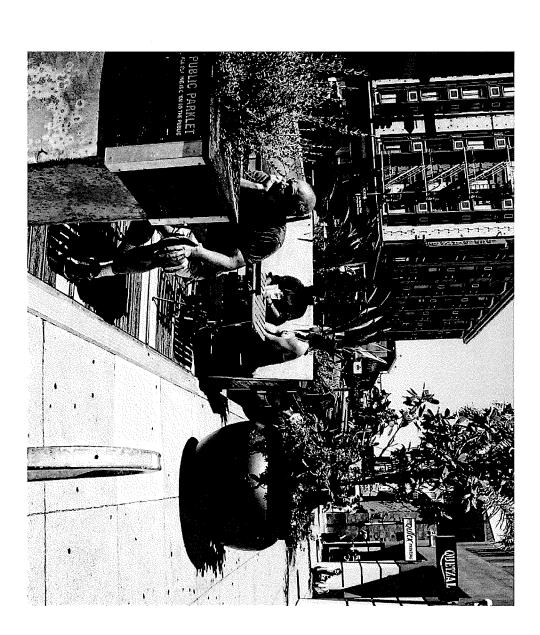
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SPECIAL AREA DESIGN GUIDELINES

Public Realm

The Polk Street and Pacific Avenue
Neighborhood Commercial Districts are transit
and pedestrian friendly -- with the public realm
consisting mainly of sidewalks, alleys, and
parklets. These fine-grained streetscapes
support everyday life, nurture the public
experience, and express the identity of these
neighborhoods.

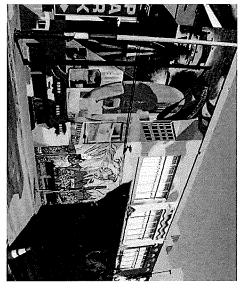
This Section addresses streetscape design to enhance and encourage walking, bicycling, and the use of public transportation as well as general comfort and well-being on the streets.



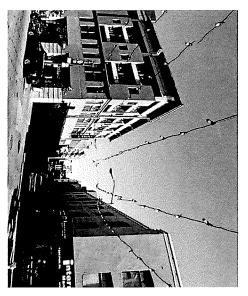
IMPROVE POLK GULCH ALLEYS

Polk gulch is a dense neighborhood with few large green parks or public open spaces. The alleys are an opportunity to provide neighborhood serving open spaces and public amenities. The Middle Polk community has invested much effort to create a vision plan to design and activate these alleys.

Larger projects that abut alleys and subject to the Better Streets Plan should focus efforts to make improvements consistent with the Community Vision Plan. Refer to the Lower Polk Alleyways District Vision Plan for specific pedestrian priority designs.

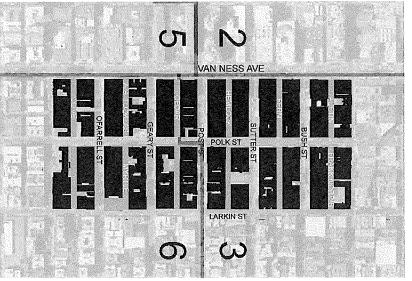


Animating blank walls with murals in alleys helps create a sense of life and care.



Lighting helps animate alleys.

POLK ALLEYWAY DISTRICT



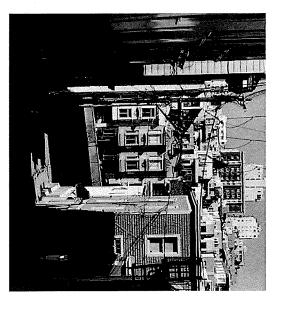
Lower Polk Alley Master Plan map

F2.2

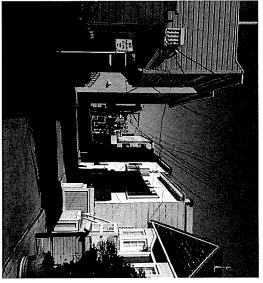
IMPROVE THE ALLEYS OFF PACIFIC AVENUE TO SERVE AS NEIGHBORHOOD OPEN SPACE

The extremely narrow alleys near
Pacific Avenue have limited sun
exposure yet serve as quiet, walkable,
human-scaled pedestrian spaces that
offer a respite in a dense neighborhood.
These alleys are an opportunity to
provide neighborhood serving open
spaces and public amenities.

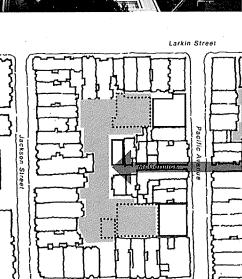
- Step back upper floors of new building additions to allow sun access and preserve the building scale on alleys.
- » Consider design and means to provide pedestrian amenities such as seating and lighting.
- Provide sidewalk landscaping and paving.
- » Adding garages is strongly discouraged.



Alleys provide important physical and visual connections within the neighborhood.



The small scale of buildings that are prevalent on alleys should be respected.



Hyde Street

Consider connecting alleys to contribute to midblock open space.

PROVIDE STREET TREES WITH NEW DEVELOPMENT

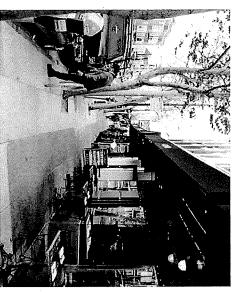
Regularly spaced street trees selected to complement the street contribute much to the sense of overall pedestrian comfort and safety.



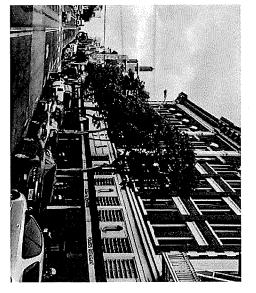
Trees can frame and define the sidewalk almost as much as the buildings.

- If a district tree planting program or streetscape plan exists, new development should be landscaped in conformity with such plans.
- Trees should be scaled according to their context, including the intensity of activity, building heights, and available light.
- Select trees that thrive in the climate and have high, open canopies to maintain storefront visibility and create dappled shade and shadow.
- Protect trees from automobiles by creating buffers
- Minimize conflicts between pedestrians in the location of trees

- Align trees and other sidewalk landscape features to provide a direct and continuous path of travel.
- Size tree wells and planters to support healthy trees and increased foliage.
- Consider permeable paving wherever possible to reduce water flow during heavy rain.
- Integrate pedestrian lighting with tree wells.
- » In places where tree planting is not appropriate due to inadequate sidewalk width, interference with utilities, undesirable shading, or other reasons, other means such as window boxes, planter boxes or trellises may be chosen.



Street trees help define sidewalk space and use.



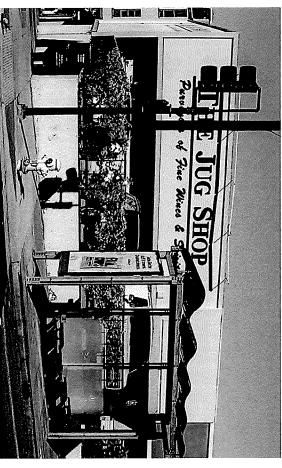
Properly selected and healthy street trees help moderate the scale of buildings to the human scale.

(A) (Q)

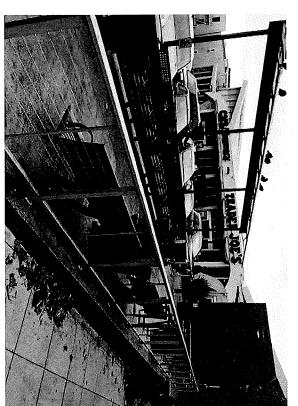
USE LANDSCAPING TO BUFFER PARKING AND UNBUILT LOTS

Gaps that occur in the building streetwall may be opportunities for visually screening and greening undesirable uses.

- Visually screen parking lots along the street frontage by low walls, earth berms and/or landscaping. Buffer the edges of parking lots bordering residentially-developed properties with trees and shrubs.
- » Introduce landscape features such a trellises to soften the edges while bridging gaps in the streetwall.
- » Consider maintenance and stewardship in development of uses and features.
- Use planters, ledges, and low walls to provide places for people to view, socialize, and rest.



Landscaping shields the view of cars from the street but also shields car headlights onto the street.



Built landscape features can help bridge gaps in the street wall.

Photo Credits





FOR MORE INFORMATION: Call or visit the San Francisco Planning Department

Central Reception 1650 Mission Street, Suite 400 San Francisco CA 94103-2479

TEL: 415.558.6378
FAX: 415.558.6409
WEB: http://www.sfplanning.org

San Francisco CA 94103-2479 Planning Information Center (PIC)
1660 Mission Street, First Floor

TEL: 415.558.6377

Planning staff are available by phone and at the PIC counter. No appointment is necessary.

1	[Planning Code – Permitting Polk/Pacific Special Area Design Guidelines]				
2					
3	Ordinance amending the Planning Code to reference the Polk/Pacific Special Area				
4	Design Guidelines; affirming the Planning Department's determination under the				
5	California Environmental Quality Act; adopting findings of public necessity,				
6	convenience, and welfare under Planning Code, Section 302; and making findings of				
7	consistency with the General Plan and the eight priority policies of Planning Code				
8	Section 101.1.				
9	NOTE: Unchanged Code text and uncodified text are in plain Arial font.				
10	Additions to Codes are in <u>single-underline italics Times New Roman font</u> . Deletions to Codes are in <u>strikethrough italics Times New Roman font</u> .				
11	Board amendment additions are in double-underlined Arial font. Board amendment deletions are in strikethrough Arial font.				
12	Asterisks (* * * *) indicate the omission of unchanged Code subsections or parts of tables.				
13					
14	Be it ordained by the People of the City and County of San Francisco:				
15					
16	Section 1. Findings.				
17	(a) The Planning Department has determined that the actions contemplated in this				
18	ordinance comply with the California Environmental Quality Act (California Public Resources				
19	Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of				
20	Supervisors in File No and is incorporated herein by reference. The Board affirms this				
21	determination.				
22	(b) On, the Planning Commission, in Resolution No, adopted				
23	findings that the actions contemplated in this ordinance are consistent, on balance, with the				
24	City's General Plan and eight priority policies of Planning Code Section 101.1. The Board				
25					

1	adopts these findings as its own. A copy of said Resolution is on file with the Clerk of the		
2	Board of Supervisors in File No, and is incorporated herein by reference.		
3	(c) Pursuant to Planning Code Section 302, this Board finds that this ordinance will		
4	serve the public necessity, convenience, and welfare for the reasons set forth in Planning		
5	Commission Resolution No and the Board incorporates such reasons herein by		
6	reference. A copy of said Resolution is on file with the Clerk of the Board of Supervisors in		
7	File No		
8			
9	Section 2. The Planning Code is hereby amended by revising Sections 723 and 726,		
10	to read as follows:		
11	SEC. 723. POLK STREET NEIGHBORHOOD COMMERCIAL DISTRICT.		
12	* * * *		
13	(b) Controls.		
14	* * * *		
15	(5) Neighborhood Commercial Design Guidelines. The construction of new buildings		
16	and alteration of existing buildings in the Polk Street NCDistrict shall be consistent with the design		
17	policies and guidelines of the General Plan and with the "Polk / Pacific Special Area Design		
18	Guidelines" as adopted by the Planning Commission. The Planning Director may require		
19	modifications to the exterior of a proposed new building or proposed alteration of an existing		
20	residential building in order to bring it into conformity with the "Polk/Pacific Special Area Design		
21	Guidelines" and with the General Plan. These modifications may include, but are not limited to,		
22	changes in siting, building envelope, scale texture and detailing, openings, and landscaping.		
23			
24			
25			

Table 723. POLK STREET NEIGHBORHOOD COMMERCIAL DISTRICT ZONING CONTROL TABLE

			·			
Polk Street NCD						
Zoning Category		§ References	Controls			
BUILDING STANDARDS						
* * *						
Miscellaneous						
* * *	* * * *		* * *			
Design Guidelines		mmerce and Industry Polk/Pacific Special Area	Subject to the Urban Design Guidelines <u>and the</u> <u>Polk/Pacific Special Area</u> <u>Design Guidelines</u>			

SEC. 726. PACIFIC AVENUE NEIGHBORHOOD COMMERCIAL DISTRICT.

(b) Controls.

(4) Neighborhood Commercial Design Guidelines. The construction of new buildings and alteration of existing buildings in the Pacific Avenue Neighborhood Commercial District shall be consistent with the design policies and guidelines of the General Plan and with the "Polk/Pacific Special Area Design Guidelines" as adopted by the Planning Commission. The Planning Director may require modifications to the exterior of a proposed new building or proposed alteration of an existing residential building in order to bring it into conformity with the "Polk/Pacific Special Area Design

Guidelines" and with the General Plan. These modifications may include, but are not limited to, changes in siting, building envelope, scale texture and detailing, openings, and landscaping.

Table 726. PACIFIC AVENUE NEIGHBORHOOD COMMERCIAL DISTRICT

ZONING CONTROL TABLE 4 5 Pacific Avenue NCD 6 Controls Zoning Category § References 7 **BUILDING STANDARDS** 8 9 10 Miscellaneous 11 12 13 Subject to the Urban Design General Plan Commerce and Industry Design Guidelines and the 14 Element and the Polk/Pacific Special Area Guidelines Polk/Pacific Special Area Design Guidelines Design Guidelines

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Section 3. Effective Date. This ordinance shall become effective 30 days after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board

of Supervisors overrides the Mayor's veto of the ordinance.

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Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors intends to amend only those words, phrases, paragraphs, subsections, sections, articles, numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal

1	Code that are explicitly shown in this ordinance as additions, deletions, Board amendment				
2	additions, and Board amendment deletions in accordance with the "Note" that appears under				
3	the official title of the ordinance.				
4					
5	APPROVED AS TO FORM: DENNIS J. HERRERA, City Attorney				
6					
7	By: KATE H. STACY				
8	Deputy City Attorney				
9	n:\landuse\kstacy\planning legislation\pacific polk design guidelines ordinance.docx				
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Member, Board of Supervisors
District 3



AARON PESKIN

佩斯金 市參事

City and County of San Francisco

DATE:

July 17, 2019

TO:

Angela Calvillo

Clerk of the Board of Supervisors

FROM:

Supervisor Aaron Peskin, Chair, Land Use and Transportation Committee

RE:

Land Use and Transportation Committee

COMMITTEE REPORTS

Pursuant to Board Rule 4.20, as Chair of the Land Use and Transportation Committee, I have deemed the following matters are of an urgent nature and request they be considered by the full Board on Tuesday, July 23, 2019, as Committee Reports:

190754 Mission Bay South - Storm Water Pump Station No. 5 Public Infrastructure Improvements

Ordinance accepting the irrevocable offer of public infrastructure improvements associated with Mission Bay South Storm Water Pump Station No. 5, including acquisition facilities located on and under portions of State Trust Parcel 5, adjacent to Terry Francois Boulevard and 16th Street; accepting said facilities for City maintenance and liability purposes, subject to specified limitations; approving an easement agreement for the Pump Station control room; adopting findings under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1, and the Mission Bay South Redevelopment Plan; adopting a Public Works Order; and authorizing official acts, as defined herein, in connection with this Ordinance.

190755 Mission Bay South - Parks P2 Parking Lot, P11-11A, P23, and P24 Acceptance

Ordinance dedicating Park P2 Parking Lot (a portion of Assessor's Parcel Block No. 8710, Lot No. 2, adjacent to Channel Street), Park P11-11A (east of Mission Bay Drive and Circle), and Parks P23 and P24 (adjacent to Terry Francois Boulevard between 16th Street and Illinois Street), as open public right-of-way in Mission Bay South; accepting an irrevocable offer for the acquisition facilities that comprise the Park improvements; designating said facilities for public open space and park purposes only; accepting the Parks for City maintenance and liability purposes, subject to specified limitations; amending Ordinance No. 1061 entitled "Regulating the Width of Sidewalks" to establish a new official sidewalk width on the north side of Channel Street adjacent to Park P2 Parking Lot; adopting findings under the California Environmental Quality Act; making findings of consistency with the General Plan, the eight priority policies of Planning Code, Section 101.1, and the Mission Bay South Redevelopment Plan; adopting a Public Works Order that recommends acceptance of the abovementioned Parks and related actions; and authorizing official acts, as defined herein, in connection with this Ordinance.

COMMITTEE REPORT MEMORANDUM

Land Use and Transportation Committee



190661

Planning Code - Permitting Polk/Pacific Special Area Design Guidelines

Ordinance amending the Planning Code to reference the Polk/Pacific Special Area Design Guidelines; affirming the Planning Department's determination under the California Environmental Quality Act; adopting findings of public necessity, convenience, and welfare under Planning Code, Section 302; and making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1.

180777 Planning Code - Conditional Use Authorization Required for Employee Cafeterias within Office Space

Ordinance amending the Planning Code to require a Conditional Use authorization for Employee Cafeterias, as defined, within Office space, except for existing Employee Cafeterias; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan and the eight priority policies of Planning Code, Section 101.1; and adopting findings of public necessity, convenience, and welfare under Planning Code, Section 302.

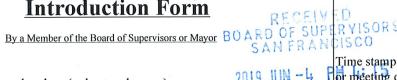
190165 Planning Code - Legitimization Program for Non-Residential Uses at 3150-18th Street

Ordinance amending the Planning Code to establish a legitimization program for certain non-residential uses at 3150-18th Street (Assessor's Parcel Block No. 3573, Lot No. 106); affirming the Planning Department's determination under the California Environmental Quality Act; and making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1, and findings of public necessity, convenience, and welfare under Planning Code, Section 302.

These matters will be heard in the Land Use and Transportation Committee at a Regular Meeting on Monday, July 22, 2019, at 1:30 p.m.

Print Form

Introduction Form



Time stamp or meeting date

I hereby submit the following item for introduction (select only one):	2019 Jun = 4 1 or meeting date	
	Y	
1. For reference to Committee. (An Ordinance, Resolution, Motion or Ch	arter Amendment).	
2. Request for next printed agenda Without Reference to Committee.		
3. Request for hearing on a subject matter at Committee.		
4. Request for letter beginning:"Supervisor		inquiries"
5. City Attorney Request.		
6. Call File No. from Committee.		
7. Budget Analyst request (attached written motion).		
8. Substitute Legislation File No.		
9. Reactivate File No.		
10. Topic submitted for Mayoral Appearance before the BOS on		é
	2	·
Please check the appropriate boxes. The proposed legislation should be forw	varded to the following:	
☐ Small Business Commission ☐ Youth Commission	Ethics Commiss	ion
Planning Commission Building Insp	pection Commission	
Note: For the Imperative Agenda (a resolution not on the printed agenda)	, use the Imperative F	orm.
Sponsor(s):		
Peskin		
Subject:		
[Planning Code – Permitting Polk/Pacific Special Area Design Guidelines]	-	
The text is listed:		
Ordinance amending the Planning Code to reference the Polk/Pacific Special Planning Department's determination under the California Environmental Qu necessity, convenience, and welfare under Planning Code, Section 302; and n General Plan and the eight priority policies of Planning Code Section 101.1.	ality Act; adopting findi	ings of public
Signature of Sponsoring Supervisor:	en Illi	

For Clerk's Use Only