1	[Supporting the Golden State Valkyries Players in Equal Pay Compensation]
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3	Resolution supporting the Golden State Valkyries players and their fight for a fair
4	collective bargaining agreement and equal compensation in the Women's National
5	Basketball Association.
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7	WHEREAS, The Golden State Valkyries were announced as the Women's National
8	Basketball Association's (WNBA) 13th franchise in October 2023, bringing professional
9	women's basketball back to the Bay Area for the first time in over two decades; and
10	WHEREAS, The Valkyries' debut season has garnered national media attention, sold-
11	out games, and record-breaking merchandise sales, proving the viability and commercial
12	strength of women's professional sports; and
13	WHEREAS, The Valkyries' branding, including the team's name, logo, and colors,
14	intentionally reflects strength, empowerment, and a deep connection to Bay Area identity; and
15	WHEREAS, The Valkyries have quickly established themselves in the WNBA, setting a
16	league record with ten consecutive sellouts at Chase Center; and
17	WHEREAS, The Valkyries are currently valued at \$500,000,000 the highest valuation
18	in women's sports history and nearly double the WNBA's average team valuation of
19	\$269,000,000 underscoring the players' immense business and cultural impact; and
20	WHEREAS, WNBA players currently earn a fraction of their NBA counterparts despite
21	driving historic growth in media rights, sponsorships, and fan engagement for the league; and
22	WHEREAS, Many WNBA players are forced to play overseas in the offseason to
23	supplement their incomes, often facing grueling travel schedules, increased injury risk, and
24	even geopolitical danger; and
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1	WHEREAS, WNBA players have consistently led the fight for equity in professional
2	sports, pushing for higher pay, better travel accommodations, maternity protections, and
3	investment in player health and safety; and
4	WHEREAS, The WNBA overall has experienced significant growth in attendance,
5	viewership, sponsorship, and social media reach, trends driven by the extraordinary skill,
6	dedication, and popularity of its players; and
7	WHEREAS, In October 2024, the Women's National Basketball Players Association
8	(WNBPA) exercised its right to opt out of the current collective bargaining agreement and has
9	initiated efforts to negotiate a new agreement that reflects the players' contributions to the
10	growing success of the league; and
11	WHEREAS, Valkyries players joined their peers across the league in calling for a new
12	agreement that enshrines principles of equity, fairness, and equal compensation, recognizing
13	their indispensable role in the growth and future of the WNBA; and
14	WHEREAS, During the 2025 WNBA All-Star Game, players from across the league,
15	including a member of the Golden State Valkyries, wore T-shirts reading "Pay Us What You
16	Owe Us," a powerful and public demand for economic justice and fair compensation; and
17	WHEREAS, This statement echoed years of advocacy by the WNBPA and resonated
18	across the sports world, drawing support from fellow athletes, labor leaders, and fans
19	demanding parity for women athletes; and
20	WHEREAS, The call for equal pay in women's basketball reflects broader movements
21	across women's sports, from soccer to hockey to tennis, where athletes are organizing for
22	contracts that reflect their value, labor, and success; and
23	WHEREAS, The WNBA has an exact salary cap that is set by the Collective Bargaining
24	Agreement Negotiation between the WNBA and the WNBPA (Women's National
25	Basketball Players Association) and determined based on projected income; and

1	WHEREAS, The San Francisco Bay Area has long been a leader in advancing gender
2	equity and workers' rights and looks to continue our commitment to supporting fair treatment
3	and equitable compensation; and
4	WHEREAS, The Valkyries' success not only enriches the cultural fabric of San
5	Francisco, but also serves as a source of inspiration for countless young people, especially
6	girls and young women who see new possibilities for their own futures in sports and beyond;
7	now, therefore, be it
8	RESOLVED, That the Board of Supervisors of the City and County of San Francisco
9	expresses its full support for the Golden State Valkyries players and their efforts to secure a
10	fair collective bargaining agreement through the WNBPA; and, be it
11	FURTHER RESOLVED, That the Board commends the Valkyries for their exceptional
12	contributions to professional sports, to advancing gender equity, and to the cultural Vibrancy
13	of San Francisco; and, be it
14	FURTHER RESOLVED, That the Board of Supervisors joins calls for the Women's
15	National Basketball Association to ensure that the next collective bargaining agreement
16	reflects the full economic and cultural value WNBA players bring to the league and its future;
17	and to secure the resources, protections, and compensations that honor their essential role in
18	shaping the future of professional basketball.
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