

File No. 170056 Committee Item No. 3  
 Board Item No. 16

**COMMITTEE/BOARD OF SUPERVISORS**

AGENDA PACKET CONTENTS LIST

Committee: Public Safety and Neighborhood Services Date March 22, 2017

Board of Supervisors Meeting Date APRIL 4, 2017  
 Cmte Board

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| <input type="checkbox"/>            | <input type="checkbox"/>            | Motion                                       |
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form                            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 – Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application                                  |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Public Correspondence                        |

**OTHER (Use back side if additional space is needed)**

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|-------------------------------------|-------------------------------------|--------------------------------------|
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>LL Referral 01/19/17</u>          |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Response Planning 01/27/16</u>    |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <u>Response Police Dept 03/15/17</u> |
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Completed by: Erica Major Date March 16, 2017  
 Completed by: JM Date 3/27/2017

1 [Liquor License - 835 Larkin Street]

2

3 **Resolution determining that the issuance of a Type 40 on-sale beer license to**  
4 **Askander Harooni, dba RS94109, located at 835 Larkin Street (District 6), will**  
5 **serve the public convenience or necessity of the City and County of San**  
6 **Francisco in accordance with California Business and Professions Code, Section**  
7 **23958.4, and recommending that the California Department of Alcoholic Beverage**  
8 **Control impose conditions on the issuance of the license.**

9

10 WHEREAS, Askander Harooni, dba RS94109, is seeking the issuance of a Type  
11 40 on-sale beer license, located at 835 Larkin Street (District 6); and

12 WHEREAS, The Planning Department has verified that the area is properly  
13 zoned and recommends approval; and

14 WHEREAS, The Police Department has filed zero (0) protests and nine (9)  
15 letters of support with the Department of Alcoholic Beverage Control under California  
16 Business and Professions Code, Section 24013, and recommends that the Department  
17 of Alcoholic Beverage Control issue the liquor license with conditions; and

18 WHEREAS, The conditions recommended by the Police Department are the  
19 following: 1) Sales, service and consumption of alcoholic beverages shall be permitted  
20 between the hours of 8:00 a.m. and 10:00 p.m. Sunday-Wednesday and 8:00 a.m. and  
21 12:00 midnight Thursday-Saturday; 2) the sale of alcoholic beverages for off-sale  
22 consumption is strictly prohibited; 3) the petitioner(s) shall be responsible for  
23 maintaining free of litter the area adjacent to the premises over which they have control;  
24 4) loitering (defined as "to stand idly about; linger aimlessly without lawful business") is  
25 prohibited on any sidewalks or property adjacent to the licensed premises under the

1 control of the licensee as depicted on the ABC-257; 5) graffiti shall be removed from the  
2 premises and all parking lots under the control of the licensee within 72 hours of  
3 application. If the graffiti occurs on a Friday or weekend day, or on a holiday, the  
4 licensee shall remove the graffiti within 72 hours following the beginning of the next  
5 week day; 6) the exterior of the premises shall be equipped with lighting of sufficient  
6 power to illuminate and make easily discernible the appearance and conduct of all  
7 persons on or about the premises. Additionally, the position of such lighting shall not  
8 disturb the normal privacy and use of any neighboring residences; 7) no noise shall be  
9 audible beyond the area under the control of the licensee as defined on the ABC-257;  
10 and 8) signs shall be posted at a conspicuous space at the entrance and/or exits of the  
11 premises as depicted on the ABC-257, which will state: NO ALCOHOLIC BEVERAGES  
12 BEYOND THIS POINT. Said signs shall be no less than 7" x 11" in size and contain  
13 lettering no less than 1" in height; now, therefore, be it

14 RESOLVED, That in accordance with California Business and Professions Code,  
15 Section 23958.4, the Board of Supervisors of the City and County of San Francisco  
16 hereby determines that the issuance of a Type 40 on-sale beer license to Askander  
17 Harooni, dba RS94109, located at 835 Larkin Street (District 6), will serve the public  
18 convenience or necessity of the City and County of San Francisco; and, be it

19 FURTHER RESOLVED, That the Board of Supervisors of the City and County of  
20 San Francisco hereby endorses and adopts the recommendations of the Police  
21 Department listed above, and recommends that the Department of Alcoholic Beverage  
22 Control issue the license with those conditions.



San Francisco Police Department  
**ABC Liaison Unit**


170056  
RECEIVED VIA EMAIL  
3/15/2017



Alcoholic Beverage License -  
Public Convenience or  
Necessity Recommendation

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Hillary Ronen**  
**Supervisor Jeff Sheehy**  
**Supervisor Sandra Lee Fewer**

**From:** Lieutenant Dave Falzon   
Officer in Charge  
ABC Liaison Unit (ALU) 837-7269

**Date:** February 13, 2017

**Subject:** P.C.N. Investigation Regarding: HarooniHarooniWoods  
DBA: RS94109  
835 Larkin Street  
Mr. Askander Harooni  
(415)590-2943

Askander Harooni on behalf of HarooniHarooniWoods, dba RS94109 has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 40 (On-Sale Beer) License for 835 Larkin Street (located between Geary and O'Farrell Streets).

**Hours of Operation:**

Sunday-Wednesday	8 a.m.-10 p.m.
Thursday-Saturday	8 a.m.-12 Midnight

**Digest:**

The licensee wishes to operate a specialty coffee bar serving fine beers and ciders from within the record shop located at 835 Larkin Street. If approved, this license will allow RS94109 to sell On-Sale Beer at this premises.

**Letters of Protest:**

0

**Letters of Support:**

9

**Police Calls for Service:**

From December 2015 to December 2016

7

**Police Reports:**

From December 2015 to December 2016

0

**San Francisco Plot Information:**

This premise is located in Plot 547

A High Crime area is defined as 93 or more police incidents in a plot for the year of 2016.

This plot had 605 police incidents for 2016, which is 512 over the Citywide "High Crime" average.

**State Census Tract Information:**

This premise is located in Census Tract 0122.02

Population for this tract is: 2,986

On-sale license authorized by census tract: 10

Active on-sale licenses: 34 with 1 pending

Off-sale licenses authorized by census tract: 2

Active off-sale licenses: 9 with 0 pending

**Departmental Recommendation:**

Points of consideration: 5

No opposition from **Tenderloin Station**

Applicant premise is located in a "high crime" area.

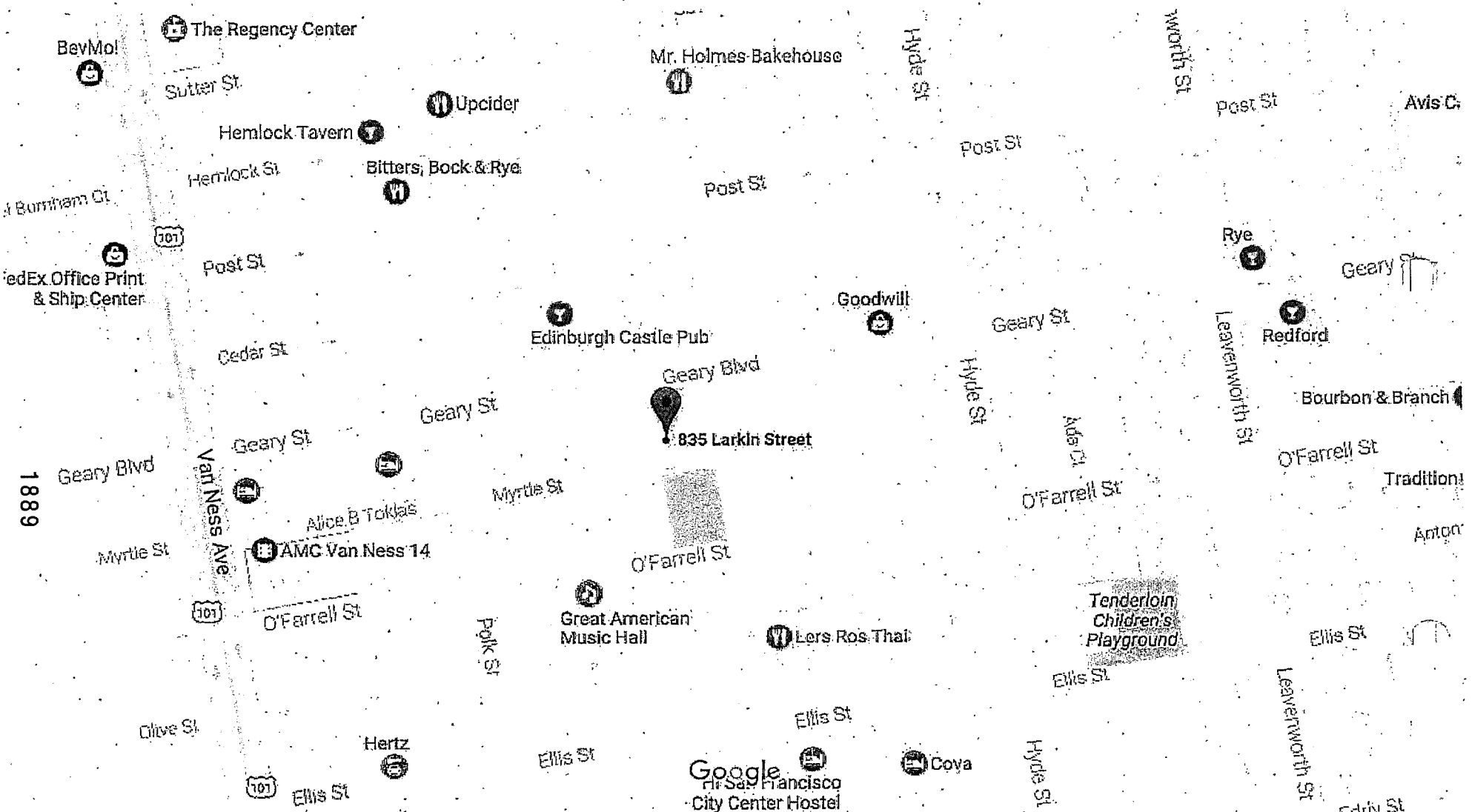
Applicant premise is located in an "undue concentration" area.

**ALU Recommendation: Approval with the following conditions:**

**Conditions for Type 40 (On-Sale Beer)**

1. Sales, service and consumption of alcoholic beverages shall be permitted between the hours of 8:00 a.m. and 10:00 p.m. Sunday-Wednesday and 8:00 a.m. and 12:00 Midnight Thursday-Saturday.
2. The sale of alcoholic beverages for off-sale consumption is strictly prohibited.
3. The petitioner(s) shall be responsible for maintaining free of litter the area adjacent to the premises over which they have control.
4. Loitering (loitering is defined as "to stand idly about; linger aimlessly without lawful business") is prohibited on any sidewalks or property adjacent to the licensed premises under the control of the licensee as depicted on the ABC-257, dated \_\_\_\_\_.
5. Graffiti shall be removed from the premises and all parking lots under the control of the licensee within 72 hours of application. If the graffiti occurs on a Friday or weekend day, or on a holiday, the licensee shall remove the graffiti with 72 hours following the beginning of the next week day.
6. The exterior of the premises shall be equipped with lighting of sufficient power to illuminate and make easily discernible the appearance and conduct of all persons on or about the premises. Additionally, the position of such lighting shall not disturb the normal privacy and use of any neighboring residences.
7. No noise shall be audible beyond the area under the control of the licensee as defined on the ABC-257, dated \_\_\_\_\_.
8. Signs shall be posted at a conspicuous space at the entrance and/or exits of the premises as depicted on the ABC-257 dated \_\_\_\_\_ which will state: NO ALCOHOLIC BEVERAGES BEYOND THIS POINT. Said signs shall be no less than 7"x 11" in size and contain lettering no less than 1" in height.

It should be noted that the applicant has agreed to the above listed conditions  
End



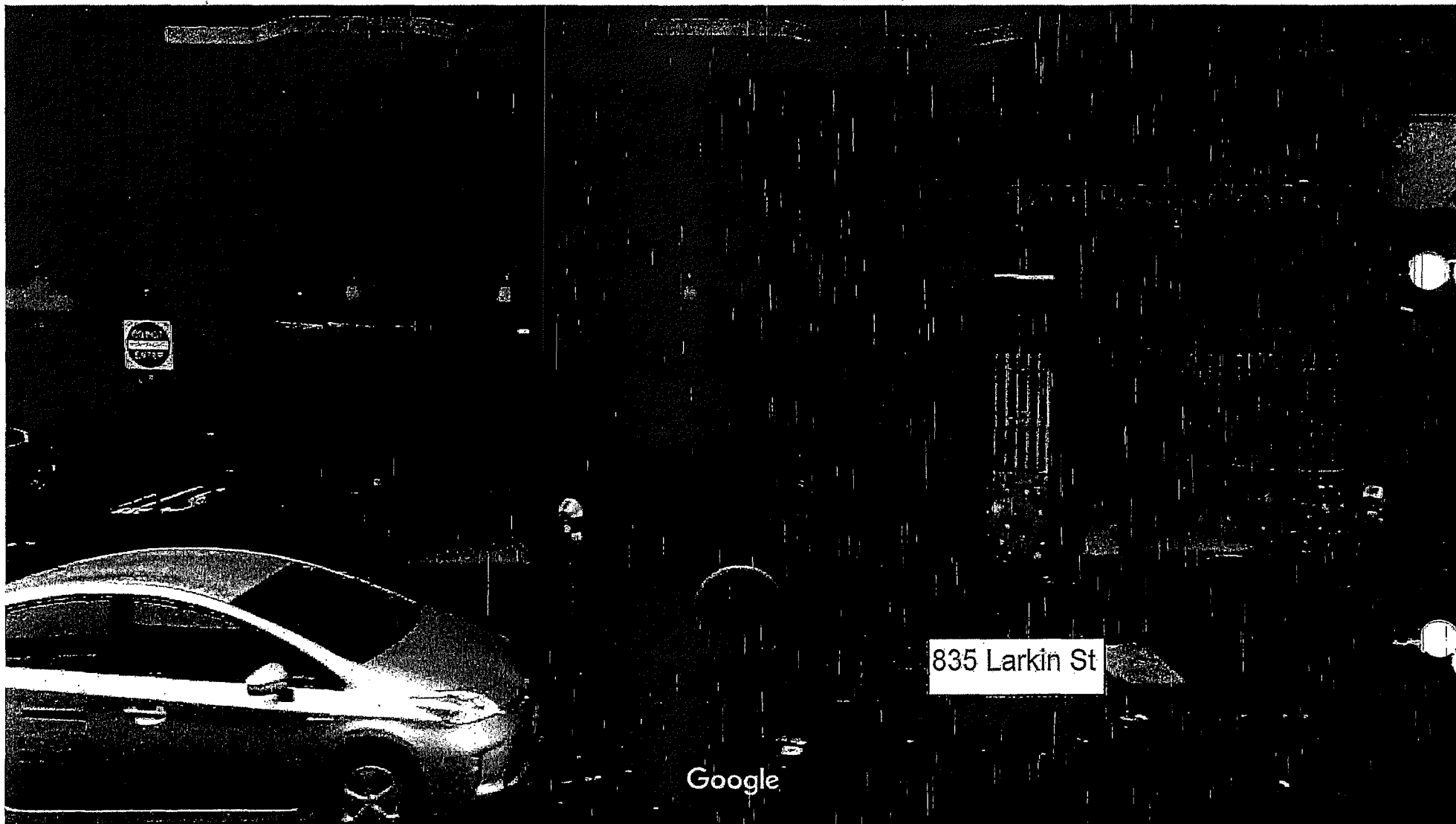


Image capture: Oct 2016 © 2017 Google

San Francisco, California

Street View - Oct 2016



RECEIVED

JAN 19 2017

CITY & COUNTY OF S.F.  
PLANNING DEPARTMENT  
NEIGHBORHOOD PLANNING

LIQUOR LICENSE REVIEW



Planning Department  
AnMarie Rodgers/CTYPLN/SFGOV  
Georgia Powell/CTYPLN/SFGOV@SFGOV  
Fax No.: (415) 558-6409

File: 170056

Block/Lot: 0716 / 001  
Zoning: RC-4  
Qual: NE  
Reward # 2017-000832 MS

TO: Police Department  
Inspector Nelly Gordon  
Phone: (415) 837-7273

DATE: January 19, 2017

This item is tentatively scheduled to be heard in four to six weeks.  
**PLEASE EMAIL YOUR RESPONSE BY: March 1, 2017, to Erica Major, Public Safety and Neighborhood Services Committee Clerk.**  
Erica.Major@sfgov.org - Fax No: 554-7771

**Applicant Name:** Askander Harooni  
RS94109  
**and Business Name:** (835 Larkin Street)  
**Applicant Address:** 835 Larkin Street  
San Francisco, CA 94109  
**and Phone No.** (415) 590-2943

**PLANNING COMMENTS:**  Approval  Denial

Recommend approval. ABC License Type 40 is permitted w/ Retail Sales & service use in the RC-4 district, per PC section 249.3. use is subject to Good Neighbor Policies established within North of Market Special Use District, per PC Section 249.5

**POLICE COMMENTS:**  Approval  Denial

NICHOLAS  
FOSTER  
415-593-9167  
1/26/17

RECEIVED VIA EMAIL

170056

3/23/2017

1/6

To whom it may concern,

As a resident of the Hartland Hotel, located at 909 Geary and Larkin, I give my support to RS94109, located at 835 Larkin Street, for their type-40 beer license.

Their record store & cafe are an asset to the community. Since opening in 2013, they have been a bright spot on Larkin street and have brought music, entertainment, positive energy, and now coffee to the community. Please grant them their permission to serve beer in their space which will further create a positive and welcoming atmosphere to the whole community.

Thank you and please feel free to contact me with any questions or any other needed information.

Best Regards,

*Annex #309*

To whom it may concern,

As a resident of the Hartland Hotel, located at 909 Geary and Larkin, I give my support to RS94109, located at 835 Larkin Street, for their type-40 beer license.

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Thank you and please feel free to contact me with any questions or any other needed information.

Best Regards,

*Antwante Bernier #517*

To whom it may concern,

As a resident of the Hartland Hotel, located at 909 Geary and Larkin, I give my support to RS94109, located at 835 Larkin Street, for their type-40 beer license.

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Thank you and please feel free to contact me with any questions or any other needed information.

Best Regards,

*Stanton Zencaster*  
305

4/6

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Thank you and please feel free to contact me with any questions or any other needed information.

Best Regards,

*Sheli Jean Currier #625 CT 6463653*

v/c

To whom it may concern,

As a resident of the Hartland Hotel, located at 909 Geary and Larkin, I give my support to RS94109, located at 835 Larkin Street, for their type-40 beer license.

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Thank you and please feel free to contact me with any questions or any other needed information.

Best Regards,

Cynthia Clark 527

6/6

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Thank you and please feel free to contact me with any questions or any other needed information.

Best Regards,

*M. Deane - #03*

RS94109

RECORDS & COFFEE

RECEIVED  
2017 JAN 19 PM 3:26

835 LARKIN ST  
SAN FRANCISCO, CA 94109  
415.590.2943

Dear Board of Supervisors and Clerk of the Board,

I am a part owner of partnership HarooniHarooniWoods, DBA RS94109, Record Store & Coffee bar located at 835 Larkin Street. We are currently in the process of applying for a Type-40 Beer License in order to add beer to our cafe. I am sending this letter to introduce ourselves and for a request for a PCN letter approval. I have included our Section 23958.4 B&P form from ABC.

We originally opened in 2013 as just a record store. Our name stands for Record Store 94109, hence the name RS94109. The store is owned by myself Sohrab Harooni, my twin brother Askander Harooni, and our business partner Josh Woods. My brother and I were born in Germany but spent most of our lives in Union City, California. Our parents are Afghan refugees who escaped the Afghan-Soviet war in the 80's. After graduating high school in Union City, we moved to San Francisco and began studying at the Art Institute of California - San Francisco in Sound Design. My brother and I both later decided to finish school in Berlin, Germany and ended up there in 2011. After about two years of studying and working at a record store in Berlin, we decided to move back to San Francisco to open up our Record Store/Cafe with our best friend Josh Woods. We spent a grueling but exciting several months finding investors and the perfect space for our budget. We ended up working with Urban Solutions to lock in a 7 + 3 year lease at 835 Larkin Street.

To give you a little more background on our business, after a year of trading as just a record store we decided to go into a period of remodeling to add in the coffee bar. Adding in the coffee bar was always our plan from the beginning but decided to wait to do this in order to give us time to acquire more investment and generate revenue. During our remodel we managed to also raise \$20,000 of crowd funded money through kickstarter (link for more info: <https://www.kickstarter.com/projects/1838506873/rs94109-an-independent-record-store-and-specialty>) from our supporters and spent roughly \$150,000 of our own funds to turn the space into something beautiful. Everyday we get customers and passersby coming in to comment on how unique and beautiful the space looks. It truly is something that has never been fully done in San Francisco in our vein of aesthetics.

We are located on Larkin between Ofarrel and Geary, at the intersection of the Polk, Tenderloin, and Nob Hill districts. More than anything else, the store adds a huge asset to the neighborhood. We are surrounded by a huge multi-ethnic and multi-class



2017 JAN 19 PM 3:25

community, and we want to be a place for all. We accomplish that by providing music that transcends any social border-- be it race, class, wealth, sexual orientation, or anything else. We sell music that not only all types of people listen to and buy, but that is made by people from all around the world and from different walks of life. Our Cafe is the perfect addition to the already unique atmosphere the record side provides. It allows the space to be a place of gathering and sharing rather than just a place to dig through a multitude of different music.

The store is not only a huge cultural hub for the bay area but also for the international music community. One of our biggest assets are providing events within our store for the community. Our events showcase a range of talent, including bands, visual artists, performance art, DJ's, comedy shows, poetry readings, and really anything we feel provides value to the arts and events community. The reason I also say this is an asset to the international community is because we host artists as they are passing through the bay area. Our events are always a day or early night thing. Starting at about 6pm and ending no later than 12am depending on our permit. This provides a place for artist both locally and internationally to play and showcase art earlier in the evening. Many bands and artists who are passing through the bay area will also do a special performance at our shop either before or after their main show. This provides a unique experience that is like nothing else happening in San Francisco due to the environment the shop provides, and the well mixed crowd that comes to our shows.

We have a rapidly growing following both internationally and locally. Our facebook page has now reached 3000+ followers and our instagram has just eclipsed 1100 followers-- many of which are international. Multiple times a week we get customers coming in saying how they are visiting SF and had to check out our store because of all the great things they have heard about us. As a final note on our events I also want to say that all our events are free entry, although we allow people to give donations at the door, all of which go to the artists that are performing. Our last show on January 12th, we raised \$600 in door donations for the artists performing that night. For a list of our events, our great reviews, and to see what people say about us please check out our facebook page at: [facebook.com/RS94109](https://www.facebook.com/RS94109)

To touch back on our coffee bar, it is managed by Christopher Griffin. Former owner of Stanza coffee shop (Mission branch). He decided to leave Stanza and work for us full-time after seeing the space's potential. We wanted our Coffee bar to be top-notch, so we employed Christopher Griffin (Who took Stanza from making \$200-400/day to a \$1000+ daily business.) He has wrote a great bio about himself in our business plan which I have also included. There is also a detailed description on our

coffee bar. Please refer to the "Our Team and Advisors" and "The Coffee Bar" section in our business plan.

We know by adding beer to our coffee side through a Type-40 Beer License, we will turn this space into something that has never been done before locally or internationally. A space where you can come enjoy a beer, glass of coffee, and listen to and buy amazing music from all around the world-- whether you are relaxing after work, on your way to work, music hunting, or just spending the weekend out with friends and family.

We want to serve beer during business hours and also at our shows (Bands, DJ's, Performance art, Art shows, etc.) which happen about two times a month. We are also in the process of obtaining our Limited Live Performance License, which permits us to have live music in store until 10pm the first year and 11pm the second year. We hope by having our beer license permitted until 12am will give us time after our events to wind down, start closing, make a few more sales and promptly close our doors at 12am.

Given that we are in the Tenderloin, we know this area, especially with what was and sometimes still is happening on our block, it can be rough and intimidating to walk through. Our store provides a place for the Tenderloin community and Larkin street especially to feel safe and welcome. Every day we get people coming in saying that the neighborhood feels so much safer and lively ever since we opened. We also get told that when we were remodeling and closed that the block was very gloomy and hard to walk down since the lack of business provided a place for loitering and illegal activity. Before we opened our store, this block was lined in the mornings, afternoons, and evenings with people doing drugs and drinking. As soon as we opened up, that all subsided and visibly improved (in our immediate surroundings). One reason is because we open bright and early at 8am and no one is able to camp out in front of our store. Another reason is that our windows are very large and wrap around the front and side of our space providing huge visibility to the sidewalk and street. This makes the block look nicer, and less inviting for illegal activity or loitering. If only for this one reason, our store is huge asset to Larkin street and the Tenderloin community.

Like I mentioned, our doors are open to all members of the community, no matter what walks of life. Out of respect and gratitude for the amazing reception we've received, we want to be transparent. We have reached out to surrounding businesses, residents and our patrons letting them know what we plan to do with our Type-40 Beer License and soon to have Limited Live Performance Event License. We have also asked for letters of support from residents and surrounding businesses and are currently acquiring signatures of approval from our patrons. We will be passing these along to our district supervisor, Jane Kim and to the Board of Supervisors.

And for all these reasons, we humbly ask you to please approve our request for a PCN letter so that we can better provide a truly unique and amazing asset to San Francisco. For any questions or for more info please feel free to contact us. Thank you for taking the time to read this.

All the best,

Sohrab Harooni

**Sohrab Harooni (co-owner)**

sohrab@rs94109.com  
415-613-9961

**Josh Woods (co-owner)**

josh@rs94109.com  
707-972-5435

**Askander Harooni (co-owner)**

skander@rs94109.com  
415-613-8331

**Christopher Griffin (coffee manager)**

chris@rs94109.com  
415-818-6397

**Shop Info**

contact@rs94109.com  
415-590-2943  
RS94109  
835 Larkin Street, SF, CA 94109

RS94109  
835 Larkin Street  
San Francisco, CA 94109

A Record Shop, Specialty Coffee Bar, and Event Space.

## **Executive Summary**

RS94109 is determined to become the most progressive record shop in San Francisco, complete with a specialty coffee bar. RS94109 is located at 835 Larkin Street in the Tenderloin district, in a rapidly up and coming area home to many new businesses, art galleries, and the like. The shop's retail/café space is roughly 1300 square feet, and planning an expansion to about 2500 square feet in 2018.

RS94109 offers a specialty niche of records, mainly electronic, found nowhere else in the bay area and is also the Tenderloin's premier coffee stop. Like the records, the coffee is specifically sourced. One thing that widely differentiates our coffee shop from the rest is the fact that there is no espresso, only brewed coffee, brewed to absolute perfection every time, by the brew method of your choosing. Consider us the polar opposite of Starbucks in this area. New varieties of amazing coffee from around the world will always be arriving as well, giving people a reason to keep coming back. Another reason people love RS94109 is for the harshly curated events we have from time to time, showcasing world class DJs, as well as up and coming local talent.

Aesthetically, we aim to juxtapose a minimal, contemporary feel with a very raw urban vibe that the shop currently carries. The fact that we hold ourselves to such a high standard in all areas is the key to our success, and will continue to be. So whether you want to dig for records, grab a quick coffee and enjoy some music, or both, RS94109 will have you covered.

## **The Record Shop**

RS94109 offers a diligently curated selection of vinyl that is unheard of in San Francisco, with our main focus being on providing a vast resource of all kinds of electronic music, but not in any way limited to electronic music. The comprehensive knowledge of our field and thorough curation we offer is what sets us aside from any competition in the bay area. The focused knowledge of music that we have also allows us to educate people on the roots and history of the music, allowing even a layman to 'connect the dots' if you will.

## **The Coffee Bar**

The coffee bar at RS94109 is managed by coffee expert Christopher Griffin. Chris is a co-owner of Stanza Coffee which boasts two successful locations in the Mission and the Haight. He has personal accounts with over 50 coffee roasters, and has over 25 growers that he receives coffee beans from. Chris' approach and his wealth of coffee connections are what make him such an asset to RS94109's success, and will ensure that the coffee selection will always be absolutely perfect. Also due to the sheer variety of options we have, there will always be something new to try. Chris will be managing the shop for a percentage of profits once the cafe portion of the business reaches a certain level where we deem it sustainable.

## Addition of Beer

We are currently in the process of obtaining a type 40 beer license and will feature a very focused, revolving array of fine beers and ciders. The model we will use to facilitate the management will be similar to the model we used in the case of the coffee bar, we will find someone who lives and breathes beer and cider, and who know every in and out of the business.

## Integration

Because of the fact that every person(s) operating each aspect of the business is primarily focused on that aspect in their day to day lives, the result is an extremely smooth running hybrid business. No corners are ever be cut, and the utmost level of efficiency, integrity, and cutting edge knowledge is combined for the ultimate experience.

## Market Plan

After being in business for two years we have grown quite a following on social media, with almost 3200 followers on Facebook. We were also named the Best Rising Record Store of 2014 by SF Weekly. We also have gained over 1000 followers on our Instagram social media page and have accrued a very large email based mailing-list.

RS94109

Like Liked Following More

Reach Shoppers Near Your Store  
Number of people you can reach near RS94109:  
**420,000** people  
**Promote Local Business**

Call Now

Josh Cheon and 2,173 other likes

3,128 follows

See Pages Feed

invite friends to like this Page

2,863 post reach this week

We are always buying records/collections. Get in touch with us at: [contact@rs94109.com](mailto:contact@rs94109.com)

3,154 Likes  
Josh Cheon and 2,173 other likes

About See A

835 Larkin St  
San Francisco, California

(415) 590-2943

<http://instagram.com/...> **Promote Website**

Music Store

Opens tomorrow 8:00AM - 8:00PM  
Closed Now

Share your opinion about RS94109



RS94109

@rs94109

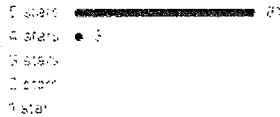
- Home
- About
- Photos
- Events
- Reviews**
- Videos
- Likes
- Posts
- Services
- Shop
- Notes
- Manage Tabs

Liked Following More

Call Now

5.0 ★

5.0 of 5 stars  
84 reviews



MONTHLY MOST RECENT

DJLawrence Lopez reviewed RS94109 -- 5.0  
January 3 at 2:49pm

Great people inside very nice awesome cuts and good prices 😊

Like Comment Share

Tyrell Corp reviewed RS94109 -- 4.0  
January 3 at 5:58pm

Lots of dope Detroit techno, electro, acid and more.

Like Comment Share

Loren Steele and Ben Brown

Wise & Smart

Patrick Wachter reviewed RS94109 -- 5.0  
January 18 at 4:46pm

What an amazing collection of records! We celebrate of Detroit & Chicago

## Our Team and Advisors

### Christopher Griffin – Coffee Bar Manager and Planner

Coffee is not my passion. Coffee is my life, my work, my education and my vehicle of choice to inspire change, quality and global trade practices. The cultivation, production, and cafe experience has always had a great effect on the people involved, the global market, and redefines how we do business with one another.

My goal in the industry is simple; education. I know for a fact that education breeds innovation. I've seen it my entire career and strive every single day to provide education to my staff and customer base.

I've worked and managed cafes for over 9 years. 5 of those years professionally in Specialty Coffee. I've seen trend after trend come and go and the only thing that withstands evolution and market change is quality and science. Both of which, are my only concerns. We can't make money if our product is less than exceptional and one does not achieve "exceptional" without first achieving consistency. Consistency comes from knowing your product and all of the variables that exist in preparing that product. Science lets us totally calculate those variables and control them to achieve an exceptional product not only once, but every single time.

For the past 2 years I've managed and operated a successful multi-roaster coffee bar in a highly saturated specialty coffee neighborhood. I work closely with more than 50 roasters from all over North America to bring in 3 different coffees from 3 different roasters every week. In order to represent each roasters product they have to know that I run a quality focused, consistent, and technically calculated operation. I started with zero wholesale accounts and now work with an entire continent of folks who know my reputation for quality and precision and are more than willing to let me, and the staff that I educate, to prepare and serve their product in total confidence.

With the new RS94109 Brew Bar, I plan to keep quality, consistency and education at the forefront and continue to build lasting relationships with roasters, staff and customers alike.

### **Vincent Turner – Financial Advisor**

First venture backed software company at 21 based in Sydney, grew to 35 staff and \$3m a year in revenue. Second tech company, San Francisco based Planwise. Raised \$2m in venture capital and built technology used by 100,000's of people worldwide, featured in Forbes. Also set up SF Fintech, the 3rd largest fintech group globally. Moved Planwise back to Sydney in 2016 to power uno Home loans, Australia's first digital mortgage broker, now with a team of 33 people. Investor in numerous tech companies and adviser to many more entrepreneurs.

### **Sarah Hobstetter – Architect**

Sarah Hobstetter has a background in Studio Art from the Glasgow School of Art and a Master of Architecture degree from the California College of the Arts. She is an accomplished artist who has shown her work internationally. Her experience as an artist and upbringing in the technological hub of the Bay Area has led her to explore architecture through the integration of art and technology. Sarah has worked on a variety of projects including Mission Bicycle, Ratio 3 Gallery, and Domain Bicycle Workshop. In addition to her independent experience, she previously worked at Geremia Design and Craig Steely Architecture. She has an aesthetic eye and enjoys using design to solve problems.

### **Mara Gutierrez – Architect**

Mara Gutierrez holds a Bachelor's in Political Economy from the University of California, Berkeley and a Master of Architecture degree from the California College of the Arts. Her work has encompassed both commercial and residential projects with a recent emphasis on high-end residential spaces throughout the Bay Area. Her aesthetic is inspired by the intersection of fashion and art with an emphasis on tactile, human-scaled design. Mara's passion for design reflects her upbringing by her architect father Efren Gutierrez, who is an accomplished Bay Area architect with an international portfolio.

**INFORMATION AND INSTRUCTIONS -**

**SECTION 23958.4 B&P**

Instructions This form is to be used for all applications for original issuance or premises to premises transfer of licenses.

- Part 1 is to be completed by an ABC employee, given to applicant with pre-application package, with copy retained in holding file or applicant's district file.
- Part 2 is to be completed by the applicant, and returned to ABC.
- Part 3 is to be completed by the local governing body or its designated subordinate officer or body, and returned to ABC.

**PART 1 - TO BE COMPLETED BY ABC**

1. APPLICANT'S NAME

Askander Harooni; SohrabHarooni; Joshua Kenji Woods

2. PREMISES ADDRESS (Street number and name, city, zip code)

835 Larkin St., San Francisco CA 94109-7150

3. LICENSE TYPE

40

4. TYPE OF BUSINESS

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Full Service Restaurant      | <input type="checkbox"/> Hofbrau/Cafeteria | <input type="checkbox"/> Cocktail Lounge     | <input type="checkbox"/> Private Club      |
| <input type="checkbox"/> Deli or Specialty Restaurant | <input type="checkbox"/> Comedy Club       | <input type="checkbox"/> Night Club          | <input type="checkbox"/> Veterans Club     |
| <input type="checkbox"/> Cafe/Coffee Shop             | <input type="checkbox"/> Brew Pub          | <input type="checkbox"/> Tavern: Beer        | <input type="checkbox"/> Fraternal Club    |
| <input type="checkbox"/> Bed & Breakfast:             | <input type="checkbox"/> Theater           | <input type="checkbox"/> Tavern: Beer & Wine | <input type="checkbox"/> Wine Tasting Room |
| <input type="checkbox"/> Wine only                    | <input type="checkbox"/> All               |  |  |

- |   |  |  |  |
|---|--|--|--|
| <input type="checkbox"/> Supermarket        | <input type="checkbox"/> Membership Store  | <input type="checkbox"/> Service Station               | <input type="checkbox"/> Swap Meet/Flea Market |
| <input type="checkbox"/> Liquor Store       | <input type="checkbox"/> Department Store  | <input type="checkbox"/> Convenience Market            | <input type="checkbox"/> Drive-in Dairy        |
| <input type="checkbox"/> Drug/Variety Store | <input type="checkbox"/> Florist/Gift Shop | <input type="checkbox"/> Convenience Market w/Gasoline |  |
| <input type="checkbox"/> Other - describe:  |  |  |  |

5. COUNTY POPULATION 866,583	6. TOTAL NUMBER OF LICENSES IN COUNTY <input type="checkbox"/> On-Sale <input type="checkbox"/> Off-Sale	7. RATIO OF LICENSES TO POPULATION IN COUNTY 279 <input checked="" type="checkbox"/> On-Sale <input type="checkbox"/> Off-Sale
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8. CENSUS TRACT NUMBER 122.02	9. NO. OF LICENSES ALLOWED IN CENSUS TRACT 10 <input checked="" type="checkbox"/> On-Sale <input type="checkbox"/> Off-Sale	10. NO. OF LICENSES EXISTING IN CENSUS TRACT 12 <input checked="" type="checkbox"/> On-Sale <input type="checkbox"/> Off-Sale
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11. IS THE ABOVE CENSUS TRACT OVERCONCENTRATED WITH LICENSES? (i.e., does the ratio of licenses to population in the census tract exceed the ratio of licenses to population for the entire county?)

Yes, the number of existing licenses exceeds the number allowed

No, the number of existing licenses is lower than the number allowed

12. DOES LAW ENFORCEMENT AGENCY MAINTAIN CRIME STATISTICS?

Yes (Go to Item #13)  No (Go to Item #20)

13. CRIME REPORTING DISTRICT NUMBER 547	14. TOTAL NUMBER OF REPORTING DISTRICTS 653	15. TOTAL NUMBER OF OFFENSES IN ALL REPORTING DISTRICTS 57,509
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16. AVERAGE NO. OF OFFENSES PER DISTRICT 88	17. 120% OF AVERAGE NUMBER OF OFFENSES 106	18. TOTAL NUMBER OF OFFENSES IN REPORTING DISTRICT 725
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19. IS THE PREMISES LOCATED IN A HIGH CRIME REPORTING DISTRICT? (i.e., has a 20% greater number of reported crimes than the average number of reported crimes as determined from all crime reporting districts within the jurisdiction of the local law enforcement agency)

Yes, the total number of offenses in the reporting district equals or exceeds the total number in item #17

No, the total number of offenses in the reporting district is lower than the total number in item #17

20. CHECK THE BOX THAT APPLIES (check only one box)

a. If "No" is checked in both item #11 and item #19, Section 23958.4 B&P does not apply to this application, and no additional information will be needed on this issue. Advise the applicant to bring this completed form to ABC when filing the application.

b. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for a non-retail license, a retail bona fide public eating place license, a retail license issued for a hotel, motel or other lodging establishment as defined in Section 25503.16(b) B&P, or a retail license issued in conjunction with a beer manufacturer's license, or winemaker's license, advise the applicant to complete Section 2 and bring the completed form to ABC when filing the application or as soon as possible thereafter.

c. If "Yes" is checked in either item #11 or item #19, and the applicant is applying for an off-sale beer and wine license, an off-sale general license, an on-sale beer license, an on-sale beer and wine (public premises) license, or an on-sale general (public premises) license, advise the applicant to take this form to the local governing body, or its designated subordinate officer or body to have them complete Section 3. The completed form will need to be provided to ABC in order to process the application.

Governing Body/Designated Subordinate Name: Board of Supervisors

**FOR DEPARTMENT USE ONLY**

PREPARED BY (Name of Department Employee)



**PART 2 - TO BE COMPLETED BY THE APPLICANT (If box #20b is checked)**

21. Based on the information on the reverse, the Department may approve your application if you can show that public convenience or necessity would be served by the issuance of the license. Please describe below the reasons why issuance of another license is justified in your area. You may attach a separate sheet or additional documentation, if desired. Do *not* proceed to Part 3.

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22. APPLICANT SIGNATURE

23. DATE SIGNED

**PART 3 - TO BE COMPLETED BY LOCAL OFFICIALS (If box #20c is checked)**

The applicant named on the reverse is applying for a license to sell alcoholic beverages at a premises where undue concentration exists (i.e., an over-concentration of licenses and/or a higher than average crime rate as defined in Section 23958.4 of the Business and Professions Code). Sections 23958 and 23958.4 of the Business and Professions Code requires the Department to deny the application unless the local governing body of the area in which the applicant premises are located; or its designated subordinate officer or body, determines within 90 days of notification of a completed application that public convenience or necessity would be served by the issuance. Please complete items #24 to #30 below and certify or affix an official seal, or attach a copy of the Council or Board resolution or a signed letter on official letterhead stating whether or not the issuance of the applied for license would serve as a public convenience or necessity.

24. WILL PUBLIC CONVENIENCE OR NECESSITY BE SERVED BY ISSUANCE OF THIS ALCOHOLIC BEVERAGE LICENSE?

Yes       No     

See Attached (i.e., letter, resolution, etc.)

25. ADDITIONAL COMMENTS, IF DESIRED (may include reasons for approval or denial of public convenience or necessity):

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CITY/COUNTY OFFICIAL NAME

27. CITY/COUNTY OFFICIAL TITLE

28. CITY/COUNTY OFFICIAL PHONE NUMBER

29. CITY/COUNTY OFFICIAL SIGNATURE

30. DATE SIGNED

170056

2/10/17, 1:43 PM

RECEIVED 2/10/2017  
VIA EMAIL

Sohrab Harooni <sohrab@rs94109.com>

1/10



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## Advocacy Letter

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Jeremy Meadow <jeremybmeadow@gmail.com>  
To: sohrab@rs94109.com

Thu, Feb 9, 2017 at 12:55 PM

Hey Sohrab,

It took me a bit to get to this, but here's an email you can forward to whoever you need to about the permit applications. Good luck and see you around!

Dear San Francisco Official,

I would like to express my strong support for RS94109's event and alcohol permit applications. As an Oakland native and three year resident of the Tenderloin, I have seen many neighborhoods comprised of diverse populations that rarely interact. As the Tenderloin continues to change and deal with the influx of artists and tech workers, spaces that allow new and old members of the community to authentically interact become more important than ever. I have seen more interactions between the different groups that make up our community at RS94109 than at any other place in the neighborhood.

At RS94109 events, I have seen college students talk with older SRO residents about their earlier careers as musicians, artists talk to the homeless about their experiences traveling across the country decades ago, and many other similar interactions. Venues that create these types of humanizing and community-building experiences are rare and should be supported by the city whenever possible. Furthermore, I have never seen any issues with violence or abusive behavior at any of these events, and they provide an important link between the different artistic communities that exist in cities around the Bay Area. I urge you to approve these permit applications for the sake of the evolving Tenderloin.

Thank you,  
Jeremy Meadow  
615 Hyde St, Apt 33  
San Francisco, CA 94109

2/16



February 3, 2017

To Whom it May Concern:

The Larkin Street Merchants Association fully supports the application of RS94109 for a beer and entertainment license. They have become known on the Larkin Corridor and around the City as a great destination for art and music. The community they are drawing is a very important part of the growing art scene in the Tenderloin, and we are excited to work with them as the TL Art Walk continues to expand.

Sincerely,

A handwritten signature in black ink, appearing to read "Simon Sin", written over a horizontal line.

Simon Sin

Chair, Larkin Street Merchants & Property Owners' Association (LSA)

2/10

RS94109 is currently in the process of applying for a type 40 beer license. This license will allow us to serve beer during business hours, which during events would go no later than 12am. We are ecstatic to be able to serve beer at the shop. We are asking our patrons to please sign this form in support. Thank you!

Name	Signature	Email	Would you like to sign up for our Mailing list? Y/N
Grayson Converse		grayson.converse.jazz@gmail.com	N
Rob Mills		TheSleepyman@gmail.com	n
Josh Cheon		jcheon@gmail.com	N
Glen Givens		GivensGlen@gmail.com	Y
LANDOUR		contact@kondurmusic.com	Y
BLAZE GONZALEZ		blazevillanueva@gmail.com	Y
ROMAN STANGE		Romanstange@gmail.com	Y
<del>Blaze Gonzalez</del>			
Jennite Moran		raurajm@gmail.com	Y
Preston Bryant		pjbres@gmail.com	Y
MARC COYNE		MarcCoyne@hotmail.com	Y
Kristina Pennington		KR.SWAZELAND@GMAIL	Y
Anna-Caren		djsellandforgetit@gmail.com	Y
Justin Anastasi		intoxicated@gmail.com	X
Rob Coother		riotmets171@gmail.com	yes
Grace McGovern		grace.mcgovern1@gmail.com	✓
Chris McGovern		Chris.McGovern@gmail.com	✓

TYPE-40 BEER

4/16

**RS94109 is currently in the process of applying for a type 40 beer license. This license will allow us to serve beer during business hours, which during events would go no later than 12am. We are ecstatic to be able to serve beer at the shop. We are asking our patrons to please sign this form in support. Thank you!**

Name	Signature	Email	Would you like to sign up for our Mailing list? Y/N
Cameron Smith		csmithhx@gmail.com	Y
Nhan Tu		Nhanptu@gmail.com	Y
Aze Azeez		AAAZEEZ@gmail.com	Y
Matt Ferullo		SYMPOSEUM@gmail.com	Y
Michael Kulik		michael.kulik@gmail.com	Y
Gin Ebony		gin.ebony@gmail.com	Y
Mike Lomas		msl21.21@gmail.com	Y
Leah Carter		lcarter27@gmail.com	Y
Taylor Murphy		tmurph09@gmail.com	Y
James Galos		jamesgalos@gmail.com	Y
Lee Robinson		lee@sig4less.com	N
Maggie Morris			
Matt Nakstani		sonatt@gmail.com	Y
Hilary Schwartzing		hulogarithmic@gmail.com	Y
LJ Stead		Stead.LJ@gmail.com	Y
T. Lindsey		Treslindsey1122@gmail.com	Y

David Cranford dcranford@gmail.com

5/16

al

RS94109 is currently in the process of applying for a type 40 beer license. This license will allow us to serve beer during business hours, which during events would go no later than 12am. We are ecstatic to be able to serve beer at the shop. We are asking our patrons to please sign this form in support. Thank you!

Name	Signature	Email	Would you like to sign up for our Mailing list? Y/N
Sam Murphy		Sbmurphy11@gmail.com	Y
Rachel Aiello		rachel.aiello@gmail.com	Y
James Collins		Jim@DYNAMICREALITY.NET	Y
Adam Mizner		A.MIZNER@yahoo.com	N
Vivian Miller		MISSISSIPPI@MAIL.COM	Yes
Adrian Dornan		adrian.dornan@gmail.com	Yes
Olivia Anderson		Olivia.andreani@gmail.com	Y
Leon Cortes			
Christian Flashman			No
Sagehr Almagham			Y
Patrick Curley		pfrickcurley@gmail.com	Y
Michelle Chi		chelsey72289@yahoo.com	N
Joseph Voachak		N.Chase2@gmail.com	N
Zucker Randall		ztorw@gmail.com	Y
Luke Sauer		lsauer@indignifms.com	N
Michael McArthur		chipmcartor@gmail.com	Y
Angelica Claudio		amclaudio12@gmail.com	Yes
Meaghan Murphy		meaghan.h.murphy@gmail.com	Yes

Calvo

RS94109 is currently in the process of applying for a type 40 beer license. This license will allow us to serve beer during business hours, which during events would go no later than 12am. We are ecstatic to be able to serve beer at the shop. We are asking our patrons to please sign this form in support. Thank you!

Name	Signature	Email	Would you like to sign up for our Mailing list? Y/N
Casey France		Casey.France47@yahoo	N
Alicia Quintilla		lolproduction@hotmail	N
KIRILL MELICHA		RUELEDVA@gmail	N
Roman Melicha		RUELEDVA@gmail	N
Peter Stump		Pstump@gsn	N
Frederick Macdonald			Y
Joe MacDonall		Macdonald007@yahoo.com	N
Jeremy Meadow		jeremy6meadow@gmail.com	Y
BOJAXI BASS		GRABUNGO@GMAIL.COM	Y
TINA VELISSAROS		CHRISTINAVELISSAROS@yahoo	Y
DAVID REPOSAR		davidreposar@gmail.com	Y
Piyasiri Mihindu		Maduma.Mihindu@gmail	Y
Colin Wright		cdotwright@gmail.com	Y
JOZEVAN		jozevanthony@gmail.com	Y
James Howard		jameson22@yahoo.com	Y
Steven Keena		StevenKeena12@yahoo.com	Y
Ben Herndon		hella@tutaimail.com	Y

7/16

RS94109 is currently in the process of applying for a type 40 beer license. This license will allow us to serve beer during business hours, which during events would go no later than 12am. We are ecstatic to be able to serve beer at the shop. We are asking our patrons to please sign this form in support. Thank you!

Name	Signature	Email	Would you like to sign up for our Mailing list? Y/N
Greg Doxey		gregdoxeydrums@gmail.com	-Y-
NICK OXFORD			-N-
Paula Thomas		paula.ashley.t@gmail.com	N
BRIANNE HANSEN		BRIANNEFACE@YAHOO.COM	N
CARL HINES		carl.hines123@gmail.com	Yes Please!
Jarvis J.		Earlish-26@Yahoo.com	Yes
Alice Egan			
LEA MURAWSKI		LEAMURAWSKI@YAHOO.COM	Yes
Ashley Hoagel		ashley707@gmail.com	no
Jessica		Jess.Maurer.Thr.@Gmail.com	No
Sarah Hobstetter		shobstetter@gmail.com	no
MAYA GONZALEZ		marata26@hotmail.com	no
Daniel Kim		dankim1572@gmail.com	Yes
TESSA SENIOR		TESSFACE@gmail.com	Yes
EMMA OLIVISON		emmaghorse@hotmail.com	NO
Joseph Orr		jozorr@yahoo.com	N
Aimee Faldenino		montyap88@gmail.com	Mo



8/16

RS94109 is currently in the process of applying for a type 40 beer license. This license will allow us to serve beer during business hours, which during events would go no later than 12am. We are ecstatic to be able to serve beer at the shop. We are asking our patrons to please sign this form in support. Thank you!

Name	Signature	Email	Would you like to sign up for our Mailing list? Y/N
Mark Zhang			N
McVodmy			N
Brian Quijano		brian.quijano@gmail	Y
Albert Huang		ahuang5393@aol.com	Y
Wolfram Schild		ws941@fermi.franken.de	Y
Michael McCromy		Michael@andytownsf.com	Y
Desiree Darnis		Hsdarnis@gmail	N
Scott Stein		Scott.stein@gmail	N
Lizad Kroon			N
Yoshie Katsuda			N
DAVID JEDD		DAVID.JEDD@gmail	Y
IAN CLAUSSENS		ianclaussens@gmail.com	Y
Stefanie Karwoski		stefanie.karwoski@gmail.com	Y
Daniel Timmerman		daniel.timmerman1@gmail.com	Y
SANTIAGO URIBE		SANTIAGO@YAHOO.COM	Y
Anthony Rossi		tuxedogleam@gmail.com	Y
Angel Cain		amcain13@gmail	Y

9/11/16

01/27/17

To whom it may concern,

As a resident of the Hartland Hotel, located at 909 Geary and Larkin, I give my full support to RS94109, located at 835 Larkin Street, for their type-40 beer license and limited live performance License.

Their record store & cafe are an asset to the community. Since opening in 2013, they have brought music and positive energy to the community. Please grant them their permission to serve beer and to host limited live events in their space.

Thank you and please feel free to contact me with any questions or any other needed information.

Best Regards,

David Craig  
Hartland Hotel  
909 Geary Room 311  
San Francisco, CA  
94109  
415-638-7706



1/28/17

1/28/2017

To Whomever,

Greetings, as a 30 year resident of the 94109 zip code area I have personally witnessed many events of the years in this locality. Some of them good and some of that bad. One of the most positive forces to have emerged recently in this neighborhood is the establishment of the record store RS94109. As an anthropologist I am extremely pleased to have a bona fide brick and mortar outlet in my vicinity that provides an assortment of musical, cultural and media items. This is a very positive development for the people who live here. Music has given me much joy over the years. I wholeheartedly recommend that you allow RS 94109 a license to sell Beer at their premises. The proprietors are responsible

11/16

business men who should be given the opportunity to expand their presence in the area. I wish we had more business's like them in our vicinity.

Sincerely

Steven Keens  
636 Hyde #302  
SF 94109

12/16

2/3/17, 5:18 PM



Sohrab Harooni <sohrab@rs94109.com>

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## Support for license

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**Kathlena Gagnon** <kathlenag@yahoo.com>  
Reply-To: Kathlena Gagnon <kathlenag@yahoo.com>  
To: "contact@rs94109.com" <contact@rs94109.com>

Thu, Jan 19, 2017 at 9:01 PM

I would like to express my support for rs94109 to obtain a beer and limited live event license.

Thank you,

Kathlena Gagnon  
990 Geary St. SF, CA 94109



Sohrab Harooni <sohrab@rs94109.com>

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## Letter of recommendation - Performance / Beer Licence

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Justin Anastasi <justin.anastasi@gmail.com>  
To: "sohrab@rs94109.com" <sohrab@rs94109.com>

Fri, Jan 27, 2017 at 2:01 PM

To Whom It May Concern,

As a longtime resident I would like to voice my support for record store RS94109 to host live events and sell beer in addition to coffee. RS94109 serves as a centerpiece for the Bay Area music community which is in great need of licensed spaces for in-store performances, gallery openings, and book signings. RS94109 hosts highly regarded national and international artists, this projects a positive image of San Francisco as a thriving hub of art and culture in the wider arts community.

Locally, RS94109 transformed the Larkin/Geary block for the better by adding light, life, and positive focus to a troubled area. This is an extremely responsible and hard working group of young entrepreneurs who have a great rapport with local residents and fellow businesses in the area. I wish them the best in this endeavor and believe a performance license would further improve our district and further serve the San Francisco arts community as a whole.

Respectfully,

Justin Anastasi  
SF resident, Graphic Designer, Musician  
[Quoted text hidden]



Sohrab Harooni <sohrab@rs94109.com>

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## Support for license applications

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James Collins <jim@dynamicreality.net>  
To: contact@rs94109.com

Fri, Jan 27, 2017 at 8:13 PM

Hello,

My name is Jim Collins. I live on the same block as RS94109 (I'm at 925 Geary) and would like to express my support for their recent applications for beer and event license's. As a local music lover I feel that granting these permits will contribute greatly to San Francisco's music scene as well as the neighborhood.

Thank you,  
-Jim

**Jim Collins -Technical Creative**  
Dynamic Reality - Move with intent  
[www.DynamicReality.net](http://www.DynamicReality.net)



Sohrab Harooni <sohrab@rs94109.com>

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## Letter of recommendation

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Rachel Aiello <rachel.aiello@gmail.com>  
To: sohrab@rs94109.com

Sun, Jan 29, 2017 at 4:26 PM

To Whom It May Concern,

I would like to support record store RS94109's petition to host live events and sell beer. RS94109 is a great addition to the neighborhood and a beneficial presence in the Geary/Larkin corridor which at times can feel desolate. RS94109 is an important all-inclusive space that hosts many Bay Area artists. RS94109 is a great community asset to area musicians, labels, writers, fine artists, and those who have a deep interest in music culture. Many visitors to San Francisco enjoy the shop as well. I believe RS94109 having the ability to host live events and serve beer will assist their vision of being a cohesive force in the neighborhood and add to the unique character of our block.

Sincerely,  
Rachel Aiello  
Resident, 94109





Sohrab Harooni <sohrab@rs94109.com>

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## Letter of Recommendation

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Adriel Lively <adriel.lively@gmail.com>  
To: Sohrab Harooni <sohrab@rs94109.com>

Wed, Jan 25, 2017 at 7:41 PM

To Whom it May Concern:

RS94109 has become a staple on the Larkin St Corridor for live music and art. As a small business owner on Larkin at Strand Barber & Beauty (704 Larkin), and a resident of the TL I support RS94109 getting a live performance license as well as a beer license. As we see live performance and art venues disappear all over the city, I believe the Tenderloin is very welcoming to these much needed spaces in our community.

Thanks!  
Adriel Lively

strand-sf.com

RECEIVED VIA MAIL



Sohrab Harooni <sohrab@rs94109.com>

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## Letter of Recommendation

---

Daniel Kim <dankim1372@gmail.com>  
To: contact@rs94109.com

Mon, Jan 23, 2017 at 3:56 PM

To Whom It May Concern,

I am writing this letter in support of the RS94109 record shop in the San Francisco Tenderloin district to host live events and sell beer in store. RS94109 is a very important institution to the modern Bay Area music scene. It is a gathering place for music lovers and music creators to discover and create new ideas. Having a live events and beer permit will allow events to be held at RS94109 to bring together artists together and to create a stronger community within the Tenderloin district and the Bay Area in large.

Best,  
Daniel Kim  
7 year resident of SF, 94109