

**LIQUOR LICENSE
PUBLIC CONVENIENCE OR
NECESSITY REFERRAL**

TO: Planning Department
Phone No. (415) 558-6371

DATE: October 9, 2019

TO: Police Department
Inspector Nelly Gordon
Phone No. (415) 837-7273

AP Block/Lot Nos.: 0809/050
Zoning: NCT - Hayes NCT
Quad: NE Planning Team
Record No.: _____

Please submit your response within three weeks; the Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in December of 2019.

PLEASE EMAIL YOUR RESPONSE BY: October 30, 2019, to John Carroll, Public Safety and Neighborhood Services Committee Clerk.

john.carroll@sfgov.org - Phone No: 554-4445

Applicant name: Ebb & Flow, Inc.

Business name: Ebb & Flow

Application address: 294 Ivy Street
San Francisco, CA 94102

Applicant contact info: Hyeeseung Woo
415-420-7293
hyes@ebbandflowsf.com

PLANNING REVIEW: Approval Denial

Planning Staff Contact: _____

Please print review comments on a trailing page.

POLICE REVIEW: Approval Denial

Please print review comments in a trailing report.

Public Convenience or Necessity Determination Request Letter

Applicant's name and contact information

Ebb & Flow, Inc.
President: Hyeseung Woo
Mobile: 415-420-7293
Email: hyes@ebbandflowsf.com

Name and address of the business

Ebb & Flow
294 Ivy Street, San Francisco, CA 94102

Mailing address

880 Franklin Street #612, San Francisco, CA 94102

License type

Ebb & Flow is applying for License Type 42-On-sale Beer and Wine and it will be a new issuance.

The proposed business hours of operation

Sunday 3-9 pm, Monday closed, Tuesday to Thursday 4-11 pm, Friday to Saturday 4-12 pm

Application filing with the California Department of Alcoholic Beverage Control

The application was submitted on May 31, 2019 in person. Date of filing application was June 4, 2019.

Public notices

Posting notice in a conspicuous place on the premises: June 7, 2019

Mailing notice of intention to engage in the sale of alcoholic beverages (500' radius): June 13, 2019

Public convenience or necessity

Hayes Valley has become a destination where people come to spend time shopping, dining and enjoying some of the greatest music venues in the city. It is important that the neighborhood has enough social gathering places like Ebb & Flow to accommodate guests and encourage them to spend time in Hayes Valley. There are currently two wine bars, Fig & Thistle and Birba, within the walking distance of the SF Symphony, SF Opera and SF Jazz but they are not large enough to accommodate the growing foot traffic in Hayes valley. Ebb & Flow is 5 minutes walking distance from all three music destinations and will provide another option for the patrons and neighbors to enjoy a curated wine list paired with cheese and charcuterie.

Ebb & Flow, Inc. President Hyeseung Woo _____

Hyeseung Woo

10.3.19

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2019 OCT -4 PM 3:22
BY *[Signature]*



California Department of Alcoholic Beverage Control
License Query System Summary as of 06/17/2019

License Information	
License Number:	606711
Primary Owner:	EBB & FLOW, INC.
ABC Office of Application:	24 - SAN FRANCISCO

Business Name
EBB & FLOW

Business Address	
294 IVY ST	
SAN FRANCISCO, CA. 94102	
County: SAN FRANCISCO	Census Tract: 0162.00

Licensee Information	
Licensee: EBB & FLOW, INC.	
Company Information	
OFFICER: WOO, HYESEUNG (PRESIDENT/SECRETARY)	
OFFICER: WOO, HYESEUNG (CHIEF EXECUTIVE OFFICER)	
OFFICER: WOO, HYESEUNG (CHIEF FINANCIAL OFFICER)	
OFFICER: WOO, HYESEUNG (TREASURER)	
STOCKHOLDER: WOO, HYESEUNG	
STOCKHOLDER: WOO, HYESEUNG	
STOCKHOLDER: WOO, HYESEUNG	

License Types					
1) License Type:	42 - ON-SALE BEER AND WINE - PUBLIC PREMISES				
License Type Status:	PENDING				
Status Date:	04-JUN-2019	Term:	12 Month(s)		
Original Issue Date:		Expiration Date:			
Master:	Y	Duplicate:		Fee Code:	P40
License Type was Transferred On:		From:			
License Type was Transferred On:		To:			

Operating Restrictions
... No Operating Restrictions found ...

Disciplinary Action
... No Active Disciplinary Action found ...

Disciplinary History
... No Disciplinary History found ...

Holds
Hold Date: 04-JUN-2019 Type: FORM 220

Escrows
... No Escrow found ...

For a definition of codes, view our glossary.

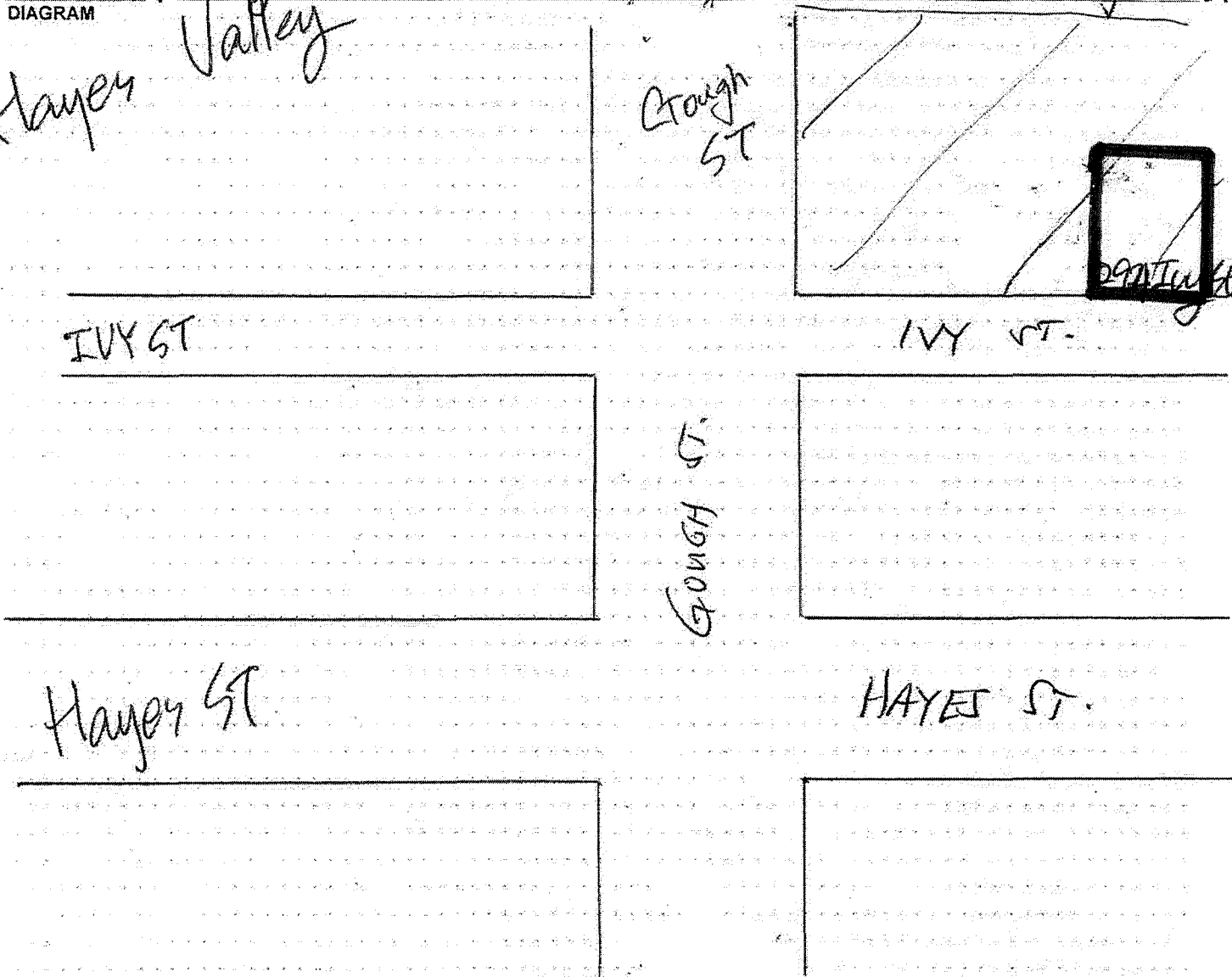
Department of Alcoholic Beverage Control
SUPPLEMENTAL DIAGRAM

State of California
 Gavin Newsom, Governor

Instructions to Applicant:

Draw a sketch of the area on which the licensed premises is or will be located. Show adjacent structures and nearest cross streets. *If this is an event for a daily license, catering authorization or miscellaneous use, show the area where sales and consumption of alcoholic beverages will occur. Post a copy of this diagram with Daily License, Catering Authorization or Event Authorization where the event is held. Sales and consumption of alcoholic beverages must be confined to the area designated in the diagram and supervised to prevent violations of the Alcoholic Beverage Control Act.*

1. APPLICANT NAME (Last, first, middle) WOO HYESEUNG FPO & FLOW INC	2. LICENSE TYPE 42
3. PREMISES ADDRESS (Street number and name, city, zip code) 294 Ivy St. San Francisco, CA 94102	4. NEAREST CROSS STREET Gough St.



I have read the above instructions and I declare under penalty of perjury that the above diagram is true and correct.

APPLICANT SIGNATURE WOO	DATE SIGNED 5/31/19
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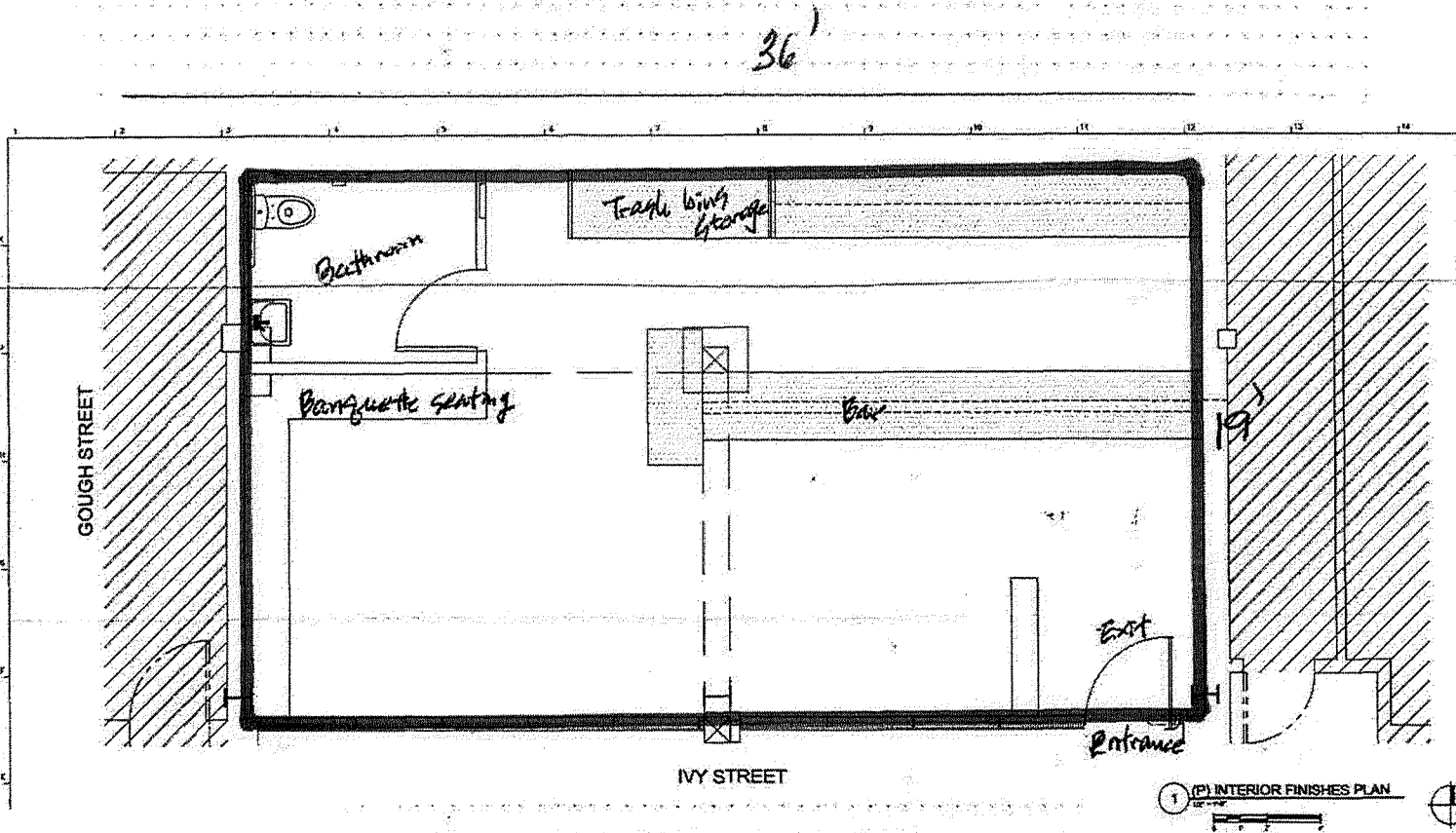
FOR ABC USE ONLY

CERTIFIED CORRECT (Signature) Mosette Rasay	PRINTED NAME MOSETTE RASAY	INSPECTION DATE 6/13/19
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1. APPLICANT NAME (If individual, last, first, middle) Woo, Hyesung EBB&FLOW, INC.	2. LICENSE TYPE CLZ
3. PREMISES ADDRESS (Street number and name, city, zip code) 294 Ivy St. San Francisco, CA 94102	4. NEAREST CROSS STREET Gough St

The diagram below is a true and correct description of the entrances, exits, interior walls and exterior boundaries of the premises to be licensed, including dimensions and identification of each room (i.e., "storeroom", "office", etc.).

DIAGRAM



1 (P) INTERIOR FINISHES PLAN

It is hereby declared that the above-described boundaries, entrances and planned operation as indicated on the reverse side, will not be changed without first notifying and securing prior written approval of the Department of Alcoholic Beverage Control. I declare under penalty of perjury that the foregoing is true and correct.

APPLICANT SIGNATURE (Only one signature required) <i>[Signature]</i>	DATE SIGNED 5/31/19
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FOR ABC USE ONLY		
CERTIFIED CORRECT (Signature) <i>[Signature]</i>	PRINTED NAME ROSETTE RAOY	INSPECTOR DATE 6/13/19
ABC 257 (01/19)		24044

Department of Alcoholic Beverage Control
PLANNED OPERATION (RETAIL)

SECTION I - FOR ALL RETAIL APPLICANTS

1 APPLICANT NAME(S) (If Individual: Last, First, Middle-Initial) WOO, HYESEUNG EBB & FLOW, INC. 2. LICENSE TYPE(S) VZ

3. PREMISES ADDRESS (Street number and name, city, zip code) 294 Ivy St. San Francisco, CA 94102 4. NEAREST CROSS STREET Geary St.

5. TYPE OF BUSINESS (Choose one that best describes the planned operation)

<input type="checkbox"/> Full Service Restaurant	<input type="checkbox"/> Cafeteria/Hofbrau	<input type="checkbox"/> Cocktail Lounge	<input type="checkbox"/> Private Club
<input type="checkbox"/> Deli or Specialty Restaurant	<input type="checkbox"/> Comedy Club	<input type="checkbox"/> Night Club	<input type="checkbox"/> Veterans Club
<input type="checkbox"/> Cafe/Coffee Shop	<input type="checkbox"/> Brew Pub	<input type="checkbox"/> Tavern	<input type="checkbox"/> Fraternal Club
<input type="checkbox"/> Bed & Breakfast	<input type="checkbox"/> Theater	<input type="checkbox"/> Wine Tasting Room	
<input type="checkbox"/> Supermarket	<input type="checkbox"/> Membership Store	<input type="checkbox"/> Service Station	<input type="checkbox"/> Swap Meet/Flea Market
<input type="checkbox"/> Liquor Store	<input type="checkbox"/> Department Store	<input type="checkbox"/> Convenience Market	<input type="checkbox"/> Drive-in Dairy
<input type="checkbox"/> Variety/Drug Store	<input type="checkbox"/> Gift Shop/Florist	<input type="checkbox"/> Convenience Market w/Gasoline	

Other - describe: Wine bar

6. PATRON CAPACITY: 28 7. SURROUNDING AREA: Commercial Rural Residential Industrial Other

8. PREMISES IS LOCATED IN: Free Standing Building Shopping Center (Name): _____

10 Units or Less More than 10 Units

9. FOOD SERVICE: None Minimal Full Meals

10. PARKING LOT?: Yes No

11. PATIO?: Yes No

12. WILL YOU HIRE A MANAGER? (Rule 57.5): Yes No

13. WILL YOU HAVE A FOOD LESSEE? (Rule 57.7): Yes No

14. MEAL TYPE: Dinner House Seafood Fast Food/Deli Other: _____ Pizza/Pasta

15. TYPE OF FOOD: American Greek Indian French Chinese Korean Italian Thai Other: Cheese Japanese

16. HOURS OF FOOD SERVICE: BREAKFAST HOURS From: _____ To: _____ LUNCH HOURS From: _____ To: _____ DINNER HOURS From: _____ To: _____

17. OPERATING HOURS

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Opening Time	<u>2 PM</u>	<u>closed</u>	<u>4 PM</u>	<u>4 PM</u>	<u>4 PM</u>	<u>4 PM</u>	<u>4 PM</u>
Closing Time	<u>9 PM</u>	<u>closed</u>	<u>11 PM</u>	<u>11 PM</u>	<u>11 PM</u>	<u>12 PM</u>	<u>12 PM</u>

18. ENTERTAINMENT (One or more may apply. Please describe any entertainment with an asterisk (*) below)

<input type="checkbox"/> None	<input type="checkbox"/> *Amplified Music	<input type="checkbox"/> Patron Dancing	<input type="checkbox"/> Card Room
<input checked="" type="checkbox"/> Recorded Music	<input type="checkbox"/> *Live Entertainment	<input type="checkbox"/> Bikini/Topless/Exotic	<input type="checkbox"/> Movies
<input type="checkbox"/> Juke Box	<input type="checkbox"/> *Floor/Stage Shows	<input type="checkbox"/> Pool/Billiard Tables	<input type="checkbox"/> *Hot Spot*/Lottery
<input type="checkbox"/> *Other	<input type="checkbox"/> Karaoke	<input type="checkbox"/> *Amateur/Pro Sports Events	<input type="checkbox"/> Video/Coin-Operated Games

*Description: _____

19. PREMISES IS LOCATED ON: Major Thoroughfare Secondary Street Other

20. TYPE OF STRUCTURE: Single Story Two-Story Multi-Story - Number of stories: 4

21. PASS-THROUGH WINDOW? Yes No

22. FIXED BARS? Yes - how many: 1 No

23. WHAT PERCENTAGE OF YOUR TOTAL SALES WILL BE ALCOHOLIC BEVERAGES? 70%

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24. INFORMATION GIVEN (R-27, R-107, Sec. 25612.5, Sec. 23790.5, etc.) _____ 25. DATE ENTERED INTO CABIN _____

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE(S)

ABC 211 (6/99)

HYESEUNG WANG

(415) 420-7293

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
SUITE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: 606711
Receipt Number: 2577113
Geographical Code: 3800
Copies Mailed Date: June 4, 2019
Issued Date:

DISTRICT SERVING LOCATION: SAN FRANCISCO
First Owner: EBB & FLOW, INC.
Name of Business: EBB & FLOW
Location of Business: 292 IVY ST
SAN FRANCISCO, CA 94102-4477
County: SAN FRANCISCO
Is Premise inside city limits? Yes
Mailing Address: 880 FRANKLIN ST
#612
SAN FRANCISCO, CA 94102

Census Tract: 0162.00

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2019 JUN 10 PM 3:41

Type of license(s): 42

Transferor's license/name:

Dropping Partner: Yes No

Table with 7 columns: License Type, Transaction Type, Fee Type, Master, Dup, Date, Fee. Rows include On-Sale Beer And Wine fees, State/Federal Fingerprints, and a Total of \$666.00.

Have you ever been convicted of a felony? No

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? No

Explain any "Yes" answer to the above questions on an attachment which shall be deemed part of this application.

Applicant agrees (a) that any manager employed in an on-sale licensed premises will have all the qualifications of a licensee, and (b) that he will not violate or cause or permit to be violated any of the provisions of the Alcoholic Beverage Control Act.

STATE OF CALIFORNIA County of SAN FRANCISCO

Date: June 4, 2019

Under penalty of perjury, each person whose signature appears below, certifies and says: (1) He is an applicant, or one of the applicants, or an executive officer of the applicant corporation, named in the foregoing application, duly authorized to make this application on its behalf; (2) that he has read the foregoing and knows the contents thereof and that each of the above statements therein made are true; (3) that no person other than the applicant or applicants has any direct or indirect interest in the applicant or applicant's business to be conducted under the license(s) for which this application is made; (4) that the transfer application or proposed transfer is not made to satisfy the payment of a loan or to fulfill an agreement entered into more than ninety (90) days preceding the day on which the transfer application is filed with the Department or to gain or establish a preference to or for any creditor or transferor or to defraud or injure any creditor of transferor; (5) that the transfer application may be withdrawn by either the applicant or the licensee with no resulting liability to the Department.

Effective July 1, 2012, Revenue and Taxation Code Section 7057, authorizes the State Board of Equalization and the Franchise Tax Board to share taxpayer information with Department of Alcoholic Beverage Control. The Department may suspend, revoke, and refuse to issue a license if the licensee's name appears in the 500 largest tax delinquencies list. (Business and Professions Code Section 494.5.)

Applicant Name(s)

Applicant Signature(s)

EBB & FLOW, INC.

See 211 Signature Page