

1 [Supporting the California Cancer Research Act]

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3 **Resolution supporting the California Cancer Research Act**

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5 WHEREAS, the California Cancer Research Act is a state ballot measure which if
6 passed by voters in June 2012 would save lives by preventing 104,000 premature smoking-
7 caused deaths; and

8 WHEREAS, more than 332,000 California high school students are current smokers,
9 more than 34,000 California youth start smoking every year and 3,383,000 California adults
10 are current smokers; and

11 WHEREAS, the California Cancer Research Act would increase the state's tobacco tax
12 by \$1 per pack and according to the Campaign for Tobacco-Free Kids, the \$1 tax increase
13 alone would prevent 228,000 children from becoming smokers in adulthood and more than
14 118,000 adult smokers in California would quit smoking; and

15 WHEREAS, the tobacco industry will spend millions to stop the California Cancer
16 Research Act because they know it will stop hundreds of thousands from smoking; and

17 WHEREAS, the California Cancer Research Act would provide nearly \$600 million
18 annually to fund research and make advances in the prevention, detection, treatment, causes
19 and cures for cancer, lung disease, heart disease and stroke, and other tobacco-related
20 illnesses; and

21 WHEREAS, the California Cancer Research Act would provide more than \$156 million
22 annually to the state's existing tobacco control programs to prevent and reduce the use of
23 tobacco, including school based programs to reduce youth smoking; and

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1 WHEREAS, the Legislative Analyst Office analysis of the California Cancer Research
2 Act determined that local governments would likely experience an annual increase in sales tax
3 revenues of approximately \$10 million; and

4 WHEREAS, by providing the funding we need to keep California's anti-smoking
5 programs strong, we can keep our kids from smoking and give smokers the help they need to
6 quit; and

7 WHEREAS, the California Cancer Research Act would provide \$23 million annually for
8 law enforcement efforts to reduce illegal sales of tobacco products to minors, and other anti-
9 tobacco law enforcement; and

10 WHEREAS, the California Cancer Research Act will result in \$5.1 billion in long-term
11 health savings from reduced smoking; and

12 WHEREAS, cigarette smoking and other uses of tobacco remain the leading causes of
13 cancer, heart disease and stroke, and lung disease in California; and

14 WHEREAS, 36,687 adults die annually from smoking in California; now, therefore be it

15 RESOLVED, that the San Francisco Board of Supervisors does hereby support the
16 California Cancer Research Act of 2012, which will reduce smoking, especially among
17 children and fund critical research to prevent and treat cancer, heart disease and stroke, lung
18 disease and other tobacco-related illnesses. A suitable copy of this resolution will be
19 transmitted to the California Cancer Research Act Coalition: Californians for a Cure; c/o
20 Dewey Square Group, 921 11th Street, 10th Floor, Sacramento, CA 95814