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Jeffrey Tumlin, Director of Transportation

April 23, 2021

Angela Calvillo, Clerk of the Board
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689

Dear Ms. Calvillo:

Attached are a proposed resolution for Board of Supervisors approval, which requests approval for the Second Amendment to Contract No. SFMTA 2014-13 with Intersection Media, LLC (formerly Titan Outdoor LLC) for advertising on San Francisco Municipal Transportation Agency Vehicles and Other Property to reduce the minimum annual guarantee payments from March 1, 2020 through June 30, 2022 due to the impacts from the COVID-19 pandemic, to add an advertising program in the Central Subway stations and tunnel, and to exercise the second five-year option to extend the contract.

The following is a list of accompanying documents (five sets):

1. Proposed Board of Supervisors Resolution
2. Agreement for Advertising on SFMTA Vehicles and Other Property between the City and County of San Francisco and Intersection Media, LLC
3. Second Amendment to the Agreement for Advertising on SFMTA Vehicles and Other Property
4. SFMTA Board of Directors Resolution adopted on April 20, 2021
5. Briefing letter providing background and other information about the enclosed Agreement
6. A copy of SFEC Form 126(f)4 filed with the San Francisco Ethics Commission
7. CEQA documentation

Please contact Janet Martinson at 415.646.2302 (office) or 415.994.3143 (mobile) if you have any questions regarding this matter.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Jeffrey P. Tumlin'.

Jeffrey P. Tumlin
Director of Transportation