# Public Convenience or Necessity Determination Request Letter

Applicant's name and contact information

Ebb & Flow, Inc.
President: Hyeseung Woo
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BY

Name and address of the business

Ebb & Flow
294 Ivy Street, San Francisco, CA 94102

Mailing address

880 Franklin Street #612, San Francisco, CA 94102

License type

Ebb & Flow is applying for License Type 42-On-sale Beer and Wine and it will be a new issuance.

The proposed business hours of operation

Sunday 3-9 pm, Monday closed, Tuesday to Thursday 4-11 pm, Friday to Saturday 4-12 pm

Application filling with the California Department of Alcoholic Beverage Control

The application was submitted on May 31, 2019 in person. Date of filing application was June 4, 2019.

Public notices

Posting notice in a conspicuous place on the premises: June 7, 2019
Mailing notice of intention to engage in the sale of alcoholic beverages (500' radious): June 13, 2019

Public convenience or necessity

Hayes Valley has become a destination where people come to spend time shopping, dining and enjoying some of the greatest music venues in the city. It is important that the neighborhood has enough social gathering places like Ebb & Flow to accommodate guests and encourage them to spend time in Hayes Valley. There are currently two wine bars, Fig & Thistle and Birba, within the walking distance of the SF Symphony, SF Opera and SF Jazz but they are not large enough to accommodate the growing foot traffic in Hayes valley. Ebb & Flow is 5 minutes walking distance from all three music destinations and will provide another option for the patrons and neighbors to enjoy a curated wine list paired with cheese and charcuterie.

Ebb & Flow, Inc. President Hyeseung Woo _____ 6/17/19