BOARD of SUPERVISORS

Unhoused people.



City Hall 1 Dr. Carlton B. Goodlett Place, Room 244 San Francisco 94102-4689 Tel. No. (415) 554-5184 Fax No. (415) 554-5163 TDD/TTY No. (415) 554-5227

## Application for Boards, Commissions, Committees, & Task Forces

Name of Board/Commission/Committee/Task F	Homeless Ove	ersight Commission
Seat # (Required - see Vacancy Notice for qua	lifications):	
Full Name:		
F	rancisco CA	Zip Code:
	Occupation:	Real Estate Investor /Operator
415-729-1701	Employer:	astenada Investments, Inc.
Work Phone:	san Francisco, CA	Zip Code: 94107
Business Address trocca@7hp.com Business Email:	Home Email:	none
Pursuant to Charter, Section 4.101(a)(2), Boards residents of the City and County of San Francisc authority). For certain appointments, the Board Resident of San Francisco: Yes 🖬 No 🗔	co who are 18 years of age of Supervisors may waive	or older (unless otherwise stated in the code
18 Years of Age or Older: Yes 🗹 No 🗖		
Pursuant to Charter, Section 4.101(a)(1), please neighborhoods, and the diversity in ethnicity, r and any other relevant demographic qualities of	ace, age, sex, sexual orien	tation, gender identity, types of disabilities,
Born and Raised in San Francisco of Adult children I am 64 years old. I was homeless in 1986 in Washoe Co I am a recovering Alcoholic and Drug	ounty Nevada	
Anonymous. Since 1996 I have been the Owner/Op located in the south of Market Neighbor people. We have and continue to work providing housing which is the first run	orhood, Which is 100 k with HUD, VA VASI	0% affordable to Very Low Income H and the general public in

**Business and/or Professional Experience:** 

I am the CEO and Managing Partner of two Real Estate companies based in San Francisco, Seven Hills Properties and YBC Management II, LP

We have developed and financed over \$500 million of Real Estate Projects. I continue to own and manage the Real Estate that we have developed which includes over 500 units of 100% affordable housing projects in San Francisco and San Jose.

I am the current CEO and former CFO of a medical device company, IV Access Technologies. I am a current Board Member and Chairman of the Audit Committee of an Israeli software company, ASOCS, LTD.

I am a Board Member of Teom a US based AI startup

**Civic Activities:** 

I currently am a member and participate in the Yerba Buena Alliance.

I was a board member of the Forest Hills Association for three years serving as President from April 2020 to April 2022.

I was previously a Board Member of Meals on Wheels for 3 years

i was a member of the board of Youth SF for 4 years

Have you attended any meetings of the body to which you are applying? Yes 🗹 No 🗖

An appearance before the Rules Committee may be required at a scheduled public hearing, prior to the Board of Supervisors considering the recommended appointment. Applications should be received ten (10) days prior to the scheduled public hearing.

Date: <u>July 1, 2025</u> Applicant's Signature (required):

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_

(Manually sign or type your complete name. NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

\_\_Date Vacated: \_\_

Please Note: Your application will be retained for one year. Once completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

## July 1, 2025

## **Rules Committee**

## San Francisco Board of Supervisors

To Whom It May Concern,

I am writing to express my interest in serving on the Homeless Oversight Commission, established through the passage of Proposition C. I believe my personal experiences, professional background, and ongoing community involvement make me a strong candidate for this important role.

I meet several of the qualifications outlined for the Mayor's appointee seats on the Commission:

- 1. **Lived Experience**: In 1986, I personally experienced homelessness while living in the Reno-Tahoe area. This experience has given me a deep understanding of the challenges faced by unhoused individuals.
- 2. **Recovery and Service**: I have been clean and sober for the past 34 years and remain an active member of Alcoholics Anonymous. Through this program, I have supported numerous individuals in their journey toward sobriety.
- 3. **Community Engagement**: I am an active member of the Yerba Buena Alliance and previously served on the board of the Forest Hills Association, including two years as President (April 2020 April 2022).
- 4. **Affordable Housing Development**: I developed and currently own Yerba Buena Commons, a 257-unit Single Room Occupancy (SRO) project that collaborates with HUD and the VA's VASH program to provide housing for formerly homeless individuals.

In addition to these qualifications, I bring extensive professional experience:

- I am the CEO and Managing partner of two San Francisco-based real estate companies, Seven Hills Properties and YBC Development II. LP, which have developed and financed over \$500 million in real estate projects over the past 34 years. Our portfolio includes more than 500 units of affordable housing in San Francisco and San Jose; all subject to rigorous audit requirements from investors and HUD.
- I also serve as the CEO and former CFO of IV Access Technologies, a medical device company.
- Furthermore, I am a board member and Chairman of the Audit Committee for ASOCS, Ltd., an Israeli software company.

I also meet two of the qualifications for the Board of Supervisors' appointee seats:

- 1. Lived Experience: My personal experience with homelessness in 1986.
- 2. **Housing Provider**: My ownership and operation of a 257-unit SRO that actively partners with the VA VASH program and HUD to house formerly homeless individuals.

Thank you for considering my application. I am committed to serving the City of San Francisco and contributing meaningfully to the work of the Homeless Oversight Commission.

Sincerely, **Thomas Rocca**  CALIFORNIA FORM 700

# FAIR POLITICAL PRACTICES COMMISSION

# STATEMENT OF ECONOMIC INTERESTS

**COVER PAGE** 

AME OF FILER	(LAST)	(FIRST)	(MIDDLE)
	Rocca	Thomas	(
Office, Agei	ncy, or Court		
Agency Name	(Do not use acronyms)		
City and Co	ounty of San Francisco		
Division, Board,	Department, District, if applicable	Your Position	
Homeless (	Oversight Commission	Commissioner	
► If filing for m	ultiple positions, list below or on an attachme	ent. (Do not use acronyms)	
Agency:		Position:	
Jurisdiction	n of Office (Check at least one box)		
State		(Statewide Jurisdiction)	n Judge, or Court Commissioner
Multi-County		County of	)
City of		Other	
	atement (Check at least one box)		
Annual: T	the period covered is January 1, 2024, throug December 31, 2024.		/
	The period covered is//		nuary 1, 2024, through the date of
Assuming	Office: Date assumed/	-or- The period covered is the date of leaving office	, through
Candidate:	: Date of Electionand	office sought, if different than Part 1:	
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## SCHEDULE A-1

## Investments

Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%) Do not attach brokerage or financial statements.

Name

Tom Rocca

## <BLUE> is a required field

NAME OF BUSINESS ENTITY	GENERAL DESCRIPTION OF THIS BUSINESS ACTIVITY	FAIR MARKET VALUE (Select from drop down list)	NATURE OF INVESTMENT (Select from drop down list. If "other," describe)	IF /
Alphabet	Technology	\$100,001 - \$1,000,000	Stock	
Amazon	Technology	\$100,001 - \$1,000,000	Stock	
American Express Company	Finance	\$10,001 - \$100,000	Stock	
Amphenol Corporation	Technology	\$10,001 - \$100,000	Stock	
Berkshire Hathaway	Conglomerate	\$100,001 - \$1,000,000	Stock	
Boot Barn Holdings	Retail	\$10,001 - \$100,000	Stock	
Carvana	E-Commerce	\$10,001 - \$100,000	Stock	
Caterpillar	Manufacturing	\$100,001 - \$1,000,000	Stock	
Cloudflare	Technology	\$10,001 - \$100,000	Stock	
Costco	Retail	\$100,001 - \$1,000,000	Stock	
Cyberark Software	Technology	\$10,001 - \$100,000	Stock	
Dutch Bros	Beverage	\$10,001 - \$100,000	Stock	
Eli Lilly	Pharmaceuticals	\$100,001 - \$1,000,000	Stock	
Factset Research Systems	Finance	\$10,001 - \$100,000	Stock	
Federated Hermes	Finance	\$10,001 - \$100,000	Stock	
Graco	Manufacturing	\$10,001 - \$100,000	Stock	
Grid Dynamics	Technology	\$10,001 - \$100,000	Stock	
Hercules Capital	Finance	\$10,001 - \$100,000	Stock	
Home Depot	Retail	\$10,001 - \$100,000	Stock	
Houlihan Lokev	Finance	\$10,001 - \$100,000	Stock	
, ,				
Idexx Laboratories	Medical Devices	\$10,001 - \$100,000	Stock	
Intuitive Surgical	Medical Devices Chemicals	\$100,001 - \$1,000,000	Stock Stock	
 Microsoft	Technology	\$100,001 - \$1,000,000 \$100,001 - \$1,000,000	Stock	
Onemain Holdings	Finance	\$10,001 - \$1,000,000	Stock	
Procore Technologies	Technology	\$10,001 - \$100,000	Stock	
Pure Storage	Technology	\$10,001 - \$100,000	Stock	
Snowflake	Technology	\$100,001 - \$1,000,000	Stock	
Stryker	Medical Devices	\$100,001 - \$1,000,000	Stock	
Toast	Technology	\$10,001 - \$100,000	Stock	
Tractor Supply	Retail	\$10,001 - \$100,000	Stock	
Vertiv Holdings	Technology	\$100,001 - \$1,000,000	Stock	
Visa	Finance	\$100,001 - \$1,000,000	Stock	
Digital Realty Trust	Real Estate	\$10,001 - \$100,000	Stock	
Equinix	Technology	\$10,001 - \$100,000	Stock	
Extra Space Storage	Real Estate	\$10,001 - \$100,000	Stock	



F APPLICABLI (mm/dd	E, LIST DATE //vvvv)
ACQUIRED	Uyyyy) DISPOSED



FPPC Form 700 - Schedule A-1x (2024/2025) advice@fppc.ca.gov • 866-275-3772 • www.fppc.ca.gov

## Cell: A7

Note: After completion, ensure that there are no blue fields on this schedule. If so, you must complete that cell.

## Cell: A9

Note: Disclose the name of the business entity.

Cell: B9

Note: Provide a general description of the business activity of the entity (for example, pharmaceuticals, computers, automobile manufacturing, or communications).

## Cell: C9

Note: Select the highest fair market value of your investment during the reporting period. If you are filing a candidate or an assuming office statement, indicate the fair market value on the filing date or the date you took office, respectively.

## Cell: D9

Note: Identify the nature of your investment (for example, stocks, warrants, options, or bonds).

#### Cell: E9

Note: If you initially acquired or entirely disposed of this interest during the reporting period, enter the date acquired or disposed.

## **SCHEDULE A-2**

## Investments, Income, and Assets of Business Entities/Trusts (Ownership Interest is 10% or Greater)

<BLUE> is a required field

\* Select from drop down list

<b>1. Business Entity or Trust</b> (For reporting a trust, enter the name then skip to box 2.)					2. Gross Income Received	3. Sources of Income of \$10,000 or more       4. Investments or Interests in Real Property Held by the Business Enti- or Trust (Use a separate line for each investment or real property interest.)					-			
NAME AND ADDRESS OF BUSINESS ENTITY OR TRUST (Business Address Acceptable) (If Trust, go to 2)	GENERAL DESCRIPTION OF BUSINESS ACTIVITY	FAIR MARKET VALUE*	LIST DATE ACQUIRED OR DISPOSED (mm/dd/yyyy)	A or D	NATURE OF INVESTMENT (if "other," describe)*	YOUR BUSINESS POSITION	INCLUDE YOUR PRO RATA SHARE OF GROSS INCOME TO ENTITY/TRUST*	LIST SINGLE SOURCES OF INCOME OF	INVESTMENT- BUSINESS ENTITY/NAME, AND BUSINESS ACTIVITY	REAL PROPERTY- LIST PRECISE LOCATION OF REAL PROPERTY	FAIR MARKET VALUE*	LIST DATE ACQUIRED OR DISPOSED (mm/dd/yyyy)	A or D	NATURE OF INTEREST (if "other," describe)*
Lavabiancheria, 88 Perry Street	Laundry	\$100,001 -			Consulting	LLC Member	\$10,001-	None						
	Luanary	\$1,000,000			Income	220	\$100,000							
Pinnacle Properties, 3115 Vicente	Real Estate	\$10,001 -			Consulting	Consultant &	\$10,001-							
Street		\$100,000			Income	Shareholder	\$100.000	None						
- ,	Real Estate	Over			Member	LLC Member	\$10,001-	PopPack, LLC;	139-301 Junipero	139-301 Junipero				Ownership/Deed
Junipero Serra Blvd., #204		\$1,000,000			Income		\$100,000	Chicago Title; Russian School of Mathematics; Terence Redmond; Biddle Shaw Insurance; State of California Contractors Board; Farmers Insurance; CCD Law Group; AR Sanchez-Corea & Associates	Serra Blvd.	Serra Blvd.	\$1,000,000			of Trust
The Tom Rocca and Kari Rocca Revocable Trust	Trust	Over \$1.000.000			Trust Income	Beneficiary	Over \$100,000	None						
								None	Seven Hills Capital Partners, LLC		\$10,001 - \$100,000			Ownership/Deed of Trust
								None	Seven Hills Development Management, LLC		\$10,001 - \$100,000			Dwnership/Deed of Trust
							1	None	Perry Street		\$100,001 -		C	Ownership/Deed
							<u> </u>	<u> </u>	Investments, LLC		\$1,000,000		0	of Trust



Name

Tom Rocca

					None	Third and Harrison, LLC		Over \$1,000,000	Ownership/Deec of Trust
					None	YBC Development	Commons, 88 Perry Street, 671 Harrison Street,	Over \$1,000,000	Ownership/Deec of Trust
Castenada Investments, 88 Perry Real Estate Street	Over \$1,000,000	Sole Owner	CEO	Over \$100,000	None	SHP LLC	401 3rd Street	\$100,001 - \$1,000,000	Ownership/Deed of Trust
	¥1,000,000				Sophia's Beauty Lounge; Oportun; Sanchez & Trujillo Asociados		3032 Mission St., Unit G-100; 3038 Mission St., Unit G-101; 3420 Cesar Chavez, Units G-103 & 104	Over \$1,000,000	Ownership/Deec of Trust
					None	SFUMATO, Inc.		\$10,001 - \$100,000	Ownership/Deec of Trust
					None	Ventura West Ventures, LLC		Over \$1,000,000	Ownership/Deed of Trust
Yerba Buena Commons Real Estate Associates, 88 Perry Street	Over \$1,000,000	Rental Income	CEO		Veteran's Affairs, Verizon (Cell Tower); AT&T (Cell Tower); Outfron Media (Billboard)				
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#### Cell: A3

Note: After completion, ensure that there are no blue fields on this schedule. If so, you must complete that cell.

Cell: A8

Note: Disclose the name and address of the business entity or trust.

#### Cell: B8

Note: Provide a general description of the business activity of the entity (for example, pharmaceuticals, computers, automobile manufacturing, or communications).

#### Cell: C8

Note: Select the highest fair market value of your investment during the reporting period. If you are filing a candidate or an assuming office statement, indicate the fair market value on the filing date or the date you took office, respectively.

#### Cell: D8

Note: If you initially acquired or entirely disposed of this interest during the reporting period, enter the date acquired or disposed.

Cell: E8

Note: Indicate whether you acquired or disposed of the business entity or trust by showing "A" if acquired, or "D" if disposed.

#### Cell: F8

Note: Identify the nature of your investment (for example, stocks, warrants, options, or bonds).

#### Cell: G8

Note: Disclose your job title or business position held with the entity, (for example, if you were a director, officer, partner, trustee, employee, or held any position of management).

#### Cell: H8

Note: Select your pro rata share of the gross income received by the business entity or trust. This amount includes your pro rata share of the gross income from the business entity or trust, as well as your community property interest in your spouse's or registered domestic partner's share. Gross income is the total amount of income before deducting expenses, losses, or taxes.

#### Cell: I8

Note: Disclose the name of each reportable source of income from which your pro rata share is \$10,000 or more. (See Schedule A-2 Instructions for more information.)

#### Cell: J8

Note: Report any investments or interests in real property held by the business entity or trust identified in part 1 if your pro rata share of the interest held was \$2,000 or more during the reporting period. FPPC Form 700 - Schedule A-2x (2024/2025)

#### Cell: K8

Note: If real property, report the address or other precise location (for example, an assessor's parcel number).

#### Cell: L8

Note: Select the highest fair market value of your real property or investment during the reporting period. (Report the fair market value of the portion of your residence claimed as a tax deduction if you are utilizing your residence for business purposes.)

## Cell: M8

Note: If you initially acquired or entirely disposed of this investment or interest in real property during the reporting period, enter the date acquired or disposed.

#### Cell: N8

Note: Indicate whether you acquired or disposed of the business entity or interest in real property by showing "A" if acquired, or "D" if disposed.

#### Cell: O8

Note: Select the nature of your interest. If you select "Leasehold" you must also type the years remaining on the lease.