

## ALFONSO G. FELDER

MTABoard@SFMTA.com

### EDUCATION

1994-1996

**Harvard University**, Cambridge, MA

B.A. in Urban Studies, June 1996, Magna Cum Laude, Phi Beta Kappa

1991-1993

**University of California at Berkeley**, Berkeley, CA

Coursework in History, Sociology and City Planning

### EMPLOYMENT EXPERIENCE

1996 - present

#### **San Francisco Giants**

*Chief Operations and Experience Officer*

- Responsibility for management of Oracle Park and oversight of Ballpark Operations, Event Experience and Giants Enterprises Departments
- Management of capital improvement projects throughout Oracle Park
- Co-Leads Giants Mission Rock Development program

*Executive Vice President, Administration*

- Managed capital projects including the Gotham Club, Cloud Club, Giants Clubhouse, bleacher/bullpen renovations at Oracle Park
- Oversaw major upgrades at Scottsdale Stadium and Papago Park in Scottsdale and Phoenix, AZ
- Oversaw Human Resources Department

*Senior Vice President, Administration*

- Began Oversight of Ballpark Operations, Guest Services and Giants Enterprises Departments
- Oversaw 2006 Renovation of Scottsdale Stadium and Giants Baseball Complex in Scottsdale, Arizona

*Vice President, Administration*

- Began oversight of Giants Spring Training Operations in Scottsdale, Arizona
- Began management of capital improvement projects throughout Oracle Park
- Oversaw 2006 Renovation of Scottsdale Stadium
- Oversaw day to day management of Oracle Park transportation system including relationships with parking facilities and transit agencies
- Giants Coordinator for 2007 Major League Baseball All Star Game at Oracle Park (then AT&T Park)

*Legal and Public Affairs Coordinator*

- Managed company's relationship with adjacent neighborhoods during construction of Oracle Park (then Pacific Bell Park)
- Oversaw Oracle Park's successful transit marketing campaign and served as Giants' representative on the Ballpark Transportation Coordinating Committee (BTCC)
- Assisted in the procurement of all regional, state and federal approvals necessary to open Oracle Park including extensive participation in environmental review process

1993-1994

#### **City Year, Boston**

*Corps Member, Full-time Member of Boston's "Urban Service Corps"*

- Lead planner for day camps serving over 900 Boston youth
- Worked as a teacher's aid in a bilingual classroom
- Participated in weekly workshops on interpersonal skills, community building and personal development

## COMMUNITY ACTIVITY

### Current

#### **San Francisco Neighborhood Theater Foundation**

*President and Co-Founder*

- Non-Profit dedicated to Preserving Neighborhood Cinemas in San Francisco
- Purchased Vogue Theater, acquired leases for Balboa Theatre and Opera Plaza Cinemas
- Oversaw \$1.2M renovation of Opera Plaza Cinemas
- Successfully Advocated for preservation of the Presidio, Marina, New Mission and 4-Star Theatres
- Established and Operated Film Night in the Park Outdoor Film Series in Dolores Park, Union Square and Washington Square Park for 15 Years

#### **Mission Bay Citizen's Advisory Committee (MBCAC)**

*Member*

#### **San Francisco General Hospital Foundation**

*Board Member*

### Past

- San Francisco Little League Baseball Coach
- Boys & Girls Clubs of San Francisco, Board of Governors
- S.F.R.A. Rincon Point/South Beach CAC, Member
- S.F. Planning and Urban Research Association (SPUR), Advisory Council
- Mayor's Ballpark Task Force, San Francisco (1992)
- S.F. Board of Supervisors Ballpark Advisory Committee, Secretary (1991-1992)

## ACTIVITIES AND INTERESTS

### Present

- Active and engaged San Francisco parent and youth sports spectator
- Regular patron of San Francisco cinemas
- Avid San Francisco explorer and adventurer

### 1992-1993

- Led walking tours of S.F. neighborhoods as a college student at Cal

## REFERENCES

Available upon request. Transcripts available upon request.