

From: [Lagunte, Richard \(BOS\)](#)
To: [BOS-Supervisors](#); [BOS-Legislative Aides](#)
Cc: [Calvillo, Angela \(BOS\)](#); [Mchugh, Eileen \(BOS\)](#); [Ng, Wilson \(BOS\)](#); [Somera, Alisa \(BOS\)](#); [De Asis, Edward \(BOS\)](#); [BOS-Operations](#); [Carroll, John \(BOS\)](#); [Board of Supervisors \(BOS\)](#)
Subject: Joe Rosenthal Way File No. 240908 4 letters
Date: Tuesday, October 29, 2024 2:55:50 PM
Attachments: [4 letters File No 240908 Joe Rosenthal Way.pdf](#)

Dear Supervisors,

Please see attached for 4 letters regarding:

File No. 240908 - Resolution adding the Commemorative Street Name “Joe Rosenthal Way” to the 600 block of Sutter Street in recognition of his contributions as a photojournalist whose images of San Francisco captured the life and spirit of the City, and whose coverage of World War II had an indelible impact on the country and the world.

Regards,

Richard Lagunte
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Voice (415) 554-5184 | Fax (415) 554-5163
bos@sfgov.org | www.sfbos.org

Pronouns: he, him, his

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From: [Tom Graves](#)
To: [ChanStaff \(BOS\)](#); [DorseyStaff \(BOS\)](#); [EngardioStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Ronen, Hillary \(BOS\)](#); Asha.Safai@sfgov.org; [Stefani, Catherine \(BOS\)](#); Shanann.Walton@sfgov.org
Cc: [Board of Supervisors \(BOS\)](#); [Souza, Sarah \(BOS\)](#); [Tom Graves](#)
Subject: Support for Resolution adding Commemorative Street Name Designation - "Joe Rosenthal Way"
Date: Friday, October 25, 2024 1:09:05 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear San Francisco Supervisors:

On Monday, October 21, I heard the Board's Transportation and Street Use Committee discuss and then vote to recommend a commemorative street designation to honor the late Joe Rosenthal (1911-2006).

Joe was a longtime San Franciscan, moving to the city as a young man during the Depression, making a life for himself and making San Francisco his home. He photographed for many of the City's newspapers of the day, totaling over 50 years capturing the life and history of our City.

Joe would be especially honored that the proposed commemorative street, the 600 block of Sutter Street, is home of the Marines Memorial Club and Foundation. Joe risked his life alongside Marines fighting in the Pacific in WWII and was made an Honorary Marine by the Commandant of the Marine Corps. He considered that honor from the Marines greater than his own Pulitzer Prize or the many other awards he received over his long photography career.

"Joe Rosenthal" was once a household name in San Francisco. Even after his fame of his iconic *Raising the Flag on Iwo Jima* photo—a photo that helped the US win WWII—Joe's name appeared almost daily next to his award winning photos for the San Francisco Chronicle for 35 years until he retired in 1981. A few San Francisco journalists still remember working with Joe, who undertook each assignment with a great sense of responsibility to bring back a great photo. They remember his as president of the Press Club and Chronicle veterans remember a giant print of his flag raising photo on display at the paper. Even into his 90s, he would travel each year to the East Coast to teach and encourage a new generation of photojournalists at the Eddie Adams Workshop.

We should not let time erode the significance of Joe's accomplishments and contributions to our City, our Nation and to the field of photojournalism. His affect on all three are significant and long-lasting, and deserve to be memorialized with his name on a block of Sutter Street.

Next year will mark the 80th anniversary of the Iwo Jima battle, of Joe's iconic photo, and the end of World War II, the defining event of the 20th century. And it is a fitting time to honor Joe in his beloved City.

Please vote to pass this Resolution honoring and remembering an irreplaceable San Franciscan. Thank you.

Sincerely,

Tom Graves

San Francisco resident and Chapter Historian, USMC Combat Correspondents Association

Tom@tomgraves.com 415-860-7241

From: [Tom Graves Photos](#)
To: [ChanStaff \(BOS\)](#); [DorseyStaff \(BOS\)](#); [EngardioStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Ronen, Hillary \(BOS\)](#); [Asha.Safai@sfgov.org](#); [Stefani, Catherine \(BOS\)](#); [Walton, Shamann \(BOS\)](#)
Cc: [Board of Supervisors \(BOS\)](#); [Souza, Sarah \(BOS\)](#); [Tom Graves](#)
Subject: Academy Award winner Arnold Shapiro's letter supporting Joe Rosenthal Way
Date: Saturday, October 26, 2024 11:29:33 AM
Attachments: [Joe Rosenthal.pdf](#) [Arnold Shapiro 1024](#)

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Please see attached letter in support of Joe Rosenthal Way.

Thank you,

Tom

Chapter Historian, USMC Combat Correspondents Association

Tom@tomgraves.com 415-860-7241

October 24, 2024

This letter is in support of the proposed Resolution for the ceremonial naming of the 600 block of Sutter Street for Joe Rosenthal.

As you undoubtedly know, famed San Franciscan and decades-long staff photographer for the *San Francisco Chronicle*, Joe Rosenthal took thousands of amazing photographs during and after WWII. But his one Pulitzer Prize-winning photograph of the second flag raising on Iwo Jima in 1945, immortalized him and the picture forever.

This single photograph outlived Joe himself and resulted in positive contributions to hastening the end of WWII (the 7th War Bond drive). Never in the history of photography has a single photograph resulted in so many important and positive events occurring. It is undoubtedly the most reproduced picture in the history of photography.

Soon, no one alive will have ever met or known Joe Rosenthal. Naming a portion of Sutter- appropriately in front of the Marine Corps Memorial Building - "*Joe Rosenthal Way*" while Joe's two elderly children are still alive would be an outstanding honor for them. Because Joe was always so modest about his achievements and the impact of his work during and after WWII, he would be amazed to know that he has been honored so visibly by the SF Board of Supervisors by approving "*Joe Rosenthal Way*."

I was fortunate to have known and become a friend of Joe Rosenthal in the 1980's and 1990's. I created, produced and co-wrote three nationally televised documentaries about the battle of Iwo Jima, and each one featured a segment about Joe and the taking of his famous picture. Interviewing him, it was challenging to get him to take the amount of credit he deserved; he was that humble. His often-quoted remark about it was: "Yes, I took the photograph of the flag being raised, but the Marines took Iwo Jima."

I know that every active duty and retired member of the United States Military would support Joe receiving this honor. And so would millions of other Californians. Joe Rosenthal deserves to be so honored and remembered by the city he loved and made his home. Thank you for your consideration.



Arnold Shapiro

Academy Award and 16-time Emmy Award Documentary producer-writer.
P.O. Box 49, Solvang, CA 93464; arnoldjshapiro@gmail.com

From: [Charles Zoeller](#)
To: [ChanStaff \(BOS\)](#); [DorseyStaff \(BOS\)](#); [EngardioStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Ronen, Hillary \(BOS\)](#); [Asha.Safai@sfgov.org](#); [Stefani, Catherine \(BOS\)](#); [Shanann.Walton@sfgov.org](#)
Cc: [Board of Supervisors \(BOS\)](#); [Souza, Sarah \(BOS\)](#); [tom@tomgraves.com](#)
Subject: In support of the ceremonial naming of the 600 Block of Sutter Street for Joe Rosenthal
Date: Sunday, October 27, 2024 6:32:08 AM
Attachments: [chz signature blue.bmp](#)

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October 20, 2024

To: Board of Supervisors, San Francisco

From: Chuck Zoeller, Director of The Associated Press Photo Archive (ret.)

I write to affirm my enthusiastic support of the resolution to name a block of Sutter Steet after former Associated Press photographer Joe Rosenthal.

When Joe left AP in 1946 to join the Chronicle in his adopted hometown, that was AP's loss and San Francisco's gain. His rich legacy in San Francisco is well recounted in correspondence by my former colleague Valerie Komor, but let me reflect on my own encounters with Joe.

He was a kind, affable man, always generous with his time. And modest. That he braved under fire the beach landing at Iwo Jima, made one of history's most iconic photos and won the Pulitzer Prize in 1945 never affected this down-to-earth gentleman.

In my role at AP, U.S. Marines would occasionally arrange to visit and view the original negative shot by Joe. That was always a moment of reverence for the Marines, who would sometimes struggle to hold back tears. Such is the enduring power of Joe's photo.

I can think of no better way to honor Joe Rosenthal and his roots in San Francisco than to name the block outside the Marines' Memorial Club for him.

Thank you.

Sincerely,

A handwritten signature in blue ink, appearing to be 'CZ', written in a cursive style.

Chuck Zoeller

w/ attachments



From: [LtGen Mike Rocco](#)
To: [ChanStaff \(BOS\)](#); [DorseyStaff \(BOS\)](#); [EngardioStaff \(BOS\)](#); [MandelmanStaff \(BOS\)](#); [MelgarStaff \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Ronen, Hillary \(BOS\)](#); Asha.Safai@sfgov.org; [Stefani, Catherine \(BOS\)](#); Shanann.Walton@sfgov.org
Cc: [Tom Graves](#); [Souza, Sarah \(BOS\)](#); [Board of Supervisors \(BOS\)](#); [LtGen Mike Rocco](#)
Subject: JOE ROSENTHAL WAY
Date: Monday, October 28, 2024 10:40:00 AM
Attachments: [image001.png](#)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Board of Supervisors, thank you for allowing the ceremonial renaming of the 600 block on Sutter St to be considered.

I am the current CEO & President of the Marines' Memorial located at 609 Sutter and this proposal has my full support, along with the support of our 20,000+ members.

The Marines' Memorial has been part San Francisco since 1946 and honoring Joe Rosenthal in this way would introduce all that Joe did to many who do not know the sacrifice and service of Joe and those in past generations. You are all aware of Joe's love of his adopted city and all that he did for San Francisco in the years after the war.

Thank you for your consideration.
Mike

LtGen (Ret.) Michael A. Rocco, USMC
President and CEO

Marines' Memorial Association & Foundation

Direct: 415-658-9288

Fax: 415-928-4513

Email: michaelrocco@mmaf1946.org | Web: www.MarinesMemorial.org

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FALL 2006 · VOLUME 72 NO. 3

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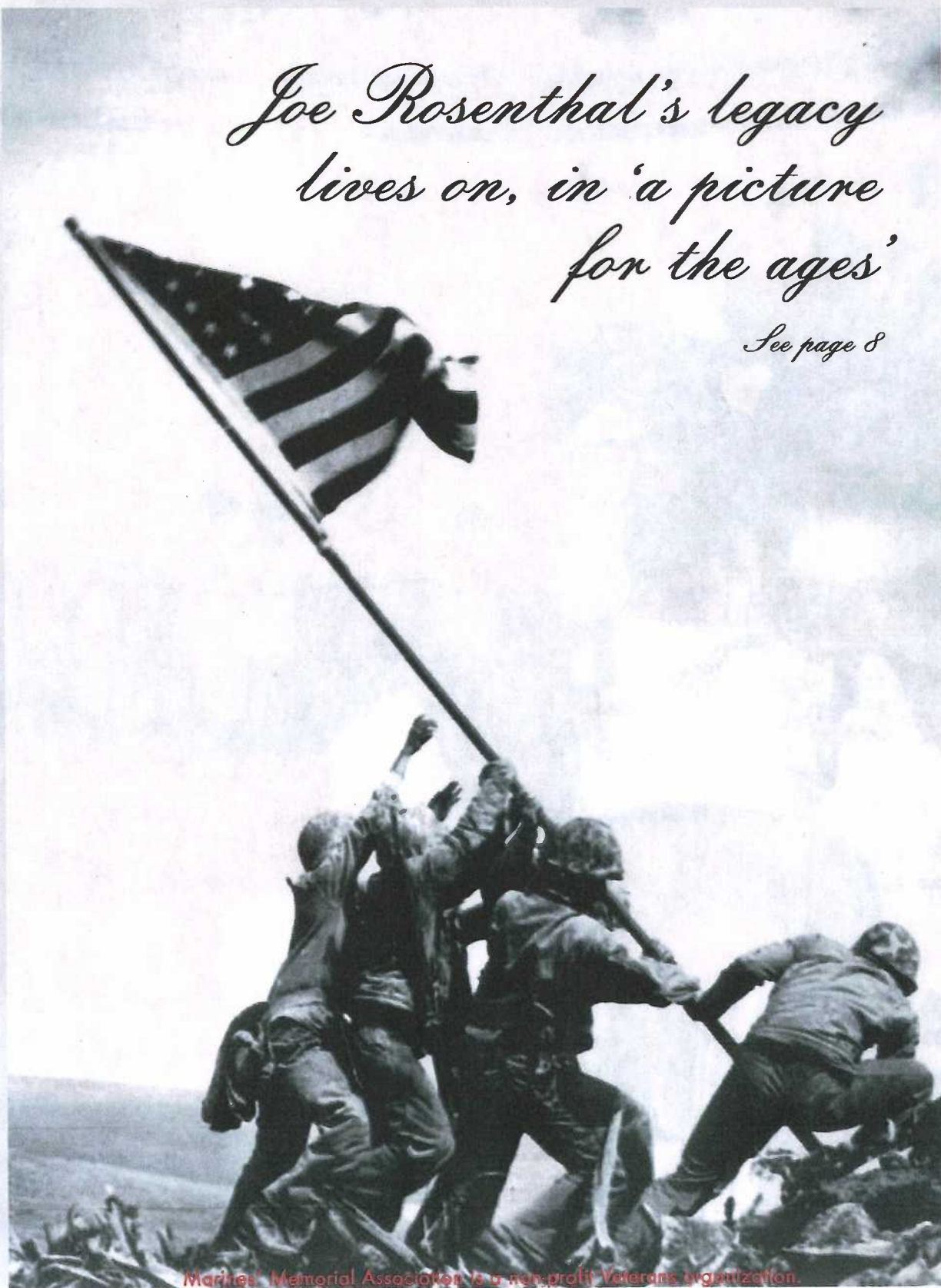
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*Joe Rosenthal's legacy
lives on, in 'a picture
for the ages'*

See page 8



*A tribute to those who have
gone before; and a service
to those who carry on.*

Marines Memorial Association is a non-profit Veterans organization.





dear members Letter from the General



WHEN TAKING THE STAIRS DOWN TO OUR LOBBY from the Marines' Memorial Theater on the 2nd floor of the Club, if you look up you will see a copy of the photo taken by Joe Rosenthal on 23 February 1945 of five Marines and a Corpsman raising a flag on Iwo Jima. The photo would become the most celebrated picture taken in World War II, and, thereafter, it would serve as the image that would signify to the public the United States Marine Corps. The picture in the Club is signed by Joe and says: "To the Marines' Memorial Club—with respect and admiration for those who served our Country. Joe Rosenthal". The photo is illuminated every day and is a treasure for our Club.

Joe Rosenthal passed away on 20 August 2006 at the age of 94. He lived in San Francisco most of his adult life, where he worked as a photographer for the *San Francisco Chronicle* for more than 35 years. We were blessed to be able to have him with us at the Club many times. The most recent was in February 2003 when we gathered to honor him in our Library. On 15 September 2006, the Marines' Memorial hosted the Joe Rosenthal Tribute Ceremony in our Theater, with 500 attendees. LtGen Larry Snowden USMC (Ret.) was the Master of Ceremonies and spoke eloquently on behalf of all the Iwo Jima Battle Veterans. Maj-Gen Mike Lehnert USMC represented the Commandant of the Marine Corps and presented a Distinguished Public Service Medal posthumously for Joe Rosenthal to his daughter, Anne. Also speaking were Carl Nolte, a reporter who knew Joe at the *San Francisco Chronicle*; David Hume Kennerly, Pulitzer Prize winning photographer and Joe's close friend, and both of Joe's children, Anne and Joe Jr. (See the story about Joe Rosenthal written by Mr. Donald R. Winslow of the National Press Photographers Association on page 8.)

In early October, the ships, sailors and Marines of the US Pacific Command will be in the San Francisco Bay for Fleet Week 2006. Eleven ships will come to San Francisco, along with the Blue Angels. More than a million spectators are expected to visit the City for the weekend of 7 and 8 October, which begins with the parade of ships on the morning of the 7th. The evening before, we will have the Commander, 3rd Fleet, Vice Admiral

Barry Costello USN, speaking at the Club on the state of the Fleet in this dynamic world.

It is fitting that the Fleet comes back to the Bay Area annually. After all, the history of the military involvement in San Francisco is rich with stories of Soldiers, Sailors and Marines spending time here during our Nation's wars in the 1940s, '50s and '60s. San Francisco was the port of embarkation for those ordered to war in the Pacific in World War II, the Korean War and Vietnam. With 12 military bases in the Bay Area, many Veterans left active service and remained in the Bay Area. The result is that more Veterans live in Northern California today than live in 48 of the 50 states; and, in San Francisco alone, more Veterans live here than in 40 of the 50 states.

In spite of the wacky politics of San Francisco, the population in the Bay Area is patriotic and appreciative of the selfless devotion to duty demonstrated by our men and women serving in the US Armed Forces. California leads the Nation in the numbers of Veterans living in the state. These same Veterans are sending their most precious assets into the military to serve their country at a remarkable rate. One in nine serving in the US military today comes from the State of California...and, the casualty lists reflect this on our Tribute Memorial Wall on floor 10M of your Club.

The parents of those lost in the current wars in Iraq and Afghanistan are frequent visitors to our Tribute Memorial Wall. It is poignant to see them reach to touch the marble brick with the name of their loved one. Collectively, they have asked the Marines' Memorial to sponsor another Gold Star Parents event and we currently are planning the event to take place in early January 2007.

Again this issue, I want to thank you for your support of this "living memorial," the Marines' Memorial Club. It truly is a place to come together, to remember fallen comrades and loved ones, and to reminisce in a place consecrated for just that purpose.

Semper Fidelis,

Michael Myatt

Major General USMC (Ret.)

President and Chief Executive Officer

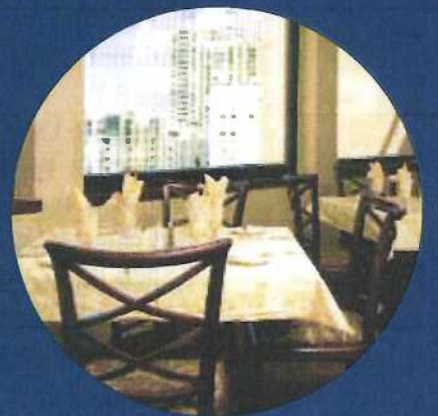
The Marines' Memorial Club **A LIVING MEMORIAL**

The Marines' Memorial Association, a non-profit Veterans organization, exists to provide a living memorial honoring all Veterans who serve honorably, remembering and honoring the valor of those who have gone before and providing a service to those who continue to serve.

The Marines' Memorial Club in San Francisco has, for sixty years, stood in honor of the memory of American war heroes. The Club, just one block off Union Square at 609 Sutter Street, is in the heart of downtown San Francisco. This handsome Beaux Arts-style building, which enjoys San Francisco's protected landmark status, provides a sanctuary for those who wish to take a pause and to honor the valor of Veterans who were killed while in military service for their country. Just as the Marine Corps preserves its traditions, the Marines' Memorial Club maintains historical and emotional remnants of past conflicts and heroism.

The founders of the Club recognized three components to a living memorial: historical, emotional, and business. There was also an awareness that these three functions of the Club might overlap and complement each other. The creativity of the original founders devised the framework for the Club to survive in perpetuity.

The Club's original charter specified, as a tribute to Marine Corps heroes, the establishment and maintenance of a museum. Over time, the atmosphere and ambiance of the entire building has fulfilled this historical function.



continues on page 42



Tribute Memorial Wall a Moving Experience for Gold Star Parents and Others

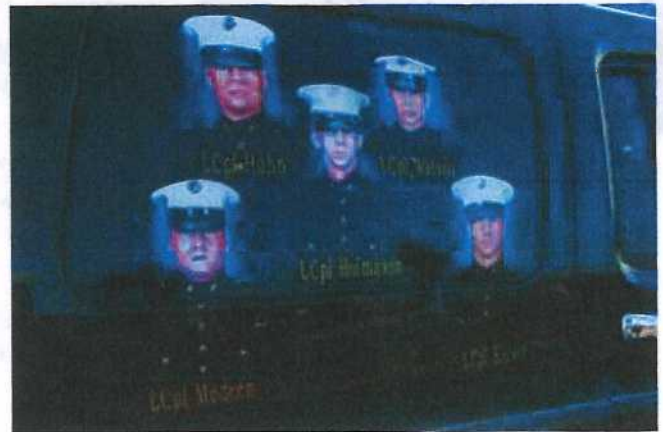
MORE THAN 2700 NAMES ARE INSCRIBED ON THE marble bricks on the Tribute Memorial Wall on Floor 10M in the Marines' Memorial Club. Visitors have come from as far as Seoul, Korea to view the wall. When the Gold Star Parents come to the Club to find their loved one's name, they usually want to reach up and run their hands over their writing on the brick. Over the 4th of July weekend, Ms. Karla Comfort heard about the Wall and came to the Marines' Memorial to find her son's name (see photos below). Ms. Comfort has had a Hummer H3 painted with the likeness of her son, 20-year old Lance Corporal John M. Holmason, and nine other Marines with Company F, 2nd Battalion, 7th Marines, 1st Marine Divi-

sion who were all killed by the same improvised explosive device in Fallujah in December 2005. Mrs. Comfort was moved when she found her son's name. She will be back to visit with us in early October and will pay another visit to the wall.

As the word travels among Gold Star Parents, we expect more and more visitors. The Tribute Memorial Wall will be a key part of our next Gold Star Parents event scheduled for 11 and 12 January 2007.



Above and left: Karla Comfort's Hummer H3 hits the streets of San Francisco. At right: Ms. Comfort displays her unique tribute to her son and his fallen comrades.





“Wow! What a picture! It looks like a statue.” by Donald R. Winslow

Remembering
**Joseph J.
Rosenthal**
1911~2006

HE WAS A SKINNY KID WITH THICK GLASSES, BORN to Russian immigrant Jews in 1911, who grew up in Washington, DC, and converted to Catholicism in his youth. After graduating from McKinley Technical High School in 1929, he joined his brother in San Francisco and landed a job as an office boy at the Newspaper Enterprise Association. They showed him a dark-room and a camera, and he started taking pictures. Joe Rosenthal had no way of knowing what was to come, that he would end up taking one of the most famous photographs in American history. At the time, he was happy photographing pier worker strikes, and ship arrivals, and other news stories around the Bay Area. He was a good photographer, dependable.

He went to work for Wide World Photos, becoming bureau manager of the San Francisco office. Years later he often said that a more accurate job title would have been “janitor and vice president in charge of licking stamps.” The *New York Times* sold Wide World to the Associated Press in 1941. When the Japanese bombed Pearl Harbor he tried to enlist. But his vision was too bad, even for armed forces stretched thin by years of fighting in a World War; they wouldn’t take him and send him to the front.

But the Associated Press would. So Rosenthal ended up riding into battle with soldiers on landing crafts anyway, in the first wave of invasions on tiny, deadly islands in the South Pacific, hunkered down under enemy fire with many fine young boys who minutes later would be dead in the surf and sand. Rosenthal knew it, and they knew it too. They had guns. But Rosenthal had only a bulky Speed Graphic, Coke-bottle eyeglasses, and his compassion.

In addition, each of them had courage beyond measure.

Rosenthal was a 33-year-old AP photographer on February 23, 1945, when he photographed US Marines raising the American flag atop Mount Suribachi on Iwo Jima. The photograph became an icon of hope amidst struggle and suffering and eventual victory in the long war. He took the picture on the fifth day of battle on the island during a fight that would go on for a total of 36 days, leaving more than 6,000 Americans dead and 20,000 wounded.

But the young photographer survived, and his flag-raising picture won the Pulitzer Prize for photography in 1945. “Of all the images that have captured Pulitzer Prizes, none is more memorable than Joe Rosenthal’s raising of the flag on Iwo Jima,” said Sig Gissler, administrator of the Pulitzer Prizes for Columbia University since 2002. “Indeed, an enlarged copy hangs on the wall in front of my desk. It is my daily reminder of his picture for the ages.”

The picture’s fame will long outlive its maker. Rosenthal, 94, died peacefully at home in his bed on a Sunday morning, August 20, 2006, at the Atria Tamalpais Creek assisted living center, where he lived after retiring from a 35-year career as a photographer at the *San Francisco Chronicle*.

Sixty-one years after the battle of Iwo Jima, Hal Buell, retired director of photography for the Associated Press, wrote a book about that bloodiest of battles, about Rosenthal’s role in telling the story of the struggle, and about the most famous photograph to come out of American warfare. In *Uncommon Valor, Common Virtue*, Buell recounts Rosenthal’s memories of beach landings made under fire:

“On landing craft, I talked as little as possible to the kids. I knew what these beach landings were like. Some of these Marines, many of them as it turned out, would die in just a few moments, and maybe me with them. I guess it was selfish, but I didn’t want to get to know them too well and then see them fall to enemy fire....”



Photos this page:
33-year-old AP
photographer Joe
Rosenthal rode into
battle with soldiers on
landing crafts, to this
infamous island in the
South Pacific.





“As we moved along, I noticed one kid looking at me. I wagged my finger like a windshield wiper in front of my glasses against the spray coming over the side. He smiled. I smiled. And then we each returned to our own thoughts, with me hunched over my Speed Graphic to protect it from the salt spray. But the image of their youth stayed with me, these kids, these Marines”

“Joe was absolutely the perfect guy to make such a famous photo,” Steve Stibbens said. Stibbens was a Marine combat correspondent for *Pacific Stars & Stripes* and then for *Leatherneck* magazine in Vietnam, and also reported from Vietnam for AP. “His happy, gentle, and modest temperament enabled him to carry the heavy load of his immortal picture for over half a century. Joe always tried hard to shrug off his fame, and devoted so much of his time to working with young photographers from everywhere. We will miss him greatly.”

Today, Santiago Lyon is director of photography for the Associated Press. “I am saddened by the death of Joe Rosenthal, a brave and dedicated AP photographer who made perhaps the most iconic photograph to come out of World War II, that of five Marines and a Navy corpsman raising the U.S. flag on Iwo Jima. That image, reproduced countless times around the world, is Joe’s legacy to the world and will live on eternally, despite his passing,” Lyon said. “I salute Joe Rosenthal, his talent, his courage, and commitment. He was part of the AP family and will be missed.”

Rosenthal retired from the *San Francisco Chronicle* in 1981. He once told the *Chronicle* in an interview, “My intention was to stay here for a few years and then go on to some other place. I stayed for 35 years.”

In addition to covering the South Pacific and Iwo Jima, he also covered London during the blitz, and General Douglas MacArthur’s Army in battle in New Guinea. AP says Rosenthal was also in the first wave of invasions on Guam, Peleliu, and Anguar. He was known for being in the midst of battle, right alongside fighting soldiers.

“Joe Rosenthal, a self-effacing, utterly honest man, wasn’t in the business of creating symbols or

art. He was a hardworking photojournalist for the AP wire service sent to cover American troops fighting the Japanese in the Pacific,” said Marianne Fulton, author of the book *Eyes Of Time: Photojournalism In America*. “He was dodging bullets and doing his job, and yet ‘Old Glory goes up on Mt. Suribachi, Iwo Jima’ was the basis for a war bond drive, a postage stamp, and the large Marine Corps Memorial statue in Arlington. The public’s reverence for the photograph he made on Iwo Jima transformed the image into an icon. Photographs of such power are rare gifts — we owe Joe Rosenthal a debt of thanks.”

The war bond drive in 1945 using Rosenthal’s picture raised \$26.3 billion. The Marine Corps Memorial statue is adjacent to Arlington National Cemetery, just across the Potomac River from Washington, DC, on the Lincoln Memorial end of the National Mall. The massive statue mimics Rosenthal’s photograph; it’s made of bronze and weighs more than 100 tons. Every Fourth of July, scores of photographers use the popular statue as a foreground element in time exposures as fireworks explode in the sky overhead and in the capital background.

During an interview for the Newseum’s “War Stories” exhibit, Rosenthal said he was gratified that the picture had been used well, in general. “It happened to be me. It might have been any photographer,” he said. “Or perhaps it might never have been taken. But it was me. And so in a sense I stand for whoever would have taken a picture that gets such good response.”

People’s first reactions to Rosenthal’s famous photograph makes it easy to see how it quickly became a popular icon. Earlier this summer, Stibbens wrote a review of *Uncommon Valor, Common Virtue* for *News Photographer* magazine and told of how Jack Bodkin, an Associated Press photo editor in civilian life and a Naval officer during the war, was one of

Please turn to page 39 for a listing of contributions to the Marines’ Memorial Association made in memory of Joe Rosenthal.



Above: Joe Rosenthal meets with sculptor Felix de Weldon.

Below: In the background, de Weldon’s interpretation of the famous photograph.



continues on page 27



From Our Chef: Figs to Sweeten the Chill of Fall



AS SUMMER ENDS AND STONE FRUITS DISAPPEAR, figs are my seasonal fruit to play with in the fall months. Whether eaten off the tree in the back-

yard or grilled with pork chops, figs add a different dimension to both sweet and savory food. This recipe combines sweet and savory.

ROASTED FIGS WITH GORGONZOLA AND HONEY

12 ripe figs	1/2 cup gorgonzola cheese
2T extra virgin olive oil	1/3 cup honey

With a paring knife, trim the stems from the figs. Toss figs in olive oil to coat.

Make two slices from the stem down 3/4 inch to make an "X". Gently open edges and stuff with 1 teaspoon of gorgonzola.

Place the figs upright on a baking sheet and bake at 400° until plump, about 10 minutes.

Drizzle with honey and serve warm.

Joe Rosenthal from page 9

the professional editors assigned to Guam where all the "pool" film from Iwo Jima had been flown. He was the first to see Rosenthal's remarkable picture, still wet as it was pulled out of the chemicals after processing. "Here's one for all time," he exclaimed. A print was made immediately and radioed by an AP transmitter to San Francisco over Navy radiophoto circuits.

George Sweers, an AP wirephoto operator in Kansas City, recalled seeing the picture come across as it was transmitted from New York. "Wow! What a picture!" Sweers said. "It looks like a statue."

A special US Marine Corps Tribute Service in Rosenthal's honor took place on 15 September at the Marines' Memorial Club in downtown San Francisco, followed by a Catholic funeral mass the following day at St. Emydius Church on Ashton Avenue. His daughter, Anne Rosenthal of nearby San Rafael, CA, said her father's ashes would be scattered in the Bay Area sometime later. In addition to his daughter, Rosenthal is survived by a son, Joseph J. Rosenthal Jr., and their families, as well as his former wife, Lee Rosenthal.

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Photo © Robert Vothman

From: [Carroll, John \(BOS\)](#)
To: [Patrick Brent](#)
Cc: [Melgar, Myrna \(BOS\)](#); [Low, Jen \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Kilgore, Preston \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Horrell, Nate \(BOS\)](#)
Subject: RE: support for Joe Rosenthal street OORAH God Bless Joe graves - BOS File No. 240908 - LUT October 21, 2024
Date: Monday, October 21, 2024 10:44:00 AM
Attachments: [image001.png](#)
[image002.png](#)


Thank you for your comment letter.

I am forwarding your comments to the members of the LUT committee, and I will include your comments in the file for this resolution matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

-
[Board of Supervisors File No. 240908](#)

John Carroll
Assistant Clerk
Board of Supervisors
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From: Patrick Brent <ptb2929@gmail.com>
Sent: Sunday, October 20, 2024 7:02 AM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Peskin, Aaron (BOS) <aaron.peskin@sfgov.org>
Subject: support for Joe Rosenthal street OORAH God Bless Joe graves

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Please email your support for the street naming or plan to attend the meeting and voice your support. Invite others to do the same!

Important to stress:

1. Joe spent his entire adult life in San Francisco, much of it photographing the life of the City for the San Francisco Chronicle and other City newspapers.
2. His iconic, Pulitzer Prize winning photograph depicts Americans working together, as one, against evil. It inspired the Nation in 1945 and is still inspiring today.

Patrick Brent suite L 4
Chairman Donegal Group
1350 Ala Moana Blvd.
Honolulu, Hawaii 96814

Marines M A R I N E S

It's a privilegeto be one of the first to call you 'Marine'
Why is the title so exceptional... perhaps mystical The French have an expression 'Jene se qua' - something special - mysterious.

Want to share a Leatherneck moment Lt. General Ron Christmas long ago... There is an invisible pair of hands descending from the sky which open up your chest cavity. A small delicate brand with the Eagle Globe and Anchor is burned on to your heart. You are initiated into a culture, immersed in virtue and discipline. It happened to this Marine exactly 60 + years ago 1962.

Now when you get home - Things will be different FIRST - thank your Recruiter and then tell your mom and dad you love them. - because they're going to be seeing a remarkably different type of person... Suddenly.... Eating his dinner in 2.9 minutes Perhaps, placing Marine Corps items on his overhead and most of all - he will be able to make his rack. (Bed)
Outside the base there are snivellers some say "America is getting soft in mind and body" ... you new Marines have proven that supposition WRONG

Telling a Sea Story is a 'must' as advised by your D. I.
Now - Do you know the definition of a good Sea Story

It does not let reality get in the way. These, however, are ROCK HARD
You have all heard the expression.....

Once a Marine...

(origin. CMC Lejeune / lah jern)

The Epitome of this is a young man named Mike grew up in Brooklyn, New York, Mom & Dad were Irish immigrants from County Donegal, sadly his mother past away ...Father sent him to live with family in Montana Placed in an Orphanage. Mike ran away repeatedly.

Finally, at the age of 14 with virtually no education and World War I approaching he joined the US Navy. Then discharged due --to his age. Joined the US Army, discharged again. Then he got it right, saw the light ... almost biblical on a soon to be famous date 10 November, 1920 he joins the Marine Corps - Served in Philippines and China Is discharged from the Corps ----- and returns to Montana becomes a copper mine 'mucker' ... not sure what a MUCKER doesbut I'm pretty sure I would not like the job---
-- Mike marries Maureen a teacher. He self studied and passed the exams for college -graduated from the University of Montana -- BA & Masters and taught there for ten years -- This Marine Veteran was then elected to seven terms to the U.S. Congress. He lost first attempt but never gave up ...had the one quality that triumphs over all ...starts with a 'D' (determination)... As congressman he sponsored the Douglas-Mansfield Bill 29 June 1952 giving equal status for CMC on Joint Chiefs & guaranteeing three divisions and air wings and saving the Corps from President Truman.

Edition - 10 October 2023 Orchid - HNL

QR Green Marines Hymn at Parris Island 220 New Leathernecks

QR red MCRD talk Feb 2023



THE TITLE



Delivered by P.T. Brent Marine at Parris Island and MCRD San Diego to 220 recruits three days prior to their becoming Marines - Graduation - post 13 weeks of the toughest Boot Camp in the world.

Went to the U.S. Senate for 24 years, one of the most famous senators of all time. He sponsored and created the Equal Rights amendment and after 24 years in the senate -- became Ambassador to Japan for 12 years where he had many honors, even a statue -- and at age of 85 he came back to America to serve in other capacities. Finally this exceptional man dies at the age of 98. Where would he be buried?

He could have had a monument in Montana: Congress wanted to place him on that VIP hill in Arlington cemetery with the eternal flame. What did he choose -- remember he has been in every branch of the military and had every honor America could bestow - he chose to be back in the quiet section two, row 49-69F, with a plain stone marker and on this stone is engraved:

**Michael Joseph Mansfield
Private US Marines**

Buried next to his Irish wife Maureen. Mike wore an Eagle, Globe & Anchor Tie Clasp every day of his life... it is still with him

Sea Story Two

At Camp Lejeune / lah jern a week after Parris Island was busy collecting ammo cans on the range..... Gunny / the instructor said 'MARINE bring those cans over here ...for a moment.... stood still ... it was the first time I was ever called a 'MARINE'
This private was euphoricrealized I was member of the most sharply discipline and aggressive fighting force in the world.

One last short story... About an army gent named Nick..... met at the pizza counter Dallas Airport Christmas Evelong ago. This fine young man was on his way home to Tennessee Grabbed another small pizza and joined with him. Nick told me his army story. They gave Nick \$40,000 to enlist. Now, Nick was on his way home to marry his high school sweetheart and pick up his new truck. He was in the 'chips'.
Asked: Nick, did you ever consider any other branch ??
Instantly ... Nick responded ... 'Yes sir' Wanted to be a Marine ... But the money was compelling. I responded, the Army is a good outfit ... You made a good choice. He said no.....no.... I wanted the Corps..... I said WHY?

Nick stated Because then for the rest of my life... **The rest of my life ... I'd be called a Marine!**

The rest of the story
A few weeks later at a reception of navy wives I shared the story of Army Nick... and one lady said...not a big deal... the rest of his life he can tell people he WAS a 'soldier' ... They all looked at me.....and I said ...
.... I believe **YOU JUST MADE MY POINT...**

At the risk of a little hubris/ego... There have been many titles in my fortunate life.... Chairman, President, Sports Governor and Director of many organizations..... look into my eyes, clearly, the reason I'm here on the 60th anniversary of my graduation from Parris Island ... One unique Boot Camp

Reason I treasure the title Marine more than anything other. When in Iraq, Afghanistan and Africa experienced three long trips writing stories, and articles for various magazines and newspapers. Met many young Marines.... just like yourselves..... all doing incredible jobs These Marines seemed so much younger than when I was in the Corps - with tough men like Sergeant Butzen and Corporal Redmond . DI's like S/Sgt Christensen, Sgt Riley, Corporals Maddox and Bobo.

As you may know, I've spent some time with active duty Marines in faraway places. **TODAY'S MARINES ARE THE BEST EVER** Often wonder if I wore the same fabric. The faces are younger just like our new Leathernecks today at MCRD.

Believe me - underneath those faces..... runs the same blood that was shed at Iwo Jima , Fallujah, Belleau Wood, Chosin and Tripoli... Indeedit is the same outfit....

... that's right the same outfit**The United States Marine Corps.**

Semper Fidelis Leathernecks !

From: [Carroll, John \(BOS\)](#)
To: [Tom Graves Photos](#)
Cc: [Hon. Quentin L. Kopp](#); [Souza, Sarah \(BOS\)](#); [LtGen Rocco](#); [Gen. Mike Myatt](#); [Don Reid](#); [Garcia-Ruiz, Emilio](#); [Nicole Fruge](#); [Sarah Feldberg](#); [Carl Nolte](#); [Ines Ventura](#); [Shannon Gary](#); [Mary McTernney](#); [ChanStaff \(BOS\)](#); [Melgar, Myrna \(BOS\)](#); [Low, Jen \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Kilgore, Preston \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Horrell, Nate \(BOS\)](#)
Subject: RE: Honoring San Franciscan Joe Rosenthal - BOS File No. 240908 - LUT October 21, 2024
Date: Monday, October 21, 2024 9:30:00 AM
Attachments: [image001.png](#)

Thank you for your comment letter.

I am forwarding your comments to the members of the LUT committee, and I will include your comments in the file for this resolution matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

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[Board of Supervisors File No. 240908](#)

John Carroll

Assistant Clerk

Board of Supervisors

San Francisco City Hall, Room 244

San Francisco, CA 94102

(415)554-4445



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From: Tom Graves Photos <tom@tomgraves.com>

Sent: Saturday, October 19, 2024 2:27 PM

To: Peskin, Aaron (BOS) <aaron.peskin@sfgov.org>; ChanStaff (BOS) <chanstaff@sfgov.org>; Carroll, John (BOS) <john.carroll@sfgov.org>

Cc: Hon. Quentin L. Kopp <quentinkopp@gmail.com>; Souza, Sarah (BOS) <sarah.s.souza@sfgov.org>; LtGen Rocco <MichaelRocco@MarinesMemorial.org>; Gen. Mike Myatt <m2cobra@gmail.com>; Don Reid <donfreid1775@gmail.com>; Garcia-Ruiz, Emilio <Emilio.Garcia-Ruiz@sfchronicle.com>; Nicole Fruge <nfruge@sfchronicle.com>; Sarah Feldberg

<Sarah.Feldberg@sfchronicle.com>; Carl Nolte <cnolte@sfchronicle.com>; Ines Ventura <ipventura@dons.usfca.edu>; Shannon Gary <sgary@usfca.edu>; Mary McLirerney <mmcinerney@usfca.edu>; Tom Graves <tom@tomgraves.com>

Subject: Honoring San Franciscan Joe Rosenthal

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Dear Supervisors Peskin and Chan, and Mr. Carroll,

It is wonderful San Franciscan Joe Rosenthal may be remembered and honored with his name on a block of Sutter Street!

Joe would be especially honored that the 600 block of Sutter Street is home of the Marines Memorial Club and Foundation. Joe risked his life alongside Marines in the Pacific in WWII and was made an Honorary Marine by the Commandant of the Marine Corps. He considered that honor greater than his own Pulitzer Prize or the many other awards he received over his long career.

"Joe Rosenthal" was once a household name in San Francisco. Even after his fame from taking his iconic *Raising the Flag on Iwo Jima* photo—a photo that helped the US win WWII—Joe's name appeared almost daily next to his award winning photos for the San Francisco Chronicle for 35 years until he retired in 1981. In total, he photographed San Francisco—his adopted City—for over 50 years!

We should not let time erode the significance of Joe's accomplishments and contributions to our City, our Nation and to the field of photojournalism. His affect on all three are significant and long-lasting, and deserve to be memorialized with his name on a block of Sutter Street.

I'm looking forward to providing you with other information about Joe Rosenthal and why he deserves a San Francisco street named in his honor, and I look forward to watching the progress of this Resolution.

Sincerely,

Tom Graves

San Francisco resident and Chapter Historian, USMC Combat Correspondents
Association

Tom@tomgraves.com

415-860-7241

From: [Carroll, John \(BOS\)](#)
To: [Charles Zoeller](#)
Cc: [Melgar, Myrna \(BOS\)](#); [Low, Jen \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Kilgore, Preston \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Horrell, Nate \(BOS\)](#)
Subject: RE: to honor Joe Rosenthal / renaming part of Sutter Street - BOS File No. 240908 - LUT October 21, 2024
Date: Monday, October 21, 2024 9:26:00 AM
Attachments: [image001.png](#)
[image002.png](#)

Thank you for your comment letter.

I am forwarding your comments to the members of the LUT committee, and I will include your comments in the file for this resolution matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

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[Board of Supervisors File No. 240908](#)

John Carroll

Assistant Clerk

Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445



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From: Charles Zoeller <chzoeller@outlook.com>
Sent: Sunday, October 20, 2024 6:31 AM
To: Carroll, John (BOS) <john.carroll@sfgov.org>; Peskin, Aaron (BOS) <aaron.peskin@sfgov.org>
Subject: Fw: to honor Joe Rosenthal / renaming part of Sutter Street

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October 20, 2024

To: Supervisor John Carroll
Supervisor Aaron Peskin

From: Chuck Zoeller, Director of The Associated Press Photo Archive (ret.)

I write in enthusiastic support of the resolution to name a block of Sutter Steet after former Associated Press photographer Joe Rosenthal.

When Joe left AP in 1946 to join the Chronicle in his adopted hometown, that was AP's loss and San Francisco's gain. His rich legacy in San Francisco is well recounted in the correspondence by my former colleague Valerie Komor, but let me reflect on my own encounters with Joe.

He was a kind, affable man, always generous with his time. And modest. That he braved the beach landing at Iwo Jima, made one of history's most iconic photos and won the Pulitzer Prize never affected this gentle, down-to-earth man.

In my role at AP, U.S. Marines would occasionally arrange to visit and view the original negative shot by Joe. That was always a moment of reverence for the Marines, who would sometimes struggle to hold back tears. Such is the enduring power of Joe's photo.

I can think of no better way to honor Joe Rosenthal and his roots in San Francisco than to name the block outside the Marines' Memorial Club for him.

Thank you.

Sincerely,

A handwritten signature in blue ink, appearing to read 'CZ', is positioned below the text 'Sincerely,'.

Chuck Zoeller

From: [Carroll, John \(BOS\)](#)
To: [Komor, Valerie](#)
Cc: [Veerasingham, Daisy](#); [Easton, Lauren](#); [Tom@Tomgraves.com](#); [Melgar, Myrna \(BOS\)](#); [Low, Jen \(BOS\)](#); [Preston, Dean \(BOS\)](#); [Kilgore, Preston \(BOS\)](#); [Peskin, Aaron \(BOS\)](#); [Horrell, Nate \(BOS\)](#)
Subject: RE: to honor Joe Rosenthal / renaming part of Sutter Street - BOS File No. 240908 - LUT October 21, 2024
Date: Monday, October 21, 2024 9:26:00 AM
Attachments: [image002.png](#)
[image003.png](#)

Thank you for your comment letter.

I am forwarding your comments to the members of the LUT committee, and I will include your comments in the file for this resolution matter.

I invite you to review the entire matter on our [Legislative Research Center](#) by following the link below:

- [Board of Supervisors File No. 240908](#)

John Carroll
Assistant Clerk

Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
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From: Komor, Valerie <VKomor@ap.org>
Sent: Saturday, October 19, 2024 11:21 AM
To: Carroll, John (BOS) <john.carroll@sfgov.org>; Peskin, Aaron (BOS) <aaron.peskin@sfgov.org>
Cc: Veerasingham, Daisy <DVeerasingham@ap.org>; Easton, Lauren <LEaston@ap.org>; Tom@Tomgraves.com
Subject: to honor Joe Rosenthal / renaming part of Sutter Street

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To: Supervisor John Carroll
Supervisor Aaron Peskin

From: Valerie Komor, Director, Associated Press Corporate Archives

Date: Oct. 19, 2024

It is my honor to write in support of the Resolution (File #240908, item 3) to name the 600 block of Sutter Street, in front of the Marines' Memorial, for photographer Joe Rosenthal, who worked for 35 years (1946-1981) as a Chronicle photographer and earlier in his career for the Associated Press.

In 1929, San Francisco adopted Joe, a penniless young man, and Joe adopted San Francisco as his hometown. As an office boy at the Newspaper Enterprise Association, he learned how to operate a camera. Among his first photo assignments: shooting rhododendrons in Golden Gate Park.

Joe became world renown on Feb. 23, 1945, during the World War II battle for Iwo Jima, the bloodiest in Marine Corps history. On D-Day plus 4, he lifted his 4 x 5 Speed Graphic just as a group of six United States Marines lifted an American flag atop Mt. Suribachi, the highest point on the island. Three of those Marines would die on Iwo in the ensuing weeks. Rosenthal's picture ensured that they would not die but live on as the embodiment of conspicuous gallantry—in that war, and in any war.

In a 1997 oral history interview for The Associated Press, Joe reflected:

“When I look at a copy of that picture, myself, I don't know, almost invariably, I see D-Day. I see what it took out of a lot of young men to get to that point, and I feel a strange kind of, yes-- I'm as egocentric I think as any news photographer. I feel a gratification that the use of the picture, in general, has been very good uses. But I see what had to be gone through before those Marines, with that flag, or with any flag, got up to the top of that mountain and secured the highest point, the most important point, perhaps, in the entire battle, the most important ground to be taken by those Marines.”

In 1946, Joe returned to San Francisco and began working for the Chronicle. He was president of the San Francisco-Oakland Newspaper Guild in 1951, twice president of the San Francisco Press Club, and three times president of the Bay Area Press Photographers Association. He died in Novato on Sunday, Aug. 20, 2006, at age 94. San Francisco embraced Joe long ago. It is therefore entirely fitting that this block of Sutter Street, across from the Marines' Memorial, be named for Joe Rosenthal, an Honorary Marine.

Respectfully submitted,

Valerie Komor



Valerie Komor
Director, AP Corporate Archives
Corporate Communications
200 Liberty Street (20th Floor)
New York, NY 10281
C 646.696.5593

vkomor@ap.org
www.ap.org

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