

File No. 230845

Committee Item No. \_\_\_\_\_

Board Item No. 79

# COMMITTEE/BOARD OF SUPERVISORS

## AGENDA PACKET CONTENTS LIST

Committee: \_\_\_\_\_

Date: \_\_\_\_\_

Board of Supervisors Meeting

Date: July 25, 2023

### Cmte Board

- Motion
- Resolution
- Ordinance
- Legislative Digest
- Budget and Legislative Analyst Report
- Youth Commission Report
- Introduction Form
- Department/Agency Cover Letter and/or Report
- MOU
- Grant Information Form
- Grant Budget
- Subcontract Budget
- Contract/Agreement
- Form 126 – Ethics Commission
- Award Letter
- Application
- Public Correspondence

### OTHER

<input type="checkbox"/>	<input type="checkbox"/>	_____
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Prepared by: Lisa Lew

Date: July 21, 2023

Prepared by: \_\_\_\_\_

Date: \_\_\_\_\_

1 [Initiating Landmark Designation - Grand Theater - 2665 Mission Street]

2

3 **Resolution initiating a landmark designation under Article 10 of the Planning Code of**  
4 **the Grand Theater, located at 2665 Mission Street, Assessor’s Parcel Block No. 3637,**  
5 **Lot No. 023.**

6

7 WHEREAS, Under Planning Code, Section 1004.1, the Board of Supervisors may by  
8 Resolution initiate landmark designation; and

9 WHEREAS, The Grand Theater, located at 2665 Mission Street, opened on March 23,  
10 1940, and operated as a single-screen movie theater in the Mission District until  
11 approximately 1988; and

12 WHEREAS, The Grand Theater is included in the San Francisco Neighborhood Movie  
13 Theater Historic District Context Statement, a discontinuous district consisting of 23 total  
14 properties, consisting of historic San Francisco neighborhood movie theaters that exhibited  
15 numerous designs and architectural styles applied over the period of significance, 1906-1945;  
16 and

17 WHEREAS, The Grand Theater was the last San Francisco theater to open before  
18 World War II; and

19 WHEREAS, For decades, the Grand Theater appealed to working-class families of the  
20 Mission District by offering bargain priced tickets and third-run films; and

21 WHEREAS, Since 2014, the Grand Theater has been home to Gray Area, a digital arts  
22 non-profit organization, that has renovated the interior space to host community events, art  
23 exhibits, and other civic engagement events; and

24

25

1           WHEREAS, The Grand Theater has maintained its Streamline Moderne sign façade  
2 from 1940, and in 2022, Gray Area raised over \$50,000 from crowdfunding to re-ignite the  
3 neon sign for the first time in decades; and

4           WHEREAS, The Grand Theater is located within the Calle 24 Latino Cultural District  
5 and is a celebrated community asset; and

6           WHEREAS, The Grand Theater is one of the few large buildings in San Francisco  
7 designed in the Streamline Moderne style; now, therefore, be it

8           RESOLVED, That the Board of Supervisors hereby initiates landmark designation of  
9 the Grand Theater, Assessor’s Parcel Block No. 3637, Lot No. 023, under Planning Code,  
10 Section 1004.1; and, be it

11           FURTHER RESOLVED, That the Board requests that the Planning Department  
12 prepare a Landmark Designation Report to submit to the Historic Preservation Commission  
13 for its consideration of the full historical, architectural, aesthetic and cultural interest and value  
14 of the Grand Theater; and, be it

15           FURTHER RESOLVED, That the Board of Supervisors requests that the Historic  
16 Preservation Commission consider whether the Grand Theater warrants landmark designation  
17 and submit its recommendation to the Board according to Article 10 of the Planning Code.

## Introduction Form

*(by a Member of the Board of Supervisors or the Mayor)*



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)  
*(Routine, non-controversial and/or commendatory matters only)*
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor  inquiries..."
- 5. City Attorney Request
- 6. Call File No.  from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No.
- 9. Reactivate File No.
- 10. Topic submitted for Mayoral Appearance before the Board on

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission       Youth Commission       Ethics Commission
- Planning Commission       Building Inspection Commission       Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes                       No

*(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)*

Sponsor(s):

Subject:

Long Title or text listed:

Signature of Sponsoring Supervisor: