

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

Date: March 20, 2025
To: Planning Department / Commission
From: Victor Young, Clerk of the Rules Committee
Subject: Board of Supervisors Legislation Referral - File No. 250212 VER2
Administrative Code - Union Street Entertainment Zone

- California Environmental Quality Act (CEQA) Determination
(*California Public Resources Code, Sections 21000 et seq.*)
 - Ordinance / Resolution
 - Ballot Measure

- Amendment to the Planning Code, including the following Findings:
(*Planning Code, Section 302(b): 90 days for Planning Commission review*)
 - General Plan Planning Code, Section 101.1 Planning Code, Section 302

- Amendment to the Administrative Code, involving Land Use/Planning
(*Board Rule 3.23: 30 days for possible Planning Department review*)

- General Plan Referral for Non-Planning Code Amendments
(*Charter, Section 4.105, and Administrative Code, Section 2A.53*)
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)

- Historic Preservation Commission
 - Landmark (*Planning Code, Section 1004.3*)
 - Cultural Districts (*Charter, Section 4.135 & Board Rule 3.23*)
 - Mills Act Contract (*Government Code, Section 50280*)
 - Designation for Significant/Contributory Buildings (*Planning Code, Article 11*)

Please send the Planning Department/Commission recommendation/determination to Victor Young at Victor.Young@sfgov.org.



City and County of San Francisco

Master Report

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 250212 **File Type:** Ordinance **Status:** Pending Committee Action

Enacted: _____ **Effective:** _____

Version: 2 **In Control:** Rules Committee

File Name: Administrative Code - Union Street Entertainment Zone **Date Introduced:** 03/11/2025

Requester: _____ **Cost:** _____ **Final Action:** _____

Comment: _____ **Title:** Ordinance amending the Administrative Code to create the Union Street Entertainment Zone, on Union Street between Gough and Steiner Streets; and affirming the Planning Department’s determination under the California Environmental Quality Act.

Sponsor: Sherrill

History of Legislative File 250212

Ver	Acting Body	Date	Action	Sent To	Due Date	Result
1	President	03/04/2025	ASSIGNED UNDER 30 DAY RULE	Rules Committee	04/03/2025	
1	Clerk of the Board	03/10/2025	REFERRED TO DEPARTMENT			
<i>Referred to Entertainment Commission for informational purposes. Referred to the Planning Department for CEQA determination.</i>						
2	President	03/11/2025	SUBSTITUTED AND ASSIGNED UNDER 30 DAY RULE	Rules Committee	04/03/2025	
<i>Supervisor Sherrill introduced a substitute Ordinance bearing a new title.</i>						

1 [Administrative Code - Union Street Entertainment Zone]

2

3 **Ordinance amending the Administrative Code to create the Union Street Entertainment**
4 **Zone, on Union Street between Gough and Steiner Streets; and affirming the Planning**
5 **Department’s determination under the California Environmental Quality Act.**

6 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
7 **Additions to Codes** are in *single-underline italics Times New Roman font*.
8 **Deletions to Codes** are in ~~*strikethrough italics Times New Roman font*~~.
9 **Board amendment additions** are in double-underlined Arial font.
10 **Board amendment deletions** are in ~~strikethrough Arial font~~.
11 **Asterisks (* * * *)** indicate the omission of unchanged Code
12 subsections or parts of tables.

13 Be it ordained by the People of the City and County of San Francisco:

14

15 Section 1. CEQA Findings.

16 The Planning Department has determined that the actions contemplated in this
17 ordinance comply with the California Environmental Quality Act (California Public Resources
18 Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of
19 Supervisors in File No. ____ and is incorporated herein by reference. The Board affirms this
20 determination.

21

22 Section 2. Chapter 94B of the Administrative Code is hereby amended by revising
23 Section 94B.4, to read as follows (Sections 94B.1 and a portion of Section 94B.2 reprinted for
24 informational purposes only):

25 **SEC. 94B.1. DEFINITIONS.**

For the purposes of this Chapter 94B, the following definitions shall apply:

- (a) “ABC” means the California Department of Alcoholic Beverage Control.

1 (b) "Entertainment Zone" has the meaning set forth in Section 23039.5 of the California
2 Business and Professions Code, as may be amended from time to time.

3 (c) "Entertainment Zone Event" means a special event permitted or licensed by ABC
4 that occurs within the boundaries of an Entertainment Zone established in accordance with
5 this Chapter 94B and within the hours permitted by this Chapter ~~94B~~ and the Management
6 Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D
7 for the Entertainment Zone.

8 (d) "Management Plan" means a plan approved by the Office of Economic and
9 Workforce Development (OEWD) for the management and regulation of Entertainment Zone
10 Events.

11
12 **SEC. 94B.2. ENTERTAINMENT ZONE CONTROLS.**

13 * * * *

14 (c) All open alcoholic beverages consumed during an Entertainment Zone Event shall
15 be purchased only from a premises located within the Entertainment Zone that is authorized
16 under California Business and Professions Code Section 23357, 23358, or 23396, as may be
17 amended from time to time, to permit consumers to leave the premises with open containers
18 of alcoholic beverages for consumption off the premises, or an organization that is authorized
19 by an ABC special event permit or license to make such sales within the Entertainment Zone.

20
21 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

22 * * * *

23 (b) **Additional Entertainment Zones.**

24 * * * *

25 **(5) Union Street Entertainment Zone.**

1 (A) All public streets, public rights-of-way, and sidewalks in front of storefronts
2 abutting both sides of Union Street, between Gough Street and Steiner Street, and all premises specified
3 in Section 94B.2(c) that are adjacent thereto, are hereby designated as the Union Street Entertainment
4 Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.

5 (B) A maximum of two Entertainment Zone Events per calendar year are
6 authorized within the Union Street Entertainment Zone.

7
8 Section 3. Effective Date. This ordinance shall become effective 30 days after
9 enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
10 ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
11 of Supervisors overrides the Mayor’s veto of the ordinance.

12
13 Section 4. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
14 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
15 numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
16 Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
17 additions, and Board amendment deletions in accordance with the “Note” that appears under
18 the official title of the ordinance.

19
20 APPROVED AS TO FORM:
21 DAVID CHIU, City Attorney

22 By: /s/ Victoria Wong
23 VICTORIA WONG
24 Deputy City Attorney

25 n:\legana\as2025\2500229\01825795.docx

REVISED LEGISLATIVE DIGEST

(Substituted, 3/11/2025)

[Administrative Code - Union Street Entertainment Zone]

Ordinance amending the Administrative Code to create the Union Street Entertainment Zone, on Union Street between Gough and Steiner Streets; and affirming the Planning Department’s determination under the California Environmental Quality Act.

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

As amended by Board File No. 241197, Administrative Code Section 94B.1 defines an Entertainment Zone Event as “an event that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone.” Administrative Code Section 94B.4 establishes Entertainment Zone locations.

Amendments to Current Law

This ordinance would create the Union Street Entertainment Zone on Union Street between Gough and Steiner Streets.

Background Information

The ordinance in Board File No. 241197 creating the Cole Valley Entertainment Zone has been approved and took effect on March 9, 2025. The ordinance in Board File No. 250126 to create the Castro Upper Market Entertainment Zone has been introduced. This ordinance is drafted on the assumption that the ordinance in Board File No. 250126 will be in effect at the time this ordinance, if approved, takes effect.

n:\legana\as2025\2500229\01825796.docx

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor inquires..."
- 5. City Attorney Request
- 6. Call File No. from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No.
- 9. Reactivate File No.
- 10. Topic submitted for Mayoral Appearance before the Board on

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission Youth Commission Ethics Commission
- Planning Commission Building Inspection Commission Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Subject:

Long Title or text listed:

Signature of Sponsoring Supervisor:

From: [Rosas, Lorenzo \(BOS\)](#)
To: [BOS Legislation, \(BOS\)](#); [WONG, VICTORIA \(CAT\)](#)
Cc: [Chung, Lauren \(BOS\)](#); [Sherrill, Stephen \(BOS\)](#)
Subject: RE: Introduction Forms -- Union Street Entertainment Zone (BF# 250212)
Date: Tuesday, March 11, 2025 3:06:40 PM
Attachments: [01825796.DOCX](#)
[01825795.DOCX](#)

Hello,

Please see attached for an updated version of this ordinance (BF# 250212). Can we include this as a substitute to the file? The only change is that the entertainment zone's eastern boundary is moved from Laguna to Gough.

Let me know if you have any questions or if this file cannot be substituted during the 30-day hold. I have included DCA Vicki Wong to approve this substitute file to form.

Thank you for your assistance!

Best,

Lorenzo Rosas | Legislative Director
Office of Supervisor Stephen Sherrill
San Francisco Board of Supervisors, District 2
City Hall, Room 256
(415) 554-7752
<https://sfbos.org/supervisor-sherrill-district-2>

From: Rosas, Lorenzo (BOS)
Sent: Tuesday, March 4, 2025 3:10 PM
To: BOS Legislation, (BOS) <bos.legislation@sfgov.org>; WONG, VICTORIA (CAT) <Victoria.Wong@sfcityatty.org>
Cc: Chung, Lauren (BOS) <lauren.l.chung@sfgov.org>; Sherrill, Stephen (BOS) <stephen.sherrill@sfgov.org>
Subject: Introduction Forms -- Union Street Entertainment Zone

Hello,

Please see attached for the introduction forms for a Union Street Entertainment Zone. Attached is an introduction form, legislative draft, and legislative digest. I'm including DCA Vicki Wong who helped with drafting this ordinance to approve this legislation to form.

Please let me know if anything else is needed with this introduction.

Best,

Lorenzo Rosas | Legislative Director

Office of Supervisor Stephen Sherrill

San Francisco Board of Supervisors, District 2

City Hall, Room 256

(415) 554-7752

<https://sfbos.org/supervisor-sherrill-district-2>

From: [Wong, Victoria \(CAT\)](#)
To: [BOS Legislation, \(BOS\)](#); [Rosas, Lorenzo \(BOS\)](#)
Cc: [Chung, Lauren \(BOS\)](#); [Sherrill, Stephen \(BOS\)](#)
Subject: Re: Introduction Forms -- Union Street Entertainment Zone (BF# 250212)
Date: Wednesday, March 12, 2025 10:57:33 AM
Attachments: [image001.png](#)

Approved as to form, thank you.

PRIVILEGED AND CONFIDENTIAL
ATTORNEY CLIENT COMMUNICATION
ATTORNEY WORK PRODUCT

Victoria Wong
Deputy City Attorney
Office of City Attorney David Chiu
[\(415\) 554-4721](tel:4155544721) Direct
www.sfcityattorney.org
Find us on: [Facebook](#) [Twitter](#) [Instagram](#)

*Please note: I am primarily working remotely. The most efficient way to reach me is by email.

From: BOS Legislation, (BOS) <bos.legislation@sfgov.org>
Sent: Wednesday, March 12, 2025 10:42:01 AM
To: BOS Legislation, (BOS) <bos.legislation@sfgov.org>; Rosas, Lorenzo (BOS) <Lorenzo.Rosas@sfgov.org>; Wong, Victoria (CAT) <Victoria.Wong@sfcityatty.org>
Cc: Chung, Lauren (BOS) <lauren.l.chung@sfgov.org>; Sherrill, Stephen (BOS) <Stephen.Sherrill@sfgov.org>
Subject: RE: Introduction Forms -- Union Street Entertainment Zone (BF# 250212)

Greetings,

We are seeking the approval from Deputy City Attorney Victoria Wong for use of her electronic signature and approval as to form for the attached substitute, by reply to this email.

Thank you,
Jocelyn Wong
Legislative Clerk
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
T: 415.554.7702 | F: 415.554.5163
jocelyn.wong@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a “virtual” meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

Click [HERE](#) to complete a Board of Supervisors Customer Service Satisfaction form.

The [Legislative Research Center](#) provides 24-hour access to Board of Supervisors legislation, and archived matters since August 1998.

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From: BOS Legislation, (BOS) <bos.legislation@sfgov.org>

Sent: Tuesday, March 11, 2025 3:21 PM

To: Rosas, Lorenzo (BOS) <Lorenzo.Rosas@sfgov.org>; BOS Legislation, (BOS) <bos.legislation@sfgov.org>; WONG, VICTORIA (CAT) <Victoria.Wong@sfcityatty.org>

Cc: Chung, Lauren (BOS) <lauren.l.chung@sfgov.org>; Sherrill, Stephen (BOS) <Stephen.Sherrill@sfgov.org>

Subject: RE: Introduction Forms -- Union Street Entertainment Zone (BF# 250212)

Thanks Lorenzo!

Lisa Lew

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
T 415-554-7718 | F 415-554-5163
lisa.lew@sfgov.org | www.sfbos.org

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From: Rosas, Lorenzo (BOS) <Lorenzo.Rosas@sfgov.org>
Sent: Tuesday, March 11, 2025 3:20 PM
To: BOS Legislation, (BOS) <bos.legislation@sfgov.org>; WONG, VICTORIA (CAT) <Victoria.Wong@sfcityatty.org>
Cc: Chung, Lauren (BOS) <lauren.l.chung@sfgov.org>; Sherrill, Stephen (BOS) <Stephen.Sherrill@sfgov.org>
Subject: RE: Introduction Forms -- Union Street Entertainment Zone (BF# 250212)

My apologies for my confusion. Please see attached for the corrected introduction form.

Lorenzo Rosas | Legislative Director
Office of Supervisor Stephen Sherrill
San Francisco Board of Supervisors, District 2
City Hall, Room 256
(415) 554-7752
<https://sfbos.org/supervisor-sherrill-district-2>

From: BOS Legislation, (BOS) <bos.legislation@sfgov.org>
Sent: Tuesday, March 11, 2025 3:16 PM
To: Rosas, Lorenzo (BOS) <Lorenzo.Rosas@sfgov.org>; BOS Legislation, (BOS) <bos.legislation@sfgov.org>; WONG, VICTORIA (CAT) <Victoria.Wong@sfcityatty.org>
Cc: Chung, Lauren (BOS) <lauren.l.chung@sfgov.org>; Sherrill, Stephen (BOS) <Stephen.Sherrill@sfgov.org>
Subject: RE: Introduction Forms -- Union Street Entertainment Zone (BF# 250212)

Thanks Lorenzo,

Would it be possible to resubmit intro form and marking item #8 with the file number? Thanks.

Lisa Lew
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
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From: Rosas, Lorenzo (BOS) <Lorenzo.Rosas@sfgov.org>
Sent: Tuesday, March 11, 2025 3:14 PM
To: BOS Legislation, (BOS) <bos.legislation@sfgov.org>; WONG, VICTORIA (CAT) <Victoria.Wong@sfcityatty.org>
Cc: Chung, Lauren (BOS) <lauren.l.chung@sfgov.org>; Sherrill, Stephen (BOS) <Stephen.Sherrill@sfgov.org>
Subject: RE: Introduction Forms -- Union Street Entertainment Zone (BF# 250212)

Hi Lisa,

Please see attached for the introduction form. Thank you!

Best,

Lorenzo Rosas | Legislative Director
Office of Supervisor Stephen Sherrill
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Cc: Chung, Lauren (BOS) <lauren.l.chung@sfgov.org>; Sherrill, Stephen (BOS) <Stephen.Sherrill@sfgov.org>
Subject: RE: Introduction Forms -- Union Street Entertainment Zone (BF# 250212)

Hi Lorenzo,

Please submit an introduction form for the substitution for File No. 250212 [Administrative Code - Union Street Entertainment Zone]. Thank you.

Lisa Lew
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
T 415-554-7718 | F 415-554-5163

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From: Rosas, Lorenzo (BOS) <Lorenzo.Rosas@sfgov.org>
Sent: Tuesday, March 11, 2025 3:07 PM
To: BOS Legislation, (BOS) <bos.legislation@sfgov.org>; WONG, VICTORIA (CAT) <Victoria.Wong@sfcityatty.org>
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21 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

22 * * * *

23 (b) **Additional Entertainment Zones.**

24 * * * *

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19
20 APPROVED AS TO FORM:
21 DAVID CHIU, City Attorney

22 By: /s/ Victoria Wong
23 VICTORIA WONG
Deputy City Attorney

24 n:\leganalas2025\2500229\01825795.docx