

1 [Commending the Excelsior Neighborhood Commercial Revitalization project (ENCoRe) and
2 artist Marta Ayala for the installation of murals at the Woolworth site at 4550 Mission Street.]

3 **Resolution commending the Excelsior Neighborhood Commercial Revitalization project**
4 **(ENCoRe) and artist Marta Ayala for the installation of murals at the Woolworth site at**
5 **4550 Mission Street.**

6
7 WHEREAS, The long-empty Woolworth site at 4550 Mission Street has been an
8 eyesore dragging down the economic potential of the Mission Street commercial corridor in
9 the Excelsior; and,

10 WHEREAS, the Excelsior Action Group (EAG) and the Bernal Heights Neighborhood
11 Center (BHNC) have formed ENCoRe as part of a broad, community-based effort to revitalize
12 the commercial district and, with the nonprofit ArtHouse, to rehabilitate the Woolworth site;
13 and,

14 WHEREAS, More than two years ago, the Local Initiatives Support Corporation, in
15 conjunction with the Excelsior Action Group, initiated a process to commission and install
16 murals at the site to make it more attractive while the long-term planning continues; and,

17 WHEREAS, Local artist Marta Ayala generously agreed to donate her talents to this
18 crucial community effort; and,

19 WHEREAS, Many other community members helped with the mural project; and,

20 WHEREAS, The spectacular murals were installed at the Woolworth site in April of
21 2004; now, therefore, be it

22 RESOLVED, That the City and County of San Francisco commends Cristy Johnston,
23 ENCoRe project manager for the BHNC, the EAG, and artist Marta Ayala for their work on the
24 installation of murals at the Woolworth site at 4550 Mission Street.

25

Sandoval

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