

1 [Filing of Mass Mailings Paid for with Independent Expenditures.]

2 **Ordinance amending the Campaign and Governmental Conduct Code by amending**
3 **section 1.161 and repealing section 1.162 to require persons making independent**
4 **expenditures to pay for mass mailings that support or oppose candidates for City**
5 **elective office to file those mailings and itemizations of costs with the Ethics**
6 **Commission.**

7 Note: Additions are single-underline italics Times New Roman;
8 deletions are ~~strikethrough italics Times New Roman~~.
9 Board amendment additions are double underlined.
Board amendment deletions are ~~strikethrough normal~~.

10 Be it ordained by the People of the City and County of San Francisco:

11 Section 1. The San Francisco Campaign and Governmental Conduct Code is hereby
12 amended by amending section 1.161, to read as follows:

13 SEC. 1.161. DISCLOSURE AND FILING REQUIREMENTS FOR MASS MAILINGS.

14 (a) ~~DISCLOSURE MASS MAILINGS BY CANDIDATES.~~

15 (1) Disclosure. In addition to the requirements set forth in California
16 Government Code Section 84305, each mass mailing paid for by a candidate for City elective
17 office with funds raised for the candidate's campaign shall include on the outside of each piece of
18 mail in the mass mailing the following statement in not less than 14 point type and in a color or
19 print which contrasts with the background so as to be easily legible: "paid for by _____
20 (insert candidate's name and street address)." A post office box may be stated in lieu of a
21 street address if the candidate's address is a matter of public record with the San Francisco
22 Ethics Commission.

23 ~~(b) FILING.~~

24 (2) Filing.

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1 (i) Each person who makes independent expenditures of \$500.00 or more for a mass
2 mailing which supports or opposes any candidate for City elective office shall, within five working days
3 after the date of the mailing, file two of the original pieces of the mailing with the San Francisco Ethics
4 Commission.

5 (ii) Each person described in subsection (b)(2)(i) shall, within five working days after
6 the date of the mailing, file an itemized disclosure statement with the San Francisco Ethics Commission
7 for that mailing.

8 (iii) Each person described in subsection (b)(2)(i) shall file the original pieces of mail
9 and the itemized disclosure statement required by subsections (b)(2)(i) and (b)(2)(ii) within 48 hours of
10 the date of the mailing if the date of the mailing occurs within the final 16 days before the election.

11 (iv) Every original filed pursuant to this subsection shall be clearly legible.

12 (c) DEFINITIONS.

13 (1) For the purposes of this Section, "Itemized disclosure statement" shall mean a
14 detailed description of the separate costs associated with a mass mailing, including but not
15 limited to photography, design, production, printing, distribution and postage. Each cost shall
16 be disclosed on a form promulgated by the San Francisco Ethics Commission in a manner
17 that demonstrates each separate charge or payment for each mass mailing.

18 (2) For the purposes of this Section, "Mass mailing" shall be defined as set forth in the
19 California Political Reform Act (Government Code Section 81000 et seq.), provided that the
20 ~~mass mailing is paid for by a candidate for City elective office with funds raised for the candidate's~~
21 ~~campaign, and that the~~ mass mailing advocates for or against one or more candidates for City
22 elective office.

23 Section 2. The San Francisco Campaign and Governmental Conduct Code is hereby
24 amended by repealing section 1.162, to read as follows:

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