1	[Administrative Code - E-Bike Incentive Fund]
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3	Ordinance amending the Administrative Code to establish the E-Bike Incentive Fund to
4	support implementation of an electric bicycle (or "e-bike") incentive program
5	administered by the Department of the Environment.
6 7	NOTE: Unchanged Code text and uncodified text are in plain Arial font. Additions to Codes are in single-underline italics Times New Roman font. Deletions to Codes are in strikethrough italics Times New Roman font.
8	Board amendment additions are in double-underlined Arial font. Board amendment deletions are in strikethrough Arial font. Asterisks (* * * *) indicate the omission of unchanged Code
9	subsections or parts of tables.
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11	Be it ordained by the People of the City and County of San Francisco:
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13	Section 1. Article XIII of Chapter 10 of the Administrative Code is hereby amended by
14	adding Section 10.100-66, to read as follows:
15	SEC. 10.100-66. E-BIKE INCENTIVE FUND.
16	(a) Establishment of Fund. The E-Bike Incentive Fund ("Fund") is hereby established as a
17	category eight fund to support an electric bicycle ("e-bike") incentive program aimed at promoting
18	sustainable transportation, reducing traffic congestion, improving air quality, and supporting equity in
19	transportation access across San Francisco.
20	(b) Sources of Funds. The Fund shall receive monies appropriated, donated, or granted for
21	the purposes of supporting the e-bike incentive program.
22	(c) Use and Administration of Fund.
23	(1) Responsible Agency. The Department of the Environment ("Department") shall
24	administer the Fund. The Department may, in its discretion, adopt rules, regulations, and/or guidelines
25	for the distribution of monies in the Fund, consistent with the criteria set forth in subsection $(c)(2)$.

1	(2) Allowable Uses of Fund. Subject to the budgetary and fiscal provisions of the
2	Charter, monies in the Fund may only be expended for the following purposes:
3	(A) Providing financial incentives and/or point-of-sale rebates to City
4	residents for the purchase and/or maintenance of e-bikes that meet the definition of Safety-Certified
5	Powered Mobility Devices in Section 325 of the Fire Code, as it may be amended from time to time,
6	and related bike safety and/or security accessories, subject to the following restrictions:
7	(i) The Department shall make best efforts to ensure that 40% or
8	more of funds disbursed over a fiscal year are disbursed to people who either are low-income, reside in
9	City neighborhoods that are disproportionately burdened by pollution, or reside in City neighborhoods
0	that are disproportionately lacking in public transportation. Individuals that meet these criteria
1	include but are not limited to individuals from neighborhoods that are 1) identified on the California
2	Air Resources Board's Priority Populations Map as being a disadvantaged community and/or low-
13	income community; and/or 2) identified on the San Francisco County Transportation Authority's
14	Equity Priority Communities Map as an Equity Priority Community.
15	(ii) Financial incentives and/or rebates shall only be available for
16	purchases or services from retailers located within the City, except for adaptive e-bikes, for which
17	purchases or services outside the City may qualify for incentives and/or rebates, in the Department's
8	discretion.
19	(iii) The Department shall prioritize distribution of funds to
20	individuals with greater financial need.
21	(B) Outreach and educational programs to promote the proper use of e-bikes,
22	including education on safe charging and disposal.
23	(C) Data collection, evaluation, and reporting on the impact and
24	effectiveness of the e-bike incentive program and/or feedback from participants to inform other City
25	policies programs and/or infrastructure projects

1	(D) Administrative (e.g., labor and overhead) and contracting costs incurred
2	by the Department or other City departments associated with the management and implementation of
3	the e-bike incentive program, associated outreach and education programs, and associated data
4	collection, evaluation, and reporting.
5	(d) Outreach and Coordination. The Department shall conduct outreach with the goal of
6	ensuring equitable access to e-bike incentives. The Department shall conduct outreach aimed at
7	reaching individuals who either are low-income, reside in City neighborhoods that are
8	disproportionately burdened by pollution, or reside in City neighborhoods that are disproportionately
9	lacking in public transportation, as described in subsection (c)(2)(A)(i). The Department shall conduct
10	this outreach in coordination with the Mayor's Office on Disability, community-based organizations,
11	bike retailers, and/or other community partners.
12	(e) Reporting. The Department shall maintain a record of Fund revenues and expenditures.
13	The Department shall provide reports to the Board of Supervisors on the program's operations on the
14	following schedule: the first report shall cover the e-bike incentive program's first fiscal year of
15	operation, and shall be submitted no later than October 31 following the first fiscal year throughout
16	which the Department has operated an e-bike incentive program continuously; the second report shall
17	be due no later than October 31 of year following submission of the first report, and shall cover the
18	operation of the program during the fiscal year preceding the report submission; and subsequent
19	reports shall be submitted as requested by the Board of Supervisors.
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21	Section 2. Effective Date. This ordinance shall become effective 30 days after
22	enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns the
23	ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the Board
24	of Supervisors overrides the Mayor's veto of the ordinance.

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1	Section 3. Scope of Ordinance. In enacting this ordinance, the Board of Supervisors
2	intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
3	numbers, punctuation marks, charts, diagrams, or any other constituent parts of the Municipal
4	Code that are explicitly shown in this ordinance as additions, deletions, Board amendment
5	additions, and Board amendment deletions in accordance with the "Note" that appears under
6	the official title of the ordinance.
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8	APPROVED AS TO FORM:
9	DAVID CHIU, City Attorney
10	By: Sarah Crowley
11	SARAH CROWLEY Deputy City Attorney
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