

# Item 3: File 20606


Official Naming of  
Unnamed Streets -  
Seawall Lot 337 and  
Pier 48 Mixed-Use  
Project





# MISSION ROCK TIMELINE

**WE ARE HERE**




# Mission Rock

2.7 to 2.8M GSF total

- ~1,200 new homes, 40% of units will be affordable
- 972K - 1.4M GSF office
- 240K GSF retail/production
- 240K GSF Pier 48
- 8 Acres of Parks and Open Space



# Phase 1

- Target delivery in 2022
  - ~540 residential units, ~200 affordable
  - ~550k gsf commercial
  - ~65k gsf retail
  - ~5.5 acres China Basin Park, open space
  - District-scale thermal energy system & recycle recycled water system
  - New Public Infrastructure
- Construction jobs
- 20% LBE, 30% Local Hire, 15% Disadvantage worker, First Source hire
- Project Labor Agreement





# Mission Rock Streets

- Site contains 6 streets.
- 4 names are extensions of the street grid:
  - Terry A. Francois Boulevard
  - Long Bridge Street
  - Bridgeview Way
  - Channel Street
- 2 new street names:
  - Plank Road
  - Spur Street



# New Street Names

## Spur Street

- “Spur Street” is a reference to the history of the site’s use as a rail yard, between the late 1800s and mid-1900s.

## Plank Road

- The name “Plank Road” is from Mission Plank Road, a toll road that operated in San Francisco from 1851 to approximately 1873 and connected Yerba Buena Cove across a swampy wetland to Mission Dolores, until Mission Bay was filled in.



Photo Credit: Harrison Ryker collection, David Rumsey map collection

# Process for New Streets

1. Project staff submitted proposed street names to SFPW, Bureau of Street Use and Mapping (BSM).
2. BSM found names compliant as unique identifiers for emergency response and postal service.
3. Port staff presented names to the Central Waterfront Advisory Committee and Southern Waterfront Advisory Committee on December 5, 2019.
4. Port Commission approved proposed names on January 14, 2020.
5. Now seeking final approval from Board of Supervisors.



# Motion before you June 22, 2020

- Approval of this motion will approve the 6 official street names for the currently unnamed streets at Mission Rock
- Four of the names are extensions of the surrounding street grid
- Two are new names (Spur Street and Plank Road)

