

SFPL Grant Funded Program Proposals FY 17/18
 Friends of the San Francisco Public Library
 Youth Services

Program/Project Title	Project Description and Purpose	Please indicate how your proposed project supports one or more of the following Library Strategic Priorities: 1) Premier Urban Library; 2) Literacy & Learning; 3) Youth Engagement; 4) Digital Strategy; 5) Partnerships for Excellence; 6) Organizational Excellence	What are your anticipated outcomes? How will you evaluate whether the program has been successful?	Timeline	Total Cost of Project	Amount Requested from Friends
Children's Programming	<p>Funding provides high quality children's literary, arts and STEM programming free of charge on a regular basis in the Main Library Children's Center and all the neighborhood libraries during the traditional school year (August-May). Funding continues to support the annual system-wide programs. In FY17, coordinated themes were Middle Eastern Heritage, Made in San Francisco, Performing Arts Festival, We Need Diverse Books, Big SF Playdate and annual Tricycle Music Fest. Funding provides each library with resources for paid performers and program supplies to meet and reflect local community interests. Funding replenishes the STEM programming kids such as LEGO, Rock the Bike smoothie, portable Marble Machines, digital media tools as well as professional development trainings for SFPL children's librarians and special events.</p>	<p>The Children's Programming Fund provides essential resources to forward the library's strategic priorities. In FY16, SFPL presented 9638 free programs for children age birth to 12 and their families to build literacy skills, provide active learning experiences, connect with different cultures, and raise awareness of the library as a vibrant resource and destination. All programs forward the library's strategic priorities of Literacy and Learning, Youth Engagement, Partnerships for Excellence, Organizational Excellence and position SFPL as a Premier Urban Library. Programs range from Tricycle Music Fest with Grammy winning bands, author talks, live performance, music and movement, maker, digital literacy, special events, and play all address core literacy development and community building. FY18 funds will continue the refreshment and expansion of STEM resources and hands-on engagement programming and more digital experiences with the LEGO Robotics aligned with the system-wide program themes such as We Love Diverse Books. SFPL continues to collaborate with many community organizations to present programs both in the library system and out in the community supporting strategic partnerships. Key programmatic partners include First 5, SFUSD, DCYF, Jumpstart, SF Ballet, Contemporary Jewish Museum, Bay Area Discovery Museum, Exploratorium, Children's Creativity Museum and other community based organizations.</p>	<p>1) Children, caregivers, parents, and service providers know that the Library is a place they can come to experience arts, literary and science based programming at no charge and at their local library. 2) San Francisco learning organizations know that the library is an agency with whom they can collaborate on engagement programming projects. 3) SFUSD students participate in the Scholar Card program and become library users. Evaluation: Attendance figures are collected and reported for all programs. Results from the annual Storytime survey is shared with City Librarian, Friends, and other stakeholders. Librarians receive daily feedback from parents, children, and caregivers about the programming offered. Scholar Card data report. Family Engagement Coordinator and Early Learning Coordinator will collect feedback from on-site visits to assess growth opportunities.</p>	FY18	\$48,000	\$48,000
Summer Reading Program	<p>Summer Stride is the library's premier summer learning program. Informed by the National Summer Learning Association, Urban Library Council and peer libraries, SFPL has transformed the traditional "summer reading" program into a vibrant city-wide youth engagement campaign. SFPL is an active player in providing free enrichment opportunities to support student learning and combat summer loss. The all ages, all abilities program presents 800+ free programs for youth and 200+ for adults. Funding provides graphics, paid programming, supplies for STEM programs led by youth librarians, incentive prize and publicity materials. Building on the success of the previous year, this summer's program will feature one game board, one library tote bag as the prize, one master program guide, 800+ free programs free shuttles to local national parks, co-developed reading list with SFUSD, game boards to every Prek-5th grader at SFUSD, and city-wide marketing campaign.</p>	<p>When school closes, the library stays open to provide active learning experiences during the summer months. The Summer Learning Program supports the following SFPL Strategic Priorities: Literacy & Learning - the most basic purpose of the program is to encourage San Franciscans to read, listen, and learn during the summer. It encourages younger readers to practice and enhance their reading skills by offering an opportunity to read for pleasure and prize. All participants are encouraged to enter weekly raffles at each library to win experiential prizes (e.g., pass to museum, Cal Academy of Sciences, local gift certificates) thus reinforcing the summer learning priority. Youth Engagement is a priority for all programming for children and teens and is implemented many ways. First, young people are actively involved in the reading program by reading, tracking their hours and ultimately succeeding in reaching a reading goal. Second, youth are encouraged to visit the library and engage with library staff and services at programs. Third, teens volunteer to support Summer Stride. For many, this is their first "job" where they learn about the expectations of work through this volunteer opportunity. Strategic partnerships continue to be a vital part of SLP. Since 2015, the library has partnered with Chronicle Books to commission original art/visuals for the program. Beginning in 2016, the library has partnered with the National Park Service to provide Ranger Talks, weekend shuttles to local national parks, raffle prizes, trailheads and shared graphics to cross-promote services. The library collaborates with DCYF to bring the free Summer Lunch Program into libraries, thus encouraging low income youth to visit and use the library; and with Read Write Discover to bring one-on-one library tutoring to elementary age children at five branches. Other partnerships are also a strong component of the program. Many community attractions and organizations provide programs or prizes free or at reduced rates, including the SF Giants, Golden State Warriors, California Academy of Sciences, Exploratorium, and more. SLP redefines literacy and learning by providing over 800 free programs for children, teen and adults. Programs from musical events to science, dance to storytelling, and cooking and nutrition to LEGOs, provide a wide array of diverse program options. Librarian Led programs have a STEM focus to keep young brains active during the summer. In addition, programming reflects the rich cultural diversity of our City. The SLP is presented in partnership with Chronicle Books, National Park Service, Golden Gate Parks Conservancy and most importantly Friends of SFPL.</p>	<p>The goal is to increase awareness of the library as a summer learning partner and increase participation by 10%. Anticipated outcomes include: 1) San Franciscans will read more during the summer; 2) Children, teens, adults and families will visit the library during the summer months and view it as a place for programs and activities for people of all ages; 3) Children, teens, adults and families will be exposed to free arts, literary, science and culturally diverse programming in their neighborhoods; 4) Teens will view the library as a safe, inviting environment; 5) Teens and teen volunteers will be engaged and gain work experience, bolster their confidence and sense of responsibility and form a closer connection with the Library and staff through summer youth volunteer program; 6) Other community organizations are made aware of the importance of continued reading/learning during the summer and the role of the Library in helping to achieve that. Evaluation: Statistics are gathered on the number of readers enrolled, how many complete the program, how many volunteers participate, how many volunteer hours are worked, how many programs are provided, how many people attend those programs, and how many people entered the raffle. We also track data from outcomes survey post program including self-reporting the impact Summer Learning is having on their reading skills, use of the library and summer experiences.</p>	FY18	\$80,000	\$47,500

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Teen General Programming	Funding provides high quality programming for tweens and teens in The Mix and neighborhood libraries during the traditional school year (August-May). Program tracks focus on providing youth workforce development opportunities, digital media, content creation, maker technology, and literary arts. Funding continues to support the annual system-wide programs. In FY17, coordinated themes were Middle Eastern Heritage, Made in San Francisco, Performing Arts Festival, We Need Diverse Books, and Teen/Tween Winter Read. Funds provide libraries with resources for paid performers, events and program supplies to meet and reflect local community interests. Funding supports staff development by providing training and resources such as kits for librarian-led programs. Funding supports author visits and programming at the Juvenile Justice Center (JJC) and Log Cabin Ranch (LCR) serving high-need group of incarcerated juveniles, most of whom come from underserved communities and backgrounds and have below-average literacy and life skills.	Teen General Programming funding provides key resources to forward the library's strategic priorities of Premier Urban Library, Literacy & Learning, Youth Engagement, Digital Strategy , and Partnerships for Excellence. The library is focused on expanding youth workforce opportunities and Mix programming into the branches. In FY16, SFPL presented 2,397 programs for teens. Funding will provide training and resources such as programming kits to realize this goal. The Mix helped establish SFPL as a Premier Urban Library in the areas of innovation, partnership and youth engagement. Funding support provides the necessary resources to establish SFPL as the place of literacy and learning for local teens. With youth driven programs and mentorship by staff, SFPL will bolster Youth Engagement efforts through enhanced teen volunteer opportunities, Connected Learning based services and expansion of the Board of Advising Youth (BAY).	With the opening of The Mix at SFPL in FY16 and expansion of teen services throughout the system in FY17, the library will provide relevant, participatory, connected learning opportunities for every 13-18 in San Francisco. Programs will be youth driven by design and range from high tech digital to low tech maker inspired. Expanded partnerships and outreach by teen services librarians will heighten the awareness of the library has a safe, welcoming, and dynamic learning environment for teens. Community Agencies serving youth will have increased awareness of The Mix, volunteer opportunities, SAT workshops, Scholar Card, Teacher Card and other pertinent library resources. Evaluation: Attendance statistics are collected and reported for every program. Publicity is tracked by distribution. Content creation in the library will be a new measurement of engagement and uploaded to social media sharing sites like SoundCloud. Another source is Scholar Card data. The Youth Development Coordinator will collect feedback from on-site visits at every location to assess growth opportunities.	FY18	\$33,200	\$26,200
Book Buddies	This funding has traditionally supported the longstanding reading program that teams volunteers with local hospitals to read to patients in the pediatrics' ward. The \$1,300 budget provided bookmarks, publicity materials and refreshments for trainings.	The Book Buddies program meets the Literacy and Learning and Youth Engagement priorities. The volunteers are reading library selected books to children who would not otherwise have this service. Children are engaged in an enriching activity with a caring person, giving the opportunity to form a bond around the pleasure of sharing books. The BB volunteers are ambassadors of SFPL to the children and their families. Partnerships for Excellence: We partner with the member hospitals in this program, and we use volunteers recruited from the community who are in turn parts of other communities (including businesses).	1) Each participating hospital has the services of library recruited and trained BB volunteers to read to the children in their pediatric sections. 2) Children's hospital experiences will be brightened through the connection made with a caring non-medical adult as well as through the escape and diversion that a good story provides. 3) Families who may not be familiar with the concept of reading aloud with their children become aware of this and see how to do it. 4) Volunteers who wish to contribute to their community in a way that involves reading and children have the satisfaction of being able to do just that. The program this year will be administered by CPP's special projects staff and the Library's Volunteer Program Coordinator, which will assess aspects of the long-running program; plan annual in-service programs; initiate new projects and make changes as needed.	FY18	\$1,300	\$1,300
Effie Lee Morris Lecture	The Effie Lee Morris Lecture is an annual event initiated in 1997 by the San Francisco Chapter of the Women's National Book Association (WNBA) in collaboration with SFPL. The lecture is hosted by the Fisher Children's Center staff in conjunction with Youth Services Team. The lecture is recognized nationally as an important contribution to the world of Children's Literature. The public program includes a renowned author or illustrator, an original presentation, an exhibition, and a reception.	The prestigious annual Effie Lee Morris Lecture at the Main Library positions SFPL as a Premier Urban Library , while highlighting a children's author or illustrator which meets the priority for Youth Engagement. Thanks to longtime partnerships with the WNBA and SFUSD, the program also meets our Partnerships for Excellence priority. The lecture engages the audience to read the various works of the speaker. Past speakers have been authors/illustrators with an established repertoire of award winning children's literacy. The 2016 speaker was Christian Robinson, winner of the 2016 Caldecott Honor and Coretta Scott King Honor and the 2016 Summer Learning illustrator. The lecture promotes diversity by selecting authors/illustrators representing the Bay Area's melting pot.	SFPL is recognized as a Premier Library and convener of literary arts. Evaluation: Attendance statistics are collected and reported for every program. Publicity/marketing of the program includes social media plus a feature in the ATL to reach a broader audience. Another goal is to honor Miss Effie Lee Morris who was a pioneer in the field of children's services and celebrate her many contributions to SFPL services for children.	FY18	\$2,500	\$2,500
Total					\$161,130	\$125,500