

1 [Commending AAA]
2 COMMENDING AAA FOR THEIR ONGOING SUPPORT AND DEDICATION TO PROMOTING
3 PEDESTRIAN SAFETY IN THE CITY AND COUNTY OF SAN FRANCISCO AND URGING
4 THE DEPARTMENT OF PARKING AND TRAFFIC TO WORK WITH AAA IN INSTALLING
5 PEDESTRIAN AND SCHOOL SAFETY MEASURES AT SAN FRANCISCO SCHOOLS AND IN
6 SAN FRANCISCO NEIGHBORHOODS.

7 WHEREAS, AAA has a long history of providing information on
8 pedestrian and vehicle safety to the public; and,

9 WHEREAS, On August 30, 2000, AAA kicked off its 66th annual
10 "School's Open, Drive Carefully" traffic safety public awareness
11 campaign in San Francisco and nationwide, which reminds drivers to
12 slow down around schools and residential areas; and,

13 WHEREAS, Children between the ages of 5 and 15 make up 29
14 percent of all people killed or injured in pedestrian traffic
15 collisions, yet make up only 15 percent of the population; and,

16 WHEREAS, AAA has donated \$50,000 to the City and County of San
17 Francisco to help the City launch a grassroots advertising campaign,
18 designed by Goodby, Silverstein & Partners, to increase public
19 awareness about pedestrian safety; and,

20 WHEREAS, Because of their commitment to pedestrian safety and
21 protecting our children, AAA is committed to working with the City to
22 fund the installation of oversized fluorescent "School Crossing"
23 signs at ten schools designated by the San Francisco Parent Teacher
24 Association; and

25

1 WHEREAS, AAA is also committed to fund the installation of ten
2 pedestrian countdown clocks at signalized intersections throughout
3 the City; and,

4 WHEREAS, AAA will be a valuable partner in providing assistance
5 to the Pedestrian Safety Interdepartmental Working Group and
6 Pedestrian Safety Task Force in drafting the City's Pedestrian Safety
7 Master Plan; now therefore be it,

8 RESOLVED, That the Board of Supervisors of the City and County
9 of San Francisco commends AAA for their ongoing support and
10 dedication to promoting pedestrian safety in the City and County of
11 San Francisco; and be it further,

12 RESOLVED, That the Board of Supervisors of the City and County
13 of San Francisco urges the Department of Parking and Traffic to work
14 with AAA in installing pedestrian and school safety measures at San
15 Francisco schools and in San Francisco neighborhoods.



City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails Resolution

File Number: 001639

Date Passed:

Resolution commending AAA for their ongoing support and dedication to promoting pedestrian safety in the City and County of San Francisco and urging the Department of Parking and Traffic to work with AAA in installing pedestrian and school safety measures at San Francisco schools and in San Francisco neighborhoods.


September 25, 2000 Board of Supervisors — ADOPTED

Ayes: 6 - Ammiano, Becerril, Bierman, Katz, Leno, Yaki

Absent: 5 - Brown, Kaufman, Newsom, Teng, Yee

File No. 001639

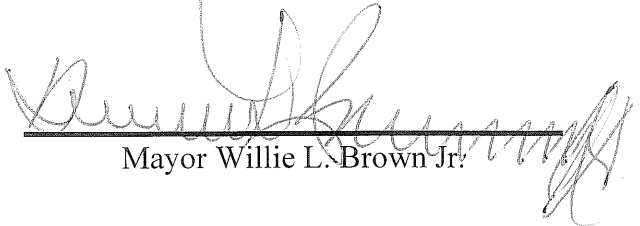
I hereby certify that the foregoing Resolution was ADOPTED on September 25, 2000 by the Board of Supervisors of the City and County of San Francisco.



Gloria L. Young
Clerk of the Board

OCT - 6 2000

Date Approved



Mayor Willie L. Brown Jr.