

LEGISLATIVE DIGEST

[Waiver of Banner Fee - “Shop & Dine in the 49” Campaign]

Ordinance waiving the banner fees under Public Works Code, Section 184.78, for the placement of up to 300 banners per year, for three years starting on November 20, 2021, by the Office of Economic and Workforce Development to publicize the City’s “Shop & Dine in the 49” campaign; and affirming the Planning Department’s determination under the California Environmental Quality Act.

Existing Law

Public Works Code Section 184.78 specifies a process and conditions under which banners may be placed on City-owned utility poles. Ordinance 80-19 waives the banner fees under this section from November 20, 2018 to November 19, 2021.

Amendments to Current Law

This ordinance would waive banner fees for an additional three years beginning on November 20, 2021.

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