




San Francisco Police Department  
**ABC Liaison Unit**



Alcoholic Beverage License -  
*Public Convenience and  
Necessity Recommendation*

**To:** The San Francisco Board of Supervisors' Committee on Public Safety  
and Neighborhood Services

**Supervisor Eric Mar**  
**Supervisor David Campos**  
**Supervisor Julie Christensen**

**From:** Lieutenant Dave Falzon   
Officer in Charge  
ABC Liaison Unit (ALU) 553-1049

**Date:** February 11, 2015

**Subject:** P.C.N. Investigation Regarding: Target Corporation  
DBA: Target Express  
225 Bush Street  
Beth Aboulafia  
(415) 362-1215

Ms. Beth Aboulafia on behalf of Target Corporation has filed an application with the California Department of Alcoholic Beverage Control seeking a -Type 21 (Off-Sale General) License for 225 Bush Street (located between Sansome and Montgomery Streets).

Hours of Operation:

Daily 7 a.m.-11 p.m.

**Digest:**

Target Corp is introducing a new format to their existing presence in San Francisco. Target currently operates in the south of market at the Metreon and in the Richmond district in the old Mervyn's location. Target is now introducing its Target Express format. This is a much smaller store with a more "neighborhood" approach to consumer needs similar to that of other national chain pharmacy retailers throughout the City. If approved, this license will allow Target Express to sell off-sale Beer, Wine and Distilled Spirits.

**Letters of Protest:**

No Record

**Letters of Support:**

No Record

**Police Calls for Service:**

From December 2013 to December 2014

16- Homeless related, Alarm related

**Police Reports:**

From December 2013 to December 2014

0

**San Francisco Plot Information:**

This premise is located in Plot **160**

A High Crime area is defined as **99** or more police reports in a plot for the year of **2013**.

This plot had **285** police reports for **2013**, which is **186** over the Citywide “**High Crime**” average.

**State Census Tract Information:**

This premise is located in Census Tract **117**

Population for this tract is: **1783**

On-sale license authorized by census tract: **6**

Active on-sale licenses: **108** with **1** pending

Off-sale licenses authorized by census tract: **1**

Active off-sale licenses: **18** with **1** pending

**Departmental Recommendation:**

Points of consideration:

No opposition from **Central Station**

Applicant premise **is** located in a “high crime” area.

Applicant premise **is** located in an “undue concentration” area.

**0** - Record of protest.

**0** - Record of support.

ALU Recommendation: **Approval with the following conditions**

**Conditions for Type 21 (Off Sale General)**

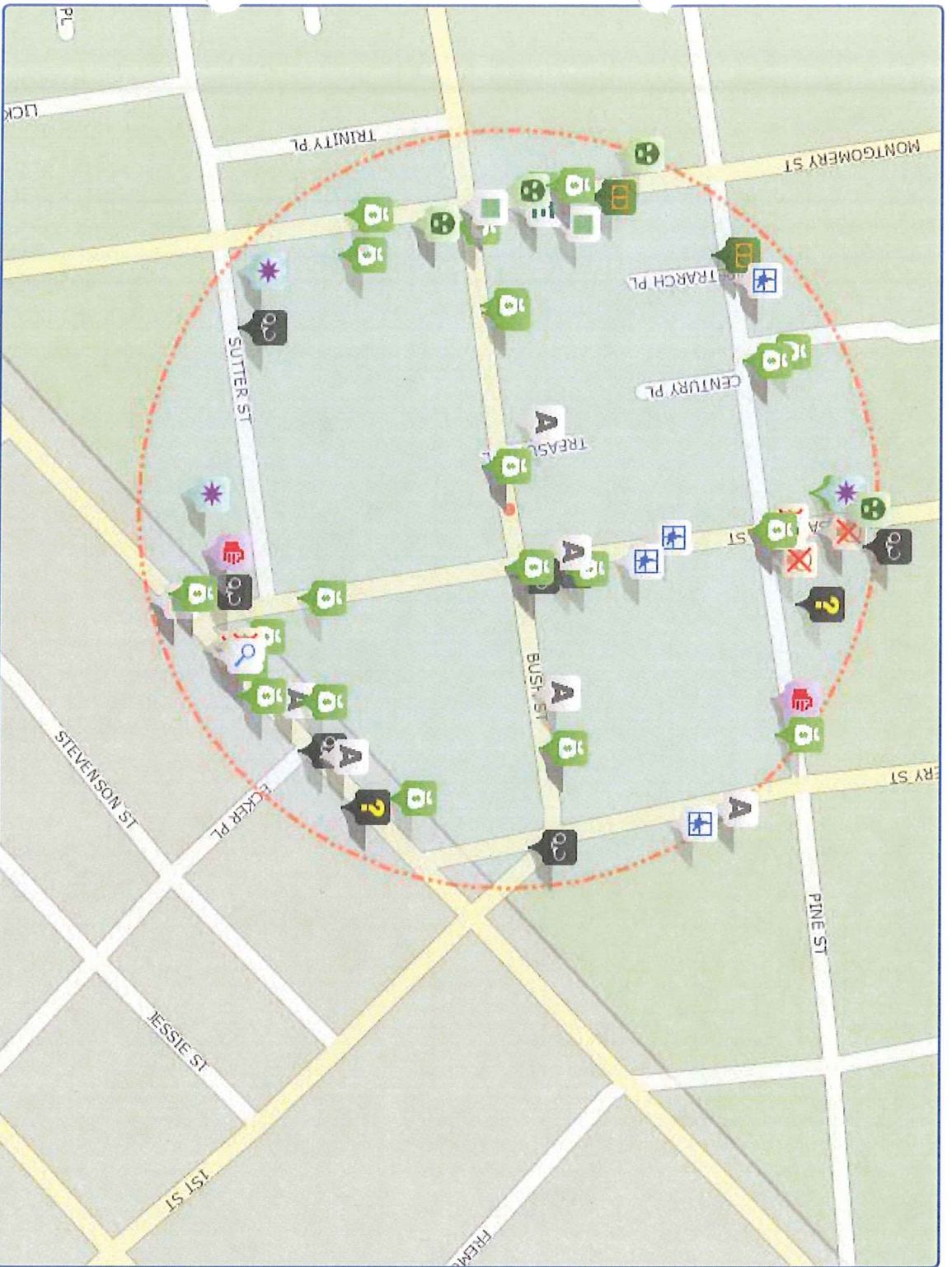
1. Sales of alcoholic beverages shall be permitted between the hours of 7:00 a.m. and 11:00 p.m. daily, except from Thanksgiving Day to New Year’s day, sales of alcoholic beverages shall be permitted from 6:00 a.m. to 12:00 a.m. (midnight).
2. No more than 5% of the square footage of the public retail space (not including the storage area) of the premises will be used for the display of alcoholic beverages
3. The sale of distilled spirits in sizes smaller than 375 ml is strictly prohibited.
4. No malt beverage shall be sold with an alcoholic content great than 5.7% by volume, except for microbrews, craft brews, organic and specialty malt products sold under such designations as stout, porter, IPA, and ESB. This condition is intended to eliminate high alcohol, low-cost products that are frequently abused, but not prevent the sales of specialty and craft beer products.
5. Beer, malt beverages and wine coolers in containers larger than 32 oz. are strictly prohibited.
6. No beer or malt beverages shall be sold in quantities of less than the manufacturer pre-packaged four (4) packs per sale. No wine-coolers or beer coolers shall be sold in less than the manufacturer pre-packaged multi-unit quantities of four (4).
7. No wine shall be sold with an alcoholic content of great than 15% by volume except for “Dinner Wines” which have been aged two years or more and maintained in corked bottles.

8. Wine shall not be sold in bottles or containers smaller than 750 ml, unless sold in manufacturer pre-packaged multi-unit quantities.

End

# CrimeView Server

San Francisco Police Department

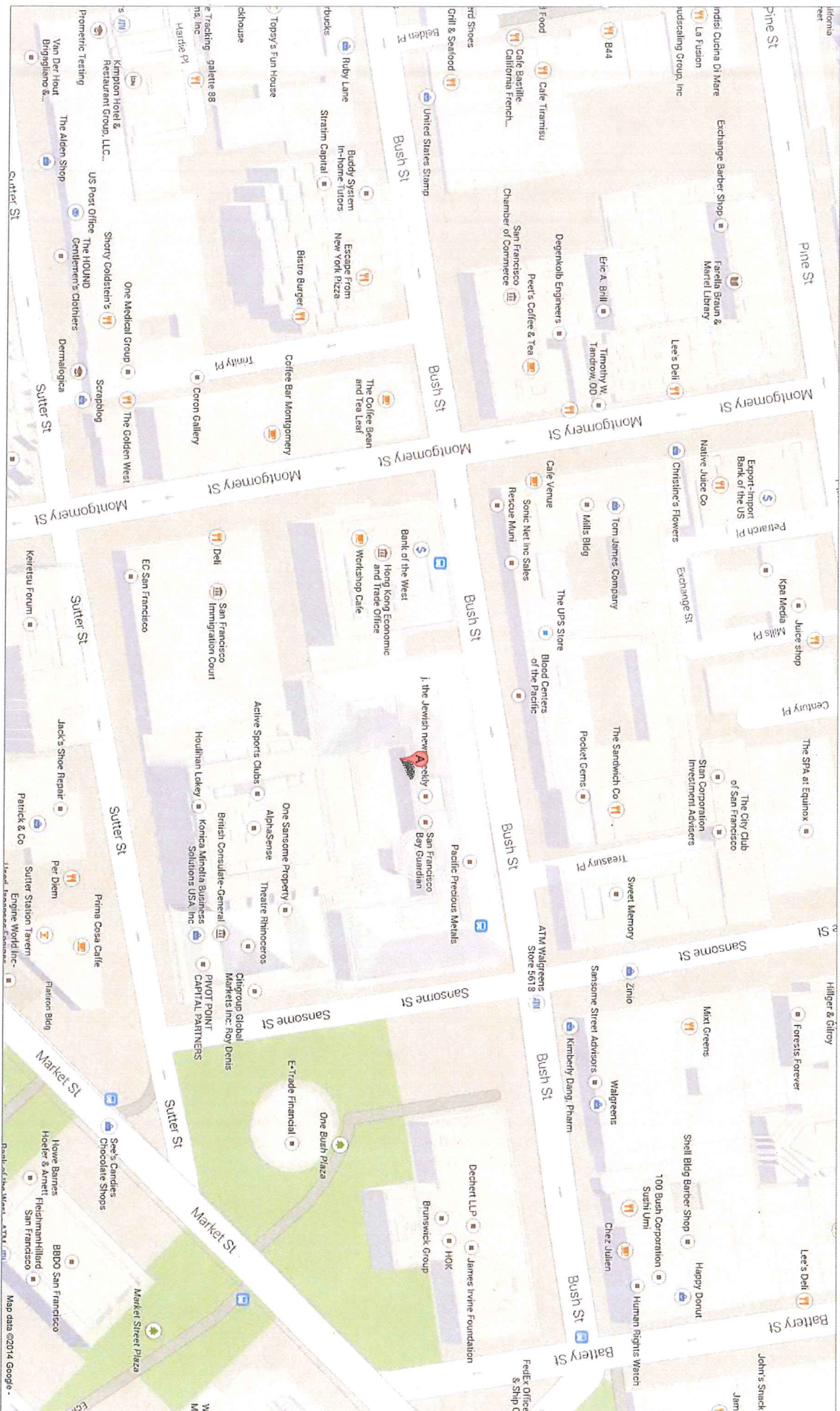


Map Legend	
	Incidents (276)
	Larceny/Theft (79)
	Non-Criminal (38)
	Warrants (26)
	Other Offenses (19)
	Fraud (14)
	Burglary (14)
	Assault (13)
	Vandalism (12)
	Robbery (12)
	Suspicious Occurrence (12)
	Warrants (11)
	Drug/Narcotic (6)
	Vehicle Theft (4)
	Secondary Codes (3)
	Sex Offenses, Forcible (3)
	Missing Person (3)
	Trespassing (2)
	Embezzlement (2)
	Extortion (1)
	Forgery/Counterfeiting (1)
	Drunkness (1)

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