

1 [Resolution]

2 URGING THE SAN FRANCISCO BOARD OF EDUCATION TO TAKE APPROPRIATE
3 ACTION IN RESPONSE TO THE UNFAIR MARKETING PRACTICES AND UNETHICAL
4 BUSINESS OPERATION OF JOSTENS, INC. AND URGING JOSTENS, INC. TO OFFER
5 REBATES TO STUDENTS THAT BOUGHT CLASS RINGS.

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7 WHEREAS, Jostens, Inc. has been the sole contractor of graduation memorabilia at
8 the high schools in the San Francisco Unified School District for years; and,

9 WHEREAS, In 1995, Jostens, Inc. was awarded a contract to provide graduation
10 memorabilia after a competitive bid process; and,

11 WHEREAS, Prices that were quoted during the process in many cases were not
12 offered to the students; and,

13 WHEREAS, No students ever bought class rings at the bid price; and,

14 WHEREAS, Contracts throughout the District's high school have expired and Jostens,
15 Inc. is operating in schools without a contract; now, therefore, be it

16 RESOLVED, That San Francisco Board of Supervisors urges the San Francisco Board
17 of Education to take appropriate action in response to the unfair marketing practices and
18 unethical business operation of Jostens, Inc. and to urge Jostens, Inc. to offer rebates to
19 students that bought class rings.

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City and County of San Francisco

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Tails

Resolution

File Number: 992125

Date Passed:

Resolution urging the San Francisco Board of Education to take appropriate action in response to the unfair marketing practices and unethical business operation of Jostens, Inc. and urging Jostens, Inc. to offer rebates to students that bought class rings.

November 22, 1999 Board of Supervisors — SEVERED FROM FOR ADOPTION WITHOUT COMMITTEE REFERENCE AGENDA

November 22, 1999 Board of Supervisors — AMENDED, AN AMENDMENT OF THE WHOLE BEARING SAME TITLE

Ayes: 10 - Becerril, Bierman, Brown, Katz, Kaufman, Leno, Newsom, Teng, Yaki, Yee

Absent: 1 - Ammiano

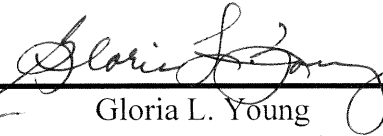
November 22, 1999 Board of Supervisors — ADOPTED AS AMENDED

Ayes: 10 - Becerril, Bierman, Brown, Katz, Kaufman, Leno, Newsom, Teng, Yaki, Yee

Absent: 1 - Ammiano

File No. 992125

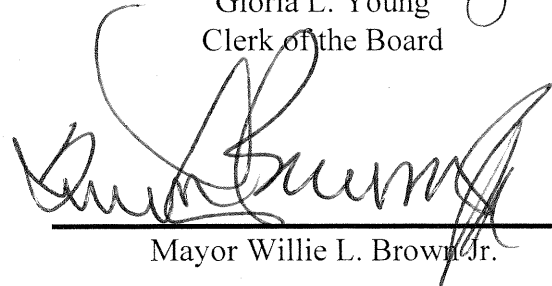
I hereby certify that the foregoing Resolution
was ADOPTED AS AMENDED on
November 22, 1999 by the Board of
Supervisors of the City and County of San
Francisco.



Gloria L. Young
Clerk of the Board

DEC - 3 1999

Date Approved



Mayor Willie L. Brown Jr.