



Dear Neighbor,

We are excited to be opening Gus's Community Market in the Mission. We would like to tell you, our new neighbors, a little about ourselves.

Gus's Community Market is part of a local, family-based business that operates two similar grocery stores in the Haight Ashbury and Outer Sunset neighborhoods. Haight Street Market, located at 1530 Haight Street was established in 1981, and Noriega Produce at 3821 Noriega Street was established in 1985. The new market is named Gus's after our father who started the business and is still involved in the day to day operations.

Our new market located at 2111 Harrison Street will offer a full service deli, butcher department, full line of produce, dry goods, and a cafe. We offer these items now at our current stores along with a selection of alcoholic beverages to compliment the full-service grocery. The new grocery store will also have dedicated parking on site.

The alcohol license that we are transferring to the new market is an existing license from the Mission District. We are not bringing a new license into the district.

Please feel free to contact me directly with any questions and/or concerns at [dimitri.gcm@gmail.com](mailto:dimitri.gcm@gmail.com). We are looking forward to joining and serving the neighborhood.

Sincerely,

The Vardakastanis Family

CONTACT

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