

1 [Funding For Census Outreach Activities]  
2 SUPPORTING NEXT YEAR'S STATE BUDGET FOR CENSUS OUTREACH PROGRAMS AND  
3 URGING GOVERNOR GRAY DAVIS TO SUPPORT THE PROVISIONS IN THE SENATE  
4 AND ASSEMBLY BUDGETS SETTING ASIDE \$24.7 MILLION TO FUND CENSUS  
5 OUTREACH ACTIVITIES AIMED AT INCREASING PARTICIPATION AMONG  
6 COMMUNITIES THAT HAVE BEEN TRADITIONALLY UNDERCOUNTED.

7 WHEREAS, The 1990 Census missed more than 843,000 Californians,  
8 including disproportionately high numbers of children, racial  
9 minorities and low-income families; and,

10 WHEREAS, The United States General Accounting Office estimates  
11 that this undercount resulted in a loss to California of at least  
12 \$2.2 billion in federal funds over the past decade for programs in  
13 education, transportation, child care, health and other much needed  
14 services; and,

15 WHEREAS, In San Francisco, estimates show that the undercount  
16 reduced federal and state funding to the City and County by  
17 approximately \$53 million; and,

18 WHEREAS, The City and County of San Francisco formed in  
19 February, 1999, its 2000 Census Complete Count Committee with  
20 representatives from government, schools, and community  
21 organizations; and,

22 WHEREAS, The purpose of the Committee will be to ensure the  
23 Bureau's efforts to count every San Francisco resident; and,

24 WHEREAS, Mayor Willie Brown proposed the allocation of \$350,000  
25 of City funds to develop targeted outreach programs, an ethnic and

1 mainstream media campaign, and other activities to increase Census  
2 participation by traditionally undercounted communities; and,

3 WHEREAS Senate and Assembly budgets have set aside \$24.7 million  
4 to fund Census outreach activities aimed at increasing participation  
5 among communities that have been traditionally undercounted; and,

6 WHEREAS, This funding provides the opportunity for local  
7 government to develop programs that could significantly reduce  
8 California's undercount in the 2000 Census; and,

9 WHEREAS, The Census outreach budget provisions have the support  
10 of many State legislators, including Assembly Speaker Antonio  
11 Villaraigosa and Senate President Pro Temp John Burton; now,  
12 therefore, be it

13 RESOLVED, That the Board of Supervisors of the City and County  
14 of San Francisco supports next year's state budget for Census  
15 outreach programs and urges Governor Gray Davis to support the  
16 provisions in the Senate and Assembly budgets setting aside \$24.7  
17 million to fund Census outreach activities aimed at increasing  
18 participation among communities that have been traditionally  
19 undercounted.



# City and County of San Francisco

City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

## Tails

### Resolution

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**File Number:** 991182

**Date Passed:**

Resolution supporting next year's State budget for census outreach programs and urging Governor Gray Davis to support the provisions in the Senate and Assembly budgets setting aside \$24.7 million to fund census outreach activities aimed at increasing participation among communities that have been traditionally undercounted.

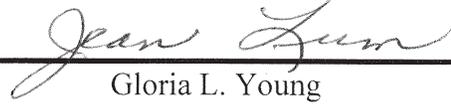
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June 21, 1999 Board of Supervisors — ADOPTED

Ayes: 11 - Ammiano, Becerril, Bierman, Brown, Katz, Kaufman, Leno, Newsom, Teng, Yaki, Yee

File No. 991182

I hereby certify that the foregoing Resolution was ADOPTED on June 21, 1999 by the Board of Supervisors of the City and County of San Francisco.



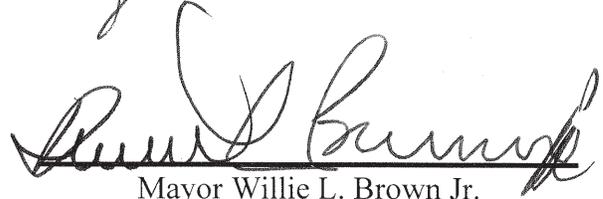
Gloria L. Young

*for* Clerk of the Board

JUN 25 1999

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Date Approved



Mayor Willie L. Brown Jr.