

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
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MEMORANDUM

TO: Maggie Weiland, Executive Director, Entertainment Commission

FROM: Victor Young, Assistant Clerk *Victor Young*

DATE: May 4, 2026

SUBJECT: LEGISLATION INTRODUCED

The Board of Supervisors' Rules Committee received the following proposed Ordinance:

File No. 260399

Ordinance amending the Administrative Code to create the 1) North Beach Entertainment Zone (on Powell Street between Columbus Avenue and Vallejo Street; Union Street between Powell Street and Grant Avenue; Green Street between Powell Street and Grant Avenue; Columbus Avenue between Union Street and William Saroyan Place; William Saroyan Place and Jack Kerouac Alley; Stockton Street between Filbert and Vallejo Streets; Vallejo Street between Stockton Street and Grant Avenue; Grant Avenue between Columbus Avenue and Filbert Street; Broadway between Columbus Avenue and Kearny Street; Bannam Place between Union and Green Streets; and Jasper Place between Union and Green Streets); 2) Ferry Building Entertainment Zone (the area bounded by the east side of The Embarcadero on the west, Ferry Plaza on the south, northern boundary of Parcel 9900274 on the north, and San Francisco shoreline on the east); 3) Embarcadero Plaza Entertainment Zone (the area bounded by the west side of The Embarcadero from Washington Street to Don Chee Way; Don Chee Way between The Embarcadero and Steuart Street; Steuart Street between Don Chee Way and Market Street; Market Street between Steuart and Drumm Streets; Drumm Street between Market and Washington Streets; and Washington Street between Davis Street and The Embarcadero); and 4) Belden Place Downtown Activation Zone (on Belden Place between Bush and Pine Streets); to authorize the outdoor consumption of alcoholic beverages during an Entertainment Zone Event starting at 11:00 a.m. rather than noon; and affirming the Planning Department's determination under the California Environmental Quality Act.

If you have comments or reports to be included with the file, please forward them to Victor Young at the Board of Supervisors, City Hall, Room 244, 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102 or by email at: victor.young@sfgov.org.

(attachment)

- c. May Liang, Entertainment Commission

Master Report Continued (260399)

Ver	Acting Body	Date	Action	Sent To	Due Date	Result
1	President	04/14/2026	ASSIGNED UNDER 30 DAY RULE	Rules Committee	05/14/2026	



City and County of San Francisco
Master Report

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 260399

File Type: Ordinance

Status: 30 Day Rule

Enacted:

Effective:

Version: 1

In Control: Rules Committee

File Name: Administrative Code - Entertainment Zones and
Downtown Activation Zone

Date Introduced: 04/14/2026

Requester:

Cost:

Final Action:

Comment:

Title: Ordinance amending the Administrative Code to create the 1) North Beach Entertainment Zone (on Powell Street between Columbus Avenue and Vallejo Street; Union Street between Powell Street and Grant Avenue; Green Street between Powell Street and Grant Avenue; Columbus Avenue between Union Street and William Saroyan Place; William Saroyan Place and Jack Kerouac Alley; Stockton Street between Filbert and Vallejo Streets; Vallejo Street between Stockton Street and Grant Avenue; Grant Avenue between Columbus Avenue and Filbert Street; Broadway between Columbus Avenue and Kearny Street; Bannam Place between Union and Green Streets; and Jasper Place between Union and Green Streets); 2) Ferry Building Entertainment Zone (the area bounded by the east side of The Embarcadero on the west, Ferry Plaza on the south, northern boundary of Parcel 9900274 on the north, and San Francisco shoreline on the east); 3) Embarcadero Plaza Entertainment Zone (the area bounded by the west side of The Embarcadero from Washington Street to Don Chee Way; Don Chee Way between The Embarcadero and Steuart Street; Steuart Street between Don Chee Way and Market Street; Market Street between Steuart and Drumm Streets; Drumm Street between Market and Washington Streets; and Washington Street between Davis Street and The Embarcadero); and 4) Belden Place Downtown Activation Zone (on Belden Place between Bush and Pine Streets); to authorize the outdoor consumption of alcoholic beverages during an Entertainment Zone Event starting at 11:00 a.m. rather than noon; and affirming the Planning Department’s determination under the California Environmental Quality Act.

Sponsor: Sauter

History of Legislative File 260399

1 [Administrative Code - Entertainment Zones and Downtown Activation Zone]

2

3 **Ordinance amending the Administrative Code to create the 1) North Beach**

4 **Entertainment Zone (on Powell Street between Columbus Avenue and Vallejo Street;**

5 **Union Street between Powell Street and Grant Avenue; Green Street between Powell**

6 **Street and Grant Avenue; Columbus Avenue between Union Street and William**

7 **Saroyan Place; William Saroyan Place and Jack Kerouac Alley; Stockton Street**

8 **between Filbert and Vallejo Streets; Vallejo Street between Stockton Street and Grant**

9 **Avenue; Grant Avenue between Columbus Avenue and Filbert Street; Broadway**

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11 **Green Streets; and Jasper Place between Union and Green Streets); 2) Ferry Building**

12 **Entertainment Zone (the area bounded by the east side of The Embarcadero on the**

13 **west, Ferry Plaza on the south, northern boundary of Parcel 9900274 on the north, and**

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15 **area bounded by the west side of The Embarcadero from Washington Street to Don**

16 **Chee Way; Don Chee Way between The Embarcadero and Steuart Street; Steuart Street**

17 **between Don Chee Way and Market Street; Market Street between Steuart and Drumm**

18 **Streets; Drumm Street between Market and Washington Streets; and Washington Street**

19 **between Davis Street and The Embarcadero); and 4) Belden Place Downtown**

20 **Activation Zone (on Belden Place between Bush and Pine Streets); to authorize the**

21 **outdoor consumption of alcoholic beverages during an Entertainment Zone Event**

22 **starting at 11:00 a.m. rather than noon; and affirming the Planning Department's**

23 **determination under the California Environmental Quality Act.**

24 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.

25 **Additions to Codes** are in *single-underline italics Times New Roman font*.

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1 **Board amendment deletions** are in ~~strikethrough~~ Arial font.
2 **Asterisks (* * * *)** indicate the omission of unchanged Code
3 subsections or parts of tables.

4 Be it ordained by the People of the City and County of San Francisco:

5 Section 1. Environmental Findings.

6 The Planning Department has determined that the actions contemplated in this
7 ordinance comply with the California Environmental Quality Act (California Public Resources
8 Code Sections 21000 *et seq.*). Said determination is on file with the Clerk of the Board of
9 Supervisors in File No. _____ and is incorporated herein by reference. The Board affirms
10 this determination.

11 Section 2. Port of San Francisco Actions.

12 Port of San Francisco staff intends to request that the Port Commission support the
13 formation of the Ferry Building Entertainment Zone and adopt rules and regulations for said
14 Entertainment Zone.

15
16 Section 3. Chapters 94B and 94D of the Administrative Code are hereby amended by
17 revising Sections 94B.4 and 94D.3, to read as follows. Section 94B.2 is reprinted in part, for
18 informational purposes only.

19 **SEC. 94B.2. ENTERTAINMENT ZONE CONTROLS.**

20 * * * *

21 (c) All open alcoholic beverages consumed during an Entertainment Zone
22 Event shall be purchased only from a premises located within the Entertainment Zone that is
23 authorized under California Business and Professions Code Section 23357, 23358, or 23396,
24 as may be amended from time to time, to permit consumers to leave the premises with open
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1 containers of alcoholic beverages for consumption off the premises, or an organization that is
2 authorized by an ABC special event permit or license to make such sales within the
3 Entertainment Zone.

4 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

5 (a) The Board of Supervisors hereby establishes all of the Downtown Activation
6 Locations set forth in Administrative Code Section 94D.3, including all public streets, public
7 rights-of-way, and sidewalks in front of storefronts abutting both sides of said locations, and all
8 establishments holding permits or licenses from ABC that are located on either side of said
9 locations, as Entertainment Zones under Sections 23039.5 and 25690 of the California
10 Business and Professions Code.

11 (b) **Additional Entertainment Zones.**

12 * * * *

13 (16) North Beach Entertainment Zone.

14 (A) All public streets, public rights-of-way, and sidewalks abutting both sides of
15 Powell Street between Columbus Avenue and Vallejo Street; Union Street between Powell Street and
16 Grant Avenue; Green Street between Powell Street and Grant Avenue; Columbus Avenue between
17 Union Street and William Saroyan Place; William Saroyan Place and Jack Kerouac Alley; Stockton
18 Street between Filbert Street and Vallejo Street; Vallejo Street between Stockton Street and Grant
19 Avenue; Grant Avenue between Columbus Avenue and Filbert Street; Broadway between Columbus
20 Avenue and Kearny Street; Bannam Place between Union Street and Green Street; and Jasper Place
21 between Union Street and Green Street, and all premises specified in Section 94B.2(c) that are adjacent
22 thereto, are hereby designated as the North Beach Entertainment Zone under Sections 23039.5 and
23 25690 of the California Business and Professions Code.

24 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
25 North Beach Entertainment Zone does not involve the closure of a public street, it need not receive a

1 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
2 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

3 (C) Washington Square Park.

4 (i) Any Management Plan for the North Beach Entertainment Zone shall
5 contain measures to address the impacts of Entertainment Zone Events on Washington Square Park,
6 including but not limited to alcohol consumption in the park, in particular around the playground area,
7 sanitation and other clean-up, impact on the park turf from additional use, and security. Before
8 adopting such a Management Plan, OEWD shall obtain approval from the Recreation and Park
9 Department regarding the provisions of the Management Plan that relate to impacts on Washington
10 Square Park.

11 (ii) Notwithstanding this Chapter 94B, Washington Square Park, which is
12 adjacent to the North Beach Entertainment Zone, shall be governed by the Park Code.

13 (17) Ferry Building Entertainment Zone.

14 (A) All public streets, public rights-of-way, and sidewalks in the area bounded
15 by the east side of The Embarcadero on the west, Ferry Plaza on the south, the northern boundary of
16 Parcel 9900274 on the north, and the San Francisco shoreline on the east, and all premises specified in
17 Section 94B.2(c) that are adjacent thereto, are hereby designated as the Ferry Building Entertainment
18 Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.

19 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
20 Ferry Building Entertainment Zone does not involve the closure of a public street, it need not receive a
21 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
22 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

23 (C) Areas Subject to Port Jurisdiction.

24 (i) The areas within the Ferry Building Entertainment Zone that are
25 subject to the jurisdiction of the Port of San Francisco (“Port”) shall be subject to any controls

1 imposed by the Port. To the extent any inconsistency exists between controls imposed by the Port and
2 controls imposed by this Chapter 94B or the Management Plan issued pursuant to Section 94B.3, the
3 controls imposed by the Port shall take precedence.

4 (ii) Before adopting a Management Plan for the Ferry Building
5 Entertainment Zone, OEWD shall obtain approval from the Port regarding the provisions of the
6 Management Plan that relate to impacts on areas subject to Port jurisdiction.

7 (D) The establishment of the Ferry Building Entertainment Zone pursuant to this
8 subsection (b)(17) shall in no way affect the land use authorizations for or ownership or control of any
9 private property within the Ferry Building Entertainment Zone.

10 **(18) Embarcadero Plaza Entertainment Zone.**

11 (A) All public streets, public rights-of-way, and sidewalks in the area bounded
12 by the west side of The Embarcadero from Washington Street to Don Chee Way; Don Chee Way
13 between The Embarcadero and Steuart Street; Steuart Street between Don Chee Way and Market
14 Street; Market Street between Steuart Street and Drumm Street; Drumm Street between Market Street
15 and Washington Street; and Washington Street between Davis Street and The Embarcadero; and all
16 premises specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the
17 Embarcadero Plaza Entertainment Zone under Sections 23039.5 and 25690 of the California Business
18 and Professions Code.

19 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
20 Embarcadero Plaza Entertainment Zone does not involve the closure of a public street, it need not
21 receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16
22 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

23 (C) Embarcadero Plaza and Sue Bierman Park.

24 (i) Any Management Plan for the Embarcadero Plaza Entertainment
25 Zone shall contain measures to address the impacts of Entertainment Zone Events on Embarcadero

1 Plaza and Sue Bierman Park, including but not limited to alcohol consumption in and around the Sue
2 Bierman Park playground area, sanitation and other clean-up, impact on the park turf from additional
3 use, and security. Before adopting such a Management Plan, OEWD shall obtain approval from the
4 Recreation and Park Department regarding the provisions of the Management Plan that relate to
5 impacts on Embarcadero Plaza and Sue Bierman Park.

6 (ii) Notwithstanding this Chapter 94B, Sue Bierman Park and
7 Embarcadero Plaza, which are adjacent to the Embarcadero Plaza Entertainment Zone, shall be
8 governed by the Park Code.

9 (c) Except as otherwise specified in this Section 94B.4, an Entertainment Zone Event
10 must receive a permit for the use of a public street under Transportation Code Division I,
11 Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable
12 authority of the SFMTA.

13 (d) Outdoor consumption of alcoholic beverages is authorized within an Entertainment
14 Zone during any Entertainment Zone Event on any day of the year between the hours of ~~noon~~
15 11:00 a.m. and 11:59 p.m., inclusive, subject to any additional limitations imposed by any ABC
16 permit or license and by the Management Plan, or if none, the Downtown Activation Permit,
17 for the Entertainment Zone, including but not limited to more restrictive days and hours during
18 which outdoor consumption of alcoholic beverages is authorized.

19 * * * *

20
21 **SEC. 94D.3. ELIGIBLE ACTIVATION LOCATIONS.**

22 Downtown Activation Locations are limited to the following:

23 * * * *

24 (m) "Belden Place" located on Belden Place between Bush Street and Pine Street.

1 Section 4. Existing Section 94B.4(b)(134), erroneously so designated in Ordinance No.
2 34-26, is hereby redesignated as Section 94B.4(B)(13).

3
4 Section 5. Scope of Ordinance. Except as stated in Section 4 of this ordinance, in
5 enacting this ordinance, the Board of Supervisors intends to amend only those words,
6 phrases, paragraphs, subsections, sections, articles, numbers, punctuation marks, charts,
7 diagrams, or any other constituent parts of the Municipal Code that are explicitly shown in this
8 ordinance as additions, deletions, Board amendment additions, and Board amendment
9 deletions in accordance with the "Note" that appears under the official title of the ordinance.

10
11 Section 6. Effective Date. This ordinance shall become effective at on the 31st day
12 after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns
13 the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the
14 Board of Supervisors overrides the Mayor's veto of the ordinance.

15 APPROVED AS TO FORM:
16 DAVID CHIU, City Attorney

17 By: /s/ Victoria Wong
18 VICTORIA WONG
19 Deputy City Attorney

20 4930-8352-1185, v. 2
21
22
23
24
25

LEGISLATIVE DIGEST

[Administrative Code - Entertainment Zones and Downtown Activation Zone]

Ordinance amending the Administrative Code to create the 1) North Beach Entertainment Zone (on Powell Street between Columbus Avenue and Vallejo Street; Union Street between Powell Street and Grant Avenue; Green Street between Powell Street and Grant Avenue); Columbus Avenue between Union Street and William Saroyan Place; William Saroyan Place and Jack Kerouac Alley; Stockton Street between Filbert and Vallejo Streets; Vallejo Street between Stockton Street and Grant Avenue; Grant Avenue between Columbus Avenue and Filbert Street; Broadway between Columbus Avenue and Kearny Street; Bannam Place between Union and Green Streets; and Jasper Place between Union and Green Streets); 2) Ferry Building Entertainment Zone (the area bounded by the east side of The Embarcadero on the west, Ferry Plaza on the south, northern boundary of Parcel 9900274 on the north, and San Francisco shoreline on the east); 3) Embarcadero Plaza Entertainment Zone (the area bounded by the west side of The Embarcadero from Washington Street to Don Chee Way; Don Chee Way between The Embarcadero and Steuart Street; Steuart Street between Don Chee Way and Market Street; Market Street between Steuart and Drumm Streets; Drumm Street between Market and Washington Streets; and Washington Street between Davis Street and The Embarcadero); and 4) Belden Place Downtown Activation Zone (on Belden Place between Bush and Pine Streets); to authorize the outdoor consumption of alcoholic beverages during an Entertainment Zone Event starting at 11:00 a.m. rather than noon; and affirming the Planning Department’s determination under the California Environmental Quality Act.

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as “a special event permitted or licensed by ABC that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone.” Administrative Code Section 94B.4 establishes Entertainment Zone locations.

Under Administrative Code Chapter 94D, the Greater Downtown Activation Program allows a Greater Downtown Community Benefit District to apply to Public Works for a Downtown Activation Permit for street activations that may include Entertainment Zones. Under

Administrative Code Section 94D.3, such permits are available in Downtown Activation Locations.

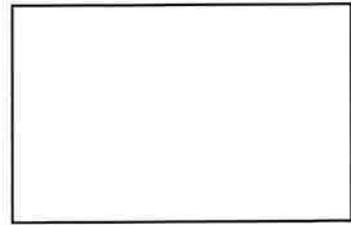
Amendments to Current Law

This ordinance would amend Administrative Code to create 1) the North Beach Entertainment Zone (on Powell Street between Columbus Avenue and Vallejo Street; Union Street between Powell Street and Grant Avenue; Green Street between Powell Street and Grant Avenue; Columbus Avenue between Union Street and William Saroyan Place; William Saroyan Place and Jack Kerouac Alley; Stockton Street between Filbert and Vallejo Streets; Vallejo Street between Stockton Street and Grant Avenue; Grant Avenue between Columbus Avenue and Filbert Street; Broadway between Columbus Avenue and Kearny Street; Bannam Place between Union and Green Streets; and Jasper Place between Union and Green Streets); 2) Ferry Building Entertainment Zone (the area bounded by the east side of The Embarcadero on the west, Ferry Plaza on the south, northern boundary of Parcel 9900274 on the north, and San Francisco shoreline on the east); 3) Embarcadero Plaza Entertainment Zone (the area bounded by the west side of The Embarcadero from Washington Street to Don Chee Way; Don Chee Way between The Embarcadero and Steuart Street; Steuart Street between Don Chee Way and Market Street; Market Street between Steuart and Drumm Streets; Drumm Street between Market and Washington Streets; and Washington Street between Davis Street and The Embarcadero); and 4) Belden Place Downtown Activation Zone (on Belden Place between Bush and Pine Streets). The ordinance would also authorize the outdoor consumption of alcoholic beverages during an Entertainment Zone Event starting at 11:00 a.m. rather than noon.

4908-1631-6833, v. 1

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor _____ inquires..."
- 5. City Attorney Request
- 6. Call File No. _____ from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No. _____
- 9. Reactivate File No. _____
- 10. Topic submitted for Mayoral Appearance before the Board on _____

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission Youth Commission Ethics Commission
- Planning Commission Building Inspection Commission Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Sauter

Subject:

Administrative Code - Entertainment Zones and Downtown Activation Zone

Long Title or text listed:

Ordinance amending the Administrative Code to create the 1) North Beach Entertainment Zone (on Powell Street between Columbus Avenue and Vallejo Street; Union Street between Powell Street and Grant Avenue; Green Street between Powell Street and Grant Avenue); Columbus Avenue between Union Street and William Saroyan Place; William Saroyan Place and Jack Kerouac Alley; Stockton Street between Filbert and Vallejo Streets; Vallejo Street between Stockton Street and Grant Avenue; Grant Avenue between Columbus Avenue and Filbert Street; Broadway between Columbus Avenue and Kearny Street; Bannam Place between Union and Green Streets; and Jasper Place between Union and Green Streets); 2) Ferry Building Entertainment Zone (the area bounded by the east side of The Embarcadero on the west, Ferry Plaza on the south, northern boundary of Parcel 9900274 on the north, and San Francisco shoreline on the east); 3) Embarcadero Plaza Entertainment Zone (the area bounded by the west side of The Embarcadero from Washington Street to Don Chee Way; Don Chee Way between The Embarcadero and Steuart Street; Steuart Street between Don Chee Way and Market Street; Market Street between Steuart and Drumm Streets; Drumm Street between Market and Washington Streets; and Washington Street between Davis Street and The Embarcadero); and 4) Belden Place Downtown Activation Zone (on Belden Place between Bush and Pine Streets); to authorize the outdoor consumption of alcoholic beverages during an Entertainment Zone Event starting at 11:00 a.m. rather than noon; and affirming the Planning Department's determination under the California Environmental Quality Act.

Signature of Sponsoring Supervisor:

From: [Andrews, Michelle \(BOS\)](#)
To: [BOS Legislation, \(BOS\)](#); [Somera, Alisa \(BOS\)](#)
Cc: [WONG, VICTORIA \(CAT\)](#); [VanHouten, Ben \(ECN\)](#); [Bell, Tita \(BOS\)](#)
Subject: D3 Sauter – Ordinance – Entertainment Zones
Date: Tuesday, April 14, 2026 3:41:38 PM
Attachments: [D3 Sauter – Ordinance – Entertainment Zones – Introduction Form.pdf](#)
[D3 Sauter – Ordinance – Entertainment Zones.docx](#)
[D3 Sauter – Ordinance – Entertainment Zones – Legislative Digest.docx](#)

Dear Clerks,

Supervisor Sauter is introducing this ordinance today: Administrative Code - Entertainment Zones and Downtown Activation Zone.

I have attached the introduction form, ordinance text, and legislative digest. DCA Victoria Wong is included to confirm use of her signature.

Please let me know if you need anything else from our office.

Thank you,
Michelle

Michelle Andrews

Legislative Aide

Office of Supervisor Danny Sauter – District 3

Sign up for Danny's newsletter [here!](#)

From: [Wong, Victoria \(CAT\)](#)
To: [Andrews, Michelle \(BOS\)](#); [BOS Legislation, \(BOS\)](#); [Somera, Alisa \(BOS\)](#)
Cc: [VanHouten, Ben \(ECN\)](#); [Bell, Tita \(BOS\)](#)
Subject: Re: D3 Sauter – Ordinance – Entertainment Zones
Date: Tuesday, April 14, 2026 4:41:55 PM

Approved as to form, thank you.

From: Andrews, Michelle (BOS) <michelle.andrews@sfgov.org>
Sent: Tuesday, April 14, 2026 3:41:34 PM
To: BOS Legislation, (BOS) <bos.legislation@sfgov.org>; Somera, Alisa (BOS) <alisa.somera@sfgov.org>
Cc: Wong, Victoria (CAT) <Victoria.Wong@sfcityatty.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>; Bell, Tita (BOS) <tita.bell@sfgov.org>
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Michelle Andrews
Legislative Aide
Office of Supervisor Danny Sauter – District 3

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24 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
25 North Beach Entertainment Zone does not involve the closure of a public street, it need not receive a

1 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
2 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

3 (C) Washington Square Park.

4 (i) Any Management Plan for the North Beach Entertainment Zone shall
5 contain measures to address the impacts of Entertainment Zone Events on Washington Square Park,
6 including but not limited to alcohol consumption in the park, in particular around the playground area,
7 sanitation and other clean-up, impact on the park turf from additional use, and security. Before
8 adopting such a Management Plan, OEWD shall obtain approval from the Recreation and Park
9 Department regarding the provisions of the Management Plan that relate to impacts on Washington
10 Square Park.

11 (ii) Notwithstanding this Chapter 94B, Washington Square Park, which is
12 adjacent to the North Beach Entertainment Zone, shall be governed by the Park Code.

13 **(17) Ferry Building Entertainment Zone.**

14 (A) All public streets, public rights-of-way, and sidewalks in the area bounded
15 by the east side of The Embarcadero on the west, Ferry Plaza on the south, the northern boundary of
16 Parcel 9900274 on the north, and the San Francisco shoreline on the east, and all premises specified in
17 Section 94B.2(c) that are adjacent thereto, are hereby designated as the Ferry Building Entertainment
18 Zone under Sections 23039.5 and 25690 of the California Business and Professions Code.

19 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
20 Ferry Building Entertainment Zone does not involve the closure of a public street, it need not receive a
21 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
22 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

23 (C) Areas Subject to Port Jurisdiction.

24 (i) The areas within the Ferry Building Entertainment Zone that are
25 subject to the jurisdiction of the Port of San Francisco (“Port”) shall be subject to any controls

1 imposed by the Port. To the extent any inconsistency exists between controls imposed by the Port and
2 controls imposed by this Chapter 94B or the Management Plan issued pursuant to Section 94B.3, the
3 controls imposed by the Port shall take precedence.

4 (ii) Before adopting a Management Plan for the Ferry Building
5 Entertainment Zone, OEWD shall obtain approval from the Port regarding the provisions of the
6 Management Plan that relate to impacts on areas subject to Port jurisdiction.

7 (D) The establishment of the Ferry Building Entertainment Zone pursuant to this
8 subsection (b)(17) shall in no way affect the land use authorizations for or ownership or control of any
9 private property within the Ferry Building Entertainment Zone.

10 **(18) Embarcadero Plaza Entertainment Zone.**

11 (A) All public streets, public rights-of-way, and sidewalks in the area bounded
12 by the west side of The Embarcadero from Washington Street to Don Chee Way; Don Chee Way
13 between The Embarcadero and Steuart Street; Steuart Street between Don Chee Way and Market
14 Street; Market Street between Steuart Street and Drumm Street; Drumm Street between Market Street
15 and Washington Street; and Washington Street between Davis Street and The Embarcadero; and all
16 premises specified in Section 94B.2(c) that are adjacent thereto, are hereby designated as the
17 Embarcadero Plaza Entertainment Zone under Sections 23039.5 and 25690 of the California Business
18 and Professions Code.

19 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
20 Embarcadero Plaza Entertainment Zone does not involve the closure of a public street, it need not
21 receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16
22 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

23 (C) Embarcadero Plaza and Sue Bierman Park.

24 (i) Any Management Plan for the Embarcadero Plaza Entertainment
25 Zone shall contain measures to address the impacts of Entertainment Zone Events on Embarcadero

1 Plaza and Sue Bierman Park, including but not limited to alcohol consumption in and around the Sue
2 Bierman Park playground area, sanitation and other clean-up, impact on the park turf from additional
3 use, and security. Before adopting such a Management Plan, OEWD shall obtain approval from the
4 Recreation and Park Department regarding the provisions of the Management Plan that relate to
5 impacts on Embarcadero Plaza and Sue Bierman Park.

6 (ii) Notwithstanding this Chapter 94B, Sue Bierman Park and
7 Embarcadero Plaza, which are adjacent to the Embarcadero Plaza Entertainment Zone, shall be
8 governed by the Park Code.

9 (c) Except as otherwise specified in this Section 94B.4, an Entertainment Zone Event
10 must receive a permit for the use of a public street under Transportation Code Division I,
11 Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable
12 authority of the SFMTA.

13 (d) Outdoor consumption of alcoholic beverages is authorized within an Entertainment
14 Zone during any Entertainment Zone Event on any day of the year between the hours of ~~noon~~
15 11:00 a.m. and 11:59 p.m., inclusive, subject to any additional limitations imposed by any ABC
16 permit or license and by the Management Plan, or if none, the Downtown Activation Permit,
17 for the Entertainment Zone, including but not limited to more restrictive days and hours during
18 which outdoor consumption of alcoholic beverages is authorized.

19 * * * *

20
21 **SEC. 94D.3. ELIGIBLE ACTIVATION LOCATIONS.**

22 Downtown Activation Locations are limited to the following:

23 * * * *

24 (m) "Belden Place" located on Belden Place between Bush Street and Pine Street.

1 Section 4. Existing Section 94B.4(b)(134), erroneously so designated in Ordinance No.
2 34-26, is hereby redesignated as Section 94B.4(B)(13).

3
4 Section 5. Scope of Ordinance. Except as stated in Section 4 of this ordinance, in
5 enacting this ordinance, the Board of Supervisors intends to amend only those words,
6 phrases, paragraphs, subsections, sections, articles, numbers, punctuation marks, charts,
7 diagrams, or any other constituent parts of the Municipal Code that are explicitly shown in this
8 ordinance as additions, deletions, Board amendment additions, and Board amendment
9 deletions in accordance with the "Note" that appears under the official title of the ordinance.

10
11 Section 6. Effective Date. This ordinance shall become effective at on the 31st day
12 after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor returns
13 the ordinance unsigned or does not sign the ordinance within ten days of receiving it, or the
14 Board of Supervisors overrides the Mayor's veto of the ordinance.

15 APPROVED AS TO FORM:
16 DAVID CHIU, City Attorney

17 By: /s/ Victoria Wong
18 VICTORIA WONG
19 Deputy City Attorney

20 4930-8352-1185, v. 2
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