

1 [Agreement - LAZ Parking California, LLC - Parking Meter Coin and Parking Data Collection
2 Services - Not to Exceed \$50,798,833]

3 **Resolution authorizing the Director of Transportation to execute Contract No. SFMTA-**
4 **2022-13, for Parking Meter Coin and Parking Data Collection Services, with LAZ Parking**
5 **California, LLC for an amount not to exceed \$24,617,587 for a base term of five years,**
6 **with the option to extend the term for up to five additional years for an amount not to**
7 **exceed \$26,181,245 for a total contract amount not to exceed \$50,798,833; and to**
8 **authorize the Municipal Transportation Agency to enter into any amendments or**
9 **modifications to the Agreement that do not increase the obligations or liabilities of the**
10 **City, are necessary or advisable to effectuate the purposes of the Agreement or this**
11 **Resolution.**

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13 WHEREAS, The San Francisco Municipal Transportation Agency’s (SFMTA) Parking
14 Meter Program was established to manage approximately 25,500 on-street parking spaces
15 and approximately 500 spaces in public parking lots for the SFMTA and the Port of San
16 Francisco for purposes of regulating parking and maintaining parking availability in high-
17 demand areas; and

18 WHEREAS, Since 2012, the SFMTA has collected approximately \$180 million in
19 parking meter coin revenue, which is used to support on-street parking programs and public
20 transit; and

21 WHEREAS, The SFMTA requires assistance from an outside vendor to collect and
22 process coins deposited in parking meters on City streets and Port properties, collect parking
23 meter and other on-street parking data, collect parking occupancy and other on-street parking
24 data, and perform other related services; and

1 WHEREAS, The City has determined in accordance with Proposition J that coin
2 collection services can be performed by a private contractor at a lower cost than if performed
3 by City employees, and the City has contracted to outside vendors coin collection and related
4 services since 1978; and

5 WHEREAS, In 2012, the SFMTA Board of Directors approved SFMTA Contract No.
6 2011-12-08 with Serco, Inc., for Parking Meter Coin Collections, Counting, and Support
7 Services, for an amount not to exceed \$46,400,000 and a total term of ten years; and

8 WHEREAS, In 2021, LAZ Parking California, LLC (LAZ) acquired Serco's coin
9 collection division, and the Serco contract was subsequently assigned to LAZ; that Contract
10 will expire on July 31, 2022; and

11 WHEREAS, The SFMTA conducted outreach to the parking industry and identified four
12 vendors potentially capable of performing the services required by the contract; and

13 WHEREAS, In December 2021, the SFMTA issued a Request for Proposals (RFP) No.
14 SFMTA-2022-13 for Coin and Data Collection and Associated Support Services, and LAZ
15 Parking California, LLC (LAZ) was the only company that submitted a proposal; and

16 WHEREAS, Staff have determined that LAZ's proposal was responsive, and LAZ is
17 qualified to perform the Services, and further outreach and re-advertising the RFP would not
18 result in more vendors submitting proposals to perform the Services; and

19 WHEREAS, The total ten-year cost of the new Agreement is approximately 9.5 percent
20 higher than the current Contract, due to: (1) costs of a new fleet of collection vehicles (current
21 fleet is ten years old); (2) addition of a new data collection crew to perform various parking
22 studies, such as occupancy, utilization, and parking census; (3) new analyst position (revenue
23 reconciliation, coin collection optimization); and (4) increases in labor costs; and

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1 WHEREAS, Funds required for the Services under the Agreement will come from the
2 SFMTA’s operational budget; however, the Port will reimburse the SFMTA for its share of the
3 operational costs, which may vary between five and seven percent; and

4 WHEREAS, The SFMTA, under authority delegated by the Planning Department,
5 determined that SFMTA-2022-13, Coin and Data Collection and Associated Support Services
6 contract with LAZ, is not defined as a “project” under the California Environmental Quality Act
7 (CEQA) pursuant to Title 14 of the California Code of Regulations, Sections 15060(c) and
8 15378(b); and

9 WHEREAS, A copy of the CEQA determination is on file with the Secretary to the
10 SFMTA Board of Directors and is incorporated herein by reference; and

11 WHEREAS, The SFMTA Board of Directors adopted Resolution No. 220419-037 on
12 April 19, 2022, authorizing the Director of Transportation to execute a five-year agreement for
13 procurement of single- and multi-space meters and services, with an option to extend for five
14 additional years, which is on file with the Clerk of the Board of Supervisors in File No. 220544;
15 and

16 WHEREAS, This contract is subject to approval by the Board of Supervisors under
17 Charter, Section 9.118, because expenditures are anticipated to exceed \$10,000,000 over the
18 term of the Contract; now, therefore, be it

19 RESOLVED, That the Board of Supervisors authorizes the SFMTA to execute Contract
20 No. SFMTA-2022-13 with LAZ Parking California, LLC, for Parking Meter Coin and Parking
21 Data Collection Services, for a total contract amount not to exceed \$24,617,587 and for a for
22 a base term of five years, with the option to extend the term for up to five additional years;
23 and, be it

24 FURTHER RESOLVED, That the Board of Supervisors authorizes the SFMTA to
25 exercise said option to extend the term of the contract for an amount not to exceed

1 \$26,181,245 for a total contract amount not to exceed \$50,798,833 (which is the sum cost of
2 the base and option terms), which option the SFMTA may exercise without further action by
3 the Board of Supervisors; and, be it

4 FURTHER RESOLVED, That the Board of Supervisors authorizes the
5 SFMTA to enter into any amendments or modifications to the Agreement that the SFMTA
6 determines, in consultation with the City Attorney, are in the best interest of the City, do not
7 increase the obligations or liabilities of the City, are necessary or advisable to effectuate the
8 purposes of the Agreement or this Resolution, and are in compliance with all applicable laws,
9 including the City's Charter; and, be it

10 FURTHER RESOLVED, That within thirty (30) days of the agreement being fully
11 executed by all parties, the Director of Transportation of the SFMTA shall provide the final
12 agreement to the Clerk of the Board for inclusion into the official file.

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