

1 [Advertising on Fixed Pedestal Newsracks]
2 AMENDING SECTION 603 OF THE SAN FRANCISCO PLANING CODE TO EXEMPT
3 ADVERTISING ON FIXED PEDESTAL NEWSRACKS FROM PLANNING CODE
4 REQUIREMENTS REGULATING SIGNS

5 Note: Additions are underlined; deletions are in ((double parentheses)).

6 Be it ordained by the People of the City and County of San Francisco:

7 Section 1. Chapter 6 of the San Francisco Planning Code is hereby amended by
8 amending Section 603 to read as follows:

9 **SEC. 603. EXEMPTED SIGNS.** Nothing in this Article 6 shall apply to any of the
10 following signs:

11 (a) Official public notices, and notices posted by public officers in performance of
12 their duties;

13 (b) Governmental signs for control of traffic and other regulatory purposes, street
14 signs, danger signs, railroad crossing signs, and signs of public service companies indicating
15 danger and aids to service or safety;

16 (c) Temporary display posters, without independent structural support, in
17 connection with political campaigns and with civic noncommercial health, safety and welfare
18 campaigns, provided that in R districts such posters shall be removed within 60 days
19 following the conclusion of the campaign;

20 (d) Flags, emblems, insignia and posters of any nation or political subdivision, and
21 temporary displays of a patriotic, religious, charitable or other civic character;

22 (e) House numbers, whether illuminated or not, "no trespassing," "no parking," and
23 other warning signs;

24 (f) Commemorative plaques placed by recognized historical agencies;

25 (g) Signs within a stadium, open-air theater or arena which are designed primarily

1 to be viewed by patrons within such stadium, open-air theater or arena;

2 (h) Religious symbols attached to buildings if not projecting beyond any street
3 property line or building setback line;

4 (i) Flags indicating weather conditions, and single flags which are emblems of
5 business firms, enterprises and other organizations;

6 (j) Two general advertising signs each not exceeding 24 square feet in area on
7 either a transit shelter or associated advertising kiosk furnished by contract with the Public
8 Utilities Commission or Public Transportation Commission for the Municipal Railway in RM-2,
9 RM-3, RM-4, RC, NC, C, M and South of Market Districts, and in those P Districts where such
10 signs would not adversely affect the character, harmony or visual integrity of the district as
11 determined by the City Planning Commission; eight general advertising signs each not
12 exceeding 24 square feet in area on transit shelters located on publicly owned property on a
13 high level Municipal Railway boarding platform in an RH-1D District adjacent to a C-2 District,
14 provided that such advertising signs solely face the C-2 District; and up to three double-sided
15 general advertising signs each not exceeding 24 square feet in area on or adjacent to transit
16 shelters on publicly owned high level Municipal Railway boarding platforms along The
17 Embarcadero south of the Ferry Building, up to six double-sided panels at 2nd and King
18 Streets, and up to four double-sided panels at 4th and King Streets and 6th and King Streets.
19 Each advertising sign on a high level boarding platform shall be designed and sited in such a
20 manner as to minimize obstruction of public views from pedestrian walkways and/or public
21 open space..

22 Notwithstanding the above, no sign shall be placed on any transit shelter or associated
23 advertising kiosk located on any sidewalk which shares a common boundary with any
24 property under the jurisdiction of the Recreation and Park Commission, with the exception of
25 Justin Herman Plaza; on any sidewalk on Zoo Road; on Skyline Boulevard between Sloat

SUPERVISOR KAUFMAN
BOARD OF SUPERVISORS

Page 2
6/4/98

1 Boulevard and John Muir Drive; on John Muir Drive between Skyline Boulevard and Lake
2 Merced Boulevard; or on Lake Merced Boulevard on the side of Harding Park Municipal Golf
3 Course, or on any sidewalk on Sunset Boulevard between Lincoln Way and Lake Merced
4 Boulevard; on any sidewalk on Legion of Honor Drive; or in the Civic Center Special Sign
5 Districts as established in Section 608.3 of this Code;

6 The provisions of this subsection shall be subject to the authority of the San Francisco
7 Port Commission under Sections 4.114 and B3.581 of the City Charter and under State law.

8 (k) Information plaques or signs which identify to the public open space resources,
9 architectural features, creators of artwork, or otherwise provide information required by this
10 Code or by other City agencies, or an identifying sign which directs the general public and/or
11 patrons of a particular establishment to open space or parking resources, provided that such
12 sign shall not project more than three inches from the wall and that its dimensions shall be no
13 greater than one by two feet;

14 (l) Nonilluminated art murals within the South of Market Base District, if they
15 project no more than 18 inches from the pre-existing surface of a structure;

16 (m) Two general advertising signs each not exceeding 52 square feet in area on a
17 public service kiosk furnished by contract with the Department of Public Works which contract
18 also provides for the installation and maintenance of automatic public toilets. Each such
19 public service kiosk shall be divided into three sections, one of which shall provide a public
20 service, such as a newsstand, newsrack, map, public telephone, vending machine, display of
21 public service information, or interactive video terminal.

22 ///

23 ///

24 ///

25


SUPERVISOR KAUFMAN
BOARD OF SUPERVISORS

1 (n) Advertising placed on fixed pedestal newsrack units in accordance with section
2 184.12 of the Public Works Code.

3 APPROVED AS TO FORM:

4 LOUISE H. RENNE, City Attorney

5
6
7 By:



8 DAVID A. GREENBURG
9 Deputy City Attorney
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

SUPERVISOR KAUFMAN
BOARD OF SUPERVISORS



City and County of San Francisco

Veterans Building
401 Van Ness Avenue, Room 308
San Francisco, CA 94102-4532

Tails

Ordinance

File Number: 980944

Date Passed:

Ordinance amending Section 603 of the Planning Code to exempt advertising on fixed pedestal newsracks from Planning Code requirements regulating signs.

October 26, 1998 Board of Supervisors — PASSED ON FIRST READING

Ayes: 11 - Ammiano, Bierman, Brown, Katz, Kaufman, Leno, Medina, Newsom, Teng, Yaki, Yee

November 2, 1998 Board of Supervisors — FINALLY PASSED

Ayes: 11 - Ammiano, Bierman, Brown, Katz, Kaufman, Leno, Medina, Newsom, Teng, Yaki, Yee

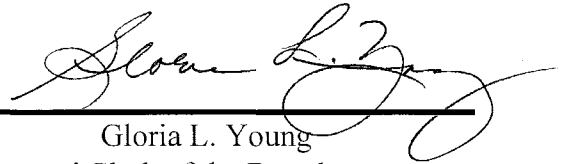
File No. 980944

I hereby certify that the foregoing Ordinance was **FINALLY PASSED** on November 2, 1998 by the Board of Supervisors of the City and County of San Francisco.

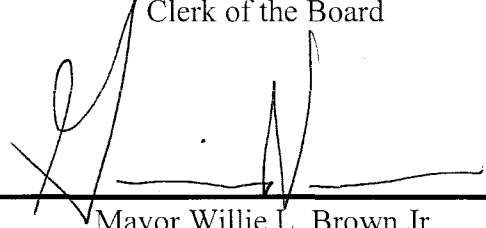
NOV 13 1998

~~NOV 13 1997~~

Date Approved



Gloria L. Young
Clerk of the Board



Mayor Willie L. Brown Jr.