

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

MEMORANDUM

Date: April 9, 2026
To: Planning Department / Commission
From: Victor Young, Clerk of the Rules Committee
Subject: Board of Supervisors Legislation Referral - File No. 260304
Administrative Code - Upper Fillmore Entertainment Zone

- California Environmental Quality Act (CEQA) Determination
(*California Public Resources Code, Sections 21000 et seq.*)
 - Ordinance / Resolution
 - Ballot Measure

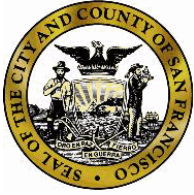
- Amendment to the Planning Code, including the following Findings:
(*Planning Code, Section 302(b): 90 days for Planning Commission review*)
 - General Plan Planning Code, Section 101.1 Planning Code, Section 302

- Amendment to the Administrative Code, involving Land Use/Planning
(*Board Rule 3.23: 30 days for possible Planning Department review*)

- General Plan Referral for Non-Planning Code Amendments
(*Charter, Section 4.105, and Administrative Code, Section 2A.53*)
(Required for legislation concerning the acquisition, vacation, sale, or change in use of City property; subdivision of land; construction, improvement, extension, widening, narrowing, removal, or relocation of public ways, transportation routes, ground, open space, buildings, or structures; plans for public housing and publicly-assisted private housing; redevelopment plans; development agreements; the annual capital expenditure plan and six-year capital improvement program; and any capital improvement project or long-term financing proposal such as general obligation or revenue bonds.)

- Historic Preservation Commission
 - Landmark (*Planning Code, Section 1004.3*)
 - Cultural Districts (*Charter, Section 4.135 & Board Rule 3.23*)
 - Mills Act Contract (*Government Code, Section 50280*)
 - Designation for Significant/Contributory Buildings (*Planning Code, Article 11*)

Please send the Planning Department/Commission recommendation/determination to Victor Young at Victor.Young@sfgov.org.



City and County of San Francisco

Master Report

City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

File Number: 260304 **File Type:** Ordinance **Status:** 30 Day Rule

Enacted: _____ **Effective:** _____

Version: 1 **In Control:** Rules Committee

File Name: Administrative Code - Upper Fillmore Entertainment Zone **Date Introduced:** 03/24/2026

Requester: _____ **Cost:** _____ **Final Action:** _____

Comment: _____ **Title:** Ordinance amending the Administrative Code to create the Upper Fillmore Entertainment Zone on Fillmore Street from Jackson to Sutter Streets, California Street from Fillmore Street to Steiner Street, and Pine Street from Fillmore Street to Steiner Street; and affirming the Planning Department’s determination under the California Environmental Quality Act.

Sponsors: Sherrill;
Mahmood

History of Legislative File 260304

| Ver | Acting Body | Date | Action | Sent To | Due Date | Result |
|-----|-------------|------------|----------------------------|-----------------|------------|--------|
| 1 | President | 03/24/2026 | ASSIGNED UNDER 30 DAY RULE | Rules Committee | 04/23/2026 | |

1 [Administrative Code - Upper Fillmore Entertainment Zone]

2

3 **Ordinance amending the Administrative Code to create the Upper Fillmore**
4 **Entertainment Zone on Fillmore Street from Jackson to Sutter Streets, California Street**
5 **from Fillmore Street to Steiner Street, and Pine Street from Fillmore Street to Steiner**
6 **Street; and affirming the Planning Department’s determination under the California**
7 **Environmental Quality Act.**

8 NOTE: **Unchanged Code text and uncodified text** are in plain Arial font.
9 **Additions to Codes** are in *single-underline italics Times New Roman font*.
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14 subsections or parts of tables.

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13 Be it ordained by the People of the City and County of San Francisco:

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15 Section 1. Environmental Findings.

16 The Planning Department has determined that the actions contemplated in this
17 ordinance comply with the California Environmental Quality Act (California Public Resources
18 Code Sections 21000 et seq.). Said determination is on file with the Clerk of the Board of
19 Supervisors in File No. ____ and is incorporated herein by reference. The Board affirms this
20 determination.

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22 Section 2. Chapter 94B of the Administrative Code is hereby amended by revising
23 Section 94B.4, to read as follows. Section 94B.2 is reprinted in part, for informational
24 purposes only.

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1 **SEC. 94B.2. ENTERTAINMENT ZONE CONTROLS.**

2 * * * *

3 (c) All open alcoholic beverages consumed during an Entertainment Zone Event shall
4 be purchased only from a premises located within the Entertainment Zone that is authorized
5 under California Business and Professions Code Section 23357, 23358, or 23396, as may be
6 amended from time to time, to permit consumers to leave the premises with open containers
7 of alcoholic beverages for consumption off the premises, or an organization that is authorized
8 by an ABC special event permit or license to make such sales within the Entertainment Zone.

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10 **SEC. 94B.4. ENTERTAINMENT ZONE LOCATIONS.**

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12 (b) **Additional Entertainment Zones.**

13 * * * *

14 **(15) Upper Fillmore Entertainment Zone.**

15 (A) All public streets, public rights-of-way, and sidewalks abutting both sides of
16 Fillmore Street from Jackson to Sutter Streets, California Street from Fillmore Street to Steiner Street,
17 and Pine Street from Fillmore Street to Steiner Street, and all premises specified in Section 94B.2(c)
18 that are adjacent thereto, are hereby designated as the Upper Fillmore Entertainment Zone under
19 Sections 23039.5 and 25690 of the California Business and Professions Code.

20 (B) Notwithstanding subsection (c), if an Entertainment Zone Event within the
21 Upper Fillmore Entertainment Zone does not involve the closure of a public street, it need not receive a
22 permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or
23 Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

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1 Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other
2 applicable authority of the SFMTA.

3 * * * *

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6 intends to amend only those words, phrases, paragraphs, subsections, sections, articles,
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13 31st day after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor
14 returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it,
15 or the Board of Supervisors overrides the Mayor's veto of the ordinance.

16
17 APPROVED AS TO FORM:
18 DAVID CHIU, City Attorney

19 By: /s/ Victoria Wong
20 VICTORIA WONG
21 Deputy City Attorney

22 4934-7883-6888, v. 1
23
24
25

LEGISLATIVE DIGEST

[Administrative Code - Upper Fillmore Entertainment Zone]

Ordinance amending the Administrative Code to create the Upper Fillmore Entertainment Zone on Fillmore Street from Jackson to Sutter Streets, California Street from Fillmore Street to Steiner Street, and Pine Street from Fillmore Street to Steiner Street; and affirming the Planning Department’s determination under the California Environmental Quality Act.

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as “an event that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone.” Administrative Code Section 94B.4 establishes Entertainment Zone locations.

Amendments to Current Law

This ordinance would amend Administrative Code Section 94B.4 to create the Upper Fillmore Entertainment Zone, on Fillmore Street from Jackson to Sutter Streets, California Street from Fillmore Street to Steiner Street, and Pine Street from Fillmore Street to Steiner Street.

Introduction Form

(by a Member of the Board of Supervisors or the Mayor)



I hereby submit the following item for introduction (select only one):

- 1. For reference to Committee (Ordinance, Resolution, Motion or Charter Amendment)
- 2. Request for next printed agenda (For Adoption Without Committee Reference)
(Routine, non-controversial and/or commendatory matters only)
- 3. Request for Hearing on a subject matter at Committee
- 4. Request for Letter beginning with "Supervisor inquires..."
- 5. City Attorney Request
- 6. Call File No. from Committee.
- 7. Budget and Legislative Analyst Request (attached written Motion)
- 8. Substitute Legislation File No.
- 9. Reactivate File No.
- 10. Topic submitted for Mayoral Appearance before the Board on

The proposed legislation should be forwarded to the following (please check all appropriate boxes):

- Small Business Commission Youth Commission Ethics Commission
- Planning Commission Building Inspection Commission Human Resources Department

General Plan Referral sent to the Planning Department (proposed legislation subject to Charter 4.105 & Admin 2A.53):

- Yes No

(Note: For Imperative Agenda items (a Resolution not on the printed agenda), use the Imperative Agenda Form.)

Sponsor(s):

Subject:

Long Title or text listed:

Signature of Sponsoring Supervisor:

From: [Rosas, Lorenzo \(BOS\)](#)
To: [BOS Legislation, \(BOS\)](#)
Cc: [Sherrill, Stephen \(BOS\)](#); [Chung, Lauren \(BOS\)](#); [RUSSI, BRAD \(CAT\)](#); [WONG, VICTORIA \(CAT\)](#); [VanHouten, Ben \(ECN\)](#)
Subject: D2 Introduction - Ordinance - Upper Fillmore Entertainment Zone
Date: Tuesday, March 24, 2026 9:48:14 AM
Attachments: [Upper Fillmore EZ Leg digest.docx](#)
[Upper Fillmore EZ Ordinance.docx](#)

Hello,

Please see attached for the necessary files to introduce a new ordinance. This ordinance creates an entertainment zone in the Upper Fillmore area as defined in the legislation.

Let me know if anything else is needed for this introduction. Thank you!

Best,

Lorenzo Rosas (*he/him*) | Legislative Director
Office of Supervisor Stephen Sherrill
San Francisco Board of Supervisors, District 2
City Hall, Room 256
(415) 554-7752
[https://sfbos.org/supervisor-sherrill-district-2'](https://sfbos.org/supervisor-sherrill-district-2)

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From: [Russi, Brad \(CAT\)](#)
To: [Rosas, Lorenzo \(BOS\)](#); [BOS Legislation, \(BOS\)](#); [WONG, VICTORIA \(CAT\)](#); [Cooper, Raynell \(BOS\)](#)
Cc: [Sherrill, Stephen \(BOS\)](#); [Chung, Lauren \(BOS\)](#); [VanHouten, Ben \(ECN\)](#)
Subject: RE: D2 Introduction - Ordinance - Upper Fillmore Entertainment Zone
Date: Tuesday, March 24, 2026 5:17:01 PM
Attachments: [image001.png](#)

I will confirm on Vicki's behalf that the ordinance is approved as to form.

Bradley Russi

Deputy City Attorney
Office of City Attorney David Chiu
(415) 554-4645 Direct

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Confidential Attorney Work Product - Do Not Disclose

This email may contain privileged or confidential information. If you are not the intended recipient, please reply to this email to inform me of your receipt and then destroy all copies.

From: Rosas, Lorenzo (BOS) <Lorenzo.Rosas@sfgov.org>
Sent: Tuesday, March 24, 2026 5:14 PM
To: BOS Legislation, (BOS) <bos.legislation@sfgov.org>; Wong, Victoria (CAT) <Victoria.Wong@sfcityatty.org>; Cooper, Raynell (BOS) <raynell.cooper@sfgov.org>
Cc: Sherrill, Stephen (BOS) <Stephen.Sherrill@sfgov.org>; Chung, Lauren (BOS) <lauren.l.chung@sfgov.org>; Russi, Brad (CAT) <Brad.Russi@sfcityatty.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>
Subject: RE: D2 Introduction - Ordinance - Upper Fillmore Entertainment Zone

[@WONG, VICTORIA \(CAT\)](#) – can you confirm that this ordinance is approved as to form?

Additionally, I'm including my colleague Raynell in the District 5 office to confirm their co-sponsorship.

Best,
Lorenzo Rosas (*he/him*) | Legislative Director
Office of Supervisor Stephen Sherrill
San Francisco Board of Supervisors, District 2
City Hall, Room 256
(415) 554-7752
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Cc: Sherrill, Stephen (BOS) <stephen.sherrill@sfgov.org>; Chung, Lauren (BOS) <lauren.l.chung@sfgov.org>; RUSSI, BRAD (CAT) <Brad.Russi@sfcityatty.org>; WONG, VICTORIA (CAT) <Victoria.Wong@sfcityatty.org>; VanHouten, Ben (ECN) <ben.vanhouten@sfgov.org>
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Hi Lorenzo,

Please submit a completed Introduction Form. We are also seeking the approval from Deputy City Attorney Victoria Wong for use of her electronic signature and approval as to form, by reply to this email. Thank you.

Best regards,

Jocelyn Wong

Legislative Clerk

San Francisco Board of Supervisors

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

T: 415.554.7702 | F: 415.554.5163
jocelyn.wong@sfgov.org | www.sfbos.org



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From: [Cooper, Raynell \(BOS\)](#)
To: [RUSSE, BRAD \(CAT\)](#); [Rosas, Lorenzo \(BOS\)](#); [BOS Legislation, \(BOS\)](#); [WONG, VICTORIA \(CAT\)](#)
Cc: [Sherrill, Stephen \(BOS\)](#); [Chung, Lauren \(BOS\)](#); [VanHouten, Ben \(ECN\)](#); [Logan, Samantha \(BOS\)](#)
Subject: RE: D2 Introduction - Ordinance - Upper Fillmore Entertainment Zone
Date: Tuesday, March 24, 2026 5:18:02 PM
Attachments: [image001.png](#)

Confirming co-sponsorship!

-Raynell

From: Russi, Brad (CAT) <Brad.Russi@sfcityatty.org>
Sent: Tuesday, March 24, 2026 5:17 PM
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13 31st day after enactment. Enactment occurs when the Mayor signs the ordinance, the Mayor
14 returns the ordinance unsigned or does not sign the ordinance within ten days of receiving it,
15 or the Board of Supervisors overrides the Mayor's veto of the ordinance.

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17 APPROVED AS TO FORM:
18 DAVID CHIU, City Attorney

19 By: /s/ Victoria Wong
20 VICTORIA WONG
21 Deputy City Attorney

22 4934-7883-6888, v. 1