

## **LEGISLATIVE DIGEST**

[Administrative Code - Film Commission Programs]

**Ordinance amending the Administrative Code to expand the definition of tax exempt entities for use fees, updating the process for notification guidelines concerning film production activities that may cause parking or traffic obstructions, updating definitions for the film rebate program, updating the film rebate amounts, and authorizing the Executive Director to enter into licensing agreements for the use of the Film SF logo and other Film Commission trademarks on merchandise.**

### **Existing Law**

Currently, only entities that are tax-exempt under section 501(c)(3) of the Internal Revenue Code are exempt from use fees. The process for notification concerning film production activities that may cause parking or traffic obstructions are currently in the Administrative Code. And the Administrative Code does not define pre-production or post-production for purposes of the Film Rebate program.

The Administrative Code currently provides certain requirements for film productions to be eligible for the Film rebate program. And only allows film productions to receive a rebate for rent paid to the City, or any of its constituent departments, for the use of property leased by the City.

Currently, there is not a provision in the Administrative Code authorizing the Executive Director of the Film Commission to enter into licensing agreements for the use of the Film SF logo and other Film Commission trademarks on merchandise.

### **Amendments to Current Law**

Under the proposed amendments, entities that are tax-exempt under Internal Revenue Code sections 501(c)4 and 501(c)(6) would be exempt from use fees. The proposed amendments would also move the notification process concerning film production activities that may cause parking or traffic obstructions from the Administrative Code to notification guidelines maintained by the Film Commission. And, the proposed amendments would include definitions of pre-production and post-production for purposes of the Film Rebate program.

The proposed amendments would update the requirements for film productions to be eligible for the Film rebate program in line with industry practice. The proposed amendments would also allow film productions to receive a rebate of a percentage of rent paid to a third-party

property owner used for film activities in the City as determined by the Film Commission's guidelines.

The proposed amendments would authorize the Executive Director of the Film Commission to enter into licensing agreements for the use of the Film SF logo and other Film Commission trademarks on merchandise.