

1 [Commending craigslist for their success serving and building community among the
2 residents of the City and County of San Francisco, and declaring October 10, 2004 as
3 “craigslist Day” in the City and County of San Francisco.]

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5 **Resolution commending craigslist for their success serving and building community**
6 **among the residents of the City and County of San Francisco, and declaring October**
7 **10, 2004 as “craigslist Day” in the City and County of San Francisco.**

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9 WHEREAS, craigslist was developed as a noncommercial, community-serving
10 resource for the San Francisco Bay Area by Craig Newmark in 1995, and has since grown to
11 include 45 other cities in the United States and world-wide; and,

12 WHEREAS, over five million people visit craigslist each month, creating over 780
13 million monthly page views; and,

14 WHEREAS, craigslist’s mission is, “to get the word out about everyday, real-world
15 stuff, give each other a break, restore the human voice to the Internet, provide an alternative
16 to impersonal, big-media sites, be inclusive, give a voice to the disenfranchised, and be a
17 collection of communities with similar spirit”; and,

18 WHEREAS, craigslist impacts many aspects of peoples’ lives by helping them find
19 jobs, housing, roommates, friends, romantic partners, community events, volunteer
20 opportunities, advice, information, and people to buy, sell, and swap goods and services with;
21 and,

22 WHEREAS, craigslist has never accepted advertising, and provides all of its services
23 for free, except for charging a modest fee for commercial job announcements, which serve as
24 craigslist sole source of financial support; and,

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1 WHEREAS, craigslist's has been ranked as the most effective job site in the nation by
2 Forrester Research; and,

3 WHEREAS, craigslist, through its success bringing together people who have things
4 they want to dsipose of with people who need those things, helps San Francisco work
5 towards its goal of diverting 75% of its waste from landfills by 2010; and,

6 WHEREAS, craigslist has succeeded in creating a strong sense of community in the
7 San Francisco Bay Area, and in the other cities it serves; therefore be it

8 RESOLVED, that the Board of Supervisors of the City and County of San Francisco
9 does hereby honor Craig Newmark and craigslist for their work in San Francisco and
10 throughout the world; and, be it

11 FURTHER RESOLVED, that the Board of Supervisors of the City and County of San
12 Francisco does hereby proclaim October 10, 2004 to be "craigslist Day" in the City and
13 County of San Francisco.

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