From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS)
Subject:	2 Letters regarding File No. 250682
Date:	Thursday, October 30, 2025 11:48:24 AM
Attachments:	2 Letters regarding File No. 250682.pdf

Hello,

Please see attached for 2 letters regarding File No. 250682.

> **File No. 250682:** Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302. (Sauter)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Phone: (415) 554-5184 | Fax: (415) 554-5163
board.of.supervisors@sfgov.org | www.sfbos.org

From:	North Beach Business Association
To:	Sauter, Danny (BOS); Chan, Connie (BOS); Sherrill, Stephen (BOS); Mahmood, Bilal (BOS); Dorsey, Matt (BOS); Melgar, Myrna (BOS); Mandelman, Rafael (BOS); Fielder, Jackie (BOS); Walton, Shamann (BOS); Chen, Chyanne (BOS)
Cc:	ChanStaff (BOS); SherrillStaff; SauterStaff; EngardioStaff (BOS); MahmoodStaff; DorseyStaff (BOS); MelgarStaff (BOS); MandelmanStaff (BOS); Waltonstaff (BOS); ChenStaff; Board of Supervisors (BOS)
Subject:	SUBJECT: URGENT Request to Adopt Compromise Amendments for North Beach NCD Legislation
Date:	Tuesday, October 28, 2025 1:15:57 PM
Attachments:	SUBJECT_ URGENT Request to Adopt Compromise Amendments for North Beach NCD Legislation - 10_28_2025.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing on behalf of **over 50 North Beach businesses** regarding the D3 business legislation scheduled for today's Board meeting. We have developed critical compromise amendments that allow new businesses to open while protecting our neighborhood's unique character.

Our amendments address four urgent issues:

1. Preventing unlimited restaurant conversions that would oversaturate our market
2. Restricting storefront mergers that price out small businesses
3. Reinstating the Use Size Cap (removed without business consultation)
4. Creating pathways for vacant retail spaces through SEC. 186.4

These are win-win solutions - every business cited as needing this legislation can still open under our amendments, while protecting existing businesses from displacement.
After months of collaboration with Supervisor Sauter's office, we've crafted surgical fixes using existing frameworks, such as SEC. 781.6 that can be implemented immediately without delaying the legislation or requiring new district maps.

I've attached our detailed letter outlining these amendments. Please review it before today's vote. This is our last opportunity to get this right for North Beach.

The future of our neighborhood's diverse business ecosystem, from flower shops to bookstores to Italian specialty stores, depends on your consideration of these amendments today.

Thank you for your urgent attention to this matter.

Respectfully,

Stuart Watts
President, North Beach Business Association
Cell: (415) 309-1925
Email: info@sfnbba.org

Attachment: URGENT Request to Adopt Compromise Amendments for North Beach NCD Legislation.pdf

TO: The Honorable Rafael Mandelman and Members of the San Francisco Board of Supervisors

FROM: Stuart Watts, President, North Beach Business Association
DATE: October 28, 2025

SUBJECT: URGENT Request to Adopt Compromise Amendments for North Beach NCD Legislation

Honorable Members of the Board,

My name is Stuart Watts, President of the North Beach Business Association. As a 10-year small business owner and a San Franciscan whose family has operated businesses here since the 1850s, I write to you today on a matter of urgent importance for the future of North Beach. Our association has been working for months with Supervisor Sauter's office to find a balanced solution for the new North Beach business legislation. While we are in full support of helping new businesses open, the legislation as currently written, though well-intentioned, will have devastating, unintended consequences for the unique retail ecosystem we all cherish.

Executive Summary

The current legislation, which was approved by the Land Use Committee, endangers this ecosystem with three primary concerns:

1. **Unlimited Restaurants:** North Beach already has the highest concentration of restaurants per capita in the city. Removing all controls will saturate the market, increase rent, and create a one-way street of conversions (as kitchens are too expensive to remove), permanently eliminating spaces for non-food retail.
2. **Limiting Storefront Mergers:** Allowing storefront mergers will inevitably drive up commercial rents and displace the small retailers that define our neighborhood.
3. **Removal of the Use Size Cap:** The bill's removal of the 4,000 sq. ft. size cap, which was done without business consultation, opens the door for large, out-of-character storefronts, threatening the intimate scale of the neighborhood and the affordability for small businesses.
4. **Vacant non-conforming spaces:** Provide a path for non-conforming retail spaces outside of commercial districts to seek conditional use authorization.

The Stakes: Preserving a Unique Business Ecosystem

North Beach maintains a diverse collection of businesses unlike any other neighborhood in America. Within a single block, you'll find a jewelry shop, gift shop, record store, flower shop, candle shop, soufflé shop, flute store, and Italian bookstore. This diversity exists because of carefully crafted legislation developed over decades to preserve our balanced ecosystem.

The proposed legislation affects North Beach in nine different ways. While we support several provisions and have compromised on others, three issues require your immediate attention.

A “Win-Win” Compromise Solution

After months of negotiation, we have a "surgical" compromise that solves these problems **without delaying the legislation or requiring new district maps.** This solution supports the *specific* businesses the legislation was intended to help, while protecting the over 50 local North Beach businesses that have concerns.

Critical Issue #1: Restaurant Saturation/Business Diversity

Current Situation: North Beach already has the highest per-capita concentration of restaurants and bars of any residential neighborhood in San Francisco. In Central North Beach, five of eight vacant storefronts are former restaurants.

The Problem: Unlimited restaurant conversions will:

- Increase square footage costs neighborhood-wide
- Make non-restaurant retail spaces economically unviable
- Eliminate unique retail diversity on streets like Grant Avenue

Our Solution: Use the *existing* **"North Beach Financial Service Subdistrict" (SEC. 781.6)** as a boundary for "Central North Beach" (Broadway to Greenwich). We propose adding language to this subdistrict that **(a)** prohibits storefront mergers and **(b)** prohibits *new* restaurant conversions, with specific "carve-out" exceptions for three long-vacant parcels to become restaurants via Conditional Use.

Critical Issue #2: Storefront Mergers

Current Situation: North Beach's small storefronts create an ecosystem where independent businesses can afford entry-level commercial rents and compete fairly.

The Problem: Allowing storefront mergers will inevitably drive up commercial rents and displace the small retailers that define our neighborhood. When multiple storefronts combine, only well-funded chains and franchises can afford the resulting premium spaces, pushing out the independent shops that give North Beach its character.

Our Solution: Maintain restrictions on storefront mergers in Central North Beach while allowing limited flexibility in Northern North Beach where vacancy rates are higher. This preserves the economic diversity that allows flower shops, bookstores, and specialty retailers to thrive alongside restaurants.

Critical Issue #3: Use Size Cap Removal

Current Situation: North Beach historically maintained a 4,000 square foot Use Size Cap, ensuring an intimate neighborhood character and affordable leases for small businesses.

The Problem: D3's office has eliminated the Use Size Cap entirely, allowing unlimited-size storefronts in new buildings. This change was made without consulting affected businesses, not a single business owner we surveyed was aware of this removal.

Our Solution: Reinstate a reasonable Use Size Cap that prevents outsized establishments while allowing flexibility for appropriate development.

Critical Issue #4: Vacant Non-Conforming Retail Spaces

Current Situation: Numerous retail spaces exist within residential zones near our commercial district, but outdated zoning restrictions keep them vacant rather than allowing community-serving businesses to operate.

The Problem: Non-conforming retail spaces in residential areas remain empty because they're controlled by commercial district regulations, even though they're located outside the NCD. This creates dead zones in otherwise vibrant residential streets and denies neighbors the opportunity to welcome appropriate businesses into their community.

Our Solution: Create SEC. 186.4 to establish a pathway for vacant, non-conforming retail spaces outside commercial districts to become limited-service restaurants through Conditional Use authorization. This empowers residents, not distant commercial districts, to decide which businesses serve their immediate community, ensuring sensitive activation of spaces that would otherwise remain vacant.

Conclusion

This compromise is a true win-win. It allows flexibility for new businesses in "Northern North Beach" (north of Greenwich) where vacancies are higher, while protecting the fragile retail core. It helps every business the legislation was meant to support while safeguarding the future for all others.

We respectfully urge you to adopt these common-sense, community-vetted amendments. Thank you for your leadership.

Sincerely,

Stuart Watts

Stuart Watts
President, North Beach Business Association

From:	Toyer Grear
To:	Board of Supervisors (BOS); MandelmanStaff (BOS); ChanStaff (BOS); SherrillStaff; SauterStaff; MelgarStaff (BOS); ChenStaff; MahmoodStaff; DorseyStaff (BOS); FielderStaff; Waltonstaff (BOS)
Cc:	Drury, Richard; Gibson, Lisa (CPC); Cityattorney
Subject:	SUPPLEMENTAL SUBMISSION
Date:	Tuesday, October 28, 2025 3:13:05 PM
Attachments:	2025.10.28.SFBOS NBeach SUD Supp ComLtr-w exhibits.pdf

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Dear President Mandelman and Honorable Supervisors,

Attached please find comments submitted on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 31, October 28, 2025 Board of Supervisors meeting ("Rezone"). This letter supplements the letter
submitted yesterday.

Should you have any questions, please feel free to contact our office.

Sincerely,

Toyer Grear
Office Administrator / Paralegal
Lozeau Drury, LLP
1939 Harrison Street, Suite 150
Oakland, CA 94612
510-836-4200 ofc
510-607-8237 cell
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BY E-MAIL AND HAND DELIVERY

October 28, 2025

Board President Rafael Mandelman and
Honorable Supervisors
San Francisco Board of Supervisors
Attn: Angela Calvillo, Clerk of the Board
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Board.of.Supervisors@sfgov.org
mandelmanstaff@sfgov.org
ChanStaff@sfgov.org
SherrillStaff@sfgov.org
SauterStaff@sfgov.org
MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
DorseyStaff@sfgov.org
FielderStaff@sfgov.org
waltonstaff@sfgov.org

RE: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts.
Objection to CEQA Exemption.
Board of Supervisors
Agenda Item 31, October 28, 2025, File No. 250682
SUPPLEMENTAL SUBMISSION

Dear President Mandelman and Honorable Supervisors:

I submit this comment on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts; Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 31, October 28, 2025 Board of Supervisors meeting. ("Rezone"). This letter supplements the letter submitted yesterday.

As discussed earlier, the Rezone will entirely eliminate the North Beach Special Use District ("SUD"). In so doing, the Rezone will eliminate important protections for historic resources and displacement of residents and legacy businesses. The Rezone will eliminate historic

resource protecitons for hundreds of properties in North Beach, and retain protection only for one property – the Gusto Building at 535 Green Street, which is on the National Register of Historic Resources.

The Rezone will eliminate the broader definition of historic resources contained in the North Beach SUD. Section (b)(3) defines "historic resources" as follows:

> Historic Buildings. "Historic buildings" shall include Planning Code Article 10 Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

Although the Rezone references the historic resource protections in Planning Code Section 102, those protections are far narrower than in the North Beach SUD. As explained by expert Architectural Historian Bridget Maley:

> The proposed new definition of historic resources references Planning Code Section 102 which does not include eligible National or California Register Historic Districts and their contributors as historic resources or resources identified through survey or inventory.
>
> By eliminating these important protections for historic resources, the Rezone would have adverse impacts on historic resources, including the fully documented, but not yet to be formally designated North Beach National Register of Historic Places Historic District. These impacts must be analyzed and mitigated through proper CEQA documentation. If mitigation is not feasible, then a statement of overriding considerations would be required.

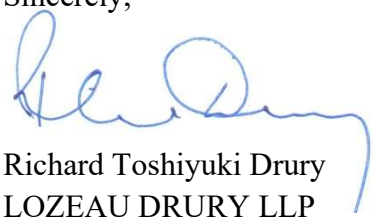
The attached spreadsheets show 157 parcels within the North Beach NCD are also within the proposed NR Historic District (137 are contributors to the NR Historic District). 259 storefronts in the NBNCD are within the proposed NR Historic District. If the Rezone is adopted, these properties would lose their protection as historic resources. The attached spreadsheets demonstrate this as follows:

A. All buildings and storefronts.
B. All of the overlapping lots (157) of buildings in both the nominated National Register district and the North Beach NCD.
C. Overlapping storefronts (259).
D. All the contributing lots (137, with the 20 Non-Contributors filtered out).

Only one building – the Gusto Building at 535 Green Street, which is on the National Register of Historic Resources, will retain protection as a historic resource of the proposed Rezone is adopted.

We urge the Board of Supervisors to refrain from considering this Rezone until a CEQA document is prepared. The Rezone is clearly a "project" within the meaning of CEQA, and CEQA review is therefore required.

Sincerely,



Richard Toshiyuki Drury
LOZEAU DRURY LLP

Cc: Environmental Review Officer Lisa Gibson, lisa.gibson@sfgov.org

City Attorney David Chiu, cityattorney@sfcityatty.org

EXHIBIT A

NBNCD	NBNCD	NBNCD	NBHD	NBHD	NBHD	YR BUILT	2025 Occupant
331	Columbus Ave.	146/4	319-29 Columbus Ave	C	0146004	1906	Restaurant)
333	Columbus Ave.	146/27	331-47 Columbus Ave	C	0146027	1906	KO Company & Dry Cleaners
353	Columbus Ave.	146/26	353-55 Columbus Ave	C	0146026	1910	Mona Lisa Restaurant
373	Columbus Ave.	146/25	371-73 Columbus Ave	C	0146025	1912	Molinari Delicatessen
342	Columbus Ave.	146/1	601-11 Vallejo St	C	0146001	1908	Nick's Liquor
401	Columbus Ave.	131/26	401-05 Columbus Ave	C	0131026	1906	Steps of Rome Trattoria
411	Columbus Ave.	131/26	411-53 Columbus	C	0131026	1906	Hi-Way Burgers (formerly Puchini)
412	Columbus Ave.	131/15	408-14 Columbus Ave	C	0131015	1922	Biordi Art Imports
430	Columbus Ave.	131/16	420-30 Columbus Ave	C	0131016	1925	The Stinking Rose Italian Restaurant
446	Columbus Ave.	131/17	444-54 Columbus Ave	C	0131017	1906	Stella Pasty and Caf
468	Columbus Ave.	131/19	460-68 Columbus Ave	C	0131019	1911	CBC International Bank
500	Columbus Ave.	117/4	500-24 Columbus Ave	C	0117004	1907	Red Window Restaurant
526	Columbus Ave.	117/3	526 Columbus Ave	C	0117003	1906	Vacant - was Cafe Roma
532	Columbus Ave.	117/2	532-44 Columbus Ave	C	0117002	1915	Flour + Water Pizzeria
552	Columbus Ave.	117/20	552-66 Columbus Ave	C	0117020	1909	Vacant - formerly Proper Fox and Sauter's Campaign HQ
501	Columbus Ave.	117/5	501-47 Columbus Ave	C	0117005	1906	Cafe Angolo
555	Columbus Ave.	117/19	549-55 Columbus Ave	C	0117019	1909	Il Pollaio
561	Columbus Ave.	117/18	559-65 Columbus Ave	C	0117018	1906	North Beach Gyros
577	Columbus Ave.	117/17	575-79 Columbus Ave	C	0117017	1912	Vacant - was Jack Lee Fong Insurance Agency
716	Columbus Ave.	90/27	716-22 Columbus Ave	C	0090027	1906	The Italian Homemade Company
752	Columbus Ave.	90/28	752-60 Columbus Ave	C	0090028	1909	Le Sandwich
782	Columbus Ave.	90/29	780-82 Columbus Ave	C	0090029	1907	Dylan's Tours
501	Filbert Street	103/1	501 Filbert St	C	0103001	1924	Grant Avenue Garage Auto Repair
700	Filbert Street	90/8	700-04 Filbert St	C	0090008	1907	Victoria Pastry
721	Filbert Street	101/31	721 Filbert St	C	0101031	1906	Hildebrand Stable - Public Parking
1228	Grant Avenue	145/15	1226-30 Grant Ave	C	0145015	1907	Vacant (Formerly Sin Cherry clothing store)
1232	Grant Avenue	145/30	1232 Grant Ave	C	0145030	1906	Saloon
1234	Grant Avenue	145/31	1234 Grant Ave	C	0145044	1906	The Showdown (Pantera sign)
1268	Grant Avenue	145/32	1268 Grant Ave	C	0145044	1906	The Showdown
1300	Grant Avenue	132/28	1300-26 Grant Ave	C	0132028	1907	Al's Attire
1336	Grant Avenue	132/29	1336-48 Grant Ave	C	0132029	1906	Nature Stop Grocery Store

1350	Grant Avenue	132/51	1350-58 Grant Ave	C	0132051	1906	May Lee Laundry
1309	Grant Avenue	131/7	1309-15 Grant Ave	C	0131007	1907	Ideale Restaurant
1315	Grant Avenue	131/7	1317-21 Grant Ave	C	0131006	1908	Ideale Restaurant
1327	Grant Avenue	131/5	1325-29 Grant Ave	C	0131005	1906	Vacant/ earthquake retrofit
1331	Grant Avenue	131/4	1331-35 Grant Ave	C	0131004	1907	Fishtank Art Gallery (jeremy Fish)
1337	Grant Avenue	131/3	1337-39 Grant Ave	C	0131003	1912	Tupelo Bar
1349	Grant Avenue	131/2	1345-61 Grant Ave	C	0131002	1910	Live Worms Gallery
1363	Grant Avenue	131/1	1363-71 Grant Ave	C	0131001	1906	April Jeans Bar
1400	Grant Avenue	115/19	1400-24 Grant Ave	C	0115019	1909	Mashka (Jewelry Store)
1434	Grant Avenue	115/20	1434-38 Grant Ave	C	0115020	1913	Savoy Tivoli Bar
1450	Grant Avenue	115/21	1446-62 Grant Ave	C	0115021	1909	Used for Stroage for NB Pizza/not permitted in NBNCD
1401	Grant Avenue	116/11	1401-11 Grant Ave	C	0116011	1907	Grant & Green Market
1415	Grant Avenue	116/10	1415-19 Grant Ave	C	0116010	1906	Cantina Records
1425	Grant Avenue	116/9	1421-25 Grant Ave	C	0116009	1906	Vacant/under construction
1429	Grant Avenue	116/8	1427-31 Grant Ave	C	0116008	1906	Vacant
1435	Grant Avenue	116/7	1435-39 Grant Ave	C	0116007	1906	Fisher Weisman Brugioni - Interior design
1441	Grant Avenue	116/5	1441-43 Grant Ave	C	0116005	1915	Jenneration Fit
1445/47	Grant Avenue	116/4	1445-51 Grant Ave	C	0116004	1913	Vacation 2 aka Needles and Pens
1453	Grant Avenue	116/3	1453-59 Grant Ave	C	0116003	1907	Knitz & Leather
1461	Grant Avenue	116/2	1461-65 Grant Ave	C	0116002	1906	S & S Grocery
1499	Grant Avenue	116/1	1467-99 Grant Ave	C	0116001	1906	Vacation Vintage Clothing
1500	Grant Avenue	104/24	1500-02 Grant Ave	C	0104024	1909	Flute World
1514	Grant Avenue	104/23	1508-12 Grant Ave	C	0104023	1912	Stanley's Laundry Wash and Dry
1522	Grant Avenue	104/27	1522-26 Grant Ave	C	0104027	1906	A-B Fits Clothing
1528	Grant Avenue	104/29	1528-32 Grant Ave	C	0104029	1909	Public Barber Salon
1534	Grant Avenue	104/30	1534-38 Grant Ave	C	0104030	1906	VACANT - last known use was gallary
1544	Grant Avenue	104/31	1540-44 Grant Ave	C	0104081-085	1907	Macchiarini Creative Designs
1546	Grant Avenue	104/32	1546-50 Grant Ave	C	0104032	c. 1906	Pink Blossom Clothing for Children
1556	Grant Avenue	104/33	1552-56 Grant Ave	C	0104033	1906	Vacant since at least 1986 prior to NBNCD
1562	Grant Avenue	104/34	1558-62 Grant Ave	C	0104034	1907	Barbery Coast Barber Shop
1501	Grant Avenue	103/7	1501-03 Grant Ave	C	0103007	1917	Telegraph Hill Books
1519	Grant Avenue	103/5	1519-23 Grant Ave	C	0103005	1912	A-B Fits Clothing

1525	Grant Avenue	103/4	1525-27 Grant Ave	C	0103004	1911	Vacant formerly CCDC - being retrofitted
1541	Grant Avenue	103/39	1539-45 Grant Ave	C	0103039	1906	Little Vine
468	Green Street	115/19	466-78 Green St	C	0115019	1912	Crown Fortune Properties
510	Green Street	116/12	510-12 Green St	C	0116012	1910	Sodini'sTattoria Restaurant
516	Green Street	116/13	518-22 Green St	C	0116013	1907	Bocconcino Restaurant
528	Green Street	116/14	526-28 Green St	C	0116014	1906	Tattoo Boogaloo (tattoos and piercings)
532	Green Street	116/15	532-36 Green St	C	0116015	1907	Tagines Restaurant
542	Green Street	116/16	538-42 Green St	C	0116016	1913	Golden Boy Pizza
548	Green Street	116/17	544-48 Green St	C	0116017	1906	Gino & Carlo
550	Green Street	116/18	550-56 Green St	C	0116018	1906	California Fish Market Restaurant
562	Green Street	116/19	558-62 Green St	C	0116019	1907	Columbus Café
570	Green Street	116/20	570-76 Green St	C	0116020	1925	Next Door, food, droinks, games
580	Green Street	116/20A	580-84 Green St	C	0116020A	1962	Luke's Local
511	Green Street	131/25	509-13 Green St	C	0131025	1906	**Vacant** - last use was Foreign Lens gallery
523	Green Street	131/2A	517-23 Green St	C	0131024	1907	World CPS - Misc Supplies
535	Green Street	131/21	535 Green St	C	0131021	1946	**Vacant** -"Buon Gusto"
641	Green Street	130/37	635-41 Green St	C	0130037	1906	Doggy Day Spaw
649	Green Street	130/39	649 Green St	C	0130034 & 039	1907	Green Street Morturary
653-55	Green Street	130/34	649 Green St	C	0130034 & 039	1907	Green Street Morturary
678	Green Street	117/10	678 Green St	C	0117010	1912	Club Fugazi
2	Nobles Alley	104/26	2 Nobles Alley	C	0104026	c. 1906	vacant lot
1526	Powell Street	130/25	1526 Powell St	C	0130025	1921	approved for massive condo project - De Lucchi Sheet Metal Works Building
1560	Powell Street	130/29	1560 Powell St	C	0130029	c. 1908	NorthStar Cafe (bar)
1555	Powell Street	129/1	1557-77 Powell St	C	0129001	1907	88 Club Fontane Beauty Salon
1600	Powell Street	117/11	1600-04 Powell St	C	0117011	1912	The Boardroom Sports Bar
1624	Powell Street	117/14	1620-24 Powell St	C	0117014	1911	La Mediterranee Catering (not permited)
1630	Powell Street	117/15	1626-32 Powell St	C	0117015	1912	Pena Pacha Mama
1636	Powell Street	117/16	1636 Powell St	C	0117016	1915	Powell Street Parking Garage
1601	Powell Street	118/9	1601-07 Powell St	C	0118009	1907	Clean X-Press Coin-Op & Dry Cleaning

1625	Powell Street	118/6	1621-23 Powell St	C	0118006	1907	The Original Powell Street Garage
1641	Powell Street	118/4 & 5	1643 Powell St	C	0118004	1917	Awake / Brand, Digital Product, Ui/UX Design Studio (now 1643 Powell)
1661	Powell Street	118/2	1655-59 Powell St	C	0118002	1907	Coit Liquors
1701	Powell Street	101/5A	1701-11 Powell St	C	0101005A	1908	Noren Izakaya Japanese Restaurant
1717-19	Powell Street	101/5	1717 Powell St	C	0101005		Washington Square Dental
1827	Powell Street	90/7	1823-27 Powell St	C	0090007	1906	The Darkside Initiative - clothing
1831	Powell Street	90/6	1831 Powell St	C	0090006	1925	TannerHect Architecture
1833	Powell Street	90/5	1833-37 Powell St	C	0090005	1924	Dr. Chong - Optometrist
1841	Powell Street	90/4	1841-45 Powell St	C	0090004	1906	Jeffrey's Pet Food
1851	Powell Street	90/3	1847-51 Powell St	C	0090003	1906	SF Rock Posters
1853	Powell Street	90/2	1853-55 Powell St	C	0090002	1906	Spazi Italiana
1859	Powell Street	90/1	1859-69 Powell St	C	0090001	1906	Doo Wash Cleaners
2041	Powell Street	64/5	2035-41 Powell St	C	0064005	1909	Vacant no sign
2054	Powell Street	63/23	2050-64 Powell St	C	0063023	1907	Vintage and Records
1415	Stockton	130/9	1411-33 Stockton St	C	0130009	1906	Napeleon Super Bakery (!?!)
1455	Stockton	130/1	1455 Stockton St	C	0130001	1928	Bank of America
1512	Stockton	116/20C	1512 Stockton St	C	0116020C	1925	North Beach Restaurant
1534	Stockton	116/21	1534-38 Stockton St	C	0116021	1906	Tony Nik's Bar
1554	Stockton	116/54	1556-60 Stockton St	C	0116054	1906	Angel's Flowers by Amy
1570	Stockton	116/26	1566-70 Stockton St	C	0116026	1906	Tony's Pizza
1600	Stockton	103/14	1600-10 Stockton St	C	0103014	1927	Aqualina
1630	Stockton	103/14A	1630 Stockton St	C	0103014A	1935	Italian Athletic Club
1640	Stockton	103/15	1640 Stockton St	C	0103015	1941	Post Office
1660	Stockton	103/18	1720-24 Stockton St	C	0088018	1909	Washington Square Hotel
1700	Stockton	88/16	1700-04 Stockton St	C	0088016	1915	Liguria Bakery
1706	Stockton	88/15	1706-10 Stockton St	C	0088015	1914	Fisher Weismann collection
1734-1736	Stockton	88/20	1736 Stockton St	C	0088020	1907	Maybeck Building - Offices
1756	Stockton	88/21	1748-56 Stockton St	C	0088021	1907	Napoli Market
1768	Stockton	88/22	1768 Stockton St	C	0088022	1925	Converted to residential (from office to DB)
1701	Stockton	89/10	1701-15 Stockton St	C	0089010	1906	Mama's Restaurant
1757	Stockton	89/2	1757-61 Stockton St	C	0089002	1908	North Beach Cyclery
1767	Stockton	89/1	1763-69 Stockton St	C	0089001	1908	Missing Audrey vintage

444	Union Street		444-50 Union St	C	0104016	1906	Residential Use - Under construction to change store to ADU (Was Alma's Tailor Shop)
463	Union Street		453-63 Union St	C	0115024	1910	Residental Use - looks like conversion from storefront
478	Union Street	104/22	478-82 Union St	C	0104022	1923	Savvy Nursery
484	Union Street	104/23	484-88 Union St	C	0104023	1912	Frenzy Faire -Handcrafted Vintage Goods
524	Union Street	103/9	524 Union St	C	0103009	1906	Event Space - Paper Doll SF Landmark
548	Union Street	103/11	544-48 Union St	C	0103011	1909	residential use (was italian book store)
601-621	Union Street	117/1	601-21 Union St	C	0117001	1906	Original Joe's
629	Union Street	117/21	629-31 Union St	C	0117021	c. 1906	Giovanni's Italian Speciatles
655	Union Street	117/16	651-73 Union St	C	0117016	1914	Verde Building was Ferry Plaza Seafood
701	Union Street	118/1	701-09 Union St	C	0118001	1924	Hilda and Jesse Restaurant
601	Vallejo Street	146/1	601-11 Vallejo St	C	0146001	1908	Caffe Trieste
625-629	Vallejo Street	146/17-21	627 Vallejo St	C	0146017-021	1932	Cole Hardware

EXHIBIT B

NBNCD	NBNCD	NBNCD	NBHD	NBHD	NBHD	YR BUILT	2025 Occupant
317	Columbus Ave.	146/28	309-11 Columbus Ave	NC	0146029	1906	Vacant (formally The Stinking Rose Restaurant)
331	Columbus Ave.	146/4	319-29 Columbus Ave	C	0146004	1906	Vacant (formally The Stinking Rose Restaurant)
333	Columbus Ave.	146/27	331-47 Columbus Ave	C	0146027	1906	KO Company & Dry Cleaners
353	Columbus Ave.	146/26	353-55 Columbus Ave	C	0146026	1910	Mona Lisa Restaurant
373	Columbus Ave.	146/25	371-73 Columbus Ave	C	0146025	1912	Molinari Delicatessen
342	Columbus Ave.	146/1	601-11 Vallejo St	C	0146001	1908	Nick's Liquor
401	Columbus Ave.	131/26	401-05 Columbus Ave	C	0131026	1906	Steps of Rome Trattoria
411	Columbus Ave.	131/26	411-53 Columbus	C	0131026	1906	Hi-Way Burgers (formerly Puchini)
412	Columbus Ave.	131/15	408-14 Columbus Ave	C	0131015	1922	Biordi Art Imports
430	Columbus Ave.	131/16	420-30 Columbus Ave	C	0131016	1925	The Stinking Rose Italian Restaurant
446	Columbus Ave.	131/17	444-54 Columbus Ave	C	0131017	1906	Stella Pasty and Caf
468	Columbus Ave.	131/19	460-68 Columbus Ave	C	0131019	1911	CBC International Bank
500	Columbus Ave.	117/4	500-24 Columbus Ave	C	0117004	1907	Red Window Restaurant
526	Columbus Ave.	117/3	526 Columbus Ave	C	0117003	1906	Vacant - was Cafe Roma
532	Columbus Ave.	117/2	532-44 Columbus Ave	C	0117002	1915	Flour + Water Pizzeria
552	Columbus Ave.	117/20	552-66 Columbus Ave	C	0117020	1909	Vacant - formerly Proper Fox and Sauter's Campaign HQ
501	Columbus Ave.	117/5	501-47 Columbus Ave	C	0117005	1906	Cafe Angolo
555	Columbus Ave.	117/19	549-55 Columbus Ave	C	0117019	1909	Il Pollaio
561	Columbus Ave.	117/18	559-65 Columbus Ave	C	0117018	1906	North Beach Gyros
577	Columbus Ave.	117/17	575-79 Columbus Ave	C	0117017	1912	Vacant - was Jack Lee Fong Insurance Agency
659	Columbus Ave.	101/3	659 Columbus Ave	NC	0101045	1908	Piazza Pellegrini
706	Columbus Ave.	90/26	706 Columbus Ave	NC	0090026	c 1956	Bob's Auto Services
716	Columbus Ave.	90/27	716-22 Columbus Ave	C	0090027	1906	The Italian Homemade Company
752	Columbus Ave.	90/28	752-60 Columbus Ave	C	0090028	1909	Le Sandwich
782	Columbus Ave.	90/29	780-82 Columbus Ave	C	0090029	1907	Dylan's Tours
501	Filbert Street	103/1	501 Filbert St	C	0103001	1924	Grant Avenue Garage Auto Repair
700	Filbert Street	90/8	700-04 Filbert St	C	0090008	1907	Victoria Pastry
724	Filbert Street	90/35	724-30 Filbert St	NC	0090035	1962	Richard & Ryan Choi DMD - Dental Offices
721	Filbert Street	101/31	721 Filbert St	C	0101031	1906	Hildebrand Stable - Public Parking
729	Filbert Street	101/30	729 Filbert St	NC	0101030	c. 1982	Chinatown North Beach Mental Health Services
733-735	Filbert Street	101/29	733 Filbert St	NC	0101039-044	c. 1993	Apartment Building (733 Filbert, Apts 1-6)
1224	Grant Avenue	145/14	1224 Grant Ave	NC	0145014	1906	The Cheese Boat

1228	Grant Avenue	145/15	1226-30 Grant Ave	C	0145015	1907	Vacant (Formerly Sin Cherry clothing store)
1232	Grant Avenue	145/30	1232 Grant Ave	C	0145030	1906	Saloon
1234	Grant Avenue	145/31	1234 Grant Ave	C	0145044	1906	The Showdown (Pantera sign)
1268	Grant Avenue	145/32	1268 Grant Ave	C	0145044	1906	The Showdown
1300	Grant Avenue	132/28	1300-26 Grant Ave	C	0132028	1907	Al's Attire
1336	Grant Avenue	132/29	1336-48 Grant Ave	C	0132029	1906	Nature Stop Grocery Store
1350	Grant Avenue	132/51	1350-58 Grant Ave	C	0132051	1906	May Lee Laundry
1309	Grant Avenue	131/7	1309-15 Grant Ave	C	0131007	1907	Ideale Restaurant
1315	Grant Avenue	131/7	1317-21 Grant Ave	C	0131006	1908	Ideale Restaurant
1327	Grant Avenue	131/5	1325-29 Grant Ave	C	0131005	1906	Vacant/ earthquake retrofit
1331	Grant Avenue	131/4	1331-35 Grant Ave	C	0131004	1907	Fishtank Art Gallery (jeremy Fish)
1337	Grant Avenue	131/3	1337-39 Grant Ave	C	0131003	1912	Tupelo Bar
1349	Grant Avenue	131/2	1345-61 Grant Ave	C	0131002	1910	Live Worms Gallery
1363	Grant Avenue	131/1	1363-71 Grant Ave	C	0131001	1906	April Jeans Bar
1400	Grant Avenue	115/19	1400-24 Grant Ave	C	0115019	1909	Mashka (Jewelry Store)
1434	Grant Avenue	115/20	1434-38 Grant Ave	C	0115020	1913	Savoy Tivoli Bar
1450	Grant Avenue	115/21	1446-62 Grant Ave	C	0115021	1909	Used for Stroage for NB Pizza/not permitted in NBNCD
1401	Grant Avenue	116/11	1401-11 Grant Ave	C	0116011	1907	Grant & Green Market
1415	Grant Avenue	116/10	1415-19 Grant Ave	C	0116010	1906	Cantina Records
1425	Grant Avenue	116/9	1421-25 Grant Ave	C	0116009	1906	Vacant/under construction
1429	Grant Avenue	116/8	1427-31 Grant Ave	C	0116008	1906	Vacant
1435	Grant Avenue	116/7	1435-39 Grant Ave	C	0116007	1906	Fisher Weisman Brugioni - Interior design
1441	Grant Avenue	116/5	1441-43 Grant Ave	C	0116005	1915	Jenneration Fit
1445/47	Grant Avenue	116/4	1445-51 Grant Ave	C	0116004	1913	Vacation 2 aka Needles and Pens
1453	Grant Avenue	116/3	1453-59 Grant Ave	C	0116003	1907	Knitz & Leather
1461	Grant Avenue	116/2	1461-65 Grant Ave	C	0116002	1906	S & S Grocery
1499	Grant Avenue	116/1	1467-99 Grant Ave	C	0116001	1906	Vacation Vintage Clothing
1500	Grant Avenue	104/24	1500-02 Grant Ave	C	0104024	1909	Flute World
1514	Grant Avenue	104/23	1508-12 Grant Ave	C	0104023	1912	Stanley's Laundry Wash and Dry
1522	Grant Avenue	104/27	1522-26 Grant Ave	C	0104027	1906	A-B Fits Clothing
1528	Grant Avenue	104/29	1528-32 Grant Ave	C	0104029	1909	Public Barber Salon
1534	Grant Avenue	104/30	1534-38 Grant Ave	C	0104030	1906	VACANT - last known use was gallary
1544	Grant Avenue	104/31	1540-44 Grant Ave	C	0104081-085	1907	Macchiarini Creative Designs
1546	Grant Avenue	104/32	1546-50 Grant Ave	C	0104032	c. 1906	Pink Blossom Clothing for Children

1556	Grant Avenue	104/33	1552-56 Grant Ave	C	0104033	1906	Vacant since at least 1986 prior to NBNCD
1562	Grant Avenue	104/34	1558-62 Grant Ave	C	0104034	1907	Barbery Coast Barber Shop
1501	Grant Avenue	103/7	1501-03 Grant Ave	C	0103007	1917	Telegraph Hill Books
1507-1509	Grant Avenue	103/6	1507-11 Grant Ave	NC	0103006	c. 1912	Color Me Beauty Spa
1519	Grant Avenue	103/5	1519-23 Grant Ave	C	0103005	1912	A-B Fits Clothing
1525	Grant Avenue	103/4	1525-27 Grant Ave	C	0103004	1911	Vacant formerly CCDC - being retrofitted
1535	Grant Avenue	103/3	1535 Grant Ave	NC	0103003	1914	Little Bubble Coin Wash
1541	Grant Avenue	103/39	1539-45 Grant Ave	C	0103039	1906	Little Vine
468	Green Street	115/19	466-78 Green St	C	0115019	1912	Crown Fortune Properties
510	Green Street	116/12	510-12 Green St	C	0116012	1910	Sodini'sTattoria Restaurant
516	Green Street	116/13	518-22 Green St	C	0116013	1907	Bocconcino Restaurant
528	Green Street	116/14	526-28 Green St	C	0116014	1906	Tattoo Boogaloo (tattoos and piercings)
532	Green Street	116/15	532-36 Green St	C	0116015	1907	Tagines Restaurant
542	Green Street	116/16	538-42 Green St	C	0116016	1913	Golden Boy Pizza
548	Green Street	116/17	544-48 Green St	C	0116017	1906	Gino & Carlo
550	Green Street	116/18	550-56 Green St	C	0116018	1906	California Fish Market Restaurant
562	Green Street	116/19	558-62 Green St	C	0116019	1907	Columbus Café
570	Green Street	116/20	570-76 Green St	C	0116020	1925	Next Door, food, droinks, games
580	Green Street	116/20A	580-84 Green St	C	0116020A	1962	Luke's Local
511	Green Street	131/25	509-13 Green St	C	0131025	1906	**Vacant** - last use was Foreign Lens gallery
523	Green Street	131/2A	517-23 Green St	C	0131024	1907	World CPS - Misc Supplies
535	Green Street	131/21	535 Green St	C	0131021	1946	**Vacant** -"Buon Gusto"
627-633	Green Street	130/40	625 Green St	NC	0130040	n/a	Bank of America drive through and parking lot
641	Green Street	130/37	635-41 Green St	C	0130037	1906	Doggy Day Spaw
649	Green Street	130/39	649 Green St	C	0130034 & 039	1907	Green Street Morturary
661-665	Green Street	130/33	661-65 Green St	NC	0130033	n/a	Parking Lot for Green Street Mortuary
683-687	Green Street	130/30	683 Green St	NC	0130030	n/a	Parking Lot for Green Street Mortuary
626	Green Street	117/6	626 Green St	NC	0117006	n/a	Parking lot
653-55	Green Street	130/34	649 Green St	C	0130034 & 039	1907	Green Street Morturary
678	Green Street	117/10	678 Green St	C	0117010	1912	Club Fugazi
725	Greenwich Street	90/30	725 Greenwich St	NC	0090030	1983	Office Building
2	Nobles Alley	104/26	2 Nobles Alley	C	0104026	c. 1906	vacant lot

1526	Powell Street	130/25	1526 Powell St	C	0130025	1921	approved for massive condo project - De Lucchi Sheet Metal Works Building
1558	Powell Street	130/28	1558 Powell St	NC	0130028	1987	Luminno GlowaSwitch - National Chain
1560	Powell Street	130/29	1560 Powell St	C	0130029	c. 1908	NorthStar Cafe (bar)
1555	Powell Street	129/1	1557-77 Powell St	C	0129001	1907	88 Club Fontane Beauty Salon
1600	Powell Street	117/11	1600-04 Powell St	C	0117011	1912	The Boardroom Sports Bar
1624	Powell Street	117/14	1620-24 Powell St	C	0117014	1911	La Mediterranee Catering (not permited)
1630	Powell Street	117/15	1626-32 Powell St	C	0117015	1912	Pena Pacha Mama
1636	Powell Street	117/16	1636 Powell St	C	0117016	1915	Powell Street Parking Garage
1601	Powell Street	118/9	1601-07 Powell St	C	0118009	1907	Clean X-Press Coin-Op & Dry Cleaning
1609	Powell Street	118/8	1609-11 Powell St	NC	0118008	1906	Waystone Wine Bar
1625	Powell Street	118/6	1621-23 Powell St	C	0118006	1907	The Original Powell Street Garage
1641	Powell Street	118/4 & 5	1643 Powell St	C	0118004	1917	Awake / Brand, Digital Product, Ui/UX Design Studio (now 1643 Powell)
1661	Powell Street	118/2	1655-59 Powell St	C	0118002	1907	Coit Liquors
1701	Powell Street	101/5A	1701-11 Powell St	C	0101005A	1908	Noren Izakaya Japanese Restaurant
1731	Powell Street	101/4	1731-41 Powell St	NC	0101051-070	2015	Vacant - large space in Pagoda Condos
1827	Powell Street	90/7	1823-27 Powell St	C	0090007	1906	The Darkside Initiative - clothing
1831	Powell Street	90/6	1831 Powell St	C	0090006	1925	TannerHect Architecture
1833	Powell Street	90/5	1833-37 Powell St	C	0090005	1924	Dr. Chong - Optometrist
1841	Powell Street	90/4	1841-45 Powell St	C	0090004	1906	Jeffrey's Pet Food
1851	Powell Street	90/3	1847-51 Powell St	C	0090003	1906	SF Rock Posters
1853	Powell Street	90/2	1853-55 Powell St	C	0090002	1906	Spazi Italiana
1859	Powell Street	90/1	1859-69 Powell St	C	0090001	1906	Doo Wash Cleaners
2041	Powell Street	64/5	2035-41 Powell St	C	0064005	1909	Vacant no sign
2054	Powell Street	63/23	2050-64 Powell St	C	0063023	1907	Vintage and Records
1415	Stockton	130/9	1411-33 Stockton St	C	0130009	1906	Napeleon Super Bakery (!?!)
1455	Stockton	130/1	1455 Stockton St	C	0130001	1928	Bank of America
1512	Stockton	116/20C	1512 Stockton St	C	0116020C	1925	North Beach Restaurant
1520	Stockton	116/20B	1520 Stockton St	NC	0116020B	1926	Northeast Medical Services
1534	Stockton	116/21	1534-38 Stockton St	C	0116021	1906	Tony Nik's Bar
1548	Stockton	116/23	1548 Stockton St	NC	0116023	1906	North Beach Cantina Restaurant
1554	Stockton	116/54	1556-60 Stockton St	C	0116054	1906	Angel's Flowers by Amy
1570	Stockton	116/26	1566-70 Stockton St	C	0116026	1906	Tony's Pizza

1600	Stockton	103/14	1600-10 Stockton St	C	0103014	1927	Aqualina
1630	Stockton	103/14A	1630 Stockton St	C	0103014A	1935	Italian Athletic Club
1640	Stockton	103/15	1640 Stockton St	C	0103015	1941	Post Office
1652	Stockton	103/17	1714 Stockton St	NC	0088017	1906	Park Tavern
1660	Stockton	103/18	1720-24 Stockton St	C	0088018	1909	Washington Square Hotel
1700	Stockton	88/16	1700-04 Stockton St	C	0088016	1915	Liguria Bakery
1706	Stockton	88/15	1706-10 Stockton St	C	0088015	1914	Fisher Weismann collection
1714	Stockton	88/17	1714 Stockton St	NC	0088017	1906	Architects office
1734-1736	Stockton	88/20	1736 Stockton St	C	0088020	1907	Maybeck Building - Offices
1756	Stockton	88/21	1748-56 Stockton St	C	0088021	1907	Napoli Market
1768	Stockton	88/22	1768 Stockton St	C	0088022	1925	Converted to residential (from office to DB)
1701	Stockton	89/10	1701-15 Stockton St	C	0089010	1906	Mama's Restaurant
1757	Stockton	89/2	1757-61 Stockton St	C	0089002	1908	North Beach Cyclery
1767	Stockton	89/1	1763-69 Stockton St	C	0089001	1908	Missing Audrey vintage
444	Union Street		444-50 Union St	C	0104016	1906	Residential Use - Under construction to change store to ADU (Was Alma's Tailor Shop)
451	Union Street		451 Union St	NC	0115063-065	c. 1986	Residential Use - Converted storefront to ADU
463	Union Street		453-63 Union St	C	0115024	1910	Residental Use - looks like conversion from storefront
478	Union Street	104/22	478-82 Union St	C	0104022	1923	Savvy Nursery
484	Union Street	104/23	484-88 Union St	C	0104023	1912	Frenzy Faire -Handcrafted Vintage Goods
524	Union Street	103/9	524 Union St	C	0103009	1906	Event Space - Paper Doll SF Landmark
548	Union Street	103/11	544-48 Union St	C	0103011	1909	residential use (was italian book store)
601-621	Union Street	117/1	601-21 Union St	C	0117001	1906	Original Joe's
629	Union Street	117/21	629-31 Union St	C	0117021	c. 1906	Giovanni's Italian Speciatles
655	Union Street	117/16	651-73 Union St	C	0117016	1914	Verde Building was Ferry Plaza Seafood
701	Union Street	118/1	701-09 Union St	C	0118001	1924	Hilda and Jesse Restaurant
601	Vallejo Street	146/1	601-11 Vallejo St	C	0146001	1908	Caffe Trieste
625-629	Vallejo Street	146/17-21	627 Vallejo St	C	0146017-021	1932	Cole Hardware

EXHIBIT C

NBNCD	NBNCD	NBNCD	NBHD	NBHD	NBHD	YR BUILT	2025 Occupant
Address	Street Name	Block/Lot	Address	Status	Block/Lot		
317	Columbus Ave.	146/28	309-11 Columbus Ave	NC	0146029	1906	Vacant (formally The Stinking Rose Restaurant)
331	Columbus Ave.	146/4	319-29 Columbus Ave	C	0146004	1906	Vacant (formally The Stinking Rose Restaurant)
333	Columbus Ave.	146/27	331-47 Columbus Ave	C	0146027	1906	KO Company & Dry Cleaners
347	Columbus Ave.	146/27	" "				Elena Bakery
353	Columbus Ave.	146/26	353-55 Columbus Ave	C	0146026	1910	Mona Lisa Restaurant
373	Columbus Ave.	146/25	371-73 Columbus Ave	C	0146025	1912	Molinari Delicatessen
342	Columbus Ave.	146/1	601-11 Vallejo St	C	0146001	1908	Nick's Liquor
348	Columbus Ave.	146/1	" "				Il Casaro Pizzeria
358	Columbus Ave.	146/1	" "				Vacant - formerly Columbus Cutlery
362	Columbus Ave.	146/1	" "				Golden Sardine Wine Bar
366	Columbus Ave.	146/1	" "				Buster's Cheese Steak
401	Columbus Ave.	131/26	401-05 Columbus Ave	C	0131026	1906	Steps of Rome Trattoria
411	Columbus Ave.	131/26	411-53 Columbus	C	0131026	1906	Hi-Way Burgers (formerly Puchini)
419	Columbus Ave.	131/26	" "				Caffe Greco
423	Columbus Ave.	131/26	" "				Caffe Greco
427	Columbus Ave.	131/26	" "				Barbara Pinseria & Cocktail Bar
431-453	Columbus Ave.	131/26	" "				Barbara Pinseria & Cocktail Bar
412	Columbus Ave.	131/15	408-14 Columbus Ave	C	0131015	1922	Biordi Art Imports
414	Columbus Ave.	131/15	" "				Mona Lisa Mare E Monti
430	Columbus Ave.	131/16	420-30 Columbus Ave	C	0131016	1925	The Stinking Rose Italian Restaurant
446	Columbus Ave.	131/17	444-54 Columbus Ave	C	0131017	1906	Stella Pasty and Caf
450	Columbus Ave.	131/17	" "				Locali Visitors Center, Art, Tours, Info
454	Columbus Ave.	131/17	" "				Locali Visitors Center, Art, Tours, Info (fromerly Lola)
468	Columbus Ave.	131/19	460-68 Columbus Ave	C	0131019	1911	CBC International Bank
474	Columbus Ave.	131/19	" "				Z Cioccolato Fudge and Candy
480	Columbus Ave.	131/19	" "				BMO Banking Center
500	Columbus Ave.	117/4	500-24 Columbus Ave	C	0117004	1907	Red Window Restaurant
520	Columbus Ave.	117/4	" "				Lush Gelato

522	Columbus Ave.	117/4	" "				Crepes A Go Go
526	Columbus Ave.	117/3	526 Columbus Ave	C	0117003	1906	Vacant - was Cafe Roma
532	Columbus Ave.	117/2	532-44 Columbus Ave	C	0117002	1915	Flour + Water Pizzeria
546	Columbus Ave.	117/21	629-31 Union St*				Jessi's Nail & Spa
552	Columbus Ave.	117/20	552-66 Columbus Ave	C	0117020	1909	Vacant - formerly Proper Fox and Sauter's Campaign HQ
554	Columbus Ave.	117/20	" "				Kim's Precision Haircuts
566	Columbus Ave.	117/20	" "				Mario's Bohemian Cigar Store Cafe
501	Columbus Ave.	117/5	501-47 Columbus Ave	C	0117005	1906	Cafe Angolo
503	Columbus Ave.	117/5	" "				Mara's Italian Pastries
507	Columbus Ave.	117/5	" "				Alimento Italian Deli
509	Columbus Ave.	117/5	" "				Vacant
515	Columbus Ave.	117/5	" "				Vacant (For Lease - Blatteis Realty)
519	Columbus Ave.	117/5	" "				Faíruz Eatery, Middle Eastern
521	Columbus Ave.	117/5	" "				Rasoio Barbershop
527	Columbus Ave.	117/5	" "				North Beach Psychic
537	Columbus Ave.	117/5	" "				Our Childhood - toy store
543	Columbus Ave.	117/5	" "				Compton’s Coffee House
555	Columbus Ave.	117/19	549-55 Columbus Ave	C	0117019	1909	Il Pollaio
561	Columbus Ave.	117/18	559-65 Columbus Ave	C	0117018	1906	North Beach Gyros
571	Columbus Ave.	117/18	" "				Patricia's Fowers
577	Columbus Ave.	117/17	575-79 Columbus Ave	C	0117017	1912	Vacant - was Jack Lee Fong Insurance Agency
579	Columbus Ave.	117/17	" "				Il cilentano Pasta Bar
585	Columbus Ave.	117/16	1636 Powell St*				Vacant - former home of Coit Liquor
659	Columbus Ave.	101/3	659 Columbus Ave	NC	0101045	1908	Piazza Pellegrini
700	Columbus Ave.	90/8	700-04 Filbert St*				Bodega Bistro
706	Columbus Ave.	90/26	706 Columbus Ave	NC	0090026	c 1956	Bob's Auto Services
716	Columbus Ave.	90/27	716-22 Columbus Ave	C	0090027	1906	The Italian Homemade Company
718	Columbus Ave.	90/27	" "				The Italian Homemade Company
720	Columbus Ave.	90/27	" "				Vacant - not for rent
722	Columbus Ave.	90/27	" "				Vacant - not for rent
752	Columbus Ave.	90/28	752-60 Columbus Ave	C	0090028	1909	Le Sandwich

754	Columbus Ave.	90/28	" "				XOX Truffles
756	Columbus Ave.	90/28	" "				Ann's For Hair
782	Columbus Ave.	90/29	780-82 Columbus Ave	C	0090029	1907	Dylan's Tours
501	Filbert Street	103/1	501 Filbert St	C	0103001	1924	Grant Avenue Garage Auto Repair
700	Filbert Street	90/8	700-04 Filbert St	C	0090008	1907	Victoria Pastry
704	Filbert Street	90/8	" "				Next Village
724	Filbert Street	90/35	724-30 Filbert St	NC	0090035	1962	Richard & Ryan Choi DMD - Dental Offices
721	Filbert Street	101/31	721 Filbert St	C	0101031	1906	Hildebrand Stable - Public Parking
729	Filbert Street	101/30	729 Filbert St	NC	0101030	c. 1982	Chinatown North Beach Mental Health Services
733-735	Filbert Street	101/29	733 Filbert St	NC	0101039-044	c. 1993	Apartment Building (733 Filbert, Apts 1-6)
1224	Grant Avenue	145/14	1224 Grant Ave	NC	0145014	1906	The Cheese Boat
1228	Grant Avenue	145/15	1226-30 Grant Ave	C	0145015	1907	Vacant (Formerly Sin Cherry clothing store)
1230	Grant Avenue	145/15	" "				El Farolito
1232	Grant Avenue	145/30	1232 Grant Ave	C	0145030	1906	Saloon
1234	Grant Avenue	145/31	1234 Grant Ave	C	0145044	1906	The Showdown (Pantera sign)
1268	Grant Avenue	145/32	1268 Grant Ave	C	0145044	1906	The Showdown
1300	Grant Avenue	132/28	1300-26 Grant Ave	C	0132028	1907	Al's Attire
1310	Grant Avenue	132/28	" "				Yarsa Nepalese & Indian Cuisine
1314	Grant Avenue	132/28	" "				SFOG North Beach (t-shirts, hoodies, headgear)
1318	Grant Avenue	132/28	" "				Vacant (formerly Portifino Seafood Restaurant)
1322	Grant Avenue	132/28	" "				Moe's Restaurant
1326	Grant Avenue	132/28	" "				Royale Bar
1336	Grant Avenue	132/29	1336-48 Grant Ave	C	0132029	1906	Nature Stop Grocery Store
1348	Grant Avenue	132/29	" "				Nature Stop Grocery Store
1350	Grant Avenue	132/51	1350-58 Grant Ave	C	0132051	1906	May Lee Laundry
1356	Grant Avenue	132/51	" "				Used as storage - violation for leaving vacant
1358	Grant Avenue	132/51	" "				Tasty Pot Restaurant
1398	Grant Avenue	132/51	" "				Tasty Pot Restaurant

1309	Grant Avenue	131/7	1309-15 Grant Ave	C	0131007	1907	Ideale Restaurant
1315	Grant Avenue	131/7	1317-21 Grant Ave	C	0131006	1908	Ideale Restaurant
1327	Grant Avenue	131/5	1325-29 Grant Ave	C	0131005	1906	Vacant/ earthquake retrofit
1331	Grant Avenue	131/4	1331-35 Grant Ave	C	0131004	1907	Fishtank Art Gallery (jeremy Fish)
1335	Grant Avenue	131/4	" "				North Beach Pipeline Dispensary
1337	Grant Avenue	131/3	1337-39 Grant Ave	C	0131003	1912	Tupelo Bar
1339	Grant Avenue	131/3	" "				Tupelo Bar
1349	Grant Avenue	131/2	1345-61 Grant Ave	C	0131002	1910	Live Worms Gallery
1351	Grant Avenue	131/2	" "				Professor Seagul's Smartshop and Gallery
1353	Grant Avenue	131/2	" "				Maggie McGarry's Bar
1363	Grant Avenue	131/1	1363-71 Grant Ave	C	0131001	1906	April Jeans Bar
1371	Grant Avenue	131/1	" "				April Jeans Bar
1400	Grant Avenue	115/19	1400-24 Grant Ave	C	0115019	1909	Mashka (Jewelry Store)
1402	Grant Avenue	115/19	" "				Otherwise Brewing Bar
1412	Grant Avenue	115/19	" "				Happy House Gift Store
1414	Grant Avenue	115/19	" "				Music 101 Used Records
1418	Grant Avenue	115/19	" "				Flowwers by Coley
1420	Grant Avenue	115/19	" "				Flowwers by Coley
1422	Grant Avenue	115/19	" "				P. F. Candle Company
1424	Grant Avenue	115/19	" "				Paparazzi
1434	Grant Avenue	115/20	1434-38 Grant Ave	C	0115020	1913	Savoy Tivoli Bar
1450	Grant Avenue	115/21	1446-62 Grant Ave	C	0115021	1909	Used for Stroage for NB Pizza/not permitted in NBNCD
1454	Grant Avenue	115/21	" "				Café Jacqueline
1458	Grant Avenue	115/21	" "				North Beach Pizza
1462	Grant Avenue	115/21	" "				North Beach Pizza
1401	Grant Avenue	116/11	1401-11 Grant Ave	C	0116011	1907	Grant & Green Market
1411	Grant Avenue	116/11	" "				seaplane (men's clothes)
1415	Grant Avenue	116/10	1415-19 Grant Ave	C	0116010	1906	Cantina Records
1425	Grant Avenue	116/9	1421-25 Grant Ave	C	0116009	1906	Vacant/under construction
1429	Grant Avenue	116/8	1427-31 Grant Ave	C	0116008	1906	Vacant
1435	Grant Avenue	116/7	1435-39 Grant Ave	C	0116007	1906	Fisher Weisman Brugioni - Interior design
1441	Grant Avenue	116/5	1441-43 Grant Ave	C	0116005	1915	Jenneration Fit

1445/47	Grant Avenue	116/4	1445-51 Grant Ave	C	0116004	1913	Vacation 2 aka Needles and Pens
1453	Grant Avenue	116/3	1453-59 Grant Ave	C	0116003	1907	Knitz & Leather
1455	Grant Avenue	116/3	" "				Via Margutta Vintage Clothing
1461	Grant Avenue	116/2	1461-65 Grant Ave	C	0116002	1906	S & S Grocery
1499	Grant Avenue	116/1	1467-99 Grant Ave	C	0116001	1906	Vacation Vintage Clothing
1500	Grant Avenue	104/24	1500-02 Grant Ave	C	0104024	1909	Flute World
1514	Grant Avenue	104/23	1508-12 Grant Ave	C	0104023	1912	Stanley's Laundry Wash and Dry
1522	Grant Avenue	104/27	1522-26 Grant Ave	C	0104027	1906	A-B Fits Clothing
1528	Grant Avenue	104/29	1528-32 Grant Ave	C	0104029	1909	Public Barber Salon
1534	Grant Avenue	104/30	1534-38 Grant Ave	C	0104030	1906	VACANT - last known use was gallary
1544	Grant Avenue	104/31	1540-44 Grant Ave	C	0104081-085	1907	Macchiarini Creative Designs
1546	Grant Avenue	104/32	1546-50 Grant Ave	C	0104032	c. 1906	Pink Blossom Clothing for Children
1556	Grant Avenue	104/33	1552-56 Grant Ave	C	0104033	1906	Vacant since at least 1986 prior to NBNCD
1562	Grant Avenue	104/34	1558-62 Grant Ave	C	0104034	1907	Barbery Coast Barber Shop
1501	Grant Avenue	103/7	1501-03 Grant Ave	C	0103007	1917	Telegraph Hill Books
1507-1509	Grant Avenue	103/6	1507-11 Grant Ave	NC	0103006	c. 1912	Color Me Beauty Spa
1519	Grant Avenue	103/5	1519-23 Grant Ave	C	0103005	1912	A-B Fits Clothing
1525	Grant Avenue	103/4	1525-27 Grant Ave	C	0103004	1911	Vacant formerly CCDC - being retrofitted
1527	Grant Avenue	103/4	" "				Vacant formerly CCDC - being retrofitted
1529	Grant Avenue	103/4	" "				Vacant formerly CCDC - being retrofitted
1535	Grant Avenue	103/3	1535 Grant Ave	NC	0103003	1914	Little Bubble Coin Wash
1541	Grant Avenue	103/39	1539-45 Grant Ave	C	0103039	1906	Little Vine
1543	Grant Avenue	103/39	" "				New Age Nails
468	Green Street	115/19	466-78 Green St	C	0115019	1912	Crown Fortune Properties
470	Green Street	115/19	" "				Maykadeh Persian Restaurant
478	Green Street	115/19	" "				The Persion Room Patio Dining
510	Green Street	116/12	510-12 Green St	C	0116012	1910	Sodini'sTattoria Restaurant

516	Green Street	116/13	518-22 Green St	C	0116013	1907	Bocconcino Restaurant
524	Green Street	116/13	" "				Bocconcino Restaurant
528	Green Street	116/14	526-28 Green St	C	0116014	1906	Tattoo Boogaloo (tattoos and piercings)
532	Green Street	116/15	532-36 Green St	C	0116015	1907	Tagines Restaurant
542	Green Street	116/16	538-42 Green St	C	0116016	1913	Golden Boy Pizza
548	Green Street	116/17	544-48 Green St	C	0116017	1906	Gino & Carlo
550	Green Street	116/18	550-56 Green St	C	0116018	1906	California Fish Market Restaurant
552	Green Street	116/18	" "				Soto Mare Oysteria and Seafood Restaurant
562	Green Street	116/19	558-62 Green St	C	0116019	1907	Columbus Café
570	Green Street	116/20	570-76 Green St	C	0116020	1925	Next Door, food, droinks, games
580	Green Street	116/20A	580-84 Green St	C	0116020A	1962	Luke's Local
511	Green Street	131/25	509-13 Green St	C	0131025	1906	**Vacant** - last use was Foreign Lens gallery
523	Green Street	131/2A	517-23 Green St	C	0131024	1907	World CPS - Misc Supplies
535	Green Street	131/21	535 Green St	C	0131021	1946	**Vacant** -"Buon Gusto"
541	Green Street	131/21	" "				parking lot
565	Green Street	131/19	460-68 Columbus Ave*				Belle Cora Wine Bar
627-633	Green Street	130/40	625 Green St	NC	0130040	n/a	Bank of America drive through and parking lot
641	Green Street	130/37	635-41 Green St	C	0130037	1906	Doggy Day Spaw
649	Green Street	130/39	649 Green St	C	0130034 & 039	1907	Green Street Morturary
661-665	Green Street	130/33	661-65 Green St	NC	0130033	n/a	Parking Lot for Green Street Mortuary
683-687	Green Street	130/30	683 Green St	NC	0130030	n/a	Parking Lot for Green Street Mortuary
622	Green Street	117/5	501-47 Columbus Ave*				Chief Sullivan's Irish Pub
626	Green Street	117/6	626 Green St	NC	0117006	n/a	Parking lot
653-55	Green Street	130/34	649 Green St	C	0130034 & 039	1907	Green Street Morturary
678	Green Street	117/10	678 Green St	C	0117010	1912	Club Fugazi
701	Greenwich Street	90/1	1859-69 Powell St				Tom's Beautiful Hair
725	Greenwich Street	90/30	725 Greenwich St	NC	0090030	1983	Office Building

2	Nobles Alley	104/26	2 Nobles Alley	C	0104026	c. 1906	vacant lot
1526	Powell Street	130/25	1526 Powell St	C	0130025	1921	approved for massive condo project - De Lucchi Sheet Metal Works Building
1558	Powell Street	130/28	1558 Powell St	NC	0130028	1987	Luminno GlowaSwitch - National Chain
1560	Powell Street	130/29	1560 Powell St	C	0130029	c. 1908	NorthStar Cafe (bar)
1555	Powell Street	129/1	1557-77 Powell St	C	0129001	1907	88 Club Fontane Beauty Salon
1561	Powell Street	129/1	" "				Vacant - For Lease (Maven)
1567	Powell Street	129/1	" "				Joseph C. Ng, Lac / Acupuncturist
1573	Powell Street	129/1	" "				Salon Picaso
1600	Powell Street	117/11	1600-04 Powell St	C	0117011	1912	The Boardroom Sports Bar
1624	Powell Street	117/14	1620-24 Powell St	C	0117014	1911	La Mediterranee Catering (not permited)
1630	Powell Street	117/15	1626-32 Powell St	C	0117015	1912	Pena Pacha Mama
1636	Powell Street	117/16	1636 Powell St	C	0117016	1915	Powell Street Parking Garage
1601	Powell Street	118/9	1601-07 Powell St	C	0118009	1907	Clean X-Press Coin-Op & Dry Cleaning
1609	Powell Street	118/8	1609-11 Powell St	NC	0118008	1906	Waystone Wine Bar
1611	Powell Street	118/8	" "				residential units above Waystone
1625	Powell Street	118/6	1621-23 Powell St	C	0118006	1907	The Original Powell Street Garage
1641	Powell Street	118/4 & 5	1643 Powell St	C	0118004	1917	Awake / Brand, Digital Product, Ui/UX Design Studio (now 1643 Powell)
1661	Powell Street	118/2	1655-59 Powell St	C	0118002	1907	Coit Liquors
1701	Powell Street	101/5A	1701-11 Powell St	C	0101005A	1908	Noren Izakaya Japanese Restaurant
1707	Powell Street	101/5A	" "				Lillie Coit's Restaurant
1717-19	Powell Street	101/5	1717 Powell St	C	0101005		Washington Square Dental
1731	Powell Street	101/4	1731-41 Powell St	NC	0101051-070	2015	Vacant - large space in Pagoda Condos
1741	Powell Street	101/4	" "				Cafe Francisco
1811	Powell Street	90/8	700-04 Filbert St				Vacant - For rent
1817	Powell Street	90/8	" "				Pet Time Spa Grooming

1821	Powell Street	90/8	" "				Kauno Physical Therapy
1827	Powell Street	90/7	1823-27 Powell St	C	0090007	1906	The Darkside Initiative - clothing
1831	Powell Street	90/6	1831 Powell St	C	0090006	1925	TannerHect Architecture
1833	Powell Street	90/5	1833-37 Powell St	C	0090005	1924	Dr. Chong - Optometrist
1841	Powell Street	90/4	1841-45 Powell St	C	0090004	1906	Jeffrey's Pet Food
1851	Powell Street	90/3	1847-51 Powell St	C	0090003	1906	SF Rock Posters
1853	Powell Street	90/2	1853-55 Powell St	C	0090002	1906	Spazi Italiana
1859	Powell Street	90/1	1859-69 Powell St	C	0090001	1906	Doo Wash Cleaners
2041	Powell Street	64/5	2035-41 Powell St	C	0064005	1909	Vacant no sign
2054	Powell Street	63/23	2050-64 Powell St	C	0063023	1907	Vintage and Records
2064	Powell Street	63/23	" "				Studio Heinrich's
1415	Stockton	130/9	1411-33 Stockton St	C	0130009	1906	Napeleon Super Bakery (!?!)
1419	Stockton	130/9	" "				Gypsy Rosalie & Wigs
1421	Stockton	130/9	" "				Firenze By Night Restaurant
1431	Stockton	130/9	" "				Vieni Vieni (bar)
1455	Stockton	130/1	1455 Stockton St	C	0130001	1928	Bank of America
1512	Stockton	116/20C	1512 Stockton St	C	0116020C	1925	North Beach Restaurant
1520	Stockton	116/20B	1520 Stockton St	NC	0116020B	1926	Northeast Medical Services
1534	Stockton	116/21	1534-38 Stockton St	C	0116021	1906	Tony Nik's Bar
1548	Stockton	116/23	1548 Stockton St	NC	0116023	1906	North Beach Cantina Restaurant
1554	Stockton	116/54	1556-60 Stockton St	C	0116054	1906	Angel's Flowers by Amy
1570	Stockton	116/26	1566-70 Stockton St	C	0116026	1906	Tony's Pizza
1600	Stockton	103/14	1600-10 Stockton St	C	0103014	1927	Aqualina
1606	Stockton	103/14	" "				Dante Building
1610	Stockton	103/14	" "				Goorin Bros Hats
1612	Stockton	103/14	" "				Goorin Bros Hats
1630	Stockton	103/14A	1630 Stockton St	C	0103014A	1935	Italian Athletic Club
1640	Stockton	103/15	1640 Stockton St	C	0103015	1941	Post Office
1652	Stockton	103/17	1714 Stockton St	NC	0088017	1906	Park Tavern
1660	Stockton	103/18	1720-24 Stockton St	C	0088018	1909	Washington Square Hotel
1700	Stockton	88/16	1700-04 Stockton St	C	0088016	1915	Liguria Bakery
1706	Stockton	88/15	1706-10 Stockton St	C	0088015	1914	Fisher Weismann collection
1714	Stockton	88/17	1714 Stockton St	NC	0088017	1906	Architects office

1734-1736	Stockton	88/20	1736 Stockton St	C	0088020	1907	Maybeck Building - Offices
1756	Stockton	88/21	1748-56 Stockton St	C	0088021	1907	Napoli Market
1768	Stockton	88/22	1768 Stockton St	C	0088022	1925	Converted to residential (from office to DB)
1701	Stockton	89/10	1701-15 Stockton St	C	0089010	1906	Mama's Restaurant
1715	Stockton	89/10	" "				William J Raffetto and Sons Insurance
1757	Stockton	89/2	1757-61 Stockton St	C	0089002	1908	North Beach Cyclery
1767	Stockton	89/1	1763-69 Stockton St	C	0089001	1908	Missing Audrey vintage
444	Union Street		444-50 Union St	C	0104016	1906	Residential Use - Under construction to change store to ADU (Was Alma's Tailor Shop)
451	Union Street		451 Union St	NC	0115063-065	c. 1986	Residential Use - Converted storefront to ADU
463	Union Street		453-63 Union St	C	0115024	1910	Residental Use - looks like conversion from storefront
478	Union Street	104/22	478-82 Union St	C	0104022	1923	Savvy Nursery
484	Union Street	104/23	484-88 Union St	C	0104023	1912	Frenzy Faire -Handcrafted Vintage Goods
512	Union Street	103/7	1501-03 Grant Ave*				Vacant - formerly Don Pisto's the Chubby Noodle
524	Union Street	103/9	524 Union St	C	0103009	1906	Event Space - Paper Doll SF Landmark
548	Union Street	103/11	544-48 Union St	C	0103011	1909	residential use (was italian book store)
576	Union Street	103/14	1600-10 Stockton St*				Entropy Creamery
580	Union Street	103/14	" "				San Zen Nails
601-621	Union Street	117/1	601-21 Union St	C	0117001	1906	Original Joe's
629	Union Street	117/21	629-31 Union St	C	0117021	c. 1906	Giovanni's Italian Speciatles
655	Union Street	117/16	651-73 Union St	C	0117016	1914	Verde Building was Ferry Plaza Seafood
659	Union Street	117/16	" "				Verde Building was Tuk Tuk Thai Cafe
663	Union Street	117/16	" "				Verde Building was The Salzburg
673	Union Street	117/16	" "				Verde Building was Rogue Ales Public House
701	Union Street	118/1	701-09 Union St	C	0118001	1924	Hilda and Jesse Restaurant

601	Vallejo Street	146/1	601-11 Vallejo St	C	0146001	1908	Caffe Trieste
609	Vallejo Street	146/1	" "				Trieste Annex Retail
611	Vallejo Street	146/1	" "				Trieste Annex Retail
625-629	Vallejo Street	146/17-21	627 Vallejo St	C	0146017-021	1932	Cole Hardware

EXHIBIT D

NBNCD	NBNCD	NBNCD	NBHD	NBHD	NBHD	YR BUILT	2025 Occupant
331	Columbus Ave.	146/4	319-29 Columbus Ave	C	0146004	1906	Vacant (formally The Stinking Rose Restaurant)
333	Columbus Ave.	146/27	331-47 Columbus Ave	C	0146027	1906	KO Company & Dry Cleaners
353	Columbus Ave.	146/26	353-55 Columbus Ave	C	0146026	1910	Mona Lisa Restaurant
373	Columbus Ave.	146/25	371-73 Columbus Ave	C	0146025	1912	Molinari Delicatessen
342	Columbus Ave.	146/1	601-11 Vallejo St	C	0146001	1908	Nick's Liquor
401	Columbus Ave.	131/26	401-05 Columbus Ave	C	0131026	1906	Steps of Rome Trattoria
411	Columbus Ave.	131/26	411-53 Columbus	C	0131026	1906	Hi-Way Burgers (formerly Puchini)
412	Columbus Ave.	131/15	408-14 Columbus Ave	C	0131015	1922	Biordi Art Imports
430	Columbus Ave.	131/16	420-30 Columbus Ave	C	0131016	1925	The Stinking Rose Italian Restaurant
446	Columbus Ave.	131/17	444-54 Columbus Ave	C	0131017	1906	Stella Pasty and Caf
468	Columbus Ave.	131/19	460-68 Columbus Ave	C	0131019	1911	CBC International Bank
500	Columbus Ave.	117/4	500-24 Columbus Ave	C	0117004	1907	Red Window Restaurant
526	Columbus Ave.	117/3	526 Columbus Ave	C	0117003	1906	Vacant - was Cafe Roma
532	Columbus Ave.	117/2	532-44 Columbus Ave	C	0117002	1915	Flour + Water Pizzeria
552	Columbus Ave.	117/20	552-66 Columbus Ave	C	0117020	1909	Vacant - formerly Proper Fox and Sauter's Campaign HQ
501	Columbus Ave.	117/5	501-47 Columbus Ave	C	0117005	1906	Cafe Angolo
555	Columbus Ave.	117/19	549-55 Columbus Ave	C	0117019	1909	Il Pollaio
561	Columbus Ave.	117/18	559-65 Columbus Ave	C	0117018	1906	North Beach Gyros
577	Columbus Ave.	117/17	575-79 Columbus Ave	C	0117017	1912	Vacant - was Jack Lee Fong Insurance Agency
716	Columbus Ave.	90/27	716-22 Columbus Ave	C	0090027	1906	The Italian Homemade Company
752	Columbus Ave.	90/28	752-60 Columbus Ave	C	0090028	1909	Le Sandwich
782	Columbus Ave.	90/29	780-82 Columbus Ave	C	0090029	1907	Dylan's Tours
501	Filbert Street	103/1	501 Filbert St	C	0103001	1924	Grant Avenue Garage Auto Repair
700	Filbert Street	90/8	700-04 Filbert St	C	0090008	1907	Victoria Pastry
721	Filbert Street	101/31	721 Filbert St	C	0101031	1906	Hildebrand Stable - Public Parking
1228	Grant Avenue	145/15	1226-30 Grant Ave	C	0145015	1907	Vacant (Formerly Sin Cherry clothing store)
1232	Grant Avenue	145/30	1232 Grant Ave	C	0145030	1906	Saloon
1234	Grant Avenue	145/31	1234 Grant Ave	C	0145044	1906	The Showdown (Pantera sign)

1268	Grant Avenue	145/32	1268 Grant Ave	C	0145044	1906	The Showdown
1300	Grant Avenue	132/28	1300-26 Grant Ave	C	0132028	1907	Al's Attire
1336	Grant Avenue	132/29	1336-48 Grant Ave	C	0132029	1906	Nature Stop Grocery Store
1350	Grant Avenue	132/51	1350-58 Grant Ave	C	0132051	1906	May Lee Laundry
1309	Grant Avenue	131/7	1309-15 Grant Ave	C	0131007	1907	Ideale Restaurant
1315	Grant Avenue	131/7	1317-21 Grant Ave	C	0131006	1908	Ideale Restaurant
1327	Grant Avenue	131/5	1325-29 Grant Ave	C	0131005	1906	Vacant/ earthquake retrofit
1331	Grant Avenue	131/4	1331-35 Grant Ave	C	0131004	1907	Fishtank Art Gallery (jeremy Fish)
1337	Grant Avenue	131/3	1337-39 Grant Ave	C	0131003	1912	Tupelo Bar
1349	Grant Avenue	131/2	1345-61 Grant Ave	C	0131002	1910	Live Worms Gallery
1363	Grant Avenue	131/1	1363-71 Grant Ave	C	0131001	1906	April Jeans Bar
1400	Grant Avenue	115/19	1400-24 Grant Ave	C	0115019	1909	Mashka (Jewelry Store)
1434	Grant Avenue	115/20	1434-38 Grant Ave	C	0115020	1913	Savoy Tivoli Bar
1450	Grant Avenue	115/21	1446-62 Grant Ave	C	0115021	1909	Used for Stroage for NB Pizza/not permitted in NBNCD
1401	Grant Avenue	116/11	1401-11 Grant Ave	C	0116011	1907	Grant & Green Market
1415	Grant Avenue	116/10	1415-19 Grant Ave	C	0116010	1906	Cantina Records
1425	Grant Avenue	116/9	1421-25 Grant Ave	C	0116009	1906	Vacant/under construction
1429	Grant Avenue	116/8	1427-31 Grant Ave	C	0116008	1906	Vacant
1435	Grant Avenue	116/7	1435-39 Grant Ave	C	0116007	1906	Fisher Weisman Brugioni - Interior design
1441	Grant Avenue	116/5	1441-43 Grant Ave	C	0116005	1915	Jenneration Fit
1445/47	Grant Avenue	116/4	1445-51 Grant Ave	C	0116004	1913	Vacation 2 aka Needles and Pens
1453	Grant Avenue	116/3	1453-59 Grant Ave	C	0116003	1907	Knitz & Leather
1461	Grant Avenue	116/2	1461-65 Grant Ave	C	0116002	1906	S & S Grocery
1499	Grant Avenue	116/1	1467-99 Grant Ave	C	0116001	1906	Vacation Vintage Clothing
1500	Grant Avenue	104/24	1500-02 Grant Ave	C	0104024	1909	Flute World
1514	Grant Avenue	104/23	1508-12 Grant Ave	C	0104023	1912	Stanley's Laundry Wash and Dry
1522	Grant Avenue	104/27	1522-26 Grant Ave	C	0104027	1906	A-B Fits Clothing
1528	Grant Avenue	104/29	1528-32 Grant Ave	C	0104029	1909	Public Barber Salon
1534	Grant Avenue	104/30	1534-38 Grant Ave	C	0104030	1906	VACANT - last known use was gallary
1544	Grant Avenue	104/31	1540-44 Grant Ave	C	0104081-085	1907	Macchiarini Creative Designs

1546	Grant Avenue	104/32	1546-50 Grant Ave	C	0104032	c. 1906	Pink Blossom Clothing for Children
1556	Grant Avenue	104/33	1552-56 Grant Ave	C	0104033	1906	Vacant since at least 1986 prior to NBNCD
1562	Grant Avenue	104/34	1558-62 Grant Ave	C	0104034	1907	Barbery Coast Barber Shop
1501	Grant Avenue	103/7	1501-03 Grant Ave	C	0103007	1917	Telegraph Hill Books
1519	Grant Avenue	103/5	1519-23 Grant Ave	C	0103005	1912	A-B Fits Clothing
1525	Grant Avenue	103/4	1525-27 Grant Ave	C	0103004	1911	Vacant formerly CCDC - being retrofitted
1541	Grant Avenue	103/39	1539-45 Grant Ave	C	0103039	1906	Little Vine
468	Green Street	115/19	466-78 Green St	C	0115019	1912	Crown Fortune Properties
510	Green Street	116/12	510-12 Green St	C	0116012	1910	Sodini'sTattoria Restaurant
516	Green Street	116/13	518-22 Green St	C	0116013	1907	Bocconcino Restaurant
528	Green Street	116/14	526-28 Green St	C	0116014	1906	Tattoo Boogaloo (tattoos and piercings)
532	Green Street	116/15	532-36 Green St	C	0116015	1907	Tagines Restaurant
542	Green Street	116/16	538-42 Green St	C	0116016	1913	Golden Boy Pizza
548	Green Street	116/17	544-48 Green St	C	0116017	1906	Gino & Carlo
550	Green Street	116/18	550-56 Green St	C	0116018	1906	California Fish Market Restaurant
562	Green Street	116/19	558-62 Green St	C	0116019	1907	Columbus Café
570	Green Street	116/20	570-76 Green St	C	0116020	1925	Next Door, food, droinks, games
580	Green Street	116/20A	580-84 Green St	C	0116020A	1962	Luke's Local
511	Green Street	131/25	509-13 Green St	C	0131025	1906	**Vacant** - last use was Foreign Lens gallery
523	Green Street	131/2A	517-23 Green St	C	0131024	1907	World CPS - Misc Supplies
535	Green Street	131/21	535 Green St	C	0131021	1946	**Vacant** -"Buon Gusto"
641	Green Street	130/37	635-41 Green St	C	0130037	1906	Doggy Day Spaw
649	Green Street	130/39	649 Green St	C	0130034 & 039	1907	Green Street Morturary
653-55	Green Street	130/34	649 Green St	C	0130034 & 039	1907	Green Street Morturary
678	Green Street	117/10	678 Green St	C	0117010	1912	Club Fugazi
2	Nobles Alley	104/26	2 Nobles Alley	C	0104026	c. 1906	vacant lot

1526	Powell Street	130/25	1526 Powell St	C	0130025	1921	approved for massive condo project - De Lucchi Sheet Metal Works Building
1560	Powell Street	130/29	1560 Powell St	C	0130029	c. 1908	NorthStar Cafe (bar)
1555	Powell Street	129/1	1557-77 Powell St	C	0129001	1907	88 Club Fontane Beauty Salon
1600	Powell Street	117/11	1600-04 Powell St	C	0117011	1912	The Boardroom Sports Bar
1624	Powell Street	117/14	1620-24 Powell St	C	0117014	1911	La Mediterranee Catering (not permited)
1630	Powell Street	117/15	1626-32 Powell St	C	0117015	1912	Pena Pacha Mama
1636	Powell Street	117/16	1636 Powell St	C	0117016	1915	Powell Street Parking Garage
1601	Powell Street	118/9	1601-07 Powell St	C	0118009	1907	Clean X-Press Coin-Op & Dry Cleaning
1625	Powell Street	118/6	1621-23 Powell St	C	0118006	1907	The Original Powell Street Garage
1641	Powell Street	118/4 & 5	1643 Powell St	C	0118004	1917	Awake / Brand, Digital Product, Ui/UX Design Studio (now 1643 Powell)
1661	Powell Street	118/2	1655-59 Powell St	C	0118002	1907	Coit Liquors
1701	Powell Street	101/5A	1701-11 Powell St	C	0101005A	1908	Noren Izakaya Japanese Restaurant
1717-19	Powell Street	101/5	1717 Powell St	C	0101005		Washington Square Dental
1827	Powell Street	90/7	1823-27 Powell St	C	0090007	1906	The Darkside Initiative - clothing
1831	Powell Street	90/6	1831 Powell St	C	0090006	1925	TannerHect Architecture
1833	Powell Street	90/5	1833-37 Powell St	C	0090005	1924	Dr. Chong - Optometrist
1841	Powell Street	90/4	1841-45 Powell St	C	0090004	1906	Jeffrey's Pet Food
1851	Powell Street	90/3	1847-51 Powell St	C	0090003	1906	SF Rock Posters
1853	Powell Street	90/2	1853-55 Powell St	C	0090002	1906	Spazi Italiana
1859	Powell Street	90/1	1859-69 Powell St	C	0090001	1906	Doo Wash Cleaners
2041	Powell Street	64/5	2035-41 Powell St	C	0064005	1909	Vacant no sign
2054	Powell Street	63/23	2050-64 Powell St	C	0063023	1907	Vintage and Records
1415	Stockton	130/9	1411-33 Stockton St	C	0130009	1906	Napeleon Super Bakery (!?!)
1455	Stockton	130/1	1455 Stockton St	C	0130001	1928	Bank of America
1512	Stockton	116/20C	1512 Stockton St	C	0116020C	1925	North Beach Restaurant
1534	Stockton	116/21	1534-38 Stockton St	C	0116021	1906	Tony Nik's Bar
1554	Stockton	116/54	1556-60 Stockton St	C	0116054	1906	Angel's Flowers by Amy
1570	Stockton	116/26	1566-70 Stockton St	C	0116026	1906	Tony's Pizza

1600	Stockton	103/14	1600-10 Stockton St	C	0103014	1927	Aqualina
1630	Stockton	103/14A	1630 Stockton St	C	0103014A	1935	Italian Athletic Club
1640	Stockton	103/15	1640 Stockton St	C	0103015	1941	Post Office
1660	Stockton	103/18	1720-24 Stockton St	C	0088018	1909	Washington Square Hotel
1700	Stockton	88/16	1700-04 Stockton St	C	0088016	1915	Liguria Bakery
1706	Stockton	88/15	1706-10 Stockton St	C	0088015	1914	Fisher Weismann collection
1734-1736	Stockton	88/20	1736 Stockton St	C	0088020	1907	Maybeck Building - Offices
1756	Stockton	88/21	1748-56 Stockton St	C	0088021	1907	Napoli Market
1768	Stockton	88/22	1768 Stockton St	C	0088022	1925	Converted to residential (from office to DB)
1701	Stockton	89/10	1701-15 Stockton St	C	0089010	1906	Mama's Restaurant
1757	Stockton	89/2	1757-61 Stockton St	C	0089002	1908	North Beach Cyclery
1767	Stockton	89/1	1763-69 Stockton St	C	0089001	1908	Missing Audrey vintage
444	Union Street		444-50 Union St	C	0104016	1906	Residential Use - Under construction to change store to ADU (Was Alma's Tailor Shop)
463	Union Street		453-63 Union St	C	0115024	1910	Residental Use - looks like conversion from storefront
478	Union Street	104/22	478-82 Union St	C	0104022	1923	Savvy Nursery
484	Union Street	104/23	484-88 Union St	C	0104023	1912	Frenzy Faire -Handcrafted Vintage Goods
524	Union Street	103/9	524 Union St	C	0103009	1906	Event Space - Paper Doll SF Landmark
548	Union Street	103/11	544-48 Union St	C	0103011	1909	residential use (was italian book store)
601-621	Union Street	117/1	601-21 Union St	C	0117001	1906	Original Joe's
629	Union Street	117/21	629-31 Union St	C	0117021	c. 1906	Giovanni's Italian Speciatles
655	Union Street	117/16	651-73 Union St	C	0117016	1914	Verde Building was Ferry Plaza Seafood
701	Union Street	118/1	701-09 Union St	C	0118001	1924	Hilda and Jesse Restaurant
601	Vallejo Street	146/1	601-11 Vallejo St	C	0146001	1908	Caffe Trieste
625-629	Vallejo Street	146/17-21	627 Vallejo St	C	0146017-021	1932	Cole Hardware

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS)
Subject:	12 Letters regarding File No. 250682
Date:	Tuesday, October 28, 2025 12:07:28 PM
Attachments:	12 Letters regarding File No. 250682.pdf

Hello,

Please see attached for 12 letters regarding File No. 250682, which is Item No. 31 on today's Board of Supervisors meeting agenda.

> **File No. 250682:** Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302. (Sauter)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
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October 27, 2025

Board President Rafael Mandelman and
Honorable Supervisors
San Francisco Board of Supervisors
Attn: Angela Calvillo, Clerk of the Board
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Board.of.Supervisors@sfgov.org
mandelmanstaff@sfgov.org
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RE: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts.
Objection to CEQA Exemption.
Board of Supervisors
Agenda Item 31, October 28, 2025, File No. 250682

Dear President Mandelman and Honorable Supervisors:

I submit this comment on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts; Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 31, October 28, 2025 Board of Supervisors meeting. ("Rezone").

The Rezone will entirely eliminate the North Beach Special Use District ("SUD"). In so doing, the Rezone will eliminate important protections for historic resources and displacement of residents and legacy businesses. The Rezone will also allow larger storefronts (up to 3,000 square feet rather than 2,000), will allow storefront mergers, will remove restrictions on restaurants in Jackson Square and North Beach, and will allow uses in North Beach that are currently prohibited,

including walk-up facilities, first floor health services, and flexible retail. On Pacific Avenue, the Rezone would allow first floor health services, and flexible retail, all of which are currently prohibited. All of these changes will have potentially significant environmental impacts that must be analyzed and mitigated under the California Environmental Quality Act ("CEQA").

We request that the Board decline to act on the proposed Rezone until the City prepares an environmental review document under CEQA to analyze the project's impacts and to consider mitigation measures and alternatives to reduce those impacts. The Staff Report contains a single sentence stating that the Rezone is not a "project" within the meaning of CEQA because it will not have direct environmental impacts. (Planning Commission Staff Report, p. 12; CEQA determination). This is incorrect. The Rezone is a "project" because it is an essential step that may lead to direct or indirect environmental impacts.

The proposed Rezone is legally indistinguishable from the Ordinance addressed by the Supreme Court in the case of *Union of Med. Marijuana Patients, Inc. v. City of San Diego,* 7 Cal. 5th 1171, 1199 (2019) ("*Marijuana Patients*"). In that case, the City of San Diego argued that the rezoning of a certain commercial district to allow marijuana dispensaries was not a "project" under CEQA because any environmental impacts were speculative. The Supreme Court rejected this argument and held that the rezoning was a CEQA "project" because it could result in new construction and additional traffic. As such CEQA review was required. The Supreme Court stated:

> we conclude the City erred in determining that the adoption of the Ordinance was not a project. Prior to the Ordinance, no medical marijuana dispensaries were legally permitted to operate in the City. The Ordinance therefore amended the City's zoning regulations to permit the establishment of a sizable number of retail businesses of an entirely new type. Although inconsistency with prior permissible land uses is not necessary for an activity to constitute a project (see *Muzzy Ranch, supra*, 41 Cal.4th at p. 388), establishment of these new businesses is capable of causing indirect physical changes in the environment. At a minimum, such a policy change could foreseeably result in new retail construction to accommodate the businesses. In addition, as UMMP suggests, the establishment of new stores could cause a citywide change in patterns of vehicle traffic from the businesses' customers, employees, and suppliers. The necessary causal connection between the Ordinance and these effects is present because adoption of the Ordinance was "an essential step culminating in action [the establishment of new businesses] which may affect the environment." (*Fullerton Joint Union High School Dist. v. State Board of Education* (1982) 32 Cal.3d 779, 797 (*Fullerton*).) The theoretical effects mentioned above are sufficiently plausible to raise the possibility that the Ordinance "may cause ... a reasonably foreseeable indirect physical change in the environment" (§ 21065), warranting its consideration as a project.

(*Marijuana Patients,* 7 Cal. 5th at 1199)[1].

---

[1]Similarly, the Supreme Court held in *Bozung v. Local Agency Formation Com.* (1975) 13 Cal.3d 263, 284 n.28) that CEQA review is required for an annexation of land, "at a point in the planning process where genuine flexibility remains." (*Sundstrom v. County of Mendocino* (1988) 202

Likewise the proposed Rezone will allow larger commercial operations and new commercial uses that were previously prohibited or allowed only with a Conditional Use Authorization. It will also allow displacement of residents and legacy businesses. As in *Marijuana Patients*, this is likely to result in indirect physical changes to the environment through construction and additional traffic.

The Rezone proposes to entirely eliminate Municipal Code Section 780.3, the North Beach Special Use District. In so doing, the Rezone will eliminate important protections for historic resources, including Section (c)(7):

> Architectural and Cultural Heritage of North Beach. Section 101.1 of the Planning Code includes the priority policy that historic buildings be preserved. The architectural and cultural character and features of existing historic buildings shall be preserved and enhanced. The Historic Preservation Commission or its staff shall review any proposed alterations to historic buildings, as defined in subsection 780.3(b)(3), and must determine that such alterations comply with the Secretary of Interior's Standards for the Treatment of Historic Properties before the City approves any permits to alter such buildings.

Also, the Rezone will eliminate the broader definition of historic resources contained in the North Beach SUD. Section (b)(3) defines "historic resources" as follows:

> Historic Buildings. "Historic buildings" shall include Planning Code Article 10 Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

Although the Rezone references the historic resource protections in Planning Code Section 102, those protections are far narrower than in the North Beach SUD. As explained by expert Architectural Historian Bridget Maley:

> The proposed new definition of historic resources references Planning Code Section 102 which does not include eligible National or California Register Historic Districts and their contributors as historic resources or resources identified through survey or inventory.
>
> By eliminating these important protections for historic resources, the Rezone would have adverse impacts on historic resources, including the fully documented, but not yet to be formally designated North Beach National Register of Historic Places Historic District. These impacts must be analyzed and mitigated through proper CEQA documentation. If mitigation is not feasible, then a statement of overriding considerations would be required.

Cal.App.3d 296, 307). In *Bozung*, the decision to annex property was a CEQA "project" despite the fact that there was no immediate plan to develop the project.

(See, Attachment A).

By eliminating these important protections for historic resources, the Rezone clearly may have adverse impacts on historic resources. This impact must be analyzed and mitigated in a CEQA document.[2]

The most recent publicly available draft of the Rezone would eliminate important protections against displacement contained in the North Beach SUD. We understand that these provisions may be revised. However, if they are not, CEQA review will be required to analyze the impacts of the Rezone on displacement. Section (c)(4) and (6) of the North Beach SUD provides:

> Loss of Residential Units. To prevent the loss of existing Residential Units within the district, the removal, demolition, merger, or conversion of Residential Units above the First Story are prohibited.
>
> Legacy Business. Unless otherwise prohibited by this Section 780.3, Section 722, or any other section of this Code, any new Non-Residential Use proposed where the immediately prior Commercial Use was a Legacy Business shall require Conditional Use authorization pursuant to Section 303 of this Code.

By eliminating the North Beach SUD, the Rezone will eliminate these important protections against displacement. Put simply, as a result of the Rezone, residential units above the first story may be and will be eliminated whereas, such displacement is flatly prohibited under the existing code. A CEQA document is required to analyze and mitigate the Rezone's impacts on displacement of housing and legacy businesses.[3] We urge the Board to remove this provision from the Rezone.

Allowing displacement of residential units with commercial businesses above the first floor runs directly contrary to the City's efforts to increase residential and "Family" zoning in the City and violates the recently enacted Housing Crisis Act (HCA). (Gov. Code §66300). The HCA provides:

---

[2] "The fair argument standard applies to the question whether the proposed project 'may cause a substantial adverse change in the significance of an historical resource' . . .and thereby have a significant effect on the environment." (*Berkeley Hillside Preservation v. City of Berkeley* (2015) 60 Cal.4th 1086, 1117, quoting *Valley Advocates v. City of Fresno* (2008) 160 Cal.App.4th 1039, 1072.)

[3] Displacement is a significant impact under CEQA. (*Save Berkeley Neighborhoods v. Regents* (2020) 51 Cal.App.5th 226). CEQA requires the lead agency to determine whether the "environmental effects of a project will cause substantial adverse effects on human beings, either directly or indirectly," (PRC § 21083(b)(3), (d)), and to "take immediate steps to identify any critical thresholds for the health and safety of the people of the state and take all coordinated actions necessary to prevent such thresholds being reached." (See PRC §21000 et seq.; CEQA Guidelines Appendix G, Section XII).

> (b) (1) Notwithstanding any other law except as provided in subdivision (i), with respect to land where housing is an allowable use, an affected county or an affected city shall not enact a development policy, standard, or condition that would have any of the following effects:
> (A) Changing the general plan land use designation, specific plan land use designation, or zoning of a parcel or parcels of property to a less intensive use or reducing the intensity of land use within an existing general plan land use designation, specific plan land use designation, or zoning district below what was allowed under the land use designation and zoning ordinances of the affected county or affected city, as applicable, as in effect on January 1, 2018, except as otherwise provided in clause (ii) of subparagraph (B). For purposes of this subparagraph, "less intensive use" includes, but is not limited to, reductions to height, density, or floor area ratio, new or increased open space or lot size requirements, or new or increased setback requirements, minimum frontage requirements, or maximum lot coverage limitations, ***or anything that would lessen the intensity of housing.***

(Gov. Code §66300(b).) The Rezone would violate the HCA because it would "lessen the intensity of housing" below levels allowed in 2018 by allowing residential units above the first floor to be replaced with commercial units.

Furthermore, the Rezone will have cumulative impacts together with the so-called Family Zoning Plan currently being considered by the Board of Supervisors. The Family Zoning Plan will upzone massive swaths of the City to allow taller buildings and greater density – including allowing 5,200 additional residential units in the North Beach area. The Rezone and the Family Zoning Plan will clearly have cumulatively significant impacts on North Beach.

A CEQA document must discuss significant cumulative impacts. (CEQA Guidelines section 15130(a).) This requirement flows from CEQA section 21083, which requires a finding that a project may have a significant effect on the environment if "the possible effects of a project are individually limited but cumulatively considerable. . . . 'Cumulatively considerable' means that the incremental effects of an individual project are considerable when viewed in connection with the effects of past projects, the effects of other current projects, and the effects of probable future projects." "Cumulative impacts" are defined as "two or more individual effects which, when considered together, are considerable or which compound or increase other environmental impacts." CEQA Guidelines section 15355(a). "[I]ndividual effects may be changes resulting from a single project or a number of separate projects." CEQA Guidelines section 15355(a). "The cumulative impact from several projects is the change in the environment which results from the incremental impact of the project when added to other closely related past, present, and reasonably foreseeable probable future projects. Cumulative impacts can result from individually minor but collectively significant projects taking place over a period of time." (*Communities for a Better Environment v. Cal. Resources Agency ("CBE v. CRA"),* (2002) 103 Cal.App.4th 98, 117.) A legally adequate cumulative impacts analysis views a particular project over time and in conjunction with other related past, present, and reasonably foreseeable probable future projects whose impacts might compound or interrelate with those of the project at hand. "Cumulative impacts can result from individually minor but collectively significant projects taking place over a

period of time." CEQA Guidelines § 15355(b). The City's one-sentence CEQA analysis fails even to mention cumulative impacts.

We urge the Board of Supervisors to refrain from considering this Rezone until a CEQA document is prepared. The Rezone is clearly a "project" within the meaning of CEQA, and CEQA review is therefore required. Also, unless amended, the Rezone would violate the Housing Crisis Act because it allows displacement of residential uses above the first floor with commercial uses.

Sincerely,

Richard Toshiyuki Drury
LOZEAU DRURY LLP

Cc: Environmental Review Officer Lisa Gibson, lisa.gibson@sfgov.org

City Attorney David Chiu, cityattorney@sfcityatty.org

ATTACHMENT A

October 27, 2025

Chair Myrna Melgar Supervisors Chyanne Chen, Bilal Mahmood
San Francisco Board of Supervisors
Land Use and Transportation Committee
Clerk John Carroll
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

VIA E-MAIL
[illegible]staff@sfgov.org
[illegible]staff@sfgov.org
[illegible]moodStaff@sfgov.org
John.Carroll@sfgov.org

RE: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts. Objection to CEQA Exemption.

Land Use and Transportation Committee Agenda Item 15, October 27, 2025, Board File No. 250682

Dear Chair Melgar and Supervisors Chen and Mahmood:

I submit this comment letter on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, and in support of Lozeau Drury's letter of October 6, 2025, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts; Case Number: 2025-[illegible]80PCAMAP [Board File No. 250682]. Agenda Item 15, October 27, 2025, Land Use and Transportation ("LUT") Committee. ("Rezone").

As a professional with 32 years of experience in historic preservation and with the California Environmental Quality Act (CEQA), I meet the Secretary of the Interior's Professional Qualification Standards in History and Architectural History. I also have the following credentials: received a Master of Arts Degree in Architectural History from the University of Virginia's School of Architecture; previously served as president of the San Francisco Landmarks Preservation Board (appointed by Mayor Newsom); since 2012 have continuously been on the City of San Francisco Planning Department's approved consultant pool for historic resources consultants; and certified by the San Francsico Contract Monitoring Division (CMD) as a woman-owned Local Business Enterprise (LBE). I have written innumerable historic resource and historic district nomination and evaluation reports throughout the course of my career.

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www.architecture-history.com

Professionally, I peer reviewed and consulted on the North Beach National Register of Historic Places Historic District nomination, deemed adequate by the California State Historic Preservation Office staff, but not yet heard by the State Historical Resources Commission (three times continued from agendized meetings).

It is my professional the proposed Rezone constitutes a "Project" as defined by CEQA, as it is an essential step that may lead to direct or indirect environmental impacts. The Rezone would eliminate the North Beach Special Use District ("SUD"). In so doing, the Rezone would also remove important protections for both designated and previously identified historic resources within the Rezone area.

The Rezone, if approved, would have potentially significant environmental impacts that must be analyzed and mitigated under the California Environmental Quality Act ("CEQA") as a "Project."

The Rezone proposes to eliminate Municipal Code Section 780.3, the North Beach Special Use District. In so doing, the Rezone will eliminate important protections for historic resources, including Section (c)(7):

> Architectural and Cultural Heritage of North Beach. Section 101.1 of the Planning Code includes the priority policy that historic buildings be preserved. The architectural and cultural character and features of existing historic buildings shall be preserved and enhanced. The Historic Preservation Commission or its staff shall review any proposed alterations to historic buildings, as defined in subsection 780.3(b)(3), and must determine that such alterations comply with the Secretary of Interior's Standards for the Treatment of Historic Properties before the City approves any permits to alter such buildings.

Also, the Rezone will eliminate the broader definition of historic resources contained in the North Beach SUD Section 780.3 (b)(3), which currently defines "historic resources" as follows:

> Historic Buildings. "Historic buildings" shall include Planning Code Article 10 Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

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The proposed new definition of historic resources references Planning Code Section 102 which does not include eligible National or California Register Historic Districts and their contributors as historic resources or resources identified through survey or inventory.

By eliminating these important protections for historic resources, the Rezone would have adverse impacts on historic resources, including the fully documented, but not yet to be formally designated North Beach National Register of Historic Places Historic District. These impacts must be analyzed and mitigated through proper CEQA documentation. If mitigation is not feasible, then a statement of overriding considerations would be required.

On behalf of the parties listed above, I urge you to decline to act on the proposed Rezone until the City prepares an environmental review document as required by CEQA to analyze the project's impacts and to consider mitigation measures and alternatives to reduce those impacts.

Sincerely,

Bridget Maley
Principal

cc:
Environmental Review Officer Lisa Gibson, lisa.gibson@sfgov.org
City Attorney David Chiu, cityattorney@sfcityatty.org
District Supervisor Danny Sauter, SauterStaff@sfgov.org
Richard Drury, Lozeau Drury, richard@lozeaudrury.com
Nick Ferris, President, Telegraph Hill Dwellers, nicholashferris@gmail.com

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From:	Jackson Square
To:	Board of Supervisors (BOS); MandelmanStaff (BOS); ChanStaff (BOS); SherrillStaff; SauterStaff; MelgarStaff (BOS); ChenStaff; MahmoodStaff; DorseyStaff (BOS); FielderStaff; Waltonstaff (BOS); Carroll, John (BOS)
Subject:	Jackson Square Opposition to Board of Supervisor's File No. 250682
Date:	Tuesday, October 28, 2025 8:59:37 AM
Attachments:	BOS File 250682_Pt 1.Jackson Sq Opposition Lttrspdf.pdf BOS File 250682_Pt 2 Jackson Sq Opposition Lttrs.pdf BOS File No. 250682_Pt 3 Jackson Sq Opposition Lttrs.pdf

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October 27, 2025

RE: BOS File No. 250682 - Letter of Opposition

Dear President Mandelman and Honorable Supervisors,

The Jackson Square Historic District Association, founded in 1998, is devoted to the success of this tiny one-of-a-kind enclave. As SF's first historic district, it includes the only surviving brick and ornate cast iron buildings from the 1850's-1880's along with lighting and greenscapes funded privately by residential owners and a CBD enacted by same.

For the data-driven reasons summarized below, we oppose changing bar/restaurant use from from the current "no net new", to allowing unlimited bars/restaurants with a Conditional Use permit. This is especially critical for the most oversaturated blocks that are already near or above 50% bar/restaurant use: Hotaling Place (a tiny single historic lane) and the 500 Block of Washington St (north side of Washington within the JSHD). These vulnerable, short blocks contain boutique retail and the majority of Jackson Square residential homes. Why would you support obliterating what's left of other commercial uses and a sustainable residential community on these adjoined blocks, especially given the City's and Mayor Lurie's priority goals of attracting residents and retail to invest in and live Downtown?

There are currently 17 bars and restaurants within our tiny 2 block x 1.5 block historic district and literally dozens more within a 3 minute walk. Many of them generate negative impacts on adjacent historic properties and streetscapes. Retail shops, offices, and residents already contend with bars and restaurants that frequently ignore codes, and inconsistent City enforcement places the compliance burden on neighbors.

Data clearly shows that CU is not a sufficient protection from continuing to oversaturate mixed-use blocks with high densities of bars/restaurants: CU permits are often rubber-stamped, and also place the burden of defending healthy balance on busy neighborhood stakeholders. Once a property converts to bar/restaurant use, it typically stays that way due to the interior build-out and speculative landlords seeking higher rent, even when the space becomes vacant.

Urban planning data and expert research from hundreds of cities consistently shows that high densities (above 25%) of bars/restaurants on a given block increases noise, trash/broken glass, property damage, public urination, and assaults. This further degrades residential livability, tourist and retail environment, and business diversity.

Jackson Square is thriving - and its current success is based on balanced mixed-use supported by leading urban planning research. This un-informed legislation will encourage the continued oversaturation of bar/restaurant use on already oversaturated blocks, destroying the healthy (and fragile) mixed-use balance we've achieved. Our current SUD protections were enacted over a decade ago with support from diverse community stakeholders and was unanimously endorsed by both the City's Small Business Commission and the BOS. These protections underpin our success and have preserved historic buildings while sustaining a healthy neighborhood mix of retail shops, galleries, design firms, bars/restaurants, residential homes & apartments, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive as cited in multiple recent local media articles (like this one and this one).

We also oppose allowing street-level commercial uses of 4,000 sq ft (or larger). Coupled with the removal of bar/restaurant limits, this will destroy Jackson Street's uniquely thriving Boutique Row. 4,000 sq ft is massively out of scale for this tiny historic district's narrow streetscapes, and will obliterate the economics for our small retail and other businesses. Breaking down walls to combine street-level commercial spaces into huge high-rent spaces will create vacancies, and encourage formula chain retail.

This proposed legislation offers no supporting data, and caught businesses and residents by surprise, including 7 key neighborhood groups across North Beach, Russian Hill, Chinatown and Jackson Square who all testified at both the SF Planning Commission and Land Use Committee hearings. Both the Planning Commission and the Land Use Committee acknowledged these problems and urged a slow-down to collect real data and to embrace community input.

When our volunteers asked many of JS's retail businesses and bar/restaurants, nearly all said they'd never heard of this proposed legislation. That's consistent with the 180 pages of letters submitted to the last Land Use Committee hearing: 98% of them expressed either strong concerns or outright opposition to the proposed legislation. If that's any indication (and if we're being realistic), the proposed legislation would fail if it were a referendum.

WE URGE YOU TO EMBRACE DATA (and COMMON SENSE): Would you delete Apple's source code from your iPhone and expect it to still text, email and make calls (eg. to actually *work)*? Of course not. Jackson Square's SUD is its source code. *Maintain the existing data-informed Section 249.25 controls in tiny Jackson Square and EXCLUDE it from this legislation*, or at least enact a "no net new" carve-out on the most oversaturated and vulnerable blocks referenced above. Preserving what's left of residential livability and successful retail on Hotaling Place,

500 block of Washington, and the unique boutique row of 400 block of Jackson is critical. This still leaves enough room in Jackson Square for whatever the unstated goals of this legislation are.

P.S. We've attached a **sampling of the multiple letters** on record from Jackson Square business and residential stakeholders. Please represent our tiny historic district!

Sincerely,
Matthew Stegman
Jackson Square Historic District Association

From: Don du Bain
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS)
Cc: Sauter, Danny (BOS); Carroll, John (BOS)
Subject: Fwd: BOS File No. 250682
Date: Saturday, October 25, 2025 6:58:20 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors Melgar, Chen and Mahmood:

As a 25-year homeowner in District 3 on the border of Jackson Square, I oppose Supervisor Sauter's legislation pending before your committee without further amendments.

I have already voiced my opposition to this legislation before the Planning Commission, which only narrowly approved its passage for consideration by your committee. I have heard the objections of my neighbors at the hearing, who were comprised mostly of residents and representatives of neighborhood associations, and am convinced that this legislation has not been adequately vetted with the constituents in District 3. Although Supervisor Sauter claims to have met with multiple associations, he has not vetted his legislation with at least seven neighborhood associations in District 3 who also oppose his legislation in its current form, including the following:

* Telegraph Hill Dwellers Association
* North Beach Business Association
* Pacific Avenue Neighborhood Association
*. Jackson Square Historic District Association
*. Russian Hill Community Association
* Chinatown Neighborhood Association
*. North Beach Tenants Association

I do not claim to be an expert in this matter, but I am alarmed at the rushed process that this proposed legislation has taken through the legislative process. I urge your committee to halt its approval until the residential constituencies of District 3 have had an adequate opportunity to try to work out an agreeable compromise to Supervisor Sauter's proposed changes, especially as they relate to Jackson Square. Jackson Square is a vibrant and beautiful district in our City that does not need more bars, much less 4000 square foot restaurants that would dwarf the existing restaurants and shops and destroy the character of this historic district.

Please do not approve this legislation without granting these seven neighborhood associations an opportunity to participate in crafting a better alternative than what this pending legislation proposes in its current form.

Best regards,
Donald du Bain

From:	Mark Sugarman
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS); Andrews, Michelle (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION
Date:	Friday, October 24, 2025 7:34:41 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

For the following reasons I oppose this plan:

1) Local resident organizations were not consulted
2) There are already a sufficient number of restaurants and bars in Jackson Square and North Beach
3) Restaurants have a high rate of failure. If spaces are converted for restaurant use and the restaurant closes, the space will not revert to retail
4) 4,000 square feet of space is too large for the Jackson Square neighborhood
5) Both North Beach and Jackson Square have extremely low vacancy rates. Why are we not concentrating on areas with blocks of empty spaces?

At a minimum this plan needs to be put on hold until all potentially affected parties - especially residents of North Beach, Jackson Square and adjacent areas - have been consulted.

Thank you.

Mark Sugarman
440 Davis Court # 911
San Francisco, CA 94111
marksugarman579@gmail.com
Cell 415-710-4226

From: Amy Bekowich
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject: BOS File No. 250682 Letter of Opposition
Date: Friday, October 24, 2025 4:05:39 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

As a Jackson Square resident for twenty years I am writing to express my strong opposition to the proposed legislation that will dismantle critical elements of Jackson Square's *Special Use District* zoning.

Our long-established organizations have championed legislation over many years that has successfully enabled our commercial corridors to thrive with a balance of business types, low vacancy rates, and residential protections for livability, while maintaining the unique character of our neighborhoods.

Supervisor Daniel Sauter, you proposed this new legislation with no supporting data or community input. Businesses and residents representing North Beach, Russian Hill, Chinatown and Jackson Square testified at both the SF Planning Commission and Land Use Committee hearings and both agencies acknowledged these problems and urged you to slow down your rushed exclusionary process, collect relevant data, and embrace community input. Unfortunately you have continued to push forward and offer only inconsequential amendments that will not mitigate the negative impacts to our neighborhood.

And the negative impacts are substantial:

- Your legislation would allow an unlimited number of bars/restaurants with a Conditional Use permit. There are already SEVENTEEN bars and restaurants within Jackson Square's tiny 2 block x 1.5 block historic district, and dozens more within blocks. **Data consistently shows that higher density of alcohol-serving establishments is correlated with increased noise, property damage, public urination, and assaults.**

- Your legislation would allow street-level commercial uses of 4,000 sq ft (or larger). **This is massively out of scale for this historic district and will obliterate the economics for our small businesses.**

Your determination to follow through on this legislation undermines years of thoughtful, data-informed planning that has made Jackson Square one of San Francisco’s few downtown success stories. But your "fire drill" approach to getting this legislation passed indicates that you have ignored this fact, seemingly for monetary reasons. It's all about the money, right? More money...more, more, more, more. I ask you, "When is enough?"

Ironically, this "more" mentality will likely result in less: less revenue for existing businesses due to increased competition, a lesser quality of life for the residents in the neighborhood, less protection and safety due to increased risk of property damage and assaults, less neighborhood charm, less available parking, less peacefulness after hours, less motivation by visitors to frequent the neighborhood, and less balance of historic preservation, small business health and residential livability.

Our neighborhood's future shouldn't be decided by you - behind closed doors or rushed through without data and neighborhood collaboration. **What if this was happening to you and your neighborhood?** Surely, you would not approve.

I implore you to think about the repercussions of your proposed legislation.

Amy Bekowich
Jackson Square
415-407-7933

Get Outlook for Android

From:	Rhoda Schneiderman
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS); Andrews, Michelle (BOS)
Subject:	RE: BOS File No. 250682 Letter of Opposition
Date:	Friday, October 24, 2025 2:49:19 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I want to register my strenuous opposition to the above zoning changes for Jackson Square, but not limited to Jackson Square in the above proposal.
All the proposed changes to the "no net new" for bars and restaurants will be detrimental to current businesses and residents who live in Jackson Square and the adjacent areas. Increased late night noise, trash and crime will be the result of a zoning change that has no basis in data or even common sense. Jackson Square works beautifully within the current zoning framework and will continue to thrive if left without further government meddling.

Street level commercial usage in excess of 4000 sq ft is massively out of scale with a < 4sq block footprint of a neighborhood. North Beach is an adjacent area already successfully brimming with restaurants/bars and sadly not enough retail.

This proposal really doesn't address the actual need that businesses and potential new businesses face. That is a streamlining of the permitting, inspection and approval process. Those are procedural issues that have nothing to do with zoning and can be addressed by making departments more effective and making sure there is sufficient staff to handle the approval process in an expedient manner. Pretend you are Starbucks and have a transaction time frame you have to adhere to.

Once again even after Supervisor Sauter was admonished for not reaching out, we at The Gateway have never received an email or mailing concerning the results of the last meeting or this upcoming meeting. He certainly has all our contact info given we are in his district. That is unforgivable. I can only hope it is an over zealous, rookie mistake.

I hope the members will overwhelmingly vote no on this proposal or table it for at least a 2 week period in order to get real feedback from the entirety of the neighborhoods affected.

Thank you.

Rhoda Schneiderman
550 Battery St. apt. 1520
San Francisco, CA 94111

From: Terry Kraus
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject: BOS File No. 250682 - LETTER OF OPPOSTION
Date: Friday, October 24, 2025 2:38:12 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

For the following reasons I oppose this plan:

1) Local resident organizations were not consulted
2) There are already a sufficient number of restaurants and bars in Jackson Square and North Beach
3) Restaurants have a high rate of failure. If spaces are converted for restaurant use and the restaurant closes, the space will not revert to retail
4) 4,000 square feet of space is too large for the Jackson Square neighborhood
5) Both North Beach and Jackson Square have extremely low vacancy rates. Why are we not concentrating on areas with blocks of empty spaces?

At a minimum this plan needs to be put on hold until all potentially affected parties - especially residents of North Beach, Jackson Square and adjacent areas - have been consulted.

Thank you.

Terry Kraus, 24 year resident of The Gateway
440 Davis Court #911
SF 94111
tkraus27@gmail.com

From:	V Hines
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject:	Land Use Committee consideration of BOS File No. 250682
Date:	Sunday, October 5, 2025 4:12:15 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Committee Members:

As a 17-year resident of Jackson Square I am deeply concerned about the lack of collaboration with those of us who call the area home with respect to the big changes contained in the Jackson Square rezoning proposal. This is a unique and historic part of the city, as evidenced by all the people and businesses that want to call our neighborhood home these days. San Francisco doesn't need another once-distinctive district turned into a cookie cutter by big money. We can afford to be thoughtful, strategic, and inclusive as we plan for the future. Change is happening, no one denies it, but I'm looking to the city for leadership and stewardship over San Francisco's resources, not simply caving to the whim of the deepest pockets.

Unfortunately I'm traveling and can't attend tomorrow's hearing, but I wanted you to hear the point of view of this resident and voter.

Sincerely,
Virginia Hines

SEE NEXT PAGE…

October 6, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: Opposition to BOS File No. 250682

Hello Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter:

We respectfully write to you as both residents and HOA of a mixed-use building containing bars/restaurants in Jackson Square, where I also practice law. **We are strongly opposed to Supervisor Sauter's proposal to weaken our existing Section 249.25 framework, which has been essential in maintaining the character and balance of this unique historic neighborhood.**

The current success of Jackson Square is based on balance mixed use. Since 2018, the current land use protections - crafted with broad input and unanimous City support - have preserved historic buildings while sustaining a healthy mix of retail shops, galleries, bars/restaurants, homes, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive even through the pandemic.

We oppose the changing Bar/Restaurant Use from from the current "no net new" on-for-one (new ones limited to occupying one of the existing 17 bar/restaurant spaces already in this tiny historic district) to permitting unlimited bars/restaurants with Conditional Use. This is the key and critically destructive element in this legislation proposal for Jackson Square and undermines the currently successful mixed use balance we've worked hard to achieve. Having worked for many years with the City, we all know that CU is often pure "optics", and puts the burden on the neighborhood to simply maintain existing successful frameworks. We also know that once a property has been converted to bar/restaurant use, it often stays that way in near perpetuity due to several factors. The proposed legislation dismantle the foundation of Jackson Square's success, and data supports that. **Our small district already saturated with bars and restaurants (with several inside and adjacent to our building, and a dozen more within a 90 second walk).** They create serious impacts on retail environment and residential livability: noise, vandalism/property damage, broken windows

and bottles, trash (and *worse)*, and constant enforcement challenges. Allowing additional saturation would tip us over the edge and make this district unlivable. Driving working residents out of an historic district that already enjoys extremely high commercial occupancy seems backwards given the City's priorities.

Process matters, too. None of the Jackson Square business and residential friends we asked said they were aware of this proposal, and were against it once informed. How does oversaturating bar & restaurant vs balanced mixed use strengthen a unique hsitoric district that is already working well?

As neighborhood stakeholders who live and work here, we see daily how much residents and businesses invest in Jackson Square - through the Community Benefit District (enacted only through the effort of *residents*), streetscape and historic building upkeep, and more. Weakening the current zoning protections would undo years of progress and create unnecessary problems for the City to manage.

We respectfully urge you to reject File No. 250682 and keep "no net new" in Section 249.25 intact. The framework is working, and there is no data that supports dismantling it.

Sincerely,
Charles Carbone, Esq.
25 Hotaling & 580 Washington HOA President, Jackson Square

—----------

SEE NEXT PAGE…

---------- Forwarded message ---------

From: **Peter Colby** <peterwcolby@gmail.com>

Date: Sat, Oct 25, 2025 at 9:41 AM

Subject: RE: BOS File No. 250682 Letter of Opposition

To: <Myrna.Melgar@sfgov.org>, <Bilal.Mahmood@sfgov.org>, <Chyanne.Chen@sfgov.org>, <John.Carroll@sfgov.org>, <Danny.Sauter@sfgov.org>, <Michelle.Andrews@sfgov.org>

To the Board of Supervisors:

I am writing in OPPOSITION to this matter as a long-time resident of Jackson Square. I reviewed the attached 170 pages of letters submitted to the Land Use Committee and found only 1 letter, from an individual, supporting the legislation. The scores of other commenters all expressed serious reservations or in most cases outright opposition to the legislation. Notably, in a detailed response to a request for information on support for the measure, Supervisor Sauter claims to have received support from "almost a dozen small business owners"; however, he names no names and oddly, none of those business owners wrote the Committee in support. Please reject it.

Peter Colby

350 Jackson Street #401

SEE NEXT PAGE…

From: Steven Tsang <steven@skylineam.com>
Sent: Sunday, October 5, 2025 11:57 PM
To: Melgar, Myrna (BOS) <myrna.melgar@sfgov.org>; Mahmood, Bilal (BOS) <bilal.mahmood@sfgov.org>; Chen, Chyanne (BOS) <Chyanne.Chen@sfgov.org>; Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Subject: File No. 250682 – Letter of Opposition

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Land Use Committee,

I am writing once again as a concerned Jackson Square residential property manager/owner regarding the proposed deletion of the Jackson Square Special Use District land use controls (Planning Code Section 249.25) contained in Supervisor Sauter's proposed legislation (File No. 250682). Two years ago, with the support of the Jackson Square Historic District Association, I spoke out against a similar effort led by Mayor Breed (File No. 230701), and was relieved when that proposal was ultimately rejected in favor of preserving the existing balance that has made Jackson Square such a vibrant and livable downtown neighborhood. The former Belli Building, currently owned and managed by our group, is a testament to why we should maintain the current controls absent new data or input from the community. These controls have helped make Jackson Square such a great place to live and for small businesses to thrive.

Thus, I am troubled to see the same issue resurface so soon, and I must once again urge you to protect what has been proven to work. Jackson Square is unlike anywhere else in San Francisco, with its rare collection of 1850s–1870s brick and cast-iron buildings, narrow streetscapes, and privately funded lighting and greenscapes supported by residents and stakeholders alike for decades. This historic fabric is fragile. The neighborhood already contains seventeen bars and restaurants within its tiny two-block by one-and-a-half-block area, with many more just steps away. Our residents and retail tenants routinely bear the burden of the excess noise, trash, vandalism, broken bottles, and other side effects of nightlife activity. Allowing new bars and restaurants "as of right" — and even larger venues of over 4,000 square feet by conditional approval — would likely overwhelm the character and charm of this district.

What is most concerning is that this proposal seems to have been brought forth with little or no outreach to residents, businesses or other key stakeholders. Such a narrow consultation process ignores the residents and small businesses who live with the daily consequences of land use decisions in this neighborhood. I would really like to understand the rush to push this change through. I've personally walked the neighborhood numerous times, invested money in the neighborhood, including supporting the extra taxes that fund the Community Benefits District, which helps cover clean-up, tree maintenance, and security. Those services are not luxuries — they have become necessities due to the existing

LETTER CONTINUED NEXT PAGE…

Weakening the controls now would undo years of hard work and investment by those of us who have committed to making Jackson Square a vibrant, functional, and most importantly, a livable neighborhood for both commercial and residential tenants. The current controls in Section 249.25 were created with broad community input, earned unanimous support from the City's Small Business Commission, and were unanimously adopted by the Board of Supervisors in 2018. These controls have encouraged a diverse mix of businesses — boutique retail, galleries, services, and cultural institutions — while sustaining a stable residential community. This balance has kept Jackson Square healthy both before and after the pandemic, something that few downtown districts can claim.

Thus, I ask you to please maintain the protections in Section 249.25 as they are until more information has been gathered and more input from the community has been solicited. Let's not rush into anything and start making broad changes without fully thinking things through. This is not about resisting change but about ensuring that any changes are thoughtful, data-driven, and respectful of the delicate balance that has made Jackson Square one of San Francisco's success stories. Thank you for considering the perspective of an owner who cares deeply about the future of Jackson Square.

Sincerely,

Steven Tsang

Manager, San Francisco 722 Montgomery LLC
and a concerned Jackson Square Residential Property Owner

SEE NEXT PAGE

September 4, 2025

Via Email
Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: BOS File No. 250682 Letter of Opposition

Dear President So and Members of the Planning Commission:

I am writing as a resident of Jackson Square, having lived with my wife at 350 Jackson Street #401 since 2012. Through these many years I have enjoyed the unique character of this neighborhood and have taken advantage of the numerous stores, restaurants, and bars nearby. The recent press coverage of Jackson Square as being the "hot new neighborhood" in San Francisco has only confirmed what I have long known.

The one downside of living in a thriving downtown neighborhood with a mix of uses is the noise and congestion stemming from the commercial activity. We already experience far more noise than other neighborhoods—every night we hear the Recology trucks dumping bottles and cans from dumpsters, while the backup alarms run continuously. It often seems that workers in the neighborhood act as though nobody lives here. In short, while I love the vitality of Jackson Square, my hope for the neighborhood is more housing, not more commerce. Adding more and larger bars and restaurants to the neighborhood will accentuate what I like least about living here and do nothing to improve my quality of life.

I would like to know the basis for the proposed change in the use limits for my neighborhood. Is there a shortage of bars and restaurants? The change seems to assume this is the case, but I am not aware of any study that indicates this. I would like to know how this proposal arose and who is behind it. I wrote to Supervisor Sauter's office asking these questions, but have received no response.

I strongly oppose this change. I am not aware of a considered rationale for the change but am certain of the negative impacts. And my concern is exacerbated by the lack of transparency as to how this proposal arose in the first place—knowing who is promoting a change can illuminate the underlying rationale. I trust that the Commission will send this proposal to a well-deserved grave. Thank you for considering this comment.

Very truly yours,

Peter Colby

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SEE NEXT PAGE

October 6, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: Opposition to BOS File No. 250682

Hello Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter:

We respectfully write to you as both residents and HOA of a mixed-use building containing bars/restaurants in Jackson Square, where I also practice law. **We are strongly opposed to Supervisor Sauter's proposal to weaken our existing Section 249.25 framework, which has been essential in maintaining the character and balance of this unique historic neighborhood.**

The current success of Jackson Square is based on balance mixed use. Since 2018, the current land use protections - crafted with broad input and unanimous City support - have preserved historic buildings while sustaining a healthy mix of retail shops, galleries, bars/restaurants, homes, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive even through the pandemic.

We oppose the changing Bar/Restaurant Use from from the current "no net new" on-for-one (new ones limited to occupying one of the existing 17 bar/restaurant spaces already in this tiny historic district) to permitting unlimited bars/restaurants with Conditional Use. This is the key and critically destructive element in this legislation proposal for Jackson Square and undermines the currently successful mixed use balance we've worked hard to achieve. Having worked for many years with the City, we all know that CU is often pure "optics", and puts the burden on the neighborhood to simply maintain existing successful frameworks. We also know that once a property has been converted to bar/restaurant use, it often stays that way in near perpetuity due to several factors. The proposed legislation dismantle the foundation of Jackson Square's success, and data supports that. **Our small district already saturated with bars and restaurants (with several inside and adjacent to our building, and a dozen more within a 90 second walk).** They create serious impacts on retail environment and residential livability: noise, vandalism/property damage, broken windows and bottles, trash (and *worse)*, and constant enforcement challenges. Allowing additional saturation would tip us over the edge and make this district unlivable. Driving working residents out of an historic district that already enjoys extremely high commercial occupancy seems backwards given the City's priorities.

Process matters, too. None of the Jackson Square business and residential friends we asked said they were aware of this proposal, and were against it once informed. How does oversaturating bar & restaurant vs balanced mixed use strengthen a unique hsitoric district that is already working well?

As neighborhood stakeholders who live and work here, we see daily how much residents and businesses invest in Jackson Square - through the Community Benefit District (enacted only through the effort of *residents*), streetscape and historic building upkeep, and more. Weakening the current zoning protections would undo years of progress and create unnecessary problems for the City to manage.

We respectfully urge you to reject File No. 250682 and keep "no net new" in Section 249.25 intact. The framework is working, and there is no data that supports dismantling it.

Sincerely,
Charles Carbone, Esq.
25 Hotaling & 580 Washington HOA President, Jackson Square

Jackson Square
HISTORIC DISTRICT ASSOC.

October 6, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: BOS File No. 250682 Letter of Opposition

Dear Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter,

The Jackson Square Historic District Association, founded in 1998, is devoted to the success of this tiny, one-of-a-kind enclave. As SF's first historic district, it includes the only surviving brick and ornate cast iron buildings from the 1850's-1880's along with lighting and greenscapes funded privately and a CBD enacted by residential owners. We attract residents, businesses, visitors, and many tour groups that visit our thriving small neighborhood daily.

The current success of Jackson Square is based on balanced mixed use. Our existing land use protections - *crafted with broad input and unanimous City support* - have preserved historic buildings while sustaining a healthy mix of retail shops, galleries, design firms, bars/restaurants, residential homes & apartments, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive, throughout the pandemic and beyond.

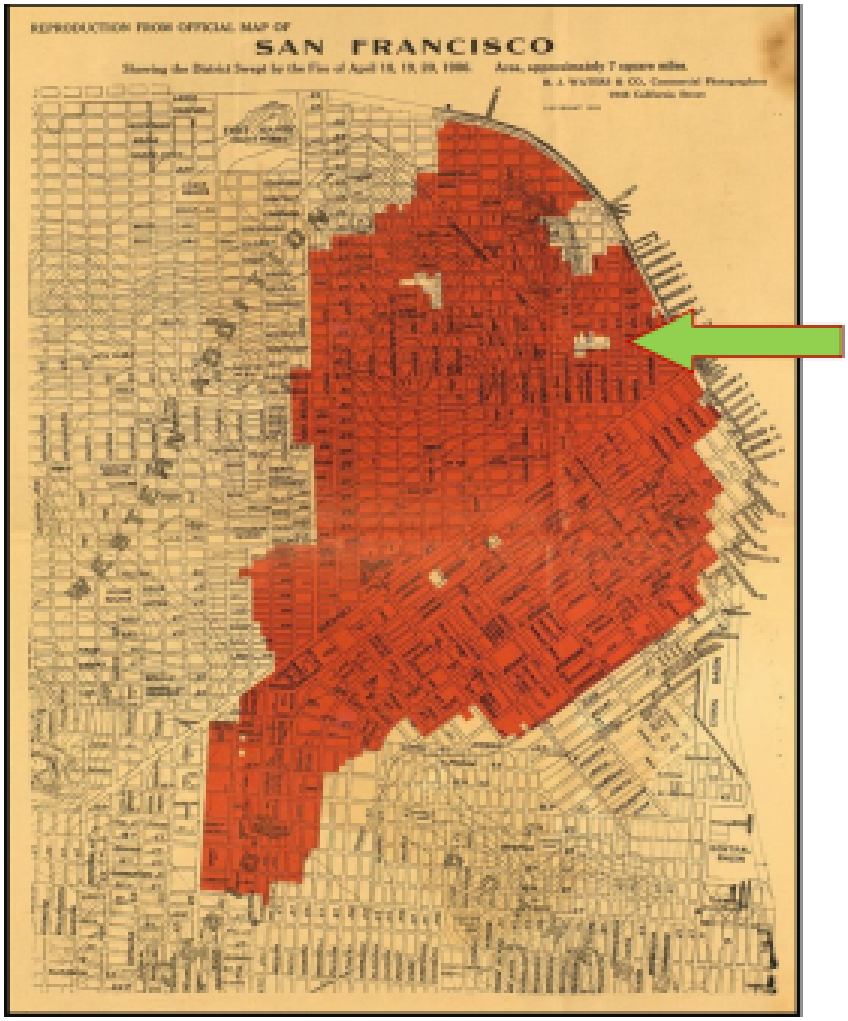
For these reasons and the data supporting them, we oppose changing Bar/Restaurant Use from from the current "no net new" (new ones must occupy one of the existing bar/restaurant spaces) **to permitting more bars/restaurants with Conditional Use.** We also oppose allowing uses larger than 4,000 square feet with a Conditional Use Authorization - massively out of scale for this tiny historic district. The data shows that CU is essentially a rubber stamp that puts the burden on the neighborhood to maintain the existing Section 249.25 framework that has been essential in maintaining the character and balance of this unique historic neighborhood. Once a property converts to bar/restaurant use, it typically stays that way (even if it becomes vacant).

There are currently SEVENTEEN bars and restaurants within our tiny 2 block x 1.5 block historic district, five more on adjacent sides of the JSHD borders, and literally dozens more within a 3-5 minute walk. Many of them generate negative impacts on adjacent historic properties and streetscapes including property damage, broken glass, noise and trash. Retail shops, offices, and residents already contend with bars and restaurants that frequently ignore codes, and inconsistent City enforcement places the compliance burden on neighbors.

Our current SUD framework was informed by voluminous data from other cities and planners in Boston, New Orleans (Vieux Carré), New York and Los Angeles, and have proven remarkably successful both pre and post-pandemic, as evidenced by simply walking the district, as well as numerous articles in local media highlighting Jackson Square as a downtown success story. The SUD enhances variety, limits vacancies, and inhibits the type of real estate speculation that often cannibalizes the most unique, community-serving establishments in our neighborhoods. The data shows that we do not need more bars and restaurants adding to the existing saturation. We are thriving with high neighborhood occupancy rates.

The City has real problems to work on in other neighborhoods vs. creating a new one that doesn't currently exist in the Jackson Square Historic District. We urge you to exclude Jackson Square from this proposed legislation.

Sincerely,
Matthew Stegman, Jackson Square Historic District Association
JacksonSqHDA@gmail.com



The tiny Jackson Square Historic District comprises the City's only remaining historic 1850's-1880's building assets and physical reminders of our beginnings as a great Pacific port.

(Red Areas destroyed in '06 Quake & Fire).

From: Daniel Ma
To: Board of Supervisors (BOS); MandelmanStaff (BOS); ChanStaff (BOS); SherrillStaff; SauterStaff; MelgarStaff (BOS); ChenStaff; MahmoodStaff; DorseyStaff (BOS); FielderStaff; Waltonstaff (BOS)
Subject: Opposition to Board of Supervisor's File No. 250682
Date: Monday, October 27, 2025 1:43:12 PM

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San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689
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ChanStaff@sfgov.org
SherrillStaff@sfgov.org
SauterStaff@sfgov.org
MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
DorseyStaff@sfgov.org
FielderStaff@sfgov.org
waltonstaff@sfgov.org

RE: **Opposition to Board of Supervisor's File No. 250682**
Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts

Dear President Mandelman and Honorable Supervisors,

I oppose the current Legislation before you because it strikes at the very hart of the culture of what makes North Beach a unique and vibrant commercial district. Fact is that it has not been proposed from needs that really exist inside either the residential nor our businesses of North Beach.
It can only surmised that this legislation, taken in the context of proposed "up-zoning" currently being proposed in our city and particularly aimed at our North Beach commercial district, would serve large corporate interest both in real-estate and formula retail.

There are three elements of this legislation that are particularly disturbing.

First is the removal of non-residential size caps for North Beach retail businesses. Our North Beach Business Association has take a stand calling for maintaining these caps for the following reasons.

> *"The Use Size Cap is a critical tool that has helped North Beach maintain its unique character as a vibrant mixed-use neighborhood. Its removal during recent Land Use and Board of Supervisors meetings occurred without consultation with the very businesses it affects. This cap ensures that no single type of business dominates our streetscape, preserving the diverse ecosystem of shops, services, and dining that makes North Beach a destination for both residents and visitors. We respectfully request this provision be*

reinstated to protect the economic diversity that has made our neighborhood thrive for generations." NBBA

Second is the removal of prohibitions on the proliferation of bars and restaurants. The bars and restaurants we have currently in North Beach are there because they serve the culture and character of the community each in there own unique ways. Adding more would facilitate an invasion of corporate mediocrity trying to take advantage of the amazing reputation, character and world renowned cuisines our North Beach commercial district has built for over a century. Further, it would push our retail shops and stores. As our North Beach Business Association has stated;

"North Beach already has the highest concentration of restaurants and bars per capita of any residential neighborhood in San Francisco. Our existing regulation preventing restaurants from replacing non-restaurant businesses has successfully maintained affordability and diversity. However, with 5 of 8 current vacant storefronts being former restaurants, we risk further concentration. Restaurant spaces require costly infrastructure that makes conversion difficult and expensive, potentially locking in uses that limit future flexibility. We need measured controls to ensure residents can still access essential services like hardware stores, markets, and specialty shops within walking distance." NBBA

Third is the removal of the prohibition on Storefront Mergers. This allows a merger of up to 3,000 square feet of space. To put this in perspective this is larger than combining 4 current storefronts on Upper Grant Ave. at this time! This is crazy and would only serve the establishment of corporate retail at a future time.

Please amend and/or vote down this legislation at this time.

Thank You,
Dan Macchiarini
Macchiarini Creative Design
SF Charter Legacy Business in our 77th year
Board Member and Past President NBBA

From:	Jackson Square
To:	Board of Supervisors (BOS); MandelmanStaff (BOS); ChanStaff (BOS); SherrillStaff; SauterStaff; MelgarStaff (BOS); ChenStaff; MahmoodStaff; DorseyStaff (BOS); FielderStaff; Waltonstaff (BOS); Carroll, John (BOS)
Subject:	Jackson Square Opposition to Board of Supervisor's File No. 250682
Date:	Tuesday, October 28, 2025 8:59:43 AM
Attachments:	BOS File 250682_Pt 1.Jackson Sq Opposition Lttrspdf.pdf BOS File 250682_Pt 2 Jackson Sq Opposition Lttrs.pdf BOS File No. 250682_Pt 3 Jackson Sq Opposition Lttrs.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

October 27, 2025

RE: BOS File No. 250682 - Letter of Opposition

Dear President Mandelman and Honorable Supervisors,

The Jackson Square Historic District Association, founded in 1998, is devoted to the success of this tiny one-of-a-kind enclave. As SF's first historic district, it includes the only surviving brick and ornate cast iron buildings from the 1850's-1880's along with lighting and greenscapes funded privately by residential owners and a CBD enacted by same.

For the data-driven reasons summarized below, we oppose changing bar/restaurant use from from the current "no net new", to allowing unlimited bars/restaurants with a Conditional Use permit. This is especially critical for the most oversaturated blocks that are already near or above 50% bar/restaurant use: Hotaling Place (a tiny single historic lane) and the 500 Block of Washington St (north side of Washington within the JSHD). These vulnerable, short blocks contain boutique retail and the majority of Jackson Square residential homes. Why would you support obliterating what's left of other commercial uses and a sustainable residential community on these adjoined blocks, especially given the City's and Mayor Lurie's priority goals of attracting residents and retail to invest in and live Downtown?

There are currently 17 bars and restaurants within our tiny 2 block x 1.5 block historic district and literally dozens more within a 3 minute walk. Many of them generate negative impacts on adjacent historic properties and streetscapes. Retail shops, offices, and residents already contend with bars and restaurants that frequently ignore codes, and inconsistent City enforcement places the compliance burden on neighbors.

Data clearly shows that CU is not a sufficient protection from continuing to oversaturate mixed-use blocks with high densities of bars/restaurants: CU permits are often rubber-stamped, and also place the burden of defending healthy balance on busy neighborhood stakeholders. Once a property converts to bar/restaurant use, it typically stays that way due to the interior build-out and speculative landlords seeking higher rent, even when the space becomes vacant.

Urban planning data and expert research from hundreds of cities consistently shows that high densities (above 25%) of bars/restaurants on a given block increases noise, trash/broken glass, property damage, public urination, and assaults. This further degrades residential livability, tourist and retail environment, and business diversity.

Jackson Square is thriving - and its current success is based on balanced mixed-use supported by leading urban planning research. This un-informed legislation will encourage the continued oversaturation of bar/restaurant use on already oversaturated blocks, destroying the healthy (and fragile) mixed-use balance we've achieved. Our current SUD protections were enacted over a decade ago with support from diverse community stakeholders and was unanimously endorsed by both the City's Small Business Commission and the BOS. These protections underpin our success and have preserved historic buildings while sustaining a healthy neighborhood mix of retail shops, galleries, design firms, bars/restaurants, residential homes & apartments, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive as cited in multiple recent local media articles (like this one and this one).

We also oppose allowing street-level commercial uses of 4,000 sq ft (or larger). Coupled with the removal of bar/restaurant limits, this will destroy Jackson Street's uniquely thriving Boutique Row. 4,000 sq ft is massively out of scale for this tiny historic district's narrow streetscapes, and will obliterate the economics for our small retail and other businesses. Breaking down walls to combine street-level commercial spaces into huge high-rent spaces will create vacancies, and encourage formula chain retail.

This proposed legislation offers no supporting data, and caught businesses and residents by surprise, including 7 key neighborhood groups across North Beach, Russian Hill, Chinatown and Jackson Square who all testified at both the SF Planning Commission and Land Use Committee hearings. Both the Planning Commission and the Land Use Committee acknowledged these problems and urged a slow-down to collect real data and to embrace community input.

When our volunteers asked many of JS's retail businesses and bar/restaurants, nearly all said they'd never heard of this proposed legislation. That's consistent with the 180 pages of letters submitted to the last Land Use Committee hearing: 98% of them expressed either strong concerns or outright opposition to the proposed legislation. If that's any indication (and if we're being realistic), the proposed legislation would fail if it were a referendum.

WE URGE YOU TO EMBRACE DATA (and COMMON SENSE): Would you delete Apple's source code from your iPhone and expect it to still text, email and make calls (eg. to actually *work)*? Of course not. Jackson Square's SUD is its source code. *Maintain the existing data-informed Section 249.25 controls in tiny Jackson Square and EXCLUDE it from this legislation*, or at least enact a "no net new" carve-out on the most oversaturated and vulnerable blocks referenced above. Preserving what's left of residential livability and successful retail on Hotaling Place,

500 block of Washington, and the unique boutique row of 400 block of Jackson is critical. This still leaves enough room in Jackson Square for whatever the unstated goals of this legislation are.

P.S. We've attached a **sampling of the multiple letters** on record from Jackson Square business and residential stakeholders. Please represent our tiny historic district!

Sincerely,
Matthew Stegman
Jackson Square Historic District Association

From: Don du Bain
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS)
Cc: Sauter, Danny (BOS); Carroll, John (BOS)
Subject: Fwd: BOS File No. 250682
Date: Saturday, October 25, 2025 6:58:20 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors Melgar, Chen and Mahmood:

As a 25-year homeowner in District 3 on the border of Jackson Square, I oppose Supervisor Sauter's legislation pending before your committee without further amendments.

I have already voiced my opposition to this legislation before the Planning Commission, which only narrowly approved its passage for consideration by your committee. I have heard the objections of my neighbors at the hearing, who were comprised mostly of residents and representatives of neighborhood associations, and am convinced that this legislation has not been adequately vetted with the constituents in District 3. Although Supervisor Sauter claims to have met with multiple associations, he has not vetted his legislation with at least seven neighborhood associations in District 3 who also oppose his legislation in its current form, including the following:

* Telegraph Hill Dwellers Association
* North Beach Business Association
* Pacific Avenue Neighborhood Association
*. Jackson Square Historic District Association
*. Russian Hill Community Association
* Chinatown Neighborhood Association
*. North Beach Tenants Association

I do not claim to be an expert in this matter, but I am alarmed at the rushed process that this proposed legislation has taken through the legislative process. I urge your committee to halt its approval until the residential constituencies of District 3 have had an adequate opportunity to try to work out an agreeable compromise to Supervisor Sauter's proposed changes, especially as they relate to Jackson Square. Jackson Square is a vibrant and beautiful district in our City that does not need more bars, much less 4000 square foot restaurants that would dwarf the existing restaurants and shops and destroy the character of this historic district.

Please do not approve this legislation without granting these seven neighborhood associations an opportunity to participate in crafting a better alternative than what this pending legislation proposes in its current form.

Best regards,
Donald du Bain

From:	Mark Sugarman
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS); Andrews, Michelle (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION
Date:	Friday, October 24, 2025 7:34:41 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

For the following reasons I oppose this plan:

1) Local resident organizations were not consulted
2) There are already a sufficient number of restaurants and bars in Jackson Square and North Beach
3) Restaurants have a high rate of failure. If spaces are converted for restaurant use and the restaurant closes, the space will not revert to retail
4) 4,000 square feet of space is too large for the Jackson Square neighborhood
5) Both North Beach and Jackson Square have extremely low vacancy rates. Why are we not concentrating on areas with blocks of empty spaces?

At a minimum this plan needs to be put on hold until all potentially affected parties - especially residents of North Beach, Jackson Square and adjacent areas - have been consulted.

Thank you.

Mark Sugarman
440 Davis Court # 911
San Francisco, CA 94111
marksugarman579@gmail.com
Cell 415-710-4226

From: Amy Bekowich
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject: BOS File No. 250682 Letter of Opposition
Date: Friday, October 24, 2025 4:05:39 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

As a Jackson Square resident for twenty years I am writing to express my strong opposition to the proposed legislation that will dismantle critical elements of Jackson Square's *Special Use District* zoning.

Our long-established organizations have championed legislation over many years that has successfully enabled our commercial corridors to thrive with a balance of business types, low vacancy rates, and residential protections for livability, while maintaining the unique character of our neighborhoods.

Supervisor Daniel Sauter, you proposed this new legislation with no supporting data or community input. Businesses and residents representing North Beach, Russian Hill, Chinatown and Jackson Square testified at both the SF Planning Commission and Land Use Committee hearings and both agencies acknowledged these problems and urged you to slow down your rushed exclusionary process, collect relevant data, and embrace community input. Unfortunately you have continued to push forward and offer only inconsequential amendments that will not mitigate the negative impacts to our neighborhood.

And the negative impacts are substantial:

- Your legislation would allow an unlimited number of bars/restaurants with a Conditional Use permit. There are already SEVENTEEN bars and restaurants within Jackson Square's tiny 2 block x 1.5 block historic district, and dozens more within blocks. **Data consistently shows that higher density of alcohol-serving establishments is correlated with increased noise, property damage, public urination, and assaults.**

- Your legislation would allow street-level commercial uses of 4,000 sq ft (or larger). **This is massively out of scale for this historic district and will obliterate the economics for our small businesses.**

Your determination to follow through on this legislation undermines years of thoughtful, data-informed planning that has made Jackson Square one of San Francisco’s few downtown success stories. But your "fire drill" approach to getting this legislation passed indicates that you have ignored this fact, seemingly for monetary reasons. It's all about the money, right? More money...more, more, more, more. I ask you, "When is enough?"

Ironically, this "more" mentality will likely result in less: less revenue for existing businesses due to increased competition, a lesser quality of life for the residents in the neighborhood, less protection and safety due to increased risk of property damage and assaults, less neighborhood charm, less available parking, less peacefulness after hours, less motivation by visitors to frequent the neighborhood, and less balance of historic preservation, small business health and residential livability.

Our neighborhood's future shouldn't be decided by you - behind closed doors or rushed through without data and neighborhood collaboration. **What if this was happening to you and your neighborhood?** Surely, you would not approve.

I implore you to think about the repercussions of your proposed legislation.

Amy Bekowich
Jackson Square
415-407-7933

Get Outlook for Android

From:	Rhoda Schneiderman
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS); Andrews, Michelle (BOS)
Subject:	RE: BOS File No. 250682 Letter of Opposition
Date:	Friday, October 24, 2025 2:49:19 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I want to register my strenuous opposition to the above zoning changes for Jackson Square, but not limited to Jackson Square in the above proposal.
All the proposed changes to the "no net new" for bars and restaurants will be detrimental to current businesses and residents who live in Jackson Square and the adjacent areas. Increased late night noise, trash and crime will be the result of a zoning change that has no basis in data or even common sense. Jackson Square works beautifully within the current zoning framework and will continue to thrive if left without further government meddling.

Street level commercial usage in excess of 4000 sq ft is massively out of scale with a < 4sq block footprint of a neighborhood. North Beach is an adjacent area already successfully brimming with restaurants/bars and sadly not enough retail.

This proposal really doesn't address the actual need that businesses and potential new businesses face. That is a streamlining of the permitting, inspection and approval process. Those are procedural issues that have nothing to do with zoning and can be addressed by making departments more effective and making sure there is sufficient staff to handle the approval process in an expedient manner. Pretend you are Starbucks and have a transaction time frame you have to adhere to.

Once again even after Supervisor Sauter was admonished for not reaching out, we at The Gateway have never received an email or mailing concerning the results of the last meeting or this upcoming meeting. He certainly has all our contact info given we are in his district. That is unforgivable. I can only hope it is an over zealous, rookie mistake.

I hope the members will overwhelmingly vote no on this proposal or table it for at least a 2 week period in order to get real feedback from the entirety of the neighborhoods affected.

Thank you.

Rhoda Schneiderman
550 Battery St. apt. 1520
San Francisco, CA 94111

From: Terry Kraus
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject: BOS File No. 250682 - LETTER OF OPPOSTION
Date: Friday, October 24, 2025 2:38:12 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

For the following reasons I oppose this plan:

1) Local resident organizations were not consulted
2) There are already a sufficient number of restaurants and bars in Jackson Square and North Beach
3) Restaurants have a high rate of failure. If spaces are converted for restaurant use and the restaurant closes, the space will not revert to retail
4) 4,000 square feet of space is too large for the Jackson Square neighborhood
5) Both North Beach and Jackson Square have extremely low vacancy rates. Why are we not concentrating on areas with blocks of empty spaces?

At a minimum this plan needs to be put on hold until all potentially affected parties - especially residents of North Beach, Jackson Square and adjacent areas - have been consulted.

Thank you.

Terry Kraus, 24 year resident of The Gateway
440 Davis Court #911
SF 94111
tkraus27@gmail.com

From:	V Hines
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject:	Land Use Committee consideration of BOS File No. 250682
Date:	Sunday, October 5, 2025 4:12:15 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Committee Members:

As a 17-year resident of Jackson Square I am deeply concerned about the lack of collaboration with those of us who call the area home with respect to the big changes contained in the Jackson Square rezoning proposal. This is a unique and historic part of the city, as evidenced by all the people and businesses that want to call our neighborhood home these days. San Francisco doesn't need another once-distinctive district turned into a cookie cutter by big money. We can afford to be thoughtful, strategic, and inclusive as we plan for the future. Change is happening, no one denies it, but I'm looking to the city for leadership and stewardship over San Francisco's resources, not simply caving to the whim of the deepest pockets.

Unfortunately I'm traveling and can't attend tomorrow's hearing, but I wanted you to hear the point of view of this resident and voter.

Sincerely,
Virginia Hines

SEE NEXT PAGE…

October 6, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: Opposition to BOS File No. 250682

Hello Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter:

We respectfully write to you as both residents and HOA of a mixed-use building containing bars/restaurants in Jackson Square, where I also practice law. **We are strongly opposed to Supervisor Sauter's proposal to weaken our existing Section 249.25 framework, which has been essential in maintaining the character and balance of this unique historic neighborhood.**

The current success of Jackson Square is based on balance mixed use. Since 2018, the current land use protections - crafted with broad input and unanimous City support - have preserved historic buildings while sustaining a healthy mix of retail shops, galleries, bars/restaurants, homes, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive even through the pandemic.

We oppose the changing Bar/Restaurant Use from from the current "no net new" on-for-one (new ones limited to occupying one of the existing 17 bar/restaurant spaces already in this tiny historic district) to permitting unlimited bars/restaurants with Conditional Use. This is the key and critically destructive element in this legislation proposal for Jackson Square and undermines the currently successful mixed use balance we've worked hard to achieve. Having worked for many years with the City, we all know that CU is often pure "optics", and puts the burden on the neighborhood to simply maintain existing successful frameworks. We also know that once a property has been converted to bar/restaurant use, it often stays that way in near perpetuity due to several factors. The proposed legislation dismantle the foundation of Jackson Square's success, and data supports that. **Our small district already saturated with bars and restaurants (with several inside and adjacent to our building, and a dozen more within a 90 second walk).** They create serious impacts on retail environment and residential livability: noise, vandalism/property damage, broken windows

and bottles, trash (and *worse)*, and constant enforcement challenges. Allowing additional saturation would tip us over the edge and make this district unlivable. Driving working residents out of an historic district that already enjoys extremely high commercial occupancy seems backwards given the City's priorities.

Process matters, too. None of the Jackson Square business and residential friends we asked said they were aware of this proposal, and were against it once informed. How does oversaturating bar & restaurant vs balanced mixed use strengthen a unique hsitoric district that is already working well?

As neighborhood stakeholders who live and work here, we see daily how much residents and businesses invest in Jackson Square - through the Community Benefit District (enacted only through the effort of *residents*), streetscape and historic building upkeep, and more. Weakening the current zoning protections would undo years of progress and create unnecessary problems for the City to manage.

We respectfully urge you to reject File No. 250682 and keep "no net new" in Section 249.25 intact. The framework is working, and there is no data that supports dismantling it.

Sincerely,
Charles Carbone, Esq.
25 Hotaling & 580 Washington HOA President, Jackson Square

—----------

SEE NEXT PAGE…

---------- Forwarded message ---------

From: **Peter Colby** <peterwcolby@gmail.com>

Date: Sat, Oct 25, 2025 at 9:41 AM

Subject: RE: BOS File No. 250682 Letter of Opposition

To: <Myrna.Melgar@sfgov.org>, <Bilal.Mahmood@sfgov.org>, <Chyanne.Chen@sfgov.org>, <John.Carroll@sfgov.org>, <Danny.Sauter@sfgov.org>, <Michelle.Andrews@sfgov.org>

To the Board of Supervisors:

I am writing in OPPOSITION to this matter as a long-time resident of Jackson Square. I reviewed the attached 170 pages of letters submitted to the Land Use Committee and found only 1 letter, from an individual, supporting the legislation. The scores of other commenters all expressed serious reservations or in most cases outright opposition to the legislation. Notably, in a detailed response to a request for information on support for the measure, Supervisor Sauter claims to have received support from "almost a dozen small business owners"; however, he names no names and oddly, none of those business owners wrote the Committee in support. Please reject it.

Peter Colby

350 Jackson Street #401

SEE NEXT PAGE…

From: Steven Tsang <steven@skylineam.com>
Sent: Sunday, October 5, 2025 11:57 PM
To: Melgar, Myrna (BOS) <myrna.melgar@sfgov.org>; Mahmood, Bilal (BOS) <bilal.mahmood@sfgov.org>; Chen, Chyanne (BOS) <Chyanne.Chen@sfgov.org>; Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Subject: File No. 250682 – Letter of Opposition

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Land Use Committee,

I am writing once again as a concerned Jackson Square residential property manager/owner regarding the proposed deletion of the Jackson Square Special Use District land use controls (Planning Code Section 249.25) contained in Supervisor Sauter's proposed legislation (File No. 250682). Two years ago, with the support of the Jackson Square Historic District Association, I spoke out against a similar effort led by Mayor Breed (File No. 230701), and was relieved when that proposal was ultimately rejected in favor of preserving the existing balance that has made Jackson Square such a vibrant and livable downtown neighborhood. The former Belli Building, currently owned and managed by our group, is a testament to why we should maintain the current controls absent new data or input from the community. These controls have helped make Jackson Square such a great place to live and for small businesses to thrive.

Thus, I am troubled to see the same issue resurface so soon, and I must once again urge you to protect what has been proven to work. Jackson Square is unlike anywhere else in San Francisco, with its rare collection of 1850s–1870s brick and cast-iron buildings, narrow streetscapes, and privately funded lighting and greenscapes supported by residents and stakeholders alike for decades. This historic fabric is fragile. The neighborhood already contains seventeen bars and restaurants within its tiny two-block by one-and-a-half-block area, with many more just steps away. Our residents and retail tenants routinely bear the burden of the excess noise, trash, vandalism, broken bottles, and other side effects of nightlife activity. Allowing new bars and restaurants "as of right" — and even larger venues of over 4,000 square feet by conditional approval — would likely overwhelm the character and charm of this district.

What is most concerning is that this proposal seems to have been brought forth with little or no outreach to residents, businesses or other key stakeholders. Such a narrow consultation process ignores the residents and small businesses who live with the daily consequences of land use decisions in this neighborhood. I would really like to understand the rush to push this change through. I've personally walked the neighborhood numerous times, invested money in the neighborhood, including supporting the extra taxes that fund the Community Benefits District, which helps cover clean-up, tree maintenance, and security. Those services are not luxuries — they have become necessities due to the existing

LETTER CONTINUED NEXT PAGE…

Weakening the controls now would undo years of hard work and investment by those of us who have committed to making Jackson Square a vibrant, functional, and most importantly, a livable neighborhood for both commercial and residential tenants. The current controls in Section 249.25 were created with broad community input, earned unanimous support from the City's Small Business Commission, and were unanimously adopted by the Board of Supervisors in 2018. These controls have encouraged a diverse mix of businesses — boutique retail, galleries, services, and cultural institutions — while sustaining a stable residential community. This balance has kept Jackson Square healthy both before and after the pandemic, something that few downtown districts can claim.

Thus, I ask you to please maintain the protections in Section 249.25 as they are until more information has been gathered and more input from the community has been solicited. Let's not rush into anything and start making broad changes without fully thinking things through. This is not about resisting change but about ensuring that any changes are thoughtful, data-driven, and respectful of the delicate balance that has made Jackson Square one of San Francisco's success stories. Thank you for considering the perspective of an owner who cares deeply about the future of Jackson Square.

Sincerely,

Steven Tsang

Manager, San Francisco 722 Montgomery LLC
and a concerned Jackson Square Residential Property Owner

SEE NEXT PAGE

September 4, 2025

Via Email
Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: BOS File No. 250682 Letter of Opposition

Dear President So and Members of the Planning Commission:

I am writing as a resident of Jackson Square, having lived with my wife at 350 Jackson Street #401 since 2012. Through these many years I have enjoyed the unique character of this neighborhood and have taken advantage of the numerous stores, restaurants, and bars nearby. The recent press coverage of Jackson Square as being the "hot new neighborhood" in San Francisco has only confirmed what I have long known.

The one downside of living in a thriving downtown neighborhood with a mix of uses is the noise and congestion stemming from the commercial activity. We already experience far more noise than other neighborhoods—every night we hear the Recology trucks dumping bottles and cans from dumpsters, while the backup alarms run continuously. It often seems that workers in the neighborhood act as though nobody lives here. In short, while I love the vitality of Jackson Square, my hope for the neighborhood is more housing, not more commerce. Adding more and larger bars and restaurants to the neighborhood will accentuate what I like least about living here and do nothing to improve my quality of life.

I would like to know the basis for the proposed change in the use limits for my neighborhood. Is there a shortage of bars and restaurants? The change seems to assume this is the case, but I am not aware of any study that indicates this. I would like to know how this proposal arose and who is behind it. I wrote to Supervisor Sauter's office asking these questions, but have received no response.

I strongly oppose this change. I am not aware of a considered rationale for the change but am certain of the negative impacts. And my concern is exacerbated by the lack of transparency as to how this proposal arose in the first place—knowing who is promoting a change can illuminate the underlying rationale. I trust that the Commission will send this proposal to a well-deserved grave. Thank you for considering this comment.

Very truly yours,

Peter Colby

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SEE NEXT PAGE

October 6, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: Opposition to BOS File No. 250682

Hello Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter:

We respectfully write to you as both residents and HOA of a mixed-use building containing bars/restaurants in Jackson Square, where I also practice law. **We are strongly opposed to Supervisor Sauter's proposal to weaken our existing Section 249.25 framework, which has been essential in maintaining the character and balance of this unique historic neighborhood.**

The current success of Jackson Square is based on balance mixed use. Since 2018, the current land use protections - crafted with broad input and unanimous City support - have preserved historic buildings while sustaining a healthy mix of retail shops, galleries, bars/restaurants, homes, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive even through the pandemic.

We oppose the changing Bar/Restaurant Use from from the current "no net new" on-for-one (new ones limited to occupying one of the existing 17 bar/restaurant spaces already in this tiny historic district) to permitting unlimited bars/restaurants with Conditional Use. This is the key and critically destructive element in this legislation proposal for Jackson Square and undermines the currently successful mixed use balance we've worked hard to achieve. Having worked for many years with the City, we all know that CU is often pure "optics", and puts the burden on the neighborhood to simply maintain existing successful frameworks. We also know that once a property has been converted to bar/restaurant use, it often stays that way in near perpetuity due to several factors. The proposed legislation dismantle the foundation of Jackson Square's success, and data supports that. **Our small district already saturated with bars and restaurants (with several inside and adjacent to our building, and a dozen more within a 90 second walk).** They create serious impacts on retail environment and residential livability: noise, vandalism/property damage, broken windows and bottles, trash (and *worse)*, and constant enforcement challenges. Allowing additional saturation would tip us over the edge and make this district unlivable. Driving working residents out of an historic district that already enjoys extremely high commercial occupancy seems backwards given the City's priorities.

Process matters, too. None of the Jackson Square business and residential friends we asked said they were aware of this proposal, and were against it once informed. How does oversaturating bar & restaurant vs balanced mixed use strengthen a unique hsitoric district that is already working well?

As neighborhood stakeholders who live and work here, we see daily how much residents and businesses invest in Jackson Square - through the Community Benefit District (enacted only through the effort of *residents*), streetscape and historic building upkeep, and more. Weakening the current zoning protections would undo years of progress and create unnecessary problems for the City to manage.

We respectfully urge you to reject File No. 250682 and keep "no net new" in Section 249.25 intact. The framework is working, and there is no data that supports dismantling it.

Sincerely,
Charles Carbone, Esq.
25 Hotaling & 580 Washington HOA President, Jackson Square

Jackson Square
HISTORIC DISTRICT ASSOC.

October 6, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: BOS File No. 250682 Letter of Opposition

Dear Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter,

The Jackson Square Historic District Association, founded in 1998, is devoted to the success of this tiny, one-of-a-kind enclave. As SF's first historic district, it includes the only surviving brick and ornate cast iron buildings from the 1850's-1880's along with lighting and greenscapes funded privately and a CBD enacted by residential owners. We attract residents, businesses, visitors, and many tour groups that visit our thriving small neighborhood daily.

The current success of Jackson Square is based on balanced mixed use. Our existing land use protections - *crafted with broad input and unanimous City support* - have preserved historic buildings while sustaining a healthy mix of retail shops, galleries, design firms, bars/restaurants, residential homes & apartments, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive, throughout the pandemic and beyond.

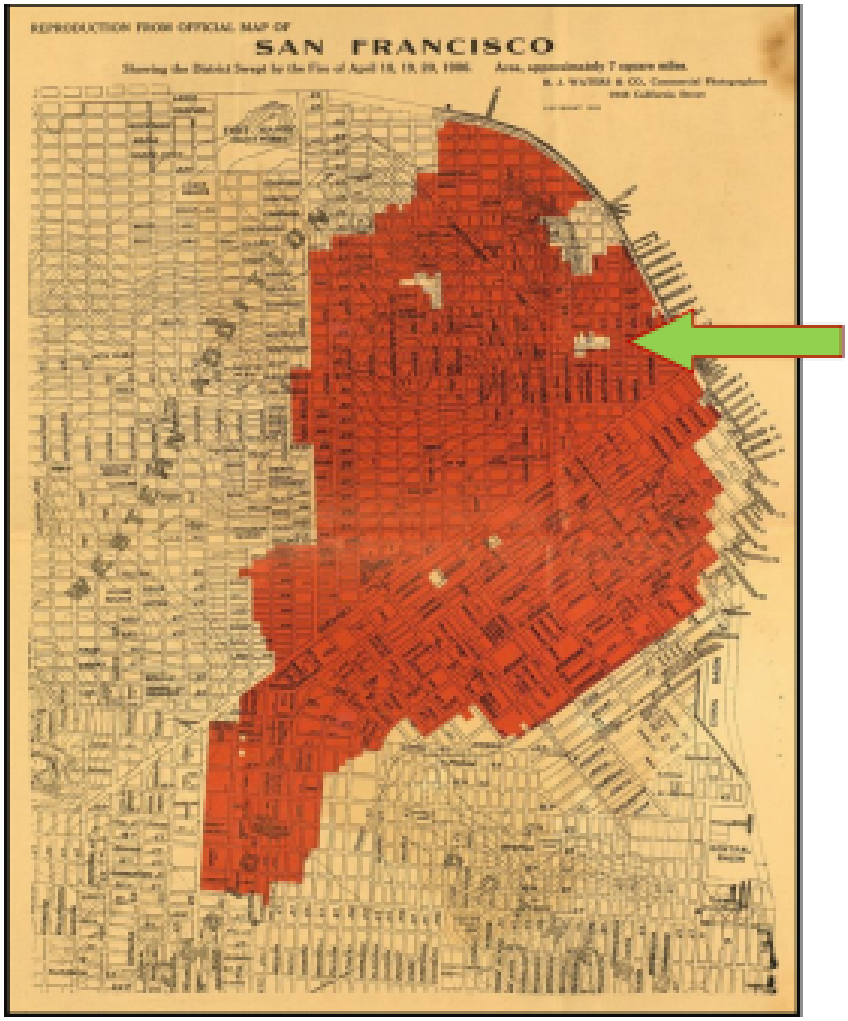
For these reasons and the data supporting them, we oppose changing Bar/Restaurant Use from from the current "no net new" (new ones must occupy one of the existing bar/restaurant spaces) **to permitting more bars/restaurants with Conditional Use.** We also oppose allowing uses larger than 4,000 square feet with a Conditional Use Authorization - massively out of scale for this tiny historic district. The data shows that CU is essentially a rubber stamp that puts the burden on the neighborhood to maintain the existing Section 249.25 framework that has been essential in maintaining the character and balance of this unique historic neighborhood. Once a property converts to bar/restaurant use, it typically stays that way (even if it becomes vacant).

There are currently SEVENTEEN bars and restaurants within our tiny 2 block x 1.5 block historic district, five more on adjacent sides of the JSHD borders, and literally dozens more within a 3-5 minute walk. Many of them generate negative impacts on adjacent historic properties and streetscapes including property damage, broken glass, noise and trash. Retail shops, offices, and residents already contend with bars and restaurants that frequently ignore codes, and inconsistent City enforcement places the compliance burden on neighbors.

Our current SUD framework was informed by voluminous data from other cities and planners in Boston, New Orleans (Vieux Carré), New York and Los Angeles, and have proven remarkably successful both pre and post-pandemic, as evidenced by simply walking the district, as well as numerous articles in local media highlighting Jackson Square as a downtown success story. The SUD enhances variety, limits vacancies, and inhibits the type of real estate speculation that often cannibalizes the most unique, community-serving establishments in our neighborhoods. The data shows that we do not need more bars and restaurants adding to the existing saturation. We are thriving with high neighborhood occupancy rates.

The City has real problems to work on in other neighborhoods vs. creating a new one that doesn't currently exist in the Jackson Square Historic District. We urge you to exclude Jackson Square from this proposed legislation.

Sincerely,
Matthew Stegman, Jackson Square Historic District Association
JacksonSqHDA@gmail.com



The tiny Jackson Square Historic District comprises the City's only remaining historic 1850's-1880's building assets and physical reminders of our beginnings as a great Pacific port.

(Red Areas destroyed in '06 Quake & Fire).

From: 25 Hotaling HOA
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS); Andrews, Michelle (BOS)
Subject: Fwd: Opposition to BOS File No. 250682
Date: Monday, October 27, 2025 2:39:29 PM

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October 26, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: Opposition to BOS File No. 250682

Hello Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter:

We respectfully write to you as both residents and HOA of a mixed-use building containing bars/restaurants in Jackson Square, where I also practice law. **We are strongly opposed to Supervisor Sauter's proposal to weaken our existing Section 249.25 framework, which has been essential in maintaining the character and balance of this unique historic neighborhood.**

The current success of Jackson Square is based on balance mixed use. Since 2018, the current land use protections - crafted with broad input and unanimous City support - have preserved historic buildings while sustaining a healthy mix of retail shops, galleries, bars/restaurants, homes, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive even through the pandemic.

We oppose the changing Bar/Restaurant Use from from the current "no net new" on-for-one (new ones limited to occupying one of the existing 17 bar/restaurant spaces already in this tiny historic district) to permitting unlimited bars/restaurants with Conditional Use. This is the key and critically destructive element in this legislation proposal for Jackson Square and undermines the currently successful mixed use balance we've worked hard to achieve. Having worked for many years with the City, we all know that CU is often pure "optics", and puts the burden on the neighborhood to simply maintain existing successful frameworks. We also know that once a property has been converted to bar/restaurant use, it often stays that way in near perpetuity due to several factors. The proposed legislation dismantle the foundation of Jackson Square's success, and data supports

that. **Our small district already saturated with bars and restaurants (with several inside and adjacent to our building, and a dozen more within a 90 second walk).** They create serious impacts on retail environment and residential livability: noise, vandalism/property damage, broken windows and bottles, trash (and *worse)*, and constant enforcement challenges. Allowing additional saturation would tip us over the edge and make this district unlivable. Driving working residents out of an historic district that already enjoys extremely high commercial occupancy seems backwards given the City's priorities.

Process matters, too. None of the Jackson Square business and residential friends we asked said they were aware of this proposal, and were against it once informed. How does oversaturating bar & restaurant vs balanced mixed use strengthen a unique hsitoric district that is already working well?

As neighborhood stakeholders who live and work here, we see daily how much residents and businesses invest in Jackson Square - through the Community Benefit District (enacted only through the effort of *residents*), streetscape and historic building upkeep, and more. Weakening the current zoning protections would undo years of progress and create unnecessary problems for the City to manage.

We respectfully urge you to reject File No. 250682 and keep "no net new" in Section 249.25 intact. The framework is working, and there is no data that supports dismantling it.

Sincerely,
Charles Carbone, Esq.
25 Hotaling & 580 Washington HOA President, Jackson Square

From: Jackson Square
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS)
Cc: Sauter, Danny (BOS); Andrews, Michelle (BOS)
Subject: Fwd: BOS File No. 250682: Jackson Square Letter of Opposition
Date: Monday, October 27, 2025 2:36:22 PM

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October 27, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: BOS File No. 250682 - Letter of Opposition

Dear Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter,

The Jackson Square Historic District Association, founded in 1998, is devoted to the success of this tiny one-of-a-kind enclave. As SF's first historic district, it includes the only surviving brick and ornate cast iron buildings from the 1850's-1880's along with lighting and greenscapes funded privately by residential owners and a CBD enacted by same.

For the data-driven reasons summarized below, we oppose changing bar/restaurant use from from the current "no net new", to allowing unlimited bars/restaurants with a Conditional Use permit. This is especially critical for the most oversaturated blocks that are already near or above 50% bar/restaurant use: Hotaling Place (a tiny single historic lane) and the 500 Block of Washington St (north side of Washington within the JSHD). These vulnerable, short blocks contain boutique retail and the majority of Jackson Square residential homes. Why would you support obliterating what's left of other commercial uses and a sustainable residential community on these adjoined blocks, especially given the City's and Mayor Lurie's priority goals of attracting residents and retail to invest in and live Downtown?

There are currently 17 bars and restaurants within our tiny 2 block x 1.5 block historic district and literally dozens more within a 3 minute walk. Many of them generate negative impacts on adjacent historic properties and streetscapes. Retail shops, offices, and residents already contend with bars and restaurants that frequently ignore codes, and inconsistent City enforcement places the compliance burden on neighbors.

Data clearly shows that CU is not a sufficient protection from continuing to oversaturate mixed-use blocks with high densities of bars/restaurants: CU

permits are often rubber-stamped, and also place the burden of defending healthy balance on busy neighborhood stakeholders. Once a property converts to bar/restaurant use, it typically stays that way due to the interior build-out and speculative landlords seeking higher rent, even when the space becomes vacant. Urban planning data and expert research from hundreds of cities consistently shows that high densities (above 25%) of bars/restaurants on a given block increases noise, trash/broken glass, property damage, public urination, and assaults. This further degrades residential livability, tourist and retail environment, and business diversity.

Jackson Square is thriving - and its current success is based on balanced mixed-use supported by leading urban planning research. This un-informed legislation will encourage the continued oversaturation of bar/restaurant use on already oversaturated blocks, destroying the healthy (and fragile) mixed-use balance we've achieved. Our current SUD protections were enacted over a decade ago with support from diverse community stakeholders and was unanimously endorsed by both the City's Small Business Commission and the BOS. These protections underpin our success and have preserved historic buildings while sustaining a healthy neighborhood mix of retail shops, galleries, design firms, bars/restaurants, residential homes & apartments, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive as cited in multiple recent local media articles (like this one and this one).

We also oppose allowing street-level commercial uses of 4,000 sq ft (or larger). Coupled with the removal of bar/restaurant limits, this will destroy Jackson Street's uniquely thriving Boutique Row. 4,000 sq ft is massively out of scale for this tiny historic district's narrow streetscapes, and will obliterate the economics for our small retail and other businesses. Breaking down walls to combine street-level commercial spaces into huge high-rent spaces will , create vacancies, and encourage formula chain retail.

This proposed legislation offers no supporting data, and caught businesses and residents by surprise, including 7 key neighborhood groups across North Beach, Russian Hill, Chinatown and Jackson Square who all testified at both the SF Planning Commission and Land Use Committee hearings. Both the Planning Commission and the Land Use Committee acknowledged these problems and urged a slow-down to collect real data and to embrace community input.

When our volunteers asked many of JS's retail businesses and bar/restaurants, nearly all said they'd never heard of this proposed legislation. That's consistent with the 180 pages of letters submitted to the last Land Use Committee hearing: 98% of them expressed either strong concerns or outright opposition to the proposed legislation. If that's any indication (and if we're being realistic), the proposed legislation would fail if it were a referendum.

WE URGE YOU TO EMBRACE DATA AND COMMON SENSE: Maintain the existing data-informed Section 249.25 controls in tiny Jackson Square and excluse it from this legislation, or at least enact a "no net new" carve-out on the

most oversaturated and vulnerable blocks referenced above. Preserving what's left of residential livability and successful retail on Hotaling Place, 500 block of Washington, and the unique boutique row of 400 block of Jackson is critical. This still leaves enough room in Jackson Square for whatever the unstated goals of this legislation are.

Sincerely,
Matthew Stegman
Jackson Square Historic District Association
JacksonSqHDA@gmail.com

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS)
Subject:	FW: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts. Objection to CEQA Exemption. Board of Supervisors Agenda Item 31,
Date:	Monday, October 27, 2025 1:10:52 PM
Attachments:	2025.10.27.SFBOS N Beach SUD ComLtr w exhibit.pdf

Hello,

Please see below and attached for communication regarding File No. 250682, which is Item No. 15 on today's Land Use & Transportation meeting agenda.

> **File No. 250682:** Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302. (Sauter)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Phone: (415) 554-5184 | Fax: (415) 554-5163
board.of.supervisors@sfgov.org | www.sfbos.org

From: Toyer Grear <toyer@lozeaudrury.com>
Sent: Monday, October 27, 2025 10:54 AM
To: Board of Supervisors (BOS) <board.of.supervisors@sfgov.org>; MandelmanStaff (BOS) <mandelmanstaff@sfgov.org>; ChanStaff (BOS) <chanstaff@sfgov.org>; SherrillStaff <SherrillStaff@sfgov.org>; SauterStaff <SauterStaff@sfgov.org>; MelgarStaff (BOS) <melgarstaff@sfgov.org>; ChenStaff <ChenStaff@sfgov.org>; MahmoodStaff <MahmoodStaff@sfgov.org>; DorseyStaff (BOS) <DorseyStaff@sfgov.org>; FielderStaff

<FielderStaff@sfgov.org>; Waltonstaff (BOS) <waltonstaff@sfgov.org>; Gibson, Lisa (CPC) <lisa.gibson@sfgov.org>; Cityattorney <Cityattorney@sfcityatty.org>
Cc: Drury, Richard <richard@lozeaudrury.com>
Subject: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts. Objection to CEQA Exemption. Board of Supervisors Agenda Item 31, ...

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Dear President Mandelman and Honorable Supervisors,

Attached please find comments written on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning
Districts; Case Number: 2025-005989P CAMAP [Board File No. 250682].

Please note a copy of the attached will follow by overnight mail.

Sincerely,
Toyer Grear
Office Administrator / Paralegal
Lozeau Drury, LLP
1939 Harrison Street, Suite 150
Oakland, CA 94612
510-836-4200 ofc
510-607-8237 cell
510-836-4205 fax
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richard@lozeaudrury.com

BY E-MAIL AND HAND DELIVERY

October 27, 2025

Board President Rafael Mandelman and
Honorable Supervisors
San Francisco Board of Supervisors
Attn: Angela Calvillo, Clerk of the Board
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Board.of.Supervisors@sfgov.org
mandelmanstaff@sfgov.org
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MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
DorseyStaff@sfgov.org
FielderStaff@sfgov.org
waltonstaff@sfgov.org

RE: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts.
Objection to CEQA Exemption.
Board of Supervisors
Agenda Item 31, October 28, 2025, File No. 250682

Dear President Mandelman and Honorable Supervisors:

I submit this comment on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts; Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 31, October 28, 2025 Board of Supervisors meeting. ("Rezone").

The Rezone will entirely eliminate the North Beach Special Use District ("SUD"). In so doing, the Rezone will eliminate important protections for historic resources and displacement of residents and legacy businesses. The Rezone will also allow larger storefronts (up to 3,000 square feet rather than 2,000), will allow storefront mergers, will remove restrictions on restaurants in Jackson Square and North Beach, and will allow uses in North Beach that are currently prohibited,

including walk-up facilities, first floor health services, and flexible retail. On Pacific Avenue, the Rezone would allow first floor health services, and flexible retail, all of which are currently prohibited. All of these changes will have potentially significant environmental impacts that must be analyzed and mitigated under the California Environmental Quality Act ("CEQA").

We request that the Board decline to act on the proposed Rezone until the City prepares an environmental review document under CEQA to analyze the project's impacts and to consider mitigation measures and alternatives to reduce those impacts. The Staff Report contains a single sentence stating that the Rezone is not a "project" within the meaning of CEQA because it will not have direct environmental impacts. (Planning Commission Staff Report, p. 12; CEQA determination). This is incorrect. The Rezone is a "project" because it is an essential step that may lead to direct or indirect environmental impacts.

The proposed Rezone is legally indistinguishable from the Ordinance addressed by the Supreme Court in the case of *Union of Med. Marijuana Patients, Inc. v. City of San Diego,* 7 Cal. 5th 1171, 1199 (2019) ("*Marijuana Patients*"). In that case, the City of San Diego argued that the rezoning of a certain commercial district to allow marijuana dispensaries was not a "project" under CEQA because any environmental impacts were speculative. The Supreme Court rejected this argument and held that the rezoning was a CEQA "project" because it could result in new construction and additional traffic. As such CEQA review was required. The Supreme Court stated:

> we conclude the City erred in determining that the adoption of the Ordinance was not a project. Prior to the Ordinance, no medical marijuana dispensaries were legally permitted to operate in the City. The Ordinance therefore amended the City's zoning regulations to permit the establishment of a sizable number of retail businesses of an entirely new type. Although inconsistency with prior permissible land uses is not necessary for an activity to constitute a project (see *Muzzy Ranch, supra*, 41 Cal.4th at p. 388), establishment of these new businesses is capable of causing indirect physical changes in the environment. At a minimum, such a policy change could foreseeably result in new retail construction to accommodate the businesses. In addition, as UMMP suggests, the establishment of new stores could cause a citywide change in patterns of vehicle traffic from the businesses' customers, employees, and suppliers. The necessary causal connection between the Ordinance and these effects is present because adoption of the Ordinance was "an essential step culminating in action [the establishment of new businesses] which may affect the environment." (*Fullerton Joint Union High School Dist. v. State Board of Education* (1982) 32 Cal.3d 779, 797 (*Fullerton*).) The theoretical effects mentioned above are sufficiently plausible to raise the possibility that the Ordinance "may cause ... a reasonably foreseeable indirect physical change in the environment" (§ 21065), warranting its consideration as a project.

(Marijuana Patients, 7 Cal. 5th at 1199)[1].

---

[1]Similarly, the Supreme Court held in *Bozung v. Local Agency Formation Com.* (1975) 13 Cal.3d 263, 284 n.28) that CEQA review is required for an annexation of land, "at a point in the planning process where genuine flexibility remains." (*Sundstrom v. County of Mendocino* (1988) 202

Likewise the proposed Rezone will allow larger commercial operations and new commercial uses that were previously prohibited or allowed only with a Conditional Use Authorization. It will also allow displacement of residents and legacy businesses. As in *Marijuana Patients*, this is likely to result in indirect physical changes to the environment through construction and additional traffic.

The Rezone proposes to entirely eliminate Municipal Code Section 780.3, the North Beach Special Use District. In so doing, the Rezone will eliminate important protections for historic resources, including Section (c)(7):

> Architectural and Cultural Heritage of North Beach. Section 101.1 of the Planning Code includes the priority policy that historic buildings be preserved. The architectural and cultural character and features of existing historic buildings shall be preserved and enhanced. The Historic Preservation Commission or its staff shall review any proposed alterations to historic buildings, as defined in subsection 780.3(b)(3), and must determine that such alterations comply with the Secretary of Interior's Standards for the Treatment of Historic Properties before the City approves any permits to alter such buildings.

Also, the Rezone will eliminate the broader definition of historic resources contained in the North Beach SUD. Section (b)(3) defines "historic resources" as follows:

> Historic Buildings. "Historic buildings" shall include Planning Code Article 10 Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

Although the Rezone references the historic resource protections in Planning Code Section 102, those protections are far narrower than in the North Beach SUD. As explained by expert Architectural Historian Bridget Maley:

> The proposed new definition of historic resources references Planning Code Section 102 which does not include eligible National or California Register Historic Districts and their contributors as historic resources or resources identified through survey or inventory.
>
> By eliminating these important protections for historic resources, the Rezone would have adverse impacts on historic resources, including the fully documented, but not yet to be formally designated North Beach National Register of Historic Places Historic District. These impacts must be analyzed and mitigated through proper CEQA documentation. If mitigation is not feasible, then a statement of overriding considerations would be required.

Cal.App.3d 296, 307). In *Bozung*, the decision to annex property was a CEQA "project" despite the fact that there was no immediate plan to develop the project.

(See, Attachment A).

By eliminating these important protections for historic resources, the Rezone clearly may have adverse impacts on historic resources. This impact must be analyzed and mitigated in a CEQA document.[2]

The most recent publicly available draft of the Rezone would eliminate important protections against displacement contained in the North Beach SUD. We understand that these provisions may be revised. However, if they are not, CEQA review will be required to analyze the impacts of the Rezone on displacement. Section (c)(4) and (6) of the North Beach SUD provides:

> Loss of Residential Units. To prevent the loss of existing Residential Units within the district, the removal, demolition, merger, or conversion of Residential Units above the First Story are prohibited.
>
> Legacy Business. Unless otherwise prohibited by this Section 780.3, Section 722, or any other section of this Code, any new Non-Residential Use proposed where the immediately prior Commercial Use was a Legacy Business shall require Conditional Use authorization pursuant to Section 303 of this Code.

By eliminating the North Beach SUD, the Rezone will eliminate these important protections against displacement. Put simply, as a result of the Rezone, residential units above the first story may be and will be eliminated whereas, such displacement is flatly prohibited under the existing code. A CEQA document is required to analyze and mitigate the Rezone's impacts on displacement of housing and legacy businesses.[3] We urge the Board to remove this provision from the Rezone.

Allowing displacement of residential units with commercial businesses above the first floor runs directly contrary to the City's efforts to increase residential and "Family" zoning in the City and violates the recently enacted Housing Crisis Act (HCA). (Gov. Code §66300). The HCA provides:

---

[2] "The fair argument standard applies to the question whether the proposed project 'may cause a substantial adverse change in the significance of an historical resource' . . .and thereby have a significant effect on the environment." (*Berkeley Hillside Preservation v. City of Berkeley* (2015) 60 Cal.4th 1086, 1117, quoting *Valley Advocates v. City of Fresno* (2008) 160 Cal.App.4th 1039, 1072.)

[3] Displacement is a significant impact under CEQA. (*Save Berkeley Neighborhoods v. Regents* (2020) 51 Cal.App.5th 226). CEQA requires the lead agency to determine whether the "environmental effects of a project will cause substantial adverse effects on human beings, either directly or indirectly," (PRC § 21083(b)(3), (d)), and to "take immediate steps to identify any critical thresholds for the health and safety of the people of the state and take all coordinated actions necessary to prevent such thresholds being reached." (See PRC §21000 et seq.; CEQA Guidelines Appendix G, Section XII).

> (b) (1) Notwithstanding any other law except as provided in subdivision (i), with respect to land where housing is an allowable use, an affected county or an affected city shall not enact a development policy, standard, or condition that would have any of the following effects:
> (A) Changing the general plan land use designation, specific plan land use designation, or zoning of a parcel or parcels of property to a less intensive use or reducing the intensity of land use within an existing general plan land use designation, specific plan land use designation, or zoning district below what was allowed under the land use designation and zoning ordinances of the affected county or affected city, as applicable, as in effect on January 1, 2018, except as otherwise provided in clause (ii) of subparagraph (B). For purposes of this subparagraph, "less intensive use" includes, but is not limited to, reductions to height, density, or floor area ratio, new or increased open space or lot size requirements, or new or increased setback requirements, minimum frontage requirements, or maximum lot coverage limitations, ***or anything that would lessen the intensity of housing.***

(Gov. Code §66300(b).) The Rezone would violate the HCA because it would "lessen the intensity of housing" below levels allowed in 2018 by allowing residential units above the first floor to be replaced with commercial units.

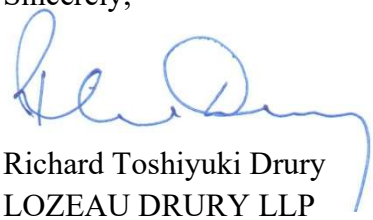
Furthermore, the Rezone will have cumulative impacts together with the so-called Family Zoning Plan currently being considered by the Board of Supervisors. The Family Zoning Plan will upzone massive swaths of the City to allow taller buildings and greater density – including allowing 5,200 additional residential units in the North Beach area. The Rezone and the Family Zoning Plan will clearly have cumulatively significant impacts on North Beach.

A CEQA document must discuss significant cumulative impacts. (CEQA Guidelines section 15130(a).) This requirement flows from CEQA section 21083, which requires a finding that a project may have a significant effect on the environment if "the possible effects of a project are individually limited but cumulatively considerable. . . . 'Cumulatively considerable' means that the incremental effects of an individual project are considerable when viewed in connection with the effects of past projects, the effects of other current projects, and the effects of probable future projects." "Cumulative impacts" are defined as "two or more individual effects which, when considered together, are considerable or which compound or increase other environmental impacts." CEQA Guidelines section 15355(a). "[I]ndividual effects may be changes resulting from a single project or a number of separate projects." CEQA Guidelines section 15355(a). "The cumulative impact from several projects is the change in the environment which results from the incremental impact of the project when added to other closely related past, present, and reasonably foreseeable probable future projects. Cumulative impacts can result from individually minor but collectively significant projects taking place over a period of time." (*Communities for a Better Environment v. Cal. Resources Agency ("CBE v. CRA"),* (2002) 103 Cal.App.4th 98, 117.) A legally adequate cumulative impacts analysis views a particular project over time and in conjunction with other related past, present, and reasonably foreseeable probable future projects whose impacts might compound or interrelate with those of the project at hand. "Cumulative impacts can result from individually minor but collectively significant projects taking place over a

period of time." CEQA Guidelines § 15355(b). The City's one-sentence CEQA analysis fails even to mention cumulative impacts.

We urge the Board of Supervisors to refrain from considering this Rezone until a CEQA document is prepared. The Rezone is clearly a "project" within the meaning of CEQA, and CEQA review is therefore required. Also, unless amended, the Rezone would violate the Housing Crisis Act because it allows displacement of residential uses above the first floor with commercial uses.

Sincerely,



Richard Toshiyuki Drury
LOZEAU DRURY LLP

Cc: Environmental Review Officer Lisa Gibson, lisa.gibson@sfgov.org

City Attorney David Chiu, cityattorney@sfcityatty.org

ATTACHMENT A

October 27, 2025

Chair Myrna Melgar Supervisors Chyanne Chen, Bilal Mahmood
San Francisco Board of Supervisors
Land Use and Transportation Committee
c/o Clerk John Carroll
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

BY E-MAIL
MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
John.Carroll@sfgov.org

RE: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts. Objection to CEQA Exemption.

Land Use and Transportation Committee Agenda Item 15, October 27, 2025, Board File No. 250682

Dear Chair Melgar and Supervisors Chen and Mahmood:

I submit this comment letter on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, and in support of Lozeau Drury's letter of October 6, 2025, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts; Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 15, October 27, 2025, Land Use and Transportation ("LUT") Committee. ("Rezone").

As a professional with 32 years of experience in historic preservation and with the California Environmental Quality Act (CEQA), I meet the Secretary of the Interior's Professional Qualification Standards in History and Architectural History. I also have the following credentials: received a Master of Arts Degree in Architectural History from the University of Virginia's School of Architecture; previously served as president of the San Francisco Landmarks Advisory Board (appointed by Mayor Newsom); since 2012 have continuously been on the City of San Francisco Planning Department's approved consultant pool for historic resources consultants; and certified by the San Francsico Contract Monitoring Division (CMD) as a woman-owned Local Business Enterprise (LBE). I have written innumerable historic resource and historic district designation and evaluation reports throughout the course of my career.

Additionally, I peer reviewed and consulted on the North Beach National Register of Historic Places Historic District nomination, deemed adequate by the California State Historic Preservation Office staff, but not yet heard by the State Historical Resources Commission (three times continued from agendized meetings).

It is my professional the proposed Rezone constitutes a "Project" as defined by CEQA, as it is an essential step that may lead to direct or indirect environmental impacts. The Rezone would eliminate the North Beach Special Use District ("SUD"). In so doing, the Rezone would also remove important protections for both designated and previously identified historic resources within the Rezone area.

The Rezone, if approved, would have potentially significant environmental impacts that must be analyzed and mitigated under the California Environmental Quality Act ("CEQA") as a "Project."

The Rezone proposes to eliminate Municipal Code Section 780.3, the North Beach Special Use District. In so doing, the Rezone will eliminate important protections for historic resources, including Section (c)(7):

> Architectural and Cultural Heritage of North Beach. Section 101.1 of the Planning Code includes the priority policy that historic buildings be preserved. The architectural and cultural character and features of existing historic buildings shall be preserved and enhanced. The Historic Preservation Commission or its staff shall review any proposed alterations to historic buildings, as defined in subsection 780.3(b)(3), and must determine that such alterations comply with the Secretary of Interior's Standards for the Treatment of Historic Properties before the City approves any permits to alter such buildings.

Also, the Rezone will eliminate the broader definition of historic resources contained in the North Beach SUD Section 780.3 (b)(3), which currently defines "historic resources" as follows:

> Historic Buildings. "Historic buildings" shall include Planning Code Article 10 Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

The proposed new definition of historic resources references Planning Code Section 102 which does not include eligible National or California Register Historic Districts and their contributors as historic resources or resources identified through survey or inventory.

By eliminating these important protections for historic resources, the Rezone would have adverse impacts on historic resources, including the fully documented, but not yet to be formally designated North Beach National Register of Historic Places Historic District. These impacts must be analyzed and mitigated through proper CEQA documentation. If mitigation is not feasible, then a statement of overriding considerations would be required.

On behalf of the parties listed above, I urge you to decline to act on the proposed Rezone until the City prepares an environmental review document as required by CEQA to analyze the project's impacts and to consider mitigation measures and alternatives to reduce those impacts.

Sincerely,

Bridget Maley
Principal

Cc:
Environmental Review Officer Lisa Gibson, lisa.gibson@sfgov.org
City Attorney David Chiu, cityattorney@sfcityatty.org
D-1 Supervisor Danny Sauter, SauterStaff@sfgov.org
Richard Drury, Lozeau Drury, richard@lozeaudrury.com
Nick Ferris, President, Telegraph Hill Dwellers, nicholashferris@gmail.com

RUSSIAN HILL COMMUNITY ASSOCIATION

STATEMENT OCTOBER 27, 2025

Re: File No. 250682, Consolidating the North Beach special Use and Neighborhood Commercial District and Expanding Allowable Uses and use Size Limits in Certain Zoning Districts

Supervisor Sauter, Chair Melgar and Members of the Land Use Committee:

The Russian Hill Community Association joins with the Pacific Avenue Neighborhood Association and District 3 neighborhood and merchant associations in opposing the consolidation of the North Beach Special Use and Neighborhood Commercial Districts.

Supervisor Sauter has often stated that he was elected to represent is constituents in District 3. A significant number of his constituents object to this proposed legislation. We thank the Supervisor and his staff for providing an analysis of the legislation and its context, however, we still object.

The commercial success of North Beach that allows it to exert its influence on our surrounding communities is due in large measure to the protections inherent in the Special Use District.

With the Mayor's upzoning plan on the horizon, with its development pressures, why are we removing protection that will impact the surrounding communities as well? Why are we removing protection and why now?

The Russian Hill Community Association appreciates Supervisor Sauter's work on behalf of the District. However, this is not the time to attempt to "simplify" language. For now, based on the current language, the Russian Hill Community Association strongly urges you to oppose this legislation.

Cordially,

Kathleen Courtney

Chair, Russian Hill Community Association

Cc: District 3 Supervisor Danny Sauter; Robyn Tucker, President Pacific Avenue Neighborhood Association; RHCA Team Leaders Jamie Cherry, Notara Lum, John Borrusco

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS)
Subject:	FW: Letter and talking points
Date:	Monday, October 27, 2025 9:16:41 AM
Attachments:	THD Letter to BOS File No. 250682.docx

Hello,

Please see below and attached for additional communication from Telegraph Hill Dwellers regarding File No. 250682, which is Item No. 15 on today's Land Use & Transportation meeting agenda.

> **File No. 250682:** Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302. (Sauter)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Phone: (415) 554-5184 | Fax: (415) 554-5163
board.of.supervisors@sfgov.org | www.sfbos.org

From: Lance Carnes <lacarnes@gmail.com>
Sent: Monday, October 27, 2025 9:07 AM
To: Board of Supervisors (BOS) <board.of.supervisors@sfgov.org>; MandelmanStaff (BOS) <mandelmanstaff@sfgov.org>; ChanStaff (BOS) <chanstaff@sfgov.org>; SherrillStaff <SherrillStaff@sfgov.org>; SauterStaff <SauterStaff@sfgov.org>; MelgarStaff (BOS) <melgarstaff@sfgov.org>; ChenStaff <ChenStaff@sfgov.org>; MahmoodStaff <MahmoodStaff@sfgov.org>; DorseyStaff (BOS) <DorseyStaff@sfgov.org>; FielderStaff <FielderStaff@sfgov.org>; Waltonstaff (BOS) <waltonstaff@sfgov.org>

Subject: Fwd: Letter and talking points

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

From: Lance Carnes <lacarnes@gmail.com>
Date: Sun, Oct 26, 2025 at 8:01 PM
Subject: Changes to File No. 250682

Please make changes to File 250682 as outlined in the attached letter.

Sincerely, Lance Carnes

October 26, 2025
Via Email

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689
Board.of.Supervisors@sfgov.org
mandelmanstaff@sfgov.org
ChanStaff@sfgov.org
SherrillStaff@sfgov.org
SauterStaff@sfgov.org
MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
DorseyStaff@sfgov.org
FielderStaff@sfgov.org
waltonstaff@sfgov.org

RE: **Objection to Board of Supervisor's File No. 250682**
Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts

Dear President Mandelman and Honorable Supervisors,

The Telegraph Hill Dwellers continues to strongly oppose Supervisor Sauter's legislation to substantially modify the existing controls for Non-Residential Uses in North Beach. North Beach is thriving. In a single legislative sweep, this legislation would undo much of forty years of preservation and zoning efforts by a whole community.

Most importantly, we join with the Jackson Square Historic District Association, North Beach Business Association and over 50 individual North Beach businesses to request further amendments to the proposed legislation.

Although we wish to retain the existing North Beach Special Use District, we respectfully request that you please consider the following amendments to the Supervisor Sauter's proposed legislation:

1. Restore the Non-Residential Use Size Caps for North Beach Retail Businesses

We oppose the amendment to Section 121.2 (on page 4) to increase the permitted Non-Residential Use Size Limit from 2,000 to 3,000 square feet. Previously, we opposed the legislation (Ordinance No. 173-25) to eliminate the upper Use Size Limit that has historically been 4,000 square feet.

Please restore the Non-Residential Use Size Limit for North Beach to 2,000 square feet. In addition, we ask that you please restore the Non-Residential Use Size Cap for North Beach to 4,000 square feet as previously set forth in Planning Code Section 121.2(b)(3), which was removed by prior legislation (Ordinance No. 173-25). Since 1986, the North Beach NCD has permitted a Use Size of 2,000 square feet, with a Conditional Use Authorization for use sizes

between 2,000 and 4,000 square feet. This has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted and ask you to restore these Use Size limits.

We agree with the North Beach Business Association that:

> *"The Use Size Cap is a critical tool that has helped North Beach maintain its unique character as a vibrant mixed-use neighborhood. Its removal during recent Land Use and Board of Supervisors meetings occurred without consultation with the very businesses it affects. This cap ensures that no single type of business dominates our streetscape, preserving the diverse ecosystem of shops, services, and dining that makes North Beach a destination for both residents and visitors. We respectfully request this provision be reinstated to protect the economic diversity that has made our neighborhood thrive for generations."*

2. Restore Our Long-Standing Restaurant Density Controls

We strongly oppose the proposal to allow Limited Restaurant Use as principally permitted and urge you to restore the carefully crafted controls that prevented an increase in the number of Limited Restaurants, Restaurants, and Bars. We urge you to keep the original language in Footnote 8 of the North Beach Neighborhood Commercial District Zoning Controls (Table 722) on page 17.

The existing legislation was enacted to carefully stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more.

We agree with the North Beach Business Association that:

> *"North Beach already has the highest concentration of restaurants and bars per capita of any residential neighborhood in San Francisco. Our existing regulation preventing restaurants from replacing non-restaurant businesses has successfully maintained affordability and diversity. However, with 5 of 8 current vacant storefronts being former restaurants, we risk further concentration. Restaurant spaces require costly infrastructure that makes conversion difficult and expensive, potentially locking in uses that limit future flexibility. We need measured controls to ensure residents can still access essential services like hardware stores, markets, and specialty shops within walking distance."*

3. Restore the Prohibition on Storefront Mergers

We urge you to restore the prohibition on storefront mergers and strongly oppose the amendment to allow mergers **up to 3,000 square feet** with a conditional use authorization. As noted above, 3,000 square feet is larger than 4 combined individual stores on Grant Avenue. This will have the same impacts as the increase in Use Sizes discussed above.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally.

4. Restore the Exemption of North Beach from Priority Processing

In June 2025, THD, along with the North Beach Business Association, and Chinatown CDC, joined by Calle 24, strongly opposed the legislation (Board File No. 250538) to include the North Beach NCD and the Calle 24 Special Use District in Priority Processing, and were able to successfully maintain our exemptions at that time.

But now, once again, Supervisor Sauter is proposing to amend Section 303.2(c)(9) to remove the historic exemption of the North Beach NCD from Priority Processing. We continue to strongly oppose adding North Beach to Priority Processing and urge you to recommend maintaining the North Beach exemption along with Calle 24.

We remain deeply concerned that there is no longer any guarantee that conditional use authorizations will receive any advance public notice or even a public hearing. Planning Department staff clearly explained to the Planning Commission on June 13, 2025, that Priority Processing does not require advance public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff.

5. Restore the North Beach Special Use District Definition of Historic Buildings

We urge you to please recommend restoring the definition of "Historic Buildings" as set forth in the North Beach Special Use District at Sec. 780.3(b)(3) to include "*buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts"* to insure that the eligible North Beach National Register Historic District would be subject to the NCD controls. Further, the language in the preamble in Section 722 (on page 14, at line 10 of the legislation) should be changed to read: The protection and enhancement of the unique architectural, cultural, and historic character of North Beach shall be ~~*prioritized*~~ *required*.

6. Restore Protections for Nearby Residential District from Inappropriate Uses

We urge you to please recommend amending Section 186(3) of the legislation to restore the former use protections for residential districts within ¼ mile of the boundaries of the North Beach NCD.

Section 186(3) had provided that commercial and industrial nonconforming uses in residential districts (RH and RM) within ¼ mile of the boundaries of the North Beach Special Use District were subject to the limitations and controls of this District. The deletion of North Beach SUD and NCD from SEC. 186(3) at lines 6-7 on page 6 of the legislation will subject nearby residential districts to the much looser controls of NC1 districts, which allows uses not permitted in the North Beach NCD. Perhaps the impact of this amendment was unintentional and must be corrected.

7. Prohibit Ghost Kitchen Use.

Our continued opposition to the proposed amendment to change Walk Up Uses from Conditional Use to Principally Permitted is based on two issues.

First, given the mixed use nature of the North Beach NCD, characterized by dense residential uses above ground floor commercial uses, public input is important, and all Walk-Up uses should be subject to Conditional Use authorization instead of being principally permitted as proposed.

Second, we are concerned about the proliferation of "ghost kitchens" and would urge the Supervisors to introduce an amendment to the Planning Code to define "Ghost Kitchen Use" that could be prohibited in the North Beach NCD and other NCDs, where it is not a beneficial use.

By way of a District 3 example, a "ghost kitchen" is now operating at 1096 Union Street in a residential area within a ¼ mile of the North Beach NCD. Conditionally permitted for Limited Restaurant Use, it is now operating as Walk Up Use with lines of delivery vehicles. It therefore appears necessary to establish a clear definition in the Planning Code for Ghost Kitchen Use in order to control such uses.

8. Restore the Prohibition on Health Care Uses On Ground Floor

We have strongly opposed the Supervisor's proposed legislation to allow new Health Care uses on the ground floor as a Conditional Use **up to 3,000 square feet** and request the deletion of footnote 19 on page 19 of the legislation. 3,000 square feet is larger than 4 combined existing stores on Grant Avenue. Health care uses are currently allowed, and should continue to be allowed, as a Conditional Use above the first floor *provided no residential units or tenants are displaced.*

We agree with the North Beach Business Association that:

> *"While we value healthcare access, medical facilities operate on fundamentally different economics than retail businesses. With substantially higher funding and revenue per square foot, health services can outbid traditional retailers, driving up rents across the district. Moreover, medical facilities typically restrict public access, creating dead zones in our walkable shopping district. Imagine if beloved community gathering spots became clinical spaces, the character of our neighborhood would fundamentally change. The neighborhood already greatly benefits from the resources of NEMS and UCSF's urgent care clinic."*

* * * * * * * *

Thank you very much for your consideration of our recommendations for amendments to the legislation.

Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Past President

Stuart Watts, President, North Beach Business Association stuart@localfriends.co
Christin Evans, Small Business Forward christin@booksmith.com
Jackson Square Historic District Association jacksonsqhda@gmail.com
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*
Clerk John Carroll - *John.Carroll@sfgov.org*
Richard Drury richard@lozeaudrury.com

From:	Bridget Maley
To:	MelgarStaff (BOS); ChenStaff; MahmoodStaff; Carroll, John (BOS)
Cc:	Gibson, Lisa (CPC); Cityattorney; SauterStaff; Richard Drury; to: Nick Ferris
Subject:	Objection to Board of Supervisor's File No. 250682 (Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts)
Date:	Monday, October 27, 2025 9:12:21 AM
Attachments:	a + h letter Special Use Districts 10_27_2025.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Chair Melgar and Supervisors Mahmood and Chen:
Please see the attached letter outlining my professional opinion and objections related to Board File 250682.

Sincerely,
Bridget Maley
Principal

--
bridget maley
architecture + history, llc
415 . 760 . 4318
san francisco, ca

www.architecture-history.com

October 27, 2025

Chair Myrna Melgar Supervisors Chyanne Chen, Bilal Mahmood
San Francisco Board of Supervisors
Land Use and Transportation Committee
c/o Clerk John Carroll
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

BY E-MAIL
MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
John.Carroll@sfgov.org

RE: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts. Objection to CEQA Exemption.

Land Use and Transportation Committee Agenda Item 15, October 27, 2025, Board File No. 250682

Dear Chair Melgar and Supervisors Chen and Mahmood:

I submit this comment letter on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, and in support of Lozeau Drury's letter of October 6, 2025, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts; Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 15, October 27, 2025, Land Use and Transportation ("LUT") Committee. ("Rezone").

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Additionally, I peer reviewed and consulted on the North Beach National Register of Historic Places Historic District nomination, deemed adequate by the California State Historic Preservation Office staff, but not yet heard by the State Historical Resources Commission (three times continued from agendized meetings).

It is my professional the proposed Rezone constitutes a "Project" as defined by CEQA, as it is an essential step that may lead to direct or indirect environmental impacts. The Rezone would eliminate the North Beach Special Use District ("SUD"). In so doing, the Rezone would also remove important protections for both designated and previously identified historic resources within the Rezone area.

The Rezone, if approved, would have potentially significant environmental impacts that must be analyzed and mitigated under the California Environmental Quality Act ("CEQA") as a "Project."

The Rezone proposes to eliminate Municipal Code Section 780.3, the North Beach Special Use District. In so doing, the Rezone will eliminate important protections for historic resources, including Section (c)(7):

> Architectural and Cultural Heritage of North Beach. Section 101.1 of the Planning Code includes the priority policy that historic buildings be preserved. The architectural and cultural character and features of existing historic buildings shall be preserved and enhanced. The Historic Preservation Commission or its staff shall review any proposed alterations to historic buildings, as defined in subsection 780.3(b)(3), and must determine that such alterations comply with the Secretary of Interior's Standards for the Treatment of Historic Properties before the City approves any permits to alter such buildings.

Also, the Rezone will eliminate the broader definition of historic resources contained in the North Beach SUD Section 780.3 (b)(3), which currently defines "historic resources" as follows:

> Historic Buildings. "Historic buildings" shall include Planning Code Article 10 Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

The proposed new definition of historic resources references Planning Code Section 102 which does not include eligible National or California Register Historic Districts and their contributors as historic resources or resources identified through survey or inventory.

By eliminating these important protections for historic resources, the Rezone would have adverse impacts on historic resources, including the fully documented, but not yet to be formally designated North Beach National Register of Historic Places Historic District. These impacts must be analyzed and mitigated through proper CEQA documentation. If mitigation is not feasible, then a statement of overriding considerations would be required.

On behalf of the parties listed above, I urge you to decline to act on the proposed Rezone until the City prepares an environmental review document as required by CEQA to analyze the project's impacts and to consider mitigation measures and alternatives to reduce those impacts.

Sincerely,

Bridget Maley
Principal

Cc:
Environmental Review Officer Lisa Gibson, lisa.gibson@sfgov.org
City Attorney David Chiu, cityattorney@sfcityatty.org
D-1 Supervisor Danny Sauter, SauterStaff@sfgov.org
Richard Drury, Lozeau Drury, richard@lozeaudrury.com
Nick Ferris, President, Telegraph Hill Dwellers, nicholashferris@gmail.com

From:	North Beach Business Association
To:	Sauter, Danny (BOS); MelgarStaff (BOS); ChenStaff; MahmoodStaff; SauterStaff
Cc:	Carroll, John (BOS); Andrews, Michelle (BOS)
Subject:	Subject: URGENT: North Beach NCD Compromise Proposal for Land Use Hearing (Oct 27)
Date:	Monday, October 27, 2025 9:06:17 AM
Attachments:	URGENT_ Proposed Amendments for Land Use Committee re_ North Beach NCD.pdf SF Zoning Map SU01.pdf NBBA Amendment Requests - Business Legislation for North Beach - Update 10_17_25.pdf

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Dear Supervisor Sauter and Honorable Members of the Land Use and Transportation Committee,

In advance of this afternoon's hearing on the North Beach NCD, I am attaching a compromise proposal from the North Beach Business Association.

Following our productive discussion with Supervisor Sauter's office, we have drafted language that serves both the community's goal of preserving retail diversity and the Supervisor's goal of filling vacancies in Northern North Beach.

Our proposal is a targeted, two-part solution:

1. **Protects the Core:** It amends the existing **SEC. 781.6** subdistrict to limit new Health Services and Restaurants, creating a "Central North Beach" preservation area (Broadway to Greenwich) where retail is most vulnerable.
2. **Adds Flexibility:** It allows flexibility north of Greenwich (which is outside this subdistrict) and simultaneously creates a new path (**SEC. 186.4**) for activating key vacant non-conforming spaces in nearby residential zones via a Conditional Use permit.

This is a win-win solution that protects the neighborhood's unique character while addressing specific, problematic vacancies. It is a surgical approach that builds on Supervisor Sauter's commitment to maintaining health service restrictions while addressing his concern about vacancies. Rather than district-wide restrictions, we're proposing to use the existing subdistrict boundary as a natural dividing line - no delays, no new district creation needed.

We respectfully request that the Committee **adopt these amendments** as part of the pending legislation, which represent months of negotiation and a true compromise that serves all stakeholders.

Thank you for your time and leadership on this issue.

Sincerely,

Stuart Watts
President, North Beach Business Association

TO: Supervisor Danny Sauter and Land Use Committee

FROM: Stuart Watts, President, North Beach Business Association

DATE: October 27, 2025

SUBJECT: URGENT: Proposed Amendments for Land Use Committee re: North Beach NCD

This memo provides a compromise proposal following our discussion last Thursday, for consideration at the Land Use and Transportation Committee hearing on October 27, 2025.

We are encouraged by your willingness to retain restrictions on Health Services within the North Beach NCD and your willingness to work on reinstating a Use Size Cap in the near future. We propose a targeted approach that achieves your goal of filling vacancies in "Northern North Beach" (north of Greenwich) while also addressing the community's core concern of preserving retail diversity in the neighborhood's central core.

Instead of an NCD-wide ban on Health Services, we propose limiting the ban on *both* Health Services and *new* Restaurants and limited to the existing **SEC. 781.6 (North Beach Financial Service...)** subdistrict.

This compromise creates a "Central North Beach" preservation area (Broadway to Greenwich) while allowing more flexibility for all uses, including restaurants, in "Northern North Beach," which has a higher vacancy rate. The high cost of kitchen installation makes it nearly impossible for non-food retail (like bookshops, florists, or boutiques) to return to a space once it has been converted, which is why this preservation area is critical.

We also propose a second, related amendment to allow for the sensitive activation of specific non-conforming retail spaces in nearby residential zones..

Part 1: Proposed Amendment to Planning Code Sec. 781.6

This amendment would add new use limitations to the existing "North Beach Financial Service, Limited Financial Service, and Business or Professional Service Subdistrict" to maintain a balance of uses within the neighborhood core.

Proposed Legislative Language (Additions in *bold italics*):

Be it ordained by the People of the City and County of San Francisco:

Section 1. The Planning Code is hereby amended by amending Section 781.6 to read as follows:

SEC. 781.6. NORTH BEACH FINANCIAL SERVICE, LIMITED FINANCIAL SERVICE, AND BUSINESS OR PROFESSIONAL SERVICE SUBDISTRICT.

(a) Purpose. In order to preserve the unique mixture of local, citywide and regional sales and services in the North Beach area, there shall be a North Beach Financial Service, Limited Financial Service, and Business or Professional Service Subdistrict, generally applicable for the portion of the North Beach Neighborhood Commercial District south of Greenwich Street, as designated on Sectional Map SU01 of the Zoning Map .

(b) Controls. The following provisions shall apply within such Subdistrict:

(1) A Financial Service or a Limited Financial Service shall not be permitted in this Subdistrict.

(2) A Retail or Professional Service, Design Professional and Trade Office shall not be permitted in this Subdistrict on the First Story.

(3) The provisions of Sections 180 through 186.1 of this Code shall govern Financial Services, Limited Financial Services, Retail Professional Services, Design Professional and Trade Offices that existed lawfully at the effective date of this Code in this Subdistrict.

(c) Additional Use Controls. In addition to the controls set forth in subsections (a) and (b), the following controls shall apply within this Subdistrict:

(1) Health Services. Health Service, as defined in Planning Code Section 102, shall be a Not Permitted (NP) use.

(2) Restaurants. Restaurant, Full-Service, and Restaurant, Limited-Service, as defined in Planning Code Section 102, shall be Not Permitted (NP) uses, except as provided in subsection (c)(3) below.

(3) Exception for Specific Parcels. Notwithstanding subsection (c)(2) above, a change of use from a non-restaurant use to a Restaurant, Limited-Service shall be permitted as a Conditional Use, subject to the authorization procedures of Planning Code Section 303, only at the following locations (Assessor's Parcel Numbers to be confirmed by the Planning Department): (A) 1228 Grant Avenue (B) 358 Columbus Avenue (C) 633 Vallejo Street

Part 2: Proposed Amendment re: Non-Conforming Uses in Residential Districts

This amendment would create a path for specific, vacant non-conforming retail spaces in residential districts (within 1/4 mile of an NCD) to be conditionally approved as limited-service restaurants. This allows for sensitive, community-serving activation (like a bakery) in spaces that would otherwise remain vacant.

Proposed Legislative Language (Additions in *bold italics*):

Be it ordained by the People of the City and County of San Francisco:

Section 1. The Planning Code is hereby amended by adding Section 186.4 to Article 1.5 to read as follows:

SEC. 186.4. CHANGE OF NON-CONFORMING USE IN CERTAIN RESIDENTIAL DISTRICTS ADJACENT TO NEIGHBORHOOD COMMERCIAL DISTRICTS.

(a) In any R (Residential) District, on any parcel located within one-quarter mile of the boundary of a Neighborhood Commercial District (NCD), a legal non-conforming General Retail Sales and Service use, as defined in Section 102, may be changed to a Restaurant, Limited-Service use, provided that the change of use is authorized pursuant to the Conditional Use procedures set forth in Section 303 of this Code.

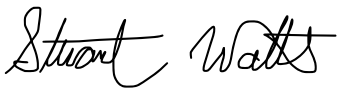
(b) This change of use shall be permitted notwithstanding any other provisions of this Article that would otherwise prohibit the intensification of a non-conforming use or a change to another non-conforming use.

Summary of Rationale

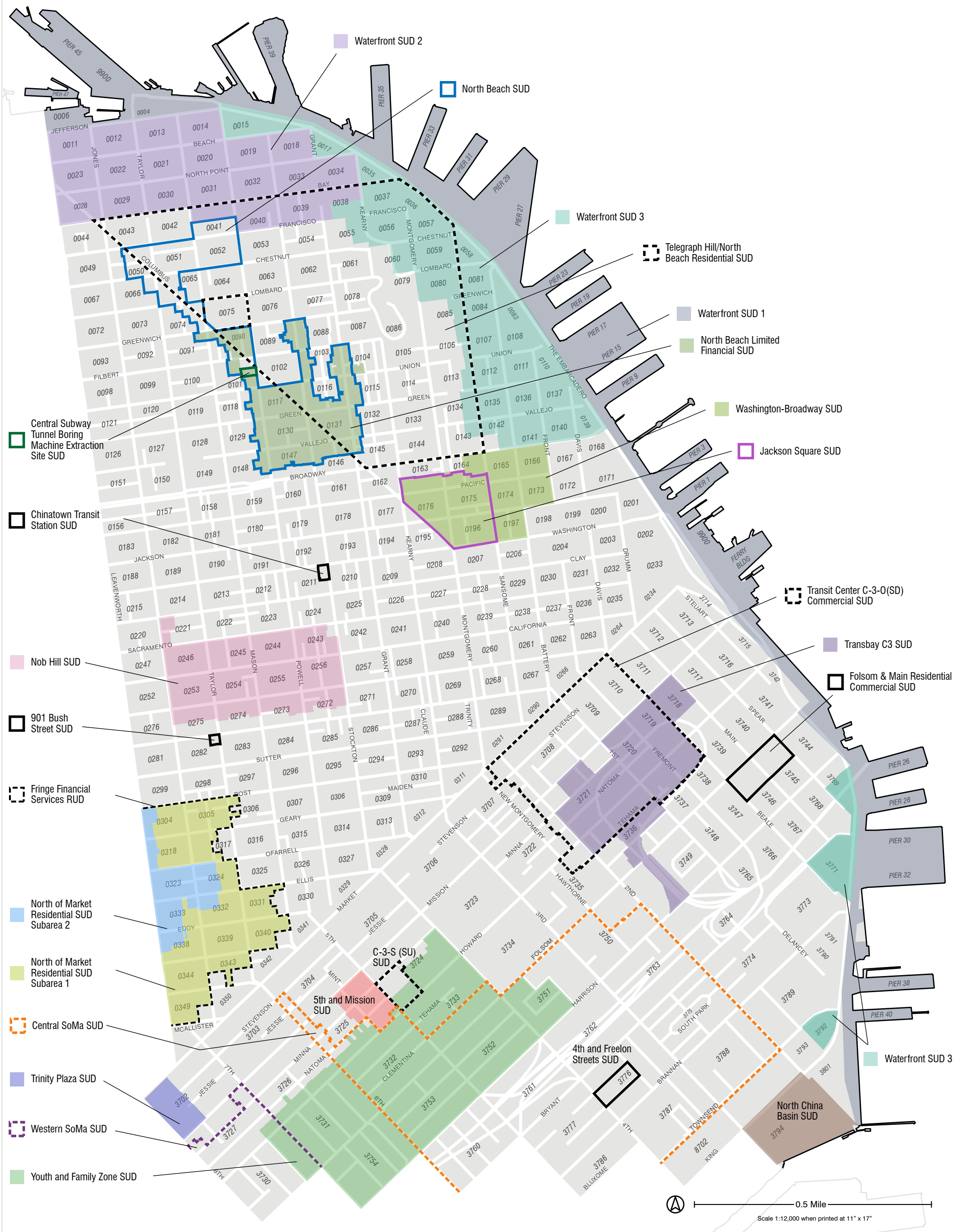
- **Protects Neighborhood Character:** This proposal prevents the "Central North Beach" core (Broadway to Greenwich) from becoming an oversaturated restaurant-only zone.
- **Preserves Retail Diversity:** By limiting new restaurant and health service conversions in the 781.6 subdistrict, it protects existing retail and lowers the barrier for new, non-food businesses to open.
- **Addresses Vacancies:** The proposal *still* allows flexibility north of Greenwich (as it's outside 781.6) and provides two new paths for targeted activation at specific addresses (the three exceptions) and in key non-conforming residential spaces (301 Union).
- **A Smart Compromise:** This approach achieves the community's preservation goals while providing the Supervisor with a "win" on activating specific, high-profile vacant storefronts.

Thank you for your consideration. We believe these amendments represent a balanced and necessary solution for the future of North Beach.

Sincerely,



Stuart Watts
President, North Beach Business Association



San Francisco Zoning Map

SPECIAL USE DISTRICTS INCLUDED IN THIS MAP:

4th & Freelon Streets; 5th & Mission; 901Bush Street; C-3-S(SU); Central SoMa; Central Subway Boring Machine Extraction; Chinatown Transit Station; Jackson Square; Folsom and Main Residential Commercial; Nob Hill; North Beach Financial Services RUD; North of Market Residential (Subareas 1 and 2); Northeast China Basin; Transbay C-3; Transit Center C-3-O(SD) Commercial; Trinity Plaza; Washington-Broadway; Waterfront (1, 2, and 3); Western SoMa

The Zoning Map of the City and County of San Francisco is established by sections 105 and 106 of the Planning Code, a part of the San Francisco Municipal Code. Zoning Use Districts are established by sections 201, 702, 802, and 902 of the Planning Code.This map incorporates Board of Supervisors' ordinances enacted through January 2019.

Disclaimer: *The City and County of San Francisco (CCSF) does not guarantee the accuracy, adequacy, completeness or usefulness of any information. CCSF provides this infomation on an "as is" basis without warranties of merchantibility or fitness for a particular purpose, and assumes no responsibility for anyone's use of the information.*

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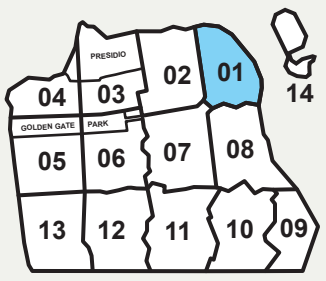
San Francisco Planning



SHEET **SU01**

WEBSTER 20190101

NBBA Requested Amendment Priorities:

1. Restore the Use Size Cap for North Beach Retail

The Use Size Cap is a critical tool that has helped North Beach maintain its unique character as a vibrant mixed-use neighborhood. Its removal during recent Land Use and Board of Supervisors meetings occurred without consultation with the very businesses it affects. This cap ensures that no single type of business dominates our streetscape, preserving the diverse ecosystem of shops, services, and dining that makes North Beach a destination for both residents and visitors. We respectfully request this provision be reinstated to protect the economic diversity that has made our neighborhood thrive for generations.

2. Establish Two Distinct Commercial Districts: Upper North Beach and Central North Beach

North Beach faces different challenges above and below Greenwich Street. **Upper North Beach** currently struggles with multiple vacant storefronts that could benefit from more flexible zoning and incentives for new businesses. Meanwhile, **Central North Beach** maintains a delicate but successful balance of businesses that serves both tourists and longtime residents. By creating two districts with tailored regulations, we can revitalize struggling areas while preserving what works. This targeted approach allows for innovation where needed without disrupting established success.

3. Preserve Central North Beach's Accessible Retail Character

Exclude Health Services from Central North Beach: While we value healthcare access, medical facilities operate on fundamentally different economics than retail businesses. With substantially higher funding and revenue per square foot, health services can outbid traditional retailers, driving up rents across the district. Moreover, medical facilities typically restrict public access, creating dead zones in our walkable shopping district. Imagine if beloved community gathering spots became clinical spaces, the character of our neighborhood would fundamentally change. The neighborhood already greatly benefits from the resources of NEMS and UCSF’s urgent care clinic.

Strengthen Restaurant Density Controls: North Beach already has the highest concentration of restaurants and bars per capita of any residential neighborhood in San Francisco. Our existing regulation preventing restaurants from replacing non-restaurant businesses has successfully maintained affordability and diversity. However, with 5 of 8 current vacant storefronts being former restaurants, we risk further concentration. Restaurant spaces require costly infrastructure that makes conversion difficult and expensive, potentially locking in uses that limit future flexibility. We need measured controls to ensure residents can still access essential services like hardware stores, markets, and specialty shops within walking distance.

Supervisor is Proposing the Following Amendments:

1. **Added language** to intro about Legacy Businesses, historic character, smaller storefront mergers, and neighborhood-serving smaller health services
2. **Restaurants** can occupy space last used as a Limited Restaurants
3. **Flexible Retail** permitted on first floor only, back to ***Not Permitted*** on upper floors
4. **Storefront Mergers need a Conditional Use** for all square footage OR Conditional Use for up to 3k square feet, Not Permitted above 3k square feet.
5. **All Health Services allowed** on the ground floor, CU up to 3k sqft, NP above 3k sqft'

Call to Action for North Beach Businesses

Your Voice Matters – Act Now Before Final Approval

Dear North Beach Businesses,

The business legislation moving through City Hall for D3 will fundamentally reshape our neighborhood's commercial landscape. With only a few meetings remaining, this is our critical window to ensure North Beach businesses have a say in our future.

We Need Your Support

By signing below, you're joining North Beach businesses in requesting these amendments:

1. **Restore the Use Space Cap for North Beach Retail**: Protect the neighborhood from big business and maintain our character by reinstating a cap on storefront sizes.
2. **Establish Two Distinct Commercial Districts**: Support struggling Upper North Beach while preserving the thriving Central North Beach, create two commercial districts.
3. **Preserve Central North Beach's Accessible Retail Character**
    - Exclude new Health Services from Central North Beach
    - Strengthen restaurant density controls to maintain business diversity
4. **Include Businesses in the Process**: North Beach businesses request meaningful consultation with Supervisor Sauter's office before Board approval.

This isn't about opposing change, it's about ensuring changes work for the businesses that have invested everything in this community. We want to collaborate with city officials to create legislation that helps businesses thrive while preserving what makes North Beach special.

Fellow North Beach Small Businesses,

Thank you for taking the time to review this critical legislation, **which is heading to the Board of Supervisors soon**.

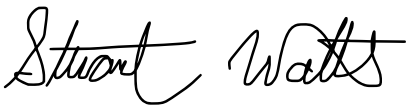
I've poured my heart into North Beach, just like you. Every morning when I open my doors, I see more than just a business district; I see locals visiting a variety of small business types, tourists discovering our hidden gems, regulars who've become friends, and the intricate tapestry of small businesses that make this neighborhood irreplaceable. North Beach is a neighborhood built by generations of small business owners who took risks, invested everything, and created something special.

Right now, decisions are being made about our future, often without your input. However, when North Beach businesses come together, we're a powerful force. Your voice, combined with your neighbors', can ensure these changes strengthen rather than diminish what we've built together.

I'm writing to you as someone who genuinely loves this community and believes in its future. Whether you need help understanding the legislation, want to discuss concerns, or simply need someone to ensure your perspective is heard at City Hall, I'm here.

North Beach has always been about community. Let's honor that tradition by standing together now, when it matters most.

With deep gratitude,



Stuart Watts
President, North Beach Business Association

North Beach Business in Support of the NBBA's proposed amendments and would like a continuance:

1. 101 Music
2. Al's Attire
3. Alimanto
4. April Jean
5. Barbary Coast Barber Shop
6. Belle Cora
7. Biordi Art Imports
8. Blandina Tours
9. Buster Cheese Steak
10. Caffe Greco
11. Caffe Sport
12. City Lights Booksellers & Publishers
13. Club Fugazi Experiences
14. Coit Liquors
15. Columbus Cafe
16. Capo's
17. Da Flora
18. Dago Bagel
19. Ebiko
20. Elena Bread
21. Giovanni Italian Specialties
22. Golden Sardine
23. Grant & Green Market
24. Happy House
25. Jeffery's Natural Pets
26. Jessica Loos Presents
27. La Mediterranee
28. Le Sandwich
29. Legacy North Beach Bar
30. Locali Visitor Center
31. Luke's Local
32. Macchiarini Creative Design
33. Mashka Jewelry
34. Next Door
35. North Beach Parking
36. North Beach Pipeline
37. P.F. Candles Co.
38. Palermo Deli

39. Peña Pachamama
40. Rambo Security
41. Risiorante Ideale
42. Seaplane
43. SFOG North Beach
44. Sotto Mare Restaurant
45. Specs’ Twelve Adler Museum Cafe
46. The Showdown
47. Tony's Pizza Napoletana
48. Toscano Brothers
49. Tupelo
50. Work
51. Yarsa Nepalese Cuisine
52. Z Cioccolato

From:	Amy Cleary
To:	Carroll, John (BOS)
Subject:	GGRA Letter Support for 250682 Land Use
Date:	Monday, October 27, 2025 9:01:47 AM
Attachments:	GGRA Letter Support for 250682 Land Use.pdf

> This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Please see attached.

Best,
Amy

--
Amy Cleary
Director of Public Policy and Media Relations
Golden Gate Restaurant Association
415.370.9056
amy@ggra.org

GOLDEN GATE
RESTAURANT
ASSOCIATION
est: 1936

October 27, 2025

Dear Planning Commission,

I'm writing today on behalf of the Golden Gate Restaurant Association in support of Supervisor Sauter's measure 250682, District 3 Thrives.

As small business owners, our members know that code can sometimes stand in the way of businesses opening and growing in San Francisco. The proposed legislative package seeks to remove unnecessary hurdles, including:

- Eliminating the North Beach Special Use District and consolidating certain controls into the North Beach Neighborhood Commercial District
- Expanding allowable uses and increasing use size limits in the NorthBeach Neighborhood Commercial District
- Expand allowable uses and increasing use size limits in the Polk Street Neighborhood Commercial District
- Expanding allowable uses in the Pacific Avenue Neighborhood Commercial District
- Expanding allowable uses and increasing use size limits in the Nob Hill Special Use District
- Reducing limitations on Restaurants and Bars in the Jackson Square Special Use District

These legislative proposals allow business owners like myself to focus on what we do best: running our business, serving our community, and bringing life and vitality to this key part of San Francisco. These are common sense solutions that I hope you can support.

Laurie Thomas

Laurie Thomas

Executive Director, Golden Gate Restaurant Association

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS)
Subject:	FW: Objection to Board of Supervisor's File No. 250682 (Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts)
Date:	Monday, October 27, 2025 8:49:26 AM
Attachments:	THD Letter to BOS File No. 250682.pdf

Hello,

Please see below and attached for communication from Telegraph Hill Dwellers regarding File No. 250682, which is Item No. 15 on today's Land Use & Transportation meeting agenda.

> **File No. 250682:** Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302. (Sauter)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Phone: (415) 554-5184 | Fax: (415) 554-5163
board.of.supervisors@sfgov.org | www.sfbos.org

From: Nick Ferris <nicholashferris@gmail.com>
Sent: Sunday, October 26, 2025 9:00 PM
To: Board of Supervisors (BOS) <board.of.supervisors@sfgov.org>; MandelmanStaff (BOS) <mandelmanstaff@sfgov.org>; ChanStaff (BOS) <chanstaff@sfgov.org>; SherrillStaff <SherrillStaff@sfgov.org>; SauterStaff <SauterStaff@sfgov.org>; MelgarStaff (BOS) <melgarstaff@sfgov.org>; ChenStaff <ChenStaff@sfgov.org>; MahmoodStaff <MahmoodStaff@sfgov.org>; DorseyStaff (BOS) <DorseyStaff@sfgov.org>; FielderStaff <FielderStaff@sfgov.org>; Waltonstaff (BOS) <waltonstaff@sfgov.org>

Cc: Stuart Watts <stuart@localfriends.co>; christin@booksmith.com; Jackson Square <jacksonsqhda@gmail.com>; Calvillo, Angela (BOS) <angela.calvillo@sfgov.org>; Carroll, John (BOS) <john.carroll@sfgov.org>; richard@lozeaudrury.com
Subject: Objection to Board of Supervisor's File No. 250682 (Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts)

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear President Mandelman and Honorable Supervisors,

While we are pleased that Supervisor Sauter has agreed to restore the prohibition on Health Care Uses on the ground floor of the North Beach NCD, Telegraph Hill Dwellers continues to oppose Supervisor Sauter's legislation to substantially modify the existing controls for Non-Residential Uses in North Beach. North Beach is thriving. In a single legislative sweep, this legislation would undo much of forty years of preservation and zoning efforts that have long proven effective.

Most importantly, we join with Jackson Square Historic District Association, Pacific Avenue Neighborhood Association, Russian Hill Community Association, and the North Beach Business Association, together with over 50 individual North Beach businesses to request further amendments to the proposed legislation.

Although we wish to retain the existing North Beach Special Use District, we respectfully request that you consider adding the following amendments to the Supervisor Sauter's proposed legislation:

1. Restore the Non-Residential Use Size Caps for North Beach Retail Businesses

We oppose the amendment to Section 121.2 (on page 4) to increase the permitted Non-Residential Use Size Limit from 2,000 to 3,000 square feet. Previously, we opposed the legislation (Ordinance No. 173-25) to eliminate the upper Use Size Limit that has historically been 4,000 square feet.

Please restore the Non-Residential Use Size Limit for North Beach to 2,000 square feet. In addition, we ask that you please restore the Non-Residential Use Size Cap for North Beach to 4,000 square feet as previously set forth in Planning Code Section 121.2(b)(3), which was removed by prior legislation (Ordinance No. 173-25). Since 1986, the North

Beach NCD has permitted a Use Size of 2,000 square feet, with a Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet. This has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted and ask you to restore these Use Size limits.

We agree with the North Beach Business Association that:

"The Use Size Cap is a critical tool that has helped North Beach maintain its unique character as a vibrant mixed-use neighborhood. Its removal during recent Land Use and Board of Supervisors meetings occurred without consultation with the very businesses it affects. This cap ensures that no single type of business dominates our streetscape, preserving the diverse ecosystem of shops, services, and dining that makes North Beach a destination for both residents and visitors. We respectfully request this provision be reinstated to protect the economic diversity that has made our neighborhood thrive for generations."

2. Restore Our Long-Standing Restaurant Controls

We strongly oppose the proposal to allow Limited Restaurant Use as principally permitted and urge you to restore the carefully crafted controls that prevented an increase in the number of Limited Restaurants, Restaurants, and Bars. We urge you to keep the original language in Footnote 8 of the North Beach Neighborhood Commercial District Zoning Controls (Table 722) on page 17.

The existing legislation was enacted to carefully stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more.

We agree with the North Beach Business Association that:

"North Beach already has the highest concentration of restaurants and bars per capita of any residential neighborhood in San Francisco. Our existing regulation preventing restaurants from replacing non-restaurant businesses has successfully maintained affordability and diversity. However, with 5 of 8 current vacant storefronts being former restaurants, we risk further concentration. Restaurant spaces require costly

infrastructure that makes conversion difficult and expensive, potentially locking in uses that limit future flexibility. We need measured controls to ensure residents can still access essential services like hardware stores, markets, and specialty shops within walking distance."

3. Restore the Prohibition on Storefront Mergers

We urge you to restore the prohibition on storefront mergers and strongly oppose the amendment to allow mergers **up to 3,000 square feet** with a conditional use authorization. As noted above, 3,000 square feet is larger than 4 combined individual stores on Grant Avenue. This will have the same impacts as the increase in Use Sizes discussed above.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally.

4. Restore the Exemption of North Beach from So-Called "Priority Processing"

We remain deeply concerned that there is no longer any guarantee that conditional use authorizations will receive advance public notice or even a public hearing. Planning Department staff clearly explained to the Planning Commission on June 13, 2025, that Priority Processing does not require advance public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff.

In June 2025, THD, along with the North Beach Business Association, and Chinatown CDC, joined by Calle 24, opposed the legislation (Board File No. 250538) to include the North Beach NCD and the Calle 24 Special Use District in Priority Processing, and were able to successfully maintain our exemptions at that time.

But now, once again, Supervisor Sauter is proposing to amend Section 303.2(c)(9) to remove the historic exemption of the North Beach NCD from Priority Processing. We

continue to strongly oppose adding North Beach to Priority Processing and urge you to recommend maintaining the North Beach exemption which was retained for Calle 24.

5. Restore the North Beach Special Use District Definition of Historic Buildings

We urge you to recommend restoring the definition of "Historic Buildings" as set forth in the North Beach Special Use District at Sec. 780.3(b)(3) to include *"buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts"* to insure that the eligible North Beach National Register Historic District would be subject to the NCD controls. Further, the language in the preamble in Section 722 (on page 14, at line 10 of the legislation) should be changed to read: The protection and enhancement of the unique architectural, cultural, and historic character of North Beach shall be ~~prioritized~~ required.

6. Restore Protections for Nearby Residential District from Inappropriate Uses

We urge you to please recommend amending Section 186(3) of the legislation to restore the former use protections for residential districts within ¼ mile of the boundaries of the North Beach NCD.

Section 186(3) had provided that commercial and industrial nonconforming uses in residential districts (RH and RM) within ¼ mile of the boundaries of the North Beach Special Use District were subject to the limitations and controls of this District. The deletion of North Beach SUD and NCD from SEC. 186(3) at lines 6-7 on page 6 of the legislation will subject nearby residential districts to the much looser controls of NC1 districts, which allows uses not permitted in the North Beach NCD. Perhaps the impact of this amendment was unintentional and must be corrected.

7. Prohibit Ghost Kitchen Use.

Our continued opposition to the proposed amendment to change Walk Up Uses from Conditional Use to Principally Permitted is based on two issues.

First, given the mixed use nature of the North Beach NCD, characterized by dense residential uses above ground floor commercial uses, public input is important, and all Walk-Up uses should be subject to Conditional Use authorization instead of being principally permitted as proposed.

Second, we are concerned about the proliferation of “ghost kitchens” and would urge the Supervisors to introduce an amendment to the Planning Code to define “Ghost Kitchen Use” that could be prohibited in the North Beach NCD and other NCDs, where it is not a beneficial use.

By way of a District 3 example, a “ghost kitchen” is now operating at 1096 Union Street in a residential area within a ¼ mile of the North Beach NCD. Conditionally permitted for a change from a corner grocery store to a Limited Restaurant Use, it is now operating as Walk Up Use with lines of delivery vehicles. It therefore appears necessary to establish a clear definition in the Planning Code for Ghost Kitchen Use in order to control such uses.

* * * * * * * *

Thank you very much for your consideration of our recommendations for amendments to the legislation.

Telegraph Hill Dwellers
Nick Ferris, President
Stan Hayes, Past President

October 26, 2025
Via Email

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: **Objection to Board of Supervisor's File No. 250682**
Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts

Dear President Mandelman and Honorable Supervisors,

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P.O. BOX 330159 SAN FRANCISCO, CA 94133 • 415.273.1004 www.thd.org

Founded in 1954 to perpetuate the historic traditions of San Francisco's Telegraph Hill and to represent the community interests of its residents and property owners.

We agree with the North Beach Business Association that:

> *"The Use Size Cap is a critical tool that has helped North Beach maintain its unique character as a vibrant mixed-use neighborhood. Its removal during recent Land Use and Board of Supervisors meetings occurred without consultation with the very businesses it affects. This cap ensures that no single type of business dominates our streetscape, preserving the diverse ecosystem of shops, services, and dining that makes North Beach a destination for both residents and visitors. We respectfully request this provision be reinstated to protect the economic diversity that has made our neighborhood thrive for generations."*

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Second, we are concerned about the proliferation of "ghost kitchens" and would urge the Supervisors to introduce an amendment to the Planning Code to define "Ghost Kitchen Use" that could be prohibited in the North Beach NCD and other NCDs, where it is not a beneficial use.

By way of a District 3 example, a "ghost kitchen" is now operating at 1096 Union Street in a residential area within a ¼ mile of the North Beach NCD. Conditionally permitted for a change from a corner grocery store to a Limited Restaurant Use, it is now operating as Walk Up Use with lines of delivery vehicles. It therefore appears necessary to establish a clear definition in the Planning Code for Ghost Kitchen Use in order to control such uses.

* * * * * * * *

Thank you very much for your consideration of our recommendations for amendments to the legislation.

Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Past President

Stuart Watts, President, North Beach Business Association stuart@localfriends.co
Christin Evans, Small Business Forward christin@booksmith.com
Jackson Square Historic District Association jacksonsqhda@gmail.com
Angela Cavillo, Clerk *Angela.Calvillo@sfgov.org*
John Carroll, Clerk - *John.Carroll@sfgov.org*
Richard Drury, Esq. richard@lozeaudrury.com
Board.of.Supervisors@sfgov.org
mandelmanstaff@sfgov.org
ChanStaff@sfgov.org
SherrillStaff@sfgov.org
SauterStaff@sfgov.org
MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
DorseyStaff@sfgov.org
FielderStaff@sfgov.org
waltonstaff@sfgov.org

From:	Nick Ferris
To:	Board of Supervisors (BOS); MandelmanStaff (BOS); ChanStaff (BOS); SherrillStaff; SauterStaff; MelgarStaff (BOS); ChenStaff; MahmoodStaff; DorseyStaff (BOS); FielderStaff; Waltonstaff (BOS)
Cc:	Stuart Watts; christin@booksmith.com; Jackson Square; Calvillo, Angela (BOS); Carroll, John (BOS); richard@lozeaudrury.com
Subject:	Objection to Board of Supervisor's File No. 250682 (Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts)
Date:	Sunday, October 26, 2025 9:01:06 PM
Attachments:	THD Letter to BOS File No. 250682.pdf

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Dear President Mandelman and Honorable Supervisors,

While we are pleased that Supervisor Sauter has agreed to restore the prohibition on Health Care Uses on the ground floor of the North Beach NCD, Telegraph Hill Dwellers continues to oppose Supervisor Sauter's legislation to substantially modify the existing controls for Non-Residential Uses in North Beach. North Beach is thriving. In a single legislative sweep, this legislation would undo much of forty years of preservation and zoning efforts that have long proven effective.

Most importantly, we join with Jackson Square Historic District Association, Pacific Avenue Neighborhood Association, Russian Hill Community Association, and the North Beach Business Association, together with over 50 individual North Beach businesses to request further amendments to the proposed legislation.

Although we wish to retain the existing North Beach Special Use District, we respectfully request that you consider adding the following amendments to the Supervisor Sauter's proposed legislation:

1. Restore the Non-Residential Use Size Caps for North Beach Retail Businesses

We oppose the amendment to Section 121.2 (on page 4) to increase the permitted Non-Residential Use Size Limit from 2,000 to 3,000 square feet. Previously, we opposed the legislation (Ordinance No. 173-25) to eliminate the upper Use Size Limit that has historically been 4,000 square feet.

Please restore the Non-Residential Use Size Limit for North Beach to 2,000 square feet. In addition, we ask that you please restore the Non-Residential Use Size Cap for North Beach to 4,000 square feet as previously set forth in Planning Code Section 121.2(b)(3), which was removed by prior legislation (Ordinance No. 173-25). Since 1986, the North Beach NCD has permitted a Use Size of 2,000 square feet, with a Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet. This has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted and ask you to restore these Use Size limits.

We agree with the North Beach Business Association that:

"The Use Size Cap is a critical tool that has helped North Beach maintain its unique

character as a vibrant mixed-use neighborhood. Its removal during recent Land Use and Board of Supervisors meetings occurred without consultation with the very businesses it affects. This cap ensures that no single type of business dominates our streetscape, preserving the diverse ecosystem of shops, services, and dining that makes North Beach a destination for both residents and visitors. We respectfully request this provision be reinstated to protect the economic diversity that has made our neighborhood thrive for generations."

2. Restore Our Long-Standing Restaurant Controls

We strongly oppose the proposal to allow Limited Restaurant Use as principally permitted and urge you to restore the carefully crafted controls that prevented an increase in the number of Limited Restaurants, Restaurants, and Bars. We urge you to keep the original language in Footnote 8 of the North Beach Neighborhood Commercial District Zoning Controls (Table 722) on page 17.

The existing legislation was enacted to carefully stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more.

We agree with the North Beach Business Association that:

"North Beach already has the highest concentration of restaurants and bars per capita of any residential neighborhood in San Francisco. Our existing regulation preventing restaurants from replacing non-restaurant businesses has successfully maintained affordability and diversity. However, with 5 of 8 current vacant storefronts being former restaurants, we risk further concentration. Restaurant spaces require costly infrastructure that makes conversion difficult and expensive, potentially locking in uses that limit future flexibility. We need measured controls to ensure residents can still access essential services like hardware stores, markets, and specialty shops within walking distance."

3. Restore the Prohibition on Storefront Mergers

We urge you to restore the prohibition on storefront mergers and strongly oppose the amendment to allow mergers **up to 3,000 square feet** with a conditional use authorization. As noted above, 3,000 square feet is larger than 4 combined individual stores on Grant Avenue. This will have the same impacts as the increase in Use Sizes discussed above.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally.

4. Restore the Exemption of North Beach from So-Called "Priority Processing"

We remain deeply concerned that there is no longer any guarantee that conditional use authorizations will receive advance public notice or even a public hearing. Planning Department staff clearly explained to the Planning Commission on June 13, 2025, that Priority Processing does not require advance public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff.

In June 2025, THD, along with the North Beach Business Association, and Chinatown CDC, joined by Calle 24, opposed the legislation (Board File No. 250538) to include the North Beach NCD and the Calle 24 Special Use District in Priority Processing, and were able to successfully maintain our exemptions at that time.

But now, once again, Supervisor Sauter is proposing to amend Section 303.2(c)(9) to remove the historic exemption of the North Beach NCD from Priority Processing. We continue to strongly oppose adding North Beach to Priority Processing and urge you to recommend maintaining the North Beach exemption which was retained for Calle 24.

5. Restore the North Beach Special Use District Definition of Historic Buildings

We urge you to recommend restoring the definition of "Historic Buildings" as set forth in the North Beach Special Use District at Sec. 780.3(b)(3) to include *"buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts"* to insure that the eligible North Beach National Register Historic District would be subject to the NCD controls. Further, the language in the preamble in Section 722 (on page 14, at line 10 of the legislation) should be changed to read: <u>The protection and enhancement of the unique architectural, cultural, and historic character of North Beach shall be ~~prioritized~~ required.</u>

6. Restore Protections for Nearby Residential District from Inappropriate Uses

We urge you to please recommend amending Section 186(3) of the legislation to restore the former use protections for residential districts within ¼ mile of the boundaries of the North Beach NCD.

Section 186(3) had provided that commercial and industrial nonconforming uses in residential districts (RH and RM) within ¼ mile of the boundaries of the North Beach Special Use District were subject to the limitations and controls of this District. The deletion of North Beach SUD and NCD from SEC. 186(3) at lines 6-7 on page 6 of the legislation will subject nearby residential districts to the much looser controls of NC1 districts, which allows uses not permitted in the North Beach NCD. Perhaps the impact of this amendment was unintentional and must be corrected.

7. Prohibit Ghost Kitchen Use.

Our continued opposition to the proposed amendment to change Walk Up Uses from Conditional Use to Principally Permitted is based on two issues.

First, given the mixed use nature of the North Beach NCD, characterized by dense residential uses above ground floor commercial uses, public input is important, and all Walk-Up uses

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By way of a District 3 example, a "ghost kitchen" is now operating at 1096 Union Street in a residential area within a ¼ mile of the North Beach NCD. Conditionally permitted for a change from a corner grocery store to a Limited Restaurant Use, it is now operating as Walk Up Use with lines of delivery vehicles. It therefore appears necessary to establish a clear definition in the Planning Code for Ghost Kitchen Use in order to control such uses.

* * * * * * * *

Thank you very much for your consideration of our recommendations for amendments to the legislation.

Telegraph Hill Dwellers
Nick Ferris, President
Stan Hayes, Past President

October 26, 2025
Via Email

San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: **Objection to Board of Supervisor's File No. 250682**
Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts

Dear President Mandelman and Honorable Supervisors,

While we are pleased that Supervisor Sauter has agreed to restore the prohibition on Health Care Uses on the ground floor of the North Beach NCD, Telegraph Hill Dwellers continues to oppose Supervisor Sauter's legislation to substantially modify the existing controls for Non-Residential Uses in North Beach. North Beach is thriving. In a single legislative sweep, this legislation would undo much of forty years of preservation and zoning efforts that have long proven effective.

Most importantly, we join with Jackson Square Historic District Association, Pacific Avenue Neighborhood Association, Russian Hill Community Association, and the North Beach Business Association, together with over 50 individual North Beach businesses to request further amendments to the proposed legislation.

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Please restore the Non-Residential Use Size Limit for North Beach to 2,000 square feet. In addition, we ask that you please restore the Non-Residential Use Size Cap for North Beach to 4,000 square feet as previously set forth in Planning Code Section 121.2(b)(3), which was removed by prior legislation (Ordinance No. 173-25). Since 1986, the North Beach NCD has permitted a Use Size of 2,000 square feet, with a Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet. This has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted and ask you to restore these Use Size limits.

P.O. BOX 330159 SAN FRANCISCO, CA 94133 • 415.273.1004 www.thd.org

Founded in 1954 to perpetuate the historic traditions of San Francisco's Telegraph Hill and to represent the community interests of its residents and property owners.

We agree with the North Beach Business Association that:

> *"The Use Size Cap is a critical tool that has helped North Beach maintain its unique character as a vibrant mixed-use neighborhood. Its removal during recent Land Use and Board of Supervisors meetings occurred without consultation with the very businesses it affects. This cap ensures that no single type of business dominates our streetscape, preserving the diverse ecosystem of shops, services, and dining that makes North Beach a destination for both residents and visitors. We respectfully request this provision be reinstated to protect the economic diversity that has made our neighborhood thrive for generations."*

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Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Past President

Stuart Watts, President, North Beach Business Association stuart@localfriends.co
Christin Evans, Small Business Forward christin@booksmith.com
Jackson Square Historic District Association jacksonsqhda@gmail.com
Angela Cavillo, Clerk *Angela.Calvillo@sfgov.org*
John Carroll, Clerk - *John.Carroll@sfgov.org*
Richard Drury, Esq. richard@lozeaudrury.com
Board.of.Supervisors@sfgov.org
mandelmanstaff@sfgov.org
ChanStaff@sfgov.org
SherrillStaff@sfgov.org
SauterStaff@sfgov.org
MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
DorseyStaff@sfgov.org
FielderStaff@sfgov.org
waltonstaff@sfgov.org

From:	Peter Colby
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS); Andrews, Michelle (BOS)
Subject:	RE: BOS File No. 250682 Letter of Opposition
Date:	Saturday, October 25, 2025 9:42:54 AM
Attachments:	Land Use Comm Letters on Sauter"s Legis.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To the Board of Supervisors:
I am writing in OPPOSITION to this matter as a long-time resident of Jackson Square. I reviewed the attached 170 pages of letters submitted to the Land Use Committee and found only 1 letter, from an individual, supporting the legislation. The scores of other commenters all expressed serious reservations or in most cases outright opposition to the legislation. Notably, in a detailed response to a request for information on support for the measure, Supervisor Sauter claims to have received support from "almost a dozen small business owners"; however, he names no names and oddly, none of those business owners wrote the Committee in support. Please reject it.
Peter Colby
350 Jackson Street #401

From:	Carroll, John (BOS)
To:	"Don Russo"
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: The elimination of North Beach is a special use district - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

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From: Don Russo <donrussosffd@aol.com>
Sent: Sunday, October 5, 2025 3:42 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: The elimination of North Beach is a special use district

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am against the elimination of North Beach as a special use district. I wanted to remain the same as it is. I've talked to my neighbors in my tenants and I'm a property owner there and I want it to continue to be a restricted special use neighborhood or district thank you Don Russo.

Don Russo
415.309.0705
donrussosffd@aol.com

[*Sent from iPhone*]

From:	Carroll, John (BOS)
To:	"Marilee Gaffney"
Cc:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: Rezoning North Beach - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
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San Francisco City Hall, Room 244
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From: Marilee Gaffney <marilee@marileegaffneydesign.com>
Sent: Sunday, October 5, 2025 6:00 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Subject: Rezoning North Beach

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear John,

I am writing to strongly oppose Supervisor Danny Sauter's proposed zoning changes that threaten the unique character, balance, livability of North Beach. These sweeping measures undermine decades of careful planning and put at risk the businesses, residents, and cultural identity that make our neighborhood thrive.

Respectfully

Marilee Gaffney

From:	Carroll, John (BOS)
To:	Raymond Isola
Cc:	Sauter, Danny (BOS); Danny Sauter; Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: Please reject the elimination of the North Beach Special Use District: at the Board of Supervisors' Land Use Committee this Monday October 6th at 2:00 pm - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

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From: Raymond Isola <raymondrisola@gmail.com>
Sent: Sunday, October 5, 2025 6:26 AM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>; Danny Sauter <danny@dannyd3.com>
Subject: Please reject the elimination of the North Beach Special Use District: at the Board of Supervisors' Land Use Committee this Monday October 6th at 2:00 pm

This message is from outside the City email system. Do not open links or attachments from untrusted

sources.

Dear Clerk Carroll:
Please ***reject*** the elimination of the North Beach Special Use District for so many obvious and well grounded reasons at the Board of Supervisors' Land Use Committee this *Monday October 6th at 2:00 pm*. Being a third generation North Beach resident and business operator, this is an incredibly important decision related to protecting not only our historic architecture and scale, but also our commercial district zoning that supports small and legacy businesses that are currently thriving. I am very proud to include a photograph of my mother (Ada Pellegrini who was born in North Beach in 1918) when she was crowned Queen of North Beach by Mayor Angelo Rossi at the Italian Heritage Parade in 1935. Please contact me if you would like to discuss this matter in greater depth.
Thank you in advance for your careful consideration of this request.
In community,
Raymond
Raymond R. Isola, Ed.D.
408 Columbus Avenue, Suites 4 & 6
San Francisco, CA.
94133
USA (415) 710-9706
Italia 3487223161
"L'insegnante è il cuore del processo educativo e gli insegnanti devono avere l'opportunità di insegnare e dedicarsi con tutto il cuore a questo lavoro nelle migliori circostanza. La battaglia per un mondo meglio sarà vinta o persa nelle nostre scuole."
Il Signor Leonardo Covello ha trascorso più di mezzo secolo a insegnare nei quartieri più difficili di New York City.
http://isolaleadership.com

From:	Carroll, John (BOS)
To:	"Esther Marks"; Chen, Chyanne (BOS)
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: Please vote NO elimination North Beach Special Use District - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

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From: Esther Marks <esthermk@pacbell.net>
Sent: Sunday, October 5, 2025 7:28 AM
To: Chen, Chyanne (BOS) <Chyanne.Chen@sfgov.org>
Cc: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: Please vote NO elimination North Beach Special Use District

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi:

I will be out of town Monday and so unable to attend Land Use Committee meeting.

I urge you to vote against elimination North Beach Special Use District.

The Special Use District is needed to protect small storefronts, historic character of North Beach, prevent building demolitions, and over commercialization.

Thank you.

Virus-free.www.avast.com

From:	Carroll, John (BOS)
To:	Rita Pisciotta
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: North Beach special - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

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-----Original Message-----
From: Rita Pisciotta <rbinsf@earthlink.net>
Sent: Sunday, October 5, 2025 8:46 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: North Beach special

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am urging you to reject the elimination of the North Beach special use district.
Rita Pisciotta
Sent from my iPhone

From:	Carroll, John (BOS)
To:	Ron Fein
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: North Beach Historic District - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

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From: Ron Fein <ronfeinron@gmail.com>
Sent: Sunday, October 5, 2025 1:13 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: North Beach Historic District

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Vesuvio
255 Columbus Ave

San Francisco Ca 94133

Oct. 5, 2025

Dear John,

This letter is in support of the North Beach Historic District.

For decades the North Beach Special Use District (NBSUD)

● has protected our small storefronts, historic character, and neighborhood balance.
● has prevented building demolitions, over-commercialization, historic displacement, and speculation.
● Without it, North Beach risks losing its unique identity and becoming just another generic retail corridor.

We continue to advocate to have the North Beach Historic District nomination heard by the State Historic Resources Commission.

At Vesuvio, which has been a cornerstone of the North Beach community for 77 years, we understand the value of keeping history and heritage at the center of community planning.

Sincerely,

Ron Fein
CEO, Vesuvio, Inc.

From:	Carroll, John (BOS)
To:	David Dean
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: NBSUD - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
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-----Original Message-----
From: David Dean <dave.dean.mail@gmail.com>
Sent: Sunday, October 5, 2025 2:52 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: NBSUD

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am a long-term resident and homeowner in North Beach. I fully support the proposal put forth by Supervisor Sauter to update the outdated, antiquated North Beach Special Use District. We need our community to thrive with strong businesses that serve our community and our visitors. Thank you.

David Dean

From:	Carroll, John (BOS)
To:	L Johns
Cc:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: elimination of the North Beach Special Use District BOS File No. 250682 - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png image002.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
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Board of Supervisors
San Francisco City Hall, Room 244
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From: L Johns <ljohns@metacosmos.org>
Sent: Sunday, October 5, 2025 4:24 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Subject: elimination of the North Beach Special Use District BOS File No. 250682

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Sup. D. Sauter's proposed elimination of the North Beach Special Use District is not an evidence-based policy advance. It seems customized to undermine, if not outrightly destroy, the organically grown, commercially successful collection of small businesses that define and constantly enhance the quality of North Beach commerce. North Beach businesses serve a local, city-wide, and international clientele. People who live, work, and travel here delight in the variety, small-scale intimacy, ever-evolving character of this neighborhood's "marketplace." (People line up for it! Been to Stockton and Union on a recent evening?) It's unique, affordable, and interesting. It's not broke(n), what is to be "fixed" here?!

Please reject this ill-conceived invitation to speculation, stereotypical stores (Uniqlo in North Beach, anyone?), money-making for its own sake.

Thank you for opposing this unrooted, insensitive, abusive, really, imposition on neighborhood character, tradition, unique mystique among many worthy SF neighborhoods.

Regret cannot attend Oct. 6 hearing. Hope members of the Board of Supervisors' Land Use and Transportation Committee will read their emails about this issue. Regards, Lucy Johns

--

Lucy Johns, North Beach-Telegraph Hill resident of decades

DirectTrust
INTEROP
HERO

From:	Carroll, John (BOS)
To:	"Phil Lumsden"
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: BOS Land Use Committee #250682 - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
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From: Phil Lumsden <phil.lumsden999@gmail.com>
Sent: Sunday, October 5, 2025 10:46 AM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: BOS Land Use Committee #250682

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am writing to OPPOSE this legislation. I urge you to vote NO on BOS Land Use

Committee # 250682 when it comes to a vote on Monday, October 6, 2025.

Respectfully,

Phil Lumsden
553A Greenwich Street
San Francisco, CA 94133

From:	Carroll, John (BOS)
To:	"Paula Mc Cabe"
Cc:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: BOS File No. 250682 - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

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From: Paula Mc Cabe <paulamccabe64@gmail.com>
Sent: Monday, October 6, 2025 9:36 AM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Subject: BOS File No. 250682

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Carroll,

Please oppose Supervisor Sauter's legislation, BOS File No. 250682, it is a cure in search of a disease. North Beach is thriving - we're the bellwether of post-pandemic economic recovery in the San Francisco city, with a 5% vacancy rate and 2% in Jackson Square.

For decades the North Beach Special Use District (NBSUD)

● has protected our small storefronts, historic character, and neighborhood balance.
● has prevented building demolitions, over-commercialization, historic displacement, and speculation.
● Without it, North Beach risks losing its unique identity and becoming just another generic retail corridor.

I have lived in North Beach for 35 years and love that I can support small mom and pop stores and know that the money goes straight into their pockets and no one else is taking a cut. It makes the neighborhood more of a community where we support and look out for each other and those in need.

Sincerely,

Paula Mc Cabe

From: John Meyer
To: Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc: Sauter, Danny (BOS); Northeast San Francisco Conservancy
Subject: North Beach Historic District - Setback for Historic Preservation?
Date: Monday, October 6, 2025 7:23:46 AM

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Via Email
October 6, 2025

Myrna Melgar -
Chyanne Chen –
Bilal Mahmood -
Clerk John Carroll -

Cc: Supervisor Danny Sauter
Cc: Northeast San Francisco Conservancy

Re: Sauter Legislation Proposed – File 250682

Dear Members of the Land Use and Transportation Committee:

I am an avid supporter of historic preservation for North Beach and have written in support of efforts to do that. I believe the creation of the Miami Beach Art Deco historic district is a good example of how that can work in real life. It's unfortunate that effort for San Francisco has been stalled.

But things seem to be getting worse in front of our eyes. If I understand today's vote correctly, Danny Sauter is proposing legislation - BOS File No. 250682 - that, if passed, will delete certain legislative provisions already in place that protect historic preservation of North Beach. The provisions shown below in red to be deleted should cause pause on your part as they are of serious concern to the future of historic protection measures in North Beach that protect the very fabric of our city have long been in place. So you are aware exactly, those protective provisions which will be deleted are these:

SEC.780.3. *NORTH BEACH SPECIAL USE DISTRICT BEING REPEALED BY* BOS File No 250682

(3) **Historic Buildings.** "Historic buildings" shall include Planning Code Article 10
Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings

listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

(7) Architectural and Cultural Heritage of North Beach.

Section 101.1 of the Planning Code includes the priority policy that historic buildings be preserved. The architectural and cultural character and features of existing historic buildings shall be preserved and enhanced. The Historic Preservation Commission or its staff shall review any proposed alterations to historic buildings, as defined in subsection 780.3(b)(3), and must determine that such alterations comply with the Secretary of Interior's Standards for the Treatment of Historic Properties before the City approves any permits to alter such buildings.

While Danny Sauter's proposed legislation may have many positive new steps, it makes little sense to approve new legislation unintentionally reverse progress and protections over decades that are part of the North Beach Special Use District (NBSUD). The benefits of these historic efforts are many:

- they have protected our small storefronts, historical character, and neighborhood balance.
- they have prevented building demolitions, over-commercialization, historic displacement, and speculation.
- Without them, North Beach risks losing its unique identity and becoming just another generic
retail corridor.

Enacting legislation that removes protective and effective existing legislation is unnecessary and would be a major step backwards for historic preservation in a city that prides itself on its rich history. Sauter's bill should be rejected, or at a minimum amended to include those two provisions.

John Meyer
1130 Filbert St.
San Francisco, CA
jkm@caretrust.us

From: patricia <pasmada662@gmail.com>
Sent: Sunday, October 5, 2025 11:42 AM
To: John Meyer <jkm@caretrust.us>
Subject: Re: FW: North Beach Historic District Call to Action

Who's Nancy?
Yes Theresa is very involved in all this.
Tflandrich@yahoo.com.
Thank you for weighing in!

CONFIDENTIALITY NOTICE: This e-mail and the attached documents (if any) are intended only for the use of the individual or entity to whom or to which it is addressed. De Larios Peyton Investigations CA PI # 21901 P.O. Box 330291 San Francisco, California 94133 510.915.4358

On Sun, Oct 5, 2025 at 11:39 AM John Meyer <jkm@caretrust.us> wrote:

> Don't worry about it. Nancy got back to me and clarified what's going on. Sauter's bill voids another bill already law that has two clauses that protect historic structures in North Beach. I wrote her back asking if the solution would be to get Sauer's bill amended to keep those two provisions. Waiting to hear back. I plan to submit public comment later today.
>
> **From:** patricia <pasmada662@gmail.com>
> **Sent:** Sunday, October 5, 2025 9:59 AM
> **To:** John Meyer <jkm@caretrust.us>
> **Subject:** Re: FW: North Beach Historic District Call to Action
>
> Thanks I get all the news about the historic district and the detested Sauter.
> I will check out the chatgpt if you insist- but later
>
> CONFIDENTIALITY NOTICE: This e-mail and the attached documents (if any) are intended only for the use of the individual or entity to whom or to which it is addressed. De Larios Peyton Investigations CA PI # 21901 P.O. Box 330291 San Francisco,

California 94133 510.915.4358

On Sat, Oct 4, 2025 at 8:49 PM John Meyer <jkm@caretrust.us> wrote:

> Patricia,
>
> I thought you might want to see this. I don't support Sauter or what I remember to be the failure of the effort to get historic designation status for North Beach. But this seems to be a different issue, and I can't tell from the chat analysis what the real issue is. I'm way out of my pay grade on dealing with local politics, so apologize if this is not helpful to the cause.
> John
>
> ---
>
> **From:** John Meyer
> **Sent:** Saturday, October 4, 2025 8:42 PM
> **To:** 'Northeast San Francisco Conservancy' <outreach@nesfc.org>
> **Subject:** RE: North Beach Historic District Call to Action
>
> Hi folks,
> I am an avid supporter of historic preservation for North Beach and have written in support of efforts to do that. I believe the creation of the Miami Beach Art Deco historic district is a good example of how that can work in real life.
>
> To address your email, I asked Chat GPT what was really going on here, and on a quick read, Sauter's proposal seems nuanced to the point of not creating a threat. So is the real issue the failure to get approval for a historic designation, which I understand was stymied.
>
> I really appreciate your efforts. Thanks for sending this update.
> John Meyer
> 1130 Filbert St.
>
> Here's what ChatGPT has to say:
>
> Here's what **BOS File No. 250682 (Supervisor Danny Sauter)** actually does, and how it intersects with historic-preservation goals in North Beach.
>
> # What the ordinance does (in plain

English)

- **Eliminates the North Beach Special Use District (SUD)** and folds its rules into the **North Beach Neighborhood Commercial District (NCD)** while also tweaking rules in nearby districts (Polk Street NCD, Pacific Ave NCD, Nob Hill SUD, Jackson Square SUD). SF Media+2SF Media+2
- **Expands/streamlines allowed commercial uses and sizes in North Beach**, for example:
    - Allows **production/wholesaling** as an accessory to on-site retail.
    - **Use size**: principally permitted up to **3,000 sq ft**; **3,000–4,000 sq ft** needs Conditional Use; **>4,000 sq ft** not permitted.
    - **Storefront mergers**: principally permitted up to **3,000 sq ft** (larger requires Conditional Use).
    - **Limited restaurants** principally permitted on the ground floor; **restaurants/bars** conditionally permitted (but *principally* permitted if replacing an existing restaurant/bar).
    - **Flexible retail** principally permitted on the ground floor (conditional above).
    - Legacy Business locations need Conditional Use before the space can change hands (unless off the registry or vacant 3+ years). SF Media+1
- Keeps area-specific constraints in adjacent districts (e.g., **no formula retail in Nob Hill SUD**, etc., per the summary), and sets size/permission tweaks in **Polk Street** and **Pacific Ave**. SF Media
- This package is framed as a **"cut red tape / fill vacancies"** measure from the Small Business Office perspective. SF Media

How this touches historic preservation in North Beach

1) It doesn't change landmark protections or a potential federal historic district on its own.

- Local landmark/designation protections live in **Article 10** of the Planning Code (separate from use/zoning rules). File 250682 is a **Planning Code text/zoning** change; it doesn't rewrite Article 10. (The City's own summary presents it purely as zoning/use reform.) SF Media
- The **federal historic district** nomination (separate process) triggers different

standards and incentives; Sauter's office also posted a FAQ noting that state "streamlining" housing laws (SB 35/SB 423) **do not apply to demolishing contributors** to a listed historic district. That is, the historic overlay has its own guardrails. San Francisco Board of Supervisors

2) The biggest preservation-relevant change is how it treats *storefront scale and use sizes*.

- North Beach's preservation goals have long emphasized **small storefronts/fine-grain fabric** and **anti-chain (formula retail) controls**. (Formula retail is **not permitted** in the North Beach NCD under existing Code.) American Legal Publishing
- This bill would **principally allow storefront mergers up to 3,000 sq ft** and **permit non-residential use sizes up to 3,000 sq ft as-of-right** (with 3–4k sq ft by Conditional Use). Supporters say that cap still **limits "big box" scale** while giving small businesses room to survive. Critics worry that more **mergers/scale creep** could erode the small-bay rhythm that defines historic North Beach storefronts. SF Media+1

3) Restaurants/bars & "flexible retail": activation vs. character drift.

- Allowing **limited restaurants** by right and **restaurant/bar** uses by Conditional Use (or by right if it's a replacement) plus **flexible retail** as-of-right on the ground floor can help fill vacancies and keep streets active. The preservation question is whether **more uniform, hospitality-heavy ground floors** gradually **displace unique legacy uses** or alter the sound/traffic profile in a way that undermines historic character. The bill adds a **Conditional Use checkpoint for former Legacy Business spaces**, which partly acknowledges this concern. SF Media

4) Repealing the SUD vs. consolidating into the NCD.

- The move is pitched as **consolidation and simplification**—not stripping protections—since North Beach's **core anti-formula retail rule** resides in the NCD and remains a hard ban. The risk skeptics point to is that **bespoke SUD language** crafted over decades to support small storefronts/neighborhood fabric can get **lost or weakened** when folded into generalized NCD rules. (This is exactly why some neighborhood groups have objected to broader streamlining measures recently.) SF Media+1

So, why would someone call it "a cure in search of a disease"?

- Opponents argue North Beach has **strong existing protections** (e.g., **no formula retail**; many tailored controls) and **healthy commercial corridors**, so **loosening/streamlining** won't "fix" anything but **could** chip away at what preservation seeks to protect—fine-grain storefronts, legacy uses, and a diverse, non-formula mix. American Legal Publishing+1
- Supporters counter that the ordinance **keeps the anti-chain rule**, sets **upper size caps**, **requires CU** for bigger shifts (and Legacy spaces), and **reduces process** only enough to help small business formation while still blocking big-box-scale changes—i.e., **activation without sacrificing character**. (That is the thrust of the City's legislative review framing.) SF Media

Bottom line for preservation goals

- **What it clearly preserves:** the **formula-retail ban** (a major character safeguard) and **upper size limits** that prevent large-format retail. American Legal Publishing+1
- **What could be at risk:** a gradual **increase in bay widths** and **use uniformity** from **storefront mergers to 3,000 sq ft** and easier restaurant/bar or flexible-retail conversions—changes that, over time, might **erode the small-scale commercial fabric** that preservation advocates value. SF Media+1
- **What it doesn't touch:** designation/listing mechanics for the **proposed North Beach Historic District** (that's a state/federal process) or **Article 10 landmarks**. The active debate over the federal district—and how it interfaces with housing policy—remains separate but underscores why any zoning liberalization gets extra scrutiny in North Beach. San Francisco Chronicle+1

If you want, I can pull the **exact redline language** (when the final committee version posts) and show a side-by-side of which SUD clauses get preserved verbatim in the NCD vs. which are altered—useful for pinpointing any **net loss** of small-storefront protections.

From: Northeast San Francisco Conservancy <outreach@nesfc.org>
Sent: Saturday, October 4, 2025 6:23 PM
To: NB Historic District Supporters 3 <outreach@nesfc.org>
Subject: North Beach Historic District Call to Action

Dear Friends of the North Beach Historic District,

Update: While we continue to advocate to have the North Beach Historic District nomination heard by the State Historic Resources Commission, sadly it remains stalled since Mayor Lurie and Supervisor Danny Sauter intervened 9 months ago. Even more troubling is the introduction of **two pieces of legislation that threaten to undermine our existing historic protections** and alter our cherished and internationally celebrated historic neighborhood forever.

We need everyone's immediate action and voices loudly raised to defend not only our historic architecture and scale, but also our commercial district zoning that supports small and legacy businesses. Supervisor Sauter's pending legislation would completely eliminate the North Beach Special Use District that has long protected historic buildings and the small-scale independent business environment that makes North Beach so special and vibrant. It is being heard by the Board of Supervisors' Land Use Committee this **Monday October 6th at 2:00 pm and the Supervisors need to hear from you**!

Sauter's legislation, BOS File No. 250682, is a cure in search of a disease. North Beach *is* thriving - we're the bellwether of post-pandemic economic recovery in the City, with a 5% vacancy rate and 2% in Jackson Square (which is also resisting his reckless deregulation).

We need everyone to write emails to Sauter and the Committee, *and if possible, also* ***show up in person for public comment. See the below talking points for emails and public comment. This is how our dissent is counted and recorded.***

Please email the Land Use and Transportation Committee Members, urging them to reject the elimination of the North Beach Special Use District:

Myrna Melgar - Myrna.Melgar@sfgov.org
Chyanne Chen - Chyanne.Chen@sfgov.org
Bilal Mahmood - Bilal.Mahmood@sfgov.org
Clerk John Carroll - John.Carroll@sfgov.org

Please copy Supervisor Danny Sauter to express your opposition to his legislation: ***Danny.Sauter@sfgov.org***

Remind them that for decades the North Beach Special Use District (NBSUD)

- ***has protected our small storefronts, historic character, and neighborhood balance.***
- ***has prevented building demolitions, over-commercialization, historic displacement, and speculation.***
- ***Without it, North Beach risks losing its unique identity and becoming just another generic retail corridor.***

Later this month on October 20 the Land Use Committee will be considering Mayor Lurie's so called "Family Zoning Plan" that portends significant adverse impacts to the proposed North Beach Historic District. Originally billed in 2022 by Mayor Breed as a west-side of the City rezoning effort, the Zoning Plan was amended in July to add North Beach, Fisherman's Wharf,

and Telegraph Hill with the approval of Supervisor Sauter without any resident or business input. Given the urgency of sending emails about the first matter we will send you a separate email later this week with more information about what you can do about their wrongheaded upzoning plan.

Sincerely,

Northeast San Francisco Conservancy
P.O. Box 330083
San Francisco, CA 94133
(415) 336-0626
www.nesfc.org
Tax exempt donations are greatly appreciated.

From:	Rhoda Schneiderman
To:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject:	Fwd: BOS file 250682
Date:	Monday, October 6, 2025 4:27:09 AM

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I strongly disagree with the proposed ordinance including Jackson Sq. With a 2 % vacancy rate it is unnecessary and will only be detrimental to the neighborhood. It will increase crime, noise and trash in a unique and delicately balanced neighborhood. Either vote NO or remove Jackson Sq. from the proposal.

Once again Danny Sauter has rushed another meeting without giving residents a chance to weigh in. No sun shining on this process.

Rhoda Schneiderman
550 Battery Apt. 1520
San Francisco, CA 94111

---------- Forwarded message ---------
From: **Rhoda Schneiderman** <rhodas1952@gmail.com>
Date: Fri, Sep 5, 2025, 6:03 PM
Subject: BOS file 250682
To: <danny.sauter@sfgov.org>, <Lydia.so@sfgov.org>

I wanted to register my opposition to the above file. Please vote NO.

Rhoda Schneiderman
550 Battery St Apt 1520
San Francisco, CA 94111
970-390-7265

From: Raymond Isola
To: Sauter, Danny (BOS)
Cc: Chen, Chyanne (BOS); Carroll, John (BOS); Mahmood, Bilal (BOS); Melgar, Myrna (BOS)
Subject: Re: Please reject the elimination of the North Beach Special Use District: at the Board of Supervisors' Land Use Committee this Monday October 6th at 2:00 pm
Date: Monday, October 6, 2025 8:51:35 AM

Dear Danny:
As always, thank you for your thoughtful communication related to key issues impacting District 3. Because I know District 3 like the back of my hand, please provide me the specific names of the small business owners that this proposed legislation would allow to open or grow their businesses in District 3. I have not received that kind of feedback from the business community of District 3 like the North Beach Business Association, the Jackson Square Historic District Association and the Telegraph Hill Dwellers Association as well as residents and small business owners of District 3. This a troubling indication, because there is a lack of cohesion around this proposal. We all understand unification is a key ingredient to the success of any initiative across District 3 and San Francisco. I believe further analysis and input is required at this time that will ultimately be reflected in the proposal.
Thank you in advance for your consideration of this recommendation.
In unity there is strength.
Raymond
Raymond R. Isola, Ed.D.
408 Columbus Avenue, Suites 4 & 6
San Francisco, CA.
94133
USA (415) 710-9706
Italia 3487223161
"L'insegnante è il cuore del processo educativo e gli insegnanti devono avere l'opportunità di insegnare e dedicarsi con tutto il cuore a questo lavoro nelle migliori circostanza. La battaglia per un mondo meglio sarà vinta o persa nelle nostre scuole."
Il Signor Leonardo Covello ha trascorso più di mezzo secolo a insegnare nei quartieri più difficili di New York City.
http://isolaleadership.com

On Oct 5, 2025, at 10:53 AM, Sauter, Danny (BOS) <Danny.Sauter@sfgov.org> wrote:

Hi Raymond,

Thanks for taking the time to write in. I know how much you care about San Francisco, especially North Beach. I hope you know I do too, not only as our Supervisor, but as a 10+ year renter in the neighborhood who is raising their family here (and has started two small businesses here).

It seems like you've seen some of the inaccurate information floating around. The North Beach Special Use District is not being eliminated, but is instead being combined with the North Beach Neighborhood Commercial District. Currently, our neighborhood has two sets of rules that govern our planning codes. This has proved extremely confusing to anyone hoping to open or grow a small business here. Instead, we are combining the rules into one layer. This does NOT change anything related to legacy businesses, formula retail, housing, or historic landmarks.

Our changes simply make it easier for small businesses to open and grow in District 3. Because of this, we have support from a dozen organizations for our legislation, including North Beach Neighbors, Nob Hill Association, SF Chamber of Commerce, Russian Hill Neighbors, Discover Polk, Golden Gate Restaurant Association, Jackson Square Merchants Association and the Chinese Chamber of Commerce. We've heard opposition from only a few organizations and have worked hard to make amendments to address their concerns.

We've already heard from almost a dozen different small business owners that our legislation would allow them to open or grow their business. One story was profiled by CBS here, about a young couple who wants to open a cafe in a space on Lombard Street that has been empty for 8 years. Without our legislation, they will not be allowed to open and that space will stay empty.

Our legislation also fixes many outdated rules. We've made a short video here to showcase some of those.

I would be happy to answer any specific questions or concerns you have. Thanks again for taking the time to write in.

Danny Sauter
District 3 Supervisor

Sign up for our newsletter!

From: Raymond Isola <raymondrisola@gmail.com>
Sent: Sunday, October 5, 2025 6:32 AM
To: Chen, Chyanne (BOS) <Chyanne.Chen@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>; Danny Sauter <danny@dannyd3.com>
Subject: Please reject the elimination of the North Beach Special Use District: at the Board of Supervisors' Land Use Committee this Monday October 6th at 2:00 pm

> This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Chen:
Please ***reject*** the elimination of the North Beach Special Use District for so many obvious and well grounded reasons at the Board of Supervisors' Land Use Committee this *Monday October 6th at 2:00 pm*. Being a third generation North Beach resident and business operator, this is an incredibly important decision related to protecting not only our historic architecture and scale, but also our commercial district zoning that supports small and legacy businesses that are currently thriving. I am very proud to include a photograph of my mother (Ada Pellegrini who was born in North Beach in 1918) when she was crowned Queen of North Beach by Mayor Angelo Rossi at the Italian Heritage Parade in 1935. Please contact me if you would like to discuss this matter in greater depth.
Thank you in advance for your careful consideration of this request.
In community,
Raymond
Raymon d R. Isola, Ed.D.
408 Columbus Avenue, Suites 4 & 6
San Francisco, CA.
94133

USA (415) 710-9706
Italia 3487223161
“L’insegnante è il cuore del processo educativo e gli insegnanti devono avere l’opportunità di insegnare e dedicarsi con tutto il cuore a questo lavoro nelle migliori circostanza. La battaglia per un mondo meglio sarà vinta o persa nelle nostre scuole.”
Il Signor Leonardo Covello ha trascorso più di mezzo secolo a insegnare nei quartieri più difficili di New York City.
http://isolaleadership.com

From: Lance Carnes
To: Carroll, John (BOS)
Cc: Sauter, Danny (BOS); Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen@sfgov.org
Subject: Reject proposed changes at the Land Use and Transportation hearing today at 2
Date: Monday, October 6, 2025 9:13:37 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

We, the citizens of North Beach and members of Telegraph Hill Dwellers (THD), reject the below changes to be heard at Land Use and Transportation hearing today at 2.

District 3 Supervisor Danny Sauter proposed these changes without consulting with THD and other neighborhood groups.

Supe Sauter has touted his appreciation of District 4 Supervisor Engardio, who was recalled by his constituents last month for **not** listening to them.

Respectfully,
Lance Carnes

Danny Sauter proposed these District 3 changes:

1. Eliminate the North Beach Special Use District (NBSUD)

● For decades, the **NBSUD has protected our small storefronts**, historic character, and neighborhood balance.

● Eliminating it **strips away safeguards that prevent building demolitions**, **over-commercialization**, **historic displacement, and speculation**.

● Without it, **North Beach risks losing its unique identity** and becoming just another generic retail corridor.

2. Allow Storefront Mergers

● The proposal allows landlords to merge our small storefronts into larger ones **up to 3,000 square feet**

● That means **small spaces** — the heart of our neighborhood economy — **could disappear overnight.**

● Small shops, cafes, and legacy businesses could be replaced by high-rent shops **150% bigger** than are currently allowed.

● Vacancy rates are already at record lows — **this solution is a cure in search of a disease.**

3. Increase Small-Scale Use Size Limits

● Increasing the allowed size of new businesses from 2,000 to 3,000 sq. ft. will push **rents even higher. This will attract high-end boutique stores because of their ability to pay higher rents, and they will displace longtime small businesses**

● Larger retail spaces open the door to attracting stores that can pay more rent, driving out independent operators.

● Existing size limits keep storefronts affordable and maintain the charming, **small-scale fabric of our 'hood that is our main tourist draw. Economically, it's a time bomb.**

4. Allow Conversions to Restaurant use

● Current law keeps a **healthy mix** of shops, services, and restaurants.

● Sauter's "plan" would **flood the neighborhood with more bars and eateries — many of which never revert to retail.**

● North Beach thrives on diversity. We must protect the non-restaurant spaces that give our streets character. Once a space converts to a restaurant, it almost never goes back.

5. Allow Conversion of Residential Units to Retail on Upper Floors

● Allowing **retail on upper floors leads to evictions** and the loss of much-needed housing.

● Our community stands for no loss of residential units — and this change risks violating that principle.

6. Allow Health Care Uses On the Ground Floor

● **Medical offices deaden street life** and push out dynamic, people-serving businesses.

● These services already exist nearby - **ground-floor space should stay lively and**

community-oriented.

From:	Merle Goldstone
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Do not eliminate the North Beach Special Use District
Date:	Monday, October 6, 2025 9:32:26 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Land Use and Transportation Committee Members: :

I am writing as a resident of North Beach for more than 30 years to urge you to vote against the proposal to eliminate the North Beach Special Use District, which protects our small storefront businesses and prevents building demolitions, over commercialization, storefront mergers, displacements and speculation.

I love living in North Beach because of its unique identity, which draws visitors from all over the world. Our. Upper Grant Avenue and Columbus Avenue businesses are thriving and most of the storefronts are filled, most recently with vintage shops that have increased foot traffic and sales. Eliminating the Special Use District that has protected the character of our business district makes no sense..

Why reverse these successes? Whose interests does it serve? Certainly not the neighborhood merchants or the customers that rely upon their services..

Thank you for listening to the community that the North Beach Special Use District affects.

Sincerely,

Merle Goldstone
289A Union Street
415-336-1031

From:	Larry Habegger
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	please reject BOS File No. 250682
Date:	Monday, October 6, 2025 9:41:28 AM

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Dear Land Use and Transportation Committee Members:

I have lived in District 3 since 1976 and love this neighborhood. I'm writing to urge you to reject the plan to eliminate the North Beach Special Use District. For decades, the NBSUD has served our community, supporting small businesses, reducing speculation, and keeping out corporate chain stores to preserve the character of this special neighborhood.

Supervisor Sauter, I know you have good intentions here, but you can achieve your goals in ways that also help North Beach retain its unique nature. The neighborhood deserves careful study and thoughtful development. Meet with neighborhood groups and take their input. You will find them willing partners.

Larry

Larry Habegger
Executive Editor, Travelers' Tales
TravelersTales.com | LarryHabegger.com | ProseDoctors.com

From: Steven Tsang
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS)
Cc: Sauter, Danny (BOS)
Subject: File No. 250682 – Letter of Opposition
Date: Sunday, October 5, 2025 11:57:54 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Land Use Committee,

I am writing once again as a concerned Jackson Square residential property manager/owner regarding the proposed deletion of the Jackson Square Special Use District land use controls (Planning Code Section 249.25) contained in Supervisor Sauter's proposed legislation (File No. 250682). Two years ago, with the support of the Jackson Square Historic District Association, I spoke out against a similar effort led by Mayor Breed (File No. 230701), and was relieved when that proposal was ultimately rejected in favor of preserving the existing balance that has made Jackson Square such a vibrant and livable downtown neighborhood. The former Belli Building, currently owned and managed by our group, is a testament to why we should maintain the current controls absent new data or input from the community. These controls have helped make Jackson Square such a great place to live and for small businesses to thrive.

Thus, I am troubled to see the same issue resurface so soon, and I must once again urge you to protect what has been proven to work. Jackson Square is unlike anywhere else in San Francisco, with its rare collection of 1850s–1870s brick and cast-iron buildings, narrow streetscapes, and privately funded lighting and greenscapes supported by residents and stakeholders alike for decades. This historic fabric is fragile. The neighborhood already contains seventeen bars and restaurants within its tiny two-block by one-and-a-half-block area, with many more just steps away. Our residents and retail tenants routinely bear the burden of the excess noise, trash, vandalism, broken bottles, and other side effects of nightlife activity. Allowing new bars and restaurants "as of right" — and even larger venues of over 4,000 square feet by conditional approval — would likely overwhelm the character and charm of this district.

What is most concerning is that this proposal seems to have been brought forth with little or no outreach to residents, businesses or other key stakeholders. Such a narrow consultation process ignores the residents and small businesses who live with the daily consequences of land use decisions in this neighborhood. I would really like to understand the rush to push this change through. I've personally walked the neighborhood numerous times, invested money in the neighborhood, including supporting the extra taxes that fund the Community Benefits District, which helps cover clean-up, tree maintenance, and security. Those services are not luxuries — they have become necessities due to the existing oversaturation of nightlife uses.

Weakening the controls now would undo years of hard work and investment by those of us who have committed to making Jackson Square a vibrant, functional, and most importantly, a livable neighborhood for both commercial and residential tenants. The current controls in Section 249.25 were created with broad community input, earned unanimous support from the City's Small

Business Commission, and were unanimously adopted by the Board of Supervisors in 2018. These controls have encouraged a diverse mix of businesses — boutique retail, galleries, services, and cultural institutions — while sustaining a stable residential community. This balance has kept Jackson Square healthy both before and after the pandemic, something that few downtown districts can claim.

Thus, I ask you to please maintain the protections in Section 249.25 as they are until more information has been gathered and more input from the community has been solicited. Let's not rush into anything and start making broad changes without fully thinking things through. This is not about resisting change but about ensuring that any changes are thoughtful, data-driven, and respectful of the delicate balance that has made Jackson Square one of San Francisco's success stories. Thank you for considering the perspective of an owner who cares deeply about the future of Jackson Square.

Sincerely,

Steven Tsang

Manager, San Francisco 722 Montgomery LLC
and a concerned Jackson Square Residential Property Owner

From: Sam Woodworth
To: Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject: Opposition to Eliminating North Beach Special Use District
Date: Sunday, October 5, 2025 10:25:55 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Land Use and Transportation Committee Members,

As a North Beach / Russian Hill homeowner who is extremely dedicated to this unique, world-class neighborhood, I am writing to strongly oppose the elimination of the North Beach Special Use District. This district protects the vibrancy and fine-grained urban texture of our neighborhoods, and was the work of extensive community input and detailed planning over the course of decades. It was approved *unanimously* by the Board of Supervisors a mere 7 years ago.

At a time when North Beach is thriving perhaps more than ever before, with vacancies at record lows, this legislation is a solution in search of a problem. Yet it could greatly damage beloved neighborhood character. The mechanisms provided for under the Special Use District allow for careful, community-driven review of proposed projects -- from requiring evaluation of storefront mergers, to limiting tenancy sizes to deter big-box tenants, to disfavoring street-deadening health care functions when there's plenty of room for them just down Montgomery & Kearny.

It is utterly baffling why such a carefully crafted regime should just be tossed to the wayside -- especially with minimal community input. Indeed, the proposal to add North Beach to the Priority Processing Program seems specifically intended to circumvent community input, in an effort to radically transform the area in ways not supported by the community.

I urge you to reject this rash and perplexing assault on the protections that make North Beach one of the most exquisite neighborhoods on earth.

Thank you,
Sam Woodworth
2 Fallon Pl. Apt 55
Russian Hill/North Beach

From:	Don du Bain
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Sauter, Danny (BOS)
Cc:	Carroll, John (BOS)
Subject:	BOS File No. 250682 - Hearing tomorrow by Land Use Committee
Date:	Sunday, October 5, 2025 10:24:14 PM
Attachments:	BOS File No. 250682.pdf

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Dear Supervisors Melgar, Mahmood, Chen and Sauter:

As a 25-year resident of District 3, I oppose Supervisor Sauter's proposed legislation because I do not believe that his bill has been adequately vetted with his constituents in District 3. (See my previous letter to Supervisor Sauter, which is attached.)

The email below, co-signed by seven (7) neighborhood associations, demonstrates a disturbing lack of attention to the constituents of District 3 by Supervisor Sauter.

I urge you to continue tomorrow's hearing by the Land Use Committee in order to give these seven neighborhood associations an opportunity to provide their input on the final draft of the proposed legislation to Supervisor Sauter.

Best regards,
Donald du Bain

EMAIL FROM SEVEN NEIGHBORHOOD ASSOCIATIONS:

---------- Forwarded message ---------
From: **Nick Ferris** <nicholashferris@gmail.com>
Date: Thu, Oct 2, 2025 at 11:33 PM
Subject: Joint Request for Continuance (File No. 250682)
To: Danny Sauter <danny.sauter@sfgov.org>, <Myrna.Melgar@sfgov.org>, <Bilal.Mahmood@sfgov.org>, <Chyanne.Chen@sfgov.org>
Cc: <John.Carroll@sfgov.org>, Andrews, Michelle (BOS) <michelle.andrews@sfgov.org>

Hi Supervisor Sauter, Chair Melgar, Supervisor Chen, and Supervisor Mahmood,

Thank you for sharing the draft amendments Tuesday evening. We're concerned they are more for "optics" and not addressing the key issues. The rushed process has not allowed time to review them. The turnaround is simply too quick with the Land Use Committee scheduled for Monday and the Mayor's upzoning proposal advancing at the same time. Expecting meaningful engagement on multiple major items within just a few days is not realistic. We all have demanding jobs and this fire-drill approach doesn't allow reasonable time for real dialogue. As we heard from several Planning Commissioners last week this process seems rushed and would benefit from meaningful, collaborative work with the neighborhoods.

We are asking for a continuance so that we have the reasonable opportunity to review the yet to be finalized amendments once they have been approved by the City Attorney. As Michelle emphasized, what we have now are still drafts (with no teetth). It would be far more productive to review the final language before discussion.

We've raised this before but want to stress again: this request is about the short timeline and lack of a reasonable opportunity to engage. Please put yourself in the shoes of your constituents who care deeply about our neighborhooods but can't move around schedules to meet within just 2 days notice. Why sideline your constituents? Why the rush?

We believe we can work together constructively if given the time to do so, and we really want to.

Our proposal:

- Extend the timeline by 2 weeks.
- Share the legislation once approved by the City Attorney, so we are working with the real language do you understand if the amendments are even meaningful.
- Meet October 7, 8, or 9 to review the amendments, their impacts, and our suggestions.
- Meet again October 14, 15, or 16 to identify areas of agreement and disagreement.

Our long-established organizations have championed legislation over many years that has successfully enabled our commercial corridors to thrive with a balance of business types, low vacancy rates, and residential protections for livability, while maintaining the unique character of our neighborhoods.

These controls are even more important today in the face of the proposed upzoning legislation advancing at the same time which include many other, perhaps conflicting changes to our Neighborhood Commercial Districts and Special Use Districts.

We all care greatly about our neighborhoods, and want to work with you, but the current timeline and your resistance to community engagement makes that impossible.

Thank you,

Nick Ferris, Telegraph Hill Dwellers
Stuart Watts, North Beach Business Association
Robyn Tucker, Pacific Avenue Neighborhood Association
Matt Stegman, Jackson Square Historic District Association
Theresa Flandrich, North Beach Tenants Committee
Kathleen Courtney, Russian Hill Community Association
Hanmin Liu, Upper Chinatown Neighborhood Association

September 5, 2025

Supervisor Danny Sauter
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: BOS File No. 250682

Dear Supervisor Sauter:

Since seeing you at Dion Lim's celebration at Harborview restaurant, I have learned that you have sponsored legislation that would alter the current composition and size of restaurants and bars in Jackson Square. As a resident on the border of Jackson Square and one who spends much of my leisure time there, I am very concerned that your legislation has not been adequately vetted in our community.

Jackson Square has always been a beautiful neighborhood in our City and has been improving more than most neighborhoods since the pandemic subsided. The mix and quality of restaurants, bars, shops and homes in the area have been a critical reason why the neighborhood has thrived and what motivated me to move into this District twenty five years ago.

I am opposed to any change to this successful balance due to an increased number and size of restaurants and bars proposed by your legislation, especially without having the opportunity to express my views as a concerned resident. As far as I can tell, I have had no such opportunity prior to the introduction of your legislation.

I urge you to withdraw your legislation until it can be properly vetted among your constituents and would look forward to contributing to the discussion on how to maintain, if not improve, the quality of life in our District.

Sincerely,

Donald du Bain

cc: Lydia So, President, San Francisco Planning Commission
Katy Tang, Small Business Commission
Angela Calvillo, Clerk, Board of Supervisors
Veronica Flores, Planner

From:	judith zimrin
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Don't Eliminate the North Beach Special Use District (NBSUD)
Date:	Sunday, October 5, 2025 7:12:10 PM

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Hello,
This is in response to all the strange activities happening that will damage North Beach and surrounding areas due to Supervisor Sauter's misguided actions to ignore the residents and follow the developers, money and bad CA. politics. As Jackson Square proves, a historic district assignation does not prevent expansion but allows a vibrant ever changing neighborhood to thrive.

Supervisor Sauter's pending legislation would completely eliminate the North Beach Special Use District that has long protected historic buildings and the small-scale independent business environment that makes North Beach so special and vibrant. We need to defend not only our historic architecture and scale, but also our commercial district zoning that supports small and legacy businesses. Supervisor Sauter's pending legislation, BOS File No. 250682 would completely eliminate the North Beach Special Use District that has long protected historic buildings and the small-scale independent business environment that makes North Beach so special and vibrant. It has prevented building demolitions, over commercialization, historic displacement and speculation. North Beach has a unique identity as does Jackson Square. We don't want to risk becoming just another generic retail corridor.
Also as far as the mayors Family Zoning Plan, it was amended in July to add North Beach, Fisherman's Wharf, and Telegraph Hill with the approval of Supervisor Sauter without any resident or business input.

Thanks for your time,
Judith Zimrin
a resident since the 70's

From:	martin zanfardino
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Fw: Don't Eliminate the North Beach Special Use District (NBSUD)
Date:	Sunday, October 5, 2025 10:14:24 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Subject: Don't Eliminate the North Beach Special Use District (NBSUD)

Hello,
This is in regard to NSBU, I am unable to be there in person. I am a long term resident of North Beach, worried about our neighborhood and surrounding areas due to Supervisor Sauter's misguided actions as far as trying to eliminate the NBSUD.He seems to ignore the residents and follow the developers, money and bad CA. politics. As Jackson Square proves, a historic district assignation does not prevent expansion but allows a vibrant ever changing neighborhood to thrive. For decades, the NBSU has protected our small store fronts, historic character, and neighborhood balance.
Please prevent the merging of our small business spaces which are the heart of our local neighborhood economy. They could disappear overnight. There is no need to attract chain stores or small well funded national boutiques that can pay more rent driving out the more diverse small independent operators. The balance in North Beach is and has been a wide range of ever changing small boutiques which attract people from around the world.
Sauter's plan would flood the neighborhood with mostly more bars and eateries. We must protect the non-restaurant spaces that give our streets character. Once a space converts to a restaurant, it almost never goes back. Also we must protect housing. Ban the conversion of residential units to retail on upper floors.
Our community stands for no loss of residential units — and this change risks violating that principle. We should also keep health care and medical offices off the street level spaces. Street level ground floor spaces should remain lively and community oriented.
Please do not consider the elimination of the NBSUD.
Thank you,
Martin Zanfardino

From:	Courtney Damkroger
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); ChenStaff; SauterStaff; Carroll, John (BOS)
Subject:	File No. 250682, Consolidating the North Beach Special Use &Neighborhood Commercial Districts
Date:	Sunday, October 5, 2025 6:37:23 PM
Attachments:	2025 10 6 LU NB Spec Use Dis.docx

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Land Use Committee and Supervisor Sauter

Attached please find my comment letter regarding the North Beach Special use District.

Thank you
Courtney Damkroger

October 5, 2025

Supervisor Danny Sauter
Supervisor Myrna Melgar
Supervisor Chyanne Chen
Supervisor Bilal Mahmood
San Francisco City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Re: File No. 250682, Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts

Dear Members of the Land Use Committee and Supervisor Sauter:

As a District 3 resident, I write to oppose the consolidation of the North Beach Special Use and Neighborhood Commercial Districts. San Francisco's North Beach is admired at home and around the world for its small-scale, historic and diverse character. It is a flourishing center of business, entertainment, art and culture for residents and tourists alike.

The commercial success of North Beach pre-pandemic and its ability to thrive post-pandemic are largely due to the protections inherent in the Special Use District. This tool protected North Beach from the rampant commercialization and formulaic retail that has rendered cities around the country generic. North Beach is the epitome of a healthy, community serving neighborhood, situated in one of the most beautiful, varied, and dense locations in the United States.

Soon the Mayor's upzoning plan may be adopted by the Board of Supervisors. The plan greatly incentivizes development in North Beach and throughout the northern and western neighborhoods. Why weaken the protections that have supported the neighborhood's success just as it will be subjected to greater development pressure? I urge you to oppose the legislation.

Sincerely,
Courtney Damkroger

From: T Flandrich
To: Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS)
Cc: MelgarStaff (BOS); ChenStaff; bilal.mahmoodstaff@sfgov.org; Carroll, John (BOS)
Subject: 19. 250682 [Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts - OPPOSITION
Date: Sunday, October 5, 2025 6:29:17 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

5 October 2025 Item# 19 250682 Consolidating the NBSUD & NCD
Dear Land Use Chair Melgar and Committee Members,

I am a 40+ years resident of North Beach & the co-founder of the North Beach Tenants Committee. I am also a co-signer along with 5 other neighborhood organizations asking for a continuance on this legislation.
For those of us who have lived in North Beach long enough to have experienced/been impacted by the waives of speculation that have decimated our housing and small businesses through evictions, exorbitant rent increases and a decrease in neighborhood serving businesses, we are truly frightened about losing our existing safeguards. This is not a data-driven plan nor was it designed in collaboration with us, residents & small business owners. We, those who will be most impacted, were not invited to the table. We can't support this legislation.

North Beach alone has a population of 37,000 per square mile vs San Francisco 13,000 per square mile. Given our walkable neighborhood, yet hilly terrain, it is especially important for our large population of carless seniors, that our shops are located within close walking proximity.
Protecting our existing small businesses means not only maintaining access to their goods, our necessities, but also protecting our social connections we have built with them. We can't afford to lose more laundromats, child care spaces, corner stores; we need help in retaining these services. The existing NCD & SUD controls ensure that our needs will continue to be met, as well as maintain a balance in also serving visitors, tourists now and well into the future. This proposal to eliminate the SUD, together with the proposed family-upzoning plan, will allow demolitions of small businesses & rent controlled housing, and encourage mergers, and conversions. This is a prescription for destruction of our community. In anticipation of both proposals local & foreign speculators are again buying up our multi-use buildings today. This is NOT the time to remove existing safeguards!

This legislation is not based on a study of the facts. Where is the data showing the number & types of businesses that exist here and what are their various needs. What do residents need. Where is the recognition of our low 5% vacancy rate, and a discussion of the reasons for those vacancies today. These questions need answers before moving the Sauter proposal forward. A survey based on these questions is being conducted. To date, Supervisor Sauter has chosen not to allow time for completion of the survey. Neighborhood organizations are asking for a continuance,

to allow completion of the survey and for meaningful discussions with the supervisor.

What has been sadly missing is proper outreach to our communities during the legislative process. There has been a misrepresentation of facts. When the D3 legislative aide presented this legislation at the 7/28/25 Small Business Commission hearing she stated that, "Supervisor Sauter reached out to every major neighborhood association & merchant group within these impacted areas before we introduced this legislation. Since then we've had constructive conversations with these organizations and have found our legislation to be well received thus far." The fact is that our sole merchants/ small businesses' organization, **the North Beach Business Association (NBBA), was NOT informed at any point prior to the introduction** of this legislation. They were not included in the creation of this legislation. Much later, the NBBA reached out to the D3 supervisor, but the supervisor had no time for meaningful conversations about his SUD proposal. No where in this process was any outreach conducted to the general public & organizations including my own, the North Beach Tenant Committee. Residential tenants as well as small businesses will be placed in jeopardy if this Sauter NCD & SUD proposal is approved. Indeed, in my own neighborhood travels this week, I asked 45 residents whether they had any knowledge of this legislation and none of them knew a thing about it.

In conclusion, due to the lack of outreach to those of us most impacted, the lack of a solid data, and the crucial need to keep effective existing safeguards in place, I urge you to reject this legislation, or, at the very least issue a one-month continuance
Thank you for your consideration.
Theresa Flandrich, North Beach Tenants Committee

From:	Sarah Shrader
To:	Chen, Chyanne (BOS); Sauter, Danny (BOS); Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject:	Opposition to Item #19
Date:	Sunday, October 5, 2025 5:32:56 PM
Attachments:	Planning Hearing North Beach.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Here are my comments opposing number 19, that were previously submitted to planning commissioners.

Thank you,
Sarah Shrader
415 756 4587

Attention:
Planning Commission
Land Use and Transportation Committee
San Francisco Board of Supervisors
Mayor of San Francisco

Emailed to:
Planner: Veronica Flores
veronica.flores@sfgov.org
Planning Department
49 South Van Ness Avenue Suite 1400
San Francisco, Ca 94013

Regarding Public Hearing: Thursday September 18, 2025 at Noon
City Hall, Room 400
Item #12: Planning & Zoning Amendment: Consolidating the North Beach Special Use and Neighborhood Commercial Districts…
Case Number: 2025-005989PCAMP

September 15, 2025

Dear San Francisco Planning Commission,

My name is Sarah Shrader, and I was born and raised in San Francisco. I am writing today regarding the *Consolidation of the North Beach Special Use and Neighborhood Commercial Districts.*

As a San Francisco resident for over 40 years, I have seen tremendous change in many San Francisco neighborhoods, however North Beach seems to be an exception. Many of the businesses I frequented in my youth are still thriving here. While most of San Francisco has slowly been recovering from COVID, North Beach has bounced back with foot traffic from locals, Bay Area visitors, and international tourists.

Without “chain” businesses I have seen many small independent businesses thrive in this area, including deli’s, bakeries, liquor stores, and restaurants. Bringing in commercial businesses will directly impact dozens of established small businesses that have served the neighborhood for decades.

It is one of the few neighborhoods in San Francisco, where people know each other's names, and cafe customers have been frequenting the same locations for decades. City Lights Bookstore, Stinking Rose Restaurant, Cafe Triste, and The Saloon are highlights of historical and independent businesses representing North Beach, making a name for San Francisco. My concern is voting in favor of this proposal is going to have a devastating financial effect, driving money outside the community, will likely close more small local businesses, and change the atmosphere that makes North Beach one of a kind.

Please vote against the *Consolidation of the North Beach Special Use and Neighborhood Commercial Districts.*

Thank you for your consideration,

Sarah Shrader, Lifelong San Francisco Resident
sarahshrader519@gmail.com
415 756 4587

From:	Ida Zoubi
To:	Sauter, Danny (BOS); Chen, Chyanne (BOS); Dorsey, Matt (BOS); Engardio, Joel (BOS); Fielder, Jackie (BOS); Mahmood, Bilal (BOS); Mandelman, Rafael (BOS); Melgar, Myrna (BOS); Sherrill, Stephen (BOS); Walton, Shamann (BOS); Carroll, John (BOS); Chan, Connie (BOS)
Subject:	Opposition to "North Beach Thrives" Legislation (as written) – Caffè Trieste
Date:	Sunday, October 5, 2025 5:17:30 PM
Attachments:	Ida_Zoubi_North_Beach_Thrives_Letter_.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Chair and Members of the Land Use Committee,

Please find attached a letter from Caffe Trieste expressing opposition to the *North Beach Thrives* legislation as currently written.
We respectfully request that this letter be included in the official record for the Committee's consideration.

Thank you for your time and attention.

Warm regards,
Ida Pantaleo Zoubi
CEO, President

Caffe Trieste Inc.
601 Vallejo Street
San Francisco, CA 94133

(415)246-8449

Ida Zoubi
Caffè Trieste
601 Vallejo Street
San Francisco, CA 94133
Email: caffeida@yahoo.com
Date: October 6, 2025

Written Statement in Opposition to the "North Beach Thrives" Legislation

Submitted to: San Francisco Board of Supervisors – Land Use Committee

Dear Chair and Members of the Committee,

My name is Ida Zoubi, and I am the third-generation owner of Caffè Trieste, a San Francisco Legacy Business that has proudly served North Beach since 1956.

I am writing to express my opposition to the "North Beach Thrives" legislation as currently written. While I appreciate the intent to support our neighborhood, the proposal has been developed without meaningful input from the small business community most directly affected by it.

North Beach's small businesses are the foundation of its identity and economy. We deserve to be included in decisions that shape proposed changes to Small-Scale Use Size Limits, the North Beach Special Use District, Storefront Mergers, and Restaurant Conversions — all of which directly impact the character, affordability, and long-term survival of neighborhood businesses. Caffè Trieste and other long-standing establishments have endured decades of change through collaboration and resilience — not exclusion.

I respectfully urge the Committee to pause this legislation and bring North Beach business owners, residents, and community organizations into the process before moving forward. North Beach cannot truly thrive without the voices of the people who built it.

Thank you for your time and consideration.

Respectfully submitted,

Ida Zoubi
Caffè Trieste

From: San Francisco Vintage
To: Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc: Sauter, Danny (BOS)
Subject: Protect North Beach's Character — Reject BOS File No. 250682
Date: Saturday, October 4, 2025 10:51:14 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Land Use and Transportation Committee Members,

My name is Krystyl Baldwin, and I am a North Beach resident and small business owner who works closely with the independent shops and creative spaces that define this neighborhood. I am writing to urge you to **reject Supervisor Sauter's proposal (BOS File No. 250682)** to eliminate the North Beach Special Use District (NBSUD).

The NBSUD is not just about preservation; it is a tested economic model that has balanced growth, livability, and small business success for over four decades. This framework is exactly what the City's recovery strategy calls for: equitable development that supports local entrepreneurship and cultural vitality.

The argument that deregulation is needed to restore vibrancy is inconsistent with current data. North Beach has one of San Francisco's lowest vacancy rates and one of its strongest recovery trajectories. This proposal is a solution in search of a problem, and if enacted, it would undermine a functioning urban ecosystem in the name of change.

Expanding allowable storefront sizes and use limits would invite speculation, displace independent operators, and accelerate the homogenization of a neighborhood that still works. North Beach's success is rooted in its human scale, a mix of legacy businesses, new ventures, and authenticity that cannot be legislated back once lost.

If San Francisco loses North Beach, it loses one of the last functioning examples of community-based urban economics, and one of the last pieces of its soul.

Good policy strengthens what is working and protects the city's living heritage. Eliminating a framework that is already working is not revitalization; it is regression disguised as progress. History will remember who chose to protect San Francisco's identity and who voted to erase it. I urge the Committee to **vote NO on BOS File No. 250682** and uphold the North Beach Special Use District as a model for how San Francisco can grow responsibly.

Thank you for your leadership and your commitment to the future of this city.

photo

Krystyl (She/Her)
San Francisco Vintage
Shop Sustainably www.sfvintagemaps.com
Web www.sanfranciscovintage.com
Instagram @san.franciscovintage
By APPT Only

From:	Kitty Margolis
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	danny@dannyd3.com; Kitty Margolis
Subject:	Please reject the elimination of the North Beach Special Use District
Date:	Saturday, October 4, 2025 7:08:55 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors-

As a lifelong resident of and homeowner in D3, and an international Jazz touring and recording artist who cut her teeth in the thriving N. Beach cultural scene, I am writing in vehement opposition of eliminating the North Beach Special Use District.

This short sighted power grab, which would eliminate years of thoughtful city planning, is a terrible idea and will result in irreparable changes to the crown jewel of San Francisco neighborhoods, a magnet to visitors worldwide, that brings immeasurable cultural cachet and financial rewards to the City.

North Beach is healthy and thriving, just as it is. Once our history is erased, it can never be replaced.

Please reject **BOS File No. 250682 .**

Sincerely,
Kitty Margolis

From:	LISA AMBROSIANI
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject:	BOS File No. 250682 - Reject elimination of the North Beach Special Use District
Date:	Sunday, October 5, 2025 8:17:24 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello All,

Please reject the elimination of the North Beach Special Use District because it has protected our small storefronts, our historic character and neighborhood balance. The Special Use District prevented building demolition, over-commercialization, historic displacement and speculation. Without this designated North Beach risks losing its unique identity and being just another generic retail corridor.

Your good help with this is much appreciated.

Sincrerely,
Lisa Ambrosiani

From: Emma
To: Melgar, Myrna (BOS); hyanne.Chen@sfgov.org; Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc: Sauter, Danny (BOS); Georges Bikahi; Lucy Bikahi; Joe Bikahi
Subject: District 3 Voters Oppose BOS File No. 250682 - Vote No
Date: Sunday, October 5, 2025 10:42:26 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors Melgar, Chen, Mahmood, and Clerk Carroll,

We are writing in strong opposition to District 3 Supervisor Sauter's proposed legislation to destroy small and legacy businesses in the internationally celebrated neighborhood of North Beach.

For decades, the North Beach Special Use District
● has protected our small storefronts, historic character, and neighborhood balance.
● has prevented building demolitions, over-commercialization, historic displacement, and speculation.
● Without it, North Beach risks losing its unique identity and becoming just another generic retail corridor.

As a city largely dependent on tourism, maintaining the unique character and identity of North Beach makes good financial sense; people come to our city because of what makes it special, not what makes it a cookie cutter version of anytown USA. If you have visited North Beach recently you will see that it is packed with visitors and the scene is vibrant. As a city that champions small businesses, family run businesses, and created a legacy business program, passing this proposed legislation runs contrary to any of those values and invites soulness chains disconnected from the generations of chefs, artists, musicians, writers, fisherman, and others who make this neighborhood a community with a history and a soul.

We are deeply disappointed in Supervisor Sauter's move here and appeal to him to reconsider and withdraw this proposed legislation. We appeal to you to vote against it and defeat it.

We will be watching for updates. Thank you for looking out for us, the residents and families and small business owners of San Francisco; not the large corporations and deep pockets seeking to destabilize and damage our hometown.

Sincerely yours, San Francisco District 3 voters,

Emma Dunbar
Lucy Bikahi
Joseph Bikahi
Georges Bikahi

From:	blandina farley
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS); Danny Sauter; Mayor, MYR (MYR); Dorsey, Matt (BOS); Chan, Connie (BOS)
Subject:	Reject the elimination of North Beach as Special Use Distrct
Date:	Sunday, October 5, 2025 10:58:37 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Mayor Lurie, Supervisors & Committee members

As a longtime resident and tour guide who lives in the heart of North Beach, I am writing to strongly urge you to **reject the elimination of the North Beach Special Use District.**

This district has long protected what makes North Beach so special — our small storefronts, historic character, and the community spirit that has shaped San Francisco's cultural identity for generations. These protections have helped prevent over-commercialization, demolition of historic buildings, and the displacement of the local businesses and artists who give North Beach its soul.

Without these safeguards, North Beach risks losing its unique identity and becoming just another generic retail corridor. Visitors come here not for chain stores or sterile developments, but for the neighborhood's authentic flavor — its history, charm, and creative energy. That character is not only priceless, it's also economically vital: it draws tourism and brings significant revenue to the city.

If we erase what makes North Beach distinct, we risk diminishing one of San Francisco's greatest cultural and economic assets. I ask you to please stand with the community and preserve the integrity and identity of North Beach by maintaining the Special Use District.... I also include the Jackson Square area & the efforts to destroy our historic buildings there that can never be replaced

With respect and gratitude,
Blandina Farley
North Beach Resident, Artist & Tour Guide

415-902-2521

From:	Phil Lumsden
To:	Melgar, Myrna (BOS)
Cc:	Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject:	Fwd: BOS Land Use Committee #250682
Date:	Sunday, October 5, 2025 11:37:33 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---------- Forwarded message ---------
From: **Phil Lumsden** <phil.lumsden999@gmail.com>
Date: Sun, Oct 5, 2025, 11:27 AM
Subject: BOS Land Use Committee #250682
To: <Danny.Sauter@sfgov.org>

Supervisor Sauter:

I am writing to inform you that I have emailed each member of the BOS' Land Use Committee to OPPOSE Bill #250682.

I both live and work in North Beach. I have lived here for 35 years, and have worked here since my retirement 9 years ago (at Coit Tower.) I have seen the ebb and flow of the tourist trade from its high point in the late 1990s-mid 2000s, through the devastation we all experienced during the pandemic, into our slow but steady recovery we are currently experiencing. As a tour guide at Coit Tower, I have the opportunity to speak with thousands of visitors from around the world, many of whom specifically come to SF just to visit North Beach. The character and charm of this neighborhood is known worldwide.

To tinker with the wonderment that is North Beach is a fool's game. Why gamble with proven success? Why not simply give businesses in North Beach the same helping hand they've had for years, and keep this gem of a neighborhood thriving? This does NOT mean increasing building heights (which will block views to our Bay and hillsides), or allowing larger storefronts, which will only invite larger, less specialized businesses to invade our very diverse neighborhood.

North Beach has worked for years to put protections in place that this legislation would destroy.

When you ran for Supervisor, you did not talk about doing any of the neighborhood-changing proposals you have churned out since you took office. As a North Beach resident, I feel betrayed. Additionally, when asked to discuss and/or negotiate these proposals, you either do not respond or outright refuse. This is the lowest form of democracy, bordering on authoritarianism.

Is this the kind of supervisor for which you want to be remembered?

Listen to the citizens of North Beach, Supervisor Sauter. Urge the members of the BOS Land

Use Committee to vote NO on Bill #250682. The future of North Beach (and tangentially, San Francisco) depends on it.)

Respectfully,

Philip Lumsden
553A Greenwich Street
San Francisco, CA 94133

From:	Gregory Chiampou
To:	Melgar, Myrna (BOS); Chen@sfgov.org; Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Land Use and Transportation Comm. Members
Date:	Sunday, October 5, 2025 1:08:10 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Committee members for the the San Francisco Land Use and Transportation Committees:

I have lived in and enjoyed North Beach for the past 25+ years, and have seen many business cycles and local changes to our neighborhood's business corridors. I also pay property taxes and vote. Please do not approve the proposed changes to the North Beach Special Use District this week.

For starters, I cannot think any business services "consumers" who are asking for his change. North Beach's commercial sector actually did well and bounced high both during and since the Covid pandemic, unlike "big footprint" business corridors like downtown, the San Francisco Mall, the Crocker Galleria, the Metreon, etc. So why is this proposal now seeking to, among other measures, greatly expand the footprint of North Beach's commercial spaces AND turn the existing mix of local business services/shops/eateries and bars as newly subject to a free for all that's best suited for the highest bidders?

As a long time resident, I cannot fathom why this proposal surfaced … Why mess with something that works not only for residents but apparently works for visitors too, as well as the existing businesses? Are landlords asking for this proposal? "Big box" and deep pocketed retailers who feel unfairly excluded are demanding this proposal? Medical providers demanding storefront space?

Surprised too that our newly elected Supervisor, Danny Sauter, keeps springing for proposals (this plus the Family Zoning Plan) without doing community outreach and historically did not present such sweeping, and very detailed, initiatives as part of his election platform.

Please do not approve the pending proposal's that would change the North Beach Special Use District. Thank you.

Greg Chiampou
345 Filbert St.
San Francisco, CA

From:	K.P. Scarr
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Please reject proposed changes to North Beach commercial district zoning
Date:	Sunday, October 5, 2025 1:47:26 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To the Members of the Land Use and Transportation Committee:

I write to ask you to reject the proposed changes to the North Beach neighborhood's commercial district zoning proposed by Supervisor Sauter:

1. Don't Eliminate the North Beach Special Use District (NBSUD)

● For decades, the **NBSUD has protected our small storefronts**, historic character, and neighborhood balance.
● Eliminating it **strips away safeguards that prevent building demolitions**, **over-commercialization**, **historic displacement, and speculation**.
● Without it, **North Beach risks losing its unique identity** and becoming just another generic retail corridor.

2. Stop Storefront Mergers

● The proposal allows landlords to merge our small storefronts into larger ones **up to 3,000 square feet.**
● That means **small spaces** — the heart of our neighborhood economy — **could disappear overnight.**
● Small shops, cafes, and legacy businesses could be replaced by high-rent shops **150% bigger** than are currently allowed.
● Vacancy rates are already at record lows — **this is a "solution" in search of a non-existent problem.**

3. Protect Small-Scale Use Size Limits

● Increasing the allowed size of new businesses from 2,000 to 3,000 sq. ft. will push **rents even higher. This will attract high-end boutique stores because of their ability to pay higher rents, and they will displace longtime small**

businesses.
● Larger retail spaces open the door to attracting stores that can pay more rent, driving out independent operators.
● Existing size limits keep storefronts affordable and maintain the charming, **small-scale fabric of our neighborhood that is our main tourist draw. Economically, it's a time bomb.**

4. Preserve Balance — Limit Conversions to Restaurant

● Current law keeps a **healthy mix** of shops, services, and restaurants.
● Supervisor Sauter's "plan" would **flood the neighborhood with more bars and eateries — many of which never revert to retail.**
● North Beach thrives on diversity. We must protect the non-restaurant spaces that give our streets character. Once a space converts to a restaurant, it almost never goes back.

5. Protect Housing — Ban the Conversion of Residential Units to Retail on Upper Floors

● Allowing **retail on upper floors leads to evictions** and the loss of much-needed housing.
● Our community stands for no loss of residential units — and this change risks violating that principle.

6. Keep Health Care Uses Off the Ground Floor

● **Medical offices deaden street life** and push out dynamic, people-serving businesses.
● These services already exist nearby - **ground-floor space should stay lively and community-oriented.**

Thank you for your attention.
Karen Scarr
San Francisco District 3 resident

From:	V Hines
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject:	Land Use Committee consideration of BOS File No. 250682
Date:	Sunday, October 5, 2025 4:12:15 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Committee Members:

As a 17-year resident of Jackson Square I am deeply concerned about the lack of collaboration with those of us who call the area home with respect to the big changes contained in the Jackson Square rezoning proposal. This is a unique and historic part of the city, as evidenced by all the people and businesses that want to call our neighborhood home these days. San Francisco doesn't need another once-distinctive district turned into a cookie cutter by big money. We can afford to be thoughtful, strategic, and inclusive as we plan for the future. Change is happening, no one denies it, but I'm looking to the city for leadership and stewardship over San Francisco's resources, not simply caving to the whim of the deepest pockets.

Unfortunately I'm traveling and can't attend tomorrow's hearing, but I wanted you to hear the point of view of this resident and voter.

Sincerely,
Virginia Hines

From:	Thomas Schuttish
To:	Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Melgar, Myrna (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Board File No. 250682. Item No. 19 October 6, 2025 LUT
Date:	Sunday, October 5, 2025 4:24:59 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Chair Melgar, and Supervisors Chen and Mahmood and Mr. Carroll:

Please do not forward this to the full Board.

Here are my points:

1. North Beach is vibrant. I lived in North Beach from 1979 to 1986. It has retained the same vitality and wonderful neighborhood quality that it had over 40 years ago. That can be attributed to the care and concern given by the City and the SUD that not only protects North Beach but pushes it into the future.

2. What is the point of this legislation if the SUD is working? What is that expression about "if it is not broke don't fix it?" Seems very applicable to this legislation which could "break" North Beach.

3. Please recognize that the three Planning Commissioners who voted "no" are all Board appointees. They have a point of view that should be honored by the LUT and the full Board.

4. All of this is true for Jackson Square as well.

5. North Beach and Jackson Square are not the Financial District. If the City is concerned about vitality, the focus should be on the C-3 core, not the vital areas that are thriving in spite of the issues in the downtown.

From:	Thomas Schuttish
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Fwd: Board File No. 250682. Item No. 19 October 6, 2025 LUT
Date:	Sunday, October 5, 2025 4:28:52 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I sent it accidentally without signing it.
Sorry for the duplicate. Here is the full email.

Begin forwarded message:

From: <schuttishtr@sbcglobal.net>
Subject: Board File No. 250682. Item No. 19 October 6, 2025 LUT
Date: October 5, 2025 at 4:24:33 PM PDT
To: Chyanne.Chen@sfgov.org, Bilal.Mahmood@sfgov.org, "myrna.melgar@sfgov.org" <myrna.melgar@sfgov.org>, John Carroll <john.carroll@sfgov.org>
Cc: danny.sauter@sfgov.org

Dear Chair Melgar, and Supervisors Chen and Mahmood and Mr. Carroll:

Please do not forward this to the full Board.

Here are my points:

1. North Beach is vibrant. I lived in North Beach from 1979 to 1986. It has retained the same vitality and wonderful neighborhood quality that it had over 40 years ago. That can be attributed to the care and concern given by the City and the SUD that not only protects North Beach but pushes it into the future.

2. What is the point of this legislation if the SUD is working? What is that expression about "if it is not broke don't fix it?" Seems very applicable to this legislation which could "break" North Beach.

3. Please recognize that the three Planning Commissioners who voted "no" are all Board appointees. They have a point of view that should be honored by the LUT and the full Board.

4. All of this is true for Jackson Square as well.

5. North Beach and Jackson Square are not the Financial District. If the City is concerned about vitality, the focus should be on the C-3 core, not the historic areas that are thriving in spite of the issues in Downtown San Francisco.

Sincerely,
Georgia Schuttish

From:	Nick Ferris
To:	Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Melgar, Myrna (BOS)
Cc:	Carroll, John (BOS); Sauter, Danny (BOS); Board of Supervisors (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Saturday, October 4, 2025 6:55:28 PM
Attachments:	THD Letter to Land Use Committee NBNCD 10.4.25.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Chair Melgar and Members of the Committee:

On behalf of the Telegraph Hill Dwellers, we are writing in STRONG OPPOSITION to the above-cited legislation. The proposed legislation, as currently drafted, would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach, Telegraph Hill, and the Northeastern Waterfront, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses.

Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood.

Request for Continuance

We join with other business and community organizations in requesting that this item be continued to the call of the chair.

This legislation would reverse decades of zoning efforts by our organization. In a joint letter dated September 15, 2025, we asked Supervisor Sauter to continue the Planning Commission hearing on the legislation, scheduled on September 18, to allow THD and the other organizations time to work collaboratively with him to address the concerns our organizations had raised about various aspects of the proposed legislation. He continued the item for only one week.

Although a rough outline of potential amendments to the legislation was provided to us on September 30, 2025, we were advised that the legislation was scheduled for consideration by the Land Use and Transportation Committee just six days later on the following Monday. The legislation has not been drafted by the City Attorney, so has not been available for our meaningful review and comment to this Committee. We seek a continuance to allow for such review and further discussion with Supervisor Sauter concerning potential amendments.

Comments Should Continuance Not Be Granted

Should our request for a continuance not be granted, we ask the Committee to recommend

against the proposed legislation, as currently drafted, for reasons set forth below.

Maintain the North Beach Special Use District (SUD).

We strongly oppose the elimination of the North Beach Special Use District (SUD) and its "consolidation" with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed by the North Beach Merchants Association working with THD to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and the renowned architectural and cultural heritage of North Beach.

Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – significantly diminishes the intended protections embodied in the NBSUD. We therefore urge the Committee to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.

We oppose the proposed amendment to conditionally allow mergers up to 3,000 square feet with a Conditional Use Authorization. Preventing storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts.

Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Committee to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.

We also strongly oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. One size does not fit all neighborhoods commercial districts. North Beach has always been characterized by small scale commercial spaces.

Given the small storefronts in North Beach, existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has worked and been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully

urge the Committee to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more.

The existing NBNCD controls have also helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because it is allowed as of right, while the conversion of other non-eating and drinking spaces is not allowed. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Committee to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit the Conversion of Residential to Retail Uses on Upper Floors.

The North Beach SUD currently prohibits the conversion of residential uses to retail uses above the ground floor to protect tenants from eviction and displacement. We oppose the elimination of this control which reflects our long-standing commitment to "no loss of residential units" on our densely populated commercial corridors.

Supervisor Sauter's amendment, as proposed, was to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD supports allowing Flexible Retail uses on the first floor *only* as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited. We therefore urge the Committee to please recommend retaining the prohibition on the conversion of residential uses to retail above the ground floor, including the prohibition on Flexible Retail uses on upper floors.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to permit new Health Care uses on the ground floor. Supervisor Sauter's current proposal is to allow Health Care uses up to 3,000 square feet with a Conditional Use authorization, which would permit large facilities such as Urgent Care that would deaden our lively commercial corridors. Under the existing NBNCD controls, these

Health Care uses are now conditionally allowed above the first floor *provided no residential units or tenants are displaced.* We believe our existing prohibition of these uses on the ground floor has worked as intended to maintain our active commercial district. We ask the Committee to please recommend maintaining the existing prohibition on ground floor Health

Care uses in the North Beach NCD.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.

Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed-use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Committee to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, please consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Planning Commission of June 25, 2025, we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Committee to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,
Telegraph Hill Dwellers
Nick Ferris, President

October 4, 2025
Via Email

Myrna Melgar, Chair
Chyanne Chen, Vice-Chair
Bilal Mahmood, Member
Land Use and Transportation Committee
San Francisco Board of Supervisors
City Hall
San Francisco, CA 94102

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear Chair Melgar and Members of the Committee:

On behalf of the Telegraph Hill Dwellers, we are writing in STRONG OPPOSITION to the above-cited legislation. The proposed legislation, as currently drafted, would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach, Telegraph Hill, and the Northeastern Waterfront, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses.

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* * * * * * *

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President

cc: Myrna Melgar - *Myrna.Melgar@afgov.org*
Chyanne Chen - *Chyanne.Chen@sfgov.org*
Bilal Mahmood - *Bilal.Mahmood@sfgov.org*
Clerk John Carroll - *John.Carroll@sfgov.org*
Supervisor Danny Sauter, District 3 *danny.sauter@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

From:	Nick Ferris
To:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS)
Cc:	Carroll, John (BOS); Andrews, Michelle (BOS)
Subject:	Joint Request for Continuance (File No. 250682)
Date:	Thursday, October 2, 2025 11:33:58 PM
Attachments:	Joint Request for Continuance (File No. 250682) 10.2.25.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi Supervisor Sauter, Chair Melgar, Supervisor Chen, and Supervisor Mahmood,

Thank you for sharing the draft amendments Tuesday evening. Candidly, we have not had time to review them and our organizations need more time. The turnaround is simply too quick with the Land Use Committee scheduled for Monday and the Mayor's upzoning proposal advancing at the same time. Expecting meaningful engagement on multiple major items within just a few days is not realistic. We all have demanding jobs and while we want to participate, this fire-drill approach doesn't allow for real dialogue. As we heard from several Planning Commissioners last week this process seems rushed and would benefit from more meaningful, collaborative work with the community.

We are asking for a continuance so that we have the reasonable opportunity to review the yet to be finalized amendments once they have been approved by the City Attorney. As Michelle emphasized, what we have now are still drafts and the language may change. It would be far more productive to review the final language before discussion.

I've raised this before but want to stress again: this request is not about delay for its own sake. It's about the short timeline and lack of a reasonable opportunity to engage. Please put yourself in the shoes of your constituents who care deeply about our neighborhooods but can't move around schedules to meet within just a few days. We feel like we're being sidelined. Why the rush?

I know your goal isn't to exclude voices, but the reality is that's how it feels. I believe we can work together constructively if given the time to do so, and we really want to.

Our proposal:

- Extend the timeline by 2 weeks.
- Share the legislation once approved by the City Attorney, so we are working with the real language.
- Meet October 7, 8, or 9 to review the amendments, their impacts, and our suggestions.
- Meet again October 14, 15, or 16 to identify areas of agreement and disagreement.

Our long-established organizations have championed legislation over many years that has successfully enabled our commercial corridors to thrive with a balance of business types, low vacancy rates, and tenant protections, while maintaining the unique character of our neighborhoods. The size and use limitations that have been in place have inhibited the type of speculation that could have displaced our small community-serving establishments.

These controls are even more important today in the face of the proposed upzoning legislation

advancing at the same time which include many other, perhaps conflicting changes to our Neighborhood Commercial Districts and Special Use Districts.

It's fine if we disagree and I'm sure we will in some areas, but we all care greatly about our neighborhoods, and can at least find common ground or understand our differences. We want to work with you, but the current timeline makes that impossible.

Thank you,

Nick Ferris, President, Telegraph Hill Dwellers
Stuart Watts, President, North Beach Business Association
Robyn Tucker, President, Pacific Avenue Neighborhood Association
Matt Stegman, President, Jackson Square Historic District Association
Theresa Flandrich, Chair, North Beach Tenants Committee
Kathleen Courtney, Chair, Russian Hill Community Association
Hanmin Liu, Chair, Upper Chinatown Neighborhood Association

October 2, 2025
Via Email

Supervisor Danny Sauter
San Francisco Board of Supervisors
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Subject: Joint Request for Continuance (File No. 250682)

Hi Supervisor Sauter, Chair Melgar, Supervisor Chen, and Supervisor Mahmood,

Thank you for sharing the draft amendments Tuesday evening. Candidly, we have not had time to review them and our organizations need more time. The turnaround is simply too quick with the Land Use Committee scheduled for Monday and the Mayor's upzoning proposal advancing at the same time. Expecting meaningful engagement on multiple major items within just a few days is not realistic. We all have demanding jobs and while we want to participate, this fire-drill approach doesn't allow for real dialogue. As we heard from several Planning Commissioners last week this process seems rushed and would benefit from more meaningful, collaborative work with the community.

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Theresa Flandrich, Chair, North Beach Tenants Committee
Kathleen Courtney, Chair, Russian Hill Community Association
Hanmin Liu, Chair, Upper Chinatown Neighborhood Association

Cc:
John Carroll, John.Carroll@sfgov.org
Michelle Andrews, michelle.andrews@sfgov.org

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS)
Subject:	FW: File No. 250682 - Concerns and Recommendations
Date:	Thursday, October 2, 2025 11:49:29 AM
Attachments:	Local Logo.png File No. 250682 - North Beach Concerns and Recommendations.pdf

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Hello,

Please see below and attached for communication from the North Beach Business Association regarding File No. 250682.

> **File No. 250682:** Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302. (Sauter)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Phone: (415) 554-5184 | Fax: (415) 554-5163
board.of.supervisors@sfgov.org | www.sfbos.org

From: Stuart Watts <stuart@localfriends.co>
Sent: Thursday, September 25, 2025 3:11 PM
To: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Cc: Andrews, Michelle (BOS) <michelle.andrews@sfgov.org>; Snyder, Mathew (CPC) <mathew.snyder@sfgov.org>; Switzky, Joshua (CPC) <joshua.switzky@sfgov.org>; Spycher, Dakota (CPC) <dakota.spycher@sfgov.org>; Vimr, Jonathan (CPC) <Jonathan.Vimr@sfgov.org>; Feeney, Claire (CPC) <Claire.Feeney@sfgov.org>; Langlie, Michelle (CPC) <Michelle.Langlie@sfgov.org>; Liang, Xinyu (CPC) <xinyu.liang@sfgov.org>; So, Lydia (CPC) <lydia.so@sfgov.org>; Williams, Gilbert A

(CPC) <gilbert.a.williams@sfgov.org>; Moore, Kathrin (CPC) <kathrin.moore@sfgov.org>; Mcgarry, Sean (CPC) <sean.mcgarry@sfgov.org>; Braun, Derek (CPC) <derek.braun@sfgov.org>; Board of Supervisors (BOS) <board.of.supervisors@sfgov.org>; CPC-Commissions Secretary <commissions.secretary@sfgov.org>
Subject: File No. 250682 - Concerns and Recommendations

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Sauters and San Francisco Planning Department members,

I hope this finds you well. As President of the North Beach Business Association and a small business owner deeply invested in our neighborhood's success, I'm writing regarding the File No. 250682 legislation being considered today.

I am attaching my detailed letter outlining both my support for several aspects of this legislation and my specific concerns about provisions that could impact North Beach's thriving small business ecosystem.

We've seen remarkable success in North Beach, with only eight vacant storefronts on the market in "downtown" North Beach, and I believe we can work together to ensure this legislation promotes growth while preserving the balance that makes our neighborhood work.

I stand ready to collaborate with your offices to refine these proposals and would welcome the opportunity to discuss these recommendations further.

Thank you for your consideration and for your continued efforts to support
San Francisco's small businesses.

Best regards,

Stuart Watts
President, North Beach Business Association

--

Stuart Watts
Owner | Locali Visitor Center

M: (415) 309-1925
P: (415) 234-0540
E: stuart@localfriends.co

www.visitlocali.com

September 25, 2025
Via Email

Supervisor Danny Sauter, District 3
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Re: BOS File No. 250682 – Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts - Concerns and Recommendations

Dear Danny Sauter and San Francisco Planning Department,

My name is Stuart Watts, and I am a small business owner and the President of the North Beach Business Association. I am writing to express both my support for aspects of *File No. 250682 - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts* legislation and my deep concerns about provisions that could fundamentally alter the character of our neighborhood's small business ecosystem.

A Legacy of Small Business in San Francisco

As a fifth-generation San Franciscan, my family's entrepreneurial roots run deep in this city. Our first business, Blake, Moffitt & Towne Co., opened on Commercial Street in the 1850s, just six blocks from where my shop, Locali Visitor Center, stands today. My father continued this tradition, opening the Assay Office (now Bix) on Gold Street in 1976, only four blocks away. This legacy isn't just history to me; it's a living commitment to nurturing the small businesses that make San Francisco extraordinary.

When I launched my first tour company in 2014, my mission was simple: to connect visitors and locals to the multi-generational businesses I grew up alongside. Through food and beverage experiences, guests don't just taste San Francisco; they hear the personal stories of the families behind these establishments. Now, with Locali, I've created a unique platform that supports independent tour guides, small businesses, and local artists.

As President of the North Beach Business Association, I've gone above and beyond the traditional scope of this role. From modernizing board protocols to organizing night markets and festivals, from personally funding vandalism repairs to securing grants, every action stems from one truth: I am deeply in love with San Francisco and utterly obsessed with preserving what makes our small business community special.

Supporting Smart Growth While Preserving What Works

I share this background because I want you to understand that my involvement with File No. 250682 stems from a genuine care for our city's healthy and thoughtful growth. I support many aspects of this legislation, including permitted walk-up windows, limited food manufacturing, flexible retail, priority processing with proper public notification, and more. These provisions will help our businesses adapt and thrive.

However, I cannot in good conscience support the legislation in its current form due to three critical concerns that could irreversibly damage what makes North Beach successful:

1. Use Space Expansion: Protecting Our Micro-Business Ecosystem

North Beach thrives because of its small, almost micro-sized business spaces. This unique characteristic enables businesses that you won't find in most other places; a multi-generational jewelry-making shop, a flute store, an Italian bookstore, and more. These exist precisely because our small retail spaces keep rents accessible to independent operators.
Recent policy changes have already removed retail space size limits entirely. Now, allowing expansion to much larger retail spaces without community input effectively rolls out the red carpet for big businesses that can afford higher per-square-foot costs. North Beach led the post-pandemic recovery precisely because our small-scale model works.

I respectfully request that Supervisor Sauters' office establish usage size limits and maintain protections against exessive storefront mergers in North Beach.

2. Converting Commercial Uses: Maintaining Our Vital Balance

North Beach leads San Francisco's dining and entertainment scene, with one of the highest concentrations of restaurants and bars per capita. But what makes us special and livable is the careful balance of business types, especially in downtown North Beach.

Our existing protections for commercial retail spaces have enabled us to open a neighborhood grocery store, maintain a local hardware store, and support unique businesses like that flute store. When any retail space can convert to a restaurant, it drives up square footage costs across the board and makes it nearly impossible to convert back to non-restaurant use later.

With very few vacancies in downtown North Beach, but an abundance of restaurants and bars, **I ask that Supervisor Sauters' office maintain retail-type restrictions within downtown North Beach (Broadway to Greenwich, Powell to Grant) while allowing conversion flexibility north of Greenwich on Columbus, where vacant storefronts need activation.**

3. Health Services on the Ground Floor: Keeping Streets Vibrant

North Beach remains vibrant because our ground-floor businesses, restaurants, bars, and retail shops are accessible and welcoming to everyone. Allowing health services on the ground floor would fundamentally change this dynamic. If an X-ray clinic were to replace Luke's Local, our neighborhood grocery store, that would have had a ripple effect on Green Street's foot traffic and economic vitality, which would have been devastating.

We already have excellent health services, including NEMS Hospital, located in the heart of our neighborhood, and a 365-day urgent care clinic. **I request that Supervisor Sauters' office maintain the ground-floor prohibition on health services within downtown North Beach to preserve our accessible, vibrant streetscape.**

4. The Missing Ingredient: Community Collaboration

Perhaps most concerning is how this legislation was crafted without meaningful community input. No town halls preceded the drafting. No surveys gauged support for these specific policies. When a dozen community groups requested an extension to review amendments, we received only a 72-hour notice. This feels like legislation composed behind closed doors, without the voice of the small business community.

A Success Story Worth Protecting

Downtown North Beach has only eight vacant storefronts currently on the market. This is a resounding success, demonstrating that our balanced approach is effective. We're being asked to fix problems that don't exist while risking the very formula that made us successful.
Before this legislation advances to the Land Use Committee, I urge the District 3 office to add protections for downtown North Beach, including preserving retail use size limits, preventing unlimited restaurant conversions, and maintaining ground-floor restrictions on health services.

Moving Forward Together

I want to emphasize that we deeply appreciate the efforts to support small businesses in our community. Many provisions in File No. 250682 will genuinely help our merchants adapt and grow. However, without addressing these three critical concerns, this legislation risks unraveling the delicate balance that has made North Beach an economic success story and a beloved neighborhood.

I stand ready to collaborate with Supervisor Sauters' office and the Planning Department to craft legislation that promotes growth while preserving what works. Our small businesses aren't just economic engines; they're the soul of San Francisco. Let's work together to ensure they thrive for generations to come.

Thank you for considering these perspectives from the front lines of San Francisco's small business community.

Sincerely,

Stuart Watts
President, North Beach Business Association
Owner, Locali Visitor Center

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS); De Asis, Edward (BOS); BOS-Operations; Board of Supervisors (BOS); Carroll, John (BOS)
Subject:	File No. 250682 - North Beach Neighborhood Commercial District - 4 letters
Date:	Thursday, September 25, 2025 12:39:18 PM
Attachments:	4 letters.pdf

Dear Supervisors,

Please see the attached 4 letters, from members of the public and various organizations, regarding:

> **File No. 250682** - Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302.

Richard Lagunte
Office of the Clerk of the Board – Operations Division
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Voice (415) 554-7709 | Fax (415) 554-5163
richard.lagunte@sfgov.org | www.sfbos.org

Pronouns: he, him, his

Disclosures: *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.*

From: Karim Salgado
To: Lurie, Daniel (MYR); Sauter, Danny (BOS); Dennis Phillips, Sarah (CPC); rachel.tanner@sfgov.org; Chen, Lisa (CPC); So, Lydia (CPC); Moore, Kathrin (CPC); Imperial, Theresa (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); CPC-Commissions Secretary; Board of Supervisors (BOS)
Subject: Protecting the Cultural and Economic Integrity of North Beach Amid Zoning Redevelopment Proposals
Date: Thursday, September 11, 2025 2:15:37 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Mayor Lurie and Supervisor Sauter and Planning Commision,

As the owner of **Legacy North Beach Bar**, that has called North Beach home since 2024, I am writing to express my deep concern—and cautious hope—regarding the proposed redevelopment and rezoning plans for District 3.

North Beach is not simply a neighborhood. It is a living, breathing cultural landmark. It is one of the last enclaves in San Francisco where history, small businesses, and a true sense of community are still palpable. And while I fully recognize the urgent need to meet our city's state-mandated housing goals, I urge you—and our city leadership—to adopt a strategy that does not sacrifice our soul in the process.

We are at an inflection point. If we are not deliberate and inclusive, this plan could permanently alter the character of North Beach, displace the very businesses and families that make it unique, and erode the economic and cultural ecosystem that has taken generations to build.

Priority Concerns to Address

To protect our neighborhood while advancing housing goals, I respectfully ask that you champion the following provisions:

- **Developer-Funded Relocation Assistance**: Require all new development that displaces existing businesses to provide **meaningful relocation assistance** funded by developers—not by taxpayers or small businesses.
- **"Warm Shell" Standards for Returning Tenants**: Ensure that returning businesses can operate in **ready-to-use commercial spaces**, not raw concrete boxes that require $100,000+ buildouts. Without this, return is not a real option.
- **Base Height Limits for North Beach & Waterfront Areas**: Maintain a firm base height of **40 feet** in historic corridors like Columbus Avenue, with any bonuses subject to **design review and step-back requirements** to preserve the scale and skyline.

  Preservation of Historically Registered Buildings: Codify protections for all

buildings with architectural or cultural significance. Incentivize adaptive reuse rather than demolition.

- **Protection of Columbus Avenue Commercial Corridor**: This iconic artery is the beating heart of North Beach. Overdevelopment or glass monoliths will forever damage the character and walkability of this corridor.
- **Equitable Distribution of Density**: Do not overburden North Beach. Housing targets must be met **equitably across all neighborhoods**, including those with greater available space and fewer historic constraints.
- **Affordable Housing for Working Families**: Require that a **meaningful percentage of units** are set aside for **working- and middle-class renters**—not just market-rate or luxury buyers. Our restaurant workers, artists, teachers, and small business staff must be able to live where they work.

A Path Forward: Bridging Growth and Preservation

As a business owner and community member, I do not stand in the way of growth. I stand in favor of **smart, inclusive, and culturally sensitive development**.

That's why I am asking not just for policy changes—but for collaboration. I propose the creation of a **North Beach Roundtable**, a working group of residents, small business owners, developers, cultural leaders, and city planners to co-design this transformation **together**, rather than in conflict.

Let us pilot a **community-first development** that meets housing mandates while uplifting the identity of North Beach. Let us be a model for the rest of the city—and state—in how growth and preservation can coexist.

I appreciate your time and leadership, and I would welcome the opportunity to speak further about how we can preserve the legacy of North Beach while embracing its future.

Respectfully,--

Karim Salgado
Legacy North Beach Bar
1326 Grant Ave. S.F. Ca. 94133
415-533-7033

Follow us on Facebook and Instagram

www.facebook.com/LegacyNorthBeach

www.instagram.com/legacynorthbeach

From:	Barry SFOG
To:	Lurie, Daniel (MYR); Sauter, Danny (BOS); Dennis Phillips, Sarah (CPC); rachel.tanner@sfgov.org; Chen, Lisa (CPC); So, Lydia (CPC); Moore, Kathrin (CPC); Imperial, Theresa (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); CPC-Commissions Secretary; Board of Supervisors (BOS)
Subject:	North Beach Concerns
Date:	Thursday, September 11, 2025 4:38:57 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Mayor Lurie and Supervisor Sauter and Planning Commision,

As the owner of SFOG North Beach, that has called North Beach home since 2022, as well as operating the same space 15 years ago. I am writing to express my deep concern—and cautious hope—regarding the proposed redevelopment and rezoning plans for District 3.

North Beach is not simply a neighborhood. It is a living, breathing cultural landmark. It is one of the last enclaves in San Francisco where history, small businesses, and a true sense of community are still palpable. And while I fully recognize the urgent need to meet our city's state-mandated housing goals, I urge you—and our city leadership—to adopt a strategy that does not sacrifice our soul in the process.

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buildings with architectural or cultural significance. Incentivize adaptive reuse rather than demolition.

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- **Affordable Housing for Working Families**: Require that a **meaningful percentage of units** are set aside for **working- and middle-class renters**—not just market-rate or luxury buyers. Our restaurant workers, artists, teachers, and small business staff must be able to live where they work.

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Let us pilot a **community-first development** that meets housing mandates while uplifting the identity of North Beach. Let us be a model for the rest of the city—and state—in how growth and preservation can coexist.

I appreciate your time and leadership, and I would welcome the opportunity to speak further about how we can preserve the legacy of North Beach while embracing its future.

Respectfully,

Barry Tickler

Owner SFOG North Beach

1314 Grant Ave

San Francisco, CA. 94133

415-828-7463

From:	Nancy Shanahan
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC)
Cc:	CPC-Commissions Secretary; Carroll, John (BOS); Board of Supervisors (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Monday, September 15, 2025 3:09:49 PM
Attachments:	THD Letter to Planning Commission NBNCD 9.4.25.pdf Attachment 1 - Joint Letter Opposing Priority Ordinance 6.25.25.pdf Attachment 2 - THD Ltr to Supervisor Sauter FILE NO. 250682.pdf

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Dear President So and Members of the Planning Commission:

The attached letter and was set via email to the Commission on September 8, 2025 (with a copy to the Commission Secretary) per the email below. We are sending it again as it was, unfortunately, not included in the Commission's packet for the hearing on this item scheduled this week, on September 18.

Thank you.

From: Nick Ferris <nicholashferris@gmail.com>
Date: Monday, September 8, 2025 at 1:53 PM
To: <lydia.so@sfgov.org>, <kathrin.moore@sfgov.org>, <derek.braun@sfgov.org>, <amy.campbell@sfgov.org>, <theresa.imperial@sfgov.org>, <sean.mcgarry@sfgov.org>, <gilbert.a.williams@sfgov.org>
Cc: <commissions.secretary@sfgov.org>, <John.Carroll@sfgov.org>, Angela Callvillo <Board.of.Supervisors@sfgov.org>
Subject: BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of

preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).
We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.
We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.
We also strongly also oppose Supervisor Sauter's proposed increases in the Non-

Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.

We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor only as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed

legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.
We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced.* We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.
Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.
Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff

explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers
Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

September 4, 2025
Via Email

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

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We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.

We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy

Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.

We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled *because* the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.

We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor *only* as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced*. We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.

Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD,

have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: "*. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.*" We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

Cc: Lydia So, President *lydia.so@sfgov.org*
Kathrin Moore, Vice President *kathrin.moore@sfgov.org*
Derek W. Braun, Commissioner *derek.braun@sfgov.org*
Amy Campbell, Commissioner *amy.campbell@sfgov.org*
Theresa Imperial, Commissioner *theresa.imperial@sfgov.org*
Sean McGarry, Commissioner *sean.mcgarry@sfgov.org*
Gilbert Williams, Commissioner *gilbert.a.williams@sfgov.org*
Jonas Ionin, Director of Commission Affairs *commissions.secretary@sfgov.org*
John Carroll, Clerk, LUTC *John.Carroll@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

June 25, 2025

Lydia So, President
San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
(Via email: lydia.so@sfgov.org)

RE: STRONG OPPOSITION TO PRIORITY PROCESSING ORDINANCE
Item 21: Case No. 2025-004740PCA [Board File No. 250538]

Dear President So and Commissioners,

On behalf of Calle 24 Latino Cultural District (Calle 24), the North Beach Business Association (NBBA), the Chinatown Community Development Center (CCDC), and the Telegraph Hill Dwellers (THD), we are writing to express our strong opposition to the addition of the Calle 24 Latino Cultural District SUD, the North Beach Neighborhood Commercial District (NCD), and the North Beach Special Use District (SUD) to the Planning Code's Priority Processing Program.

Historically, in recognition of the special nature of Calle 24 and North Beach, their long-standing mix of community-serving businesses at risk of displacement, including Legacy Businesses, murals, festivals, and architectural design and character, they have long been exempted from the Planning Code's Priority Processing Program, ensuring that Conditional Use Authorizations (CUA) require public notice, thorough review prior to approval, and time for the community to gather and provide input.

The proposed legislation before you would include for the first time Calle 24 and North Beach within the Planning Code's Priority Processing Program. The proposed amendments to the Priority Processing Program would also for the first time include formula retail uses and streamline the conditional use process for larger retailers rather than the small businesses it was intended to serve. We believe the program has worked as it is – to accelerate the review of certain small business crucial to the city and our communities' economic vitality, while providing protection for the existing small businesses in Calle 24 and North Beach. **We strongly oppose the proposed legislation and the inclusion of Calle 24 and North Beach within the Priority Processing Program**.

Contrary to the Planning Department's claims in its staff report that these changes "support economic recovery and advance the City's broader objectives related to racial equity, neighborhood vitality, and small business retention," the proposed changes to Calle 24 and North Beach would have the opposite effect.

These neighborhoods have been leading the way to economic recovery as evidenced by the vitality of our commercial corridors today. In both Calle 24 and North Beach our retail spaces have a lower vacancy rate today than before the pandemic. Our neighborhoods celebrate the cultural and

racial composition of our businesses, and strive to retain our existing thriving small business, many of them Legacy Businesses, many owned by immigrant and low-income entrepreneurs sustaining their businesses. Further, the existing controls to prevent the incursion of formula retail uses has protected these small businesses from the likely rent increases chain stores and restaurants could catalyze.

We believe that the elimination of these protections would threaten our small businesses with displacement, especially given the proposed massive upzoning of the City's commercial corridors.

Through the protections long enjoyed by Calle 24 and North Beach, including their exemption from the Priority Processing Program, our commercial districts exemplify today the City's stated objectives of economic recovery, neighborhood vitality, and small business retention. These protections have been working. **Please do not undermine the success of these neighborhoods. The proposed legislation is a solution looking for a problem that doesn't exist. One size does not fit all.**

CCDC respects the wishes of Calle 24 and North Beach organizations to continue to be excluded from the Priority Processing Program and joins in this letter because we strongly believe neighborhoods should have the right to self-determination. We understand that the Priority Processing Program already includes Chinatown districts and works as it is for small business owners. We believe in clearer pathways for community serving businesses but maintain that formula retail establishments should not be given this level of streamlining. Historically, Chinatown has fought to conserve the independent retail ecosphere despite the proliferation of bank branches, McDonalds, etc. The proposed streamlining for formula retail establishments would reduce opportunities for businesses that are reflective of the community, such as affordable grocery stores, restaurants, and businesses that embody the heart and soul of our communities.

Please reject the Planning Department's recommendations to add the Calle 24 Latino Cultural District SUD, the North Beach NCD, and the North Beach SUD to the Planning Code's Priority Processing Program and reject the proposed streamlining of formula retail uses.

Thank you very much for your consideration.

Sincerely,

Erick Arguello, President
Calle 24 Latino Cultural District

Stuart Watts, President
North Beach Business Association

Rosa Chen, Director of Planning & Policy
Chinatown Community Development Center

Nick Ferris, President
Telegraph Hill Dwellers

cc: Kathrin Moore, Vice President kathrin.moore@sfgov.org
Theresa Imperial, Commissioner theresa.imperial@sfgov.org
Derek Braun, Commissioner commissions.secretary@sfgov.org
Amy Campbell, Commissioner amy.campbell@sfgov.org
Sean McGarry, Commissioner sean.mcgarry@sfgov.org
Gilbert Williams, Commissioner gilbert.a.williams@sfgov.org
Jonas Ionin, Secretary commissions.secretary@sfgov.org
Supervisor Danny Sauter danny.sauter@sfgov.org
Supervisor Jackie Fielder Jackie.fielder@sfgov.org

August 19, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aide
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: FILE NO. 250682
[Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts]

Dear Supervisor Sauter and Ms. Andrews,

Thank you for taking the time to meet with members of the Telegraph Hill Dwellers Board to discuss your proposed changes to North Beach Neighborhood Commercial District (NBNCD) legislation. As an organization representing over 500 members of our community, these conversations are crucial to our work to advocate for our community's needs in our shared goal of seeing our neighbors and neighborhoods thrive.

As we shared with you during our meeting, the Telegraph Hill Dwellers cannot support your legislation as currently written. We urge you to make amendments to the legislation so that the legislation matches the positive intentions that you expressed to us at our meeting.

First, we urge you to retain the prohibition on storefront mergers and to oppose the amendments that would allow such mergers without even a conditional use authorization. Further, we do not support storefront mergers even if they were limited based on some maximum size cutoff. However, in very special individual circumstances (e.g., eviction of a legacy business, fire displacement such as happened to Coit Liquors), we would be willing to support a special legislative exception allowing a storefront merger on a limited case-by-case basis.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally. This helps maintain the balance between tourist-serving and neighborhood-serving businesses, a value we share in common. Moreover, as we said in our conversation, this feels like a solution looking for a problem insofar as ground floor commercial vacancies in the NBNCD are at an all-time low.

Respectfully, we also oppose your proposed increase in Non-Residential Use Size Limits from 2,000 square feet to 3,000 square feet in the NBNCD. The existing 2,000 square feet use size, with a Conditional Use Authorization required for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted.

The North Beach Special Use District (NBSUD) set forth in Planning Code Section 780.3 was specifically designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It protects residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. We strongly oppose its elimination. As written your proposed legislation significantly diminishes protections for recognized historic resources, storefront mergers and residential protections. If, however, you insist on consolidating the NBSUD with the NBNCD, the amended Section 722 must fully capture the NBSUD's intentions and protections and incorporate all definitions and controls in the zoning chart and footnotes. We do not believe your proposed amendments adequately accomplish this. If you are committed to eliminating the NBSUD, we are happy to work with you to craft acceptable language and changes. Please let us know if we can help.

We also must oppose your proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more. It also has helped reduce vacancy rates. Under the existing legislation, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the space commands. For these reasons, we urge you to maintain the existing controls for Limited Restaurants.

We appreciate that we have a strong shared commitment to preserving residential uses above the ground floor and we share the goal of "no loss of residential units." With this in mind, THD supports allowing Flexible Retail uses only on the first floor as principally permitted, but opposes Flexible Retail uses on the upper floors in the NBNCD where it should be prohibited in order to maintain the existing housing units in the floors above our businesses and protect tenants from eviction and displacement. In our meeting we were pleased that you agreed with us on this issue.

As to your proposed changes to Walk-Up uses, we have two issues. First, given the mixed-use nature of our commercial district characterized by dense residential uses above ground floor commercial, public input is important and Walk-Up uses must be subject to conditional use authorization and not be as a principally permitted use as you propose. Second, we are pleased that you share our concern about the proliferation of “ghost kitchens” and support an amendment to your legislation to define and prohibit “ghost kitchens” in the NBNCD which we both agreed are not beneficial for North Beach. We are happy to work with you to draft language that would create a new definition for “ghost kitchens,” to include food preparation facilities designed for delivery-only or takeout orders, without a traditional dine-in space. Health Care uses on the ground floor should continue to be prohibited. These office-type uses deaden our active ground floor uses and don’t belong in North Beach. This prohibition has worked as intended, maintaining the lively ground floor ambiance of the neighborhood by keeping out large healthcare facilities such as One Medical and the proliferation of other Urgent Care facilities. These facilities are established nearby outside of the NBNCD where they are more appropriate. Such uses should be allowed with conditional use above the first floor provided no residential tenants are displaced.

Finally, as we stated in our joint letter of June 30, 2025, attached, we request that the NBNCD continue to not be included in the Priority Processing Program. We are deeply concerned that there is no longer any guarantee that conditional use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 13, 2025, that Priority Processing does not require public notice and does not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr at the Commission meeting:

> *“. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.”*

At our meeting you seemed to indicate that there is legislation which will restore the longstanding guarantees of public notice and a public hearing. We are unaware of such legislation, but if you have it, please provide a copy or a link. Otherwise, please continue to exclude North Beach from the Priority Processing Program.

We agree that changes to the NBNCD should be data driven, and in collaboration with the North Beach Business Association, we are in the midst of updating the commercial survey of the NBNCD to collect accurate, up-to-date information to better inform decisions. We believe the data will support what we are experiencing. Namely, that North Beach is thriving and has led the City in our post-pandemic recovery. Let’s work together to utilize the objective results of this survey to come up with the best amendments to our current laws.

We share your stated values of protecting tenants, supporting affordable housing, maintaining rent-control units, supporting small businesses, and seeing that our neighborhood

continues to balance tourism with community-serving businesses.

We look forward to continuing to work with you on this evolving legislation.

Telegraph Hill Dwellers

Nick Ferris
Stan Hayes
Sarah Goldsmith

From:	Kathy Howard
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Mcgarry, Sean (CPC); CPC-Commissions Secretary
Cc:	Carroll, John (BOS); Board of Supervisors (BOS)
Subject:	Regarding proposals for North Beach - oppose
Date:	Wednesday, September 24, 2025 9:41:06 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Planning Commissioners,

It constantly amazes me how people keep bringing up ideas to ruin the unique qualities that so many of us moved to San Francisco to enjoy and that tourists come to experience. North Beach is one of the many special neighborhoods in San Francisco that are vibrant, fascinating, and always fun to visit. This is because of the physical character of the area which supports small, local businesses in affordable spaces.

To keep North Beach vibrant, please support the reasonable recommendations from the Telegraph Hill Dwellers, that is:

- maintain the North Beach Special Use District;
- retain the existing prohibition on storefront mergers;
- keep the existing non-residential use size limits;
- maintain the existing control for limited restaurants, prohibit flexible retail uses on upper floors;
- maintain existing prohibition on health care uses on ground floors;
- retain the requirement for conditional authorization for walk up uses; and
- continue to exclude the North Beach neighborhood commercial district from the priority processing program.

Developers, large businesses, and corporations with unlimited money want larger spaces – but is this what we want in our neighborhoods? I propose that local businesses, which often operate on a shoe-string budget,
are what give our successful commercial districts their appeal and vigor. If there is any question about this, just go downtown where the large storefronts remain empty – while neighborhoods like North Beach, with small, unique businesses, are thriving.

Katherine Howard
Outer Sunset

From:	Kathy Howard
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Mcgarry, Sean (CPC); CPC-Commissions Secretary
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Katherine Howard
Outer Sunset

From:	Nancy Shanahan
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC)
Cc:	CPC-Commissions Secretary; Carroll, John (BOS); Board of Supervisors (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Monday, September 15, 2025 3:09:49 PM
Attachments:	THD Letter to Planning Commission NBNCD 9.4.25.pdf Attachment 1 - Joint Letter Opposing Priority Ordinance 6.25.25.pdf Attachment 2 - THD Ltr to Supervisor Sauter FILE NO. 250682.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear President So and Members of the Planning Commission:

The attached letter and was set via email to the Commission on September 8, 2025 (with a copy to the Commission Secretary) per the email below. We are sending it again as it was, unfortunately, not included in the Commission's packet for the hearing on this item scheduled this week, on September 18.

Thank you.

From: Nick Ferris <nicholashferris@gmail.com>
Date: Monday, September 8, 2025 at 1:53 PM
To: <lydia.so@sfgov.org>, <kathrin.moore@sfgov.org>, <derek.braun@sfgov.org>, <amy.campbell@sfgov.org>, <theresa.imperial@sfgov.org>, <sean.mcgarry@sfgov.org>, <gilbert.a.williams@sfgov.org>
Cc: <commissions.secretary@sfgov.org>, <John.Carroll@sfgov.org>, Angela Callvillo <Board.of.Supervisors@sfgov.org>
Subject: BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated

residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).
We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.
We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.
We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to

North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.

We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor only as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants*

are displaced. We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.
Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.
Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers
Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

September 4, 2025
Via Email

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).

We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.

We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy

Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.

We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled *because* the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.

We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor *only* as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced*. We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.

Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD,

have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: "*. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.*" We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

Cc: Lydia So, President *lydia.so@sfgov.org*
Kathrin Moore, Vice President *kathrin.moore@sfgov.org*
Derek W. Braun, Commissioner *derek.braun@sfgov.org*
Amy Campbell, Commissioner *amy.campbell@sfgov.org*
Theresa Imperial, Commissioner *theresa.imperial@sfgov.org*
Sean McGarry, Commissioner *sean.mcgarry@sfgov.org*
Gilbert Williams, Commissioner *gilbert.a.williams@sfgov.org*
Jonas Ionin, Director of Commission Affairs *commissions.secretary@sfgov.org*
John Carroll, Clerk, LUTC *John.Carroll@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

June 25, 2025

Lydia So, President
San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
(Via email: lydia.so@sfgov.org)

RE: STRONG OPPOSITION TO PRIORITY PROCESSING ORDINANCE
Item 21: Case No. 2025-004740PCA [Board File No. 250538]

Dear President So and Commissioners,

On behalf of Calle 24 Latino Cultural District (Calle 24), the North Beach Business Association (NBBA), the Chinatown Community Development Center (CCDC), and the Telegraph Hill Dwellers (THD), we are writing to express our strong opposition to the addition of the Calle 24 Latino Cultural District SUD, the North Beach Neighborhood Commercial District (NCD), and the North Beach Special Use District (SUD) to the Planning Code's Priority Processing Program.

Historically, in recognition of the special nature of Calle 24 and North Beach, their long-standing mix of community-serving businesses at risk of displacement, including Legacy Businesses, murals, festivals, and architectural design and character, they have long been exempted from the Planning Code's Priority Processing Program, ensuring that Conditional Use Authorizations (CUA) require public notice, thorough review prior to approval, and time for the community to gather and provide input.

The proposed legislation before you would include for the first time Calle 24 and North Beach within the Planning Code's Priority Processing Program. The proposed amendments to the Priority Processing Program would also for the first time include formula retail uses and streamline the conditional use process for larger retailers rather than the small businesses it was intended to serve. We believe the program has worked as it is – to accelerate the review of certain small business crucial to the city and our communities' economic vitality, while providing protection for the existing small businesses in Calle 24 and North Beach. **We strongly oppose the proposed legislation and the inclusion of Calle 24 and North Beach within the Priority Processing Program**.

Contrary to the Planning Department's claims in its staff report that these changes "support economic recovery and advance the City's broader objectives related to racial equity, neighborhood vitality, and small business retention," the proposed changes to Calle 24 and North Beach would have the opposite effect.

These neighborhoods have been leading the way to economic recovery as evidenced by the vitality of our commercial corridors today. In both Calle 24 and North Beach our retail spaces have a lower vacancy rate today than before the pandemic. Our neighborhoods celebrate the cultural and

racial composition of our businesses, and strive to retain our existing thriving small business, many of them Legacy Businesses, many owned by immigrant and low-income entrepreneurs sustaining their businesses. Further, the existing controls to prevent the incursion of formula retail uses has protected these small businesses from the likely rent increases chain stores and restaurants could catalyze.

We believe that the elimination of these protections would threaten our small businesses with displacement, especially given the proposed massive upzoning of the City's commercial corridors.

Through the protections long enjoyed by Calle 24 and North Beach, including their exemption from the Priority Processing Program, our commercial districts exemplify today the City's stated objectives of economic recovery, neighborhood vitality, and small business retention. These protections have been working. **Please do not undermine the success of these neighborhoods. The proposed legislation is a solution looking for a problem that doesn't exist. One size does not fit all.**

CCDC respects the wishes of Calle 24 and North Beach organizations to continue to be excluded from the Priority Processing Program and joins in this letter because we strongly believe neighborhoods should have the right to self-determination. We understand that the Priority Processing Program already includes Chinatown districts and works as it is for small business owners. We believe in clearer pathways for community serving businesses but maintain that formula retail establishments should not be given this level of streamlining. Historically, Chinatown has fought to conserve the independent retail ecosphere despite the proliferation of bank branches, McDonalds, etc. The proposed streamlining for formula retail establishments would reduce opportunities for businesses that are reflective of the community, such as affordable grocery stores, restaurants, and businesses that embody the heart and soul of our communities.

Please reject the Planning Department's recommendations to add the Calle 24 Latino Cultural District SUD, the North Beach NCD, and the North Beach SUD to the Planning Code's Priority Processing Program and reject the proposed streamlining of formula retail uses.

Thank you very much for your consideration.

Sincerely,

Erick Arguello, President
Calle 24 Latino Cultural District

Stuart Watts, President
North Beach Business Association

Rosa Chen, Director of Planning & Policy
Chinatown Community Development Center

Nick Ferris, President
Telegraph Hill Dwellers

cc: Kathrin Moore, Vice President kathrin.moore@sfgov.org
Theresa Imperial, Commissioner theresa.imperial@sfgov.org
Derek Braun, Commissioner commissions.secretary@sfgov.org
Amy Campbell, Commissioner amy.campbell@sfgov.org
Sean McGarry, Commissioner sean.mcgarry@sfgov.org
Gilbert Williams, Commissioner gilbert.a.williams@sfgov.org
Jonas Ionin, Secretary commissions.secretary@sfgov.org
Supervisor Danny Sauter danny.sauter@sfgov.org
Supervisor Jackie Fielder Jackie.fielder@sfgov.org

August 19, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aide
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: FILE NO. 250682
[Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts]

Dear Supervisor Sauter and Ms. Andrews,

Thank you for taking the time to meet with members of the Telegraph Hill Dwellers Board to discuss your proposed changes to North Beach Neighborhood Commercial District (NBNCD) legislation. As an organization representing over 500 members of our community, these conversations are crucial to our work to advocate for our community's needs in our shared goal of seeing our neighbors and neighborhoods thrive.

As we shared with you during our meeting, the Telegraph Hill Dwellers cannot support your legislation as currently written. We urge you to make amendments to the legislation so that the legislation matches the positive intentions that you expressed to us at our meeting.

First, we urge you to retain the prohibition on storefront mergers and to oppose the amendments that would allow such mergers without even a conditional use authorization. Further, we do not support storefront mergers even if they were limited based on some maximum size cutoff. However, in very special individual circumstances (e.g., eviction of a legacy business, fire displacement such as happened to Coit Liquors), we would be willing to support a special legislative exception allowing a storefront merger on a limited case-by-case basis.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally. This helps maintain the balance between tourist-serving and neighborhood-serving businesses, a value we share in common. Moreover, as we said in our conversation, this feels like a solution looking for a problem insofar as ground floor commercial vacancies in the NBNCD are at an all-time low.

Respectfully, we also oppose your proposed increase in Non-Residential Use Size Limits from 2,000 square feet to 3,000 square feet in the NBNCD. The existing 2,000 square feet use size, with a Conditional Use Authorization required for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted.

The North Beach Special Use District (NBSUD) set forth in Planning Code Section 780.3 was specifically designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It protects residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. We strongly oppose its elimination. As written your proposed legislation significantly diminishes protections for recognized historic resources, storefront mergers and residential protections. If, however, you insist on consolidating the NBSUD with the NBNCD, the amended Section 722 must fully capture the NBSUD's intentions and protections and incorporate all definitions and controls in the zoning chart and footnotes. We do not believe your proposed amendments adequately accomplish this. If you are committed to eliminating the NBSUD, we are happy to work with you to craft acceptable language and changes. Please let us know if we can help.

We also must oppose your proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more. It also has helped reduce vacancy rates. Under the existing legislation, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the space commands. For these reasons, we urge you to maintain the existing controls for Limited Restaurants.

We appreciate that we have a strong shared commitment to preserving residential uses above the ground floor and we share the goal of "no loss of residential units." With this in mind, THD supports allowing Flexible Retail uses only on the first floor as principally permitted, but opposes Flexible Retail uses on the upper floors in the NBNCD where it should be prohibited in order to maintain the existing housing units in the floors above our businesses and protect tenants from eviction and displacement. In our meeting we were pleased that you agreed with us on this issue.

As to your proposed changes to Walk-Up uses, we have two issues. First, given the mixed-use nature of our commercial district characterized by dense residential uses above ground floor commercial, public input is important and Walk-Up uses must be subject to conditional use authorization and not be as a principally permitted use as you propose. Second, we are pleased that you share our concern about the proliferation of “ghost kitchens” and support an amendment to your legislation to define and prohibit “ghost kitchens” in the NBNCD which we both agreed are not beneficial for North Beach. We are happy to work with you to draft language that would create a new definition for “ghost kitchens,” to include food preparation facilities designed for delivery-only or takeout orders, without a traditional dine-in space. Health Care uses on the ground floor should continue to be prohibited. These office-type uses deaden our active ground floor uses and don’t belong in North Beach. This prohibition has worked as intended, maintaining the lively ground floor ambiance of the neighborhood by keeping out large healthcare facilities such as One Medical and the proliferation of other Urgent Care facilities. These facilities are established nearby outside of the NBNCD where they are more appropriate. Such uses should be allowed with conditional use above the first floor provided no residential tenants are displaced.

Finally, as we stated in our joint letter of June 30, 2025, attached, we request that the NBNCD continue to not be included in the Priority Processing Program. We are deeply concerned that there is no longer any guarantee that conditional use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 13, 2025, that Priority Processing does not require public notice and does not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr at the Commission meeting:

> *“. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.”*

At our meeting you seemed to indicate that there is legislation which will restore the longstanding guarantees of public notice and a public hearing. We are unaware of such legislation, but if you have it, please provide a copy or a link. Otherwise, please continue to exclude North Beach from the Priority Processing Program.

We agree that changes to the NBNCD should be data driven, and in collaboration with the North Beach Business Association, we are in the midst of updating the commercial survey of the NBNCD to collect accurate, up-to-date information to better inform decisions. We believe the data will support what we are experiencing. Namely, that North Beach is thriving and has led the City in our post-pandemic recovery. Let’s work together to utilize the objective results of this survey to come up with the best amendments to our current laws.

We share your stated values of protecting tenants, supporting affordable housing, maintaining rent-control units, supporting small businesses, and seeing that our neighborhood

continues to balance tourism with community-serving businesses.

We look forward to continuing to work with you on this evolving legislation.

Telegraph Hill Dwellers

Nick Ferris
Stan Hayes
Sarah Goldsmith

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS)
Subject:	3 Letters regarding File No. 250682
Date:	Thursday, September 11, 2025 1:45:26 PM
Attachments:	3 Letters regarding File No. 250682.pdf

Hello,

Please see attached for 3 letters regarding File No. 250682.

> **File No. 250682:** Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302. (Sauter)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Phone: (415) 554-5184 | Fax: (415) 554-5163
board.of.supervisors@sfgov.org | www.sfbos.org

From:	Nick Ferris
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC)
Cc:	CPC-Commissions Secretary; Carroll, John (BOS); Board of Supervisors (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Monday, September 8, 2025 1:54:42 PM
Attachments:	THD Letter to Supervisor Sauter_ FILE NO. 250682 (1).pdf Joint Letter Opposing Priority Ordinance 6.25.25.pdf THD Letter to Planning Commission NBNCD 9.4.25.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).
We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.
We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and

internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.
We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

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We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

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We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor only as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

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Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.
Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers
Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

June 25, 2025

Lydia So, President
San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
(Via email: lydia.so@sfgov.org)

RE: STRONG OPPOSITION TO PRIORITY PROCESSING ORDINANCE
Item 21: Case No. 2025-004740PCA [Board File No. 250538]

Dear President So and Commissioners,

On behalf of Calle 24 Latino Cultural District (Calle 24), the North Beach Business Association (NBBA), the Chinatown Community Development Center (CCDC), and the Telegraph Hill Dwellers (THD), we are writing to express our strong opposition to the addition of the Calle 24 Latino Cultural District SUD, the North Beach Neighborhood Commercial District (NCD), and the North Beach Special Use District (SUD) to the Planning Code's Priority Processing Program.

Historically, in recognition of the special nature of Calle 24 and North Beach, their long-standing mix of community-serving businesses at risk of displacement, including Legacy Businesses, murals, festivals, and architectural design and character, they have long been exempted from the Planning Code's Priority Processing Program, ensuring that Conditional Use Authorizations (CUA) require public notice, thorough review prior to approval, and time for the community to gather and provide input.

The proposed legislation before you would include for the first time Calle 24 and North Beach within the Planning Code's Priority Processing Program. The proposed amendments to the Priority Processing Program would also for the first time include formula retail uses and streamline the conditional use process for larger retailers rather than the small businesses it was intended to serve. We believe the program has worked as it is – to accelerate the review of certain small business crucial to the city and our communities' economic vitality, while providing protection for the existing small businesses in Calle 24 and North Beach. **We strongly oppose the proposed legislation and the inclusion of Calle 24 and North Beach within the Priority Processing Program**.

Contrary to the Planning Department's claims in its staff report that these changes "support economic recovery and advance the City's broader objectives related to racial equity, neighborhood vitality, and small business retention," the proposed changes to Calle 24 and North Beach would have the opposite effect.

These neighborhoods have been leading the way to economic recovery as evidenced by the vitality of our commercial corridors today. In both Calle 24 and North Beach our retail spaces have a lower vacancy rate today than before the pandemic. Our neighborhoods celebrate the cultural and

racial composition of our businesses, and strive to retain our existing thriving small business, many of them Legacy Businesses, many owned by immigrant and low-income entrepreneurs sustaining their businesses. Further, the existing controls to prevent the incursion of formula retail uses has protected these small businesses from the likely rent increases chain stores and restaurants could catalyze.

We believe that the elimination of these protections would threaten our small businesses with displacement, especially given the proposed massive upzoning of the City's commercial corridors.

Through the protections long enjoyed by Calle 24 and North Beach, including their exemption from the Priority Processing Program, our commercial districts exemplify today the City's stated objectives of economic recovery, neighborhood vitality, and small business retention. These protections have been working. **Please do not undermine the success of these neighborhoods. The proposed legislation is a solution looking for a problem that doesn't exist. One size does not fit all.**

CCDC respects the wishes of Calle 24 and North Beach organizations to continue to be excluded from the Priority Processing Program and joins in this letter because we strongly believe neighborhoods should have the right to self-determination. We understand that the Priority Processing Program already includes Chinatown districts and works as it is for small business owners. We believe in clearer pathways for community serving businesses but maintain that formula retail establishments should not be given this level of streamlining. Historically, Chinatown has fought to conserve the independent retail ecosphere despite the proliferation of bank branches, McDonalds, etc. The proposed streamlining for formula retail establishments would reduce opportunities for businesses that are reflective of the community, such as affordable grocery stores, restaurants, and businesses that embody the heart and soul of our communities.

Please reject the Planning Department's recommendations to add the Calle 24 Latino Cultural District SUD, the North Beach NCD, and the North Beach SUD to the Planning Code's Priority Processing Program and reject the proposed streamlining of formula retail uses.

Thank you very much for your consideration.

Sincerely,

Erick Arguello, President
Calle 24 Latino Cultural District

Stuart Watts, President
North Beach Business Association

Rosa Chen, Director of Planning & Policy
Chinatown Community Development Center

Nick Ferris, President
Telegraph Hill Dwellers

cc: Kathrin Moore, Vice President kathrin.moore@sfgov.org
Theresa Imperial, Commissioner theresa.imperial@sfgov.org
Derek Braun, Commissioner commissions.secretary@sfgov.org
Amy Campbell, Commissioner amy.campbell@sfgov.org
Sean McGarry, Commissioner sean.mcgarry@sfgov.org
Gilbert Williams, Commissioner gilbert.a.williams@sfgov.org
Jonas Ionin, Secretary commissions.secretary@sfgov.org
Supervisor Danny Sauter danny.sauter@sfgov.org
Supervisor Jackie Fielder Jackie.fielder@sfgov.org

September 4, 2025
Via Email

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).

We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.

We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy

Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.

We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled *because* the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.

We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor *only* as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced*. We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.

Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD,

have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: "*. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.*" We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

Cc: Lydia So, President *lydia.so@sfgov.org*
Kathrin Moore, Vice President *kathrin.moore@sfgov.org*
Derek W. Braun, Commissioner *derek.braun@sfgov.org*
Amy Campbell, Commissioner *amy.campbell@sfgov.org*
Theresa Imperial, Commissioner *theresa.imperial@sfgov.org*
Sean McGarry, Commissioner *sean.mcgarry@sfgov.org*
Gilbert Williams, Commissioner *gilbert.a.williams@sfgov.org*
Jonas Ionin, Director of Commission Affairs *commissions.secretary@sfgov.org*
John Carroll, Clerk, LUTC *John.Carroll@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

August 19, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aide
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: FILE NO. 250682
[Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts]

Dear Supervisor Sauter and Ms. Andrews,

Thank you for taking the time to meet with members of the Telegraph Hill Dwellers Board to discuss your proposed changes to North Beach Neighborhood Commercial District (NBNCD) legislation. As an organization representing over 500 members of our community, these conversations are crucial to our work to advocate for our community's needs in our shared goal of seeing our neighbors and neighborhoods thrive.

As we shared with you during our meeting, the Telegraph Hill Dwellers cannot support your legislation as currently written. We urge you to make amendments to the legislation so that the legislation matches the positive intentions that you expressed to us at our meeting.

First, we urge you to retain the prohibition on storefront mergers and to oppose the amendments that would allow such mergers without even a conditional use authorization. Further, we do not support storefront mergers even if they were limited based on some maximum size cutoff. However, in very special individual circumstances (e.g., eviction of a legacy business, fire displacement such as happened to Coit Liquors), we would be willing to support a special legislative exception allowing a storefront merger on a limited case-by-case basis.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally. This helps maintain the balance between tourist-serving and neighborhood-serving businesses, a value we share in common. Moreover, as we said in our conversation, this feels like a solution looking for a problem insofar as ground floor commercial vacancies in the NBNCD are at an all-time low.

Respectfully, we also oppose your proposed increase in Non-Residential Use Size Limits from 2,000 square feet to 3,000 square feet in the NBNCD. The existing 2,000 square feet use size, with a Conditional Use Authorization required for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted.

The North Beach Special Use District (NBSUD) set forth in Planning Code Section 780.3 was specifically designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It protects residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. We strongly oppose its elimination. As written your proposed legislation significantly diminishes protections for recognized historic resources, storefront mergers and residential protections. If, however, you insist on consolidating the NBSUD with the NBNCD, the amended Section 722 must fully capture the NBSUD's intentions and protections and incorporate all definitions and controls in the zoning chart and footnotes. We do not believe your proposed amendments adequately accomplish this. If you are committed to eliminating the NBSUD, we are happy to work with you to craft acceptable language and changes. Please let us know if we can help.

We also must oppose your proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more. It also has helped reduce vacancy rates. Under the existing legislation, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the space commands. For these reasons, we urge you to maintain the existing controls for Limited Restaurants.

We appreciate that we have a strong shared commitment to preserving residential uses above the ground floor and we share the goal of "no loss of residential units." With this in mind, THD supports allowing Flexible Retail uses only on the first floor as principally permitted, but opposes Flexible Retail uses on the upper floors in the NBNCD where it should be prohibited in order to maintain the existing housing units in the floors above our businesses and protect tenants from eviction and displacement. In our meeting we were pleased that you agreed with us on this issue.

As to your proposed changes to Walk-Up uses, we have two issues. First, given the mixed-use nature of our commercial district characterized by dense residential uses above ground floor commercial, public input is important and Walk-Up uses must be subject to conditional use authorization and not be as a principally permitted use as you propose. Second, we are pleased that you share our concern about the proliferation of “ghost kitchens” and support an amendment to your legislation to define and prohibit “ghost kitchens” in the NBNCD which we both agreed are not beneficial for North Beach. We are happy to work with you to draft language that would create a new definition for “ghost kitchens,” to include food preparation facilities designed for delivery-only or takeout orders, without a traditional dine-in space. Health Care uses on the ground floor should continue to be prohibited. These office-type uses deaden our active ground floor uses and don’t belong in North Beach. This prohibition has worked as intended, maintaining the lively ground floor ambiance of the neighborhood by keeping out large healthcare facilities such as One Medical and the proliferation of other Urgent Care facilities. These facilities are established nearby outside of the NBNCD where they are more appropriate. Such uses should be allowed with conditional use above the first floor provided no residential tenants are displaced.

Finally, as we stated in our joint letter of June 30, 2025, attached, we request that the NBNCD continue to not be included in the Priority Processing Program. We are deeply concerned that there is no longer any guarantee that conditional use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 13, 2025, that Priority Processing does not require public notice and does not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr at the Commission meeting:

> *“. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.”*

At our meeting you seemed to indicate that there is legislation which will restore the longstanding guarantees of public notice and a public hearing. We are unaware of such legislation, but if you have it, please provide a copy or a link. Otherwise, please continue to exclude North Beach from the Priority Processing Program.

We agree that changes to the NBNCD should be data driven, and in collaboration with the North Beach Business Association, we are in the midst of updating the commercial survey of the NBNCD to collect accurate, up-to-date information to better inform decisions. We believe the data will support what we are experiencing. Namely, that North Beach is thriving and has led the City in our post-pandemic recovery. Let’s work together to utilize the objective results of this survey to come up with the best amendments to our current laws.

We share your stated values of protecting tenants, supporting affordable housing, maintaining rent-control units, supporting small businesses, and seeing that our neighborhood

continues to balance tourism with community-serving businesses.

We look forward to continuing to work with you on this evolving legislation.

Telegraph Hill Dwellers

Nick Ferris
Stan Hayes
Sarah Goldsmith

From:	Deborah Baldini
To:	Sauter, Danny (BOS); Dennis Phillips, Sarah (CPC); rachel.tanner@sfgov.org; Chen, Lisa (CPC); So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); CPC-Commissions Secretary; Board of Supervisors (BOS); Lurie, Daniel (MYR); Imperial, Theresa (CPC)
Subject:	URGENT: Northbeach Redevelopment
Date:	Thursday, September 11, 2025 1:37:01 PM

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Deborah Baldini
Owner, Biordi Art Imports
412 Columbus Ave.
San Francisco, CA 94133
deborah@biordi.com
415 392 8096

September 11, 2025

To:
Mayor Daniel Lurie
Supervisor Danny Sauter
Sarah Dennis-Phillips, Director of Planning
Rachel Tanner, Director, Citywide Planning
Lisa Chen, Planner

CC: Planning Commission:
Lydia So, President
Kathrin Moore, Vice President
Theresa Imperial
Derek Braun
Amy Campbell
Sean McGarry
Gilbert Williams
Jonas Ionin, Secretary
Board of Supervisors

Re: Protecting the Cultural and Economic Integrity of North Beach Amid Zoning Redevelopment Proposals

Dear Mayor Lurie and Supervisor Sauter and Planning Commision,

As the owner of **Biordi Art Imports**, a proud, multi-generational **legacy business** that has called North Beach home since 1946, I am writing to express my deep concern—and

cautious hope—regarding the proposed redevelopment and rezoning plans for District 3.

North Beach is not simply a neighborhood. It is a living, breathing cultural landmark. It is one of the last enclaves in San Francisco where history, small businesses, and a true sense of community are still palpable. And while I fully recognize the urgent need to meet our city's state-mandated housing goals, I urge you—and our city leadership—to adopt a strategy that does not sacrifice our soul in the process.

We are at an inflection point. If we are not deliberate and inclusive, this plan could permanently alter the character of North Beach, displace the very businesses and families that make it unique, and erode the economic and cultural ecosystem that has taken generations to build.

Priority Concerns to Address

To protect our neighborhood while advancing housing goals, I respectfully ask that you champion the following provisions:

- **Developer-Funded Relocation Assistance**: Require all new development that displaces existing businesses to provide **meaningful relocation assistance** funded by developers—not by taxpayers or small businesses.
- **"Warm Shell" Standards for Returning Tenants**: Ensure that returning businesses can operate in **ready-to-use commercial spaces**, not raw concrete boxes that require $100,000+ buildouts. Without this, return is not a real option.
- **Base Height Limits for North Beach & Waterfront Areas**: Maintain a firm base height of **40 feet** in historic corridors like Columbus Avenue, with any bonuses subject to **design review and step-back requirements** to preserve the scale and skyline.
- **Preservation of Historically Registered Buildings**: Codify protections for all buildings with architectural or cultural significance. Incentivize adaptive reuse rather than demolition.
- **Protection of Columbus Avenue Commercial Corridor**: This iconic artery is the beating heart of North Beach. Overdevelopment or glass monoliths will forever damage the character and walkability of this corridor.
- **Equitable Distribution of Density**: Do not overburden North Beach. Housing targets must be met **equitably across all neighborhoods**, including those with greater available space and fewer historic constraints.
- **Affordable Housing for Working Families**: Require that a **meaningful percentage**

of units are set aside for **working- and middle-class renters**—not just market-rate or luxury buyers. Our restaurant workers, artists, teachers, and small business staff must be able to live where they work.

A Path Forward: Bridging Growth and Preservation

As a business owner and community member, I do not stand in the way of growth. I stand in favor of **smart, inclusive, and culturally sensitive development**.

That's why I am asking not just for policy changes—but for collaboration. I propose the creation of a **North Beach Roundtable**, a working group of residents, small business owners, developers, cultural leaders, and city planners to co-design this transformation **together**, rather than in conflict.

Let us pilot a **community-first development** that meets housing mandates while uplifting the identity of North Beach. Let us be a model for the rest of the city—and state—in how growth and preservation can coexist.

I appreciate your time and leadership, and I would welcome the opportunity to speak further about how we can preserve the legacy of North Beach while embracing its future.

Respectfully,
Deborah Baldini
Owner, Biordi Art Imports
deborah@biordi.com

415 392 8096

From: Amy B
To: Board of Supervisors (BOS)
Subject: Please oppose North Beach proposal
Date: Thursday, September 11, 2025 9:03:13 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello, my name is Amy Blumenthal. I have lived in North Beach since 1994.

I strongly oppose this rezoning proposal. North Beach is a historic and cultural district, a major tourist destination, and home to long-standing small businesses and residents. Upzoning here would mean demolition, displacement, and permanent loss of the character that makes this neighborhood unique.

Please, please, please reject or significantly revise this plan to protect the community and its history.

Thank you.
AmyB.

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Entezari, Mehran (BOS); Carroll, John (BOS)
Subject:	FW: BOS File No. 250682 Letter of Opposition
Date:	Monday, September 8, 2025 3:19:00 PM
Attachments:	722 Montgomery - Letter Supporting Special Use District - Sauter (9-5-25).pdf

Dear Supervisors,

Pleas see the attached communication regarding File No. 250682.

File No. 250682 - Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302.

Thank you,

Eileen McHugh
Executive Assistant
Office of the Clerk of the Board
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102-4689
Phone: (415) 554-7703 | Fax: (415) 554-5163
eileen.e.mchugh@sfgov.org| www.sfbos.org

From: Steven Tsang <steven@skylineam.com>
Sent: Saturday, September 6, 2025 5:39 PM
To: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Cc: Calvillo, Angela (BOS) <angela.calvillo@sfgov.org>; Tang, Katy (ECN) <katy.tang@sfgov.org>
Subject: Re: BOS File No. 250682 Letter of Opposition

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Please reference the attached letter for your consideration.

September 5, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aide
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: BOS File No. 250682 – Letter of Opposition

Dear Supervisor Sauter and Members of the Board of Supervisors,

I am writing as a concerned Jackson Square residential property manager/owner regarding the proposed deletion of the Jackson Square Special Use District land use controls (Planning Code Section 249.25) contained in Supervisor Sauter's legislation (File No. 250682). Two years ago, with the support of the Jackson Square Historic District Association, I spoke out against a similar effort led by Mayor Breed (File No. 230701), and was relieved when that proposal was ultimately rejected in favor of preserving the existing balance that has made Jackson Square such a vibrant and livable downtown neighborhood. The former Belli Building, currently owned and managed by our group, is a testament to why we should maintain the current controls absent new data or input from the community. These controls have helped make Jackson Square such a great place to live and for small businesses to thrive.

Thus, I am troubled to see the same issue resurface so soon, and I must once again urge you to protect what has been proven to work. Jackson Square is unlike anywhere else in San Francisco, with its rare collection of 1850s–1870s brick and cast-iron buildings, narrow streetscapes, and privately funded lighting and greenscapes supported by residents and stakeholders alike for decades. This historic fabric is fragile. The neighborhood already contains seventeen bars and restaurants within its tiny two-block by one-and-a-half-block area, with many more just steps away. Our residents and retail tenants routinely bear the burden of the excess noise, trash, vandalism, broken bottles, and other side effects of nightlife activity. Allowing new bars and restaurants "as of right" — and even larger venues of over 4,000 square feet by conditional approval — would likely overwhelm the character and charm of this district.

What is most concerning is that this proposal seems to have been brought forth with little or no outreach to residents, businesses or other key stakeholders. Such a narrow consultation process ignores the residents and small businesses who live with the daily consequences of land use decisions in this neighborhood. I've personally walked the neighborhood numerous times, invested money in the neighborhood, including supporting the extra taxes that fund the Community Benefits District, which helps cover clean-up, tree maintenance, and security. Those services are not luxuries — they have become necessities due to the existing oversaturation of nightlife uses.

Weakening the controls now would undo years of hard work and investment by those of us who have committed to making Jackson Square a vibrant, functional, and most importantly, a livable neighborhood for both commercial and residential tenants. The current controls in Section 249.25 were created with broad community input, earned unanimous support from the City's Small Business Commission, and were unanimously adopted by the Board of Supervisors in 2018. These controls have encouraged a diverse mix of businesses — boutique retail, galleries, services, and cultural institutions — while sustaining a stable residential community. This balance has kept

Jackson Square healthy both before and after the pandemic, something that few downtown districts can claim.

Thus, I ask you to please maintain the protections in Section 249.25 as they are. This is not about resisting change but about ensuring that any changes are thoughtful, data-driven, and respectful of the delicate balance that has made Jackson Square one of San Francisco's success stories. Thank you for considering the perspective of an owner who cares deeply about the future of Jackson Square.

Sincerely,

Steven Tsang
Manager, San Francisco 722 Montgomery LLC
and a concerned Jackson Square Residential Property Owner

Cc: Veronica Flores, Planner Veronica.Flores@sfgov.org
Danny Sauter, District 3 Supervisor Danny.Sauter@sfgov.org
Angela Calvillo, Clerk, Board of Supervisors
Angela.Calvillo@sfgov.org
Katy Tang, Small Business Commission Katy.Tang@sfgov.org

From:	Nick Ferris
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC)
Cc:	CPC-Commissions Secretary; Carroll, John (BOS); Board of Supervisors (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Monday, September 8, 2025 1:54:43 PM
Attachments:	THD Letter to Supervisor Sauter_ FILE NO. 250682 (1).pdf Joint Letter Opposing Priority Ordinance 6.25.25.pdf THD Letter to Planning Commission NBNCD 9.4.25.pdf

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Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).
We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.
We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and

internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.
We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.
We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.
We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor only as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.
We strongly oppose the proposed amendment to allow new Health Care uses on the ground

floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced.* We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.
Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.
Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers
Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

August 19, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aide
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: FILE NO. 250682
[Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts]

Dear Supervisor Sauter and Ms. Andrews,

Thank you for taking the time to meet with members of the Telegraph Hill Dwellers Board to discuss your proposed changes to North Beach Neighborhood Commercial District (NBNCD) legislation. As an organization representing over 500 members of our community, these conversations are crucial to our work to advocate for our community's needs in our shared goal of seeing our neighbors and neighborhoods thrive.

As we shared with you during our meeting, the Telegraph Hill Dwellers cannot support your legislation as currently written. We urge you to make amendments to the legislation so that the legislation matches the positive intentions that you expressed to us at our meeting.

First, we urge you to retain the prohibition on storefront mergers and to oppose the amendments that would allow such mergers without even a conditional use authorization. Further, we do not support storefront mergers even if they were limited based on some maximum size cutoff. However, in very special individual circumstances (e.g., eviction of a legacy business, fire displacement such as happened to Coit Liquors), we would be willing to support a special legislative exception allowing a storefront merger on a limited case-by-case basis.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally. This helps maintain the balance between tourist-serving and neighborhood-serving businesses, a value we share in common. Moreover, as we said in our conversation, this feels like a solution looking for a problem insofar as ground floor commercial vacancies in the NBNCD are at an all-time low.

Respectfully, we also oppose your proposed increase in Non-Residential Use Size Limits from 2,000 square feet to 3,000 square feet in the NBNCD. The existing 2,000 square feet use size, with a Conditional Use Authorization required for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted.

The North Beach Special Use District (NBSUD) set forth in Planning Code Section 780.3 was specifically designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It protects residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. We strongly oppose its elimination. As written your proposed legislation significantly diminishes protections for recognized historic resources, storefront mergers and residential protections. If, however, you insist on consolidating the NBSUD with the NBNCD, the amended Section 722 must fully capture the NBSUD's intentions and protections and incorporate all definitions and controls in the zoning chart and footnotes. We do not believe your proposed amendments adequately accomplish this. If you are committed to eliminating the NBSUD, we are happy to work with you to craft acceptable language and changes. Please let us know if we can help.

We also must oppose your proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more. It also has helped reduce vacancy rates. Under the existing legislation, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the space commands. For these reasons, we urge you to maintain the existing controls for Limited Restaurants.

We appreciate that we have a strong shared commitment to preserving residential uses above the ground floor and we share the goal of "no loss of residential units." With this in mind, THD supports allowing Flexible Retail uses only on the first floor as principally permitted, but opposes Flexible Retail uses on the upper floors in the NBNCD where it should be prohibited in order to maintain the existing housing units in the floors above our businesses and protect tenants from eviction and displacement. In our meeting we were pleased that you agreed with us on this issue.

As to your proposed changes to Walk-Up uses, we have two issues. First, given the mixed-use nature of our commercial district characterized by dense residential uses above ground floor commercial, public input is important and Walk-Up uses must be subject to conditional use authorization and not be as a principally permitted use as you propose. Second, we are pleased that you share our concern about the proliferation of “ghost kitchens” and support an amendment to your legislation to define and prohibit “ghost kitchens” in the NBNCD which we both agreed are not beneficial for North Beach. We are happy to work with you to draft language that would create a new definition for “ghost kitchens,” to include food preparation facilities designed for delivery-only or takeout orders, without a traditional dine-in space. Health Care uses on the ground floor should continue to be prohibited. These office-type uses deaden our active ground floor uses and don’t belong in North Beach. This prohibition has worked as intended, maintaining the lively ground floor ambiance of the neighborhood by keeping out large healthcare facilities such as One Medical and the proliferation of other Urgent Care facilities. These facilities are established nearby outside of the NBNCD where they are more appropriate. Such uses should be allowed with conditional use above the first floor provided no residential tenants are displaced.

Finally, as we stated in our joint letter of June 30, 2025, attached, we request that the NBNCD continue to not be included in the Priority Processing Program. We are deeply concerned that there is no longer any guarantee that conditional use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 13, 2025, that Priority Processing does not require public notice and does not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr at the Commission meeting:

> *“. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.”*

At our meeting you seemed to indicate that there is legislation which will restore the longstanding guarantees of public notice and a public hearing. We are unaware of such legislation, but if you have it, please provide a copy or a link. Otherwise, please continue to exclude North Beach from the Priority Processing Program.

We agree that changes to the NBNCD should be data driven, and in collaboration with the North Beach Business Association, we are in the midst of updating the commercial survey of the NBNCD to collect accurate, up-to-date information to better inform decisions. We believe the data will support what we are experiencing. Namely, that North Beach is thriving and has led the City in our post-pandemic recovery. Let’s work together to utilize the objective results of this survey to come up with the best amendments to our current laws.

We share your stated values of protecting tenants, supporting affordable housing, maintaining rent-control units, supporting small businesses, and seeing that our neighborhood

continues to balance tourism with community-serving businesses.

We look forward to continuing to work with you on this evolving legislation.

Telegraph Hill Dwellers

Nick Ferris
Stan Hayes
Sarah Goldsmith

June 25, 2025

Lydia So, President
San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
(Via email: lydia.so@sfgov.org)

RE: STRONG OPPOSITION TO PRIORITY PROCESSING ORDINANCE
Item 21: Case No. 2025-004740PCA [Board File No. 250538]

Dear President So and Commissioners,

On behalf of Calle 24 Latino Cultural District (Calle 24), the North Beach Business Association (NBBA), the Chinatown Community Development Center (CCDC), and the Telegraph Hill Dwellers (THD), we are writing to express our strong opposition to the addition of the Calle 24 Latino Cultural District SUD, the North Beach Neighborhood Commercial District (NCD), and the North Beach Special Use District (SUD) to the Planning Code's Priority Processing Program.

Historically, in recognition of the special nature of Calle 24 and North Beach, their long-standing mix of community-serving businesses at risk of displacement, including Legacy Businesses, murals, festivals, and architectural design and character, they have long been exempted from the Planning Code's Priority Processing Program, ensuring that Conditional Use Authorizations (CUA) require public notice, thorough review prior to approval, and time for the community to gather and provide input.

The proposed legislation before you would include for the first time Calle 24 and North Beach within the Planning Code's Priority Processing Program. The proposed amendments to the Priority Processing Program would also for the first time include formula retail uses and streamline the conditional use process for larger retailers rather than the small businesses it was intended to serve. We believe the program has worked as it is – to accelerate the review of certain small business crucial to the city and our communities' economic vitality, while providing protection for the existing small businesses in Calle 24 and North Beach. **We strongly oppose the proposed legislation and the inclusion of Calle 24 and North Beach within the Priority Processing Program**.

Contrary to the Planning Department's claims in its staff report that these changes "support economic recovery and advance the City's broader objectives related to racial equity, neighborhood vitality, and small business retention," the proposed changes to Calle 24 and North Beach would have the opposite effect.

These neighborhoods have been leading the way to economic recovery as evidenced by the vitality of our commercial corridors today. In both Calle 24 and North Beach our retail spaces have a lower vacancy rate today than before the pandemic. Our neighborhoods celebrate the cultural and

racial composition of our businesses, and strive to retain our existing thriving small business, many of them Legacy Businesses, many owned by immigrant and low-income entrepreneurs sustaining their businesses. Further, the existing controls to prevent the incursion of formula retail uses has protected these small businesses from the likely rent increases chain stores and restaurants could catalyze.

We believe that the elimination of these protections would threaten our small businesses with displacement, especially given the proposed massive upzoning of the City's commercial corridors.

Through the protections long enjoyed by Calle 24 and North Beach, including their exemption from the Priority Processing Program, our commercial districts exemplify today the City's stated objectives of economic recovery, neighborhood vitality, and small business retention. These protections have been working. **Please do not undermine the success of these neighborhoods. The proposed legislation is a solution looking for a problem that doesn't exist. One size does not fit all.**

CCDC respects the wishes of Calle 24 and North Beach organizations to continue to be excluded from the Priority Processing Program and joins in this letter because we strongly believe neighborhoods should have the right to self-determination. We understand that the Priority Processing Program already includes Chinatown districts and works as it is for small business owners. We believe in clearer pathways for community serving businesses but maintain that formula retail establishments should not be given this level of streamlining. Historically, Chinatown has fought to conserve the independent retail ecosphere despite the proliferation of bank branches, McDonalds, etc. The proposed streamlining for formula retail establishments would reduce opportunities for businesses that are reflective of the community, such as affordable grocery stores, restaurants, and businesses that embody the heart and soul of our communities.

Please reject the Planning Department's recommendations to add the Calle 24 Latino Cultural District SUD, the North Beach NCD, and the North Beach SUD to the Planning Code's Priority Processing Program and reject the proposed streamlining of formula retail uses.

Thank you very much for your consideration.

Sincerely,

Erick Arguello, President
Calle 24 Latino Cultural District

Stuart Watts, President
North Beach Business Association

Rosa Chen, Director of Planning & Policy
Chinatown Community Development Center

Nick Ferris, President
Telegraph Hill Dwellers

cc: Kathrin Moore, Vice President kathrin.moore@sfgov.org
Theresa Imperial, Commissioner theresa.imperial@sfgov.org
Derek Braun, Commissioner commissions.secretary@sfgov.org
Amy Campbell, Commissioner amy.campbell@sfgov.org
Sean McGarry, Commissioner sean.mcgarry@sfgov.org
Gilbert Williams, Commissioner gilbert.a.williams@sfgov.org
Jonas Ionin, Secretary commissions.secretary@sfgov.org
Supervisor Danny Sauter danny.sauter@sfgov.org
Supervisor Jackie Fielder Jackie.fielder@sfgov.org

September 4, 2025
Via Email

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

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Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

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Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD,

have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: "*. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.*" We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

Cc: Lydia So, President *lydia.so@sfgov.org*
Kathrin Moore, Vice President *kathrin.moore@sfgov.org*
Derek W. Braun, Commissioner *derek.braun@sfgov.org*
Amy Campbell, Commissioner *amy.campbell@sfgov.org*
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Jonas Ionin, Director of Commission Affairs *commissions.secretary@sfgov.org*
John Carroll, Clerk, LUTC *John.Carroll@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Entezari, Mehran (BOS); Carroll, John (BOS)
Subject:	FW: Opposition to BOS File No. 250682
Date:	Friday, September 5, 2025 5:00:36 PM
Attachments:	Jackson Sq Legislation Opposition.pdf

Dear Supervisors,

Please see the attached communication regarding File No. 250682.

Thank you,

Eileen McHugh
Executive Assistant
Office of the Clerk of the Board
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102-4689
Phone: (415) 554-7703 | Fax: (415) 554-5163
eileen.e.mchugh@sfgov.org| www.sfbos.org

From: 25 Hotaling HOA <25hotalinghoa@gmail.com>
Sent: Friday, September 5, 2025 4:31 PM
To: So, Lydia (CPC) <lydia.so@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>; Tang, Katy (ECN) <katy.tang@sfgov.org>; Flores, Veronica (CPC) <Veronica.Flores@sfgov.org>; Calvillo, Angela (BOS) <angela.calvillo@sfgov.org>
Subject: Opposition to BOS File No. 250682

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September 5, 2025

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: Opposition to BOS File No. 250682

Dear President So and Commissioners,

I respectfully write to you as both a resident and HOA president of a mixed-use building in

Jackson Square, where I also practice law. I am strongly opposed to Supervisor Sauter's proposal to weaken Section 249.25, which has been essential in maintaining the character and balance of this unique neighborhood.

The success of Jackson Square is not accidental. Since 2018, the current land use protections - crafted with broad input and unanimous City support - have preserved historic buildings while sustaining a healthy mix of shops, galleries, bars & restaurants, offices, services, and homes. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive even through the pandemic.

The proposed legislation threatens to unravel that success. Our small district already has more than its share of bars and restaurants. While these uses bring activity, they also create serious impacts on retail and residential: noise, vandalism, trash and worse, and constant enforcement challenges. Allowing additional saturation without careful review would tip the balance further, undermining the very qualities that make this district livable. Driving working residents out of Downtown seems backwards.

Process matters, too. None of the Jackson Square business and residential friends I asked said they were aware of this proposal, and were against it once informed. How does oversaturating bar & restaurant vs balanced mixed use strengthen a district that is already working well?

As someone who lives and works here, I see daily how much residents and businesses invest in Jackson Square - through the Community Benefit District, streetscape and historic building upkeep, and more. Weakening the current zoning protections would undo years of progress and create unnecessary problems for the City to manage.

I respectfully urge you to reject File No. 250682 and keep Section 249.25 intact. The framework is working, and there is no justification for dismantling it.

Sincerely,
Charles Carbone, Esq.
25 Hotaling & 580 Washington HOA President, Jackson Square

September 4, 2025

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: Opposition to BOS File No. 250682

Dear President So and Commissioners,

I respectfully write to you as both a resident and HOA president of a mixed-use building in Jackson Square, where I also practice law. I am strongly opposed to Supervisor Sauter's proposal to weaken Section 249.25, which has been essential in maintaining the character and balance of this unique neighborhood.

The success of Jackson Square is not accidental. Since 2018, the current land use protections - crafted with broad input and unanimous City support - have preserved historic buildings while sustaining a healthy mix of shops, galleries, bars & restaurants, offices, services, and homes. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive even through the pandemic.

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Process matters, too. None of the Jackson Square business and residential friends I asked said they were aware of this proposal, and were against it once informed. How does oversaturating bar & restaurants vs balanced mixed use improve a district that is already working well?

As someone who lives and works here, I see daily how much residents and businesses invest in Jackson Square - through the Community Benefit District, streetscape and historic building upkeep, and more. Weakening the current zoning protections would undo years of progress and create unnecessary problems for the City to manage.

I respectfully urge you to reject File No. 250682 and keep Section 249.25 intact. The framework is working, and there is no justification for dismantling it.

Sincerely,
Charles Carbone, Esq.
25 Hotaling & 580 Washington HOA President, Jackson Square

From: Don du Bain
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS)
Cc: Sauter, Danny (BOS); Carroll, John (BOS)
Subject: Fwd: BOS File No. 250682
Date: Saturday, October 25, 2025 6:58:20 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors Melgar, Chen and Mahmood:

As a 25-year homeowner in District 3 on the border of Jackson Square, I oppose Supervisor Sauter's legislation pending before your committee without further amendments.

I have already voiced my opposition to this legislation before the Planning Commission, which only narrowly approved its passage for consideration by your committee. I have heard the objections of my neighbors at the hearing, who were comprised mostly of residents and representatives of neighborhood associations, and am convinced that this legislation has not been adequately vetted with the constituents in District 3. Although Supervisor Sauter claims to have met with multiple associations, he has not vetted his legislation with at least seven neighborhood associations in District 3 who also oppose his legislation in its current form, including the following:

* Telegraph Hill Dwellers Association
* North Beach Business Association
* Pacific Avenue Neighborhood Association
*. Jackson Square Historic District Association
*. Russian Hill Community Association
* Chinatown Neighborhood Association
*. North Beach Tenants Association

I do not claim to be an expert in this matter, but I am alarmed at the rushed process that this proposed legislation has taken through the legislative process. I urge your committee to halt its approval until the residential constituencies of District 3 have had an adequate opportunity to try to work out an agreeable compromise to Supervisor Sauter's proposed changes, especially as they relate to Jackson Square. Jackson Square is a vibrant and beautiful district in our City that does not need more bars, much less 4000 square foot restaurants that would dwarf the existing restaurants and shops and destroy the character of this historic district.

Please do not approve this legislation without granting these seven neighborhood associations an opportunity to participate in crafting a better alternative than what this pending legislation proposes in its current form.

Best regards,
Donald du Bain

From:	Mark Sugarman
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS); Andrews, Michelle (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION
Date:	Friday, October 24, 2025 7:34:41 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

For the following reasons I oppose this plan:

1) Local resident organizations were not consulted
2) There are already a sufficient number of restaurants and bars in Jackson Square and North Beach
3) Restaurants have a high rate of failure. If spaces are converted for restaurant use and the restaurant closes, the space will not revert to retail
4) 4,000 square feet of space is too large for the Jackson Square neighborhood
5) Both North Beach and Jackson Square have extremely low vacancy rates. Why are we not concentrating on areas with blocks of empty spaces?

At a minimum this plan needs to be put on hold until all potentially affected parties - especially residents of North Beach, Jackson Square and adjacent areas - have been consulted.

Thank you.

Mark Sugarman
440 Davis Court # 911
San Francisco, CA 94111
marksugarman579@gmail.com
Cell 415-710-4226

From: Amy Bekowich
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject: BOS File No. 250682 Letter of Opposition
Date: Friday, October 24, 2025 4:05:39 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

As a Jackson Square resident for twenty years I am writing to express my strong opposition to the proposed legislation that will dismantle critical elements of Jackson Square's *Special Use District* zoning.

Our long-established organizations have championed legislation over many years that has successfully enabled our commercial corridors to thrive with a balance of business types, low vacancy rates, and residential protections for livability, while maintaining the unique character of our neighborhoods.

Supervisor Daniel Sauter, you proposed this new legislation with no supporting data or community input. Businesses and residents representing North Beach, Russian Hill, Chinatown and Jackson Square testified at both the SF Planning Commission and Land Use Committee hearings and both agencies acknowledged these problems and urged you to slow down your rushed exclusionary process, collect relevant data, and embrace community input. Unfortunately you have continued to push forward and offer only inconsequential amendments that will not mitigate the negative impacts to our neighborhood.

And the negative impacts are substantial:

- Your legislation would allow an unlimited number of bars/restaurants with a Conditional Use permit. There are already SEVENTEEN bars and restaurants within Jackson Square's tiny 2 block x 1.5 block historic district, and dozens more within blocks. **Data consistently shows that higher density of alcohol-serving establishments is correlated with increased noise, property damage, public urination, and assaults.**

- Your legislation would allow street-level commercial uses of 4,000 sq ft (or larger). **This is massively out of scale for this historic district and will obliterate the economics for our small businesses.**

Your determination to follow through on this legislation undermines years of thoughtful, data-informed planning that has made Jackson Square one of San Francisco’s few downtown success stories. But your "fire drill" approach to getting this legislation passed indicates that you have ignored this fact, seemingly for monetary reasons. It's all about the money, right? More money...more, more, more, more. I ask you, "When is enough?"

Ironically, this "more" mentality will likely result in less: less revenue for existing businesses due to increased competition, a lesser quality of life for the residents in the neighborhood, less protection and safety due to increased risk of property damage and assaults, less neighborhood charm, less available parking, less peacefulness after hours, less motivation by visitors to frequent the neighborhood, and less balance of historic preservation, small business health and residential livability.

Our neighborhood's future shouldn't be decided by you - behind closed doors or rushed through without data and neighborhood collaboration. **What if this was happening to you and your neighborhood?** Surely, you would not approve.

I implore you to think about the repercussions of your proposed legislation.

Amy Bekowich
Jackson Square
415-407-7933

Get Outlook for Android

From:	Rhoda Schneiderman
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS); Andrews, Michelle (BOS)
Subject:	RE: BOS File No. 250682 Letter of Opposition
Date:	Friday, October 24, 2025 2:49:19 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I want to register my strenuous opposition to the above zoning changes for Jackson Square, but not limited to Jackson Square in the above proposal.
All the proposed changes to the "no net new" for bars and restaurants will be detrimental to current businesses and residents who live in Jackson Square and the adjacent areas. Increased late night noise, trash and crime will be the result of a zoning change that has no basis in data or even common sense. Jackson Square works beautifully within the current zoning framework and will continue to thrive if left without further government meddling.

Street level commercial usage in excess of 4000 sq ft is massively out of scale with a < 4sq block footprint of a neighborhood. North Beach is an adjacent area already successfully brimming with restaurants/bars and sadly not enough retail.

This proposal really doesn't address the actual need that businesses and potential new businesses face. That is a streamlining of the permitting, inspection and approval process. Those are procedural issues that have nothing to do with zoning and can be addressed by making departments more effective and making sure there is sufficient staff to handle the approval process in an expedient manner. Pretend you are Starbucks and have a transaction time frame you have to adhere to.

Once again even after Supervisor Sauter was admonished for not reaching out, we at The Gateway have never received an email or mailing concerning the results of the last meeting or this upcoming meeting. He certainly has all our contact info given we are in his district. That is unforgivable. I can only hope it is an over zealous, rookie mistake.

I hope the members will overwhelmingly vote no on this proposal or table it for at least a 2 week period in order to get real feedback from the entirety of the neighborhoods affected.

Thank you.

Rhoda Schneiderman
550 Battery St. apt. 1520
San Francisco, CA 94111

From: Terry Kraus
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject: BOS File No. 250682 - LETTER OF OPPOSTION
Date: Friday, October 24, 2025 2:38:12 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

For the following reasons I oppose this plan:

1) Local resident organizations were not consulted
2) There are already a sufficient number of restaurants and bars in Jackson Square and North Beach
3) Restaurants have a high rate of failure. If spaces are converted for restaurant use and the restaurant closes, the space will not revert to retail
4) 4,000 square feet of space is too large for the Jackson Square neighborhood
5) Both North Beach and Jackson Square have extremely low vacancy rates. Why are we not concentrating on areas with blocks of empty spaces?

At a minimum this plan needs to be put on hold until all potentially affected parties - especially residents of North Beach, Jackson Square and adjacent areas - have been consulted.

Thank you.

Terry Kraus, 24 year resident of The Gateway
440 Davis Court #911
SF 94111
tkraus27@gmail.com

From:	North Beach Business Association
To:	MelgarStaff (BOS); ChenStaff; MahmoodStaff
Cc:	Carroll, John (BOS)
Subject:	Updated Submission: BOS File No. 250682 - Amendment and Continuance Request
Date:	Thursday, October 23, 2025 9:57:47 AM
Attachments:	NBBA Amendment Requests - Business Legislation for North Beach - Update 10_17_25.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Good morning, Land Use Committee members,

I am resubmitting our amendments and continuance request for BOS File No. 250682. This updated submission, dated October 17, 2025, reflects additional North Beach businesses that have joined in support of our request since our original filing.

Please don't hesitate to contact us if you have any questions or need additional information. I appreciate your consideration, and I look forward to Monday's hearing.

Regards,

Stuart Watts
President, North Beach Business Association

NBBA Requested Amendment Priorities:

1. Restore the Use Size Cap for North Beach Retail

The Use Size Cap is a critical tool that has helped North Beach maintain its unique character as a vibrant mixed-use neighborhood. Its removal during recent Land Use and Board of Supervisors meetings occurred without consultation with the very businesses it affects. This cap ensures that no single type of business dominates our streetscape, preserving the diverse ecosystem of shops, services, and dining that makes North Beach a destination for both residents and visitors. We respectfully request this provision be reinstated to protect the economic diversity that has made our neighborhood thrive for generations.

2. Establish Two Distinct Commercial Districts: Upper North Beach and Central North Beach

North Beach faces different challenges above and below Greenwich Street. **Upper North Beach** currently struggles with multiple vacant storefronts that could benefit from more flexible zoning and incentives for new businesses. Meanwhile, **Central North Beach** maintains a delicate but successful balance of businesses that serves both tourists and longtime residents. By creating two districts with tailored regulations, we can revitalize struggling areas while preserving what works. This targeted approach allows for innovation where needed without disrupting established success.

3. Preserve Central North Beach's Accessible Retail Character

Exclude Health Services from Central North Beach: While we value healthcare access, medical facilities operate on fundamentally different economics than retail businesses. With substantially higher funding and revenue per square foot, health services can outbid traditional retailers, driving up rents across the district. Moreover, medical facilities typically restrict public access, creating dead zones in our walkable shopping district. Imagine if beloved community gathering spots became clinical spaces, the character of our neighborhood would fundamentally change. The neighborhood already greatly benefits from the resources of NEMS and UCSF’s urgent care clinic.

Strengthen Restaurant Density Controls: North Beach already has the highest concentration of restaurants and bars per capita of any residential neighborhood in San Francisco. Our existing regulation preventing restaurants from replacing non-restaurant businesses has successfully maintained affordability and diversity. However, with 5 of 8 current vacant storefronts being former restaurants, we risk further concentration. Restaurant spaces require costly infrastructure that makes conversion difficult and expensive, potentially locking in uses that limit future flexibility. We need measured controls to ensure residents can still access essential services like hardware stores, markets, and specialty shops within walking distance.

Supervisor is Proposing the Following Amendments:

1. **Added language** to intro about Legacy Businesses, historic character, smaller storefront mergers, and neighborhood-serving smaller health services
2. **Restaurants** can occupy space last used as a Limited Restaurants
3. **Flexible Retail** permitted on first floor only, back to ***Not Permitted*** on upper floors
4. **Storefront Mergers need a Conditional Use** for all square footage OR Conditional Use for up to 3k square feet, Not Permitted above 3k square feet.
5. **All Health Services allowed** on the ground floor, CU up to 3k sqft, NP above 3k sqft'

Call to Action for North Beach Businesses

Your Voice Matters – Act Now Before Final Approval

Dear North Beach Businesses,

The business legislation moving through City Hall for D3 will fundamentally reshape our neighborhood's commercial landscape. With only a few meetings remaining, this is our critical window to ensure North Beach businesses have a say in our future.

We Need Your Support

By signing below, you're joining North Beach businesses in requesting these amendments:

1. **Restore the Use Space Cap for North Beach Retail**: Protect the neighborhood from big business and maintain our character by reinstating a cap on storefront sizes.
2. **Establish Two Distinct Commercial Districts**: Support struggling Upper North Beach while preserving the thriving Central North Beach, create two commercial districts.
3. **Preserve Central North Beach's Accessible Retail Character**
    - Exclude new Health Services from Central North Beach
    - Strengthen restaurant density controls to maintain business diversity
4. **Include Businesses in the Process**: North Beach businesses request meaningful consultation with Supervisor Sauter's office before Board approval.

This isn't about opposing change, it's about ensuring changes work for the businesses that have invested everything in this community. We want to collaborate with city officials to create legislation that helps businesses thrive while preserving what makes North Beach special.

Fellow North Beach Small Businesses,

Thank you for taking the time to review this critical legislation, **which is heading to the Board of Supervisors soon**.

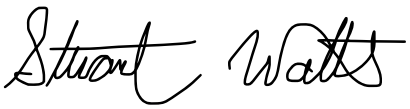
I've poured my heart into North Beach, just like you. Every morning when I open my doors, I see more than just a business district; I see locals visiting a variety of small business types, tourists discovering our hidden gems, regulars who've become friends, and the intricate tapestry of small businesses that make this neighborhood irreplaceable. North Beach is a neighborhood built by generations of small business owners who took risks, invested everything, and created something special.

Right now, decisions are being made about our future, often without your input. However, when North Beach businesses come together, we're a powerful force. Your voice, combined with your neighbors', can ensure these changes strengthen rather than diminish what we've built together.

I'm writing to you as someone who genuinely loves this community and believes in its future. Whether you need help understanding the legislation, want to discuss concerns, or simply need someone to ensure your perspective is heard at City Hall, I'm here.

North Beach has always been about community. Let's honor that tradition by standing together now, when it matters most.

With deep gratitude,



Stuart Watts
President, North Beach Business Association

North Beach Business in Support of the NBBA's proposed amendments and would like a continuance:

1. 101 Music
2. Al's Attire
3. Alimanto
4. April Jean
5. Barbary Coast Barber Shop
6. Belle Cora
7. Biordi Art Imports
8. Blandina Tours
9. Buster Cheese Steak
10. Caffe Greco
11. Caffe Sport
12. City Lights Booksellers & Publishers
13. Club Fugazi Experiences
14. Coit Liquors
15. Columbus Cafe
16. Capo's
17. Da Flora
18. Dago Bagel
19. Ebiko
20. Elena Bread
21. Giovanni Italian Specialties
22. Golden Sardine
23. Grant & Green Market
24. Happy House
25. Jeffery's Natural Pets
26. Jessica Loos Presents
27. La Mediterranee
28. Le Sandwich
29. Legacy North Beach Bar
30. Locali Visitor Center
31. Luke's Local
32. Macchiarini Creative Design
33. Mashka Jewelry
34. Next Door
35. North Beach Parking
36. North Beach Pipeline
37. P.F. Candles Co.
38. Palermo Deli

39. Peña Pachamama
40. Rambo Security
41. Risiorante Ideale
42. Seaplane
43. SFOG North Beach
44. Sotto Mare Restaurant
45. Specs’ Twelve Adler Museum Cafe
46. The Showdown
47. Tony's Pizza Napoletana
48. Toscano Brothers
49. Tupelo
50. Work
51. Yarsa Nepalese Cuisine
52. Z Cioccolato

From:	Blair Helsing
To:	Carroll, John (BOS)
Subject:	Re: North Beach Neighbors continuance request: "District 3 Thrives" hearing on 10/27/2025 - BOS File No. 250682
Date:	Tuesday, October 21, 2025 12:27:00 PM
Attachments:	image001.png

Hello John,

Subsequent to my email to you last night I've had further conversation with Supervisor Sauter to understand the community outreach which has already occurred.
In this conversation I also learned of the extent of already-processed continuances and of legislation modifications to date in negotiation with the North Beach neighborhood.

Based on this new information we wish to withdraw the request for further continuance.

Please feel free to contact me with any questions. Thank you.

Blair Helsing

On Tue, Oct 21, 2025 at 12:02 PM Carroll, John (BOS) <john.carroll@sfgov.org> wrote:

> Thank you for your comment letter.
>
> I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.
>
> I invite you to review the entire matter on our Legislative Research Center by following the link below:
>
> Board of Supervisors File No. 250682
>
> **John Carroll**
>
> **Assistant Clerk**
>
> Board of Supervisors
>
> San Francisco City Hall, Room 244
>
> San Francisco, CA 94102

(415)554-4445

Click here to complete a Board of Supervisors Customer Service Satisfaction form.

The Legislative Research Center provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

Disclosures: *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

From: Blair Helsing <blairhelsing@gmail.com>
Sent: Monday, October 20, 2025 11:17 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: North Beach Neighbors continuance request: "District 3 Thrives" hearing on 10/27/2025

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

c/o Clerk, John Carroll

The Land Use and Transportation Committee, City Hall:

On behalf of the North Beach Neighbors Board of Directors, this message is to request a continuance beyond 10/27 (but no later than 11/17) for the next hearing of the "District 3 Thrives" legislation.

This will allow more time for community engagement and input. We share this interest in a continuance with two other community groups in North Beach.

Thank you.

Blair Helsing

--

President
North Beach Neighbors

A 501(c)(3) all-volunteer nonprofit neighborhood organization
northbeachneighbors.org
Building community and improving quality of life
at San Francisco's historic crossroads

Event calendar for North Beach Neighbors
linkedin.com/in/blairhelsing
415-425-2653 mobile

--
415-425-2653 mobile

From:	Carroll, John (BOS)
To:	"blairhelsing@gmail.com"
Cc:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: North Beach Neighbors continuance request: "District 3 Thrives" hearing on 10/27/2025 - BOS File No. 250682
Date:	Tuesday, October 21, 2025 12:01:00 PM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

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President
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northbeachneighbors.org
Building community and improving quality of life
at San Francisco's historic crossroads
Event calendar for North Beach Neighbors
linkedin.com/in/blairhelsing
415-425-2653 mobile

From:	North Beach Business Association
To:	Sauter, Danny (BOS)
Cc:	Andrews, Michelle (BOS); Carroll, John (BOS); MelgarStaff (BOS); ChenStaff; MahmoodStaff
Subject:	North Beach Business Community Input on Proposed Legislation - Request for Collaboration
Date:	Thursday, October 9, 2025 12:12:38 PM
Attachments:	NBBA Amendment Requests - Business Legislation for North Beach.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Sauter and Land Use Committee Members,

Thank you for the opportunity to speak at Monday's Land Use Committee hearing. I've been gathering additional community input and signatures since then, and I'm following up with the written amendments and business support we've gathered so far from the North Beach business community.

From the beginning, we've sought to collaborate on finding a middle ground that works for everyone. We recognize some current regulations may be too restrictive,
but completely eliminating restaurant limits and the use size cap swings too far in the opposite direction. There's a balanced solution here, and we'd love to work with you to find it.

Our core requests are straightforward:

- **Reinstate a use size cap** to prevent large businesses from displacing small businesses and reshaping North Beach
- **Exclude new health services** from Central North Beach (our existing providers serve us well in the community)
- **Maintain some limits** on restaurant density to preserve business diversity and affordability
- **Reinstate historic building** definitions and protections as provided for in the SUD

We're proposing two commercial districts: **Central and Upper North Beach (divided at Greenwich Street)**, similar to Upper/Lower Polk or Inner/Outer Richmond. This distinction would allow for more flexibility where needed while preserving what works in our commercial district.

What concerns us most is that most businesses affected by these changes felt that they were not consulted before District 3's office drafted the legislation. Despite the limited time I have as a small business owner juggling multiple businesses, nearly every business I've spoken with has signed our petition, and none were aware that the use size cap had already been removed. The list below represents just a few blocks' worth of outreach, but the response has been unanimous: a balanced and comprehensive approach to the legislation.

We're not opposing change; we're asking to help shape it. Many of us have been here for decades and understand what makes North Beach work. We've even agreed to provisions with which we're not entirely comfortable because we believe in compromise.

Could we schedule a meeting before the Board vote to ensure the
business community's voice is properly heard? We want to support legislation that helps new

businesses while preserving the unique ecosystem that makes North Beach special.

Thank you for your consideration and your work on behalf of our neighborhood.

Sincerely,

Stuart Watts
President, North Beach Business Association

P.S. I have several more pending businesses that want to sign on and will continue gathering support over the next couple weeks. If you need any additional information or have questions about specific concerns, please don't hesitate to reach out.

NBBA Requested Amendment Priorities:

1. Restore the Use Size Cap for North Beach Retail

The Use Size Cap is a critical tool that has helped North Beach maintain its unique character as a vibrant mixed-use neighborhood. Its removal during recent Land Use and Board of Supervisors meetings occurred without consultation with the very businesses it affects. This cap ensures that no single type of business dominates our streetscape, preserving the diverse ecosystem of shops, services, and dining that makes North Beach a destination for both residents and visitors. We respectfully request this provision be reinstated to protect the economic diversity that has made our neighborhood thrive for generations.

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3. Preserve Central North Beach's Accessible Retail Character

Exclude Health Services from Central North Beach: While we value healthcare access, medical facilities operate on fundamentally different economics than retail businesses. With substantially higher funding and revenue per square foot, health services can outbid traditional retailers, driving up rents across the district. Moreover, medical facilities typically restrict public access, creating dead zones in our walkable shopping district. Imagine if beloved community gathering spots became clinical spaces, the character of our neighborhood would fundamentally change. The neighborhood already greatly benefits from the resources of NEMS and UCSF’s urgent care clinic.

Strengthen Restaurant Density Controls: North Beach already has the highest concentration of restaurants and bars per capita of any residential neighborhood in San Francisco. Our existing regulation preventing restaurants from replacing non-restaurant businesses has successfully maintained affordability and diversity. However, with 5 of 8 current vacant storefronts being former restaurants, we risk further concentration. Restaurant spaces require costly infrastructure that makes conversion difficult and expensive, potentially locking in uses that limit future flexibility. We need measured controls to ensure residents can still access essential services like hardware stores, markets, and specialty shops within walking distance.

Supervisor is Proposing the Following Amendments:

1. **Added language** to intro about Legacy Businesses, historic character, smaller storefront mergers, and neighborhood-serving smaller health services
2. **Restaurants** can occupy space last used as a Limited Restaurants
3. **Flexible Retail** permitted on first floor only, back to ***Not Permitted*** on upper floors
4. **Storefront Mergers need a Conditional Use** for all square footage OR Conditional Use for up to 3k square feet, Not Permitted above 3k square feet.
5. **All Health Services allowed** on the ground floor, CU up to 3k sqft, NP above 3k sqft'

Call to Action for North Beach Businesses

Your Voice Matters – Act Now Before Final Approval

Dear North Beach Businesses,

The business legislation moving through City Hall for D3 will fundamentally reshape our neighborhood's commercial landscape. With only a few meetings remaining, this is our critical window to ensure North Beach businesses have a say in our future.

We Need Your Support

By signing below, you're joining North Beach businesses in requesting these amendments:

1. **Restore the Use Space Cap for North Beach Retail**: Protect the neighborhood from big business and maintain our character by reinstating a cap on storefront sizes.
2. **Establish Two Distinct Commercial Districts**: Support struggling Upper North Beach while preserving the thriving Central North Beach, create two commercial districts.
3. **Preserve Central North Beach's Accessible Retail Character**
    - Exclude new Health Services from Central North Beach
    - Strengthen restaurant density controls to maintain business diversity
4. **Include Businesses in the Process**: North Beach businesses request meaningful consultation with Supervisor Sauter's office before Board approval.

This isn't about opposing change, it's about ensuring changes work for the businesses that have invested everything in this community. We want to collaborate with city officials to create legislation that helps businesses thrive while preserving what makes North Beach special.

Fellow North Beach Small Businesses,

Thank you for taking the time to review this critical legislation, **which is heading to the Board of Supervisors soon**.

I've poured my heart into North Beach, just like you. Every morning when I open my doors, I see more than just a business district; I see locals visiting a variety of small business types, tourists discovering our hidden gems, regulars who've become friends, and the intricate tapestry of small businesses that make this neighborhood irreplaceable. North Beach is a neighborhood built by generations of small business owners who took risks, invested everything, and created something special.

Right now, decisions are being made about our future, often without your input. However, when North Beach businesses come together, we're a powerful force. Your voice, combined with your neighbors', can ensure these changes strengthen rather than diminish what we've built together.

I'm writing to you as someone who genuinely loves this community and believes in its future. Whether you need help understanding the legislation, want to discuss concerns, or simply need someone to ensure your perspective is heard at City Hall, I'm here.

North Beach has always been about community. Let's honor that tradition by standing together now, when it matters most.

With deep gratitude,

Stuart Watts
President, North Beach Business Association

North Beach Business in Support of the NBBA's proposed amendments and would like a continuance:

1. 101 Music
2. Al's Attire
3. Alimanto
4. April Jean
5. Barbary Coast Barber Shop
6. Belle Cora
7. Biordi Art Imports
8. Blandina Tours
9. Buster Cheese Steak
10. Caffe Greco
11. Caffe Sport
12. Coit Liquors
13. Columbus Cafe
14. Ebiko
15. Elena Bread
16. Golden Sardine
17. Grant & Green Market
18. Happy House
19. Jeffery's Natural Pets
20. Jessica Loos Presents
21. Legacy North Beach Bar
22. Locali Visitor Center
23. Luke's Local
24. Macchiarini Creative Design
25. Mashka Jewelry
26. Next Door
27. North Beach Pipeline
28. P.F. Candles Co.
29. Palermo Deli
30. Rambo Security
31. Risiorante Ideale
32. Seaplane
33. SFOG North Beach
34. Sotto Mare Restaurant
35. The Showdown
36. Tupelo
37. Work

38. Yarsa Nepalese Cuisine
39. Z Cioccolato

RUSSIAN HILL COMMUNITY ASSOCIATION

October 6, 2025

Chair Myrna Melgar and Members of the Land Use Committee

Re: File No. 250682, Consolidating the North Beach special Use and Neighborhood Commercial District and Expanding Allowable Uses and use Size Limits in Certain Zoning Districts

Chair Melgar and Members of the Land Use Committee:

The Russian Hill Community Association joins with other District 3 neighborhood and merchant associations in opposing the consolidation of the North Beach Special Use and Neighborhood Commercial Districts.

While each D3 community has its own specific concerns and challenges, we are all aware that North Beach is the nexus of our Russian Hill and Nob Hill commercial energy. North Beach generates the vitality, spirit, drive, vigor that comes up Union, Green, Vallejo, Broadway, Pacific – and connects with the Restauranteurs around Hyde and Green and the Merchants on Polk Street.

The commercial success of North Beach that allows it to exert its influence on our surrounding communities is due in large measure to the protections inherent in the Special Use District.

With the Mayor's upzoning plan on the horizon, with its development pressures, why are we removing protection that will impact the surrounding communities as well?

The Russian Hill Community Association strongly urges you to oppose this legislation.

Cordially,

Kathleen Courtney

Chair, Russian Hill Community Association

Cc: District 3 Supervisor Danny Sauter; Robyn Tucker, President Pacific Avenue Neighborhood Association; RHCA Team Leaders Jamie Cherry, Notara Lum, John Borrusco

I haven't come here to support Rep. Sauters initiative, I have come here to potentially save someone's life! I almost killed myself about 3 months ago as the result of reaching out to the City of San Francisco for help to open my wine bar! I had planned to write a note that read, "City of San Francisco! Treat people better than you have treated me!" and then hang myself inside the wine bar! How did it get to that point of total loss of hope and faith? Well the letter that I wrote and the mailed and emailed to Mayer Lurie can shed some light! The letter reads,

"Dear Mayor Lurie,

How is it that I invited the Health Department to my small storefront that is being converted to a wine bar to help me get ready for inspection, and the agent who came obviously filed an anonymous complaint against me to the Plumbing Department?

That is exactly what happened! I invited the Heath inspector to my "NOT OPEN" wine bar to help me prepare for inspection and the very next day while I was in a meeting at the wine bar with the Department of Building Inspection (I had invited them also to help me prepare for inspection) a plumbing inspector suddenly knocks on the door! I open the door and the inspector with badge displayed on his waist says, "I have come here because of a complaint about a bathroom." I responded, "A complaint. My business is not even open. Who could have complained?" He replied, "It was an anonymous complaint." I then said, "It could only have been the Health inspector who was here yesterday." Mayor Lurie, my storefront is a live-work space and I never, I repeat never let anyone visiting the storefront, go into my personal living area! The only person who un-invited, not following the architectural drawings, which were twice reviewed and approved by the Planning Department, opened the closed door to my personal bathroom was the Health inspector! Note, the wine bar of course has its own public bathroom!

An anonymous complaint about a bathroom, not for public use, in a separated area from the actual place of business, filed against a business that is not even open for business and that has paper covering the windows! And the owner was in a meeting at that very moment with a Building Inspector to review all the things he needs to do to successfully pass inspection and open his business!

The Plumbing Department inspector demanded that I get a permit for that and additional plumbing work within 2 days. I then presented the plumbing inspector with the blue plumbing permit application that I had gotten more than 2 or 3 weeks earlier! I told him I had obviously planned to do the work and even can show him text messages between me and the plumber

discussing when the plumber could come to do the work! I have tried Mayor Lurie! I am still seeking a plumber who will actually show up and get permit and do the work! In any case no one should expect me to find a plumber who is available to turn around a permit that quickly! Remember, the business isn't even open yet, so why only 48 hours to get a permit?

But even more Mayor Lurie! I received this message in an email from the Health Department Inspector who visited my wine bar and obviously made the anonymous complaint, "Please see the attached Inspection report dated 06/03/25 and let me know if you have any questions. After speaking with my supervisor, it has been determined that a revision to the previously approved plans is required to include the back restroom, the basement/cellar, and any additional changes since your plans were approved on 7/14/22. Submit this revision to SFDBI located at the 49 South Van Ness Permit Center. Ensure this revision is routed to HEALTH at Station 82 and all relevant City agencies."

Mayor Lurie, I made no changes to the original plans that the City provided architect submitted! He came and we went through my entire place, both addresses 775 Filbert Street (The wine bar Chez Brando) and 1854 Mason Street (the attached living space and the downstairs area). Everything was shown to the architect and he submitted the plans and they were approved! Furthermore, due to my depression and absence for 2.5 years, when I returned to San Francisco this February, I had to renew all the plans and permits as they had expired! So 2 times the City Planning Office reviewed the plans and no objections were raised. Why is this person on what I can only describe as a destruction mission?

Mayor Lurie what makes this worse is that I had just come out of a 2.5 year battle with depression. I thought it was over, but I was wrong! The depression has returned with greater darkness than ever, I feel myself slipping back into the dark void! How did this happen you might ask? I guess I should start at the beginning! You see, in 2022 I was lucky enough to be awarded a grant to assist with architectural design and permits to make my little storefront into a French based wine bar. I had previously sublet the space to others for use as a grocery store (they were not successful and left owing me thousands of dollars). As part of the grant The City of San Francisco assigned an architect and the project began. (In fact the only grant I received was for the architect and he received the money directly, I have not received 1 dollar from the city in grants otherwise) Shortly after beginning the project my brother suddenly died! Then only 6 months later my other brother suddenly died, but I kept working on opening the bar! My only brothers, both dying back to back! However, I had to leave the US and go to the country of Turkey to deal with problems concerning the home I had purchased with my life savings! There I discovered that I had been scammed! The home, which I had used my life savings to purchase and renovate, was destroyed by the government of Turkey! I fell into a deep depression and for

2.5 years I struggled to get out of bed each day! Finally I was able to snap out of it! I returned to San Francisco this February to finish the work, open the wine bar, and most importantly save my legacy! You see, I am the longest continuously in business African-American in North Beach! In fact one day in 2022, early in the process of working on the bar, a young African American saw me and asked if I was the owner and what business I would open! He then said something to the effect of, "You must open this bar! When I see you doing this it gives me the hope that one day I can do the same.".

Mayor Lurie, my funds were very low when I returned to try to save this project but I was full of energy, drive and faith that with the help of the City I would somehow be able to do it! Unfortunately every grant that I applied for closed before I could get the estimates from the contractors or it seems I was not prepared enough with document and plan wise as I was told when I applied for the "SF Shines Facade Improvement Grant"! Still I had been continuing to hope that maybe another grant would become available, but none have! I have been maxing out my credit cards and struggling to find a way to save things! But since this event with the Health department my energy, faith, and hope have faded!

Since last Friday when the plumber inspector showed up about an anonymous complaint I have been devastated! I am fighting the depression that I feel coming and I have reached out to my doctor under the healthy SF medical plan and I wait a reply!"

The medical appointment would be the next week and I had to pass the weekend and Monday alone and hopeless! That is when the thoughts started coming and coming and coming! Suicide, suicide, suicide! Then the plan of how to commit suicide! Write a note to the city and kill yourself, maybe it will help someone else!
When I arrived at the doctors office I was suffering from confusion, my thinking was scrambled! I cried as I explained what this person from the health department had initiated! I went from a person who was waking up at 7am each morning and working until 2am each day, with pleasure as I was full steam ahead to open my bar to someone who would not get out of bed until noon, someone who would not answer calls or messages! Someone who was astonished that the same thing that happened in Turkey was happening again and there is only 1 way out! Only after taking antidepressants, which I am still taking and took this morning, was I able to not kill myself! I can't watch moving like The Lost Weekend, which climaxes with the character deciding suicide was his only option! I tried and I had to leave the room! Permanently scarred because I asked for help from the city of San Francisco!!!!!

I am only here today because in 2006 I started a suicide prevention plan to stop people from jumping off the golden gate bridge! Im my many years of preventing others from committing suicide I knew well the signs and I knew that if I did not reach out I would follow through with my plan!

My wine bar still is not open! But thanks to God for having inspired me to put others first and help with Bridgewatch (my valuing the life of others SAVED MY OWN LIFE!

Please help us small business people who put our hearts, souls, and lifesavings into viable business that will employ people and in the case of people like me help to continue fading minority legacies that empower and inspire future generations!

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BY E-MAIL AND HAND DELIVERY

October 6, 2025

Chair Myrna Melgar
Supervisors Chyanne Chen, Bilal Mahmood,
San Francisco Board of Supervisors
Land Use and Transportation Committee
c/o Clerk John Carroll
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689
MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
John.Carroll@sfgov.org

RE: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts.
Objection to CEQA Exemption.
Land Use and Transportation Committee
Agenda Item 19, October 6, 2025, File No. 250682

Dear Chair Melgar and Supervisors Chen and Mahmood:

I submit this comment on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts; Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 19, October 6, 2025 Land Use and Transportation ("LUT") Committee. ("Rezone").

The Rezone will entirely eliminate the North Beach Special Use District ("SUD"). In so doing, the Rezone will eliminate important protections for historic resources and displacement of residents and legacy businesses. The Rezone will also allow larger storefronts (up to 3,000 square feet rather than 2,000), will allow storefront mergers, will remove restrictions on restaurants in Jackson Square and North Beach, and will allow uses in North Beach that are currently prohibited, including walk-up facilities, first floor health services, and flexible retail. On Pacific Avenue, the Rezone would allow first floor health services, and flexible retail, all of which are currently prohibited. All of these changes will have potentially significant environmental impacts that must be analyzed and mitigated under the California Environmental Quality Act ("CEQA").

We request that the LUT decline to act on the proposed Rezone until the City prepares an environmental review document under CEQA to analyze the project's impacts and to consider mitigation measures and alternatives to reduce those impacts. The Staff Report contains a single sentence stating that the Rezone is not a "project" within the meaning of CEQA because it will not have direct environmental impacts. (Planning Commission Staff Report, p. 12; CEQA determination). This is incorrect. The Rezone is a "project" because it is an essential step that may lead to direct or indirect environmental impacts.

The proposed Rezone is legally indistinguishable from the Ordinance addressed by the Supreme Court in the case of *Union of Med. Marijuana Patients, Inc. v. City of San Diego,* 7 Cal. 5th 1171, 1199 (2019) ("*Marijuana Patients*"). In that case, the City of San Diego argued that the rezoning of a certain commercial district to allow marijuana dispensaries was not a "project" under CEQA because any environmental impacts were speculative. The Supreme Court rejected this argument and held that the rezoning was a CEQA "project" because it could result in new construction and additional traffic. As such CEQA review was required. The Supreme Court stated:

> we conclude the City erred in determining that the adoption of the Ordinance was not a project. Prior to the Ordinance, no medical marijuana dispensaries were legally permitted to operate in the City. The Ordinance therefore amended the City's zoning regulations to permit the establishment of a sizable number of retail businesses of an entirely new type. Although inconsistency with prior permissible land uses is not necessary for an activity to constitute a project (see *Muzzy Ranch, supra*, 41 Cal.4th at p. 388), establishment of these new businesses is capable of causing indirect physical changes in the environment. At a minimum, such a policy change could foreseeably result in new retail construction to accommodate the businesses. In addition, as UMMP suggests, the establishment of new stores could cause a citywide change in patterns of vehicle traffic from the businesses' customers, employees, and suppliers. The necessary causal connection between the Ordinance and these effects is present because adoption of the Ordinance was "an essential step culminating in action [the establishment of new businesses] which may affect the environment." (*Fullerton Joint Union High School Dist. v. State Board of Education* (1982) 32 Cal.3d 779, 797 (*Fullerton*).) The theoretical effects mentioned above are sufficiently plausible to raise the possibility that the Ordinance "may cause ... a reasonably foreseeable indirect physical change in the environment" (§ 21065), warranting its consideration as a project.

(*Marijuana Patients,* 7 Cal. 5th at 1199)[1]. Likewise the proposed Rezone will allow larger commercial operations and new commercial uses that were previously prohibited or allowed only with a Conditional Use Authorization. As in *Marijuana Patients*, this is likely to result in indirect physical changes to the environment through construction and additional traffic.

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[1]Similarly, the Supreme Court held in *Bozung v. Local Agency Formation Com.* (1975) 13 Cal.3d 263, 284 n.28) that CEQA review is required for an annexation of land, "at a point in the planning process where genuine flexibility remains." (*Sundstrom v. County of Mendocino* (1988) 202 Cal.App.3d 296, 307). In *Bozung*, the decision to annex property was a CEQA "project" despite the fact that there was no immediate plan to develop the project.

The Rezone proposes to entirely eliminate Municipal Code Section 780.3, the North Beach Special Use District. In so doing, the Rezone will eliminate important protections for historic resources, including Section (c)(7):

> Architectural and Cultural Heritage of North Beach. Section 101.1 of the Planning Code includes the priority policy that historic buildings be preserved. The architectural and cultural character and features of existing historic buildings shall be preserved and enhanced. The Historic Preservation Commission or its staff shall review any proposed alterations to historic buildings, as defined in subsection 780.3(b)(3), and must determine that such alterations comply with the Secretary of Interior's Standards for the Treatment of Historic Properties before the City approves any permits to alter such buildings.

Also, the Rezone will eliminate the broader definition of historic resources contained in the North Beach SUD. Section (b)(3) defines "historic resources" as follows:

> Historic Buildings. "Historic buildings" shall include Planning Code Article 10 Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

By eliminating these important protections for historic resources, the Rezone clearly may have adverse impacts on historic resources. This impact must be analyzed and mitigated in a CEQA document.[2] If mitigation is not feasible, then a statement of overriding considerations will be required.

The Rezone will also eliminate important protections against displacement contained in the North Beach SUD. Section (c)(4) and (6) of the North Beach SUD provides:

> Loss of Residential Units. To prevent the loss of existing Residential Units within the district, the removal, demolition, merger, or conversion of Residential Units above the First Story are prohibited.
>
> Legacy Business. Unless otherwise prohibited by this Section 780.3, Section 722, or any other section of this Code, any new Non-Residential Use proposed where the immediately prior Commercial Use was a Legacy Business shall require Conditional Use authorization pursuant to Section 303 of this Code.

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[2] "The fair argument standard applies to the question whether the proposed project 'may cause a substantial adverse change in the significance of an historical resource' . . .and thereby have a significant effect on the environment." (*Berkeley Hillside Preservation v. City of Berkeley* (2015) 60 Cal.4th 1086, 1117, quoting *Valley Advocates v. City of Fresno* (2008) 160 Cal.App.4th 1039, 1072.)

By eliminating the North Beach SUD, the Rezone will eliminate these important protections against displacement. A CEQA document is required to analyze and mitigate the Rezone's impacts on displacement.[3]

Furthermore, the Rezone will have cumulative impacts together with the so-called Family Zoning Plan currently being considered by the Board of Supervisors. The Family Zoning Plan will upzone massive swaths of the City to allow taller buildings and greater density – including allowing 5,200 additional residential units in the North Beach area. The Rezone and the Family Zoning Plan will clearly have cumulatively significant impacts on North Beach.

A CEQA document must discuss significant cumulative impacts. (CEQA Guidelines section 15130(a).) This requirement flows from CEQA section 21083, which requires a finding that a project may have a significant effect on the environment if "the possible effects of a project are individually limited but cumulatively considerable. . . . 'Cumulatively considerable' means that the incremental effects of an individual project are considerable when viewed in connection with the effects of past projects, the effects of other current projects, and the effects of probable future projects." "Cumulative impacts" are defined as "two or more individual effects which, when considered together, are considerable or which compound or increase other environmental impacts." CEQA Guidelines section 15355(a). "[I]ndividual effects may be changes resulting from a single project or a number of separate projects." CEQA Guidelines section 15355(a). "The cumulative impact from several projects is the change in the environment which results from the incremental impact of the project when added to other closely related past, present, and reasonably foreseeable probable future projects. Cumulative impacts can result from individually minor but collectively significant projects taking place over a period of time." (*Communities for a Better Environment v. Cal. Resources Agency ("CBE v. CRA")*, (2002) 103 Cal.App.4th 98, 117.) A legally adequate cumulative impacts analysis views a particular project over time and in conjunction with other related past, present, and reasonably foreseeable probable future projects whose impacts might compound or interrelate with those of the project at hand. "Cumulative impacts can result from individually minor but collectively significant projects taking place over a period of time." CEQA Guidelines § 15355(b). The City's one-sentence CEQA analysis fails even to mention cumulative impacts.

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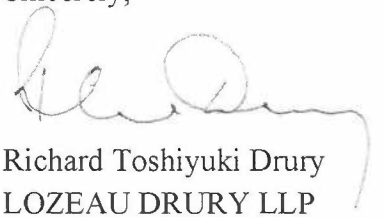
[3] Displacement is a significant impact under CEQA. (*Save Berkeley Neighborhoods v. Regents* (2020) 51 Cal.App.5th 226). CEQA requires the lead agency to determine whether the "environmental effects of a project will cause substantial adverse effects on human beings, either directly or indirectly," (PRC § 21083(b)(3), (d)), and to "take immediate steps to identify any critical thresholds for the health and safety of the people of the state and take all coordinated actions necessary to prevent such thresholds being reached." (See PRC §21000 et seq.; CEQA Guidelines Appendix G, Section XII).

We urge the Board of Supervisors to refrain from considering this Rezone until a CEQA document is prepared. The Rezone is clearly a "project" within the meaning of CEQA, and CEQA review is therefore required.

Sincerely,



Richard Toshiyuki Drury
LOZEAU DRURY LLP

Cc: Environmental Review Officer Lisa Gibson, lisa.gibson@sfgov.org

City Attorney David Chiu, cityattorney@sfcityatty.org

Supervisor Danny Sauter, SauterStaff@sfgov.org

From: J. Powkatz
To: Carroll, John (BOS)
Subject: Fwd: Opposition to BOS File No. 250682 (Supervisor Danny Sauter)
Date: Monday, October 6, 2025 1:46:21 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

---------- Forwarded message ---------
From: **J. Powkatz** <japkatz@gmail.com>
Date: Mon, Oct 6, 2025 at 11:57 AM
Subject: Opposition to BOS File No. 250682 (Supervisor Danny Sauter)
To: <Myrna.Melgar@sfgov.org>, <Chyanne.Chen@sfgov.org>, <Bilal.Mahmood@sfgov.org>, <John.Carroll@sfgov.org>
CC: <Danny.Sauter@sfgov.org>

Dear Supervisors,

I am writing as a long-time resident of North Beach to strongly oppose the proposed zoning changes under BOS File No. 250682, introduced by Supervisor Danny Sauter. These changes would erode the qualities that make North Beach a unique and vibrant neighborhood that draws local residents and tourists from all over the world.

The proposed elimination of the North Beach Special Use District (NBSUD) threatens the preservation of our small storefronts, historic character, and community balance. For decades, the NBSUD has safeguarded our neighborhood from over-commercialization and uncontrolled development, and removing it would open the door to demolitions and speculative development that would forever change the fabric of North Beach.

The plan to allow storefront mergers and increase the size of new businesses to 3,000 square feet would lead to the displacement of our small businesses, raising rents and attracting high-end, corporate retailers that have no place in our community. The loss of affordable retail space would further erode the neighborhood's charm and character. Tourists come to North Beach for its small-scale European and Bohemian style, not for the types of businesses that can afford a 3,000 space.

The proposed changes to allow more restaurant conversions would also unbalance our neighborhood. North Beach thrives on diversity, with a healthy mix of shops, services, and eateries. A major complaint of North Beach residents has been the loss of neighborhood serving businesses, and the neighborhood has worked hard to attract and keep businesses like hardware and grocery stores. Flooding the area with more bars and restaurants would further deplete non-restaurant spaces. Once these spaces are converted, they rarely revert to retail, permanently altering the neighborhood's dynamic.

The proposal to allow retail on upper floors would contribute to the loss of housing and lead to the eviction of residents. Rushing this anti-tenant change while at the same time making

sweeping historic City-wide zoning changes in the name of more housing is mind-boggling. Why?

I strongly urge you to reject these rushed proposals to negatively and permanently impact the diversity, character, and small-scale charm that make North Beach such a beloved place and a popular tourist destination.

Thank you for your time and consideration.

Sincerely,

Judith Powell

From:	Carroll, John (BOS)
To:	"verb@sonic.net"
Cc:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: Oppose Danny Sauter"s plan to sell off (& sell out) D3 - BOS File No. 250682
Date:	Tuesday, October 7, 2025 3:57:00 PM
Attachments:	image001.png image002.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

Click here to complete a Board of Supervisors Customer Service Satisfaction form.

The Legislative Research Center provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

Disclosures: *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

From: CJ Verburg <verb@sonic.net>
Sent: Monday, October 6, 2025 12:10 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Subject: Oppose Danny Sauter's plan to sell off (& sell out) D3

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Clerk Carroll:

As a 30-year District 3 resident, I urge you to protect San Francisco's most distinctive and irreplaceable set of neighborhoods (Chinatown, North Beach, Telegraph Hill, parts of Russian Hill & Fisherman's Wharf) by **opposing** Supervisor Sauter's plans to prioritize developers' profits, carpetbaggers' convenience, & tourists' entertainment over local occupants' ability to enjoy our beloved homes.

In particular, please join me and the Telegraph Hill Dwellers in honoring these priorities of local residents, guests, & businesses:

1. Don't Eliminate the North Beach Special Use District (NBSUD)

2. Stop Storefront Mergers

3. Protect Small-Scale Use Size Limits

4. Preserve Balance — Limit Conversions of Housing & Local Retail to Restaurants & Bars

5. Protect Housing — Ban the Conversion of Residential Units to Retail on Upper Floors

6. Keep Health Care Uses Off the Ground Floor

Thank you,

Carol Verburg

cjverburg.net

From: Marc Bruno
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS); Chen, Chyanne (BOS)
Cc: Mary
Subject: I"m opposed to the changes to our SUD. It seems to be a solution looking for a problem that doesn"t exist.
Date: Monday, October 6, 2025 12:48:05 PM

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I'm opposed to the changes to our SUD. It seems to be a solution looking for a problem that doesn't exist.

My name is Mary Bugarin and I've lived in North Beach for 30 years. As a substitute teacher in San Francisco, I have worked in every neighborhood in our city.

No business district is as vibrant and diverse as the North Beach business district. The legislation being proposed by Supervisor Sauter is a solution looking for a problem that does not exist. The changes being suggested will do more harm than good.

As a longtime resident, I'm familiar with the businesses in my neighborhood. I believe in shopping locally.

Small business owners in North Beach have dedicated their lives and resources to making our neighborhood liveable and diverse. In fact, many of my acquaintances who have small businesses here are multilingual speakers whose first language is not English. These include business owners and managers from Palestine, Asia, Europe, the Caribbean and Central and South America.

These small businesses will be harmed by the changes being proposed. For this reason, I am asking you to vote against it.

Allowing a 3,000 square foot store in North Beach means inviting large businesses to compete with small businesses that already make our neighborhood vibrant and diverse. Equally harmful

would be allowing second story retail. This will diminish the vibrancy of our streets and sidewalks and may even take away living spaces from the residents who currently patronize our small businesses.

For all these reasons, I ask the Land Use Committee not to recommend the legislation before you to the full Board of Supervisors.

Thank you,

Mary Bugarin
1130 Filbert Street
San Francisco CA 94109
(415) 710-6358

From:	Jackson Square
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Cc:	Andrews, Michelle (BOS)
Subject:	BOS File No. 250682: Jackson Square Letter of Opposition
Date:	Monday, October 6, 2025 12:44:06 PM
Attachments:	BOS File No. 250682 Jackson Sq Letter of Opposition.pdf

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October 3, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: BOS File No. 250682 Letter of Opposition

Dear Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter,

The Jackson Square Historic District Association, founded in 1998, is devoted to the success of this tiny, one-of-a-kind enclave. As SF's first historic district, it includes the only surviving brick and ornate cast iron buildings from the 1850's-1880's along with lighting and greenscapes funded privately and a CBD enacted by residential owners. We attract residents, businesses, visitors, and many tour groups that visit our thriving small neighborhood daily.

The current success of Jackson Square is based on balanced mixed use. Our existing land use protections - *crafted with broad input and unanimous City support* - have preserved historic buildings while sustaining a healthy mix of retail shops, galleries, design firms, bars/restaurants, residential homes & apartments, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive, throughout the pandemic and beyond.

For these reasons and the data supporting them, we oppose changing Bar/Restaurant Use from from the current "no net new" (new ones must occupy one of the existing bar/restaurant spaces) **to permitting more bars/restaurants with Conditional Use.** We also oppose allowing uses larger than 4,000 square feet with a Conditional Use Authorization - massively out of scale for this tiny historic district. The data shows that CU is essentially a rubber stamp that puts the burden on the neighborhood to maintain the existing Section 249.25 framework that has been essential in maintaining the character and balance of this unique historic neighborhood. Once a property converts to

bar/restaurant use, it typically stays that way (even if it becomes vacant).

There are currently SEVENTEEN bars and restaurants within our tiny 2 block x 1.5 block historic district, five more on adjacent sides of the JSHD borders, and literally dozens more within a 3-5 minute walk. Many of them generate negative impacts on adjacent historic properties and streetscapes including property damage, broken glass, noise and trash. Retail shops, offices, and residents already contend with bars and restaurants that frequently ignore codes, and inconsistent City enforcement places the compliance burden on neighbors.

Our current SUD framework was informed by voluminous data from other cities and planners in Boston, New Orleans (Vieux Carré), New York and Los Angeles, and have proven remarkably successful both pre and post-pandemic, as evidenced by simply walking the district, as well as numerous articles in local media highlighting Jackson Square as a downtown success story. The SUD enhances variety, limits vacancies, and inhibits the type of real estate speculation that often cannibalizes the most unique, community-serving establishments in our neighborhoods. The data shows that we do not need more bars and restaurants adding to the existing saturation. We are thriving with high neighborhood occupancy rates.

The City has real problems to work on in other neighborhoods vs. creating a new one that doesn't currently exist in the Jackson Square Historic District. We urge you to exclude Jackson Square from this proposed legislation.

Sincerely,
Matthew Stegman, Jackson Square Historic District Association
JacksonSqHDA@gmail.com

[Letter attached]

Jackson Square
HISTORIC DISTRICT ASSOC.

October 6, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: BOS File No. 250682 Letter of Opposition

Dear Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter,

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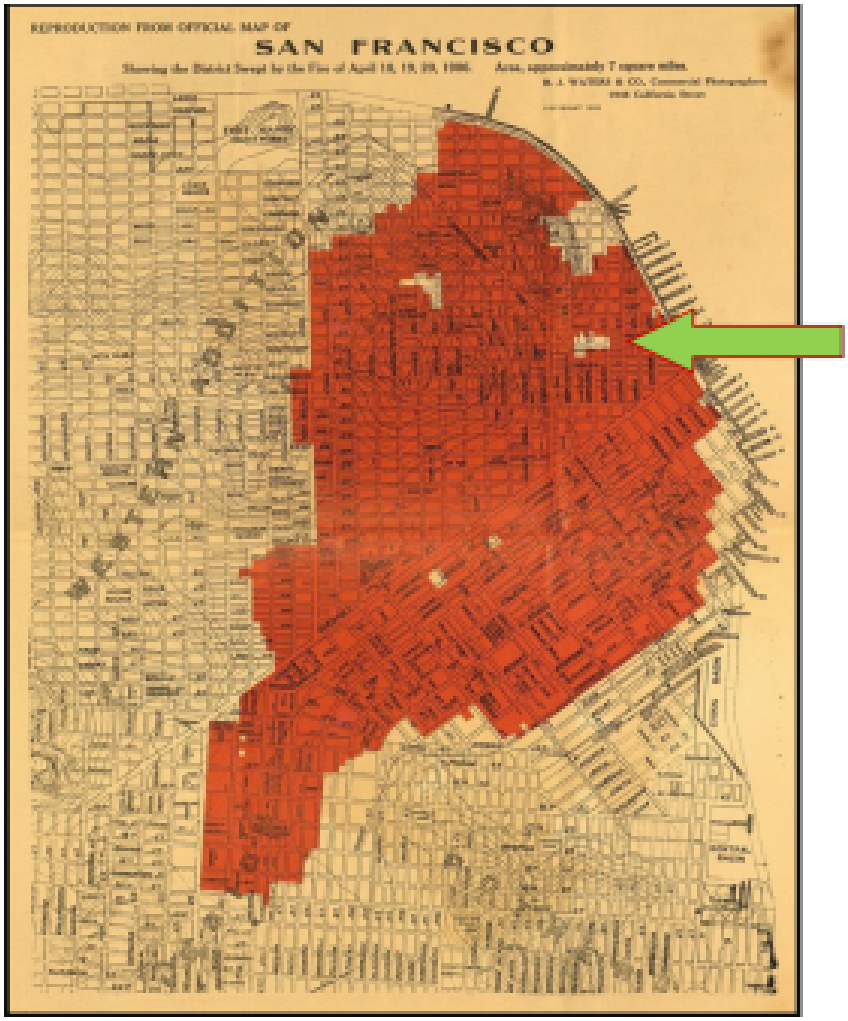
Sincerely,
Matthew Stegman, Jackson Square Historic District Association
JacksonSqHDA@gmail.com



The tiny Jackson Square Historic District comprises the City's only remaining historic 1850's-1880's building assets and physical reminders of our beginnings as a great Pacific port.

(Red Areas destroyed in '06 Quake & Fire).

From: Joe Butler
To: Melgar, Myrna (BOS)
Cc: Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject: Proposed Commercial District Zoning Changes
Date: Monday, October 6, 2025 12:08:58 PM

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6 October 2025

Supervisor Myrna Melgar, Chair
Land Use and Transportation Committee
City Hall
1 Dr. Carlton B Goodlett Place
SF CA 94133

Dear Chair Melgar:

My name is F. Joseph Butler, I am an architect living in North Beach for 42 years, a new-comer one might say.

Today your committee will consider changing legislation to upend decades of balanced zoning, and fair protections, that have kept our economically diverse neighborhood successful and stable. The North Beach Special Use District is responsible for the success of our neighborhood on the commercial side, while respecting second floor housing (why would we legislate the loss of affordable housing?). The North Beach Special Use District, provides entrepreneurial opportunities for small business neighborhood serving retail, amid the plethora of existing restaurants and bars.

The North Beach Special Use District offers all of the necessities of a complete urban neighborhood. Dry cleaners, laundries, restaurants, cafes, Post Office, Banks, hardware and grocery stores. Schools, Churches, funeral homes, doctors and dentists, and two hospitals within a mile. With Commercial vacancies at an all time low, the only rationale for Supervisor $auter's legislative change is more Profit$. But for whom? He is $hilling for the corporate chains that: demand more space, drive up other commercial rents and displace local small businesses out of North Beach, resulting in a "super-size" erosion of our distinct character, and the loss of a variety and character of stores as unique as San Franciscans, and the tourist draw they create. Please vote NO.

We don't want the sameness of Corporate America with its many chains that profit by taking money out of the neighborhoods in which they locate. Neither a Wendy's, nor an Olive Garden on Washington Square are on our list of neighborhood improvements! But we will get all of that and the loss of local businesses, and affordable tenant housing.

Ten years ago North Beach was disrupted by our tech booms, and the arrival on Valencia Street of new places to play, eat and live. Our neighborhood was eclipsed, however briefly, until Covid 19 shut down life as we knew it. North Beach recovered well post covid; its walkable scale, small storefronts for neighbor serving, neighbor owned businesses, has roared back. While some commercial landlords still hold out for gouging rents, most storefronts are occupied and the night life of live music, artists' shows and lectures persists in drawing people from all over the Bay Area, the nation and the world.

Neighbors have fought for 42 years that I have lived here, for all the things that this legislation would undo in 40 days.There were no neighborhood meetings to explain these ideas. These changes are not required, nor an improvement. Do not befooled by these reflexively opportunistic cure$ for a problem that does not exist. Reject these changes.

Sincerely,

F. Joseph Butler, AIA Emeritus

Cc. Supervisor Chyanne Chen
Supervisor Bilal Mahmoud
Clerk John Carroll
Supervisor Danny Sauter

--
F. Joseph Butler, AIA Emeritus
324 Chestnut Street
San Francisco, CA
94133
(415) 990 6021

From:	Andy Katz
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS); Sauter, Danny (BOS); Andy Katz
Subject:	REJECT Supervisor Sauter"s changes to the North Beach Special Use District (NBSUD) before the Land Use and Transportation Committee Today
Date:	Monday, October 6, 2025 12:08:19 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Board of Supervisors Land Use and Transportation Committee:

I am writing to you to ask you to reject Supervisor Sauter's changes to the North Beach Special Use District (NBSUD) before your committee today 10/6 for many important reasons.

The NBSUD has protected our small storefronts, historic character, and neighborhood balance here in North Beach for many decades. This is an important reason why our neighborhood is so unique and treasured by locals and visitors alike. Eliminating it **strips away safeguards that prevent building demolitions**, **over-commercialization**, **historic displacement, and speculation**. We, the residents, do not want to turn North Beach into yet another Hayes Valley with over development that looks like modern prisons.

Please Stop Storefront Mergers. Why would we destroy our small storefronts in favor of 3,000 square foot businesses? This just points to greed and speculation and, again, is not what lifetime residents of North Beach like myself want for the neighborhood we call home. We are made up of small scale legacy businesses which form the beating heart of North Beach. These have to be protected not replaced with chains or other generic businesses which will kill our neighborhood character.

Preserve Balance — Limit Conversions to Restaurants. Neighborhoods which become overly saturated with restaurants and bars cease to be true functioning neighborhoods. This is true the world over. We cherish our diversity of current shops and restaurants. Once a business converts to a restaurant, it almost never converts back and thus precious retail spaces will be lost forever.

Ban the Conversion of Residential Units to Retail on Upper Floors. It is essential that we protect our existing rent controlled and affordable housing. Allowing retail on upper floors would lead to evictions and the loss of precious existing housing stock as realtors and speculators only care about maximizing their profits.

Decades of protections lovingly crafted by the residents of North Beach will be lost if Sauter's misguided
legislation is allowed to pass. Vote NO.

Sincerely,

Andy Katz
andywkatz@gmail.com

From:	J. Powkatz
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Opposition to BOS File No. 250682 (Supervisor Danny Sauter)
Date:	Monday, October 6, 2025 11:58:28 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

I am writing as a long-time resident of North Beach to strongly oppose the proposed zoning changes under BOS File No. 250682, introduced by Supervisor Danny Sauter. These changes would erode the qualities that make North Beach a unique and vibrant neighborhood that draws local residents and tourists from all over the world.

The proposed elimination of the North Beach Special Use District (NBSUD) threatens the preservation of our small storefronts, historic character, and community balance. For decades, the NBSUD has safeguarded our neighborhood from over-commercialization and uncontrolled development, and removing it would open the door to demolitions and speculative development that would forever change the fabric of North Beach.

The plan to allow storefront mergers and increase the size of new businesses to 3,000 square feet would lead to the displacement of our small businesses, raising rents and attracting high-end, corporate retailers that have no place in our community. The loss of affordable retail space would further erode the neighborhood's charm and character. Tourists come to North Beach for its small-scale European and Bohemian style, not for the types of businesses that can afford a 3,000 space.

The proposed changes to allow more restaurant conversions would also unbalance our neighborhood. North Beach thrives on diversity, with a healthy mix of shops, services, and eateries. A major complaint of North Beach residents has been the loss of neighborhood serving businesses, and the neighborhood has worked hard to attract and keep businesses like hardware and grocery stores. Flooding the area with more bars and restaurants would further deplete non-restaurant spaces. Once these spaces are converted, they rarely revert to retail, permanently altering the neighborhood's dynamic.

The proposal to allow retail on upper floors would contribute to the loss of housing and lead to the eviction of residents. Rushing this anti-tenant change while at the same time making sweeping historic City-wide zoning changes in the name of more housing is mind-boggling. Why?

I strongly urge you to reject these rushed proposals to negatively and permanently impact the diversity, character, and small-scale charm that make North Beach such a beloved place and a popular tourist destination.

Thank you for your time and consideration.

Sincerely,

Judith Powell

From:	paul erickson
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS); Sauter, Danny (BOS); paul erickson
Subject:	Subject: Protect North Beach's Character — Reject BOS File No. 250682
Date:	Monday, October 6, 2025 11:57:37 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

October 6, 2025

From: Paul Erickson, North Beach Resident

To: Chair Myrna Melgar
Supervisors Chyanne Chen, Bilal Mahmood,
San Francisco Board of Supervisors
Land Use and Transportation Committee
c/o Clerk John Carroll

myrna.melgar@sfgov.org
chyanne.chen@sfgov.org
bilal.mahmood@sfgov.org
John.Carroll@sfgov.org
Danny.Sauter@sfgov.org

Subject: Protect North Beach's Character — Reject BOS File No. 250682

Dear Chair Melgar and Supervisors Chen and Mahmood:

As a resident of North Beach, I write urging you not to advance Supervisor Sauter's "District Three Thrives" legislation.

Its clandestine nature has sown distrust into our community when our business district is already thriving. We have a 5% vacancy rate (2% in Jackson Square), which is to be celebrated. Other districts look to us as an example to be followed.

Far too many businesses have been excluded from the process and are uninformed or barely informed about it, and the ones who are aware of it generally oppose losing the North Beach Special Use District.

If the majority of our local businesses are not invited to provide input into this plan, then it's not a democratic plan.

Please maintain our democracy by rejecting this plan and asking our supervisor to meet us fair and square at the table, where this belongs. It's not ready for the Board of Supervisors.

Thank you,

Paul Erickson,
North Beach Resident

From: linda ray
To: Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS)
Cc: Carroll, John (BOS); Sauter, Danny (BOS)
Subject: Do not Eliminate the North Beach Special Use District
Date: Monday, October 6, 2025 11:53:17 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Board of Supervisors Land Use and Transportation Committee:

My name is Linda Ray and I have lived in San Francisco for 52 years and currently reside in District 3 and I oppose Supervisor Sauter's Legislation BOS 250682 which among other things, calls for the elimination of the North Beach Special Use District. Every day I see and hear visitors from here in the United States to International tourists who are charmed by this vibrant and historic neighborhood that has kept it's authentic character due to the work of residents over many years to keep it's human scale and quirky retail and art spaces. There has been no input by the residents or businesses in this district to this legislation and it is being rushed to be voted upon and approved. Since it's passage would have irreparable damage for years to come, I urge you to vote no. When Democracy itself is under attack by the Trump administration, one way to resist these authoritarian moves is to insist on democratic functioning at the local and state level. I know that all things change and I am for affordable housing and prudent, deliberate planning that takes into account the voices of the people affected by policy and law and this current legislation is the opposite of that process and again I urge you to reject it. Sincerely,
Linda Ray dadaray2002@yahoo.com

From:	Marc Bruno
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS); Sauter, Danny (BOS); Chen, Chyanne (BOS)
Cc:	Marc Bruno
Subject:	The Current S.U.D. in North Beach Encourages Enhances and Protects Small Businesses. Please do not Substantially Alter It.
Date:	Monday, October 6, 2025 11:49:45 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

The Current S.U.D. in North Beach Encourages Enhances and Protects Small Businesses. Please do not Substantially Alter It.

Dear Members of the Land Use Committee, Supervisors Melgar, Chen and Mahmood:

SUD Protects Enhnc & Encrges

My name is Marc Bruno. I've lived in North Beach for 35 years. The current SUD encourages and protects small business, one of the reasons people from all over the world are motivated to visit North Beach.

I do not believe the legislation by Supervisor Sauter regarding the North Beach SUD should be recommended to the full Board by your committee unless major amendments are made to it.

For instance, changing the current 2,000 square foot commercial limit to 3,000 square feet seems reckless. It's well-known that larger stores push out smaller ones due to economies of scale. They also raise land values and make rents untenable for small businesses.

Under the current SUD, North Beach is thriving. For this reason alone, there is no real need for this legislation.

The 49 ground floor venues on Grant from Columbus to Filbert are all occupied with the exception of one storefront. (And this one seems to have a lessor lined up as work is being done inside.) The cross streets of Vallejo and Green, another 26 spaces, are 100% full.

In addition, it should be noted that 50% of those on Grant and Columbus are retail stores, all of them neighborhood serving.

We have 7 clothing stores, 3 seamstresses, 5 barber shops, 4 nail salons, 6 laundromats, 3 bodegas, 2 chocolate stores, a hardware store, 2 grocers and the city's most famous pet shop.

Of the barbers, you can get a haircut in the Special Use District for $65. You also can get one for $25 and even $12. That's where I go. The people at the $12 dollar salon, their Mirst language is not English. Not everyone can afford a $65 haircut. Diversity is good on so many levels, both for the businesses and the customers.

Adding a 3,000 square foot limit hurts immigrant communities and small businesses holding onto their independence while serving the residents of our City. These small businesses will be driven out.

Isn't there a place in North Beach both for a $65 haircut and a $12 haircut? I believe there is, but the legislation before you seems to say the opposite. Please save small businesses that make North Beach and our city a unique place to live. Don't allow the maximum store size to become 3,000 square feet.

Thank you.

Marc Bruno

15 Nobles Alley, Apartment 3 / San Francisco, CA 94133

From: Romalyn Schmaltz
To: Sauter, Danny (BOS); Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject: BOS File No. 250682
Date: Monday, October 6, 2025 11:40:12 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

October 6, 2025

From: Romalyn Schmaltz, North Beach Resident/Small Business Owner
Chair Myrna Melgar
Supervisors Chyanne Chen, Bilal Mahmood,
San Francisco Board of Supervisors
Land Use and Transportation Committee
c/o Clerk John Carroll

myrna.melgar@sfgov.org
chyanne.chen@sfgov.org
bilal.mahmood@sfgov.org
John.Carroll@sfgov.org
Danny.Sauter@sfgov.org

Subject: Protect North Beach's Character — Reject BOS File No. 250682

Dear Chair Melgar and Supervisors Chen and Mahmood:

I've lived and worked in North Beach for 20 years and have owned two retail spaces and art galleries there on both Green Street and Columbus Avenue, in addition to being past director of our monthly art & small business festival, North Beach First Fridays. Over those two decades I've become enmeshed in my community's art and business culture, and I interact with dozens of our small business owners every week. I'm thrilled that they report that while owning a small business is always a challenge, the consensus is that North Beach *is* thriving.

I know you've received numerous letters from them urging you not to remove our Special Use District or adopt Sauter's "District 3 Thrives" deregulation package at the whim of our new supervisor—for myriad important reasons which you'll also hear in comment today: no notification or input, losing all our hard-won protections, inevitable rent increases, bigger businesses moving in, lack of essential CEQA review, etc.

Like my North Beach neighbors, I've got a lot of questions for our Supervisor, but here's the one burning me the most today:

Why am I doing my District Supervisor's Due Diligence?

I've spent the last weekend dropping into dozens of local shops, and many of our business owners *still* hadn't heard any details of Sauter's plan as of yesterday, and many still hadn't heard of it at all. They have the right to conclude two things from this lack of outreach:

1. Sauter doesn't care about their informed input as small business owners; or
2. Sauter *doesn't want them to know about it in advance of its passing.*

Businesses opposed to this plan include our largest, oldest, and most influential businesses, like Tony's Pizza, Caffè Trieste, Café Greco, Mario's Cigar Bar, Coit Liquors, Tattoo Boogaloo, Savoy Tivoli, and SFOG, just to name a few.

Local artist of international acclaim Jeremy Fish designed a poster opposing Sauter's legislation and Lurie's upzoning, and our businesses couldn't get it into their windows fast enough in solidarity. You'll see them in dozens of shop windows because of our efforts to inform our community where Sauter's fell short. Each poster is a business saying "NO" to this plan. Owners wanted them in their windows so much, we actually ran out of the 50 posters printed.

But it's embarrassing and enraging to hear so many of them ask me why no one's informed them—much less included them—about decisions that directly impact their lives and livelihoods. Many of them are legacy, generational businesses. They are the ones who got us to the citywide record-low vacancy rates we enjoy today. They know what works best for our very special segment of our district. And they're insulted that someone who's never owned a business here would waltz in and begin these major overhauls without their expertise.

In the words of the third-generation owner of the oldest and arguably most famous Italian coffee shop on the West Coast—Caffè Trieste—"North Beach cannot truly thrive without the voices of the people who built it."

That's what the business owners of North Beach are asking for—that their voices be included in local business legislation. If Sauter's lack of outreach means that 1. He doesn't care about him, then that's a big problem for us and for him. But if option 2 is true, and he *does* care about their input—so much that he avoids it because it will interrupt his agenda—then Supervisors, we have an even bigger, and these days too-familiar a problem: the disappearance of our democratic process.

Please don't silence so many voices by approving Supervisor Sauter's undemocratic plan. At the very least, it needs to be returned to the table, and this time, there needs to be far more chairs seated at it.

Thank you,

Romalyn Schmaltz
North Beach Resident

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS)
Subject:	FW: BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Monday, October 6, 2025 11:16:02 AM
Attachments:	THD Letter to Land Use Committee NBNCD 10.4.25.pdf

Hello,

Please see below and attached for communication from Telegraph Hill Dwellers regarding File No. 250682, which is Item No. 19 on today's Land Use and Transportation meeting agenda.

> **File No. 250682:** Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302. (Sauter)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Phone: (415) 554-5184 | Fax: (415) 554-5163
board.of.supervisors@sfgov.org | www.sfbos.org

From: Nick Ferris <nicholashferris@gmail.com>
Sent: Saturday, October 4, 2025 6:55 PM
To: Chen, Chyanne (BOS) <Chyanne.Chen@sfgov.org>; Mahmood, Bilal (BOS) <bilal.mahmood@sfgov.org>; Melgar, Myrna (BOS) <myrna.melgar@sfgov.org>
Cc: Carroll, John (BOS) <john.carroll@sfgov.org>; Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>; Board of Supervisors (BOS) <board.of.supervisors@sfgov.org>

Subject: BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Chair Melgar and Members of the Committee:

On behalf of the Telegraph Hill Dwellers, we are writing in STRONG OPPOSITION to the above-cited legislation. The proposed legislation, as currently drafted, would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach, Telegraph Hill, and the Northeastern Waterfront, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses.

Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood.

Request for Continuance

We join with other business and community organizations in requesting that this item be continued to the call of the chair.

This legislation would reverse decades of zoning efforts by our organization. In a joint letter dated September 15, 2025, we asked Supervisor Sauter to continue the Planning Commission hearing on the legislation, scheduled on September 18, to allow THD and the other organizations time to work collaboratively with him to address the concerns our organizations had raised about various aspects of the proposed legislation. He continued the item for only one week.

Although a rough outline of potential amendments to the legislation was provided to us on September 30, 2025, we were advised that the legislation was scheduled for consideration by the Land Use and Transportation Committee just six days later on the following Monday. The legislation has not been drafted by the City Attorney, so has not been available for our

meaningful review and comment to this Committee. We seek a continuance to allow for such review and further discussion with Supervisor Sauter concerning potential amendments.

Comments Should Continuance Not Be Granted

Should our request for a continuance not be granted, we ask the Committee to recommend against the proposed legislation, as currently drafted, for reasons set forth below.

Maintain the North Beach Special Use District (SUD).

We strongly oppose the elimination of the North Beach Special Use District (SUD) and its "consolidation" with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed by the North Beach Merchants Association working with THD to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and the renowned architectural and cultural heritage of North Beach.

Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – significantly diminishes the intended protections embodied in the NBSUD. We therefore urge the Committee to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.

We oppose the proposed amendment to conditionally allow mergers up to 3,000 square feet with a Conditional Use Authorization. Preventing storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts.

Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Committee to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach

NCD.

Keep the Existing Non-Residential Use Size Limits.

We also strongly oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. One size does not fit all neighborhoods commercial districts. North Beach has always been characterized by small scale commercial spaces.

Given the small storefronts in North Beach, existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has worked and been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Committee to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more.

The existing NBNCD controls have also helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because it is allowed as of right, while the conversion of other non-eating and drinking spaces is not allowed. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Committee to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit the Conversion of Residential to Retail Uses on Upper Floors.

The North Beach SUD currently prohibits the conversion of residential uses to retail uses above the ground floor to protect tenants from eviction and displacement. We oppose the elimination of this control which reflects our long-standing commitment to "no loss of residential units" on our densely populated commercial corridors.

Supervisor Sauter's amendment, as proposed, was to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD supports allowing Flexible Retail uses on the first floor *only* as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited. We therefore urge the Committee to please recommend retaining the prohibition on the conversion of residential uses to retail above the ground floor, including the prohibition on Flexible Retail uses on upper floors.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to permit new Health Care uses on the ground floor. Supervisor Sauter's current proposal is to allow Health Care uses up to 3,000 square feet with a Conditional Use authorization, which would permit large facilities such as Urgent Care that would deaden our lively commercial corridors. Under the existing NBNCD controls, these

Health Care uses are now conditionally allowed above the first floor *provided no residential units or tenants are displaced.* We believe our existing prohibition of these uses on the ground floor has worked as intended to maintain our active commercial district. We ask the Committee to please recommend maintaining the existing prohibition on ground floor Health Care uses in the North Beach NCD.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.

Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed-use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Committee to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach

NCD. In addition, please consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Planning Commission of June 25, 2025, we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Committee to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,
Telegraph Hill Dwellers
Nick Ferris, President

October 4, 2025
Via Email

Myrna Melgar, Chair
Chyanne Chen, Vice-Chair
Bilal Mahmood, Member
Land Use and Transportation Committee
San Francisco Board of Supervisors
City Hall
San Francisco, CA 94102

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear Chair Melgar and Members of the Committee:

On behalf of the Telegraph Hill Dwellers, we are writing in STRONG OPPOSITION to the above-cited legislation. The proposed legislation, as currently drafted, would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach, Telegraph Hill, and the Northeastern Waterfront, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses.

Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood.

Request for Continuance

We join with other business and community organizations in requesting that this item be continued to the call of the chair.

This legislation would reverse decades of zoning efforts by our organization. In a joint letter dated September 15, 2025, we asked Supervisor Sauter to continue the Planning Commission hearing on the legislation, scheduled on September 18, to allow THD and the other organizations time to work collaboratively with him to address the concerns our organizations had raised about various aspects of the proposed legislation. He continued the item for only one week.

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* * * * * * *

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President

cc: Myrna Melgar - *Myrna.Melgar@afgov.org*
Chyanne Chen - *Chyanne.Chen@sfgov.org*
Bilal Mahmood - *Bilal.Mahmood@sfgov.org*
Clerk John Carroll - *John.Carroll@sfgov.org*
Supervisor Danny Sauter, District 3 *danny.sauter@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

From: Lynnet Spiegel
To: Carroll, John (BOS); MelgarStaff (BOS); MahmoodStaff; ChenStaff
Subject: Statement in Opposition to the "North Beach Thrives" Legislation
Date: Monday, October 6, 2025 11:09:46 AM
Attachments: Statement in Opposition to the "North Beach Thrives" Legislation.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Lynnet Spiegel
Owner, Jeffrey's Natural Pet Foods
1841 Powell Street
San Francisco, CA 94133
Email: lynnet@jeffreyspets.com
Date: October 6, 2025

Statement in Opposition to the "North Beach Thrives" Legislation

Submitted to: San Francisco Board of Supervisors – Land Use Committee

Dear Chair and Members of the Committee,

My name is Lynnet Spiegel, and I own Jeffrey's Natural Pet Foods, a long-standing small business located in the heart of North Beach. Over the years, I have witnessed how much our neighborhood depends on the balance between locally owned shops, restaurants, and residents who care deeply about maintaining North Beach's unique character.

The "North Beach Thrives" legislation, as written, raises serious concerns for small business owners like myself. The proposed changes to Small-Scale Use Size Limits, the North Beach Special Use District, Storefront Mergers, and Restaurant Conversions could have lasting consequences on the diversity and accessibility of neighborhood retail spaces.

Local business owners should have a voice in shaping policies that directly affect how we operate and how our commercial spaces evolve. Any changes to zoning or use regulations should be developed collaboratively — with meaningful participation from those who have invested their livelihoods and years of service in this community.

I respectfully ask the Committee to delay action on this legislation until there is a genuine opportunity for small business input. North Beach's success depends on partnership and listening to those who know its challenges and strengths best.

Thank you for your time and consideration.

Sincerely,

Lynnet Spiegel
Owner, Jeffrey's Natural Pet Foods

photo

LYNNET SPIEGEL
Owner, Jeffrey's Natural Pet Foods

https://url.avanan.click/v2/r01/___www.jeffreyspets.com___.YXAzOnNmZHQyOmE6bzoyZTNlZmJhNmNhOWI4NWVjZjYzZGRlNTcxYzNiY2QzNzo3OmFjNDY6YWYwNDgwZmI3YTBmOGQ0ZjgzMDhiMGQwNDdhZjFkMTU4YTFlMjE3NTUwYmI1MWU4OGVjMjE3OGU2MmZjY2VmNTp0OlO6Tg

lynnet@jeffreyspets.com

TEXT: 415-244-5096

North Beach: 1841 Powell Street, San Francisco CA 94133

Lynnet Spiegel
Owner, Jeffrey's Natural Pet Foods
1841 Powell Street
San Francisco, CA 94133
Email: lynnet@jeffreyspets.com
Date: October 6, 2025

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Submitted to: San Francisco Board of Supervisors – Land Use Committee

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Thank you for your time and consideration.

Sincerely,

Lynnet Spiegel
Owner, Jeffrey's Natural Pet Foods

From:	Julie Herrod
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	DO NOT ELIMINATE THE NBSUD
Date:	Monday, October 6, 2025 11:08:34 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

As a 35-year resident of North Beach and a retired employee of Coit Tower, I urge you to REJECT ANY AND ALL OF SAUTER'S CHANGES TO THE NBSUD.

Thousands of tourists from all around the world have told me over the years at Coit Tower that the architectural charm, colorful cultural history, and friendly neighborhood community—the "village feeling"—of North Beach was what drew them to San Francisco in the first place.

Why do you want to destroy that?

DO NOT ELIMINATE OR CHANGE THE NBSUD.

Sincerely,
Julie Herrod-Lumsden
Retired Coit Tower Employee
553A Greenwich Street
North Beach
San Francisco, CA 94133

Sent from my iPhone

From:	Marios Bohemian Cigar Store Cafe
To:	Sauter, Danny (BOS); myrna.melgaar@sfgov.org; Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS)
Cc:	Debbie; Paul Crismani
Subject:	Protect North Beach Small Businesses and Community
Date:	Monday, October 6, 2025 11:04:10 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors,

My name is Daniella Crismani, and I am the third-generation owner of **Mario's Bohemian Cigar Store Cafe**. My grandparents opened our café in 1971, and we are proud to have been recognized as a **San Francisco Legacy Business**. For over 54 years, my family has devoted our lives to maintaining this beloved establishment in the heart of North Beach—a neighborhood that welcomes visitors from around the world and enjoys the daily support of our loyal community and neighbors.

We take great pride in seeing North Beach thrive, but we **cannot** support the elimination of the Special Use District or the proposed amendments to the North Beach Neighborhood Commercial District legislation. These changes would drastically alter the character and charm of our historic neighborhood—qualities that make North Beach such a unique and treasured destination.

Our family and many others in the community are committed to preserving small, independent storefronts and protecting the historic identity of North Beach. Allowing large chain stores or overdevelopment would risk displacing local businesses and eroding the very atmosphere that has made this district flourish for decades.

We urge you to help us preserve the integrity and authenticity of North Beach—a community that has thrived precisely because of its individuality, cultural richness, and deep historical roots.

Thank you for your time and consideration.

Warm regards,
Daniella Crismani
Mario's Bohemian Cigar Store Cafe

From:	Judy Irving
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Reject the elimination of the North Beach Special Use District
Date:	Monday, October 6, 2025 10:55:32 AM

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For the life of me, I cannot fathom why Danny Sauter would want to remove protections for small businesses, which are the lifeblood of North Beach. Every day when I walk to and from work, I pass by one-of-a-kind shops that wouldn't be here were it not for the Special Use District:

Savvy Nursery
Frenzy Faire
Flute World
Little Vine
Macchiarini Creative Design
Barbery Coast

The NBSUD prevents demolitions, historic displacement, and speculation. Without it, we would turn into another bland retail corridor, and tourists would stop coming to eat, drink, and browse shops in this very special place.

Thank you for your consideration,

Judy Irving
Pelican Media (another small North Beach business)

From:	Toyer Grear
To:	MelgarStaff (BOS); ChenStaff; MahmoodStaff; Carroll, John (BOS)
Cc:	Drury, Richard; SauterStaff; Cityattorney; Gibson, Lisa (CPC)
Subject:	Re: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts. Objection to CEQA Exemption. Land Use and Transportation Commi...
Date:	Monday, October 6, 2025 10:52:56 AM
Attachments:	2025.10.06.SFBOS LTC North Beach SUD ComLtr-FINAL-updated.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Chair Melgar and Supervisors Chen and Mahmood,

Attached please find our updated comments submitted on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts.

Should you have any questions or concerns, please do not hesitate to contact us.

Sincerely,
Toyer Grear
Office Administrator / Paralegal
Lozeau Drury, LLP
1939 Harrison Street, Suite 150
Oakland, CA 94612
510-836-4200 ofc
510-607-8237 cell
510-836-4205 fax
email: toyer@lozeaudrury.com

On Mon, Oct 6, 2025 at 10:05 AM Toyer Grear <toyer@lozeaudrury.com> wrote:

> Dear Chair Melgar and Supervisors Chen and Mahmood,
>
> Attached please find comments submitted on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning
> Districts; Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 19, October 6, 2025 Land Use and Transportation ("LUT") Committee. ("Rezone").
>
> Should you have any questions, please do not hesitate to contact our office.
>
> Sincerely,
> Toyer Grear
> Office Administrator / Paralegal
> Lozeau Drury, LLP

1939 Harrison Street, Suite 150
Oakland, CA 94612
510-836-4200 ofc
510-607-8237 cell
510-836-4205 fax
email: toyer@lozeaudrury.com

LOZEAU DRURY LLP
T 510.836.4200
F 510.836.4205
1939 Harrison Street, Ste. 150
Oakland, CA 94612
www.lozeaudrury.com
richard@lozeaudrury.com

BY E-MAIL AND HAND DELIVERY

October 6, 2025

Chair Myrna Melgar
Supervisors Chyanne Chen, Bilal Mahmood,
San Francisco Board of Supervisors
Land Use and Transportation Committee
c/o Clerk John Carroll
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689
MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
John.Carroll@sfgov.org

RE: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts.
Objection to CEQA Exemption.
Land Use and Transportation Committee
Agenda Item 19, October 6, 2025, File No. 250682

Dear Chair Melgar and Supervisors Chen and Mahmood:

I submit this comment on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts; Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 19, October 6, 2025 Land Use and Transportation ("LUT") Committee. ("Rezone").

The Rezone will entirely eliminate the North Beach Special Use District ("SUD"). In so doing, the Rezone will eliminate important protections for historic resources and displacement of residents and legacy businesses. The Rezone will also allow larger storefronts (up to 3,000 square feet rather than 2,000), will allow storefront mergers, will remove restrictions on restaurants in Jackson Square and North Beach, and will allow uses in North Beach that are currently prohibited, including walk-up facilities, first floor health services, and flexible retail. On Pacific Avenue, the Rezone would allow first floor health services, and flexible retail, all of which are currently prohibited. All of these changes will have potentially significant environmental impacts that must be analyzed and mitigated under the California Environmental Quality Act ("CEQA").

We request that the LUT decline to act on the proposed Rezone until the City prepares an environmental review document under CEQA to analyze the project's impacts and to consider mitigation measures and alternatives to reduce those impacts. The Staff Report contains a single sentence stating that the Rezone is not a "project" within the meaning of CEQA because it will not have direct environmental impacts. (Planning Commission Staff Report, p. 12; CEQA determination). This is incorrect. The Rezone is a "project" because it is an essential step that may lead to direct or indirect environmental impacts.

The proposed Rezone is legally indistinguishable from the Ordinance addressed by the Supreme Court in the case of *Union of Med. Marijuana Patients, Inc. v. City of San Diego,* 7 Cal. 5th 1171, 1199 (2019) ("*Marijuana Patients*"). In that case, the City of San Diego argued that the rezoning of a certain commercial district to allow marijuana dispensaries was not a "project" under CEQA because any environmental impacts were speculative. The Supreme Court rejected this argument and held that the rezoning was a CEQA "project" because it could result in new construction and additional traffic. As such CEQA review was required. The Supreme Court stated:

> we conclude the City erred in determining that the adoption of the Ordinance was not a project. Prior to the Ordinance, no medical marijuana dispensaries were legally permitted to operate in the City. The Ordinance therefore amended the City's zoning regulations to permit the establishment of a sizable number of retail businesses of an entirely new type. Although inconsistency with prior permissible land uses is not necessary for an activity to constitute a project (see *Muzzy Ranch, supra*, 41 Cal.4th at p. 388), establishment of these new businesses is capable of causing indirect physical changes in the environment. At a minimum, such a policy change could foreseeably result in new retail construction to accommodate the businesses. In addition, as UMMP suggests, the establishment of new stores could cause a citywide change in patterns of vehicle traffic from the businesses' customers, employees, and suppliers. The necessary causal connection between the Ordinance and these effects is present because adoption of the Ordinance was "an essential step culminating in action [the establishment of new businesses] which may affect the environment." (*Fullerton Joint Union High School Dist. v. State Board of Education* (1982) 32 Cal.3d 779, 797 (*Fullerton*).) The theoretical effects mentioned above are sufficiently plausible to raise the possibility that the Ordinance "may cause ... a reasonably foreseeable indirect physical change in the environment" (§ 21065), warranting its consideration as a project.

(Marijuana Patients, 7 Cal. 5th at 1199)[1]. Likewise the proposed Rezone will allow larger commercial operations and new commercial uses that were previously prohibited or allowed only with a Conditional Use Authorization. As in *Marijuana Patients*, this is likely to result in indirect physical changes to the environment through construction and additional traffic.

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[1]Similarly, the Supreme Court held in *Bozung v. Local Agency Formation Com.* (1975) 13 Cal.3d 263, 284 n.28) that CEQA review is required for an annexation of land, "at a point in the planning process where genuine flexibility remains." (*Sundstrom v. County of Mendocino* (1988) 202 Cal.App.3d 296, 307). In *Bozung*, the decision to annex property was a CEQA "project" despite the fact that there was no immediate plan to develop the project.

The Rezone proposes to entirely eliminate Municipal Code Section 780.3, the North Beach Special Use District. In so doing, the Rezone will eliminate important protections for historic resources, including Section (c)(7):

> Architectural and Cultural Heritage of North Beach. Section 101.1 of the Planning Code includes the priority policy that historic buildings be preserved. The architectural and cultural character and features of existing historic buildings shall be preserved and enhanced. The Historic Preservation Commission or its staff shall review any proposed alterations to historic buildings, as defined in subsection 780.3(b)(3), and must determine that such alterations comply with the Secretary of Interior's Standards for the Treatment of Historic Properties before the City approves any permits to alter such buildings.

Also, the Rezone will eliminate the broader definition of historic resources contained in the North Beach SUD. Section (b)(3) defines "historic resources" as follows:

> Historic Buildings. "Historic buildings" shall include Planning Code Article 10 Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

By eliminating these important protections for historic resources, the Rezone clearly may have adverse impacts on historic resources. This impact must be analyzed and mitigated in a CEQA document.[2] If mitigation is not feasible, then a statement of overriding considerations will be required.

The Rezone will also eliminate important protections against displacement contained in the North Beach SUD. Section (c)(4) and (6) of the North Beach SUD provides:

> Loss of Residential Units. To prevent the loss of existing Residential Units within the district, the removal, demolition, merger, or conversion of Residential Units above the First Story are prohibited.
>
> Legacy Business. Unless otherwise prohibited by this Section 780.3, Section 722, or any other section of this Code, any new Non-Residential Use proposed where the immediately prior Commercial Use was a Legacy Business shall require Conditional Use authorization pursuant to Section 303 of this Code.

---

[2] "The fair argument standard applies to the question whether the proposed project 'may cause a substantial adverse change in the significance of an historical resource' . . .and thereby have a significant effect on the environment." (*Berkeley Hillside Preservation v. City of Berkeley* (2015) 60 Cal.4th 1086, 1117, quoting *Valley Advocates v. City of Fresno* (2008) 160 Cal.App.4th 1039, 1072.)

By eliminating the North Beach SUD, the Rezone will eliminate these important protections against displacement. A CEQA document is required to analyze and mitigate the Rezone's impacts on displacement.[3]

Furthermore, the Rezone will have cumulative impacts together with the so-called Family Zoning Plan currently being considered by the Board of Supervisors. The Family Zoning Plan will upzone massive swaths of the City to allow taller buildings and greater density – including allowing 5,200 additional residential units in the North Beach area. The Rezone and the Family Zoning Plan will clearly have cumulatively significant impacts on North Beach.

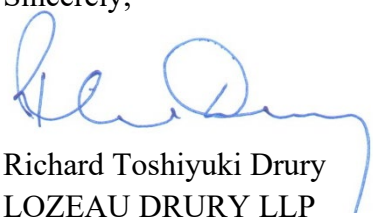
A CEQA document must discuss significant cumulative impacts. (CEQA Guidelines section 15130(a).) This requirement flows from CEQA section 21083, which requires a finding that a project may have a significant effect on the environment if "the possible effects of a project are individually limited but cumulatively considerable. . . . 'Cumulatively considerable' means that the incremental effects of an individual project are considerable when viewed in connection with the effects of past projects, the effects of other current projects, and the effects of probable future projects." "Cumulative impacts" are defined as "two or more individual effects which, when considered together, are considerable or which compound or increase other environmental impacts." CEQA Guidelines section 15355(a). "[I]ndividual effects may be changes resulting from a single project or a number of separate projects." CEQA Guidelines section 15355(a). "The cumulative impact from several projects is the change in the environment which results from the incremental impact of the project when added to other closely related past, present, and reasonably foreseeable probable future projects. Cumulative impacts can result from individually minor but collectively significant projects taking place over a period of time." (*Communities for a Better Environment v. Cal. Resources Agency ("CBE v. CRA"),* (2002) 103 Cal.App.4th 98, 117.) A legally adequate cumulative impacts analysis views a particular project over time and in conjunction with other related past, present, and reasonably foreseeable probable future projects whose impacts might compound or interrelate with those of the project at hand. "Cumulative impacts can result from individually minor but collectively significant projects taking place over a period of time." CEQA Guidelines § 15355(b). The City's one-sentence CEQA analysis fails even to mention cumulative impacts.

---

[3] Displacement is a significant impact under CEQA. (*Save Berkeley Neighborhoods v. Regents* (2020) 51 Cal.App.5th 226). CEQA requires the lead agency to determine whether the "environmental effects of a project will cause substantial adverse effects on human beings, either directly or indirectly," (PRC § 21083(b)(3), (d)), and to "take immediate steps to identify any critical thresholds for the health and safety of the people of the state and take all coordinated actions necessary to prevent such thresholds being reached." (See PRC §21000 et seq.; CEQA Guidelines Appendix G, Section XII).

We urge the Board of Supervisors to refrain from considering this Rezone until a CEQA document is prepared. The Rezone is clearly a "project" within the meaning of CEQA, and CEQA review is therefore required.

Sincerely,



Richard Toshiyuki Drury
LOZEAU DRURY LLP

Cc: Environmental Review Officer Lisa Gibson, lisa.gibson@sfgov.org

City Attorney David Chiu, cityattorney@sfcityatty.org

Supervisor Danny Sauter, SauterStaff@sfgov.org

From: 25 Hotaling HOA
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Cc: Andrews, Michelle (BOS)
Subject: Fwd: Opposition to BOS File No. 250682
Date: Monday, October 6, 2025 10:37:20 AM

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October 6, 2025

Chair Melgar & Members
San Francisco Land Use Committee
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: Opposition to BOS File No. 250682

Hello Chair Melgar, Supervisor Chen, Supervisor Mahmood, and Supervisor Sauter:

We respectfully write to you as both residents and HOA of a mixed-use building containing bars/restaurants in Jackson Square, where I also practice law. **We are strongly opposed to Supervisor Sauter's proposal to weaken our existing Section 249.25 framework, which has been essential in maintaining the character and balance of this unique historic neighborhood.**

The current success of Jackson Square is based on balance mixed use. Since 2018, the current land use protections - crafted with broad input and unanimous City support - have preserved historic buildings while sustaining a healthy mix of retail shops, galleries, bars/restaurants, homes, offices, and services. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive even through the pandemic.

We oppose the changing Bar/Restaurant Use from from the current "no net new" on-for-one (new ones limited to occupying one of the existing 17 bar/restaurant spaces already in this tiny historic district) to permitting unlimited bars/restaurants with Conditional Use. This is the key and critically destructive element in this legislation proposal for Jackson Square and undermines the currently successful mixed use balance we've worked hard to achieve. Having worked for many years with the City, we all know that CU is often pure "optics", and puts the burden on the neighborhood to simply maintain existing successful frameworks. We also know that once a property has been converted to bar/restaurant use, it often stays that way in near perpetuity due to several factors. The proposed

legislation dismantle the foundation of Jackson Square's success, and data supports that. **Our small district already saturated with bars and restaurants (with several inside and adjacent to our building, and a dozen more within a 90 second walk).** They create serious impacts on retail environment and residential livability: noise, vandalism/property damage, broken windows and bottles, trash (and *worse)*, and constant enforcement challenges. Allowing additional saturation would tip us over the edge and make this district unlivable. Driving working residents out of an historic district that already enjoys extremely high commercial occupancy seems backwards given the City's priorities.

Process matters, too. None of the Jackson Square business and residential friends we asked said they were aware of this proposal, and were against it once informed. How does oversaturating bar & restaurant vs balanced mixed use strengthen a unique hsitoric district that is already working well?

As neighborhood stakeholders who live and work here, we see daily how much residents and businesses invest in Jackson Square - through the Community Benefit District (enacted only through the effort of *residents*), streetscape and historic building upkeep, and more. Weakening the current zoning protections would undo years of progress and create unnecessary problems for the City to manage.

We respectfully urge you to reject File No. 250682 and keep "no net new" in Section 249.25 intact. The framework is working, and there is no data that supports dismantling it.

Sincerely,
Charles Carbone, Esq.
25 Hotaling & 580 Washington HOA President, Jackson Square

From:	Richard Grosboll
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS)
Cc:	Danny.Sauter@sfgove.org; Carroll, John (BOS)
Subject:	Item 19: Special Order (File: 250682) Do not Eliminate the North Beach Special Use District.
Date:	Monday, October 6, 2025 10:21:02 AM

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Chair Melgar, Vice-Chair Chen and Supervisor Mahmood:

I urge you to reject the proposed legislation to eliminate the North Beach Special Use District status. North Beach's Special Use District status has not harmed North Beach or the City. Our charming and historic neighborhood continues to be vibrant in large part because of its unique location, historic buildings and architecture, diverse businesses and residences, many small businesses (many of which are unique)—some of which are Legacy businesses. The proposal is too broad in any event, encouraging much different type and larger businesses. Contrary to some arguments being made, housing can be built in North Beach under the current system. Some changes can be made to address different situations. But his proposal is too broad. Thank you. Dick

Dick Grosboll
745 Chestnut Street, 301 (near Columbus Avenue)
San Francisco, CA 94133
415-279-5411 cell

From:	Toyer Grear
To:	MelgarStaff (BOS); ChenStaff; MahmoodStaff; Carroll, John (BOS)
Cc:	Drury, Richard; SauterStaff; Cityattorney; Gibson, Lisa (CPC)
Subject:	Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts. Objection to CEQA Exemption. Land Use and Transportation Committee...
Date:	Monday, October 6, 2025 10:06:30 AM
Attachments:	2025.10.06.SFBOS LTC North Beach SUD ComLtr-FINAL-PDF.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Chair Melgar and Supervisors Chen and Mahmood,

Attached please find comments submitted on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning
Districts; Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 19, October 6, 2025 Land Use and Transportation ("LUT") Committee. ("Rezone").

Should you have any questions, please do not hesitate to contact our office.

Sincerely,

Toyer Grear
Office Administrator / Paralegal
Lozeau Drury, LLP
1939 Harrison Street, Suite 150
Oakland, CA 94612
510-836-4200 ofc
510-607-8237 cell
510-836-4205 fax
email: toyer@lozeaudrury.com

LOZEAU DRURY LLP
T 510.836.4200
F 510.836.4205
1939 Harrison Street, Ste. 150
Oakland, CA 94612
www.lozeaudrury.com
richard@lozeaudrury.com

BY E-MAIL AND HAND DELIVERY

October 6, 2025

Chair Myrna Melgar
Supervisors Chyanne Chen, Bilal Mahmood,
San Francisco Board of Supervisors
Land Use and Transportation Committee
c/o Clerk John Carroll
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689
MelgarStaff@sfgov.org
ChenStaff@sfgov.org
MahmoodStaff@sfgov.org
John.Carroll@sfgov.org

RE: Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts.
Objection to CEQA Exemption.
Land Use and Transportation Committee
Agenda Item 19, October 6, 2025, File No. 250682

Dear Chair Melgar and Supervisors Chen and Mahmood:

I submit this comment on behalf of Small Business Forward, the Jackson Square Historic District Association, Telegraph Hill Dwellers, and Thad Carhart, a San Francisco resident, concerning the proposed action Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts; Case Number: 2025-005989PCAMAP [Board File No. 250682]. Agenda Item 19, October 6, 2025 Land Use and Transportation ("LUT") Committee. ("Rezone").

The Rezone will entirely eliminate the North Beach Special Use District ("SUD"). In so doing, the Rezone will eliminate important protections for historic resources and displacement of residents and legacy businesses. The Rezone will also allow larger storefronts (up to 3,000 square feet rather than 2,000), will allow storefront mergers, will remove restrictions on restaurants in Jackson Square and North Beach, and will allow uses in North Beach that are currently prohibited, including walk-up facilities, first floor health services, and flexible retail. On Pacific Avenue, the Rezone would allow first floor health services, and flexible retail, all of which are currently prohibited. All of these changes will have potentially significant environmental impacts that must be analyzed and mitigated under the California Environmental Quality Act ("CEQA").

We request that the LUT decline to act on the proposed Rezone until the City prepares an environmental review document under CEQA to analyze the project's impacts and to consider mitigation measures and alternatives to reduce those impacts. The Staff Report contains a single sentence stating that the Rezone is not a "project" within the meaning of CEQA because it will not have direct environmental impacts. (Planning Commission Staff Report, p. 12; CEQA determination). This is incorrect. The Rezone is a "project" because it is an essential step that may lead to direct or indirect environmental impacts.

The proposed Rezone is legally indistinguishable from the Ordinance addressed by the Supreme Court in the case of *Union of Med. Marijuana Patients, Inc. v. City of San Diego,* 7 Cal. 5th 1171, 1199 (2019) ("*Marijuana Patients*"). In that case, the City of San Diego argued that the rezoning of a certain commercial district to allow marijuana dispensaries was not a "project" under CEQA because any environmental impacts were speculative. The Supreme Court rejected this argument and held that the rezoning was a CEQA "project" because it could result in new construction and additional traffic. As such CEQA review was required. The Supreme Court stated:

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The Rezone proposes to entirely eliminate Municipal Code Section 780.3, the North Beach Special Use District. In so doing, the Rezone will eliminate important protections for historic resources, including Section (c)(7):

> Architectural and Cultural Heritage of North Beach. Section 101.1 of the Planning Code includes the priority policy that historic buildings be preserved. The architectural and cultural character and features of existing historic buildings shall be preserved and enhanced. The Historic Preservation Commission or its staff shall review any proposed alterations to historic buildings, as defined in subsection 780.3(b)(3), and must determine that such alterations comply with the Secretary of Interior's Standards for the Treatment of Historic Properties before the City approves any permits to alter such buildings.

Also, the Rezone will eliminate the broader definition of historic resources contained in the North Beach SUD. Section (b)(3) defines "historic resources" as follows:

> Historic Buildings. "Historic buildings" shall include Planning Code Article 10 Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

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> Loss of Residential Units. To prevent the loss of existing Residential Units within the district, the removal, demolition, merger, or conversion of Residential Units above the First Story are prohibited.
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[2] "The fair argument standard applies to the question whether the proposed project 'may cause a substantial adverse change in the significance of an historical resource' . . .and thereby have a significant effect on the environment." (*Berkeley Hillside Preservation v. City of Berkeley* (2015) 60 Cal.4th 1086, 1117, quoting *Valley Advocates v. City of Fresno* (2008) 160 Cal.App.4th 1039, 1072.)

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Furthermore, the Rezone will have cumulative impacts together with the so-called Family Zoning Plan currently being considered by the Board of Supervisors. The Family Zoning Plan will upzone massive swaths of the City to allow taller buildings and greater density – including allowing 5,200 additional residential units in the North Beach area. The Rezone and the Family Zoning Plan will clearly have cumulatively significant impacts on North Beach.

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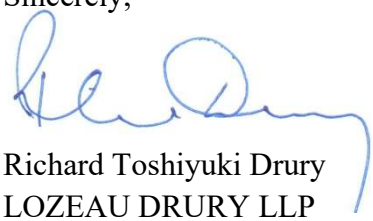
[3] Displacement is a significant impact under CEQA. (*Save Berkeley Neighborhoods v. Regents* (2020) 51 Cal.App.5th 226). CEQA requires the lead agency to determine whether the "environmental effects of a project will cause substantial adverse effects on human beings, either directly or indirectly," (PRC § 21083(b)(3), (d)), and to "take immediate steps to identify any critical thresholds for the health and safety of the people of the state and take all coordinated actions necessary to prevent such thresholds being reached." (See PRC §21000 et seq.; CEQA Guidelines Appendix G, Section XII).

We urge the Planning Commission to refrain from considering this Rezone until a CEQA document is prepared. The Rezone is clearly a "project" within the meaning of CEQA, and CEQA review is therefore required.

Sincerely,



Richard Toshiyuki Drury
LOZEAU DRURY LLP

Cc: Environmental Review Officer Lisa Gibson, lisa.gibson@sfgov.org

City Attorney David Chiu, cityattorney@sfcityatty.org

Supervisor Danny Sauter, SauterStaff@sfgov.org

From:	Carroll, John (BOS)
To:	"Don Russo"
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: The elimination of North Beach is a special use district - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

Click here to complete a Board of Supervisors Customer Service Satisfaction form.

The Legislative Research Center provides 24-hour access to Board of Supervisors legislation and archived matters since August 1998.

Disclosures: *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors website or in other public documents that members of the public may inspect or copy.*

From: Don Russo <donrussosffd@aol.com>
Sent: Sunday, October 5, 2025 3:42 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: The elimination of North Beach is a special use district

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I am against the elimination of North Beach as a special use district. I wanted to remain the same as it is. I've talked to my neighbors in my tenants and I'm a property owner there and I want it to continue to be a restricted special use neighborhood or district thank you Don Russo.

Don Russo
415.309.0705
donrussosffd@aol.com

[*Sent from iPhone*]

From:	Carroll, John (BOS)
To:	"Marilee Gaffney"
Cc:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: Rezoning North Beach - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
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San Francisco City Hall, Room 244
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From: Marilee Gaffney <marilee@marileegaffneydesign.com>
Sent: Sunday, October 5, 2025 6:00 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Subject: Rezoning North Beach

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear John,

I am writing to strongly oppose Supervisor Danny Sauter's proposed zoning changes that threaten the unique character, balance, livability of North Beach. These sweeping measures undermine decades of careful planning and put at risk the businesses, residents, and cultural identity that make our neighborhood thrive.

Respectfully

Marilee Gaffney

From:	Carroll, John (BOS)
To:	Raymond Isola
Cc:	Sauter, Danny (BOS); Danny Sauter; Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: Please reject the elimination of the North Beach Special Use District: at the Board of Supervisors' Land Use Committee this Monday October 6th at 2:00 pm - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
Assistant Clerk
Board of Supervisors
San Francisco City Hall, Room 244
San Francisco, CA 94102
(415)554-4445

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From: Raymond Isola <raymondrisola@gmail.com>
Sent: Sunday, October 5, 2025 6:26 AM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>; Danny Sauter <danny@dannyd3.com>
Subject: Please reject the elimination of the North Beach Special Use District: at the Board of Supervisors' Land Use Committee this Monday October 6th at 2:00 pm

This message is from outside the City email system. Do not open links or attachments from untrusted

sources.

Dear Clerk Carroll:
Please ***reject*** the elimination of the North Beach Special Use District for so many obvious and well grounded reasons at the Board of Supervisors' Land Use Committee this *Monday October 6th at 2:00 pm*. Being a third generation North Beach resident and business operator, this is an incredibly important decision related to protecting not only our historic architecture and scale, but also our commercial district zoning that supports small and legacy businesses that are currently thriving. I am very proud to include a photograph of my mother (Ada Pellegrini who was born in North Beach in 1918) when she was crowned Queen of North Beach by Mayor Angelo Rossi at the Italian Heritage Parade in 1935. Please contact me if you would like to discuss this matter in greater depth.
Thank you in advance for your careful consideration of this request.
In community,
Raymond
Raymond R. Isola, Ed.D.
408 Columbus Avenue, Suites 4 & 6
San Francisco, CA.
94133
USA (415) 710-9706
Italia 3487223161
"L'insegnante è il cuore del processo educativo e gli insegnanti devono avere l'opportunità di insegnare e dedicarsi con tutto il cuore a questo lavoro nelle migliori circostanza. La battaglia per un mondo meglio sarà vinta o persa nelle nostre scuole."
Il Signor Leonardo Covello ha trascorso più di mezzo secolo a insegnare nei quartieri più difficili di New York City.
http://isolaleadership.com

From:	Carroll, John (BOS)
To:	"Esther Marks"; Chen, Chyanne (BOS)
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: Please vote NO elimination North Beach Special Use District - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

John Carroll
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From: Esther Marks <esthermk@pacbell.net>
Sent: Sunday, October 5, 2025 7:28 AM
To: Chen, Chyanne (BOS) <Chyanne.Chen@sfgov.org>
Cc: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: Please vote NO elimination North Beach Special Use District

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi:

I will be out of town Monday and so unable to attend Land Use Committee meeting.

I urge you to vote against elimination North Beach Special Use District.

The Special Use District is needed to protect small storefronts, historic character of North Beach, prevent building demolitions, and over commercialization.

Thank you.

Virus-free.www.avast.com

From:	Carroll, John (BOS)
To:	Rita Pisciotta
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: North Beach special - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

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Board of Supervisors File No. 250682

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-----Original Message-----
From: Rita Pisciotta <rbinsf@earthlink.net>
Sent: Sunday, October 5, 2025 8:46 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: North Beach special

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am urging you to reject the elimination of the North Beach special use district.
Rita Pisciotta
Sent from my iPhone

From:	Carroll, John (BOS)
To:	Ron Fein
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: North Beach Historic District - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

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Board of Supervisors File No. 250682

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From: Ron Fein <ronfeinron@gmail.com>
Sent: Sunday, October 5, 2025 1:13 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: North Beach Historic District

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Vesuvio
255 Columbus Ave

San Francisco Ca 94133

Oct. 5, 2025

Dear John,

This letter is in support of the North Beach Historic District.

For decades the North Beach Special Use District (NBSUD)

● has protected our small storefronts, historic character, and neighborhood balance.
● has prevented building demolitions, over-commercialization, historic displacement, and speculation.
● Without it, North Beach risks losing its unique identity and becoming just another generic retail corridor.

We continue to advocate to have the North Beach Historic District nomination heard by the State Historic Resources Commission.

At Vesuvio, which has been a cornerstone of the North Beach community for 77 years, we understand the value of keeping history and heritage at the center of community planning.

Sincerely,

Ron Fein
CEO, Vesuvio, Inc.

From:	Carroll, John (BOS)
To:	David Dean
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: NBSUD - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

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-----Original Message-----
From: David Dean <dave.dean.mail@gmail.com>
Sent: Sunday, October 5, 2025 2:52 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: NBSUD

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am a long-term resident and homeowner in North Beach. I fully support the proposal put forth by Supervisor Sauter to update the outdated, antiquated North Beach Special Use District. We need our community to thrive with strong businesses that serve our community and our visitors. Thank you.

David Dean

From:	Carroll, John (BOS)
To:	L Johns
Cc:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: elimination of the North Beach Special Use District BOS File No. 250682 - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png image002.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

I invite you to review the entire matter on our Legislative Research Center by following the link below:

-

Board of Supervisors File No. 250682

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From: L Johns <ljohns@metacosmos.org>
Sent: Sunday, October 5, 2025 4:24 PM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Subject: elimination of the North Beach Special Use District BOS File No. 250682

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Sup. D. Sauter's proposed elimination of the North Beach Special Use District is not an evidence-based policy advance. It seems customized to undermine, if not outrightly destroy, the organically grown, commercially successful collection of small businesses that define and constantly enhance the quality of North Beach commerce. North Beach businesses serve a local, city-wide, and international clientele. People who live, work, and travel here delight in the variety, small-scale intimacy, ever-evolving character of this neighborhood's "marketplace." (People line up for it! Been to Stockton and Union on a recent evening?) It's unique, affordable, and interesting. It's not broke(n), what is to be "fixed" here?!

Please reject this ill-conceived invitation to speculation, stereotypical stores (Uniqlo in North Beach, anyone?), money-making for its own sake.

Thank you for opposing this unrooted, insensitive, abusive, really, imposition on neighborhood character, tradition, unique mystique among many worthy SF neighborhoods.

Regret cannot attend Oct. 6 hearing. Hope members of the Board of Supervisors' Land Use and Transportation Committee will read their emails about this issue. Regards, Lucy Johns

--

Lucy Johns, North Beach-Telegraph Hill resident of decades

DirectTrust
INTEROP
HERO

From:	Carroll, John (BOS)
To:	"Phil Lumsden"
Cc:	Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: BOS Land Use Committee #250682 - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

I am forwarding your comments to the members of the Land Use and Transportation committee, and I will include your comments in the file for this ordinance matter.

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From: Phil Lumsden <phil.lumsden999@gmail.com>
Sent: Sunday, October 5, 2025 10:46 AM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Subject: BOS Land Use Committee #250682

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I am writing to OPPOSE this legislation. I urge you to vote NO on BOS Land Use

Committee # 250682 when it comes to a vote on Monday, October 6, 2025.

Respectfully,

Phil Lumsden
553A Greenwich Street
San Francisco, CA 94133

From:	Carroll, John (BOS)
To:	"Paula Mc Cabe"
Cc:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Low, Jen (BOS); Chen, Chyanne (BOS); Sciammas, Charlie (BOS); Mahmood, Bilal (BOS); Cooper, Raynell (BOS)
Subject:	RE: BOS File No. 250682 - BOS File No. 250682
Date:	Monday, October 6, 2025 10:03:00 AM
Attachments:	image001.png

Thank you for your comment letter.

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From: Paula Mc Cabe <paulamccabe64@gmail.com>
Sent: Monday, October 6, 2025 9:36 AM
To: Carroll, John (BOS) <john.carroll@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Subject: BOS File No. 250682

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Carroll,

Please oppose Supervisor Sauter's legislation, BOS File No. 250682, it is a cure in search of a disease. North Beach is thriving - we're the bellwether of post-pandemic economic recovery in the San Francisco city, with a 5% vacancy rate and 2% in Jackson Square.

For decades the North Beach Special Use District (NBSUD)

● has protected our small storefronts, historic character, and neighborhood balance.
● has prevented building demolitions, over-commercialization, historic displacement, and speculation.
● Without it, North Beach risks losing its unique identity and becoming just another generic retail corridor.

I have lived in North Beach for 35 years and love that I can support small mom and pop stores and know that the money goes straight into their pockets and no one else is taking a cut. It makes the neighborhood more of a community where we support and look out for each other and those in need.

Sincerely,

Paula Mc Cabe

From: John Meyer
To: Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc: Sauter, Danny (BOS); Northeast San Francisco Conservancy
Subject: North Beach Historic District - Setback for Historic Preservation?
Date: Monday, October 6, 2025 7:23:46 AM

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Via Email
October 6, 2025

Myrna Melgar -
Chyanne Chen –
Bilal Mahmood -
Clerk John Carroll -

Cc: Supervisor Danny Sauter
Cc: Northeast San Francisco Conservancy

Re: Sauter Legislation Proposed – File 250682

Dear Members of the Land Use and Transportation Committee:

I am an avid supporter of historic preservation for North Beach and have written in support of efforts to do that. I believe the creation of the Miami Beach Art Deco historic district is a good example of how that can work in real life. It's unfortunate that effort for San Francisco has been stalled.

But things seem to be getting worse in front of our eyes. If I understand today's vote correctly, Danny Sauter is proposing legislation - BOS File No. 250682 - that, if passed, will delete certain legislative provisions already in place that protect historic preservation of North Beach. The provisions shown below in red to be deleted should cause pause on your part as they are of serious concern to the future of historic protection measures in North Beach that protect the very fabric of our city have long been in place. So you are aware exactly, those protective provisions which will be deleted are these:

SEC.780.3. *NORTH BEACH SPECIAL USE DISTRICT BEING REPEALED BY* BOS File No 250682

(3) **Historic Buildings.** "Historic buildings" shall include Planning Code Article 10
Landmarks and buildings located within Article 10 Historic Districts, buildings and districts identified by surveys adopted by the City, buildings

listed or potentially eligible for individual listing on the National or California Registers, and buildings located within listed or potentially eligible National Register or California Register historic districts. The Planning Department shall also consult materials available through the California Historical Resources Information System (CHRIS) and Inventory to determine eligibility.

(7) Architectural and Cultural Heritage of North Beach.

Section 101.1 of the Planning Code includes the priority policy that historic buildings be preserved. The architectural and cultural character and features of existing historic buildings shall be preserved and enhanced. The Historic Preservation Commission or its staff shall review any proposed alterations to historic buildings, as defined in subsection 780.3(b)(3), and must determine that such alterations comply with the Secretary of Interior's Standards for the Treatment of Historic Properties before the City approves any permits to alter such buildings.

While Danny Sauter's proposed legislation may have many positive new steps, it makes little sense to approve new legislation unintentionally reverse progress and protections over decades that are part of the North Beach Special Use District (NBSUD). The benefits of these historic efforts are many:

- they have protected our small storefronts, historical character, and neighborhood balance.
- they have prevented building demolitions, over-commercialization, historic displacement, and speculation.
- Without them, North Beach risks losing its unique identity and becoming just another generic
retail corridor.

Enacting legislation that removes protective and effective existing legislation is unnecessary and would be a major step backwards for historic preservation in a city that prides itself on its rich history. Sauter's bill should be rejected, or at a minimum amended to include those two provisions.

John Meyer
1130 Filbert St.
San Francisco, CA
jkm@caretrust.us

From: patricia <pasmada662@gmail.com>
Sent: Sunday, October 5, 2025 11:42 AM
To: John Meyer <jkm@caretrust.us>
Subject: Re: FW: North Beach Historic District Call to Action

Who's Nancy?
Yes Theresa is very involved in all this.
Tflandrich@yahoo.com.
Thank you for weighing in!

CONFIDENTIALITY NOTICE: This e-mail and the attached documents (if any) are intended only for the use of the individual or entity to whom or to which it is addressed. De Larios Peyton Investigations CA PI # 21901 P.O. Box 330291 San Francisco, California 94133 510.915.4358

On Sun, Oct 5, 2025 at 11:39 AM John Meyer <jkm@caretrust.us> wrote:

> Don't worry about it. Nancy got back to me and clarified what's going on. Sauter's bill voids another bill already law that has two clauses that protect historic structures in North Beach. I wrote her back asking if the solution would be to get Sauer's bill amended to keep those two provisions. Waiting to hear back. I plan to submit public comment later today.
>
> **From:** patricia <pasmada662@gmail.com>
> **Sent:** Sunday, October 5, 2025 9:59 AM
> **To:** John Meyer <jkm@caretrust.us>
> **Subject:** Re: FW: North Beach Historic District Call to Action
>
> Thanks I get all the news about the historic district and the detested Sauter.
> I will check out the chatgpt if you insist- but later
>
> CONFIDENTIALITY NOTICE: This e-mail and the attached documents (if any) are intended only for the use of the individual or entity to whom or to which it is addressed. De Larios Peyton Investigations CA PI # 21901 P.O. Box 330291 San Francisco,

California 94133 510.915.4358

On Sat, Oct 4, 2025 at 8:49 PM John Meyer <jkm@caretrust.us> wrote:

> Patricia,
>
> I thought you might want to see this. I don't support Sauter or what I remember to be the failure of the effort to get historic designation status for North Beach. But this seems to be a different issue, and I can't tell from the chat analysis what the real issue is. I'm way out of my pay grade on dealing with local politics, so apologize if this is not helpful to the cause.
> John
>
> ---
>
> **From:** John Meyer
> **Sent:** Saturday, October 4, 2025 8:42 PM
> **To:** 'Northeast San Francisco Conservancy' <outreach@nesfc.org>
> **Subject:** RE: North Beach Historic District Call to Action
>
> Hi folks,
> I am an avid supporter of historic preservation for North Beach and have written in support of efforts to do that. I believe the creation of the Miami Beach Art Deco historic district is a good example of how that can work in real life.
>
> To address your email, I asked Chat GPT what was really going on here, and on a quick read, Sauter's proposal seems nuanced to the point of not creating a threat. So is the real issue the failure to get approval for a historic designation, which I understand was stymied.
>
> I really appreciate your efforts. Thanks for sending this update.
> John Meyer
> 1130 Filbert St.
>
> Here's what ChatGPT has to say:
>
> Here's what **BOS File No. 250682 (Supervisor Danny Sauter)** actually does, and how it intersects with historic-preservation goals in North Beach.
>
> # What the ordinance does (in plain

English)

- **Eliminates the North Beach Special Use District (SUD)** and folds its rules into the **North Beach Neighborhood Commercial District (NCD)** while also tweaking rules in nearby districts (Polk Street NCD, Pacific Ave NCD, Nob Hill SUD, Jackson Square SUD). SF Media+2SF Media+2
- **Expands/streamlines allowed commercial uses and sizes in North Beach**, for example:
    - Allows **production/wholesaling** as an accessory to on-site retail.
    - **Use size**: principally permitted up to **3,000 sq ft**; **3,000–4,000 sq ft** needs Conditional Use; **>4,000 sq ft** not permitted.
    - **Storefront mergers**: principally permitted up to **3,000 sq ft** (larger requires Conditional Use).
    - **Limited restaurants** principally permitted on the ground floor; **restaurants/bars** conditionally permitted (but *principally* permitted if replacing an existing restaurant/bar).
    - **Flexible retail** principally permitted on the ground floor (conditional above).
    - Legacy Business locations need Conditional Use before the space can change hands (unless off the registry or vacant 3+ years). SF Media+1
- Keeps area-specific constraints in adjacent districts (e.g., **no formula retail in Nob Hill SUD**, etc., per the summary), and sets size/permission tweaks in **Polk Street** and **Pacific Ave**. SF Media
- This package is framed as a **"cut red tape / fill vacancies"** measure from the Small Business Office perspective. SF Media

How this touches historic preservation in North Beach

1) It doesn't change landmark protections or a potential federal historic district on its own.

- Local landmark/designation protections live in **Article 10** of the Planning Code (separate from use/zoning rules). File 250682 is a **Planning Code text/zoning** change; it doesn't rewrite Article 10. (The City's own summary presents it purely as zoning/use reform.) SF Media
- The **federal historic district** nomination (separate process) triggers different

standards and incentives; Sauter's office also posted a FAQ noting that state "streamlining" housing laws (SB 35/SB 423) **do not apply to demolishing contributors** to a listed historic district. That is, the historic overlay has its own guardrails. San Francisco Board of Supervisors

2) The biggest preservation-relevant change is how it treats *storefront scale and use sizes*.

- North Beach's preservation goals have long emphasized **small storefronts/fine-grain fabric** and **anti-chain (formula retail) controls**. (Formula retail is **not permitted** in the North Beach NCD under existing Code.) American Legal Publishing
- This bill would **principally allow storefront mergers up to 3,000 sq ft** and **permit non-residential use sizes up to 3,000 sq ft as-of-right** (with 3–4k sq ft by Conditional Use). Supporters say that cap still **limits "big box" scale** while giving small businesses room to survive. Critics worry that more **mergers/scale creep** could erode the small-bay rhythm that defines historic North Beach storefronts. SF Media+1

3) Restaurants/bars & "flexible retail": activation vs. character drift.

- Allowing **limited restaurants** by right and **restaurant/bar** uses by Conditional Use (or by right if it's a replacement) plus **flexible retail** as-of-right on the ground floor can help fill vacancies and keep streets active. The preservation question is whether **more uniform, hospitality-heavy ground floors** gradually **displace unique legacy uses** or alter the sound/traffic profile in a way that undermines historic character. The bill adds a **Conditional Use checkpoint for former Legacy Business spaces**, which partly acknowledges this concern. SF Media

4) Repealing the SUD vs. consolidating into the NCD.

- The move is pitched as **consolidation and simplification**—not stripping protections—since North Beach's **core anti-formula retail rule** resides in the NCD and remains a hard ban. The risk skeptics point to is that **bespoke SUD language** crafted over decades to support small storefronts/neighborhood fabric can get **lost or weakened** when folded into generalized NCD rules. (This is exactly why some neighborhood groups have objected to broader streamlining measures recently.) SF Media+1

So, why would someone call it "a cure in search of a disease"?

- Opponents argue North Beach has **strong existing protections** (e.g., **no formula retail**; many tailored controls) and **healthy commercial corridors**, so **loosening/streamlining** won't "fix" anything but **could** chip away at what preservation seeks to protect—fine-grain storefronts, legacy uses, and a diverse, non-formula mix. American Legal Publishing+1
- Supporters counter that the ordinance **keeps the anti-chain rule**, sets **upper size caps**, **requires CU** for bigger shifts (and Legacy spaces), and **reduces process** only enough to help small business formation while still blocking big-box-scale changes—i.e., **activation without sacrificing character**. (That is the thrust of the City's legislative review framing.) SF Media

Bottom line for preservation goals

- **What it clearly preserves:** the **formula-retail ban** (a major character safeguard) and **upper size limits** that prevent large-format retail. American Legal Publishing+1
- **What could be at risk:** a gradual **increase in bay widths** and **use uniformity** from **storefront mergers to 3,000 sq ft** and easier restaurant/bar or flexible-retail conversions—changes that, over time, might **erode the small-scale commercial fabric** that preservation advocates value. SF Media+1
- **What it doesn't touch:** designation/listing mechanics for the **proposed North Beach Historic District** (that's a state/federal process) or **Article 10 landmarks**. The active debate over the federal district—and how it interfaces with housing policy—remains separate but underscores why any zoning liberalization gets extra scrutiny in North Beach. San Francisco Chronicle+1

If you want, I can pull the **exact redline language** (when the final committee version posts) and show a side-by-side of which SUD clauses get preserved verbatim in the NCD vs. which are altered—useful for pinpointing any **net loss** of small-storefront protections.

From: Northeast San Francisco Conservancy <outreach@nesfc.org>
Sent: Saturday, October 4, 2025 6:23 PM
To: NB Historic District Supporters 3 <outreach@nesfc.org>
Subject: North Beach Historic District Call to Action

Dear Friends of the North Beach Historic District,

Update: While we continue to advocate to have the North Beach Historic District nomination heard by the State Historic Resources Commission, sadly it remains stalled since Mayor Lurie and Supervisor Danny Sauter intervened 9 months ago. Even more troubling is the introduction of **two pieces of legislation that threaten to undermine our existing historic protections** and alter our cherished and internationally celebrated historic neighborhood forever.

We need everyone's immediate action and voices loudly raised to defend not only our historic architecture and scale, but also our commercial district zoning that supports small and legacy businesses. Supervisor Sauter's pending legislation would completely eliminate the North Beach Special Use District that has long protected historic buildings and the small-scale independent business environment that makes North Beach so special and vibrant. It is being heard by the Board of Supervisors' Land Use Committee this **Monday October 6th at 2:00 pm and the Supervisors need to hear from you**!

Sauter's legislation, BOS File No. 250682, is a cure in search of a disease. North Beach *is* thriving - we're the bellwether of post-pandemic economic recovery in the City, with a 5% vacancy rate and 2% in Jackson Square (which is also resisting his reckless deregulation).

We need everyone to write emails to Sauter and the Committee, *and if possible, also* ***show up in person for public comment. See the below talking points for emails and public comment. This is how our dissent is counted and recorded.***

Please email the Land Use and Transportation Committee Members, urging them to reject the elimination of the North Beach Special Use District:

Myrna Melgar - Myrna.Melgar@sfgov.org
Chyanne Chen - Chyanne.Chen@sfgov.org
Bilal Mahmood - Bilal.Mahmood@sfgov.org
Clerk John Carroll - John.Carroll@sfgov.org

Please copy Supervisor Danny Sauter to express your opposition to his legislation: ***Danny.Sauter@sfgov.org***

Remind them that for decades the North Beach Special Use District (NBSUD)

- ***has protected our small storefronts, historic character, and neighborhood balance.***
- ***has prevented building demolitions, over-commercialization, historic displacement, and speculation.***
- ***Without it, North Beach risks losing its unique identity and becoming just another generic retail corridor.***

Later this month on October 20 the Land Use Committee will be considering Mayor Lurie's so called "Family Zoning Plan" that portends significant adverse impacts to the proposed North Beach Historic District. Originally billed in 2022 by Mayor Breed as a west-side of the City rezoning effort, the Zoning Plan was amended in July to add North Beach, Fisherman's Wharf,

and Telegraph Hill with the approval of Supervisor Sauter without any resident or business input. Given the urgency of sending emails about the first matter we will send you a separate email later this week with more information about what you can do about their wrongheaded upzoning plan.

Sincerely,

Northeast San Francisco Conservancy
P.O. Box 330083
San Francisco, CA 94133
(415) 336-0626
www.nesfc.org
Tax exempt donations are greatly appreciated.

From:	Rhoda Schneiderman
To:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject:	Fwd: BOS file 250682
Date:	Monday, October 6, 2025 4:27:09 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I strongly disagree with the proposed ordinance including Jackson Sq. With a 2 % vacancy rate it is unnecessary and will only be detrimental to the neighborhood. It will increase crime, noise and trash in a unique and delicately balanced neighborhood. Either vote NO or remove Jackson Sq. from the proposal.

Once again Danny Sauter has rushed another meeting without giving residents a chance to weigh in. No sun shining on this process.

Rhoda Schneiderman
550 Battery Apt. 1520
San Francisco, CA 94111

---------- Forwarded message ---------
From: **Rhoda Schneiderman** <rhodas1952@gmail.com>
Date: Fri, Sep 5, 2025, 6:03 PM
Subject: BOS file 250682
To: <danny.sauter@sfgov.org>, <Lydia.so@sfgov.org>

I wanted to register my opposition to the above file. Please vote NO.

Rhoda Schneiderman
550 Battery St Apt 1520
San Francisco, CA 94111
970-390-7265

From: Raymond Isola
To: Sauter, Danny (BOS)
Cc: Chen, Chyanne (BOS); Carroll, John (BOS); Mahmood, Bilal (BOS); Melgar, Myrna (BOS)
Subject: Re: Please reject the elimination of the North Beach Special Use District: at the Board of Supervisors' Land Use Committee this Monday October 6th at 2:00 pm
Date: Monday, October 6, 2025 8:51:35 AM

Dear Danny:
As always, thank you for your thoughtful communication related to key issues impacting District 3. Because I know District 3 like the back of my hand, please provide me the specific names of the small business owners that this proposed legislation would allow to open or grow their businesses in District 3. I have not received that kind of feedback from the business community of District 3 like the North Beach Business Association, the Jackson Square Historic District Association and the Telegraph Hill Dwellers Association as well as residents and small business owners of District 3. This a troubling indication, because there is a lack of cohesion around this proposal. We all understand unification is a key ingredient to the success of any initiative across District 3 and San Francisco. I believe further analysis and input is required at this time that will ultimately be reflected in the proposal.
Thank you in advance for your consideration of this recommendation.
In unity there is strength.
Raymond
Raymond R. Isola, Ed.D.
408 Columbus Avenue, Suites 4 & 6
San Francisco, CA.
94133
USA (415) 710-9706
Italia 3487223161
"L'insegnante è il cuore del processo educativo e gli insegnanti devono avere l'opportunità di insegnare e dedicarsi con tutto il cuore a questo lavoro nelle migliori circostanza. La battaglia per un mondo meglio sarà vinta o persa nelle nostre scuole."
Il Signor Leonardo Covello ha trascorso più di mezzo secolo a insegnare nei quartieri più difficili di New York City.
http://isolaleadership.com

On Oct 5, 2025, at 10:53 AM, Sauter, Danny (BOS) <Danny.Sauter@sfgov.org> wrote:

Hi Raymond,

Thanks for taking the time to write in. I know how much you care about San Francisco, especially North Beach. I hope you know I do too, not only as our Supervisor, but as a 10+ year renter in the neighborhood who is raising their family here (and has started two small businesses here).

It seems like you've seen some of the inaccurate information floating around. The North Beach Special Use District is not being eliminated, but is instead being combined with the North Beach Neighborhood Commercial District. Currently, our neighborhood has two sets of rules that govern our planning codes. This has proved extremely confusing to anyone hoping to open or grow a small business here. Instead, we are combining the rules into one layer. This does NOT change anything related to legacy businesses, formula retail, housing, or historic landmarks.

Our changes simply make it easier for small businesses to open and grow in District 3. Because of this, we have support from a dozen organizations for our legislation, including North Beach Neighbors, Nob Hill Association, SF Chamber of Commerce, Russian Hill Neighbors, Discover Polk, Golden Gate Restaurant Association, Jackson Square Merchants Association and the Chinese Chamber of Commerce. We've heard opposition from only a few organizations and have worked hard to make amendments to address their concerns.

We've already heard from almost a dozen different small business owners that our legislation would allow them to open or grow their business. One story was profiled by CBS here, about a young couple who wants to open a cafe in a space on Lombard Street that has been empty for 8 years. Without our legislation, they will not be allowed to open and that space will stay empty.

Our legislation also fixes many outdated rules. We've made a short video here to showcase some of those.

I would be happy to answer any specific questions or concerns you have. Thanks again for taking the time to write in.

Danny Sauter
District 3 Supervisor

Sign up for our newsletter!

From: Raymond Isola <raymondrisola@gmail.com>
Sent: Sunday, October 5, 2025 6:32 AM
To: Chen, Chyanne (BOS) <Chyanne.Chen@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>; Danny Sauter <danny@dannyd3.com>
Subject: Please reject the elimination of the North Beach Special Use District: at the Board of Supervisors' Land Use Committee this Monday October 6th at 2:00 pm

> This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisor Chen:
Please ***reject*** the elimination of the North Beach Special Use District for so many obvious and well grounded reasons at the Board of Supervisors' Land Use Committee this *Monday October 6th at 2:00 pm*. Being a third generation North Beach resident and business operator, this is an incredibly important decision related to protecting not only our historic architecture and scale, but also our commercial district zoning that supports small and legacy businesses that are currently thriving. I am very proud to include a photograph of my mother (Ada Pellegrini who was born in North Beach in 1918) when she was crowned Queen of North Beach by Mayor Angelo Rossi at the Italian Heritage Parade in 1935. Please contact me if you would like to discuss this matter in greater depth.
Thank you in advance for your careful consideration of this request.
In community,
Raymond
Raymon d R. Isola, Ed.D.
408 Columbus Avenue, Suites 4 & 6
San Francisco, CA.
94133

USA (415) 710-9706
Italia 3487223161
“L’insegnante è il cuore del processo educativo e gli insegnanti devono avere l’opportunità di insegnare e dedicarsi con tutto il cuore a questo lavoro nelle migliori circostanza. La battaglia per un mondo meglio sarà vinta o persa nelle nostre scuole.”
Il Signor Leonardo Covello ha trascorso più di mezzo secolo a insegnare nei quartieri più difficili di New York City.
http://isolaleadership.com

From: Lance Carnes
To: Carroll, John (BOS)
Cc: Sauter, Danny (BOS); Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen@sfgov.org
Subject: Reject proposed changes at the Land Use and Transportation hearing today at 2
Date: Monday, October 6, 2025 9:13:37 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

We, the citizens of North Beach and members of Telegraph Hill Dwellers (THD), reject the below changes to be heard at Land Use and Transportation hearing today at 2.

District 3 Supervisor Danny Sauter proposed these changes without consulting with THD and other neighborhood groups.

Supe Sauter has touted his appreciation of District 4 Supervisor Engardio, who was recalled by his constituents last month for **not** listening to them.

Respectfully,
Lance Carnes

Danny Sauter proposed these District 3 changes:

1. Eliminate the North Beach Special Use District (NBSUD)

● For decades, the **NBSUD has protected our small storefronts**, historic character, and neighborhood balance.

● Eliminating it **strips away safeguards that prevent building demolitions**, **over-commercialization**, **historic displacement, and speculation**.

● Without it, **North Beach risks losing its unique identity** and becoming just another generic retail corridor.

2. Allow Storefront Mergers

● The proposal allows landlords to merge our small storefronts into larger ones **up to 3,000 square feet**

● That means **small spaces** — the heart of our neighborhood economy — **could disappear overnight.**

● Small shops, cafes, and legacy businesses could be replaced by high-rent shops **150% bigger** than are currently allowed.

● Vacancy rates are already at record lows — **this solution is a cure in search of a disease.**

3. Increase Small-Scale Use Size Limits

● Increasing the allowed size of new businesses from 2,000 to 3,000 sq. ft. will push **rents even higher. This will attract high-end boutique stores because of their ability to pay higher rents, and they will displace longtime small businesses**

● Larger retail spaces open the door to attracting stores that can pay more rent, driving out independent operators.

● Existing size limits keep storefronts affordable and maintain the charming, **small-scale fabric of our 'hood that is our main tourist draw. Economically, it's a time bomb.**

4. Allow Conversions to Restaurant use

● Current law keeps a **healthy mix** of shops, services, and restaurants.

● Sauter's "plan" would **flood the neighborhood with more bars and eateries — many of which never revert to retail.**

● North Beach thrives on diversity. We must protect the non-restaurant spaces that give our streets character. Once a space converts to a restaurant, it almost never goes back.

5. Allow Conversion of Residential Units to Retail on Upper Floors

● Allowing **retail on upper floors leads to evictions** and the loss of much-needed housing.

● Our community stands for no loss of residential units — and this change risks violating that principle.

6. Allow Health Care Uses On the Ground Floor

● **Medical offices deaden street life** and push out dynamic, people-serving businesses.

● These services already exist nearby - **ground-floor space should stay lively and**

community-oriented.

From:	Merle Goldstone
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Do not eliminate the North Beach Special Use District
Date:	Monday, October 6, 2025 9:32:26 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Land Use and Transportation Committee Members: :

I am writing as a resident of North Beach for more than 30 years to urge you to vote against the proposal to eliminate the North Beach Special Use District, which protects our small storefront businesses and prevents building demolitions, over commercialization, storefront mergers, displacements and speculation.

I love living in North Beach because of its unique identity, which draws visitors from all over the world. Our. Upper Grant Avenue and Columbus Avenue businesses are thriving and most of the storefronts are filled, most recently with vintage shops that have increased foot traffic and sales. Eliminating the Special Use District that has protected the character of our business district makes no sense..

Why reverse these successes? Whose interests does it serve? Certainly not the neighborhood merchants or the customers that rely upon their services..

Thank you for listening to the community that the North Beach Special Use District affects.

Sincerely,

Merle Goldstone
289A Union Street
415-336-1031

From:	Larry Habegger
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	please reject BOS File No. 250682
Date:	Monday, October 6, 2025 9:41:28 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Land Use and Transportation Committee Members:

I have lived in District 3 since 1976 and love this neighborhood. I'm writing to urge you to reject the plan to eliminate the North Beach Special Use District. For decades, the NBSUD has served our community, supporting small businesses, reducing speculation, and keeping out corporate chain stores to preserve the character of this special neighborhood.

Supervisor Sauter, I know you have good intentions here, but you can achieve your goals in ways that also help North Beach retain its unique nature. The neighborhood deserves careful study and thoughtful development. Meet with neighborhood groups and take their input. You will find them willing partners.

Larry

Larry Habegger
Executive Editor, Travelers' Tales
TravelersTales.com | LarryHabegger.com | ProseDoctors.com

From: Steven Tsang
To: Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS)
Cc: Sauter, Danny (BOS)
Subject: File No. 250682 – Letter of Opposition
Date: Sunday, October 5, 2025 11:57:54 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Land Use Committee,

I am writing once again as a concerned Jackson Square residential property manager/owner regarding the proposed deletion of the Jackson Square Special Use District land use controls (Planning Code Section 249.25) contained in Supervisor Sauter's proposed legislation (File No. 250682). Two years ago, with the support of the Jackson Square Historic District Association, I spoke out against a similar effort led by Mayor Breed (File No. 230701), and was relieved when that proposal was ultimately rejected in favor of preserving the existing balance that has made Jackson Square such a vibrant and livable downtown neighborhood. The former Belli Building, currently owned and managed by our group, is a testament to why we should maintain the current controls absent new data or input from the community. These controls have helped make Jackson Square such a great place to live and for small businesses to thrive.

Thus, I am troubled to see the same issue resurface so soon, and I must once again urge you to protect what has been proven to work. Jackson Square is unlike anywhere else in San Francisco, with its rare collection of 1850s–1870s brick and cast-iron buildings, narrow streetscapes, and privately funded lighting and greenscapes supported by residents and stakeholders alike for decades. This historic fabric is fragile. The neighborhood already contains seventeen bars and restaurants within its tiny two-block by one-and-a-half-block area, with many more just steps away. Our residents and retail tenants routinely bear the burden of the excess noise, trash, vandalism, broken bottles, and other side effects of nightlife activity. Allowing new bars and restaurants "as of right" — and even larger venues of over 4,000 square feet by conditional approval — would likely overwhelm the character and charm of this district.

What is most concerning is that this proposal seems to have been brought forth with little or no outreach to residents, businesses or other key stakeholders. Such a narrow consultation process ignores the residents and small businesses who live with the daily consequences of land use decisions in this neighborhood. I would really like to understand the rush to push this change through. I've personally walked the neighborhood numerous times, invested money in the neighborhood, including supporting the extra taxes that fund the Community Benefits District, which helps cover clean-up, tree maintenance, and security. Those services are not luxuries — they have become necessities due to the existing oversaturation of nightlife uses.

Weakening the controls now would undo years of hard work and investment by those of us who have committed to making Jackson Square a vibrant, functional, and most importantly, a livable neighborhood for both commercial and residential tenants. The current controls in Section 249.25 were created with broad community input, earned unanimous support from the City's Small

Business Commission, and were unanimously adopted by the Board of Supervisors in 2018. These controls have encouraged a diverse mix of businesses — boutique retail, galleries, services, and cultural institutions — while sustaining a stable residential community. This balance has kept Jackson Square healthy both before and after the pandemic, something that few downtown districts can claim.

Thus, I ask you to please maintain the protections in Section 249.25 as they are until more information has been gathered and more input from the community has been solicited. Let's not rush into anything and start making broad changes without fully thinking things through. This is not about resisting change but about ensuring that any changes are thoughtful, data-driven, and respectful of the delicate balance that has made Jackson Square one of San Francisco's success stories. Thank you for considering the perspective of an owner who cares deeply about the future of Jackson Square.

Sincerely,

Steven Tsang

Manager, San Francisco 722 Montgomery LLC
and a concerned Jackson Square Residential Property Owner

From: Sam Woodworth
To: Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject: Opposition to Eliminating North Beach Special Use District
Date: Sunday, October 5, 2025 10:25:55 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Land Use and Transportation Committee Members,

As a North Beach / Russian Hill homeowner who is extremely dedicated to this unique, world-class neighborhood, I am writing to strongly oppose the elimination of the North Beach Special Use District. This district protects the vibrancy and fine-grained urban texture of our neighborhoods, and was the work of extensive community input and detailed planning over the course of decades. It was approved *unanimously* by the Board of Supervisors a mere 7 years ago.

At a time when North Beach is thriving perhaps more than ever before, with vacancies at record lows, this legislation is a solution in search of a problem. Yet it could greatly damage beloved neighborhood character. The mechanisms provided for under the Special Use District allow for careful, community-driven review of proposed projects -- from requiring evaluation of storefront mergers, to limiting tenancy sizes to deter big-box tenants, to disfavoring street-deadening health care functions when there's plenty of room for them just down Montgomery & Kearny.

It is utterly baffling why such a carefully crafted regime should just be tossed to the wayside -- especially with minimal community input. Indeed, the proposal to add North Beach to the Priority Processing Program seems specifically intended to circumvent community input, in an effort to radically transform the area in ways not supported by the community.

I urge you to reject this rash and perplexing assault on the protections that make North Beach one of the most exquisite neighborhoods on earth.

Thank you,
Sam Woodworth
2 Fallon Pl. Apt 55
Russian Hill/North Beach

From:	Don du Bain
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Sauter, Danny (BOS)
Cc:	Carroll, John (BOS)
Subject:	BOS File No. 250682 - Hearing tomorrow by Land Use Committee
Date:	Sunday, October 5, 2025 10:24:14 PM
Attachments:	BOS File No. 250682.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Supervisors Melgar, Mahmood, Chen and Sauter:

As a 25-year resident of District 3, I oppose Supervisor Sauter's proposed legislation because I do not believe that his bill has been adequately vetted with his constituents in District 3. (See my previous letter to Supervisor Sauter, which is attached.)

The email below, co-signed by seven (7) neighborhood associations, demonstrates a disturbing lack of attention to the constituents of District 3 by Supervisor Sauter.

I urge you to continue tomorrow's hearing by the Land Use Committee in order to give these seven neighborhood associations an opportunity to provide their input on the final draft of the proposed legislation to Supervisor Sauter.

Best regards,
Donald du Bain

EMAIL FROM SEVEN NEIGHBORHOOD ASSOCIATIONS:

---------- Forwarded message ---------
From: **Nick Ferris** <nicholashferris@gmail.com>
Date: Thu, Oct 2, 2025 at 11:33 PM
Subject: Joint Request for Continuance (File No. 250682)
To: Danny Sauter <danny.sauter@sfgov.org>, <Myrna.Melgar@sfgov.org>, <Bilal.Mahmood@sfgov.org>, <Chyanne.Chen@sfgov.org>
Cc: <John.Carroll@sfgov.org>, Andrews, Michelle (BOS) <michelle.andrews@sfgov.org>

Hi Supervisor Sauter, Chair Melgar, Supervisor Chen, and Supervisor Mahmood,

Thank you for sharing the draft amendments Tuesday evening. We're concerned they are more for "optics" and not addressing the key issues. The rushed process has not allowed time to review them. The turnaround is simply too quick with the Land Use Committee scheduled for Monday and the Mayor's upzoning proposal advancing at the same time. Expecting meaningful engagement on multiple major items within just a few days is not realistic. We all have demanding jobs and this fire-drill approach doesn't allow reasonable time for real dialogue. As we heard from several Planning Commissioners last week this process seems rushed and would benefit from meaningful, collaborative work with the neighborhoods.

We are asking for a continuance so that we have the reasonable opportunity to review the yet to be finalized amendments once they have been approved by the City Attorney. As Michelle emphasized, what we have now are still drafts (with no teeth). It would be far more productive to review the final language before discussion.

We've raised this before but want to stress again: this request is about the short timeline and lack of a reasonable opportunity to engage. Please put yourself in the shoes of your constituents who care deeply about our neighborhooods but can't move around schedules to meet within just 2 days notice. Why sideline your constituents? Why the rush?

We believe we can work together constructively if given the time to do so, and we really want to.

Our proposal:

- Extend the timeline by 2 weeks.
- Share the legislation once approved by the City Attorney, so we are working with the real language do you understand if the amendments are even meaningful.
- Meet October 7, 8, or 9 to review the amendments, their impacts, and our suggestions.
- Meet again October 14, 15, or 16 to identify areas of agreement and disagreement.

Our long-established organizations have championed legislation over many years that has successfully enabled our commercial corridors to thrive with a balance of business types, low vacancy rates, and residential protections for livability, while maintaining the unique character of our neighborhoods.

These controls are even more important today in the face of the proposed upzoning legislation advancing at the same time which include many other, perhaps conflicting changes to our Neighborhood Commercial Districts and Special Use Districts.

We all care greatly about our neighborhoods, and want to work with you, but the current timeline and your resistance to community engagement makes that impossible.

Thank you,

Nick Ferris, Telegraph Hill Dwellers
Stuart Watts, North Beach Business Association
Robyn Tucker, Pacific Avenue Neighborhood Association
Matt Stegman, Jackson Square Historic District Association
Theresa Flandrich, North Beach Tenants Committee
Kathleen Courtney, Russian Hill Community Association
Hanmin Liu, Upper Chinatown Neighborhood Association

September 5, 2025

Supervisor Danny Sauter
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: BOS File No. 250682

Dear Supervisor Sauter:

Since seeing you at Dion Lim's celebration at Harborview restaurant, I have learned that you have sponsored legislation that would alter the current composition and size of restaurants and bars in Jackson Square. As a resident on the border of Jackson Square and one who spends much of my leisure time there, I am very concerned that your legislation has not been adequately vetted in our community.

Jackson Square has always been a beautiful neighborhood in our City and has been improving more than most neighborhoods since the pandemic subsided. The mix and quality of restaurants, bars, shops and homes in the area have been a critical reason why the neighborhood has thrived and what motivated me to move into this District twenty five years ago.

I am opposed to any change to this successful balance due to an increased number and size of restaurants and bars proposed by your legislation, especially without having the opportunity to express my views as a concerned resident. As far as I can tell, I have had no such opportunity prior to the introduction of your legislation.

I urge you to withdraw your legislation until it can be properly vetted among your constituents and would look forward to contributing to the discussion on how to maintain, if not improve, the quality of life in our District.

Sincerely,

Donald du Bain

cc: Lydia So, President, San Francisco Planning Commission
Katy Tang, Small Business Commission
Angela Calvillo, Clerk, Board of Supervisors
Veronica Flores, Planner

From:	judith zimrin
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Don't Eliminate the North Beach Special Use District (NBSUD)
Date:	Sunday, October 5, 2025 7:12:10 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello,
This is in response to all the strange activities happening that will damage North Beach and surrounding areas due to Supervisor Sauter's misguided actions to ignore the residents and follow the developers, money and bad CA. politics. As Jackson Square proves, a historic district assignation does not prevent expansion but allows a vibrant ever changing neighborhood to thrive.

Supervisor Sauter's pending legislation would completely eliminate the North Beach Special Use District that has long protected historic buildings and the small-scale independent business environment that makes North Beach so special and vibrant. We need to defend not only our historic architecture and scale, but also our commercial district zoning that supports small and legacy businesses. Supervisor Sauter's pending legislation, BOS File No. 250682 would completely eliminate the North Beach Special Use District that has long protected historic buildings and the small-scale independent business environment that makes North Beach so special and vibrant. It has prevented building demolitions, over commercialization, historic displacement and speculation. North Beach has a unique identity as does Jackson Square. We don't want to risk becoming just another generic retail corridor.
Also as far as the mayors Family Zoning Plan, it was amended in July to add North Beach, Fisherman's Wharf, and Telegraph Hill with the approval of Supervisor Sauter without any resident or business input.

Thanks for your time,
Judith Zimrin
a resident since the 70's

From:	martin zanfardino
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Fw: Don't Eliminate the North Beach Special Use District (NBSUD)
Date:	Sunday, October 5, 2025 10:14:24 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Subject: Don't Eliminate the North Beach Special Use District (NBSUD)

Hello,
This is in regard to NSBU, I am unable to be there in person. I am a long term resident of North Beach, worried about our neighborhood and surrounding areas due to Supervisor Sauter's misguided actions as far as trying to eliminate the NBSUD.He seems to ignore the residents and follow the developers, money and bad CA. politics. As Jackson Square proves, a historic district assignation does not prevent expansion but allows a vibrant ever changing neighborhood to thrive. For decades, the NBSU has protected our small store fronts, historic character, and neighborhood balance.
Please prevent the merging of our small business spaces which are the heart of our local neighborhood economy. They could disappear overnight. There is no need to attract chain stores or small well funded national boutiques that can pay more rent driving out the more diverse small independent operators. The balance in North Beach is and has been a wide range of ever changing small boutiques which attract people from around the world.
Sauter's plan would flood the neighborhood with mostly more bars and eateries. We must protect the non-restaurant spaces that give our streets character. Once a space converts to a restaurant, it almost never goes back. Also we must protect housing. Ban the conversion of residential units to retail on upper floors.
Our community stands for no loss of residential units — and this change risks violating that principle. We should also keep health care and medical offices off the street level spaces. Street level ground floor spaces should remain lively and community oriented.
Please do not consider the elimination of the NBSUD.
Thank you,
Martin Zanfardino

From:	Courtney Damkroger
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); ChenStaff; SauterStaff; Carroll, John (BOS)
Subject:	File No. 250682, Consolidating the North Beach Special Use &Neighborhood Commercial Districts
Date:	Sunday, October 5, 2025 6:37:23 PM
Attachments:	2025 10 6 LU NB Spec Use Dis.docx

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Members of the Land Use Committee and Supervisor Sauter

Attached please find my comment letter regarding the North Beach Special use District.

Thank you
Courtney Damkroger

October 5, 2025

Supervisor Danny Sauter
Supervisor Myrna Melgar
Supervisor Chyanne Chen
Supervisor Bilal Mahmood
San Francisco City Hall
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Re: File No. 250682, Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts

Dear Members of the Land Use Committee and Supervisor Sauter:

As a District 3 resident, I write to oppose the consolidation of the North Beach Special Use and Neighborhood Commercial Districts. San Francisco's North Beach is admired at home and around the world for its small-scale, historic and diverse character. It is a flourishing center of business, entertainment, art and culture for residents and tourists alike.

The commercial success of North Beach pre-pandemic and its ability to thrive post-pandemic are largely due to the protections inherent in the Special Use District. This tool protected North Beach from the rampant commercialization and formulaic retail that has rendered cities around the country generic. North Beach is the epitome of a healthy, community serving neighborhood, situated in one of the most beautiful, varied, and dense locations in the United States.

Soon the Mayor's upzoning plan may be adopted by the Board of Supervisors. The plan greatly incentivizes development in North Beach and throughout the northern and western neighborhoods. Why weaken the protections that have supported the neighborhood's success just as it will be subjected to greater development pressure? I urge you to oppose the legislation.

Sincerely,
Courtney Damkroger

From: T Flandrich
To: Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS)
Cc: MelgarStaff (BOS); ChenStaff; bilal.mahmoodstaff@sfgov.org; Carroll, John (BOS)
Subject: 19. 250682 [Planning Code; Zoning Map - Consolidating the North Beach Special Use and Neighborhood Commercial Districts - OPPOSITION
Date: Sunday, October 5, 2025 6:29:17 PM

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5 October 2025 Item# 19 250682 Consolidating the NBSUD & NCD
Dear Land Use Chair Melgar and Committee Members,

I am a 40+ years resident of North Beach & the co-founder of the North Beach Tenants Committee. I am also a co-signer along with 5 other neighborhood organizations asking for a continuance on this legislation.
For those of us who have lived in North Beach long enough to have experienced/been impacted by the waives of speculation that have decimated our housing and small businesses through evictions, exorbitant rent increases and a decrease in neighborhood serving businesses, we are truly frightened about losing our existing safeguards. This is not a data-driven plan nor was it designed in collaboration with us, residents & small business owners. We, those who will be most impacted, were not invited to the table. We can't support this legislation.

North Beach alone has a population of 37,000 per square mile vs San Francisco 13,000 per square mile. Given our walkable neighborhood, yet hilly terrain, it is especially important for our large population of carless seniors, that our shops are located within close walking proximity.
Protecting our existing small businesses means not only maintaining access to their goods, our necessities, but also protecting our social connections we have built with them. We can't afford to lose more laundromats, child care spaces, corner stores; we need help in retaining these services. The existing NCD & SUD controls ensure that our needs will continue to be met, as well as maintain a balance in also serving visitors, tourists now and well into the future. This proposal to eliminate the SUD, together with the proposed family-upzoning plan, will allow demolitions of small businesses & rent controlled housing, and encourage mergers, and conversions. This is a prescription for destruction of our community. In anticipation of both proposals local & foreign speculators are again buying up our multi-use buildings today. This is NOT the time to remove existing safeguards!

This legislation is not based on a study of the facts. Where is the data showing the number & types of businesses that exist here and what are their various needs. What do residents need. Where is the recognition of our low 5% vacancy rate, and a discussion of the reasons for those vacancies today. These questions need answers before moving the Sauter proposal forward. A survey based on these questions is being conducted. To date, Supervisor Sauter has chosen not to allow time for completion of the survey. Neighborhood organizations are asking for a continuance,

to allow completion of the survey and for meaningful discussions with the supervisor.

What has been sadly missing is proper outreach to our communities during the legislative process. There has been a misrepresentation of facts. When the D3 legislative aide presented this legislation at the 7/28/25 Small Business Commission hearing she stated that, "Supervisor Sauter reached out to every major neighborhood association & merchant group within these impacted areas before we introduced this legislation. Since then we've had constructive conversations with these organizations and have found our legislation to be well received thus far." The fact is that our sole merchants/ small businesses' organization, **the North Beach Business Association (NBBA), was NOT informed at any point prior to the introduction** of this legislation. They were not included in the creation of this legislation. Much later, the NBBA reached out to the D3 supervisor, but the supervisor had no time for meaningful conversations about his SUD proposal. No where in this process was any outreach conducted to the general public & organizations including my own, the North Beach Tenant Committee. Residential tenants as well as small businesses will be placed in jeopardy if this Sauter NCD & SUD proposal is approved. Indeed, in my own neighborhood travels this week, I asked 45 residents whether they had any knowledge of this legislation and none of them knew a thing about it.

In conclusion, due to the lack of outreach to those of us most impacted, the lack of a solid data, and the crucial need to keep effective existing safeguards in place, I urge you to reject this legislation, or, at the very least issue a one-month continuance
Thank you for your consideration.
Theresa Flandrich, North Beach Tenants Committee

From:	Sarah Shrader
To:	Chen, Chyanne (BOS); Sauter, Danny (BOS); Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject:	Opposition to Item #19
Date:	Sunday, October 5, 2025 5:32:56 PM
Attachments:	Planning Hearing North Beach.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Here are my comments opposing number 19, that were previously submitted to planning commissioners.

Thank you,
Sarah Shrader
415 756 4587

Attention:
Planning Commission
Land Use and Transportation Committee
San Francisco Board of Supervisors
Mayor of San Francisco

Emailed to:
Planner: Veronica Flores
veronica.flores@sfgov.org
Planning Department
49 South Van Ness Avenue Suite 1400
San Francisco, Ca 94013

Regarding Public Hearing: Thursday September 18, 2025 at Noon
City Hall, Room 400
Item #12: Planning & Zoning Amendment: Consolidating the North Beach Special Use and Neighborhood Commercial Districts…
Case Number: 2025-005989PCAMP

September 15, 2025

Dear San Francisco Planning Commission,

My name is Sarah Shrader, and I was born and raised in San Francisco. I am writing today regarding the *Consolidation of the North Beach Special Use and Neighborhood Commercial Districts.*

As a San Francisco resident for over 40 years, I have seen tremendous change in many San Francisco neighborhoods, however North Beach seems to be an exception. Many of the businesses I frequented in my youth are still thriving here. While most of San Francisco has slowly been recovering from COVID, North Beach has bounced back with foot traffic from locals, Bay Area visitors, and international tourists.

Without “chain” businesses I have seen many small independent businesses thrive in this area, including deli’s, bakeries, liquor stores, and restaurants. Bringing in commercial businesses will directly impact dozens of established small businesses that have served the neighborhood for decades.

It is one of the few neighborhoods in San Francisco, where people know each other's names, and cafe customers have been frequenting the same locations for decades. City Lights Bookstore, Stinking Rose Restaurant, Cafe Triste, and The Saloon are highlights of historical and independent businesses representing North Beach, making a name for San Francisco. My concern is voting in favor of this proposal is going to have a devastating financial effect, driving money outside the community, will likely close more small local businesses, and change the atmosphere that makes North Beach one of a kind.

Please vote against the *Consolidation of the North Beach Special Use and Neighborhood Commercial Districts.*

Thank you for your consideration,

Sarah Shrader, Lifelong San Francisco Resident
sarahshrader519@gmail.com
415 756 4587

From:	Ida Zoubi
To:	Sauter, Danny (BOS); Chen, Chyanne (BOS); Dorsey, Matt (BOS); Engardio, Joel (BOS); Fielder, Jackie (BOS); Mahmood, Bilal (BOS); Mandelman, Rafael (BOS); Melgar, Myrna (BOS); Sherrill, Stephen (BOS); Walton, Shamann (BOS); Carroll, John (BOS); Chan, Connie (BOS)
Subject:	Opposition to "North Beach Thrives" Legislation (as written) – Caffè Trieste
Date:	Sunday, October 5, 2025 5:17:30 PM
Attachments:	Ida_Zoubi_North_Beach_Thrives_Letter_.pdf

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Dear Chair and Members of the Land Use Committee,

Please find attached a letter from Caffe Trieste expressing opposition to the *North Beach Thrives* legislation as currently written.
We respectfully request that this letter be included in the official record for the Committee's consideration.

Thank you for your time and attention.

Warm regards,
Ida Pantaleo Zoubi
CEO, President

Caffe Trieste Inc.
601 Vallejo Street
San Francisco, CA 94133

(415)246-8449

Ida Zoubi
Caffè Trieste
601 Vallejo Street
San Francisco, CA 94133
Email: caffeida@yahoo.com
Date: October 6, 2025

Written Statement in Opposition to the “North Beach Thrives” Legislation

Submitted to: San Francisco Board of Supervisors – Land Use Committee

Dear Chair and Members of the Committee,

My name is Ida Zoubi, and I am the third-generation owner of Caffè Trieste, a San Francisco Legacy Business that has proudly served North Beach since 1956.

I am writing to express my opposition to the “North Beach Thrives” legislation as currently written. While I appreciate the intent to support our neighborhood, the proposal has been developed without meaningful input from the small business community most directly affected by it.

North Beach’s small businesses are the foundation of its identity and economy. We deserve to be included in decisions that shape proposed changes to Small-Scale Use Size Limits, the North Beach Special Use District, Storefront Mergers, and Restaurant Conversions — all of which directly impact the character, affordability, and long-term survival of neighborhood businesses. Caffè Trieste and other long-standing establishments have endured decades of change through collaboration and resilience — not exclusion.

I respectfully urge the Committee to pause this legislation and bring North Beach business owners, residents, and community organizations into the process before moving forward. North Beach cannot truly thrive without the voices of the people who built it.

Thank you for your time and consideration.

Respectfully submitted,

Ida Zoubi
Caffè Trieste

From: San Francisco Vintage
To: Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc: Sauter, Danny (BOS)
Subject: Protect North Beach's Character — Reject BOS File No. 250682
Date: Saturday, October 4, 2025 10:51:14 PM

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Dear Land Use and Transportation Committee Members,

My name is Krystyl Baldwin, and I am a North Beach resident and small business owner who works closely with the independent shops and creative spaces that define this neighborhood. I am writing to urge you to **reject Supervisor Sauter's proposal (BOS File No. 250682)** to eliminate the North Beach Special Use District (NBSUD).

The NBSUD is not just about preservation; it is a tested economic model that has balanced growth, livability, and small business success for over four decades. This framework is exactly what the City's recovery strategy calls for: equitable development that supports local entrepreneurship and cultural vitality.

The argument that deregulation is needed to restore vibrancy is inconsistent with current data. North Beach has one of San Francisco's lowest vacancy rates and one of its strongest recovery trajectories. This proposal is a solution in search of a problem, and if enacted, it would undermine a functioning urban ecosystem in the name of change.

Expanding allowable storefront sizes and use limits would invite speculation, displace independent operators, and accelerate the homogenization of a neighborhood that still works. North Beach's success is rooted in its human scale, a mix of legacy businesses, new ventures, and authenticity that cannot be legislated back once lost.

If San Francisco loses North Beach, it loses one of the last functioning examples of community-based urban economics, and one of the last pieces of its soul.

Good policy strengthens what is working and protects the city's living heritage. Eliminating a framework that is already working is not revitalization; it is regression disguised as progress. History will remember who chose to protect San Francisco's identity and who voted to erase it. I urge the Committee to **vote NO on BOS File No. 250682** and uphold the North Beach Special Use District as a model for how San Francisco can grow responsibly.

Thank you for your leadership and your commitment to the future of this city.

photo

Krystyl (She/Her)
San Francisco Vintage
Shop Sustainably www.sfvintagemaps.com
Web www.sanfranciscovintage.com
Instagram @san.franciscovintage
By APPT Only

From:	Kitty Margolis
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	danny@dannyd3.com; Kitty Margolis
Subject:	Please reject the elimination of the North Beach Special Use District
Date:	Saturday, October 4, 2025 7:08:55 PM

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Dear Supervisors-

As a lifelong resident of and homeowner in D3, and an international Jazz touring and recording artist who cut her teeth in the thriving N. Beach cultural scene, I am writing in vehement opposition of eliminating the North Beach Special Use District.

This short sighted power grab, which would eliminate years of thoughtful city planning, is a terrible idea and will result in irreparable changes to the crown jewel of San Francisco neighborhoods, a magnet to visitors worldwide, that brings immeasurable cultural cachet and financial rewards to the City.

North Beach is healthy and thriving, just as it is. Once our history is erased, it can never be replaced.

Please reject **BOS File No. 250682 .**

Sincerely,
Kitty Margolis

From:	LISA AMBROSIANI
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject:	BOS File No. 250682 - Reject elimination of the North Beach Special Use District
Date:	Sunday, October 5, 2025 8:17:24 AM

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Hello All,

Please reject the elimination of the North Beach Special Use District because it has protected our small storefronts, our historic character and neighborhood balance. The Special Use District prevented building demolition, over-commercialization, historic displacement and speculation. Without this designated North Beach risks losing its unique identity and being just another generic retail corridor.

Your good help with this is much appreciated.

Sincrerely,
Lisa Ambrosiani

From: Emma
To: Melgar, Myrna (BOS); hyanne.Chen@sfgov.org; Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc: Sauter, Danny (BOS); Georges Bikahi; Lucy Bikahi; Joe Bikahi
Subject: District 3 Voters Oppose BOS File No. 250682 - Vote No
Date: Sunday, October 5, 2025 10:42:26 AM

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Dear Supervisors Melgar, Chen, Mahmood, and Clerk Carroll,

We are writing in strong opposition to District 3 Supervisor Sauter's proposed legislation to destroy small and legacy businesses in the internationally celebrated neighborhood of North Beach.

For decades, the North Beach Special Use District
● has protected our small storefronts, historic character, and neighborhood balance.
● has prevented building demolitions, over-commercialization, historic displacement, and speculation.
● Without it, North Beach risks losing its unique identity and becoming just another generic retail corridor.

As a city largely dependent on tourism, maintaining the unique character and identity of North Beach makes good financial sense; people come to our city because of what makes it special, not what makes it a cookie cutter version of anytown USA. If you have visited North Beach recently you will see that it is packed with visitors and the scene is vibrant. As a city that champions small businesses, family run businesses, and created a legacy business program, passing this proposed legislation runs contrary to any of those values and invites soulness chains disconnected from the generations of chefs, artists, musicians, writers, fisherman, and others who make this neighborhood a community with a history and a soul.

We are deeply disappointed in Supervisor Sauter's move here and appeal to him to reconsider and withdraw this proposed legislation. We appeal to you to vote against it and defeat it.

We will be watching for updates. Thank you for looking out for us, the residents and families and small business owners of San Francisco; not the large corporations and deep pockets seeking to destabilize and damage our hometown.

Sincerely yours, San Francisco District 3 voters,

Emma Dunbar
Lucy Bikahi
Joseph Bikahi
Georges Bikahi

From:	blandina farley
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS); Danny Sauter; Mayor, MYR (MYR); Dorsey, Matt (BOS); Chan, Connie (BOS)
Subject:	Reject the elimination of North Beach as Special Use Distrct
Date:	Sunday, October 5, 2025 10:58:37 AM

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Dear Mayor Lurie, Supervisors & Committee members

As a longtime resident and tour guide who lives in the heart of North Beach, I am writing to strongly urge you to **reject the elimination of the North Beach Special Use District.**

This district has long protected what makes North Beach so special — our small storefronts, historic character, and the community spirit that has shaped San Francisco's cultural identity for generations. These protections have helped prevent over-commercialization, demolition of historic buildings, and the displacement of the local businesses and artists who give North Beach its soul.

Without these safeguards, North Beach risks losing its unique identity and becoming just another generic retail corridor. Visitors come here not for chain stores or sterile developments, but for the neighborhood's authentic flavor — its history, charm, and creative energy. That character is not only priceless, it's also economically vital: it draws tourism and brings significant revenue to the city.

If we erase what makes North Beach distinct, we risk diminishing one of San Francisco's greatest cultural and economic assets. I ask you to please stand with the community and preserve the integrity and identity of North Beach by maintaining the Special Use District.... I also include the Jackson Square area & the efforts to destroy our historic buildings there that can never be replaced

With respect and gratitude,
Blandina Farley
North Beach Resident, Artist & Tour Guide

415-902-2521

From:	Phil Lumsden
To:	Melgar, Myrna (BOS)
Cc:	Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Subject:	Fwd: BOS Land Use Committee #250682
Date:	Sunday, October 5, 2025 11:37:33 AM

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---------- Forwarded message ---------
From: **Phil Lumsden** <phil.lumsden999@gmail.com>
Date: Sun, Oct 5, 2025, 11:27 AM
Subject: BOS Land Use Committee #250682
To: <Danny.Sauter@sfgov.org>

Supervisor Sauter:

I am writing to inform you that I have emailed each member of the BOS' Land Use Committee to OPPOSE Bill #250682.

I both live and work in North Beach. I have lived here for 35 years, and have worked here since my retirement 9 years ago (at Coit Tower.) I have seen the ebb and flow of the tourist trade from its high point in the late 1990s-mid 2000s, through the devastation we all experienced during the pandemic, into our slow but steady recovery we are currently experiencing. As a tour guide at Coit Tower, I have the opportunity to speak with thousands of visitors from around the world, many of whom specifically come to SF just to visit North Beach. The character and charm of this neighborhood is known worldwide.

To tinker with the wonderment that is North Beach is a fool's game. Why gamble with proven success? Why not simply give businesses in North Beach the same helping hand they've had for years, and keep this gem of a neighborhood thriving? This does NOT mean increasing building heights (which will block views to our Bay and hillsides), or allowing larger storefronts, which will only invite larger, less specialized businesses to invade our very diverse neighborhood.

North Beach has worked for years to put protections in place that this legislation would destroy.

When you ran for Supervisor, you did not talk about doing any of the neighborhood-changing proposals you have churned out since you took office. As a North Beach resident, I feel betrayed. Additionally, when asked to discuss and/or negotiate these proposals, you either do not respond or outright refuse. This is the lowest form of democracy, bordering on authoritarianism.

Is this the kind of supervisor for which you want to be remembered?

Listen to the citizens of North Beach, Supervisor Sauter. Urge the members of the BOS Land

Use Committee to vote NO on Bill #250682. The future of North Beach (and tangentially, San Francisco) depends on it.)

Respectfully,

Philip Lumsden
553A Greenwich Street
San Francisco, CA 94133

From:	Gregory Chiampou
To:	Melgar, Myrna (BOS); Chen@sfgov.org; Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Land Use and Transportation Comm. Members
Date:	Sunday, October 5, 2025 1:08:10 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Committee members for the the San Francisco Land Use and Transportation Committees:

I have lived in and enjoyed North Beach for the past 25+ years, and have seen many business cycles and local changes to our neighborhood's business corridors. I also pay property taxes and vote. Please do not approve the proposed changes to the North Beach Special Use District this week.

For starters, I cannot think any business services "consumers" who are asking for his change. North Beach's commercial sector actually did well and bounced high both during and since the Covid pandemic, unlike "big footprint" business corridors like downtown, the San Francisco Mall, the Crocker Galleria, the Metreon, etc. So why is this proposal now seeking to, among other measures, greatly expand the footprint of North Beach's commercial spaces AND turn the existing mix of local business services/shops/eateries and bars as newly subject to a free for all that's best suited for the highest bidders?

As a long time resident, I cannot fathom why this proposal surfaced … Why mess with something that works not only for residents but apparently works for visitors too, as well as the existing businesses? Are landlords asking for this proposal? "Big box" and deep pocketed retailers who feel unfairly excluded are demanding this proposal? Medical providers demanding storefront space?

Surprised too that our newly elected Supervisor, Danny Sauter, keeps springing for proposals (this plus the Family Zoning Plan) without doing community outreach and historically did not present such sweeping, and very detailed, initiatives as part of his election platform.

Please do not approve the pending proposal's that would change the North Beach Special Use District. Thank you.

Greg Chiampou
345 Filbert St.
San Francisco, CA

From: K.P. Scarr
To: Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc: Sauter, Danny (BOS)
Subject: Please reject proposed changes to North Beach commercial district zoning
Date: Sunday, October 5, 2025 1:47:26 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

To the Members of the Land Use and Transportation Committee:

I write to ask you to reject the proposed changes to the North Beach neighborhood's commercial district zoning proposed by Supervisor Sauter:

1. Don't Eliminate the North Beach Special Use District (NBSUD)

● For decades, the **NBSUD has protected our small storefronts**, historic character, and neighborhood balance.
● Eliminating it **strips away safeguards that prevent building demolitions**, **over-commercialization**, **historic displacement, and speculation**.
● Without it, **North Beach risks losing its unique identity** and becoming just another generic retail corridor.

2. Stop Storefront Mergers

● The proposal allows landlords to merge our small storefronts into larger ones **up to 3,000 square feet.**
● That means **small spaces** — the heart of our neighborhood economy — **could disappear overnight.**
● Small shops, cafes, and legacy businesses could be replaced by high-rent shops **150% bigger** than are currently allowed.
● Vacancy rates are already at record lows — **this is a "solution" in search of a non-existent problem.**

3. Protect Small-Scale Use Size Limits

● Increasing the allowed size of new businesses from 2,000 to 3,000 sq. ft. will push **rents even higher. This will attract high-end boutique stores because of their ability to pay higher rents, and they will displace longtime small**

businesses.
● Larger retail spaces open the door to attracting stores that can pay more rent, driving out independent operators.
● Existing size limits keep storefronts affordable and maintain the charming, **small-scale fabric of our neighborhood that is our main tourist draw. Economically, it's a time bomb.**

4. Preserve Balance — Limit Conversions to Restaurant

● Current law keeps a **healthy mix** of shops, services, and restaurants.
● Supervisor Sauter's "plan" would **flood the neighborhood with more bars and eateries — many of which never revert to retail.**
● North Beach thrives on diversity. We must protect the non-restaurant spaces that give our streets character. Once a space converts to a restaurant, it almost never goes back.

5. Protect Housing — Ban the Conversion of Residential Units to Retail on Upper Floors

● Allowing **retail on upper floors leads to evictions** and the loss of much-needed housing.
● Our community stands for no loss of residential units — and this change risks violating that principle.

6. Keep Health Care Uses Off the Ground Floor

● **Medical offices deaden street life** and push out dynamic, people-serving businesses.
● These services already exist nearby - **ground-floor space should stay lively and community-oriented.**

Thank you for your attention.
Karen Scarr
San Francisco District 3 resident

From:	V Hines
To:	Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS); Carroll, John (BOS); Sauter, Danny (BOS)
Subject:	Land Use Committee consideration of BOS File No. 250682
Date:	Sunday, October 5, 2025 4:12:15 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Committee Members:

As a 17-year resident of Jackson Square I am deeply concerned about the lack of collaboration with those of us who call the area home with respect to the big changes contained in the Jackson Square rezoning proposal. This is a unique and historic part of the city, as evidenced by all the people and businesses that want to call our neighborhood home these days. San Francisco doesn't need another once-distinctive district turned into a cookie cutter by big money. We can afford to be thoughtful, strategic, and inclusive as we plan for the future. Change is happening, no one denies it, but I'm looking to the city for leadership and stewardship over San Francisco's resources, not simply caving to the whim of the deepest pockets.

Unfortunately I'm traveling and can't attend tomorrow's hearing, but I wanted you to hear the point of view of this resident and voter.

Sincerely,
Virginia Hines

From:	Thomas Schuttish
To:	Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Melgar, Myrna (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Board File No. 250682. Item No. 19 October 6, 2025 LUT
Date:	Sunday, October 5, 2025 4:24:59 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Chair Melgar, and Supervisors Chen and Mahmood and Mr. Carroll:

Please do not forward this to the full Board.

Here are my points:

1. North Beach is vibrant. I lived in North Beach from 1979 to 1986. It has retained the same vitality and wonderful neighborhood quality that it had over 40 years ago. That can be attributed to the care and concern given by the City and the SUD that not only protects North Beach but pushes it into the future.

2. What is the point of this legislation if the SUD is working? What is that expression about "if it is not broke don't fix it?" Seems very applicable to this legislation which could "break" North Beach.

3. Please recognize that the three Planning Commissioners who voted "no" are all Board appointees. They have a point of view that should be honored by the LUT and the full Board.

4. All of this is true for Jackson Square as well.

5. North Beach and Jackson Square are not the Financial District. If the City is concerned about vitality, the focus should be on the C-3 core, not the vital areas that are thriving in spite of the issues in the downtown.

From:	Thomas Schuttish
To:	Melgar, Myrna (BOS); Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Carroll, John (BOS)
Cc:	Sauter, Danny (BOS)
Subject:	Fwd: Board File No. 250682. Item No. 19 October 6, 2025 LUT
Date:	Sunday, October 5, 2025 4:28:52 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

I sent it accidentally without signing it.
Sorry for the duplicate. Here is the full email.

Begin forwarded message:

From: <schuttishtr@sbcglobal.net>
Subject: Board File No. 250682. Item No. 19 October 6, 2025 LUT
Date: October 5, 2025 at 4:24:33 PM PDT
To: Chyanne.Chen@sfgov.org, Bilal.Mahmood@sfgov.org, "myrna.melgar@sfgov.org" <myrna.melgar@sfgov.org>, John Carroll <john.carroll@sfgov.org>
Cc: danny.sauter@sfgov.org

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5. North Beach and Jackson Square are not the Financial District. If the City is concerned about vitality, the focus should be on the C-3 core, not the historic areas that are thriving in spite of the issues in Downtown San Francisco.

Sincerely,
Georgia Schuttish

From:	Nick Ferris
To:	Chen, Chyanne (BOS); Mahmood, Bilal (BOS); Melgar, Myrna (BOS)
Cc:	Carroll, John (BOS); Sauter, Danny (BOS); Board of Supervisors (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Saturday, October 4, 2025 6:55:28 PM
Attachments:	THD Letter to Land Use Committee NBNCD 10.4.25.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Chair Melgar and Members of the Committee:

On behalf of the Telegraph Hill Dwellers, we are writing in STRONG OPPOSITION to the above-cited legislation. The proposed legislation, as currently drafted, would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach, Telegraph Hill, and the Northeastern Waterfront, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses.

Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood.

Request for Continuance

We join with other business and community organizations in requesting that this item be continued to the call of the chair.

This legislation would reverse decades of zoning efforts by our organization. In a joint letter dated September 15, 2025, we asked Supervisor Sauter to continue the Planning Commission hearing on the legislation, scheduled on September 18, to allow THD and the other organizations time to work collaboratively with him to address the concerns our organizations had raised about various aspects of the proposed legislation. He continued the item for only one week.

Although a rough outline of potential amendments to the legislation was provided to us on September 30, 2025, we were advised that the legislation was scheduled for consideration by the Land Use and Transportation Committee just six days later on the following Monday. The legislation has not been drafted by the City Attorney, so has not been available for our meaningful review and comment to this Committee. We seek a continuance to allow for such review and further discussion with Supervisor Sauter concerning potential amendments.

Comments Should Continuance Not Be Granted

Should our request for a continuance not be granted, we ask the Committee to recommend

against the proposed legislation, as currently drafted, for reasons set forth below.

Maintain the North Beach Special Use District (SUD).

We strongly oppose the elimination of the North Beach Special Use District (SUD) and its "consolidation" with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed by the North Beach Merchants Association working with THD to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and the renowned architectural and cultural heritage of North Beach.

Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – significantly diminishes the intended protections embodied in the NBSUD. We therefore urge the Committee to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.

We oppose the proposed amendment to conditionally allow mergers up to 3,000 square feet with a Conditional Use Authorization. Preventing storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts.

Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Committee to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.

We also strongly oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. One size does not fit all neighborhoods commercial districts. North Beach has always been characterized by small scale commercial spaces.

Given the small storefronts in North Beach, existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has worked and been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully

urge the Committee to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more.

The existing NBNCD controls have also helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because it is allowed as of right, while the conversion of other non-eating and drinking spaces is not allowed. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Committee to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit the Conversion of Residential to Retail Uses on Upper Floors.

The North Beach SUD currently prohibits the conversion of residential uses to retail uses above the ground floor to protect tenants from eviction and displacement. We oppose the elimination of this control which reflects our long-standing commitment to "no loss of residential units" on our densely populated commercial corridors.

Supervisor Sauter's amendment, as proposed, was to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD supports allowing Flexible Retail uses on the first floor *only* as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited. We therefore urge the Committee to please recommend retaining the prohibition on the conversion of residential uses to retail above the ground floor, including the prohibition on Flexible Retail uses on upper floors.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to permit new Health Care uses on the ground floor. Supervisor Sauter's current proposal is to allow Health Care uses up to 3,000 square feet with a Conditional Use authorization, which would permit large facilities such as Urgent Care that would deaden our lively commercial corridors. Under the existing NBNCD controls, these

Health Care uses are now conditionally allowed above the first floor *provided no residential units or tenants are displaced.* We believe our existing prohibition of these uses on the ground floor has worked as intended to maintain our active commercial district. We ask the Committee to please recommend maintaining the existing prohibition on ground floor Health

Care uses in the North Beach NCD.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.

Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed-use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Committee to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, please consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Planning Commission of June 25, 2025, we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Committee to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,
Telegraph Hill Dwellers
Nick Ferris, President

October 4, 2025
Via Email

Myrna Melgar, Chair
Chyanne Chen, Vice-Chair
Bilal Mahmood, Member
Land Use and Transportation Committee
San Francisco Board of Supervisors
City Hall
San Francisco, CA 94102

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear Chair Melgar and Members of the Committee:

On behalf of the Telegraph Hill Dwellers, we are writing in STRONG OPPOSITION to the above-cited legislation. The proposed legislation, as currently drafted, would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

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* * * * * * *

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President

cc: Myrna Melgar - *Myrna.Melgar@afgov.org*
Chyanne Chen - *Chyanne.Chen@sfgov.org*
Bilal Mahmood - *Bilal.Mahmood@sfgov.org*
Clerk John Carroll - *John.Carroll@sfgov.org*
Supervisor Danny Sauter, District 3 *danny.sauter@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

From:	Nick Ferris
To:	Sauter, Danny (BOS); Melgar, Myrna (BOS); Mahmood, Bilal (BOS); Chen, Chyanne (BOS)
Cc:	Carroll, John (BOS); Andrews, Michelle (BOS)
Subject:	Joint Request for Continuance (File No. 250682)
Date:	Thursday, October 2, 2025 11:33:58 PM
Attachments:	Joint Request for Continuance (File No. 250682) 10.2.25.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hi Supervisor Sauter, Chair Melgar, Supervisor Chen, and Supervisor Mahmood,

Thank you for sharing the draft amendments Tuesday evening. Candidly, we have not had time to review them and our organizations need more time. The turnaround is simply too quick with the Land Use Committee scheduled for Monday and the Mayor's upzoning proposal advancing at the same time. Expecting meaningful engagement on multiple major items within just a few days is not realistic. We all have demanding jobs and while we want to participate, this fire-drill approach doesn't allow for real dialogue. As we heard from several Planning Commissioners last week this process seems rushed and would benefit from more meaningful, collaborative work with the community.

We are asking for a continuance so that we have the reasonable opportunity to review the yet to be finalized amendments once they have been approved by the City Attorney. As Michelle emphasized, what we have now are still drafts and the language may change. It would be far more productive to review the final language before discussion.

I've raised this before but want to stress again: this request is not about delay for its own sake. It's about the short timeline and lack of a reasonable opportunity to engage. Please put yourself in the shoes of your constituents who care deeply about our neighborhooods but can't move around schedules to meet within just a few days. We feel like we're being sidelined. Why the rush?

I know your goal isn't to exclude voices, but the reality is that's how it feels. I believe we can work together constructively if given the time to do so, and we really want to.

Our proposal:

- Extend the timeline by 2 weeks.
- Share the legislation once approved by the City Attorney, so we are working with the real language.
- Meet October 7, 8, or 9 to review the amendments, their impacts, and our suggestions.
- Meet again October 14, 15, or 16 to identify areas of agreement and disagreement.

Our long-established organizations have championed legislation over many years that has successfully enabled our commercial corridors to thrive with a balance of business types, low vacancy rates, and tenant protections, while maintaining the unique character of our neighborhoods. The size and use limitations that have been in place have inhibited the type of speculation that could have displaced our small community-serving establishments.

These controls are even more important today in the face of the proposed upzoning legislation

advancing at the same time which include many other, perhaps conflicting changes to our Neighborhood Commercial Districts and Special Use Districts.

It's fine if we disagree and I'm sure we will in some areas, but we all care greatly about our neighborhoods, and can at least find common ground or understand our differences. We want to work with you, but the current timeline makes that impossible.

Thank you,

Nick Ferris, President, Telegraph Hill Dwellers
Stuart Watts, President, North Beach Business Association
Robyn Tucker, President, Pacific Avenue Neighborhood Association
Matt Stegman, President, Jackson Square Historic District Association
Theresa Flandrich, Chair, North Beach Tenants Committee
Kathleen Courtney, Chair, Russian Hill Community Association
Hanmin Liu, Chair, Upper Chinatown Neighborhood Association

October 2, 2025
Via Email

Supervisor Danny Sauter
San Francisco Board of Supervisors
City Hall 1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

Subject: Joint Request for Continuance (File No. 250682)

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Hanmin Liu, Chair, Upper Chinatown Neighborhood Association

Cc:
John Carroll, John.Carroll@sfgov.org
Michelle Andrews, michelle.andrews@sfgov.org

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS)
Subject:	FW: File No. 250682 - Concerns and Recommendations
Date:	Thursday, October 2, 2025 11:49:29 AM
Attachments:	Local Logo.png File No. 250682 - North Beach Concerns and Recommendations.pdf

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Hello,

Please see below and attached for communication from the North Beach Business Association regarding File No. 250682.

> **File No. 250682:** Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302. (Sauter)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Phone: (415) 554-5184 | Fax: (415) 554-5163
board.of.supervisors@sfgov.org | www.sfbos.org

From: Stuart Watts <stuart@localfriends.co>
Sent: Thursday, September 25, 2025 3:11 PM
To: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Cc: Andrews, Michelle (BOS) <michelle.andrews@sfgov.org>; Snyder, Mathew (CPC) <mathew.snyder@sfgov.org>; Switzky, Joshua (CPC) <joshua.switzky@sfgov.org>; Spycher, Dakota (CPC) <dakota.spycher@sfgov.org>; Vimr, Jonathan (CPC) <Jonathan.Vimr@sfgov.org>; Feeney, Claire (CPC) <Claire.Feeney@sfgov.org>; Langlie, Michelle (CPC) <Michelle.Langlie@sfgov.org>; Liang, Xinyu (CPC) <xinyu.liang@sfgov.org>; So, Lydia (CPC) <lydia.so@sfgov.org>; Williams, Gilbert A

(CPC) <gilbert.a.williams@sfgov.org>; Moore, Kathrin (CPC) <kathrin.moore@sfgov.org>; Mcgarry, Sean (CPC) <sean.mcgarry@sfgov.org>; Braun, Derek (CPC) <derek.braun@sfgov.org>; Board of Supervisors (BOS) <board.of.supervisors@sfgov.org>; CPC-Commissions Secretary <commissions.secretary@sfgov.org>
Subject: File No. 250682 - Concerns and Recommendations

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Dear Supervisor Sauters and San Francisco Planning Department members,

I hope this finds you well. As President of the North Beach Business Association and a small business owner deeply invested in our neighborhood's success, I'm writing regarding the File No. 250682 legislation being considered today.

I am attaching my detailed letter outlining both my support for several aspects of this legislation and my specific concerns about provisions that could impact North Beach's thriving small business ecosystem.

We've seen remarkable success in North Beach, with only eight vacant storefronts on the market in "downtown" North Beach, and I believe we can work together to ensure this legislation promotes growth while preserving the balance that makes our neighborhood work.

I stand ready to collaborate with your offices to refine these proposals and would welcome the opportunity to discuss these recommendations further.

Thank you for your consideration and for your continued efforts to support
San Francisco's small businesses.

Best regards,

Stuart Watts
President, North Beach Business Association

--

Stuart Watts
Owner | Locali Visitor Center

M: (415) 309-1925
P: (415) 234-0540
E: stuart@localfriends.co

www.visitlocali.com

September 25, 2025
Via Email

Supervisor Danny Sauter, District 3
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

Re: BOS File No. 250682 – Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts - Concerns and Recommendations

Dear Danny Sauter and San Francisco Planning Department,

My name is Stuart Watts, and I am a small business owner and the President of the North Beach Business Association. I am writing to express both my support for aspects of *File No. 250682 - Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts* legislation and my deep concerns about provisions that could fundamentally alter the character of our neighborhood's small business ecosystem.

A Legacy of Small Business in San Francisco

As a fifth-generation San Franciscan, my family's entrepreneurial roots run deep in this city. Our first business, Blake, Moffitt & Towne Co., opened on Commercial Street in the 1850s, just six blocks from where my shop, Locali Visitor Center, stands today. My father continued this tradition, opening the Assay Office (now Bix) on Gold Street in 1976, only four blocks away. This legacy isn't just history to me; it's a living commitment to nurturing the small businesses that make San Francisco extraordinary.

When I launched my first tour company in 2014, my mission was simple: to connect visitors and locals to the multi-generational businesses I grew up alongside. Through food and beverage experiences, guests don't just taste San Francisco; they hear the personal stories of the families behind these establishments. Now, with Locali, I've created a unique platform that supports independent tour guides, small businesses, and local artists.

As President of the North Beach Business Association, I've gone above and beyond the traditional scope of this role. From modernizing board protocols to organizing night markets and festivals, from personally funding vandalism repairs to securing grants, every action stems from one truth: I am deeply in love with San Francisco and utterly obsessed with preserving what makes our small business community special.

Supporting Smart Growth While Preserving What Works

I share this background because I want you to understand that my involvement with File No. 250682 stems from a genuine care for our city's healthy and thoughtful growth. I support many aspects of this legislation, including permitted walk-up windows, limited food manufacturing, flexible retail, priority processing with proper public notification, and more. These provisions will help our businesses adapt and thrive.

However, I cannot in good conscience support the legislation in its current form due to three critical concerns that could irreversibly damage what makes North Beach successful:

1. Use Space Expansion: Protecting Our Micro-Business Ecosystem

North Beach thrives because of its small, almost micro-sized business spaces. This unique characteristic enables businesses that you won't find in most other places; a multi-generational jewelry-making shop, a flute store, an Italian bookstore, and more. These exist precisely because our small retail spaces keep rents accessible to independent operators.
Recent policy changes have already removed retail space size limits entirely. Now, allowing expansion to much larger retail spaces without community input effectively rolls out the red carpet for big businesses that can afford higher per-square-foot costs. North Beach led the post-pandemic recovery precisely because our small-scale model works.

I respectfully request that Supervisor Sauters' office establish usage size limits and maintain protections against exessive storefront mergers in North Beach.

2. Converting Commercial Uses: Maintaining Our Vital Balance

North Beach leads San Francisco's dining and entertainment scene, with one of the highest concentrations of restaurants and bars per capita. But what makes us special and livable is the careful balance of business types, especially in downtown North Beach.

Our existing protections for commercial retail spaces have enabled us to open a neighborhood grocery store, maintain a local hardware store, and support unique businesses like that flute store. When any retail space can convert to a restaurant, it drives up square footage costs across the board and makes it nearly impossible to convert back to non-restaurant use later.

With very few vacancies in downtown North Beach, but an abundance of restaurants and bars, **I ask that Supervisor Sauters' office maintain retail-type restrictions within downtown North Beach (Broadway to Greenwich, Powell to Grant) while allowing conversion flexibility north of Greenwich on Columbus, where vacant storefronts need activation.**

3. Health Services on the Ground Floor: Keeping Streets Vibrant

North Beach remains vibrant because our ground-floor businesses, restaurants, bars, and retail shops are accessible and welcoming to everyone. Allowing health services on the ground floor would fundamentally change this dynamic. If an X-ray clinic were to replace Luke's Local, our neighborhood grocery store, that would have had a ripple effect on Green Street's foot traffic and economic vitality, which would have been devastating.

We already have excellent health services, including NEMS Hospital, located in the heart of our neighborhood, and a 365-day urgent care clinic. **I request that Supervisor Sauters' office maintain the ground-floor prohibition on health services within downtown North Beach to preserve our accessible, vibrant streetscape.**

4. The Missing Ingredient: Community Collaboration

Perhaps most concerning is how this legislation was crafted without meaningful community input. No town halls preceded the drafting. No surveys gauged support for these specific policies. When a dozen community groups requested an extension to review amendments, we received only a 72-hour notice. This feels like legislation composed behind closed doors, without the voice of the small business community.

A Success Story Worth Protecting

Downtown North Beach has only eight vacant storefronts currently on the market. This is a resounding success, demonstrating that our balanced approach is effective. We're being asked to fix problems that don't exist while risking the very formula that made us successful.
Before this legislation advances to the Land Use Committee, I urge the District 3 office to add protections for downtown North Beach, including preserving retail use size limits, preventing unlimited restaurant conversions, and maintaining ground-floor restrictions on health services.

Moving Forward Together

I want to emphasize that we deeply appreciate the efforts to support small businesses in our community. Many provisions in File No. 250682 will genuinely help our merchants adapt and grow. However, without addressing these three critical concerns, this legislation risks unraveling the delicate balance that has made North Beach an economic success story and a beloved neighborhood.

I stand ready to collaborate with Supervisor Sauters' office and the Planning Department to craft legislation that promotes growth while preserving what works. Our small businesses aren't just economic engines; they're the soul of San Francisco. Let's work together to ensure they thrive for generations to come.

Thank you for considering these perspectives from the front lines of San Francisco's small business community.

Sincerely,

Stuart Watts
President, North Beach Business Association
Owner, Locali Visitor Center

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Mchugh, Eileen (BOS); Ng, Wilson (BOS); Somera, Alisa (BOS); De Asis, Edward (BOS); BOS-Operations; Board of Supervisors (BOS); Carroll, John (BOS)
Subject:	File No. 250682 - North Beach Neighborhood Commercial District - 4 letters
Date:	Thursday, September 25, 2025 12:39:18 PM
Attachments:	4 letters.pdf

Dear Supervisors,

Please see the attached 4 letters, from members of the public and various organizations, regarding:

> **File No. 250682** - Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302.

Richard Lagunte
Office of the Clerk of the Board – Operations Division
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Voice (415) 554-7709 | Fax (415) 554-5163
richard.lagunte@sfgov.org | www.sfbos.org

Pronouns: he, him, his

Disclosures: *Personal information that is provided in communications to the Board of Supervisors is subject to disclosure under the California Public Records Act and the San Francisco Sunshine Ordinance. Personal information provided will not be redacted. Members of the public are not required to provide personal identifying information when they communicate with the Board of Supervisors and its committees. All written or oral communications that members of the public submit to the Clerk's Office regarding pending legislation or hearings will be made available to all members of the public for inspection and copying. The Clerk's Office does not redact any information from these submissions. This means that personal information—including names, phone numbers, addresses and similar information that a member of the public elects to submit to the Board and its committees—may appear on the Board of Supervisors' website or in other public documents that members of the public may inspect or copy.*

From: Karim Salgado
To: Lurie, Daniel (MYR); Sauter, Danny (BOS); Dennis Phillips, Sarah (CPC); rachel.tanner@sfgov.org; Chen, Lisa (CPC); So, Lydia (CPC); Moore, Kathrin (CPC); Imperial, Theresa (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); CPC-Commissions Secretary; Board of Supervisors (BOS)
Subject: Protecting the Cultural and Economic Integrity of North Beach Amid Zoning Redevelopment Proposals
Date: Thursday, September 11, 2025 2:15:37 PM

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Dear Mayor Lurie and Supervisor Sauter and Planning Commision,

As the owner of **Legacy North Beach Bar**, that has called North Beach home since 2024, I am writing to express my deep concern—and cautious hope—regarding the proposed redevelopment and rezoning plans for District 3.

North Beach is not simply a neighborhood. It is a living, breathing cultural landmark. It is one of the last enclaves in San Francisco where history, small businesses, and a true sense of community are still palpable. And while I fully recognize the urgent need to meet our city's state-mandated housing goals, I urge you—and our city leadership—to adopt a strategy that does not sacrifice our soul in the process.

We are at an inflection point. If we are not deliberate and inclusive, this plan could permanently alter the character of North Beach, displace the very businesses and families that make it unique, and erode the economic and cultural ecosystem that has taken generations to build.

Priority Concerns to Address

To protect our neighborhood while advancing housing goals, I respectfully ask that you champion the following provisions:

- **Developer-Funded Relocation Assistance**: Require all new development that displaces existing businesses to provide **meaningful relocation assistance** funded by developers—not by taxpayers or small businesses.
- **"Warm Shell" Standards for Returning Tenants**: Ensure that returning businesses can operate in **ready-to-use commercial spaces**, not raw concrete boxes that require $100,000+ buildouts. Without this, return is not a real option.
- **Base Height Limits for North Beach & Waterfront Areas**: Maintain a firm base height of **40 feet** in historic corridors like Columbus Avenue, with any bonuses subject to **design review and step-back requirements** to preserve the scale and skyline.

  Preservation of Historically Registered Buildings: Codify protections for all

buildings with architectural or cultural significance. Incentivize adaptive reuse rather than demolition.

- **Protection of Columbus Avenue Commercial Corridor**: This iconic artery is the beating heart of North Beach. Overdevelopment or glass monoliths will forever damage the character and walkability of this corridor.
- **Equitable Distribution of Density**: Do not overburden North Beach. Housing targets must be met **equitably across all neighborhoods**, including those with greater available space and fewer historic constraints.
- **Affordable Housing for Working Families**: Require that a **meaningful percentage of units** are set aside for **working- and middle-class renters**—not just market-rate or luxury buyers. Our restaurant workers, artists, teachers, and small business staff must be able to live where they work.

A Path Forward: Bridging Growth and Preservation

As a business owner and community member, I do not stand in the way of growth. I stand in favor of **smart, inclusive, and culturally sensitive development**.

That's why I am asking not just for policy changes—but for collaboration. I propose the creation of a **North Beach Roundtable**, a working group of residents, small business owners, developers, cultural leaders, and city planners to co-design this transformation **together**, rather than in conflict.

Let us pilot a **community-first development** that meets housing mandates while uplifting the identity of North Beach. Let us be a model for the rest of the city—and state—in how growth and preservation can coexist.

I appreciate your time and leadership, and I would welcome the opportunity to speak further about how we can preserve the legacy of North Beach while embracing its future.

Respectfully,--

Karim Salgado
Legacy North Beach Bar
1326 Grant Ave. S.F. Ca. 94133
415-533-7033

Follow us on Facebook and Instagram

www.facebook.com/LegacyNorthBeach

www.instagram.com/legacynorthbeach

From:	Barry SFOG
To:	Lurie, Daniel (MYR); Sauter, Danny (BOS); Dennis Phillips, Sarah (CPC); rachel.tanner@sfgov.org; Chen, Lisa (CPC); So, Lydia (CPC); Moore, Kathrin (CPC); Imperial, Theresa (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); CPC-Commissions Secretary; Board of Supervisors (BOS)
Subject:	North Beach Concerns
Date:	Thursday, September 11, 2025 4:38:57 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Mayor Lurie and Supervisor Sauter and Planning Commision,

As the owner of SFOG North Beach, that has called North Beach home since 2022, as well as operating the same space 15 years ago. I am writing to express my deep concern—and cautious hope—regarding the proposed redevelopment and rezoning plans for District 3.

North Beach is not simply a neighborhood. It is a living, breathing cultural landmark. It is one of the last enclaves in San Francisco where history, small businesses, and a true sense of community are still palpable. And while I fully recognize the urgent need to meet our city's state-mandated housing goals, I urge you—and our city leadership—to adopt a strategy that does not sacrifice our soul in the process.

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- **Preservation of Historically Registered Buildings**: Codify protections for all

buildings with architectural or cultural significance. Incentivize adaptive reuse rather than demolition.

- **Protection of Columbus Avenue Commercial Corridor**: This iconic artery is the beating heart of North Beach. Overdevelopment or glass monoliths will forever damage the character and walkability of this corridor.
- **Equitable Distribution of Density**: Do not overburden North Beach. Housing targets must be met **equitably across all neighborhoods**, including those with greater available space and fewer historic constraints.
- **Affordable Housing for Working Families**: Require that a **meaningful percentage of units** are set aside for **working- and middle-class renters**—not just market-rate or luxury buyers. Our restaurant workers, artists, teachers, and small business staff must be able to live where they work.

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Let us pilot a **community-first development** that meets housing mandates while uplifting the identity of North Beach. Let us be a model for the rest of the city—and state—in how growth and preservation can coexist.

I appreciate your time and leadership, and I would welcome the opportunity to speak further about how we can preserve the legacy of North Beach while embracing its future.

Respectfully,

Barry Tickler

Owner SFOG North Beach

1314 Grant Ave

San Francisco, CA. 94133

415-828-7463

From:	Nancy Shanahan
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC)
Cc:	CPC-Commissions Secretary; Carroll, John (BOS); Board of Supervisors (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Monday, September 15, 2025 3:09:49 PM
Attachments:	THD Letter to Planning Commission NBNCD 9.4.25.pdf Attachment 1 - Joint Letter Opposing Priority Ordinance 6.25.25.pdf Attachment 2 - THD Ltr to Supervisor Sauter FILE NO. 250682.pdf

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Dear President So and Members of the Planning Commission:

The attached letter and was set via email to the Commission on September 8, 2025 (with a copy to the Commission Secretary) per the email below. We are sending it again as it was, unfortunately, not included in the Commission's packet for the hearing on this item scheduled this week, on September 18.

Thank you.

From: Nick Ferris <nicholashferris@gmail.com>
Date: Monday, September 8, 2025 at 1:53 PM
To: <lydia.so@sfgov.org>, <kathrin.moore@sfgov.org>, <derek.braun@sfgov.org>, <amy.campbell@sfgov.org>, <theresa.imperial@sfgov.org>, <sean.mcgarry@sfgov.org>, <gilbert.a.williams@sfgov.org>
Cc: <commissions.secretary@sfgov.org>, <John.Carroll@sfgov.org>, Angela Callvillo <Board.of.Supervisors@sfgov.org>
Subject: BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of

preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).
We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.
We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.
We also strongly also oppose Supervisor Sauter's proposed increases in the Non-

Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.

We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor only as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed

legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.
We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced.* We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.
Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.
Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff

explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers
Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

September 4, 2025
Via Email

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).

We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.

We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy

Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.

We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled *because* the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.

We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor *only* as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced*. We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.

Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD,

have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: "*. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.*" We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

Cc: Lydia So, President *lydia.so@sfgov.org*
Kathrin Moore, Vice President *kathrin.moore@sfgov.org*
Derek W. Braun, Commissioner *derek.braun@sfgov.org*
Amy Campbell, Commissioner *amy.campbell@sfgov.org*
Theresa Imperial, Commissioner *theresa.imperial@sfgov.org*
Sean McGarry, Commissioner *sean.mcgarry@sfgov.org*
Gilbert Williams, Commissioner *gilbert.a.williams@sfgov.org*
Jonas Ionin, Director of Commission Affairs *commissions.secretary@sfgov.org*
John Carroll, Clerk, LUTC *John.Carroll@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

June 25, 2025

Lydia So, President
San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
(Via email: lydia.so@sfgov.org)

RE: STRONG OPPOSITION TO PRIORITY PROCESSING ORDINANCE
Item 21: Case No. 2025-004740PCA [Board File No. 250538]

Dear President So and Commissioners,

On behalf of Calle 24 Latino Cultural District (Calle 24), the North Beach Business Association (NBBA), the Chinatown Community Development Center (CCDC), and the Telegraph Hill Dwellers (THD), we are writing to express our strong opposition to the addition of the Calle 24 Latino Cultural District SUD, the North Beach Neighborhood Commercial District (NCD), and the North Beach Special Use District (SUD) to the Planning Code's Priority Processing Program.

Historically, in recognition of the special nature of Calle 24 and North Beach, their long-standing mix of community-serving businesses at risk of displacement, including Legacy Businesses, murals, festivals, and architectural design and character, they have long been exempted from the Planning Code's Priority Processing Program, ensuring that Conditional Use Authorizations (CUA) require public notice, thorough review prior to approval, and time for the community to gather and provide input.

The proposed legislation before you would include for the first time Calle 24 and North Beach within the Planning Code's Priority Processing Program. The proposed amendments to the Priority Processing Program would also for the first time include formula retail uses and streamline the conditional use process for larger retailers rather than the small businesses it was intended to serve. We believe the program has worked as it is – to accelerate the review of certain small business crucial to the city and our communities' economic vitality, while providing protection for the existing small businesses in Calle 24 and North Beach. **We strongly oppose the proposed legislation and the inclusion of Calle 24 and North Beach within the Priority Processing Program**.

Contrary to the Planning Department's claims in its staff report that these changes "support economic recovery and advance the City's broader objectives related to racial equity, neighborhood vitality, and small business retention," the proposed changes to Calle 24 and North Beach would have the opposite effect.

These neighborhoods have been leading the way to economic recovery as evidenced by the vitality of our commercial corridors today. In both Calle 24 and North Beach our retail spaces have a lower vacancy rate today than before the pandemic. Our neighborhoods celebrate the cultural and

racial composition of our businesses, and strive to retain our existing thriving small business, many of them Legacy Businesses, many owned by immigrant and low-income entrepreneurs sustaining their businesses. Further, the existing controls to prevent the incursion of formula retail uses has protected these small businesses from the likely rent increases chain stores and restaurants could catalyze.

We believe that the elimination of these protections would threaten our small businesses with displacement, especially given the proposed massive upzoning of the City's commercial corridors.

Through the protections long enjoyed by Calle 24 and North Beach, including their exemption from the Priority Processing Program, our commercial districts exemplify today the City's stated objectives of economic recovery, neighborhood vitality, and small business retention. These protections have been working. **Please do not undermine the success of these neighborhoods. The proposed legislation is a solution looking for a problem that doesn't exist. One size does not fit all.**

CCDC respects the wishes of Calle 24 and North Beach organizations to continue to be excluded from the Priority Processing Program and joins in this letter because we strongly believe neighborhoods should have the right to self-determination. We understand that the Priority Processing Program already includes Chinatown districts and works as it is for small business owners. We believe in clearer pathways for community serving businesses but maintain that formula retail establishments should not be given this level of streamlining. Historically, Chinatown has fought to conserve the independent retail ecosphere despite the proliferation of bank branches, McDonalds, etc. The proposed streamlining for formula retail establishments would reduce opportunities for businesses that are reflective of the community, such as affordable grocery stores, restaurants, and businesses that embody the heart and soul of our communities.

Please reject the Planning Department's recommendations to add the Calle 24 Latino Cultural District SUD, the North Beach NCD, and the North Beach SUD to the Planning Code's Priority Processing Program and reject the proposed streamlining of formula retail uses.

Thank you very much for your consideration.

Sincerely,

Erick Arguello, President
Calle 24 Latino Cultural District

Stuart Watts, President
North Beach Business Association

Rosa Chen, Director of Planning & Policy
Chinatown Community Development Center

Nick Ferris, President
Telegraph Hill Dwellers

cc: Kathrin Moore, Vice President kathrin.moore@sfgov.org
Theresa Imperial, Commissioner theresa.imperial@sfgov.org
Derek Braun, Commissioner commissions.secretary@sfgov.org
Amy Campbell, Commissioner amy.campbell@sfgov.org
Sean McGarry, Commissioner sean.mcgarry@sfgov.org
Gilbert Williams, Commissioner gilbert.a.williams@sfgov.org
Jonas Ionin, Secretary commissions.secretary@sfgov.org
Supervisor Danny Sauter danny.sauter@sfgov.org
Supervisor Jackie Fielder Jackie.fielder@sfgov.org

August 19, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aide
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: FILE NO. 250682
[Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts]

Dear Supervisor Sauter and Ms. Andrews,

Thank you for taking the time to meet with members of the Telegraph Hill Dwellers Board to discuss your proposed changes to North Beach Neighborhood Commercial District (NBNCD) legislation. As an organization representing over 500 members of our community, these conversations are crucial to our work to advocate for our community's needs in our shared goal of seeing our neighbors and neighborhoods thrive.

As we shared with you during our meeting, the Telegraph Hill Dwellers cannot support your legislation as currently written. We urge you to make amendments to the legislation so that the legislation matches the positive intentions that you expressed to us at our meeting.

First, we urge you to retain the prohibition on storefront mergers and to oppose the amendments that would allow such mergers without even a conditional use authorization. Further, we do not support storefront mergers even if they were limited based on some maximum size cutoff. However, in very special individual circumstances (e.g., eviction of a legacy business, fire displacement such as happened to Coit Liquors), we would be willing to support a special legislative exception allowing a storefront merger on a limited case-by-case basis.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally. This helps maintain the balance between tourist-serving and neighborhood-serving businesses, a value we share in common. Moreover, as we said in our conversation, this feels like a solution looking for a problem insofar as ground floor commercial vacancies in the NBNCD are at an all-time low.

Respectfully, we also oppose your proposed increase in Non-Residential Use Size Limits from 2,000 square feet to 3,000 square feet in the NBNCD. The existing 2,000 square feet use size, with a Conditional Use Authorization required for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted.

The North Beach Special Use District (NBSUD) set forth in Planning Code Section 780.3 was specifically designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It protects residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. We strongly oppose its elimination. As written your proposed legislation significantly diminishes protections for recognized historic resources, storefront mergers and residential protections. If, however, you insist on consolidating the NBSUD with the NBNCD, the amended Section 722 must fully capture the NBSUD's intentions and protections and incorporate all definitions and controls in the zoning chart and footnotes. We do not believe your proposed amendments adequately accomplish this. If you are committed to eliminating the NBSUD, we are happy to work with you to craft acceptable language and changes. Please let us know if we can help.

We also must oppose your proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more. It also has helped reduce vacancy rates. Under the existing legislation, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the space commands. For these reasons, we urge you to maintain the existing controls for Limited Restaurants.

We appreciate that we have a strong shared commitment to preserving residential uses above the ground floor and we share the goal of "no loss of residential units." With this in mind, THD supports allowing Flexible Retail uses only on the first floor as principally permitted, but opposes Flexible Retail uses on the upper floors in the NBNCD where it should be prohibited in order to maintain the existing housing units in the floors above our businesses and protect tenants from eviction and displacement. In our meeting we were pleased that you agreed with us on this issue.

As to your proposed changes to Walk-Up uses, we have two issues. First, given the mixed-use nature of our commercial district characterized by dense residential uses above ground floor commercial, public input is important and Walk-Up uses must be subject to conditional use authorization and not be as a principally permitted use as you propose. Second, we are pleased that you share our concern about the proliferation of “ghost kitchens” and support an amendment to your legislation to define and prohibit “ghost kitchens” in the NBNCD which we both agreed are not beneficial for North Beach. We are happy to work with you to draft language that would create a new definition for “ghost kitchens,” to include food preparation facilities designed for delivery-only or takeout orders, without a traditional dine-in space. Health Care uses on the ground floor should continue to be prohibited. These office-type uses deaden our active ground floor uses and don’t belong in North Beach. This prohibition has worked as intended, maintaining the lively ground floor ambiance of the neighborhood by keeping out large healthcare facilities such as One Medical and the proliferation of other Urgent Care facilities. These facilities are established nearby outside of the NBNCD where they are more appropriate. Such uses should be allowed with conditional use above the first floor provided no residential tenants are displaced.

Finally, as we stated in our joint letter of June 30, 2025, attached, we request that the NBNCD continue to not be included in the Priority Processing Program. We are deeply concerned that there is no longer any guarantee that conditional use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 13, 2025, that Priority Processing does not require public notice and does not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr at the Commission meeting:

> *“. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.”*

At our meeting you seemed to indicate that there is legislation which will restore the longstanding guarantees of public notice and a public hearing. We are unaware of such legislation, but if you have it, please provide a copy or a link. Otherwise, please continue to exclude North Beach from the Priority Processing Program.

We agree that changes to the NBNCD should be data driven, and in collaboration with the North Beach Business Association, we are in the midst of updating the commercial survey of the NBNCD to collect accurate, up-to-date information to better inform decisions. We believe the data will support what we are experiencing. Namely, that North Beach is thriving and has led the City in our post-pandemic recovery. Let’s work together to utilize the objective results of this survey to come up with the best amendments to our current laws.

We share your stated values of protecting tenants, supporting affordable housing, maintaining rent-control units, supporting small businesses, and seeing that our neighborhood

continues to balance tourism with community-serving businesses.

We look forward to continuing to work with you on this evolving legislation.

Telegraph Hill Dwellers

Nick Ferris
Stan Hayes
Sarah Goldsmith

From:	Kathy Howard
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Mcgarry, Sean (CPC); CPC-Commissions Secretary
Cc:	Carroll, John (BOS); Board of Supervisors (BOS)
Subject:	Regarding proposals for North Beach - oppose
Date:	Wednesday, September 24, 2025 9:41:06 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear Planning Commissioners,

It constantly amazes me how people keep bringing up ideas to ruin the unique qualities that so many of us moved to San Francisco to enjoy and that tourists come to experience. North Beach is one of the many special neighborhoods in San Francisco that are vibrant, fascinating, and always fun to visit. This is because of the physical character of the area which supports small, local businesses in affordable spaces.

To keep North Beach vibrant, please support the reasonable recommendations from the Telegraph Hill Dwellers, that is:

- maintain the North Beach Special Use District;
- retain the existing prohibition on storefront mergers;
- keep the existing non-residential use size limits;
- maintain the existing control for limited restaurants, prohibit flexible retail uses on upper floors;
- maintain existing prohibition on health care uses on ground floors;
- retain the requirement for conditional authorization for walk up uses; and
- continue to exclude the North Beach neighborhood commercial district from the priority processing program.

Developers, large businesses, and corporations with unlimited money want larger spaces – but is this what we want in our neighborhoods? I propose that local businesses, which often operate on a shoe-string budget,
are what give our successful commercial districts their appeal and vigor. If there is any question about this, just go downtown where the large storefronts remain empty – while neighborhoods like North Beach, with small, unique businesses, are thriving.

Katherine Howard
Outer Sunset

From:	Kathy Howard
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Mcgarry, Sean (CPC); CPC-Commissions Secretary
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- retain the existing prohibition on storefront mergers;
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- maintain the existing control for limited restaurants, prohibit flexible retail uses on upper floors;
- maintain existing prohibition on health care uses on ground floors;
- retain the requirement for conditional authorization for walk up uses; and
- continue to exclude the North Beach neighborhood commercial district from the priority processing program.

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are what give our successful commercial districts their appeal and vigor. If there is any question about this, just go downtown where the large storefronts remain empty – while neighborhoods like North Beach, with small, unique businesses, are thriving.

Katherine Howard
Outer Sunset

From:	Nancy Shanahan
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC)
Cc:	CPC-Commissions Secretary; Carroll, John (BOS); Board of Supervisors (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Monday, September 15, 2025 3:09:49 PM
Attachments:	THD Letter to Planning Commission NBNCD 9.4.25.pdf Attachment 1 - Joint Letter Opposing Priority Ordinance 6.25.25.pdf Attachment 2 - THD Ltr to Supervisor Sauter FILE NO. 250682.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear President So and Members of the Planning Commission:

The attached letter and was set via email to the Commission on September 8, 2025 (with a copy to the Commission Secretary) per the email below. We are sending it again as it was, unfortunately, not included in the Commission's packet for the hearing on this item scheduled this week, on September 18.

Thank you.

From: Nick Ferris <nicholashferris@gmail.com>
Date: Monday, September 8, 2025 at 1:53 PM
To: <lydia.so@sfgov.org>, <kathrin.moore@sfgov.org>, <derek.braun@sfgov.org>, <amy.campbell@sfgov.org>, <theresa.imperial@sfgov.org>, <sean.mcgarry@sfgov.org>, <gilbert.a.williams@sfgov.org>
Cc: <commissions.secretary@sfgov.org>, <John.Carroll@sfgov.org>, Angela Callvillo <Board.of.Supervisors@sfgov.org>
Subject: BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated

residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).
We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.
We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.
We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to

North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.

We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor only as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants*

are displaced. We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.
Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.
Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers
Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

September 4, 2025
Via Email

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).

We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.

We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy

Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.

We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled *because* the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.

We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor *only* as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced*. We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.

Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD,

have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: "*. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.*" We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

Cc: Lydia So, President *lydia.so@sfgov.org*
Kathrin Moore, Vice President *kathrin.moore@sfgov.org*
Derek W. Braun, Commissioner *derek.braun@sfgov.org*
Amy Campbell, Commissioner *amy.campbell@sfgov.org*
Theresa Imperial, Commissioner *theresa.imperial@sfgov.org*
Sean McGarry, Commissioner *sean.mcgarry@sfgov.org*
Gilbert Williams, Commissioner *gilbert.a.williams@sfgov.org*
Jonas Ionin, Director of Commission Affairs *commissions.secretary@sfgov.org*
John Carroll, Clerk, LUTC *John.Carroll@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

June 25, 2025

Lydia So, President
San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
(Via email: lydia.so@sfgov.org)

RE: STRONG OPPOSITION TO PRIORITY PROCESSING ORDINANCE
Item 21: Case No. 2025-004740PCA [Board File No. 250538]

Dear President So and Commissioners,

On behalf of Calle 24 Latino Cultural District (Calle 24), the North Beach Business Association (NBBA), the Chinatown Community Development Center (CCDC), and the Telegraph Hill Dwellers (THD), we are writing to express our strong opposition to the addition of the Calle 24 Latino Cultural District SUD, the North Beach Neighborhood Commercial District (NCD), and the North Beach Special Use District (SUD) to the Planning Code's Priority Processing Program.

Historically, in recognition of the special nature of Calle 24 and North Beach, their long-standing mix of community-serving businesses at risk of displacement, including Legacy Businesses, murals, festivals, and architectural design and character, they have long been exempted from the Planning Code's Priority Processing Program, ensuring that Conditional Use Authorizations (CUA) require public notice, thorough review prior to approval, and time for the community to gather and provide input.

The proposed legislation before you would include for the first time Calle 24 and North Beach within the Planning Code's Priority Processing Program. The proposed amendments to the Priority Processing Program would also for the first time include formula retail uses and streamline the conditional use process for larger retailers rather than the small businesses it was intended to serve. We believe the program has worked as it is – to accelerate the review of certain small business crucial to the city and our communities' economic vitality, while providing protection for the existing small businesses in Calle 24 and North Beach. **We strongly oppose the proposed legislation and the inclusion of Calle 24 and North Beach within the Priority Processing Program**.

Contrary to the Planning Department's claims in its staff report that these changes "support economic recovery and advance the City's broader objectives related to racial equity, neighborhood vitality, and small business retention," the proposed changes to Calle 24 and North Beach would have the opposite effect.

These neighborhoods have been leading the way to economic recovery as evidenced by the vitality of our commercial corridors today. In both Calle 24 and North Beach our retail spaces have a lower vacancy rate today than before the pandemic. Our neighborhoods celebrate the cultural and

racial composition of our businesses, and strive to retain our existing thriving small business, many of them Legacy Businesses, many owned by immigrant and low-income entrepreneurs sustaining their businesses. Further, the existing controls to prevent the incursion of formula retail uses has protected these small businesses from the likely rent increases chain stores and restaurants could catalyze.

We believe that the elimination of these protections would threaten our small businesses with displacement, especially given the proposed massive upzoning of the City's commercial corridors.

Through the protections long enjoyed by Calle 24 and North Beach, including their exemption from the Priority Processing Program, our commercial districts exemplify today the City's stated objectives of economic recovery, neighborhood vitality, and small business retention. These protections have been working. **Please do not undermine the success of these neighborhoods. The proposed legislation is a solution looking for a problem that doesn't exist. One size does not fit all.**

CCDC respects the wishes of Calle 24 and North Beach organizations to continue to be excluded from the Priority Processing Program and joins in this letter because we strongly believe neighborhoods should have the right to self-determination. We understand that the Priority Processing Program already includes Chinatown districts and works as it is for small business owners. We believe in clearer pathways for community serving businesses but maintain that formula retail establishments should not be given this level of streamlining. Historically, Chinatown has fought to conserve the independent retail ecosphere despite the proliferation of bank branches, McDonalds, etc. The proposed streamlining for formula retail establishments would reduce opportunities for businesses that are reflective of the community, such as affordable grocery stores, restaurants, and businesses that embody the heart and soul of our communities.

Please reject the Planning Department's recommendations to add the Calle 24 Latino Cultural District SUD, the North Beach NCD, and the North Beach SUD to the Planning Code's Priority Processing Program and reject the proposed streamlining of formula retail uses.

Thank you very much for your consideration.

Sincerely,

Erick Arguello, President
Calle 24 Latino Cultural District

Stuart Watts, President
North Beach Business Association

Rosa Chen, Director of Planning & Policy
Chinatown Community Development Center

Nick Ferris, President
Telegraph Hill Dwellers

cc: Kathrin Moore, Vice President kathrin.moore@sfgov.org
Theresa Imperial, Commissioner theresa.imperial@sfgov.org
Derek Braun, Commissioner commissions.secretary@sfgov.org
Amy Campbell, Commissioner amy.campbell@sfgov.org
Sean McGarry, Commissioner sean.mcgarry@sfgov.org
Gilbert Williams, Commissioner gilbert.a.williams@sfgov.org
Jonas Ionin, Secretary commissions.secretary@sfgov.org
Supervisor Danny Sauter danny.sauter@sfgov.org
Supervisor Jackie Fielder Jackie.fielder@sfgov.org

August 19, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aide
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: FILE NO. 250682
[Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts]

Dear Supervisor Sauter and Ms. Andrews,

Thank you for taking the time to meet with members of the Telegraph Hill Dwellers Board to discuss your proposed changes to North Beach Neighborhood Commercial District (NBNCD) legislation. As an organization representing over 500 members of our community, these conversations are crucial to our work to advocate for our community's needs in our shared goal of seeing our neighbors and neighborhoods thrive.

As we shared with you during our meeting, the Telegraph Hill Dwellers cannot support your legislation as currently written. We urge you to make amendments to the legislation so that the legislation matches the positive intentions that you expressed to us at our meeting.

First, we urge you to retain the prohibition on storefront mergers and to oppose the amendments that would allow such mergers without even a conditional use authorization. Further, we do not support storefront mergers even if they were limited based on some maximum size cutoff. However, in very special individual circumstances (e.g., eviction of a legacy business, fire displacement such as happened to Coit Liquors), we would be willing to support a special legislative exception allowing a storefront merger on a limited case-by-case basis.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally. This helps maintain the balance between tourist-serving and neighborhood-serving businesses, a value we share in common. Moreover, as we said in our conversation, this feels like a solution looking for a problem insofar as ground floor commercial vacancies in the NBNCD are at an all-time low.

Respectfully, we also oppose your proposed increase in Non-Residential Use Size Limits from 2,000 square feet to 3,000 square feet in the NBNCD. The existing 2,000 square feet use size, with a Conditional Use Authorization required for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted.

The North Beach Special Use District (NBSUD) set forth in Planning Code Section 780.3 was specifically designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It protects residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. We strongly oppose its elimination. As written your proposed legislation significantly diminishes protections for recognized historic resources, storefront mergers and residential protections. If, however, you insist on consolidating the NBSUD with the NBNCD, the amended Section 722 must fully capture the NBSUD's intentions and protections and incorporate all definitions and controls in the zoning chart and footnotes. We do not believe your proposed amendments adequately accomplish this. If you are committed to eliminating the NBSUD, we are happy to work with you to craft acceptable language and changes. Please let us know if we can help.

We also must oppose your proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more. It also has helped reduce vacancy rates. Under the existing legislation, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the space commands. For these reasons, we urge you to maintain the existing controls for Limited Restaurants.

We appreciate that we have a strong shared commitment to preserving residential uses above the ground floor and we share the goal of "no loss of residential units." With this in mind, THD supports allowing Flexible Retail uses only on the first floor as principally permitted, but opposes Flexible Retail uses on the upper floors in the NBNCD where it should be prohibited in order to maintain the existing housing units in the floors above our businesses and protect tenants from eviction and displacement. In our meeting we were pleased that you agreed with us on this issue.

As to your proposed changes to Walk-Up uses, we have two issues. First, given the mixed-use nature of our commercial district characterized by dense residential uses above ground floor commercial, public input is important and Walk-Up uses must be subject to conditional use authorization and not be as a principally permitted use as you propose. Second, we are pleased that you share our concern about the proliferation of “ghost kitchens” and support an amendment to your legislation to define and prohibit “ghost kitchens” in the NBNCD which we both agreed are not beneficial for North Beach. We are happy to work with you to draft language that would create a new definition for “ghost kitchens,” to include food preparation facilities designed for delivery-only or takeout orders, without a traditional dine-in space. Health Care uses on the ground floor should continue to be prohibited. These office-type uses deaden our active ground floor uses and don’t belong in North Beach. This prohibition has worked as intended, maintaining the lively ground floor ambiance of the neighborhood by keeping out large healthcare facilities such as One Medical and the proliferation of other Urgent Care facilities. These facilities are established nearby outside of the NBNCD where they are more appropriate. Such uses should be allowed with conditional use above the first floor provided no residential tenants are displaced.

Finally, as we stated in our joint letter of June 30, 2025, attached, we request that the NBNCD continue to not be included in the Priority Processing Program. We are deeply concerned that there is no longer any guarantee that conditional use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 13, 2025, that Priority Processing does not require public notice and does not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr at the Commission meeting:

> *“. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.”*

At our meeting you seemed to indicate that there is legislation which will restore the longstanding guarantees of public notice and a public hearing. We are unaware of such legislation, but if you have it, please provide a copy or a link. Otherwise, please continue to exclude North Beach from the Priority Processing Program.

We agree that changes to the NBNCD should be data driven, and in collaboration with the North Beach Business Association, we are in the midst of updating the commercial survey of the NBNCD to collect accurate, up-to-date information to better inform decisions. We believe the data will support what we are experiencing. Namely, that North Beach is thriving and has led the City in our post-pandemic recovery. Let’s work together to utilize the objective results of this survey to come up with the best amendments to our current laws.

We share your stated values of protecting tenants, supporting affordable housing, maintaining rent-control units, supporting small businesses, and seeing that our neighborhood

continues to balance tourism with community-serving businesses.

We look forward to continuing to work with you on this evolving legislation.

Telegraph Hill Dwellers

Nick Ferris
Stan Hayes
Sarah Goldsmith

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Mchugh, Eileen (BOS); BOS-Operations; BOS Legislation, (BOS); Carroll, John (BOS)
Subject:	3 Letters regarding File No. 250682
Date:	Thursday, September 11, 2025 1:45:26 PM
Attachments:	3 Letters regarding File No. 250682.pdf

Hello,

Please see attached for 3 letters regarding File No. 250682.

> **File No. 250682:** Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302. (Sauter)

Sincerely,

Joe Adkins
Office of the Clerk of the Board
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
Phone: (415) 554-5184 | Fax: (415) 554-5163
board.of.supervisors@sfgov.org | www.sfbos.org

From:	Nick Ferris
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC)
Cc:	CPC-Commissions Secretary; Carroll, John (BOS); Board of Supervisors (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Monday, September 8, 2025 1:54:42 PM
Attachments:	THD Letter to Supervisor Sauter_ FILE NO. 250682 (1).pdf Joint Letter Opposing Priority Ordinance 6.25.25.pdf THD Letter to Planning Commission NBNCD 9.4.25.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).
We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. <u>We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.</u>

Retain the Existing Prohibition on Storefront Mergers.
We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and

internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.
We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.
We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.
We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor only as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.
We strongly oppose the proposed amendment to allow new Health Care uses on the ground

floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced.* We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.
Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.
Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers
Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

June 25, 2025

Lydia So, President
San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
(Via email: lydia.so@sfgov.org)

RE: STRONG OPPOSITION TO PRIORITY PROCESSING ORDINANCE
Item 21: Case No. 2025-004740PCA [Board File No. 250538]

Dear President So and Commissioners,

On behalf of Calle 24 Latino Cultural District (Calle 24), the North Beach Business Association (NBBA), the Chinatown Community Development Center (CCDC), and the Telegraph Hill Dwellers (THD), we are writing to express our strong opposition to the addition of the Calle 24 Latino Cultural District SUD, the North Beach Neighborhood Commercial District (NCD), and the North Beach Special Use District (SUD) to the Planning Code's Priority Processing Program.

Historically, in recognition of the special nature of Calle 24 and North Beach, their long-standing mix of community-serving businesses at risk of displacement, including Legacy Businesses, murals, festivals, and architectural design and character, they have long been exempted from the Planning Code's Priority Processing Program, ensuring that Conditional Use Authorizations (CUA) require public notice, thorough review prior to approval, and time for the community to gather and provide input.

The proposed legislation before you would include for the first time Calle 24 and North Beach within the Planning Code's Priority Processing Program. The proposed amendments to the Priority Processing Program would also for the first time include formula retail uses and streamline the conditional use process for larger retailers rather than the small businesses it was intended to serve. We believe the program has worked as it is – to accelerate the review of certain small business crucial to the city and our communities' economic vitality, while providing protection for the existing small businesses in Calle 24 and North Beach. **We strongly oppose the proposed legislation and the inclusion of Calle 24 and North Beach within the Priority Processing Program**.

Contrary to the Planning Department's claims in its staff report that these changes "support economic recovery and advance the City's broader objectives related to racial equity, neighborhood vitality, and small business retention," the proposed changes to Calle 24 and North Beach would have the opposite effect.

These neighborhoods have been leading the way to economic recovery as evidenced by the vitality of our commercial corridors today. In both Calle 24 and North Beach our retail spaces have a lower vacancy rate today than before the pandemic. Our neighborhoods celebrate the cultural and

racial composition of our businesses, and strive to retain our existing thriving small business, many of them Legacy Businesses, many owned by immigrant and low-income entrepreneurs sustaining their businesses. Further, the existing controls to prevent the incursion of formula retail uses has protected these small businesses from the likely rent increases chain stores and restaurants could catalyze.

We believe that the elimination of these protections would threaten our small businesses with displacement, especially given the proposed massive upzoning of the City's commercial corridors.

Through the protections long enjoyed by Calle 24 and North Beach, including their exemption from the Priority Processing Program, our commercial districts exemplify today the City's stated objectives of economic recovery, neighborhood vitality, and small business retention. These protections have been working. **Please do not undermine the success of these neighborhoods. The proposed legislation is a solution looking for a problem that doesn't exist. One size does not fit all.**

CCDC respects the wishes of Calle 24 and North Beach organizations to continue to be excluded from the Priority Processing Program and joins in this letter because we strongly believe neighborhoods should have the right to self-determination. We understand that the Priority Processing Program already includes Chinatown districts and works as it is for small business owners. We believe in clearer pathways for community serving businesses but maintain that formula retail establishments should not be given this level of streamlining. Historically, Chinatown has fought to conserve the independent retail ecosphere despite the proliferation of bank branches, McDonalds, etc. The proposed streamlining for formula retail establishments would reduce opportunities for businesses that are reflective of the community, such as affordable grocery stores, restaurants, and businesses that embody the heart and soul of our communities.

Please reject the Planning Department's recommendations to add the Calle 24 Latino Cultural District SUD, the North Beach NCD, and the North Beach SUD to the Planning Code's Priority Processing Program and reject the proposed streamlining of formula retail uses.

Thank you very much for your consideration.

Sincerely,

Erick Arguello, President
Calle 24 Latino Cultural District

Stuart Watts, President
North Beach Business Association

Rosa Chen, Director of Planning & Policy
Chinatown Community Development Center

Nick Ferris, President
Telegraph Hill Dwellers

cc: Kathrin Moore, Vice President kathrin.moore@sfgov.org
Theresa Imperial, Commissioner theresa.imperial@sfgov.org
Derek Braun, Commissioner commissions.secretary@sfgov.org
Amy Campbell, Commissioner amy.campbell@sfgov.org
Sean McGarry, Commissioner sean.mcgarry@sfgov.org
Gilbert Williams, Commissioner gilbert.a.williams@sfgov.org
Jonas Ionin, Secretary commissions.secretary@sfgov.org
Supervisor Danny Sauter danny.sauter@sfgov.org
Supervisor Jackie Fielder Jackie.fielder@sfgov.org

September 4, 2025
Via Email

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).

We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.

We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy

Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.

We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.

We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled *because* the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.

We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor *only* as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced*. We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.

Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD,

have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: "*. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.*" We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

Cc: Lydia So, President *lydia.so@sfgov.org*
Kathrin Moore, Vice President *kathrin.moore@sfgov.org*
Derek W. Braun, Commissioner *derek.braun@sfgov.org*
Amy Campbell, Commissioner *amy.campbell@sfgov.org*
Theresa Imperial, Commissioner *theresa.imperial@sfgov.org*
Sean McGarry, Commissioner *sean.mcgarry@sfgov.org*
Gilbert Williams, Commissioner *gilbert.a.williams@sfgov.org*
Jonas Ionin, Director of Commission Affairs *commissions.secretary@sfgov.org*
John Carroll, Clerk, LUTC *John.Carroll@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

August 19, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aide
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: FILE NO. 250682
[Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts]

Dear Supervisor Sauter and Ms. Andrews,

Thank you for taking the time to meet with members of the Telegraph Hill Dwellers Board to discuss your proposed changes to North Beach Neighborhood Commercial District (NBNCD) legislation. As an organization representing over 500 members of our community, these conversations are crucial to our work to advocate for our community's needs in our shared goal of seeing our neighbors and neighborhoods thrive.

As we shared with you during our meeting, the Telegraph Hill Dwellers cannot support your legislation as currently written. We urge you to make amendments to the legislation so that the legislation matches the positive intentions that you expressed to us at our meeting.

First, we urge you to retain the prohibition on storefront mergers and to oppose the amendments that would allow such mergers without even a conditional use authorization. Further, we do not support storefront mergers even if they were limited based on some maximum size cutoff. However, in very special individual circumstances (e.g., eviction of a legacy business, fire displacement such as happened to Coit Liquors), we would be willing to support a special legislative exception allowing a storefront merger on a limited case-by-case basis.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally. This helps maintain the balance between tourist-serving and neighborhood-serving businesses, a value we share in common. Moreover, as we said in our conversation, this feels like a solution looking for a problem insofar as ground floor commercial vacancies in the NBNCD are at an all-time low.

Respectfully, we also oppose your proposed increase in Non-Residential Use Size Limits from 2,000 square feet to 3,000 square feet in the NBNCD. The existing 2,000 square feet use size, with a Conditional Use Authorization required for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted.

The North Beach Special Use District (NBSUD) set forth in Planning Code Section 780.3 was specifically designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It protects residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. We strongly oppose its elimination. As written your proposed legislation significantly diminishes protections for recognized historic resources, storefront mergers and residential protections. If, however, you insist on consolidating the NBSUD with the NBNCD, the amended Section 722 must fully capture the NBSUD's intentions and protections and incorporate all definitions and controls in the zoning chart and footnotes. We do not believe your proposed amendments adequately accomplish this. If you are committed to eliminating the NBSUD, we are happy to work with you to craft acceptable language and changes. Please let us know if we can help.

We also must oppose your proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more. It also has helped reduce vacancy rates. Under the existing legislation, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the space commands. For these reasons, we urge you to maintain the existing controls for Limited Restaurants.

We appreciate that we have a strong shared commitment to preserving residential uses above the ground floor and we share the goal of "no loss of residential units." With this in mind, THD supports allowing Flexible Retail uses only on the first floor as principally permitted, but opposes Flexible Retail uses on the upper floors in the NBNCD where it should be prohibited in order to maintain the existing housing units in the floors above our businesses and protect tenants from eviction and displacement. In our meeting we were pleased that you agreed with us on this issue.

As to your proposed changes to Walk-Up uses, we have two issues. First, given the mixed-use nature of our commercial district characterized by dense residential uses above ground floor commercial, public input is important and Walk-Up uses must be subject to conditional use authorization and not be as a principally permitted use as you propose. Second, we are pleased that you share our concern about the proliferation of “ghost kitchens” and support an amendment to your legislation to define and prohibit “ghost kitchens” in the NBNCD which we both agreed are not beneficial for North Beach. We are happy to work with you to draft language that would create a new definition for “ghost kitchens,” to include food preparation facilities designed for delivery-only or takeout orders, without a traditional dine-in space. Health Care uses on the ground floor should continue to be prohibited. These office-type uses deaden our active ground floor uses and don’t belong in North Beach. This prohibition has worked as intended, maintaining the lively ground floor ambiance of the neighborhood by keeping out large healthcare facilities such as One Medical and the proliferation of other Urgent Care facilities. These facilities are established nearby outside of the NBNCD where they are more appropriate. Such uses should be allowed with conditional use above the first floor provided no residential tenants are displaced.

Finally, as we stated in our joint letter of June 30, 2025, attached, we request that the NBNCD continue to not be included in the Priority Processing Program. We are deeply concerned that there is no longer any guarantee that conditional use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 13, 2025, that Priority Processing does not require public notice and does not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr at the Commission meeting:

> *“. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.”*

At our meeting you seemed to indicate that there is legislation which will restore the longstanding guarantees of public notice and a public hearing. We are unaware of such legislation, but if you have it, please provide a copy or a link. Otherwise, please continue to exclude North Beach from the Priority Processing Program.

We agree that changes to the NBNCD should be data driven, and in collaboration with the North Beach Business Association, we are in the midst of updating the commercial survey of the NBNCD to collect accurate, up-to-date information to better inform decisions. We believe the data will support what we are experiencing. Namely, that North Beach is thriving and has led the City in our post-pandemic recovery. Let’s work together to utilize the objective results of this survey to come up with the best amendments to our current laws.

We share your stated values of protecting tenants, supporting affordable housing, maintaining rent-control units, supporting small businesses, and seeing that our neighborhood

continues to balance tourism with community-serving businesses.

We look forward to continuing to work with you on this evolving legislation.

Telegraph Hill Dwellers

Nick Ferris
Stan Hayes
Sarah Goldsmith

From:	Deborah Baldini
To:	Sauter, Danny (BOS); Dennis Phillips, Sarah (CPC); rachel.tanner@sfgov.org; Chen, Lisa (CPC); So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC); CPC-Commissions Secretary; Board of Supervisors (BOS); Lurie, Daniel (MYR); Imperial, Theresa (CPC)
Subject:	URGENT: Northbeach Redevelopment
Date:	Thursday, September 11, 2025 1:37:01 PM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Deborah Baldini
Owner, Biordi Art Imports
412 Columbus Ave.
San Francisco, CA 94133
deborah@biordi.com
415 392 8096

September 11, 2025

To:
Mayor Daniel Lurie
Supervisor Danny Sauter
Sarah Dennis-Phillips, Director of Planning
Rachel Tanner, Director, Citywide Planning
Lisa Chen, Planner

CC: Planning Commission:
Lydia So, President
Kathrin Moore, Vice President
Theresa Imperial
Derek Braun
Amy Campbell
Sean McGarry
Gilbert Williams
Jonas Ionin, Secretary
Board of Supervisors

Re: Protecting the Cultural and Economic Integrity of North Beach Amid Zoning Redevelopment Proposals

Dear Mayor Lurie and Supervisor Sauter and Planning Commision,

As the owner of **Biordi Art Imports**, a proud, multi-generational **legacy business** that has called North Beach home since 1946, I am writing to express my deep concern—and

cautious hope—regarding the proposed redevelopment and rezoning plans for District 3.

North Beach is not simply a neighborhood. It is a living, breathing cultural landmark. It is one of the last enclaves in San Francisco where history, small businesses, and a true sense of community are still palpable. And while I fully recognize the urgent need to meet our city's state-mandated housing goals, I urge you—and our city leadership—to adopt a strategy that does not sacrifice our soul in the process.

We are at an inflection point. If we are not deliberate and inclusive, this plan could permanently alter the character of North Beach, displace the very businesses and families that make it unique, and erode the economic and cultural ecosystem that has taken generations to build.

Priority Concerns to Address

To protect our neighborhood while advancing housing goals, I respectfully ask that you champion the following provisions:

- **Developer-Funded Relocation Assistance**: Require all new development that displaces existing businesses to provide **meaningful relocation assistance** funded by developers—not by taxpayers or small businesses.
- **"Warm Shell" Standards for Returning Tenants**: Ensure that returning businesses can operate in **ready-to-use commercial spaces**, not raw concrete boxes that require $100,000+ buildouts. Without this, return is not a real option.
- **Base Height Limits for North Beach & Waterfront Areas**: Maintain a firm base height of **40 feet** in historic corridors like Columbus Avenue, with any bonuses subject to **design review and step-back requirements** to preserve the scale and skyline.
- **Preservation of Historically Registered Buildings**: Codify protections for all buildings with architectural or cultural significance. Incentivize adaptive reuse rather than demolition.
- **Protection of Columbus Avenue Commercial Corridor**: This iconic artery is the beating heart of North Beach. Overdevelopment or glass monoliths will forever damage the character and walkability of this corridor.
- **Equitable Distribution of Density**: Do not overburden North Beach. Housing targets must be met **equitably across all neighborhoods**, including those with greater available space and fewer historic constraints.
- **Affordable Housing for Working Families**: Require that a **meaningful percentage**

of units are set aside for **working- and middle-class renters**—not just market-rate or luxury buyers. Our restaurant workers, artists, teachers, and small business staff must be able to live where they work.

A Path Forward: Bridging Growth and Preservation

As a business owner and community member, I do not stand in the way of growth. I stand in favor of **smart, inclusive, and culturally sensitive development**.

That's why I am asking not just for policy changes—but for collaboration. I propose the creation of a **North Beach Roundtable**, a working group of residents, small business owners, developers, cultural leaders, and city planners to co-design this transformation **together**, rather than in conflict.

Let us pilot a **community-first development** that meets housing mandates while uplifting the identity of North Beach. Let us be a model for the rest of the city—and state—in how growth and preservation can coexist.

I appreciate your time and leadership, and I would welcome the opportunity to speak further about how we can preserve the legacy of North Beach while embracing its future.

Respectfully,
Deborah Baldini
Owner, Biordi Art Imports
deborah@biordi.com

415 392 8096

From: Amy B
To: Board of Supervisors (BOS)
Subject: Please oppose North Beach proposal
Date: Thursday, September 11, 2025 9:03:13 AM

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Hello, my name is Amy Blumenthal. I have lived in North Beach since 1994.

I strongly oppose this rezoning proposal. North Beach is a historic and cultural district, a major tourist destination, and home to long-standing small businesses and residents. Upzoning here would mean demolition, displacement, and permanent loss of the character that makes this neighborhood unique.

Please, please, please reject or significantly revise this plan to protect the community and its history.

Thank you.
AmyB.

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Entezari, Mehran (BOS); Carroll, John (BOS)
Subject:	FW: BOS File No. 250682 Letter of Opposition
Date:	Monday, September 8, 2025 3:19:00 PM
Attachments:	722 Montgomery - Letter Supporting Special Use District - Sauter (9-5-25).pdf

Dear Supervisors,

Pleas see the attached communication regarding File No. 250682.

File No. 250682 - Ordinance amending the Planning Code to: 1) eliminate the North Beach Special Use District and consolidate certain controls into the North Beach Neighborhood Commercial District, expand allowable uses and increase use size limits in the North Beach Neighborhood Commercial District, 2) expand allowable uses and increase use size limits in the Polk Street Neighborhood Commercial District, 3) expand allowable uses in the Pacific Avenue Neighborhood Commercial District, 4) expand allowable uses and increase use size limits in the Nob Hill Special Use District, and 5) reduce limitations on Restaurants and Bars in the Jackson Square Special Use District; amending the Zoning Map to reflect removal of the North Beach Special Use District; affirming the Planning Department's determination under the California Environmental Quality Act; making findings of consistency with the General Plan, and the eight priority policies of Planning Code, Section 101.1; and making findings of public necessity, convenience, and welfare under Planning Code, Section 302.

Thank you,

Eileen McHugh
Executive Assistant
Office of the Clerk of the Board
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102-4689
Phone: (415) 554-7703 | Fax: (415) 554-5163
eileen.e.mchugh@sfgov.org| www.sfbos.org

From: Steven Tsang <steven@skylineam.com>
Sent: Saturday, September 6, 2025 5:39 PM
To: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>
Cc: Calvillo, Angela (BOS) <angela.calvillo@sfgov.org>; Tang, Katy (ECN) <katy.tang@sfgov.org>
Subject: Re: BOS File No. 250682 Letter of Opposition

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Please reference the attached letter for your consideration.

September 5, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aide
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102

RE: BOS File No. 250682 – Letter of Opposition

Dear Supervisor Sauter and Members of the Board of Supervisors,

I am writing as a concerned Jackson Square residential property manager/owner regarding the proposed deletion of the Jackson Square Special Use District land use controls (Planning Code Section 249.25) contained in Supervisor Sauter's legislation (File No. 250682). Two years ago, with the support of the Jackson Square Historic District Association, I spoke out against a similar effort led by Mayor Breed (File No. 230701), and was relieved when that proposal was ultimately rejected in favor of preserving the existing balance that has made Jackson Square such a vibrant and livable downtown neighborhood. The former Belli Building, currently owned and managed by our group, is a testament to why we should maintain the current controls absent new data or input from the community. These controls have helped make Jackson Square such a great place to live and for small businesses to thrive.

Thus, I am troubled to see the same issue resurface so soon, and I must once again urge you to protect what has been proven to work. Jackson Square is unlike anywhere else in San Francisco, with its rare collection of 1850s–1870s brick and cast-iron buildings, narrow streetscapes, and privately funded lighting and greenscapes supported by residents and stakeholders alike for decades. This historic fabric is fragile. The neighborhood already contains seventeen bars and restaurants within its tiny two-block by one-and-a-half-block area, with many more just steps away. Our residents and retail tenants routinely bear the burden of the excess noise, trash, vandalism, broken bottles, and other side effects of nightlife activity. Allowing new bars and restaurants "as of right" — and even larger venues of over 4,000 square feet by conditional approval — would likely overwhelm the character and charm of this district.

What is most concerning is that this proposal seems to have been brought forth with little or no outreach to residents, businesses or other key stakeholders. Such a narrow consultation process ignores the residents and small businesses who live with the daily consequences of land use decisions in this neighborhood. I've personally walked the neighborhood numerous times, invested money in the neighborhood, including supporting the extra taxes that fund the Community Benefits District, which helps cover clean-up, tree maintenance, and security. Those services are not luxuries — they have become necessities due to the existing oversaturation of nightlife uses.

Weakening the controls now would undo years of hard work and investment by those of us who have committed to making Jackson Square a vibrant, functional, and most importantly, a livable neighborhood for both commercial and residential tenants. The current controls in Section 249.25 were created with broad community input, earned unanimous support from the City's Small Business Commission, and were unanimously adopted by the Board of Supervisors in 2018. These controls have encouraged a diverse mix of businesses — boutique retail, galleries, services, and cultural institutions — while sustaining a stable residential community. This balance has kept

Jackson Square healthy both before and after the pandemic, something that few downtown districts can claim.

Thus, I ask you to please maintain the protections in Section 249.25 as they are. This is not about resisting change but about ensuring that any changes are thoughtful, data-driven, and respectful of the delicate balance that has made Jackson Square one of San Francisco's success stories. Thank you for considering the perspective of an owner who cares deeply about the future of Jackson Square.

Sincerely,

Steven Tsang
Manager, San Francisco 722 Montgomery LLC
and a concerned Jackson Square Residential Property Owner

Cc: Veronica Flores, Planner Veronica.Flores@sfgov.org
Danny Sauter, District 3 Supervisor Danny.Sauter@sfgov.org
Angela Calvillo, Clerk, Board of Supervisors
Angela.Calvillo@sfgov.org
Katy Tang, Small Business Commission Katy.Tang@sfgov.org

From:	Nick Ferris
To:	So, Lydia (CPC); Moore, Kathrin (CPC); Braun, Derek (CPC); Campbell, Amy (CPC); Imperial, Theresa (CPC); Mcgarry, Sean (CPC); Williams, Gilbert A (CPC)
Cc:	CPC-Commissions Secretary; Carroll, John (BOS); Board of Supervisors (BOS)
Subject:	BOS File No. 250682 - LETTER OF OPPOSITION: Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits
Date:	Monday, September 8, 2025 1:54:43 PM
Attachments:	THD Letter to Supervisor Sauter_ FILE NO. 250682 (1).pdf Joint Letter Opposing Priority Ordinance 6.25.25.pdf THD Letter to Planning Commission NBNCD 9.4.25.pdf

This message is from outside the City email system. Do not open links or attachments from untrusted sources.

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

Maintain the North Beach Special Use District (NBSUD).
We strongly oppose the proposed legislation to eliminate the North Beach Special Use District (SUD) and "consolidate" it with the North Beach Neighborhood Commercial District (NCD). The North Beach SUD, set forth in Planning Code Section 780.3, was carefully designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It was enacted to protect residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. Supervisor Sauter's legislative proposal to eliminate the North Beach SUD -- and to "consolidate" it into the NCD chart in Section 722 – would significantly diminish the intended protections embodied in the NBSUD. We therefore urge the Commission to please reject the proposed elimination of the North Beach SUD.

Retain the Existing Prohibition on Storefront Mergers.
We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and

internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

Keep the Existing Non-Residential Use Size Limits.
We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

Maintain the Existing Controls for Limited Restaurants.
We also oppose Supervisor Sauter's proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs, and so many more. It also has helped reduce vacancy rates. Under the existing ordinance, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the converted space commands. For these reasons, we respectfully urge the Commission to please maintain the existing controls for Limited Restaurants and reject the proposal to make Limited Restaurants a principally permitted use.

Prohibit Flexible Retail Uses on Upper Floors.
We oppose the amendment proposed by Supervisor Sauter to allow Flexible Retail uses to be principally permitted on all floors in the North Beach NCD. While THD can support allowing Flexible Retail uses on the first floor only as principally permitted, we strongly oppose allowing Flexible Retail uses on the upper floors where conversion to retail uses should continue to be prohibited in order maintain upper floor housing units and to protect tenants from eviction and displacement. We believe the Supervisor shares our long-standing commitment to preserve residential uses above the ground floor with the goal of "no loss of residential units" and will agree to this change in his proposed legislation. We therefore urge the Commission to please recommend prohibiting Flexible Retail uses on upper floors in the North Beach NCD.

Maintain Existing Prohibition on Health Care Uses On Ground Floor.
We strongly oppose the proposed amendment to allow new Health Care uses on the ground

floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced.* We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.
Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.
Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD, have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: *". . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission."* We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers
Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

August 19, 2025
Via Email

Supervisor Danny Sauter, District 3
Michelle Andrews, Legislative Aide
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place
San Francisco, CA 94102-4689

RE: FILE NO. 250682
[Consolidating the North Beach Special Use and Neighborhood Commercial Districts and Expanding Allowable Uses and Use Size Limits in Certain Zoning Districts]

Dear Supervisor Sauter and Ms. Andrews,

Thank you for taking the time to meet with members of the Telegraph Hill Dwellers Board to discuss your proposed changes to North Beach Neighborhood Commercial District (NBNCD) legislation. As an organization representing over 500 members of our community, these conversations are crucial to our work to advocate for our community's needs in our shared goal of seeing our neighbors and neighborhoods thrive.

As we shared with you during our meeting, the Telegraph Hill Dwellers cannot support your legislation as currently written. We urge you to make amendments to the legislation so that the legislation matches the positive intentions that you expressed to us at our meeting.

First, we urge you to retain the prohibition on storefront mergers and to oppose the amendments that would allow such mergers without even a conditional use authorization. Further, we do not support storefront mergers even if they were limited based on some maximum size cutoff. However, in very special individual circumstances (e.g., eviction of a legacy business, fire displacement such as happened to Coit Liquors), we would be willing to support a special legislative exception allowing a storefront merger on a limited case-by-case basis.

Discouraging storefront mergers has helped preserve our vibrant neighborhood, minimize commercial vacancies and retain small and Legacy Businesses that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally. This helps maintain the balance between tourist-serving and neighborhood-serving businesses, a value we share in common. Moreover, as we said in our conversation, this feels like a solution looking for a problem insofar as ground floor commercial vacancies in the NBNCD are at an all-time low.

Respectfully, we also oppose your proposed increase in Non-Residential Use Size Limits from 2,000 square feet to 3,000 square feet in the NBNCD. The existing 2,000 square feet use size, with a Conditional Use Authorization required for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of use and development appropriate to North Beach. We do not believe this proposed change is necessary or warranted.

The North Beach Special Use District (NBSUD) set forth in Planning Code Section 780.3 was specifically designed to protect and enhance the special character of one of San Francisco's most important, historic and celebrated neighborhoods. It protects residential and commercial uses and use sizes, Legacy Businesses, and our renowned architectural and cultural heritage. We strongly oppose its elimination. As written your proposed legislation significantly diminishes protections for recognized historic resources, storefront mergers and residential protections. If, however, you insist on consolidating the NBSUD with the NBNCD, the amended Section 722 must fully capture the NBSUD's intentions and protections and incorporate all definitions and controls in the zoning chart and footnotes. We do not believe your proposed amendments adequately accomplish this. If you are committed to eliminating the NBSUD, we are happy to work with you to craft acceptable language and changes. Please let us know if we can help.

We also must oppose your proposal to allow Limited Restaurant Use as principally permitted for the reasons that follow. The existing legislation was enacted to stem the proliferation of new restaurants and bars that had replaced so many neighborhood-serving businesses in order to achieve a more stable balance of diverse businesses. It has proven a helpful tool in retaining and welcoming non-restaurant uses that make North Beach so special like Biordi's, Jeffrey's, Paparazzi, Knits and Leather, 101 Records, Locali, Macchiarini Creative Designs and so many more. It also has helped reduce vacancy rates. Under the existing legislation, when a space formerly occupied by a Limited Restaurant, Restaurant, or Bar has become vacant, it has been quickly re-filled because the conversion of other non-eating and drinking spaces is not allowed in the NBNCD. Objective surveys of the NBNCD conducted at intervals over the past 40 years show that once a retail space is converted to an eating and drinking use, it rarely if ever reverts back given the expense of converting the space and the resulting increased rent the space commands. For these reasons, we urge you to maintain the existing controls for Limited Restaurants.

We appreciate that we have a strong shared commitment to preserving residential uses above the ground floor and we share the goal of "no loss of residential units." With this in mind, THD supports allowing Flexible Retail uses only on the first floor as principally permitted, but opposes Flexible Retail uses on the upper floors in the NBNCD where it should be prohibited in order to maintain the existing housing units in the floors above our businesses and protect tenants from eviction and displacement. In our meeting we were pleased that you agreed with us on this issue.

As to your proposed changes to Walk-Up uses, we have two issues. First, given the mixed-use nature of our commercial district characterized by dense residential uses above ground floor commercial, public input is important and Walk-Up uses must be subject to conditional use authorization and not be as a principally permitted use as you propose. Second, we are pleased that you share our concern about the proliferation of “ghost kitchens” and support an amendment to your legislation to define and prohibit “ghost kitchens” in the NBNCD which we both agreed are not beneficial for North Beach. We are happy to work with you to draft language that would create a new definition for “ghost kitchens,” to include food preparation facilities designed for delivery-only or takeout orders, without a traditional dine-in space. Health Care uses on the ground floor should continue to be prohibited. These office-type uses deaden our active ground floor uses and don’t belong in North Beach. This prohibition has worked as intended, maintaining the lively ground floor ambiance of the neighborhood by keeping out large healthcare facilities such as One Medical and the proliferation of other Urgent Care facilities. These facilities are established nearby outside of the NBNCD where they are more appropriate. Such uses should be allowed with conditional use above the first floor provided no residential tenants are displaced.

Finally, as we stated in our joint letter of June 30, 2025, attached, we request that the NBNCD continue to not be included in the Priority Processing Program. We are deeply concerned that there is no longer any guarantee that conditional use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 13, 2025, that Priority Processing does not require public notice and does not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr at the Commission meeting:

> *“. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.”*

At our meeting you seemed to indicate that there is legislation which will restore the longstanding guarantees of public notice and a public hearing. We are unaware of such legislation, but if you have it, please provide a copy or a link. Otherwise, please continue to exclude North Beach from the Priority Processing Program.

We agree that changes to the NBNCD should be data driven, and in collaboration with the North Beach Business Association, we are in the midst of updating the commercial survey of the NBNCD to collect accurate, up-to-date information to better inform decisions. We believe the data will support what we are experiencing. Namely, that North Beach is thriving and has led the City in our post-pandemic recovery. Let’s work together to utilize the objective results of this survey to come up with the best amendments to our current laws.

We share your stated values of protecting tenants, supporting affordable housing, maintaining rent-control units, supporting small businesses, and seeing that our neighborhood

continues to balance tourism with community-serving businesses.

We look forward to continuing to work with you on this evolving legislation.

Telegraph Hill Dwellers

Nick Ferris
Stan Hayes
Sarah Goldsmith

June 25, 2025

Lydia So, President
San Francisco Planning Commission
49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
(Via email: lydia.so@sfgov.org)

RE: STRONG OPPOSITION TO PRIORITY PROCESSING ORDINANCE
Item 21: Case No. 2025-004740PCA [Board File No. 250538]

Dear President So and Commissioners,

On behalf of Calle 24 Latino Cultural District (Calle 24), the North Beach Business Association (NBBA), the Chinatown Community Development Center (CCDC), and the Telegraph Hill Dwellers (THD), we are writing to express our strong opposition to the addition of the Calle 24 Latino Cultural District SUD, the North Beach Neighborhood Commercial District (NCD), and the North Beach Special Use District (SUD) to the Planning Code's Priority Processing Program.

Historically, in recognition of the special nature of Calle 24 and North Beach, their long-standing mix of community-serving businesses at risk of displacement, including Legacy Businesses, murals, festivals, and architectural design and character, they have long been exempted from the Planning Code's Priority Processing Program, ensuring that Conditional Use Authorizations (CUA) require public notice, thorough review prior to approval, and time for the community to gather and provide input.

The proposed legislation before you would include for the first time Calle 24 and North Beach within the Planning Code's Priority Processing Program. The proposed amendments to the Priority Processing Program would also for the first time include formula retail uses and streamline the conditional use process for larger retailers rather than the small businesses it was intended to serve. We believe the program has worked as it is – to accelerate the review of certain small business crucial to the city and our communities' economic vitality, while providing protection for the existing small businesses in Calle 24 and North Beach. **We strongly oppose the proposed legislation and the inclusion of Calle 24 and North Beach within the Priority Processing Program**.

Contrary to the Planning Department's claims in its staff report that these changes "support economic recovery and advance the City's broader objectives related to racial equity, neighborhood vitality, and small business retention," the proposed changes to Calle 24 and North Beach would have the opposite effect.

These neighborhoods have been leading the way to economic recovery as evidenced by the vitality of our commercial corridors today. In both Calle 24 and North Beach our retail spaces have a lower vacancy rate today than before the pandemic. Our neighborhoods celebrate the cultural and

racial composition of our businesses, and strive to retain our existing thriving small business, many of them Legacy Businesses, many owned by immigrant and low-income entrepreneurs sustaining their businesses. Further, the existing controls to prevent the incursion of formula retail uses has protected these small businesses from the likely rent increases chain stores and restaurants could catalyze.

We believe that the elimination of these protections would threaten our small businesses with displacement, especially given the proposed massive upzoning of the City's commercial corridors.

Through the protections long enjoyed by Calle 24 and North Beach, including their exemption from the Priority Processing Program, our commercial districts exemplify today the City's stated objectives of economic recovery, neighborhood vitality, and small business retention. These protections have been working. **Please do not undermine the success of these neighborhoods. The proposed legislation is a solution looking for a problem that doesn't exist. One size does not fit all.**

CCDC respects the wishes of Calle 24 and North Beach organizations to continue to be excluded from the Priority Processing Program and joins in this letter because we strongly believe neighborhoods should have the right to self-determination. We understand that the Priority Processing Program already includes Chinatown districts and works as it is for small business owners. We believe in clearer pathways for community serving businesses but maintain that formula retail establishments should not be given this level of streamlining. Historically, Chinatown has fought to conserve the independent retail ecosphere despite the proliferation of bank branches, McDonalds, etc. The proposed streamlining for formula retail establishments would reduce opportunities for businesses that are reflective of the community, such as affordable grocery stores, restaurants, and businesses that embody the heart and soul of our communities.

Please reject the Planning Department's recommendations to add the Calle 24 Latino Cultural District SUD, the North Beach NCD, and the North Beach SUD to the Planning Code's Priority Processing Program and reject the proposed streamlining of formula retail uses.

Thank you very much for your consideration.

Sincerely,

Erick Arguello, President
Calle 24 Latino Cultural District

Stuart Watts, President
North Beach Business Association

Rosa Chen, Director of Planning & Policy
Chinatown Community Development Center

Nick Ferris, President
Telegraph Hill Dwellers

cc: Kathrin Moore, Vice President kathrin.moore@sfgov.org
Theresa Imperial, Commissioner theresa.imperial@sfgov.org
Derek Braun, Commissioner commissions.secretary@sfgov.org
Amy Campbell, Commissioner amy.campbell@sfgov.org
Sean McGarry, Commissioner sean.mcgarry@sfgov.org
Gilbert Williams, Commissioner gilbert.a.williams@sfgov.org
Jonas Ionin, Secretary commissions.secretary@sfgov.org
Supervisor Danny Sauter danny.sauter@sfgov.org
Supervisor Jackie Fielder Jackie.fielder@sfgov.org

September 4, 2025
Via Email

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: **BOS File No. 250682 - LETTER OF OPPOSITION**
Consolidating the North Beach SUD and NCD and Expanding Allowable Uses and Use Size Limits

Dear President So and Members of the Planning Commission:

The Telegraph Hill Dwellers, a neighborhood organization founded in 1954 representing over 500 members in North Beach and Telegraph Hill, has long been devoted to supporting and protecting small businesses, protecting tenants and existing affordable housing, and seeing that our neighborhood commercial corridors continue to balance tourism with community-serving businesses. Legislation we have championed over the many years has enhanced variety, limited vacancies, and inhibited the type of real estate speculation that could have cannibalized the most unique, community-serving establishments in our neighborhood. The proposed legislation would reverse decades of preservation and zoning efforts by dedicated residents and businesses and greatly diminish our neighborhood.

We are writing in strong opposition to Supervisor Sauter's proposed legislation and to ask the Commission to please consider recommending against the amendments as set forth below.

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Retain the Existing Prohibition on Storefront Mergers.

We oppose the proposed amendment to allow mergers without even a Conditional Use Authorization. Discouraging storefront mergers has helped to preserve our vibrant neighborhood, minimize commercial vacancies, and retain small businesses, including our numerous Legacy

Businesses, that would have long disappeared without these controls. These provisions have long proven successful in protecting the delicate ecosystem of our celebrated neighborhood-serving businesses by incentivizing landlords to retain existing small business spaces that command lower per square foot rents than larger storefronts. Not only do these small-scale diverse businesses serve our community, but they also attract more small businesses, tourists, and visitors from throughout San Francisco, the region, nationally and internationally, maintaining a healthy balance between tourist-serving and neighborhood-serving businesses. Supervisor Sauter's proposal to allow storefront mergers is a solution looking for a problem insofar as commercial vacancies in the NBNCD are at an all-time low. For these reasons, we urge the Commission to please retain the prohibition on storefront mergers and reject the proposal to allow storefront mergers in the North Beach NCD.

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We also strongly also oppose Supervisor Sauter's proposed increases in the Non-Residential Use Size Limits in the North Beach NCD from the existing 2,000 square feet to 3,000 square feet. The existing Non-Residential Use Size limit of 2,000 square feet, with a required Conditional Use Authorization for use sizes between 2,000 and 4,000 square feet, has been instrumental in protecting and maintaining a scale of uses and development appropriate to North Beach. The existing use sizes are also largely responsible for the successes of our commercial corridors by preventing the incursion of larger retail uses likely to catalyze rent increases that would result in displacement of our existing businesses. We do not believe this proposed change is necessary or warranted. We respectfully urge the Commission to please reject the proposed increase in the Non-Residential Use Size limit and maintain the upper Use Size limit of 4,000 square feet.

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Prohibit Flexible Retail Uses on Upper Floors.

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Maintain Existing Prohibition on Health Care Uses On Ground Floor.

We strongly oppose the proposed amendment to allow new Health Care uses on the ground floor. Health care uses are currently allowed and should continue to be allowed with a Conditional Use authorization above the first floor *provided no residential units or tenants are displaced*. We believe the existing prohibition of these uses on the ground floor has worked as intended to keep out healthcare facilities including such facilities as One Medical and other Urgent Care facilities that would have deadened our lively commercial corridors. Such health care facilities are located nearby outside of the North Beach NCD where they are more appropriate. Health care uses are allowed and should continue to be allowed with a Conditional Use authorization above the first floor provided no residential units are lost and not tenants are displaced. We ask the Commission to please recommend maintaining the existing prohibition on ground floor Health Care uses.

Retain the Requirement for Conditional Use Authorization for Walk Up Uses.

Our opposition to the proposed amendment to change Walk Up Uses from Conditional Use to principally permitted is based on two issues. First, given the mixed use nature of the North Beach NCD characterized by dense residential uses above ground floor commercial uses, public input is important and Walk-Up uses should continue to be subject to Conditional Use authorization instead of being principally permitted as proposed. Second, we are concerned about the proliferation of "ghost kitchens" and would support an amendment to the Planning Code to define and prohibit "ghost kitchens" in the North Beach NCD and in other NCDs, which are not a beneficial use in any NCD. We ask the Commission to please recommend maintaining the existing Conditional Use Authorization for Walk Up Uses in the North Beach NCD. In addition, consider asking the Planning Department to create a new definition and controls for "Ghost Kitchen" Use.

Continue to Exclude the North Beach Neighborhood Commercial District from the Priority Processing Program.

Finally, as we stated in our joint letter to the Commission of June 25, 2025 (see attached), we strongly oppose Supervisor Sauter's proposed inclusion of the North Beach NCD in the Priority Processing Program from which North Beach, along with the Calle 24 Latino Cultural District SUD,

have long been exempted. We are deeply concerned that there is no longer any guarantee that Conditional Use authorizations will be publicly noticed or even receive a public hearing. Planning Department staff explained to the Planning Commission on June 26, 2025, that Priority Processing does not require public notice and may not even need to appear on the Planning Commission agenda as a consent item if the Commission delegates its authority to Planning Department staff. As stated by Planner Aaron Starr to the Commission: "*. . . these projects would no longer be required to be on the consent calendar, so it allows for scheduling flexibility. However, our default would continue to be to have these on the consent calendar unless directed otherwise by this Commission.*" We urge the Commission to please recommend that the North Beach NCD continue to be excluded from the Priority Processing Program.

* * * * * * *

We met with Supervisor Sauter regarding the above matters and conveyed our comments to him by letter dated August 19, 2025 (see attached).

Thank you very much for your attention. We ask that you consider our comments in your deliberation.

Sincerely,

Telegraph Hill Dwellers

Nick Ferris, President
Stan Hayes, Co-Chair, Planning & Zoning
Sarah Goldsmith, Board Member

Cc: Lydia So, President *lydia.so@sfgov.org*
Kathrin Moore, Vice President *kathrin.moore@sfgov.org*
Derek W. Braun, Commissioner *derek.braun@sfgov.org*
Amy Campbell, Commissioner *amy.campbell@sfgov.org*
Theresa Imperial, Commissioner *theresa.imperial@sfgov.org*
Sean McGarry, Commissioner *sean.mcgarry@sfgov.org*
Gilbert Williams, Commissioner *gilbert.a.williams@sfgov.org*
Jonas Ionin, Director of Commission Affairs *commissions.secretary@sfgov.org*
John Carroll, Clerk, LUTC *John.Carroll@sfgov.org*
Angela Cavillo, Clerk *Board.of.Supervisors@sfgov.org*

From:	Board of Supervisors (BOS)
To:	BOS-Supervisors; BOS-Legislative Aides
Cc:	Calvillo, Angela (BOS); Somera, Alisa (BOS); Ng, Wilson (BOS); De Asis, Edward (BOS); Entezari, Mehran (BOS); Carroll, John (BOS)
Subject:	FW: Opposition to BOS File No. 250682
Date:	Friday, September 5, 2025 5:00:36 PM
Attachments:	Jackson Sq Legislation Opposition.pdf

Dear Supervisors,

Please see the attached communication regarding File No. 250682.

Thank you,

Eileen McHugh
Executive Assistant
Office of the Clerk of the Board
Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102-4689
Phone: (415) 554-7703 | Fax: (415) 554-5163
eileen.e.mchugh@sfgov.org| www.sfbos.org

From: 25 Hotaling HOA <25hotalinghoa@gmail.com>
Sent: Friday, September 5, 2025 4:31 PM
To: So, Lydia (CPC) <lydia.so@sfgov.org>
Cc: Sauter, Danny (BOS) <Danny.Sauter@sfgov.org>; Tang, Katy (ECN) <katy.tang@sfgov.org>; Flores, Veronica (CPC) <Veronica.Flores@sfgov.org>; Calvillo, Angela (BOS) <angela.calvillo@sfgov.org>
Subject: Opposition to BOS File No. 250682

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September 5, 2025

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

RE: Opposition to BOS File No. 250682

Dear President So and Commissioners,

I respectfully write to you as both a resident and HOA president of a mixed-use building in

Jackson Square, where I also practice law. I am strongly opposed to Supervisor Sauter's proposal to weaken Section 249.25, which has been essential in maintaining the character and balance of this unique neighborhood.

The success of Jackson Square is not accidental. Since 2018, the current land use protections - crafted with broad input and unanimous City support - have preserved historic buildings while sustaining a healthy mix of shops, galleries, bars & restaurants, offices, services, and homes. This stability has encouraged investment from residents and businesses alike, making Jackson Square one of the few Downtown districts to thrive even through the pandemic.

The proposed legislation threatens to unravel that success. Our small district already has more than its share of bars and restaurants. While these uses bring activity, they also create serious impacts on retail and residential: noise, vandalism, trash and worse, and constant enforcement challenges. Allowing additional saturation without careful review would tip the balance further, undermining the very qualities that make this district livable. Driving working residents out of Downtown seems backwards.

Process matters, too. None of the Jackson Square business and residential friends I asked said they were aware of this proposal, and were against it once informed. How does oversaturating bar & restaurant vs balanced mixed use strengthen a district that is already working well?

As someone who lives and works here, I see daily how much residents and businesses invest in Jackson Square - through the Community Benefit District, streetscape and historic building upkeep, and more. Weakening the current zoning protections would undo years of progress and create unnecessary problems for the City to manage.

I respectfully urge you to reject File No. 250682 and keep Section 249.25 intact. The framework is working, and there is no justification for dismantling it.

Sincerely,
Charles Carbone, Esq.
25 Hotaling & 580 Washington HOA President, Jackson Square

September 4, 2025

Lydia So, President & Members
San Francisco Planning Commission
49 S Van Ness Ave., Suite 1400
San Francisco, CA 94103

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Charles Carbone, Esq.
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