



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

BOARD OF SUPERVISORS
SAN FRANCISCO
2016 APR -4 AM 11:39
BY [Signature]

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Pedestrian Safety Advisory Committee

Seat # or Category (If applicable): Seat 1 District: _____

Name: Howard Bloomberg

Home Address: [Redacted] Townsend St., [Redacted] Zip: _____

Home Phone: 415-[Redacted] Occupation: Retired

Work Phone: _____ Employer: _____

Business Address: _____ Zip: _____

Business E-Mail: _____ Home E-Mail: [Redacted]

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [] If No, where registered: _____

Resident of San Francisco [X] Yes [] No If No, place of residence: _____

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I have served on Seat 1 of the Pedestrian Safety Advisory Committee since January 2013, representing pedestrian safety organizations. I am a retired senior citizen living in the South Beach SOMA neighborhood. While the entire pedestrian population is under high stress from increasing traffic in the City, seniors and the disabled are disproportionately affected by collisions with motor vehicles. They are less agile than the overall population and require more time to cross streets. While pedestrian countdown signals have helped take away some uncertainty in times allowed for crossing, the flashing red hand as observed by motorists too often becomes an "extended" yellow light encouraging dangerously high speeds. Any walker has to take into account the consequences of high speeds and careless automobile turns before even entering a crosswalk. These factors add even more time for a walker to cross the street within the limits of countdown signals; they especially affect senior citizens and people with disabilities. These and other issues require a data driven investigation of the many interacting factors influencing the achievement of pedestrian safety and, in particular, the goal of Vision Zero. Membership in PSAC will allow me to continue examining and processing data to recommend feasible solutions for making San Francisco walkways safe and enjoyable.

Business and/or professional experience:

I have advanced degrees in engineering from Caltech and Northwestern and worked professionally over 45 years in scientific research and development. From 2000 to 2009 I was a Senior Staff Engineer at Lockheed Martin in Sunnyvale, CA and worked primarily on hardware and software reliability. During the previous 25 years I worked in the Washington DC area as a subcontractor to the Department of Energy and Defense and provided technical feasibility evaluations of government programs.

Civic Activities:

I am an active participant in the following organizations and committees:
Pedestrian Safety Advisory Committee, Seat 1;
WalkSF;
Board member and Treasurer for the Legacy Film Festival on Aging, since 2011 an annual event in San Francisco that informs intergenerational audiences about issues on aging;
District 6 Pedestrian Safety Working Group;
South Beach/Rincon Hill/Mission Bay Neighborhood Association;
Ball Park/Mission Bay Transportation Coordinating Committee

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. *(Applications must be received 10 days before the scheduled hearing.)*

Date: April 4, 2016 Applicant's Signature: (required)



(Manually sign or type your complete name.
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

Please Note: Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:
Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____



April 12, 2016

Derek Evans
Assistant Clerk
San Francisco Board of Supervisors
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102

Dear Mr. Evans,

On behalf of Walk San Francisco, I recommend that the Board of Supervisors Rules Committee approve Howard Bloomberg's application for reappointment to the Pedestrian Safety Advisory Committee (PSAC) Seat 1, representing pedestrian safety organizations.

In the past year, Walk SF staff has attended PSAC meetings, SFCTA Vision Zero Committee meetings, Vision Zero Task Force meetings, SFPD CompStat meetings, and other neighborhood meetings where Howard has provided important public commentary on pedestrian safety challenges and opportunities. Howard advocates for pedestrians of all ages, including seniors, who make up half of all pedestrians killed in San Francisco.

At PSAC meetings, Howard has persistently asked for relevant data to determine the degree of progress the City is making toward reducing vehicle-pedestrian collisions. He is particularly interested in monitoring SFPD's progress towards reaching its goal to focus on the top five driver behaviors that lead to severe and fatal traffic crashes.

Howard is an active member of the Vision Zero Coalition. He is also a Walk San Francisco member, a willing volunteer, and a strong advocate. I expect that he will remain a valuable member of PSAC as the City continues its implementation of Vision Zero plans, projects, and policies.

Sincerely,

A handwritten signature in blue ink that reads "Cathy DeLuca".

Cathy DeLuca
Policy & Program Manager