



June 5, 2024

1 Dr. Carlton B. Goodlett Place
City Hall, Room 244
San Francisco, CA 94102-4689

Re: File No. 240475- Front. Street Entertainment Zone—SUPPORT

Dear Supervisors Ronen, Walton, and Safai

I write you on behalf of the Building Owners and Managers Association (BOMA) San Francisco, in support of File No. 240475, the proposed ordinance to establish an entertainment zone on Front Street between California St. and Sacramento St. in which the outdoor consumption of alcoholic beverages during designated events is allowed, subject to certain conditions.

Fundamental changes in remote work trends have resulted in lower return to office rates and lower volumes of sales at downtown bars, restaurants and retail establishments. BOMA San Francisco strongly believes that a robust recovery will be driven by a more diversified downtown that includes a wider range of entertainment options for residents, tourists, and office workers alike. We also believe that these activations will positively contribute to return to work numbers while greatly benefiting local retail, transit ridership and overall downtown vibrancy.

Thank you for your consideration of this important legislation for BOMA San Francisco. We remain committed to supporting community efforts downtown and across the city. Please do not hesitate to reach out if our staff or our membership can assist with these efforts in any way.

Sincerely,

John R. Bryant
CEO, BOMA San Francisco