

File No. 100586

Committee Item No. 6

Board Item No. \_\_\_\_\_

### COMMITTEE/BOARD OF SUPERVISORS

#### AGENDA PACKET CONTENTS LIST

Committee: Rules

Date June 3, 2010

Board of Supervisors Meeting

Date \_\_\_\_\_

#### Cmte Board

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| <input type="checkbox"/>            | <input type="checkbox"/> | Motion                                       |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/> | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/> | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Budget Analyst Report                        |
| <input type="checkbox"/>            | <input type="checkbox"/> | Legislative Analyst Report                   |
| <input type="checkbox"/>            | <input type="checkbox"/> | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/> | Introduction Form (for hearings)             |
| <input checked="" type="checkbox"/> | <input type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/> | MOU  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/> | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/> | Award Letter                                 |
| <input type="checkbox"/>            | <input type="checkbox"/> | Application                                  |
| <input type="checkbox"/>            | <input type="checkbox"/> | Public Correspondence                        |

#### OTHER

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Completed by: Linda Wong

Date May 28, 2010

Completed by: \_\_\_\_\_

Date \_\_\_\_\_

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.



1 [Confirming the Reappointments of James W. Haas, Ellen Schumer, and Mae Woo, to the  
2 City Hall Preservation Advisory Commission]

3 **Resolution confirming the reappointments of James W. Haas, Ellen Schumer, and Mae**  
4 **Woo, to the City Hall Preservation Advisory Commission.**

5  
6 RESOLVED, That the Board of Supervisors of the City and County of San Francisco  
7 does hereby confirm the reappointment by the Mayor of the following designated persons to  
8 serve as members of the City Hall Preservation Advisory Commission, pursuant to the San  
9 Francisco Administrative Code section 5.241, for the term specified:

10 James W. Haas for a four-year term ending January 13, 2012, Ellen Schumer for a  
11 four-year term ending January 13, 2014 and Mae Woo for four-year term ending January 13,  
12 2014.



**NOTICE OF APPOINTMENT**

May 11, 2010

Honorable Board of Supervisors:

Pursuant to Administrative Code section 5.241, I nominate James Haas, Ellen Schumer and Mae Woo for reappointment to the City Hall Preservation Advisory Commission.

James Haas is nominated for reappointment to the Commission, but to fill the seat previously held by G. Bland Platt (expertise in historic building preservation) and this term will expire on January 13, 2012.

Ellen Schumer is nominated to fill her same seat (expertise in the history of City Hall), and this term will expire on January 13, 2014

Mae Woo is nominated to fill her same seat (at-large), and this term will expire on January 13, 2014

I am confident James Haas, Ellen Schumer and Mae Woo will serve our community well. Attached are their qualifications to serve, which demonstrate how their reappointments represents the communities of interest, neighborhoods and diverse populations of the City and County of San Francisco.

I will appreciate your favorable consideration of these reappointments.



Gavin Newsom  
Mayor



May 11, 2010

Angela Calvillo  
Clerk of the Board, Board of Supervisors  
San Francisco City Hall  
1 Carlton B. Goodlett Place  
San Francisco, California 94102

Dear Ms. Calvillo:

Pursuant to Administrative Code section 5.241, I nominate James Haas, Ellen Schumer and Mae Woo for reappointment to the City Hall Preservation Advisory Commission.

James Haas is nominated for reappointment to the Commission, but to fill the seat previously held by G. Bland Platt (expertise in historic building preservation) and this term will expire on January 13, 2012.

Ellen Schumer is nominated to fill her same seat (expertise in the history of City Hall), and this term will expire on January 13, 2014

Mae Woo is nominated to fill her same seat (at-large), and this term will expire on January 13, 2014

Please see the attached biographies which will illustrate that their qualifications allow them to represent the communities of interest, neighborhoods and diverse populations of the City and County.

Should you have any questions, please contact my liaison to commissions, Matthew Goudeau, at 415-554-6674.

Sincerely,

  
Gavin Newsom  
Mayor

## RESUME

**JAMES W. HAAS**

— Prospect Ave

San Francisco, CA 94110

Phone: 415-\_\_\_\_ ; Cell: 415-\_\_\_\_

①AOL.COM

### Occupational Experience

1974 – Present

Practice of law in the areas of land use planning, real estate, environmental law, banking and public finance with several San Francisco law firms and currently alone. Recent work has been project oriented involving purchase, sale and financing of hotels, the subdivision of land, obtaining historic tax credits for landmark buildings, development of vacant parcel in San Francisco and at the Hunters Point Shipyard. Below are three examples:

Old Chronicle Building, Market and Kearny Sts. Part of team which planned the reuse and restoration of the historic DeYoung/Old Chronicle Building from office to hotel and condominiums including removal of 1960s aluminum faced and restoration of the original brick and stone facade.

National Center for International Schools. Identified for NCIS surplus Caltrans Building at 150 Oak Street as new home for the French-American and Chinese-American Independent Schools, assisted in their bid for property, negotiated removal of underground storage tanks and other environmental problems and closed the purchase in June, 1995.

Greystone Winery, St. Helena. Assembled a team to contract with Heublein, Inc to sell the historic but surplus Greystone Winery. Arranged analysis of potential reuses, prepared suitable sales materials and identified potential purchasers including the Culinary Institute of America, Hyde Park, New York. Assisted in negotiating successful sale to the CIA for their Continuing Education Center.

Consultant with public administration consulting firm. Evaluated governmental programs and studied land use issues.

1969-1974

Director of Training, Project Head Start, Office of Economic Opportunity, Washington, DC Responsible for providing training for the staffs of all of the Head Start programs in the country. Arranged for 40,000 people to attend training courses and administered a \$16 million budget.

1965 - 1966

### CIVIC & COMMUNITY ACTIVITIES

- 2006 to Present Member, City Hall Preservation Advisory Commission
- 1995 to Present Member, TransBay Area Citizens Advisory Committee
- 1994 to 1997 Member, Mayor's Treasure Island Reuse Committee
- 1984 to Present Advocacy for the rehabilitation and completion of Civic Center. In 1996, served as treasurer for campaign for \$63m bond issue for improvements to City Hall. Since 2005, Coordinator of the Mayor's Civic Center Stakeholders Group.
- 1987 to Present Member and former Chair of South Beach-Rincon Point Citizens Advisory Committee.
- 1990 - 1991 Member, Board of Supervisors Cultural Affairs Task Force - Mayor's representative.
- 1990 - 1991 Co-Chair, Committee for a Safe Embarcadero, umbrella organization advocating demolition of Embarcadero Freeway.
- 1986 -1993 Director, Friends of the Library; Vice Chair of Main Library Committee and chief strategist for new Main Library campaign; Convener of Library Bond campaign.
- 1982 - 1992 Member, San Franciscans Seeking Consensus, a group of opinion makers concerned with the future of San Francisco.
- 1988 - 1989 Chair, Citizens Committee on Transportation.  
Elected Chair of a 55 person citizens committee charged with preparing a City transportation plan for submission to the voters. Managed committee so that at the end of 18 month, members unanimously approved the draft plan including a half cent sale tax increase which was submitted to the voters successfully for approval. In 2005 appointed to committee to revise and update Plan.
- 1973 - 1988 Director, The Foundation for San Francisco's Architectural Heritage.
- 1978 - 1981 Appointed by President Carter as one of the public members of the U.S. Advisory Council on Historic Preservation.
- 1978 -1980 Elected Charter Commissioner, San Francisco  
Initiated Charter revision process and elected as one of 15 members s. Played dominant role in developing new charter which was defeated d by the Voters. When Charter revision became popular in 1993 but no funds were forthcoming to prepare a new charter, I recommended that the 1980 draft charter be updated and serve as the new draft charter. Thus new City Charter which became effective on July 1, 1996 is in effect the charter which I helped draft in 1978-80.

**WRITING:** Frequent contributor of editorial columns to local media. Since 1984, I have had published more than 150 articles and columns explaining the unique social trends and conditions prevalent in the Bay Area and proposing solutions for dealing with them.

In 2007, I published a biography of Mayor Edward Robeson Taylor

(1907-1910) in two installments of the *Argonaut*, the Journal of the  
San Francisco Museum and Historical Society

**EDUCATION:**

Stanford University, BA, 1964  
Columbia Law School, JD, 1969

**OTHER:**

Born in San Francisco  
Member of the Society of California Pioneers



**James W. Haas**

Experience ~~to~~ with  
Historic Preservation

Founding Member of the Board of Director on San Francisco Architecture Heritage (local historic preservation organization) and Board service for seventeen years.

Member 1978-81 Federal Advisory Council on Historic Preservation appointed by President Carter. Chaired panel to review the Hudson Department Store in Detroit; participated in panel to review the Naval Academy at Annapolis.

As part of my legal practice, I was involved in a number of historic preservation projects

1. The sale of the 1889 three story 110,000 square foot stone Greystone Winery in St. Helena, CA to the Culinary Academy of America.
2. The conversion of the 1924 eight story Don Lee Cadillac show room and repair facility at 1000 Van Ness Avenue in San Francisco into a movie theater and condominiums.
3. The restoration of the Old Chronicle Building at Market and Kearny Streets, San Francisco originally design by Daniel Burnham in 1896 by removing the 1950s aluminum cladding for use as a hotel and condominiums.

I also prepared legislation enacted by the San Francisco Board of Supervisors to enable the Mills Act Property Tax Relief program for historic buildings to operate in San Francisco.

Since 1984 I have been the principal advocate for the rehabilitation and completion of San Francisco's Civic Center, the largest assemblage of Neo-Classical public buildings outside Washington, DC. (National Register Historic District). I currently serve as the Coordinator of the Mayor's Civic Center Stakeholders Group and a member of the City Hall Preservation Advisory Commission.

As part of my involvement with Civic Center, I have done much research on its history, civic centers in general and the City Beautiful movement in the United States and have written a number of short articles about the subject including the one attached done for the centennial of the San Francisco Earthquake and Fire. I also have written a biography of Mayor Edward Robeson Taylor (1907-1910) who started the rebuilding of San Francisco after the earthquake. I have prepared a proposal to do a book on the history of Civic Center and am looking for a publisher.

## **Detailed Description of James Haas' Involvement in City Improvement Projects**

### **Transportation**

#### **San Francisco Transportation Plan.**

I single handily created a large advisory committee in 1988-89 and succeeded in getting it to prepare a transportation plan for the City and convinced the voters to adopt a half-cents sales tax to support it as required by State law. This plan and tax supported \$1 billion worth of projects over twenty years. In 2004, I was asked to be part of a new committee to recommend renewing the plan for another thirty years and had to spend much energy to get the group to approve a sound and realistic new plan. The voters then approved it.

#### **Embarcadero Freeway.**

I had been involved with Mayor Feinstein's unsuccessful effort to demolish the iconic ugly Freeway. After the 1989 Earthquake, I immediately assembled a group to advocate the removal of the damaged Freeway. This involved first convincing the Mayor at the time to adopt such a position. Once he did so, I had to manoeuvre among a variety of local politicians with conflicting issues leading to two finger-nail biting votes at the Board of Supervisors. Demolition of the Freeway was begin in February 1991 which was the start of a nine year process to design and build a new Embarcadero Roadway with a transit line in the median. I had to shepherd the process through until the end since people were always trying to derail the project.

A related project is the creation of a second historic street car line along the whole length of the Embarcadero. I was part of a small group that insured that the necessary connecting tracks were constructed when the roadway was built and we are still working to get the service operational. We also developed the idea to extend the line further to Fort Mason in the Golden Gate National Recreation Area. Speaker Pelosi's Office has been helpful in obtaining the planning money and I succeeded to putting funds in the renewed transportation plan to pay the local share of the construction of the extension.

#### **Extending the Peninsula Commute Railroad and High Speed Rail to a New Downtown Terminal.**

In 1989 I joined what would become a succession of committees which would lead eventually to the adoption of a plan to build a new TransBay multi-modal terminal in downtown San Francisco and then developing a way to finance it partly through the construction of a new residential neighborhood and several office towers surrounding the terminal. The new terminal building is now commencing construction and the new neighborhood is ready to begin once the economy turns around. Extending the rail connection to the terminal is a more difficult project and now involves developing a high speed rail system in California and having TransBay serve as the Terminal for both. I was very involved in the successful campaign to get the State's voters to approve \$10 billion in bonds for high speed rail. I continue to be very involved in making sure that the project is not derailed by NIMBY interest in the Bay Area and that the new TransBay Terminal is the terminal for High Speed Rail.

## Urban Development

### Rincon Point-South Beach Neighborhood.

Since 1987, I have been a member and on occasion the Chair of the Citizens Committee overseeing the redevelopment of areas on the Southern waterfront which were formally industrial buildings and rail yards. Today, the work is nearly done and some 5000 people live in the new area (including Jeff Anderson) as well as nearly 1000 office workers. In the 1990's, the San Francisco Giants proposed building a new ballpark on adjacent empty land. Our committee became the advisory committee for the ballpark. Working closely with the Giants and the City a wildly successful new ballpark was built which has had little impact on the residential areas. We also worked with the Port of San Francisco on the development of a new cruise terminal on the waterfront in our area and assisted in getting its designed and approved. In the end, it turn out not to be financially feasible.

### TransBay Redevelopment Area

As mentioned above, the several empty blocks adjacent to the proposed new TransBay Terminal have been made into an approved redevelopment area which will contain 3500 units of new housing one third below market. Our advisory committee oversaw the multi-year task of preparing the plans and environmental reviews, getting them approved and then doing detailed planning. At my urging, the Planning Department has undertaken a review of the office zone in the area to determine the suitability of raising heights so that taller building could generate more funds for the railroad extension. That effort is just now going through the review approval stage.

### San Francisco's Historic Civic Center.

For more than 25 years I have been the primary advocate for the rehabilitation and completion of San Francisco's Civic Center, the largest assemblage of neo-classical public buildings outside of Washington, DC. I am the Coordinator of the Mayor's Civic Center Stakeholders Group, a Member of the City Hall Preservation Advisory Commission and informal curator of the area. Since the 1989 earthquake some \$3 billion has been spent on existing and new buildings in the area including a new Main Library, Court House, Asian Art Museum, Federal Office Building and recently residential towers. A new \$200 million headquarters building for the City's water, sewer power operation has just broken ground. I have played a key roll in all these projects as well as attempting to improve the security, parking, maintenance and other household matters in the area. I have also immersed myself in the history of Civic Centers and our Civic Center and have written numerous articles about it. I am contemplating writing a book on the subject. In January, while I was in Washington for the Inauguration, I arrange through Speaker Pelosi's Office to visit with the senior staff person for the House Public Buildings Committee to discuss the empty block square neo-classical Federal office building at Civic Center. She took up the issue of this empty monument and made sure that when the Stimulus Funds were allocate to the Federal GSA, the Civic Center Federal Building got the \$115 million it needed to return it to service. The Mayor and others attribute my intervention as the prime reason that these funds came to the building.

**ELLEN SCHUMER**  
**1 Dr. Carlton B. Goodlett Place, Room #499**  
**San Francisco, CA 94118**  
**Ellen.schumer@sfgov.org**  
**415-554-6139**

**Ellen's Mission:** To maintain and further San Francisco as a center of cosmopolitan sophistication, knowledge and diversity.

**What You Get:** A fourth-generation San Franciscan who knows where all of the bodies are buried and how they were dressed at the ceremony.

### **CURRENT ACTIVITIES**

**City and County of San Francisco**  
**City Hall Historian**  
**Director of City Hall Tour Program**  
**1999-Present**

Conducts personal tours of City Hall and San Francisco for VIP's. Including U.S. Senators and Representatives, foreign heads of state and royalty, diplomatic personnel, government officials, and numerous celebrities in the public and private sectors.

Provides information on San Francisco City Hall to media, educational institutions and the general public in order to increase awareness of City Hall and its role in local government. Created press releases, gave interviews, wrote articles and conducted off-site speaking and lecture programs for schools, civic organizations and public interest groups.

Manages a staff of thirty-five City Hall Docents. Produced training materials and conducts classes and orientation programs to

support schedule City Hall tours for private groups and the general public.

Created and implemented the Mock Board of Supervisors Program for California public and private school children, grades 3 through 12.

Currently Commission Chairperson, San Francisco City Hall Preservation Commission. (Term ends 2010)

Ellen is a fourth-generation San Franciscan with a passion for the appreciation of San Francisco's rich history and the many contributions of the city's diverse cultures.

She created and manages the Docent Program for the newly restored City Hall and developed the Mock Board of Supervisors program for San Francisco school children.

Ellen has won numerous awards for her dedication to keeping San Francisco's history alive and meaningful for present and future generations. She has been very successful in bringing media attention to the issue of the preservation of San Francisco's heritage as an embodied in its historic buildings.

1990 – 1998 Images Interiors, Santa Rosa, California

Owned and operated a residential and commercial interior design business. Consulted on projects ranging from single family dwellings to multi-unit commercial spaces. Managed two residential designers and worked with local architects on extensive remodeling projects.

1979 – 1990 Images Especially For Her, Inc., San Francisco, California

Owned and Operated 2 Clothing Stores – 68 West Portal Ave, San Francisco, CA and 3995 Sacramento St., San Francisco, CA  
Specialized in individual and unique styling for the working woman. Consulting Business for colors and personal images.  
Produced educational seminars in stores and in community for Schools, businesses and private organizations

1962 – University of Illinois, Urbana Illinois  
BA, Bachelor of Arts (on Dean's list four consecutive years)  
Major – Art History and Design  
Minor – Political Science

1958 – Lowell High School, San Francisco, California

Credential and Certificates: American Association of Interior Designers, American Association of Image Consultants, Certificate – Lifetime Member, San Francisco Historical Society

Interests: Volunteered for Pacific Medical Center – on the Board of Temple Emanuel – contributing member to S.F. Chapter of the American Red Cross – Member of the Film Society – Founding Member of the Eye Foundation

— Funston Avenue, San Francisco, CA 94118 (415) —

January 20, 2010  
(Re-submitted 3/26/10)

## MAE C. WOO



### PROFESSIONAL PROFILE

Home Address: — — 14<sup>th</sup> Avenue, San Francisco, CA 94118-3503  
(415): — — ax — —  
— — [@sbcglobal.net](mailto:—@sbcglobal.net) or — — [@yahoo.com](mailto:—@yahoo.com)

Mailing Address: P.O. Box 591153, San Francisco, CA 94159

Professional Status: CA Real Estate Broker (Semi-Retired)  
License #00512762

Fmr. Registered Representative:  
National Association of Securities Dealers;  
California Department of Corporations

#### Professional Experience:

2006 – Present Founding Vice Chair, San Francisco City Hall  
Preservation Advisory Commission

1996 – 2005 State Commissioner - California Volunteers  
(<http://www.californiavolunteers.org/index.php>)

1993 – 1996 San Francisco Film and Video Arts Commissioner

#### Affiliated Companies:

1992 - Present Corporate Secretary  
W&W Four Seas Corp., General Partner  
Woo Family Holdings/Commercial Real Estate

1995 - 2000 Managing Director  
The William Pacific Co. – St. Helena, California

1990 - 1993 Managing Director  
The William Gallery Artists Studio – San Francisco

1985 - 1990 Executive Director  
The William Gallery – St. Helena

1977 – 1985 (Various Family Real Estate and Business Developments)

