

File No. 260392

Committee Item No. 4

Board Item No. 6

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Budget and Finance Committee Date May 13, 2026

Board of Supervisors Meeting Date May 19, 2026

Cmte Board

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- Notice of Award/Award Letter
- Application
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OTHER (Use back side if additional space is needed)

- OCA Presentation 5/13/2026
- _____
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Completed by: Brent Jalipa Date May 7, 2026

Completed by: Brent Jalipa Date May 14, 2026

1 [Official Advertising - Clinton Reilly Communications, dba The San Francisco Examiner
- FY2026-2027]

2

3 **Resolution designating Clinton Reilly Communications, dba The San Francisco**
4 **Examiner, to be the official newspaper of the City and County of San Francisco for all**
5 **official advertising for Fiscal Year (FY) 2026-2027.**

6 WHEREAS, In each year, the Board of Supervisors shall designate the official
7 newspaper of the City and County of San Francisco, pursuant to Administrative
8 Code, Sections 2.80-1 and 2.81; now, therefore, be it

9 RESOLVED, That *Clinton Reilly Communications, dba The San Francisco*
10 *Examiner*, a newspaper of general circulation published in the City and County of San
11 Francisco for the dissemination of local or telegraphic news and intelligence of a general
12 character, having a bona fide circulation of at least 50,000 copies per calendar
13 week, and printed in the City, is hereby designated as an official newspaper of the City and
14 County of San Francisco for the publication of all official advertising of the City and County
15 for Fiscal Year (FY) 2026-2027; and, be it

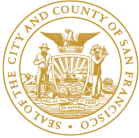
16 FURTHER RESOLVED, That the Office of Contract Administration is hereby
17 authorized to award *Clinton Reilly Communications, dba The San Francisco Examiner* as a
18 sub-award to the Daily Journal, the City's official Clearinghouse contractor, in accordance with
19 all the contracting requirements of the City and County of San Francisco; and, be it;

20 FURTHER RESOLVED, That within thirty (30) days of the Clearinghouse contract
21 being fully-executed by all parties, the Office of Contract Administration shall provide the final
22 contract to the Clerk of the Board for inclusion in the official file.

23

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**San Francisco Office of the City Administrator
City Administrator Carmen Chu**

FY26-27 Official Newspaper and Outreach Periodicals

File Nos. [260391](#) and [260392](#)

Office of Contract Administration

Board of Supervisors' Budget and Finance Committee

[May 13, 2026](#)

Background

- In 1994, voters passed Proposition J which mandates the Board of Supervisors to designate, each Fiscal Year, for the purpose of publishing official City notices:
 - Up to one *daily* “Official” newspaper (SF Administrative Code Sec. 2.81 and Sec. 2.81-1);
 - Up to one *weekly* “Community-Based” outreach periodical for each San Francisco community (SF Administrative Code Sec. 2.81-3); and
 - Where the Board of Supervisors finds that certain neighborhoods are not being adequately served by the Official newspaper and the Community-Based outreach periodicals, up to one *monthly* “Neighborhood-Based” outreach periodical for each San Francisco Neighborhood. (SF Administrative Code Sec. 2.81-4).

Selection Process

- Pursuant to Administrative Code Sections 2.81 through 2.81-4:
 - Each fiscal year, the Office of Contract Administration (OCA) must issue solicitations for the selection of an Official Newspaper, Community-Based outreach periodicals, and Neighborhood-Based outreach periodicals.
 - Upon receiving and reviewing the proposals, OCA makes a recommendation for award to the Board of Supervisors
 - The resolutions being heard today designate an Official Newspaper, Community-Based” outreach periodicals, and Neighborhood-Based outreach periodicals for this fiscal year.
 - Each awardee will be added as a subcontractor to the clearinghouse’s contract with City, rather than signing a direct agreement with the City.

Recommended Official Newspaper

NEWSPAPER

Clinton Reilly Communications, dba
San Francisco Examiner

- ✓ Printed in San Francisco on three or more days in a calendar week.
- ✓ Circulation of at least 50,000 copies per calendar week.

Recommended Weekly Community-Based Outreach Periodicals

OUTREACH COMMUNITY	PERIODICAL
Lesbian, Gay, Bisexual, Transgender	Bay Area Reporter
Chinese	Wind Newspaper

- ✓ Periodicals that target a specific community, defined as the Lesbian/Gay/Bisexual, African American, Hispanic and Chinese communities and other communities as determined by the Board of Supervisors.
- ✓ Printed in San Francisco and published one or more days per week.

Recommended Monthly Neighborhood-Based Outreach Periodicals

OUTREACH NEIGHBORHOOD	PERIODICAL
Eureka Valley, Excelsior, Financial Dist, Forest Hill, Haight-Ashbury, Marina, Mission, North Beach, Pacific Heights, Presidio Heights, Richmond, Russian Hill, South Market, Sunset, Tenderloin	Clinton Reilly Communications dba San Francisco Examiner
Excelsior, Mission, Potrero Hill	El Tecolote
Bayview, Hunters Point, Visitacion Valley, Western Addition	Henry Society Journal
Diamond Heights, Noe Valley	Noe Valley Voice
Dogpatch, eastern South of Market, Mission Bay, Potrero Hill	Potrero View
Castro, Duboce Triangle, Mission, Noe Valley	San Francisco Bay Times
All San Francisco Neighborhoods	SF Chronicle
Chinatown, Ingleside, Mission, Richmond, Sunset	World Journal

- ✓ Periodicals that target a specific San Francisco neighborhood, as determined by the Board of Supervisors.
- ✓ Published one or more days per month.

Thank You



San Francisco Ethics Commission

25 Van Ness Avenue, Suite 220, San Francisco, CA 94102

Phone: 415.252.3100 · Fax: 415.252.3112

Filing Information

Record Number

SFEC126F0001310

Status

BOS Legislative Clerk Acceptance

SFEC126f Form Type

126f4 BOS

File Number (BOS)

260392

Type of Filing

Original

Contractor Information

Contractor Name

Clinton Reilly Communications dba San Francisco Examiner

Contractor Email

sdinando@clintreillycommunications.com

Contractor Phone #

(415) 357-7555

International Address?

No

Contractor Address (US)

465 California St

Contractor City and State

San Francisco - CA

Contractor Zip Code

94104

Country

United States of America

Contract Information

Contract Amount

\$300,000.00

Bid/RFP#

0000011297

Sourcing Event ID

0000011297

Description of Amount of Contract

Estimated \$300k annual expenditure City Wide for placement of legal ads.

Contract Description

Per the San Francisco Administrative Code 2.80-2.81-1, the purpose of this award is to provide a hardcopy publication of official notices section of the advertising section of the official newspaper for the city.

City Agency - Departmental Contact Information

Departmental Contact

Wilton Alderman

Departmental Contact Phone #

+16286521647

Full Department Name

ADM - Office of the City Administrator

Contract Approval

Mayoral Approval Not Required

false

Affiliates and subcontractors

Entity Type	First Name	Last Name	Entity or Sub/Contractor Name
CEO	Clinton	Reilly	Clinton Reilly Communications dba San Francisco Examiner
Other Principal Officer	Steve	DiNardo	Clinton Reilly Communications dba San Francisco Examiner
CFO	Brandon	Heist	Clinton Reilly Communications dba San Francisco Examiner

City and County of San Francisco
Daniel Lurie, Mayor



Office of the City Administrator
Carmen Chu, City Administrator
Sailaja Kurella, Director
Office of Contract Administration/Purchasing

Date: April 9, 2026
To: Angela Calvillo, Clerk of the Board
From: Sailaja Kurella, Director of Office of Contract Administration (OCA) and Purchaser
Subject: **Resolution Designating Official Newspaper for Fiscal Year 2026-2027**

Enclosed is the resolution recommending that Clinton Reilly Communications dba San Francisco Examiner ("San Francisco Examiner") be designated as the City and County of San Francisco's ("City") official newspaper for all official advertising for Fiscal Year 2026-2027, based on the formal and competitive solicitation results evaluated according to the requirements set forth in San Francisco Administrative Code Sections 2.80 and 2.81.

Background

Administrative Code Sections 2.80 and 2.81 (the "Code"), adopted via ballot measure in 1994, require the City to utilize locally-published newspapers to provide official public notices of governmental proceedings. Pursuant to the Code, the City's Board of Supervisors, each fiscal year, must designate the "Official Newspaper(s)" and one or more "Outreach Newspapers" that serve the diverse communities comprising the City's population.

The Official Newspaper must be a newspaper of general circulation published for the dissemination of local or telegraphic news and intelligence of general character, with a bona fide circulation of at least 50,000 copies per calendar week, and which is printed in the City on three or more days in a calendar week.

An Outreach Newspaper must be a newspaper which circulates primarily in one of the "Outreach Communities" and which is printed in the City and County on one or more days in a calendar week. Outreach Communities are specifically defined to include: (1) the Lesbian/Gay/Bisexual community, (2) the African American community, (3) the Hispanic community, and (4) the Chinese community. However, the Board of Supervisors may determine different outreach communities from time to time and has, in the past, designated additional Neighborhood Outreach Newspapers which serve specific neighborhoods within the City.

Solicitation Process

The solicitation and recommendation process to select the Official Newspaper and Outreach Newspapers was added to the Administrative Code via Proposition J in 1994; therefore, the basic structure of the solicitation can only be altered by voter mandate. The result is a process that is distinct from other competitive solicitations run by the Office of Contract Administration (OCA).

Pursuant to the Code, each year OCA is required to issue a public solicitation seeking proposals for the selection of the Official Newspaper(s) and the Outreach Newspapers. The selection process for the designation of these newspapers and the resulting awards varies from typical procurement process, in that the qualification requirements, evaluation criteria, and scoring methodology are highly prescribed in Administrative Code Sections 2.80 – 2.81. OCA cannot deviate from these selection requirements when making a recommendation to the Board of Supervisors.

Based on the selection requirements, OCA provides a recommendation to the Board of Supervisors. The Board of Supervisors then designates both an Official Newspaper and Outreach Newspapers by resolution.

Summary of Solicitation Results

The OCA received and evaluated two (2) proposals for its formal and competitive Official Advertising solicitation. As shown below and in the attached table, titled “Summary of Official Advertising Bids for Fiscal Year 2026-2027,” San Francisco Examiner submitted the only responsive proposal.

A “responsive” proposal is one which meets all the qualification requirements and achieves the highest score pursuant to the evaluation requirements specified in the Code. The San Francisco Chronicle’s proposal was deemed non-responsive because it is not printed in San Francisco, a qualification requirement set forth in San Francisco Administrative Code 2.80-1(a).

OFFICIAL NEWSPAPER	RESPONSIVE? (MEETS STANDARDS SET FORTH IN SAN FRANCISCO ADMINISTRATIVE CODE 2.80 AND 2.81)	OCA RECOMMENDATION FOR DESIGNATION & AWARD
Clinton Reilly Communications, dba San Francisco Examiner	YES	YES
San Francisco Chronicle	NO Not printed in San Francisco	NO Deemed not responsive

Recommendation

OCA recommends that the Board of Supervisors, by resolution, choose and designate the San Francisco Examiner as the City’s Official Newspaper for the Fiscal Year 2026-2027.

The total estimated award value for official advertising for Fiscal Year 2026–2027 is **\$300,000**.

If you have any questions or require additional information, please contact Wil Alderman at 628-652-1647 or wil.alderman@sfgov.org.

- Enclosures:
- 1) Official Advertising for Fiscal Year 2026-2027 - Evaluation Summary
 - 2) Resolution designating the San Francisco Examiner as the Official Newspaper
 - 2) S.F. Ethics Commission Form 126f2 Submission
 - 3) S.F. Ethics Commission Form 126f4 Submission