



San Francisco Planning

49 South Van Ness Avenue, Suite 1400
San Francisco, CA 94103
628.652.7600
www.sfplanning.org

4/30/25

Monique Crayton
Assistant Clerk of the Board of Supervisors
City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco, CA 94102
(email delivery: Monique.crayton@sfgov.org)

Re: Liquor License Issuance - 1511 Haight Street - Club Deluxe - BOS File No. 250418
Planning Department File No. 2025-003393MIS

To Whom It May Concern:

The Planning Department is recommending approval of the attached Type 90 License (On-Sale General – Music Venue) for Nighttime Entertainment Use (dba Club Deluxe) is permitted as a continuation under Conditional Use Authorization Case No. 1996.520C (Motion No. 14221) per Planning Code Section 719 Haight Street Neighborhood Commercial District. Further, pursuant to Planning Code Section 781.9 Haight Street Alcohol Restricted Use Subdistrict, the controls in this overlay district do not apply to Type 90 alcohol licenses.

If you have any questions related to Planning's evaluation, please contact me at kathryn.yi@sfgov.org.

Sincerely,

A handwritten signature in black ink, appearing to read "K Yi".

Kat Yi (she/her), Assistant Planner
Districts 5 & 8 - Current Planning Division
San Francisco Planning
49 South Van Ness Avenue, Suite 1400, San Francisco, CA 94103
Direct: 628-652-7367 | kathryn.yi@sfgov.org | www.sfplanning.org

From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Ghanem, Sakher \(POL\)](#); [christeric@gmail.com](#); [jaybordeleau@gmail.com](#)
Cc: [Alabanza, Analyn@ABC](#); [amarjit.tamber@abc.ca.gov](#); [Goff, David \(POL\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Donovan, Dominica \(BOS\)](#); [Tam, Madison \(BOS\)](#); [Gutierrez Garcia, Jessica \(BOS\)](#); [Macfie, William \(BOS\)](#); [Logan, Samantha \(BOS\)](#); [Cooper, Raynell \(BOS\)](#)
Subject: Liquor License Issuance - 1511 Haight Street - Club Deluxe - BOS File No. 250418
Date: Friday, April 18, 2025 3:23:00 PM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license issuance. I'm referring this matter to you for response via the following linked document:

[Referral Letter - Planning and Police Departments – April 18, 2025](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

- Board of Supervisors [File No. 250418](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in May of 2025.

I request the Planning Department's response on or before April 28, 2025. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

Monique C. Crayton (she/her)

Assistant Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a "virtual" meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: April 18, 2025

TO: Planning Department
Attn: Kat Yi
Phone No. 628-652-7367

AP Block/Lot Nos.: 1245/001
Zoning: NCD- Haight Street Neighborhood
Commercial 40-X

TO: Police Department
Sakher Ghanem
Phone No. (415) 553- 1115

Quad: Dist 5
Record No.: 2025-003393MIS

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in May of 2025.

PLEASE EMAIL YOUR RESPONSE by April 28, 2025, to:
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.
monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: Bergamot Oil, LLC

Business name: Club Deluxe

Application address: 1511 Haight Street
San Francisco, CA 94117

Applicant contact info: Jay Bordeleau
734-846-5119
jaybordeleau@gmail.com

PLANNING REVIEW: ☒ Approval ☐ Denial

Planning Staff Contact: Kat Yi, Assistant Planner, Districts 5/8 Current Planning
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ Approval ☐ Denial
(Please add comments in a trailing report.)

4/15/25

To: Whom it may concern
RE: Public Convenience or Necessity Determinations

1) Applicant's name
Bergamot Oil, LLC
Jay Bordeleau

Contact information:
Daytime phone number: 734-846-5119
Email address: Jaybordeleau@gmail.com

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 APR 18 PM02:30

2) The name and address for the applicant's Business:

Bergamot Oil, LLC
DBA Club Deluxe
1511 Haight St.
San Francisco, CA 94117

3) The applicant's mailing address:

730 Florida St.
San Francisco, CA 94110

4) The license type the applicant is seeking from the California Department of Alcoholic Beverage Control, and whether the license will be a new issuance or a transfer of an existing License.

Type 90 -On-Sale General Music Venue
New Issuance

5) The proposed business hours of operation:

Live musical entertainment is not proposed at the site between 2 a.m. and 6 a.m.
The bar will continue to close at 12:00 a.m. on weekdays, and 1:00 a.m. on the

Weekend. Opening hours will be 9:30 p.m. to 12:00 a.m. on weekdays, and 9:30 p.m. to 1:00 a.m. on Friday, Saturday and Sunday.

6) When and how the applicant filed the application for the liquor license with the California Department of Alcoholic Beverage Control:

The application was filed on 4/8/25.
The application was filed in person at:

Department of Alcohol Beverage Control
San Francisco District Office
33 New Montgomery Street, STE 1230
San Francisco, CA 94105

7) When and how the applicant completed the noticing requirements for the liquor license, pursuant to state law.

The Liquor License ABC-form 207 was posted on the front of the premises on 4/13/25.

ABC form 207E, Notice of Intention to Engage in Sale of Alcoholic Beverages, was mailed to residents within a 500 ft radius on 4/15/25

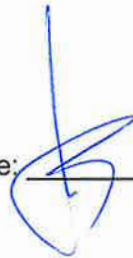
8) An explanation for how the license will serve the public convenience or necessity in the neighborhood and city-wide.

The license makes it possible for a music venue and legacy business to reopen and provide employment opportunities for local residents. The license enables the return of live musical entertainment to the area which will drive new business traffic into the district. The surrounding neighborhood will not be impacted in character due to the preexistence of a similar establishment in the same space. The neighborhood and the City have made it clear following the press release of the establishment's intent, that this is something that is demanded and crucial for the continuation of the City and district's culture, vibrancy, business and global identity.

Printed name: _____

Jay Bordlee

Signature: _____



Date: _____

4/16/2025

APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE

ABC 211 (6/99)

Jay Bordeleau

734-846-5119

jarbordeleau@gmail.com

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **668185**
Receipt Number: **2987029**
Geographical Code: **3800**
Copies Mailed Date: **April 8, 2025**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **BERGAMOT OIL, LLC**
Name of Business: **CLUB DELUXE**
Location of Business: **1511 HAIGHT ST**
SAN FRANCISCO, CA 94117

County **SAN FRANCISCO**Is Premises inside city limits **Yes**

Census Tract:

Mailing Address:(If different
from
premises address)

Type of license(s): **90**Dropping Partner: Yes ☐ No ☒

Transferor's license/name:

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>			
90 - On-Sale General Music Venue	ORI	Y				
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>	
Application Fee	ADD PRIMARY LICENSE TYPE	NA	0	04/08/25	\$19,315.00	
90 - On-Sale General Music Ven	ANNUAL FEE	P40	0	04/08/25	\$1,505.00	
Total					\$20,820.00	

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the
Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of **SAN FRANCISCO**Date: **April 8, 2025**

Applicant Name(s)

BERGAMOT OIL, LLC

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 APR 10 AM 08:50