

File No. 130212

Committee Item No. 4
Board Item No. 16

COMMITTEE/BOARD OF SUPERVISORS

AGENDA PACKET CONTENTS LIST

Committee: Rules

Date 3/7/13

Board of Supervisors Meeting

Date 3/19/13

Cmte Board

- | | | |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/> | <input checked="" type="checkbox"/> | Motion |
| <input type="checkbox"/> | <input type="checkbox"/> | Resolution |
| <input type="checkbox"/> | <input type="checkbox"/> | Ordinance |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Digest |
| <input type="checkbox"/> | <input type="checkbox"/> | Budget Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Legislative Analyst Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Youth Commission Report |
| <input type="checkbox"/> | <input type="checkbox"/> | Introduction Form (for hearings) |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/> | <input type="checkbox"/> | MOU |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Information Form |
| <input type="checkbox"/> | <input type="checkbox"/> | Grant Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Subcontract Budget |
| <input type="checkbox"/> | <input type="checkbox"/> | Contract/Agreement |
| <input type="checkbox"/> | <input type="checkbox"/> | Award Letter |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application |
| <input type="checkbox"/> | <input type="checkbox"/> | Public Correspondence |

OTHER

(Use back side if additional space is needed)

<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____
<input type="checkbox"/>	<input type="checkbox"/>	_____

Completed by: Linda Wong

Date 3/4/13

Completed by: L.W.

Date 3/13/13

An asterisked item represents the cover sheet to a document that exceeds 25 pages. The complete document is in the file.

1 [Appointment, Bicycle Advisory Committee]

2

3 **Motion appointing Marc Brandt, term ending November 19, 2014, to the Bicycle**
4 **Advisory Committee.**

5

6 MOVED, That the Board of Supervisors of the City and County of San Francisco does
7 hereby appoint the hereinafter designated person to serve as a member of the Bicycle
8 Advisory Committee, pursuant to the provisions of the Administrative Code Section 5.130 et
9 seq.; and amended by Ordinance No. 179-02, for the term specified:

10 Marc Brandt, seat 3, succeeding himself, term expired, must be a nominee of District 3
11 Supervisor. The member shall serve the unexpired portion of a two-year term ending
12 November 19, 2014, or for the tenure of the supervisor who nominated the member,
13 whichever is shorter in duration.

14

15

16

17

18

19

20

21

22

23

24

25

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO

2013 FEB 27 PM 12:14

MEMORANDUM

TO: Linda Wong, Rules Committee Clerk
FROM: Board of Supervisors President David Chiu *David Chiu*
DATE: February 27, 2013
SUBJECT: Nomination of Marc Brandt to Bicycle Advisory Committee

I hereby nominate Marc Brandt to serve on the Bicycle Advisory Committee.

This appointment will fill seat 3.

Marc Brandt's address is:

Marc Brandt
Clay St. #4
San Francisco, CA 94108

Attachment: Application

For Clerk's office use only:

Seat #: _____ Term expiration date: _____ Seat Vacated: _____



**Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714**

Print Application

Application for Boards, Commissions and Committees

Application for Appointment to: Bicycle Advisory Committee

Name of Board, Commission, Committee, or Task Force

Seat # or Category (If applicable): District 3

Name: Marc Brandt

Home Address: Clay Street, #4

Zip: 94108

Home Phone: 415- - - - -

Occupation: Supervisor - Mechanic

Work Phone: 415-202-8888

Employer: Blazing Saddles

Business Address: 2715 Hyde Street

Zip: 94109

Check All That Apply:

A citizen of the United States. At least 18 years old on or before Election Day.

Not in prison or on parole for a felony conviction

A resident of San Francisco Yes: No: (Place of Residence):

Please state your qualifications (attach supplemental sheet if necessary)

Acting Bicycle Advisory Committee District 3 Representative. Bicycle design, repair, inter-modal uses and development, rental, e-bikes. US National Cycling Team member 1977-1981.

Education:

University of California, Berkeley. Bachelor of Arts - History

Business and/or professional experience:

Supervisor - Mechanic in bicycle industry, Community Manager in charity services, Account Executive in corporate sales and business development. Resume attached.

Civic Activities:

Bicycle Advisory Committee, San Francisco Bicycle Plan, ThinkBike Workshop (Polk Street), Sunday Streets volunteer, SF Bike Coalition Bike To Work Day volunteer/station captain, Caltrain Bikes ONBoard, NERT

Ethnicity: (optional)

Sex (optional) M F

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

(Please Note: Once completed, this form, including all attachments, become public record)

Date: 2/21/2013 Applicant's Signature: (required) Marc Brandt

Please Note: Your application will be retained for one year.

FOR OFFICE USE ONLY:

Appointed to Seat #: _____ Term Expires: _____ Date Seat was Vacated: _____

Marc Brandt
San Francisco, CA
415-
@gmail.com

QUALIFICATIONS

Proven practical skills, innovative, customer and job focused.

EXPERIENCE

Supervisor – Mechanic

Blazing Saddles Bike Rentals and Tours 3/11 to present
Manage stores, customer service, direct staff, maintain rental fleet of bicycles ranging from comfort mountain bikes to high end carbon fiber road, triathlon bikes, and electric bicycles.

Charity Services Advisor/Community Manager/Development Director

GoodPlayMedia LLC, San Mateo, CA 5/10 to 12/10
Designed innovative website user experiences. Implemented Google analytics software and analysis. Acquired national non-profit accounts through market research and cold call efforts. Delivered market outreach to nonprofit organizations via telephone, email, and social media marketing for partnerships. Created and implemented email campaigns that drove internet traffic. Sourced and implemented contact management database software. Created graphic art for event collateral and press releases. Leveraged Webex/GoTo communications for collaboration benefits and cost management.

Account Executive

TNT USA, Inc., Burlington, CA 7/06 to 3/10
Developed and managed Bay Area business territory encompassing northern California with over 500 active prospect accounts for worldwide international shipping company.

Turned around a failing territory within six months reversing decline of trader base and increased actual revenue by 15%. Within first year competed on a regular basis for #1 sales territory in North America.

Worked in partnership with field sales and operations to maximize territory revenue and maintain professional relations with top accounts such as Bank of India, Del Monte, and Consulate of Luxembourg. Closed for new business daily regardless of obstacles.

Improved the effectiveness of department organizational structure (Sales and Operations) and achieved synergies benefiting both Sales and Operations. Solved an intermittent international misrouting error which jeopardized a top-ten account. Received operations recognition award within six months of employment. Developed and managed an enhanced version of company in-house sales lead program. Served for two weeks as acting depot sales manager, interfacing with national sales director.

Developed and negotiated a customized logistics supply-chain solution for a San Francisco start-up that encompassed warehousing, inventory management, and shipping tracked to destination and linked to client invoices. This solution maximized the revenue achievable with the account and successfully beat the challenges of all competitors. In development of this solution obtained per-approved authority and support from company Directors and Vice Presidents to develop and propose the solution and the pricing structure, that was subsequently contracted without modification.

Marc Brandt

Corporate communications correspondent for San Francisco region. Wrote articles and served on editorial review board of environmental newsletter published company wide. Coordinated company charity and employee events.

ISO 14001 and 18001 Coordinator. Worked with upper management and outside auditors to deliver "no findings" inspection scores. Resolved gaps in reporting. Created new processes where necessary and eliminated non essential processes when possible. Revised emergency procedures and ran safety drills.

Sales Manager, Director of Dealer Services

Simplicity LLC Freezer Bicycles, Causality CA

1/05 – 12/05

Grew a nation-wide dealer network to 59 retail stores. Increased revenue over 100%. Responsible for customer satisfaction, resolution of technical and warranty inquiries. Improved sales by through proactive sales contact and presentations. Delivered logistics, promotion, messaging, and presentations at annual industry trade show. Collaborated with owner-designer on a design modification of 2006 model year bicycle product line.

Customer Service - Mechanic

Blazing Saddles, San Francisco, CA

5/04 – 7/05

Bicycle rental business location manager and mechanic. Set a sales records while working effectively with a strong team maintaining a fleet of over 500 rental bicycles. Developed efficiencies in location management. Fleet included hybrid, mountain, and road bicycles. Worked effectively with customers from many nations and backgrounds. Created a revenue source spreadsheet that modeled the business; identified additional revenue sources and profit scenarios.

Wholesale Sales Commission Broker/ Internet Website Developer

Brandt & Company, San Francisco, CA

1/98 – 1/05

Independent contractor to Telecom Services Limited selling telecommunications audits to State of California. Created and developed websites. Programmed HTML, obtained information content, produced Internet video interviews. Contracted with programmers and developed a PHP-based interactive website. Sold one website domain to a venture capital funded technology start-up for \$235,000; personally lead negotiations and closed the deal.

Senior Account Executive

Telecom Services Limited, San Francisco, CA

1/91 – 1/98

Sold and managed accounts for telecommunications services firm. Developed western US presence. Sales and marketing activities included lead generation, presentations, proposals, contract negotiation, territory management, conventions, alliances, product development, and new markets. Developed corporate contact management database. Generated over \$2M annual revenue. Accounts established included ARCO, DHL, IBM, Safeway, Stanford University, State of California, Sun Microsystems, Unsocial, Warner Bros., Wells Fargo Bank.

EDUCATION



UC Berkeley: BA, History 2004

Wong, Linda (BOS)

From: marc brandt [mbrandt333@gmail.com]
Sent: Thursday, March 07, 2013 9:59 AM
To: Wong, Linda (BOS)
Cc: Bert Hill
Subject: Re: File 130212, Bicycle Advisory Committee
Attachments: Marc Brandt Recommendation for Rules Committee.pdf

Good morning Linda,

I look forward to the Rules Committee meeting at 1:30 today. Bert Hill Chair of the Bicycle Advisory Committee is away in Washington DC at the National Bike Summit but kindly took time out from his schedule to write a letter of recommendation for me which I have attached. I made copies that I will bring to the meeting. I plan to be a few minutes early so if there's a best way to include this with my other information, just let me know.

Sincerely,

Marc Brandt

On Fri, Mar 1, 2013 at 11:31 AM, Wong, Linda (BOS) <linda.wong@sfgov.org> wrote:

Please be advised that the next Rules Committee meeting is scheduled for Thursday, March 7, 2013, at 1:30 p.m. in City Hall, Room 263.

The Committee Members will meet to consider your appointment to the Bicycle Advisory Committee.

There are no set instructions on what you are expected to tell the Rules Committee. However, a brief description of your qualifications, reasons for interest in the subject, or a short discussion of why you feel you would make a good candidate is appropriate.

Please respond before Tuesday, March 5, 2013, whether or not you will be able to attend this meeting.

Sincerely,

Linda Wong

Board of Supervisors

City Hall

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

Telephone No. 415-554-7719 Fax No. 415-554-7714

Complete a Board of Supervisors Customer Satisfaction form by clicking:
<http://www.sfbos.org/index.aspx?page=104>.

--
Marc Brandt

415-518-5990

March 7, 2013

Bert Hill
38 El Sereno Court
San Francisco, CA 94127

Board of Supervisors Rules Committee
San Francisco City Hall

Dear Committee Members:

As a fellow member and chair of the SF Bicycle Advisory Committee, I feel honored that Marc Brandt has asked me to write you a letter of support for his nomination to the Committee.

Marc brings to the BAC a number of skills and perspectives essential to the evaluation and recommendations on the many issues that come before us. His knowledge and devotion include being a lifelong bike rider, competitive racer, utility street user, professional bicycle mechanic, and resident in our most dense neighborhoods. It is the rare case where he is not familiar with the major routes in the City, and virtual every street in District 3 at all times of day. He often takes time to ride and analyze bike facilities listed on the agenda before the meeting,

Most importantly, Marc is a full participant in the full discussion process helping in the negotiation of consensus, asking the right questions and evaluating perspectives that lead the Committee to consensus.

Thanks to Marc, we usually reach consensus in reaching a single voice on resolutions and actions.

I hope the Rules Committee will support Marc's continued membership in the SFBAC.

Bert Hill

San Francisco
BOARD OF SUPERVISORS

Date Printed: March 1, 2013

Date Established:

August 29, 2002

Active

BICYCLE ADVISORY COMMITTEE 2002

Contact and Address:

Elbert Hill
38 El Sereno Ct
San Francisco
San Francisco, CA 94127

Phone: (415) 337-1156

Fax: (415) 672-3458

Email: echill@sfhills.org

Authority:

Administrative Code Section 5.130 et seq.; Added by Ord. No. 365-90; Amended by Ord. 179-02, Approved 8/29/02.

Board Qualifications:

The Bicycle Advisory Committee shall consist of a total of 18 members, 11 of whom are voting members, one nominated by each member of the Board of Supervisors for appointment by the Board of Supervisors.

In addition to the 11 voting members, the following City departments will each provide a non-voting representative to attend Advisory Committee meetings: the Police Department, the Department of Public Works, the Municipal Railway, the Department of City Planning, and the Bureau of Engineering of the Department of Parking and Traffic. The Board of Supervisors also requests that the San Francisco Unified School District and the Golden Gate National Recreation Area each be asked to send a non-voting representative to the Advisory Committee.

This Advisory Committee will be composed of concerned and informed residents and will provide the best single source of expertise and perspective for transportation planners.

The term of each member of the Advisory Committee shall be two years or for the tenure of the supervisor who nominated the member, whichever is shorter in duration.

The Advisory Committee shall have the power and duty to (a) set up subcommittees as necessary; (b) develop a plan for bicycle-related improvements including but not limited to bicycle routes, secure parking, and transit interface, and make recommendations to the

"R Board Description" (Screen Print)

San Francisco
BOARD OF SUPERVISORS

Municipal Transportation Agency, the Transportation Authority, and the Board of Supervisors on related funding from local, State and Federal agencies, including, but not limited to Transportation Development Act funds and Transportation Authority funds; (c) Review the policies and programs related to bicycling in the Transportation Element of the Master Plan of the City and County of San Francisco, and make recommendations on the goals and their implementation to the Planning Commission of the City and County of San Francisco; (d) develop a plan for outreach to, and education of, the public to promote the safe sharing of public roadways, and submit the plan to the Transportation Authority.

Sunset Date: None

Reports: The Advisory Committee shall establish rules and regulations for its own organization and procedures.

