

BOARD of SUPERVISORS



City Hall  
Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

## MEMORANDUM

### RULES COMMITTEE

#### SAN FRANCISCO BOARD OF SUPERVISORS

TO: Supervisor John Avalos, Chairperson  
Rules Committee

FROM: Alisa Somera, Rules Committee Clerk

DATE: March 2, 2015

SUBJECT: **COMMITTEE REPORT, BOARD MEETING**  
Tuesday, March 3, 2015

The following file should be presented as a **COMMITTEE REPORT** at the Board meeting on Tuesday, March 3, 2015. This item was acted upon at the Rules Committee Meeting on Thursday, February 26, 2015, at 11:00 a.m., by the votes indicated.

**Item No. 14            File No. 150138**

[Appointment, Entertainment Commission - Theodora Marie Caminong]

**Motion appointing Theodora Marie Caminong, term ending July 1, 2015, to the Entertainment Commission.**

Prepared in Committee as a Motion  
**RECOMMENDED AS A COMMITTEE REPORT**  
Vote: Supervisor John Avalos - Aye  
Supervisor Katy Tang - Aye  
Supervisor Malia Cohen - Aye

c: Board of Supervisors  
Angela Calvillo, Clerk of the Board  
Rick Caldeira, Legislative Deputy Director  
Jon Givner, Deputy City Attorney

File No. 150138

Committee Item No. 6

Board Item No. 14

# COMMITTEE/BOARD OF SUPERVISORS

## AGENDA PACKET CONTENTS LIST

Committee: Rules Committee

Date February 26, 2015

Board of Supervisors Meeting

Date March 3, 2015

### Cmte Board

- |                                     |                                     |  |
|-------------------------------------|-------------------------------------|--|
| <input type="checkbox"/>            | <input checked="" type="checkbox"/> | Motion                                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Resolution                                   |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Ordinance                                    |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Legislative Digest                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Budget and Legislative Analyst Report        |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Youth Commission Report                      |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Introduction Form                            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Department/Agency Cover Letter and/or Report |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Memorandum of Understanding (MOU)            |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Information Form                       |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Grant Budget                                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Subcontract Budget                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Contract/Agreement                           |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Form 126 - Ethics Commission                 |
| <input type="checkbox"/>            | <input type="checkbox"/>            | Award Letter                                 |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Application                                  |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Form 700                                     |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Vacancy Notice                               |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Information Sheet                            |
| <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | Public Correspondence                        |

OTHER (Use back side if additional space is needed)

<input type="checkbox"/>	<input type="checkbox"/>	_____
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Completed by: Alisa Somera Date February 20, 2015

Completed by: Alisa Somera Date March 2, 2015

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[Appointment, Entertainment Commission - Theodora Marie Caminong]

**Motion appointing Theodora Marie Caminong, term ending July 1, 2015, to the Entertainment Commission.**

MOVED, That the Board of Supervisors of the City and County of San Francisco does hereby appoint the hereinafter designated person to serve as a member of the Entertainment Commission, pursuant to the provisions of Charter, Section 4.117, for the term specified:

Theodora Marie Caminong, seat 1, succeeding Glendon Hyde, resigned, must represent the interests of City neighborhood associations or groups, for the unexpired portion of a four-year term ending July 1, 2015.



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Entertainment Commission

Seat # or Category (If applicable): Neighborhood Representative District:

Name: Theodora Marie Caminong

Home Address: Athens Street, San Francisco, CA Zip: 94112

Home Phone: 415- Occupation: Manager - Special Events, Civic and Social Innovation

Work Phone: 415-674-6001 Employer: GLIDE Memorial Church

Business Address: 330 Ellis Street, San Francisco, CA Zip: 94102

Business E-Mail: dcaminong@glide.org Home E-Mail:

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [X] No [ ] If No, where registered:

Resident of San Francisco [X] Yes [ ] No If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

Born and raised in San Francisco, I have lived here all my life. I currently am a resident in the Excelsior neighborhood and work in the Tenderloin neighborhood.
I travel all over the city for events and nightlife activities. I would describe my neighborhood as residential and Mission Street is our community's commercial corridor. Similar to many of my fellow San Franciscans, I enjoy the calm and tranquility of my residential community, but feel deeply proud and passionate about San Francisco's culture and nightlife. It's important to me to be able to enjoy it safely and support small businesses and nightlife industry who serve the community and the economic diversity of San Francisco.
For the past ten years, I have worked at GLIDE in the areas of communication, special events, fund-raising and community engagement. Through GLIDE's mission, programs and culture, I've gained a hands on understanding of the problems of urban America and specifically how GLIDE with a wide array of human service programs has addressed these problems and contributed innovative solutions for over five decades. With great cultural sensitivity and commitment to San Francisco's most vulnerable communities, it's been an honor to serve our communities embodying our values of unconditional love, acceptance and compassion. I deeply embrace GLIDE's mission of enabling the poor and disenfranchised to make meaningful changes in their lives as they struggle to break the cycles of poverty, hunger, violence and addiction. With creativity, courage and deep curiosity, I push the boundaries of my own comfort zones and embraces the complexities, contradictions and complications of varied life situations and human conditions to help people on their journeys to reach their full potential.
At GLIDE, I have created and developed powerful vehicles for storytelling and fund-raising platforms to cultivate and engage new audiences and networks for GLIDE. I am deeply passionate about the intersection of community, culture and technology in San Francisco. The scope of my expertise ranges from the creation, development and implementation of GLIDE's brand/marketing strategies to the delivery of cost-efficient, market-appropriate and user-ready communication tools. My tenure has been a dynamic experience of growth, learning and understanding the history and complexities of GLIDE and its role in the community and its impact worldwide. Listening to people from all walks of life tell their stories and share firsthand how their lives have been transformed by their experience at GLIDE has been a great honor from the homeless clients on the street to our major donors. GLIDE serves diverse communities which go beyond race, ethnicity, gender, age, economics, religion, class, sexuality, etc. These voices and truths drive my passion and commitment to the important work we do everyday serving the San Francisco community.

**Business and/or professional experience:**

GLIDE (2005 - current): Manager-Special Events, Civic and Social Innovation, Manager - Communications, Philanthropy and Social Innovation, Manager - Legacy and Creative Development, Executive Assistant to Founding President/Marketing Communications Specialist.

The Feather Place (2003-2005): Exec. Assistant/Project Manager

City and County of San Francisco, District 6 (2003): Legislative Intern

Babilonia Wilner Foundation (2001 - 2003): Program Outreach Coordinator/Project Manager, Pusod and Babilonia 1808

**Civic Activities:**

Supporter of Dream Corps (Rebuild the Dream,Cut50), Code 2040, Black Girls Code, Music, Mural and Arts Project, Youth Speaks, Intersection for the Arts, Campo Santo Theatre Company, Yerba Buena Center for the Arts, Alonzo King LINES Ballet, Alvin Ailey Dance Theatre, Bayanihan Center, Filipino Community Center

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: 02/11/2015 Applicant's Signature: (required) Theodora Marie Caminong

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

FOR OFFICE USE ONLY:

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

**STATEMENT OF ECONOMIC INTERESTS**  
**COVER PAGE**

Date Initial Filing  
 Received  
 Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)  
 Caminong Theodora Marie

**1. Office, Agency, or Court**

Agency Name (Do not use acronyms)  
 City and County of San Francisco  
 Division, Board, Department, District, if applicable Your Position  
 Entertainment Commission Commissioner

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: \_\_\_\_\_ Position: \_\_\_\_\_

**2. Jurisdiction of Office (Check at least one box)**

- State
- Multi-County \_\_\_\_\_
- City of San Francisco
- Judge or Court Commissioner (Statewide Jurisdiction)
- County of \_\_\_\_\_
- Other \_\_\_\_\_

**3. Type of Statement (Check at least one box)**

- Annual: The period covered is January 1, 2014, through December 31, 2014.
- or-
- The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through December 31, 2014. 02 26
- Assuming Office: Date assumed 02 26 / 02 / 2015
- Leaving Office: Date Left \_\_\_\_/\_\_\_\_/\_\_\_\_ (Check one)
- The period covered is January 1, 2014, through the date of leaving office.
- The period covered is \_\_\_\_/\_\_\_\_/\_\_\_\_, through the date of leaving office.
- Candidate: Election year \_\_\_\_\_ and office sought, if different than Part 1: \_\_\_\_\_

**4. Schedule Summary**

- Check applicable schedules or "None." ► Total number of pages including this cover page: 5
- Schedule A-1 - Investments - schedule attached
  - Schedule A-2 - Investments - schedule attached
  - Schedule B - Real Property - schedule attached
  - Schedule C - Income, Loans, & Business Positions - schedule attached
  - Schedule D - Income - Gifts - schedule attached
  - Schedule E - Income - Gifts - Travel Payments - schedule attached
- or-
- None - No reportable interests on any schedule

**5. Verification**

MAILING ADDRESS STREET CITY STATE ZIP CODE  
 (Business or Agency Address Recommended - Public Document)  
Athens Street San Francisco CA 94112

DAYTIME TELEPHONE NUMBER E-MAIL ADDRESS  
 ( 415 ) \_\_\_\_\_ dcaminong@glide.org

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 02/19/2015 Signature \_\_\_\_\_  
 (month, day, year) (File the originally signed statement with your filing official.)

**SCHEDULE C**  
**Income, Loans, & Business**  
**Positions**  
 (Other than Gifts and Travel Payments)

<b>CALIFORNIA FORM 700</b> FAIR POLITICAL PRACTICES COMMISSION Name Theodora M. Caminong
---

**1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME  
 Board of Trustees of the GLIDE Foundation

ADDRESS (Business Address Acceptable)  
 330 Ellis Street, San Francisco, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Non-Profit

YOUR BUSINESS POSITION  
 Manager - Special Events, Civic + Social Innovation

GROSS INCOME RECEIVED  
 \$500 - \$1,000       \$1,001 - \$10,000  
 \$10,001 - \$100,000       OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED  
 Salary       Spouse's or registered domestic partner's income  
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use  
 Schedule A-2.)

Sale of \_\_\_\_\_  
 (Real property, car, boat, etc.)

Loan repayment

Commission or  Rental Income, list each source of \$10,000 or more  
 \_\_\_\_\_  
 (Describe)

Other \_\_\_\_\_  
 (Describe)

**1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF SOURCE

YOUR BUSINESS POSITION

GROSS INCOME RECEIVED  
 \$500 - \$1,000       \$1,001 - \$10,000  
 \$10,001 - \$100,000       OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED  
 Salary       Spouse's or registered domestic partner's income  
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use  
 Schedule A-2.)

Sale of \_\_\_\_\_  
 (Real property, car, boat, etc.)

Loan repayment

Commission or  Rental Income, list each source of \$10,000 or more  
 \_\_\_\_\_  
 (Describe)

Other \_\_\_\_\_  
 (Describe)

**2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD**

\* You are not required to report loans from commercial lending institutions, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER\* \_\_\_\_\_

ADDRESS (Business Address Acceptable) \_\_\_\_\_

BUSINESS ACTIVITY, IF ANY, OF LENDER \_\_\_\_\_

HIGHEST BALANCE DURING REPORTING PERIOD  
 \$500 - \$1,000  
 \$1,001 - \$10,000  
 \$10,001 - \$100,000  
 OVER \$100,000

INTEREST RATE \_\_\_\_\_%       None

TERM (Months/Years) \_\_\_\_\_

SECURITY FOR LOAN  
 None       Personal residence

Real Property \_\_\_\_\_  
 Street address \_\_\_\_\_  
 City \_\_\_\_\_

Guarantor \_\_\_\_\_

Other \_\_\_\_\_  
 (Describe)

Comments: \_\_\_\_\_

**SCHEDULE A-1**  
**Investments**

**Stocks, Bonds, and Other Interests**  
(Ownership Interest is Less Than 10%)

*Do not attach brokerage or financial statements.*

<p><b>CALIFORNIA FORM 700</b> FAIR POLITICAL PRACTICES COMMISSION</p> <p>Name Theodora M. Caminong</p>
--

▶ NAME OF BUSINESS ENTITY  
General Board of Pension +Health Benefits of

GENERAL DESCRIPTION OF THIS BUSINESS  
the United Methodist Church

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other 403B  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
     /      / 14           /      / 14  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
     /      / 14           /      / 14  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
     /      / 14           /      / 14  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
     /      / 14           /      / 14  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
     /      / 14           /      / 14  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
     /      / 14           /      / 14  
 ACQUIRED                      DISPOSED

Comments: \_\_\_\_\_



**SCHEDULE D**  
**Income – Gifts**

Name  
 Theodora M. Caminong

▶ NAME OF SOURCE (Not an Acronym)  
 Board of Trustees of the GLIDE Foundation

ADDRESS (Business Address Acceptable)  
 330 Ellis Street, San Francisco, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Non-Profit

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
01 / 31 / 14	\$ 50.00	DCCC Lunch
07 / 31 / 14	\$ 75.00	MEX I AM Opening Ga
08 / 24 / 14	\$ 50.00	SFJAZZ Miles Electric

▶ NAME OF SOURCE (Not an Acronym)  
 Board of Trustees of the GLIDE Foundation

ADDRESS (Business Address Acceptable)  
 330 Ellis Street, San Francisco, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Non-Profit

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
08 / 26 / 14	\$ 50.00	Screening + Reception
09 / 12 / 14	\$ 75.00	Macy's GLAM VVIP
09 / 18 / 14	\$ 50.00	MUST 18th Annual Ga

▶ NAME OF SOURCE (Not an Acronym)  
 Board of Trustees of the GLIDE Foundation

ADDRESS (Business Address Acceptable)  
 330 Ellis Street, San Francisco, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Non-Profit

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
10 / 27 / 14	\$ 1,000.00	Tech Summit 2014
11 / 13 / 14	\$ 50.00	A16Z Fireside Chat
11 / 17 / 14	\$ 75.00	Youth Speaks Fundrai

▶ NAME OF SOURCE (Not an Acronym)  
 White Rain Productions

ADDRESS (Business Address Acceptable)  
 746 Hayes Street, SF, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Event Production

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
05 / 16 / 14	\$ 75.00	Academy of Friends G
05 / 16 / 14	\$ 75.00	SFJAZZ Opening Nigh
/ /	\$	

▶ NAME OF SOURCE (Not an Acronym)  
 Board of Trustees of the GLIDE Foundation

ADDRESS (Business Address Acceptable)  
 330 Ellis Street, San Francisco, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Non-Profit

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
09 / 29 / 14	\$ 50.00	The Hall Opening
10 / 02 / 14	\$ 75.00	Amer. Cancer Society
10 / 03 / 14	\$ 75.00	Asian, Inc. Gala

▶ NAME OF SOURCE (Not an Acronym)  
 Board of Trustees of the GLIDE Foundation

ADDRESS (Business Address Acceptable)  
 330 Ellis Street, San Francisco, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Non-Profit

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
11 / 20 / 14	\$ 60.00	Alonzo King LINES Bal
12 / 02 / 14	\$ 50.00	San Francisco magazi
12 / 15 / 14	\$ 50.00	A16Z Screening + Rec

Comments: \_\_\_\_\_

**SCHEDULE D  
 Income – Gifts**

Name \_\_\_\_\_

▶ NAME OF SOURCE (Not an Acronym)  
 Board of Trustees of the GLIDE Foundation

ADDRESS (Business Address Acceptable)  
 330 Ellis Street, San Francisco, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Non-Profit

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
12 / 20 / 14	\$ 60.00	Yoshi's Oakland Concr
12 / 29 / 14	\$ 50.00	FosterFarmsBowlLunc
12 / 29 / 14	\$ 50.00	FosterFarmsBowl VIP

▶ NAME OF SOURCE (Not an Acronym)  
 Board of Trustees of the GLIDE Foundation

ADDRESS (Business Address Acceptable)  
 330 Ellis Street, San Francisco, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Non-Profit

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
12 / 29 / 14	\$ 129.00	FosterFarmsBowlGam
12 / 11 / 14	\$ 50.00	Screening + Reception
01 / 15 / 14	\$ 120.00	Commonwealth Club

▶ NAME OF SOURCE (Not an Acronym)  
 Board of Trustees of the GLIDE Foundation

ADDRESS (Business Address Acceptable)  
 330 Ellis Street, San Francisco, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Non-Profit

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
01 / 19 / 15	\$ 50.00	Youth Speaks
01 / 20 / 15	\$ 50.00	A16Z Chat + Receptio
01 / 23 / 15	\$ 50.00	San Francisco magazi

▶ NAME OF SOURCE (Not an Acronym)  
 Board of Trustees of the GLIDE Foundation

ADDRESS (Business Address Acceptable)  
 330 Ellis Street, San Francisco, CA 94102

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
 Non-Profit

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
01 / 31 / 15	\$ 75.00	Stanford BBSA Gala
02 / 02 / 15	\$ 100.00	Head-Royce NIA fund
/ /	\$	

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
/ /	\$	
/ /	\$	
/ /	\$	

▶ NAME OF SOURCE (Not an Acronym)

ADDRESS (Business Address Acceptable)

BUSINESS ACTIVITY, IF ANY, OF SOURCE

DATE (mm/dd/yy)	VALUE	DESCRIPTION OF GIFT(S)
/ /	\$	
/ /	\$	
/ /	\$	

Comments: \_\_\_\_\_

City of  
**SACRAMENTO**  
Neighborhood Services

February 25, 2015

To: City and County of San Francisco Board of Supervisors - Rules Committee Members

District 11 Supervisor John Avalos  
John.Avalos@sfgov.org  
Jeremy.Pollock@sfgov.org

District 10 Supervisor Malia Cohen  
Malia.Cohen@sfgov.org  
Yoyo.Chan@sfgov.org

District 4 Supervisor Katy Tang  
Katy.Tang@sfgov.org  
Dyanna.Quizon@sfgov.org

Board Clerk  
Alisa Somera  
Alisa.Somera@sfgov.org

Re: Letter of Support for SF Entertainment Commission Nominee - Ms. Dori Caminong

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

It is with great pleasure that I write this letter of support for the nomination of Dori Caminong to be appointed to the SF Entertainment Commission. During my employment with the City and County of San Francisco (2004-2014), I had the tremendous honor of partnering with Ms. Caminong on a number of community projects, forums and events. As the former Director of the SF Mayor's Office of Neighborhood Services (MONS), it was my duty to develop collaborations and partnerships with San Francisco's diverse spectrum of neighborhood-based organizations. Dori's current employer, Glide was one of those organizations my former office worked with consistently and is where I first met Ms. Caminong.

From planning and implementing the City-wide memorial ceremony for Dr. Maya Angelou, to participating in the MONS Tenderloin Neighborhood Roundtable Discussion with community stakeholders, I have had the privilege to witness firsthand Ms. Caminong's profound professionalism, great understanding of San Francisco local government and her deep consideration for all SF communities and residents. She is incredibly resourceful, talented and highly skilled, with the ability and extensive experience to organize large-scale events with high-profile dignitaries and celebrities. It is this overall experience and her collaborative spirit that qualifies Ms. Caminong for the role of SF Entertainment Commissioner.

I highly recommend and encourage your consideration of Dori for the SF Entertainment Commission. She is an exceptional leader that will bring significant value and insight to the Entertainment Commission. Thank you for your time.

Respectfully,

Kriztina

Kriztina Palone  
Area Manager  
Neighborhood Services Division (NSD)  
City Of Sacramento  
916.808.2260

## Somera, Alisa (BOS)

---

**From:** Dori Caminong <DCaminong@glide.org>  
**Sent:** Thursday, February 26, 2015 10:01 AM  
**To:** Tang, Katy (BOS); Cohen, Malia (BOS); Avalos, John (BOS)  
**Cc:** Somera, Alisa (BOS); Quizon, Dyanna (BOS); Chan, Yoyo (BOS); Pollock, Jeremy (BOS)  
**Subject:** Theodora Mare Caminong - Letters of Support  
**Attachments:** LOS\_TMC\_SFECpackage02262015.pdf

Dear Supervisors Avalos, Tang and Cohen:

I'd like to thank each of you for making time to meet with me this past week. Attached please find a PDF package of the letters of support submitted on my behalf from the following community and business leaders.

1. Scott Aal, Chemistry Club
2. Caroline Balerin, Twitter
3. Renel Brooks Moon, San Francisco Giants
4. Jason Ross Brown, African American Arts and Culture Complex
5. Paula Collins, WDG Ventures, Inc. and Chuck Collins, YMCA SF
6. Chip Conley, Airbnb/Author/Founder of JDV Hotels
7. Yusef Freeman, McCormick Baron Salazar, Inc.
8. Felicia Horowitz, Horowitz Family Foundation
9. Marc Bamuthi Joseph, YBCA
10. Suosdey Penn, Chemistry Club
11. Ross Stakehouse, Tide Water Capital
12. Rev. Cecil Williams and Janice Mirikitani, GLIDE
13. Lynne Winslow, White Rain Productions
14. Brenda Wright, Wells Fargo
15. Faham Zakaraiei, San Francisco Giants

If you have any questions or require additional information, please let me know. I look forward to seeing you this morning in Rules Committee.

All the best,  
Dori

**DORI CAMINONG**  
Manager – Special Events, Civic + Social Innovation

GLIDE 330 Ellis Street, San Francisco, CA 94102  
TEL 415-674 - 6001 | CELL 415-819-8281 | FAX 415-707-2090 | [WEB dcaminong@glide.org](http://WEB.dcaminong@glide.org) | [TWITTER doricaminong](https://twitter.com/doricaminong)

[REACH OUT AND INSPIRE | LINKEDIN CELEBRATES SUCCESS #PoweredByLOVE #GiveYourHearttoSanFrancisco](#)



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## CHEMISTRY CLUB

2.25.15

To the Distinguished Board of Supervisors, City and County of San Francisco:

As a founding partner of the advertising agency Chemistry Club, who proudly lists Glide Church/The Glide Foundation among its clients, I have had the pleasure of working with Dori Caminong since she first arrived at Glide in 2005. At the time, Dori was an assistant to Janice Mirikitani, and it was apparent from the get-go that Dori was going to be a very positive force. Her confidence, balanced by an ever-present calm and kindness, shone through from the very beginning. She clearly embraced the Glide mission and seemed deeply committed to making a difference in any way she could.

For many years, Chemistry Club has been responsible for various marketing efforts for Glide, and as Dori grew within the organization, she became much more involved in these efforts. Despite Dori's many other day-to-day marketing/communications/fundraising responsibilities for Glide, she's always gone above and beyond to facilitate our efforts. Dori is a true team player, guiding with a gentle hand while empowering her partners to bring their best abilities to the table.

Dori is a strong strategic thinker. She not only consistently contributes in terms how we message, but also in how we target—she has a keen sense for how best to speak to whom. I've always been impressed by just how well connected Dori is to so many factions within our community, from the toughest corners of the Tenderloin to the plushest corner offices of the business world. She transcends ethnicities, cultures, gender, age, and socioeconomic status. She has a unique ability to walk in other's shoes, and as a result, seems able to motivate collaboration in any setting, amongst any audience.

As an extended member of the Glide family, I have also had benefit of seeing Dori in action at the many Glide events and fundraising efforts I've been privileged to attend over the years. I am very cognizant of the time and effort that goes into these endeavors. I'm still in awe every time the Glide team is able to pull these events off so magnificently, all the while continuing to do the amazing on-the-ground work they do day in and day out for those in need. Dori typifies the tremendous work ethic, organizational skills, savvy and, of course,

451 Pacific Ave. San Francisco, CA 94133

---

ph 415-989-2500 | fx 415-732-9535

heart required to make Glide tick.

Late last year, when our client LinkedIn was looking to share stories of LinkedIn members who'd accomplished a great deal through the power of networking, I immediately submitted Dori's name. Very few people I know are as adept at building useful relationships. After combing through hundreds of potential candidates, Dori was chosen to appear in a LinkedIn marketing campaign. LinkedIn recognized Dori's ability to reach out to others and bring them together to achieve a common, mutually beneficial goal.  
(You can find this piece on Dori at [imagine.linkedin.com](http://imagine.linkedin.com))

A few years back, our agency presented Glide with a copy line that we believed represented Glide's mission, vision and values: *Miracles Through Action*. The great things that happen at Glide only happen because of the ferociously passionate efforts of those committed to Glide's work. Dori is one of those people. She truly does make things happen.

I'd highly recommend Dori for any kind of leadership role. For a leadership role that's tasked with working with many and varied peoples for the benefit of all, I can't think of anyone better.

Sincerely,



Scott Aal  
Creative Director/Partner  
Chemistry Club

451 Pacific Ave. San Francisco, CA 94133

---

ph 415-989-2500 | fx 415-732-9535



February 25, 2015

Board of Supervisors City and County of San Francisco Rules Committee  
c/o Supervisor John Avalos, Supervisor Malia Cohen and Supervisor Katy Tang  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

It is with great pleasure that I write this strong letter of support for Dori Caminong's candidacy to join the neighborhood seat for the Entertainment Commission in the City and County of San Francisco.

During my time at Twitter, I've had the great opportunity to partner closely with Ms. Caminong through her work leading community engagement efforts with Twitter volunteers as well as managing GLIDE's communication and digital portfolio. She spreads the mission of GLIDE with great passion and deeply connects the core values of the organization with donors, volunteers, partners, members and recipients of care.

Dori possesses great insight and masters the art of relationships with people from all walks of life. Cultivating significant relationships from the intersections of technology, community and government, she has a great pulse on the communities and lifestyle of San Franciscans. In short, Dori is a phenomenal person and a great partner.

I highly recommend Dori Caminong's appointment to the San Francisco Entertainment Commission. If you have any questions or require additional information, please don't hesitate in contacting me. Appreciate your time and consideration of her candidacy.

Many thanks,

Caroline Barlerin  
Head of Community Outreach & Philanthropy, Twitter

CC: Alisa Somera, Assistant Clerk

February 25, 2015

Board of Supervisors City and County of San Francisco Rules Committee  
c/o Supervisor John Avalos, Supervisor Malia Cohen and Supervisor Katy Tang  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

It is with great joy that I share my recommendation of Dori Caminong, who is applying for the open community seat for the San Francisco Entertainment Commission. With a strong dedication to San Francisco's underserved and marginalized communities, she currently serves as Manager – Special Events, Civic and Social Innovation at GLIDE.

Dori is one of the most exceptional young women in San Francisco's non-profit community. She brings a unique blend of vision, passion, and strategic thinking to her role. I have been most impressed with her strong abilities in working alongside GLIDE's leadership and influential supporters from major donors, celebrities and political figures to sharing a winning smile, compassionate ear and open hand to San Franciscans in need on a day to day basis. She gains the trust of all people, and treats everyone equally with the utmost respect and dignity through her kindness and presence.

You are not only selecting the work of a high quality professional in communications, special events, and community innovation but you are affirming the rich diversity and contributions of a San Francisco daughter who carries its traditions and has grown along with the city's transformations. It is my honor to recommend Dori Caminong for your consideration. Without a doubt, her contributions will be a great asset to San Francisco's cultural and nightlife programming and the communities served through the Entertainment Commission. She's my personal MVP!

If you have any questions or require additional information, please contact me.

Thank you,

Renel Brooks-Moon

PA Announcer, World Champion San Francisco Giants

CC: Alisa Somera, Assistant Clerk



## Dori Caminong

---

**From:** Community Programs <programs@aaacc.org>  
**Sent:** Tuesday, February 24, 2015 2:30 PM  
**To:** john.avalos@sfgov.org; jeremy.pollock@sfgov.org; katy.tang@sfgov.org;  
Dyanna.Quizon@sfgov.org; malia.cohen@sfgov.org; yoyo.chan@sfgov.org;  
alisa.somera@sfgov.org  
**Subject:** Recommendation for Ms. Dori Caminong as a San Francisco Entertainment  
Commissioner

Attn: Rules Committee Supervisors

I am writing to offer my wholehearted support for Ms. Dori Caminong for a seat as Commissioner with the San Francisco Entertainment Commission. I have known Dori for fifteen years, first as a writer and poet, and more recently in a business context as Glide's Director of Communications. As a native San Franciscan, Dori holds strong cultural values and a world view that mirrors that of most of the forward thinking residents of the City. As a Commissioner, I believe that Dori will represent the people of the San Francisco objectively and ensure that the entertainment interests of San Franciscans are realized and expectations exceeded. Dori has the common-sense approach to business and the drive needed to make available varying entertainment opportunities for the many demographics represented throughout San Francisco.

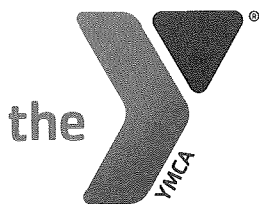
I currently serve as the Director of Programs for the African American Art & Culture Complex, as well as the owner of Siete Potencias Africanas Gallery in the Tenderloin district of San Francisco. Dori has supported my events for years. I have had the opportunity to interact with her on several occasions and discuss various topics. What I quickly learned is that Dori is well versed with the cultures and tastes of the people of San Francisco. In many of our discussions I also learned that she is a very courteous woman and has the ability to make good decisions and logically approach challenges to find solutions.

Dori is a very popular figure amongst native San Franciscans and understands their concerns. She is selfless and philanthropic; a quality which I feel is highly commendable for a public servant. I have found qualities of a great leader in her and I am sure you will confirm this once the interviews are held.

I am confident that Dori's presence in the entertainment commission for the City of San Francisco will be truly fruitful.

Sincerely,

Mr. Jason Ross Brown  
Director of Programs  
African American Art and Culture Complex  
Phone: 415.922.2049  
Fax: 415.922.5130  
[www.aaacc.org](http://www.aaacc.org)  
[programs@aaacc.org](mailto:programs@aaacc.org)  
762 Fulton Street  
San Francisco, California 94102



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February 25, 2015

Board of Supervisors City and County of San Francisco Rules Committee  
c/o Supervisor John Avalos, Supervisor Malia Cohen and Supervisor Katy Tang  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

We are writing to support the appointment of Dori Caminong who is applying for the open community seat for the Entertainment Commission in the City and County of San Francisco. We would like to add our voices along with of the GLIDE community to the chorus of people who sing her praises. She is a creative and critical force within the GLIDE family, and currently serves as the Manager of Special Events, Civic and Social Innovation.

Ms. Caminong is a highly regarded leader in many communities in San Francisco and beyond. Her networks are invaluable to the organization she serves. We have experienced her leadership in creating meaningful intersections between technology and community sectors. She approaches hard dialogues with empathy, curiosity, and an open mind. Working in collaboration with diverse constituent stakeholders, she has a deep committed to nurturing a cultural ecology that allows for conversation, innovation, solution, sustainability and community building.

It is our honor to recommend Dori Caminong for your consideration. Without a doubt, her appointment will be a great asset to San Francisco's cultural and nightlife programming and the communities served through the Entertainment Commission. We hope the Rules Committee will recognize her many contributions to the community.

If you have any questions or require additional information, please contact us.

Thank you,

Paula Collins  
Founder and CEO, WDG Ventures Inc.

Charles M. Collins  
President and CEO, YMCA of San Francisco

CC: Alisa Somera, Assistant Clerk

Chip Conley  
1459 18th Street, Box 160  
San Francisco, CA 94107

February 25, 2015

Board of Supervisors City and County of San Francisco Rules Committee  
c/o Supervisor John Avalos, Supervisor Malia Cohen and Supervisor Katy Tang  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

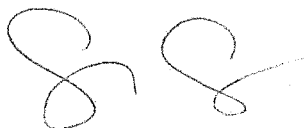
Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

I am writing on behalf of Dori Caminong who is seeking appointment to the community seat for the San Francisco Entertainment Commission.

I met Dori during my tenure as a board member of GLIDE. She is deeply committed to improving the lives of San Francisco's most vulnerable and underserved communities. A native San Franciscan who truly embodies GLIDE's core values of unconditional love and acceptance, she celebrates the diversity of our beloved community and connects people from all walks of life in a meaningful way. An active and compassionate listener, masterful communicator, and relentless problem solver, she carefully engages in hard conversations with a creative and humane approach. She has successfully demonstrated her leadership in the design and creation of GLIDE's major events portfolio as well as areas of brand/communications, community partnership, new audience development, marketing/pr and fundraising.

It is with joy and great pleasure I wholeheartedly recommend Dori Caminong's appointment to the Community Seat for the San Francisco Entertainment Commission. If you have any questions or require additional information, please contact me.

Thank you,

A handwritten signature in black ink, appearing to read 'Chip Conley', with a stylized, cursive script.

Chip Conley

CC: Alisa Somera, Assistant Clerk

MCCORMACK  
BARON  
SALAZAR

February 25, 2015

Board of Supervisors City and County of San Francisco Rules Committee  
c/o Supervisor John Avalos, Supervisor Malia Cohen and Supervisor Katy Tang  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang:

Please accept this letter as an enthusiastic recommendation in support of Dori Caminong's appointment to the San Francisco Entertainment Commission.

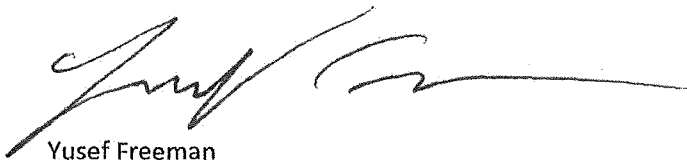
I have known Dori for fifteen years as an extremely dedicated and focused individual to her professional and personal endeavors, all attributes that will make her a valued member to the Commission.

Dori's dedication to Glide, a truly cherished San Francisco institution, and the diverse population in which it serves from high dignitaries to the most vulnerable populations in the City is exactly the type of representation the City's commissions need to serve its breadth of residents.

Dori is a native of San Francisco whose personal community reflects the diversity of the City and her professional experience and dedication to her endeavors make her an excellent addition to the Entertainment Commission.

Please contact me if you have any questions regarding this recommendation.

Warm regards,



Yusef Freeman  
Vice President

## Dori Caminong

---

**From:** Felicia Horowitz <feliciahorowitz@gmail.com>  
**Sent:** Tuesday, February 24, 2015 11:00 AM  
**To:** katy.tang@sfgov.org; malia.cohen@sfgov.org; jeremy.pollock@sfgov.org;  
Yoyo.Chan@sfgov.org; Dyanna.Quizon@sfgov.org; alisa.somera@sfgov.org;  
john.avalos@sfgov.org  
**Cc:** Dori Caminong  
**Subject:** Dori Caminong

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

It's with great pleasure I take this opportunity to reach out to you and share my support on behalf of Dori Caminong, a candidate for the open community seat for the Entertainment Commission in the City and County of San Francisco.

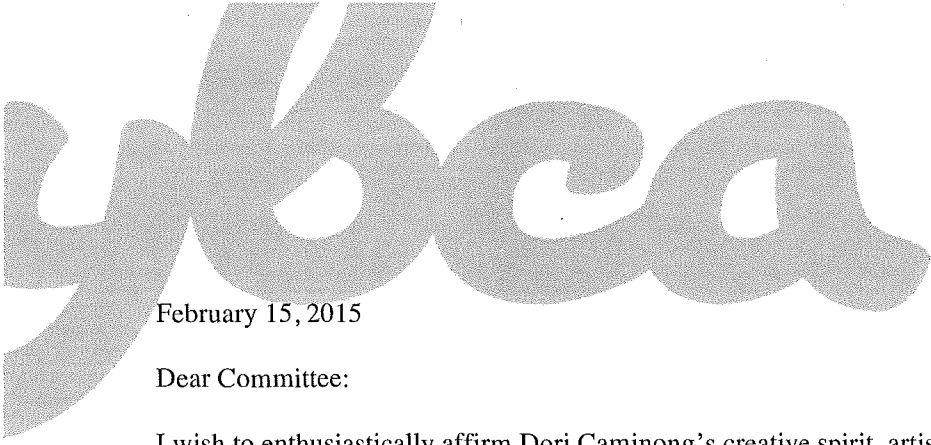
I have experienced Dori's leadership and commitment to diversity and radical inclusion through her work at GLIDE. She is quite passionate about the intersection of technology, community and government and has worked closely with me in curating meaningful conversations and engagement opportunities to create bridges of hope and collaboration within the Bay Area's digital eco-system with tech influential leaders such as Ben Horowitz, Lars Dalgaard, Van Jones, Jim Gilliam to name a few.

She serves as an inspiration for the next generation as a change agent whose compassion is tireless and total. Embodying the passion and spirit of GLIDE's legacy of unconditional love, acceptance and social justice, she builds meaningful relationships that strengthen communities across tensions, complexities and is not afraid of complications or contradictions.

I appreciate your thoughtful consideration of the appointment of Dori as an Entertainment Commissioner, I highly recommend her. She is an extraordinary talent with graceful courage and genius; she will be a great asset in San Francisco representing the community voice.

Best wishes,

Felicia Horowitz



February 15, 2015

Dear Committee:

I wish to enthusiastically affirm Dori Caminong's creative spirit, artistry, and selflessness and offer my full support of her inclusion on the San Francisco Entertainment Commission. I am a witness to both her considerable intellectual capacity, and her exemplary technical skill, both of which have been on display in the years that I've grown closer to her work at Glide and beyond. She has compassionately responded to how culture, folklore, technology, spirituality, service and literacy live and breathe in contemporary context. She is a practical applicant of tradition and also a music loving, club dancing advocate of future aesthetics; her work aspires to amend the paradigm for critical accessibility, full of contradictions and yearning, reflective of the un-teachable command of populist need and compassionate ambition.

In addition to a virtuosic aesthetic sensibility, Ms. Caminong displays a lithe socio-intellectual muscularity that serves her well in connecting community to future facing performance based content. I consider Dori an important thought partner in imagining how we foreground the artist in our methodology of intentional community design, and I believe the Commission will similarly benefit from engaging Ms. Caminong as a boundary-hacking peer. Dori is an intense collaborator and a generous and knowledgeable arts patron, and I am honored to have closely witnessed her instincts to privilege the marginalized firsthand. My sincere hope is that this committee will recognize the full scale of her creative capabilities and community investment and favorably support her ascension into your integral civic body. Please feel free to contact me at any time should questions persist.

Respectfully

Marc Bamuthi Joseph  
Chief of Program and Pedagogy, Yerba Buena Center for the Arts



**CHEMISTRY CLUB**

Board of Supervisors City and County of San Francisco  
Rules Committee  
c/o Supervisor John Avalos, Supervisor Katy Tang, Supervisor Malia Cohen  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

February 24, 2015

Dear Supervisors:

I am writing to you to recommend and endorse Dori Caminong for the Neighborhood Representative seat on the San Francisco Entertainment Commission. For the past 10 years, our advertising agency, Chemistry Club, has had the pleasure of partnering with GLIDE in providing pro-bono marketing and advertising work for them. With Ms. Caminong's leadership and guidance, our agency has developed campaigns and projects for GLIDE to help raise awareness for the important work that GLIDE does in San Francisco.

Last year, I had the opportunity to work directly with Ms. Caminong on a project for LinkedIn (one of our agency's major clients). Our agency was creating an online video and print series for LinkedIn to spotlight its members' professional success stories. We approached Ms. Caminong to be the subject of a 50+ page online book that would feature her professional success story – a testament to her success as a community leader and influencer.

Through our research and creation of this online book that featured Ms. Caminong, it was easy to see the passion, energy, and intelligence that Ms. Caminong brings every day to her work at GLIDE. It was also very easy to see that her commitment to building and sustaining a thriving community is ingrained in every aspect of her work. But what I enjoyed learning about most was the creativity and determination Ms. Caminong brought to bridging technology to low-income, disenfranchised populations through her burgeoning partnerships with Bay Area tech leaders such as Twitter, EBay, and LinkedIn.

Ms. Caminong has worked tirelessly and passionately with GLIDE to bridge many unfortunate divides that cut across cultural, socio-economic, racial, gender, and many more differences in our society and community. As a strong and intelligent woman of color, fierce advocate for her community, and consummate professional steeped in experience as a community leader and influencer, I believe Ms. Caminong would continue to help bridge these divides as a Neighborhood Representative for the San Francisco Entertainment Commission.

Sincerely Yours,

Suosdey Penn  
Associate Creative Director

451 Pacific Ave. San Francisco, CA 94133

ph 415-989-2500 | fx 415-732-9535

February 25, 2015

Board of Supervisors City and County of San Francisco Rules Committee  
C/O Supervisor John Avalos, Supervisor Malia Cohen and Supervisor Katy Tang  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Supervisors Avalos, Cohen, and Tang,

I am writing to express my full support of Dori Caminong in her application for the neighborhood seat of the San Francisco Entertainment Commission. I originally met Dori via her work at GLIDE Memorial Church and our relationship has grown through her invaluable support of my firm's temporary activation project, The Hall, at 1028 Market Street. Dori is a kind-hearted, shrewd, and engaged member of the Mid-Market and Tenderloin community.

I have personally experienced her deep compassion and care for San Francisco's diverse population. She empowers members of the GLIDE community to share and integrate their stories into GLIDE's amazing brand and harnesses the power of storytelling and amplify GLIDE's message. Through her bold and beautifully human approach, she designs thoughtful experiences for people from all walks of life to come together and create social change.

Furthermore, having personally appeared before the Entertainment Commission in pursuit of a Limited Live Performance permit on behalf of The Hall, I am very familiar with the kinds of questions the Commissioners face. When we presented our application, I stayed for the entire hearing and heard about a dozen cases, during which time I learned a great deal about the qualities the Commissioners require to balance the objectives of promoting a City that is simultaneously lively and vibrant as well as safe and peaceful.

I highly recommend Dori Caminong for your consideration. As Entertainment Commissioner, I have no doubt she will serve the citizens of San Francisco with great passion and integrity.

Thank you,



Ross Stackhouse  
Vice President, Tidewater Capital

Cc: Alisa Somera, Assistant Clerk



## Somera, Alisa (BOS)

---

**From:** Thomas Walsh <TWalsh@glide.org>  
**Sent:** Tuesday, February 24, 2015 11:34 AM  
**To:** Avalos, John (BOS); Tang, Katy (BOS); Cohen, Malia (BOS); Pollock, Jeremy (BOS); Chan, Yoyo (BOS); Quizon, Dyanna (BOS); Somera, Alisa (BOS)  
**Cc:** Janice Mirikitani; Thomas Walsh  
**Subject:** Theodora Marie Caminong - Entertainment Commission Appointment  
**Attachments:** WILLIAMS\_MIRIKITANI\_LOS\_TMCAMINONG.PDF

**Importance:** High

Dear Supervisor Avalos, Supervisor Tang and Supervisor Cohen,

Attached please find our letter of recommendation on behalf of Theodora Marie Caminong (Dori) for the neighborhood seat in the Entertainment Commission. It is our greatest hope that you recognize the tremendous value she would bring to the Commissioner seat, she is a deeply compassionate and thoughtful individual who will serve San Francisco's culture and nightlife communities with great passion and sensitivity. On behalf of myself, Janice Mirikitani and the GLIDE family, we highly recommend Dori for this opportunity.

Please do not hesitate to contact myself or Janice if you have any questions or require additional information.

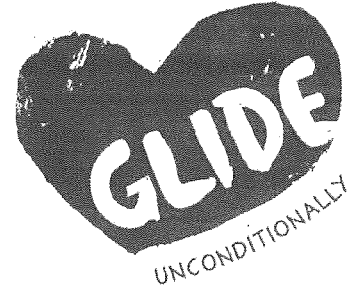
Thank you,  
Rev. Cecil Williams and Janice Mirikitani

**REVEREND CECIL WILLIAMS**  
Co-Founder and Minister of Liberation

**GLIDE**  
330 Ellis Street  
San Francisco, CA 94102  
Direct: 415.674.6002  
Fax: 415.707.2090  
Email: [twalsh@glide.org](mailto:twalsh@glide.org)  
[www.glide.org](http://www.glide.org)



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February 23, 2015

Board of Supervisors City and County of San Francisco Rules Committee  
c/o Supervisor John Avalos, Supervisor Malia Cohen and Supervisor Katy Tang  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

On behalf of the GLIDE community, we are honored to provide our letter of strong support for Theodora Marie Caminong for her application for the San Francisco Entertainment Commission. Since 2005, Ms. Caminong has been employed with GLIDE and is a beloved member of the GLIDE family. She has served as a major creative and critical force in GLIDE's mission, programs and culture through her knowledgeable, deeply sensitive, and solution driven approach to connecting communities and bridging differences to help enable San Francisco's most marginalized and disenfranchised communities make meaningful changes in their lives as they struggle to break cycles of poverty, hunger, violence and addiction.

Sharing a great deal of her, we have proudly witnessed the growth of her leadership and profound understanding of our shared humanity. Her enthusiasm for life, willingness to bridge differences and embrace of the diverse range of classes and conditions represented by GLIDE's communities is most impressive. She is fearless, and in fact, most eager to meet the needs of those we serve. Recognizing that each person may walk through our doors with a lifetime of traumas, she thoughtfully relates with each person providing respect and dignity with an understanding of our common need to give and receive. GLIDE is place where we are all in recovery, and we celebrate one another's powerful journey of vulnerability and transformation. We believe Ms. Caminong approaches the adversity and challenges in her life with every intention to improve and better serve San Francisco. We believe the understanding she has of herself comes through the understanding of others. She connects small actions with an appreciation of its profound impact on the world. Like a ripple effect, she takes each situation and asks herself, "How may I affect a person's life, a community and society?"

She has been long respected and held in high esteem for her steadfastness in regards to the issues of hunger, poverty, recovery and violence in our communities; we wholeheartedly recommend Theodora Marie Caminong's appointment to the Community Seat for the San Francisco Entertainment Commission. She represents the power and courage of transformation in her individual story as well as a contributing member of this beloved community of GLIDE and San Francisco.

Thank you,

A handwritten signature in cursive script that reads "Janice Mirikitani".

Janice Mirikitani  
Co-Founder and Founding President

A handwritten signature in cursive script that reads "Cecil Williams".

Reverend Cecil Williams  
Co-Founder and Minister of Liberation

CC: Alisa Somera, Assistant Clerk



Board of Supervisors City and County of San Francisco  
Rules Committee  
c/o Supervisor John Avalos, Supervisor Katy Tang, Supervisor Malia Cohen  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Re: Dori Caminong/Entertainment Commission

Dear Supervisors,

I would like to send my personal endorsement of Dori Caminong's application for the San Francisco Entertainment Commission. I believe she would be a strong asset to the commission because of both her deep connections to San Francisco Communities and her experience in the special events arena.

I have worked with Dori on Glide's special events for the past ten years. Together we have broached all of the common challenges around creating productions that are sensitive to the community near any of the many venues we have worked with, and yet produce a vibrant and celebratory event for our guests. I think this experience will give her great insight into the myriad of issues I know the entertainment commission faces.

Please feel free to contact me at anytime for more information.

Sincerely,

Lynne Winslow

CC: Alisa Somera, Assistant Clerk



**Brenda Wright**  
**Senior Vice President**  
**Community Relations**  
**Mac A0119-251**  
333 Market Street, 25<sup>th</sup> FL  
San Francisco, CA 94104

February 24, 2015

Board of Supervisors City and County of San Francisco Rules Committee  
C/o Supervisor John Avalos, Supervisor Malia Cohen and Supervisor Katy Tang  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

I am writing today to share my support on behalf of Dori Caminong who has submitted her application for the open neighborhood seat for the Entertainment Commission in the City and County of San Francisco. I have enjoyed the pleasure of working closely with Dori for nearly ten years during her tenure at GLIDE. It is my belief Dori will serve as compassionate, thoughtful and just Commissioner who cares deeply for San Francisco's diverse communities.

Dori is a native born and current resident of San Francisco with a keen understanding of the city's rich history of cultural diversity and building an inclusive community for all. She has been a thoughtful leader in supporting great organizations like GLIDE creating audiences within young professionals and social entrepreneur community who embrace and embody San Francisco's legacy of social good and engage in fundraising, volunteerism and community engagement.

It is my honor to highly recommend Dori Caminong for your consideration. Her appointment will be a tremendous asset to the San Francisco Entertainment Commission.

Sincerely,

A handwritten signature in black ink that reads "Brenda Wright".

Community Relations Manager  
West Region Community Relations

Cc: Alisa Somera, Assistant Clerk



February 24, 2015

Board of Supervisors City and County of San Francisco Rules Committee  
c/o Supervisor John Avalos, Supervisor Malia Cohen and Supervisor Katy Tang  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

I am honored to write each of you in support of Dori Caminong, a candidate for the open neighborhood seat for the Entertainment Commission in the City and County of San Francisco.

Dori has been deeply instrumental in building a thriving community partnership between GLIDE and the San Francisco Giants in various fundraising and marketing initiatives over the past recent years. She and I have worked closely together in designing corporate and community engagement through special events and community relations. I have witnessed the precision in her work as she led GLIDE's communication portfolio increasing awareness and relevance of GLIDE's brand for new and existing audiences through various platforms.

I have been fortunate enough to experience her leadership in the creation and development of GLIDE's young professionals volunteer advisory board (GLIDE Legacy Committee), a diverse group of social entrepreneurs who strive to engage, inspire and educate new audiences of young professionals within the San Francisco Bay Area. I recognize her kind and thoughtful approach to people, as she engages in meaningful interactions with empathy and active listening.

With a compassionate understanding of the human condition and a core commitment to GLIDE's core values and mission, she is a great asset to any team. It has been a rewarding experience to work in partnership with Dori. I whole heartedly recommend her.

If you have any questions or require additional information, please contact me.

Thank you,

A handwritten signature in black ink that reads "Faham Zakariaei". The signature is written in a cursive style.

Faham Zakariaei  
Senior Director, Special Events  
2010, 2012 & 2014 World Series Champions  
San Francisco Giants Baseball Organization



## Somera, Alisa (BOS)

---

**From:** Matt Haney <matthaneysf@gmail.com>  
**Sent:** Thursday, February 26, 2015 11:55 AM  
**To:** Somera, Alisa (BOS)  
**Cc:** Avalos, John (BOS); Pollock, Jeremy (BOS); Tang, Katy (BOS); Quizon, Dyanna (BOS); Cohen, Malia (BOS); Chan, Yoyo (BOS); Dcaminong@glide.org  
**Subject:** Support for Dori Caminong for Entertainment Commission

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

This communication is in support of the appointment of Dori Caminong who has submitted her application for the open neighborhood seat for the Entertainment Commission in the City and County of San Francisco.

I have worked with Ms. Caminong for over 5 years as a member of the Glide community, and a member of the Glide Legacy Committee. She is an outstanding, thoughtful, compassionate leader with deep roots in San Francisco. Through her work at Glide, she has demonstrated a unique ability to balance the interests and needs of residents, businesses, and non-profits. She collaborates closely with people from all walks of life in San Francisco, a perspective that is greatly needed on a body like the Entertainment Commission, particularly from an individual who will be representing the "neighborhood perspective."

Dori has been especially involved with efforts to engage the Tech community with the mid-market and Tenderloin communities; she is someone who intimately understands how to balance the needs of businesses and neighborhoods in a thoughtful, deliberate way. I also believe that she will have a particular eye towards the needs of children and families.

It is my honor to recommend Dori Caminong for your consideration. She is one of the most outstanding community leaders in San Francisco, and she will be a wonderful addition to the San Francisco Entertainment Commission.

Thank you for your consideration,

Matt Haney

Vice-President

Board of Education, San Francisco Unified School District

Matt Haney

Vice-President, Board of Education, SF Unified School District

Director of Policy, #cut50 | #YesWeCode: "Close Prison Doors, Open Doors of Opportunity"

Adjunct Faculty, Stanford School of Design (d.school)

415-606-9940

[matthaneysf@gmail.com](mailto:matthaneysf@gmail.com)

## Somera, Alisa (BOS)

---

**From:** Joy Deinla <Joy.Deinla@macys.com>  
**Sent:** Thursday, February 26, 2015 1:12 PM  
**To:** Avalos, John (BOS); Pollock, Jeremy (BOS); Tang, Katy (BOS); Quizon, Dyanna (BOS); Cohen, Malia (BOS); Chan, Yoyo (BOS); Somera, Alisa (BOS)  
**Cc:** Dori Caminong  
**Subject:** Recommendation - Dori Caminong

Hello to all. I apologize sincerely for my delay. I have had some connection difficulties, but hope that this recommendation can still prove useful in your decision making process as to who would take the open neighborhood seat on the SF Entertainment Commission.

Board of Supervisors City and County of San Francisco Rules Committee  
c/o Supervisor John Avalos  
Supervisor Malia Cohen  
Supervisor Katy Tang  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Dear Supervisor Avalos, Supervisor Cohen and Supervisor Tang,

I wish to extend my personal recommendation for Dori Caminong, who has submitted her application for the open neighborhood seat for the Entertainment Commission in the City and County of San Francisco.

Since 2005, I have had the pleasure of working closely with Ms. Caminong in our partnership with GLIDE. Through her work in the major events and communication portfolio, she has worked to position GLIDE's brand marketing and awareness efforts, resulting in effective fundraising and an increase awareness of and participation in GLIDE's various programs, events and services.

It has been a pleasure to work with Dori on the many projects we have together. Her leadership and growth within the organization has been wonderful to see and truly well deserved. She is a bold and brilliant woman who is unafraid of hard conversations. At the same time her solutions-oriented demeanor allow for the creation of innovative solutions with a collaborative approach that meet the needs of all parties involved in the discussion.

It is my personal hope that you take heartfelt consideration of Dori Caminong for the open neighborhood seat. Her contributions to the GLIDE have been valuable and trickle into the community at large. She would undoubtedly be a wonderful addition to the San Francisco Entertainment Commission.

Thank you for your consideration.

**Joy Deinla | Senior Cause Marketing Manager | Macy's Northwest/Southwest**  
170 O'Farrell Street, 11th Floor | San Francisco, CA 94102 | 415-393-3919 | [joy.deinla@macys.com](mailto:joy.deinla@macys.com)

Save Form

Print Form



Board of Supervisors
City and County of San Francisco
1 Dr. Carlton B. Goodlett Place, Room 244
(415) 554-5184 FAX (415) 554-7714

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2015 JAN -9 PM 1:58

Application for Boards, Commissions, Committees, & Task Forces

Name of Board, Commission, Committee, or Task Force: Entertainment Commission

Seat # or Category (If applicable): 1 District: 1

Name: Nicholas C. Belloni

Home Address: 30th ave Zip: 94121

Home Phone: 415 Occupation: Independent TV/Film Producer

Work Phone: Employer: Self

Business Address: 717 30th ave Zip: 94121

Business E-Mail: Home E-Mail: nbelloni@

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes [checked] No [ ] If No, where registered:

Resident of San Francisco [checked] Yes [ ] No [ ] If No, place of residence:

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

I am the Co-Vice President of the Planning Association for the Richmond (PAR). I have been working with the neighborhood, to make our district better. I do a lot of work with the parks, with businesses, with our police, and with the various events that run in and through our district. Also I have worked with PAR on many permits disputes in the Richmond. I have helped mitigate many planning issues in the Richmond, from new stores, to building projects. From the Grocery Outlet, to the Target, as well as peoples building projects that sometimes need to have an outside body (PAR) come in and help bridge the gaps.



**Business and/or professional experience:**

I am a sitting member of the Park Recreation Open Space Advisory Committee, I also have worked on films and tv shows that have needed me to do community outreach. With PAR I deal with the major concerts that are in Golden Gate Park, I have needed to work to assure that community is heard and that the issues the concerts bring are fixed in the years that I have been working with the community and the promoters we have fixed a lot of the problems that happen during the events.

**Civic Activities:**

I am a Sitting member of Park Recreation Open Space Advisory Committee, I am the Co-VP of PAR, I am on the executive committee for the Friends of Sutro Park/Coalition to Save Ocean Beach, and a founding member of Warriors on the Waterfront. Also I host with PAR an annual meeting with Hardly Strictly Bluegrass, and Outside Lands. This meeting I work with both the promoters and the neighbors to find ways to fix the issues that are arise when we have these 3 day events. In recent years I have also invited, the police, MTA, RPD, and DPW. I also have been the contact in the community that the Richmond Stations Permit office comes to when there is a permit asked for in the district I have work with the community and the police to find out if that permit should be recommend to be approved or not.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: December 21, 2014 Applicant's Signature: (required) Nicholas C, Belloni

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

**STATEMENT OF ECONOMIC INTERESTS**  
**COVER PAGE**

Date Initial Filing Received  
 02/04/15 09:00

Please type or print in ink.

NAME OF FILER (LAST)	(FIRST)	(MIDDLE)
Belloni	Nicholas	C

**1. Office, Agency, or Court**

Agency Name (Do not use acronyms) San Francisco Entertainment Commission	Your Position
Division, Board, Department, District, if applicable	
▶ If filing for multiple positions, list below or on an attachment. (Do not use acronyms)	
Agency: _____	Position: _____

**2. Jurisdiction of Office (Check at least one box)**

<input type="checkbox"/> State	<input type="checkbox"/> Judge or Court Commissioner (Statewide Jurisdiction)
<input type="checkbox"/> Multi-County _____	<input type="checkbox"/> County of _____
<input checked="" type="checkbox"/> City of San Francisco	<input type="checkbox"/> Other _____

**3. Type of Statement (Check at least one box)**

<input checked="" type="checkbox"/> <b>Annual:</b> The period covered is January 1, 2014, through December 31, 2014.	<input type="checkbox"/> <b>Leaving Office:</b> Date Left ____/____/____ (Check one)
-or-	<input type="checkbox"/> The period covered is January 1, 2014, through the date of leaving office.
The period covered is ____/____/____, through December 31, 2014.	<input type="checkbox"/> The period covered is ____/____/____, through the date of leaving office.
<input type="checkbox"/> <b>Assuming Office:</b> Date assumed ____/____/____	
<input type="checkbox"/> <b>Candidate:</b> Election year _____ and office sought, if different than Part 1: _____	

**4. Schedule Summary**

Check applicable schedules or "None." ▶ Total number of pages including this cover page: \_\_\_\_\_

<input type="checkbox"/> Schedule A-1 - Investments - schedule attached	<input type="checkbox"/> Schedule C - Income, Loans, & Business Positions - schedule attached
<input type="checkbox"/> Schedule A-2 - Investments - schedule attached	<input type="checkbox"/> Schedule D - Income - Gifts - schedule attached
<input type="checkbox"/> Schedule B - Real Property - schedule attached	<input type="checkbox"/> Schedule E - Income - Gifts - Travel Payments - schedule attached
-or-	
<input checked="" type="checkbox"/> None - No reportable interests on any schedule	

**5. Verification**

MAILING ADDRESS STREET CITY STATE ZIP CODE
(Business or Agency Address Recommended - Public Document)
30th ave San Francisco CA 94121
DAYTIME TELEPHONE NUMBER E-MAIL ADDRESS
( 415 ) _____ rbelloni@ _____

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed 01/10/2015  
 (month, day, year)

Signature \_\_\_\_\_  
 (File the originally signed statement with your filing official.)



---

January 20, 2015

Board of Supervisors  
Attention: Supervisors Avalos, Tang, and Cohen  
1 Doctor Carlton B. Goodlett Place  
San Francisco, CA 94102

To Whom It May Concern:

I am writing to highly recommend Nicholas C. Belloni for the open seat on the San Francisco Entertainment Commission. From my experience working with Mr. Belloni, he would be especially good in the neighborhood seat.

My company works on a number of events in San Francisco, including Hardly Strictly Bluegrass, Nike Women's Half Marathon and Bay to Breakers. Over the years I have seen Mr. Belloni actively participating in the community; specifically acting as a facilitator between the community and the events that come into the community. Because of his community leadership, I have witnessed the atmosphere move from adversarial to a productive solution based relationship for both the event leaders and the neighbors. An easy example to point to is the neighborhood meeting that is now held annually in the Richmond District. This meeting has fostered an open dialogue between the community and the event producers.

Mr. Belloni is committed, determined, and patient in his dealings. I believe you will find that Mr. Belloni will be an asset for the Entertainment Commission.

Sincerely,

*Eliote Durham*

Eliote Durham  
President  
E. Cee Productions



**CALIFORNIA**  
**MUSIC AND CULTURE**  
ASSOCIATION

February 17, 2015

**INTERIM BOARD  
OF DIRECTORS**

Alix Rosenthal  
Co-Chair

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Director

Steven Lee  
Director

John Hinman  
General Counsel

Patricia Breslin  
Executive Director

Dear Esteemed Members of the San Francisco Board of Supervisors,

As the sole group with a mission to preserve and enrich nightlife and culture in San Francisco, the California Music and Culture Association (CMAC) wishes to offer our opinion on the open seat for the Entertainment Commission, the Neighborhood Representative seat. The Neighborhood Representative seat plays a critical role on the Entertainment Commission by advocating for the communities in which entertainment venues, festivals and fairs reside and balancing these communities' needs and concerns with entertainment establishments' ambitions. We would like to go on record to endorse Jeremy Wallenberg for the Neighborhood Representative seat. Before we explain why, however, CMAC and the industry it represents also want to go on record supporting the neighborhood advocacy done over the years by another candidate, Nick Belloni.

Nick has labored tirelessly for years to connect local communities with entertainment events. His work with outdoor events in Golden Gate Park has brought neighborhood concerns to the table in a frank and solvable fashion. If all citizens of San Francisco were as passionate, engaged, and committed to finding working solutions to variances in opinions as Nick Belloni, San Francisco's nightlife and entertainment neighborhood relations would be significantly stronger. If it were not for our perceived need for the Entertainment Commissioners to provide informed policy experience to the commission, we would be in support of Nick for this appointment.

260 California Street,  
Suite 1001  
San Francisco, CA 94111

info@cmacsf.org  
cmacsf.org

Nick's advocacy cannot go unrecognized; however, we believe that Jeremy Wallenberg brings much needed policy experience to the Entertainment Commission. Since its founding, the Entertainment Commission has been charged not only with regulating and overseeing the city's entertainment industry but also with drafting and promoting *smart policy* from City Hall to nurture and protect this entertainment. We believe that Jeremy's appointment is a large step toward realizing this responsibility and will help the Entertainment Commission produce clear, reasoned and compelling policy. Furthermore, we find Jeremy to be extremely intelligent, sincere and energetic, all qualities that are essential for success as an Entertainment Commissioner.

CMAC looks forward to working with Jeremy Wallenberg, the Entertainment Commission, City Hall, and the citizens of San Francisco to promote smart, responsible, vibrant nightlife and entertainment for years to come.

Sincerely,  
Ben Bleiman & Duncan Ley  
Acting Co-Chairs  
California Music and Culture Association

## Somera, Alisa (BOS)

---

**From:** Ken Henderson <ken@richmondermet.org>  
**Sent:** Sunday, February 22, 2015 1:39 PM  
**To:** Avalos, John (BOS); Cohen, Malia (BOS)  
**Cc:** Tang, Katy (BOS); Somera, Alisa (BOS)  
**Subject:** Recommendation for Entertainment Commission

Dear Supervisors,

My name is Ken Henderson, Executive Director of The Richmond/Ermet AIDS Foundation in San Francisco and event producer for fundraising events. I wanted to write you today to give my support to Nick Belloni for an appointment to the entertainment commission. Nick has been an advocate for neighborhoods and events and has worked hard to get both the neighbors and the large events to coexist in the Richmond district. He is a great at listening to people's problems and finding solutions to these problems. He has volunteered for our agency and proven he has great skill in dealing with people.

I fully support Nick being appointed to the entertainment commission.

Thank you for your time,

### **KEN HENDERSON**

Executive Director / Event Producer  
**The Richmond/Ermet AIDS Foundation (REAF)**  
942 Divisadero Street, Ste. 201, SF, CA 94115  
415-931-2515 Direct + 415-264-0926 Cell  
415-236-6456 Fax + email: ken(at)reaf.org



### **UPCOMING REAF EVENTS**

December 8: *Help is on the Way for the Holidays XIII*, Marines' Memorial Theater  
March 2: *One Night Only* with the cast of "Newsies", Marines' Memorial Theater  
Visit [www.helpisontheway.org](http://www.helpisontheway.org) for details  
*Follow us on Facebook and Twitter @richmondermet.*

**Coalition to Save Ocean Beach / Friends of Sutro Heights Park**  
A Coalition of Groups devoted to improving the Parklands & City

February 14, 2015

San Francisco Board of Supervisors  
Rules Committee  
c/o John Avalos, Katy Tang, Malia Cohen  
1 Dr. Carlton B. Goodlett Place  
San Francisco CA 94102

Re: Nicholas Belloni

Dear Supervisors Avalos, Tang, and Cohen:

The Coalition to Save Ocean Beach and Friends of Sutro Heights Park (CSOB/FSHP) is a San Francisco neighborhood civic organization seeking to protect and conserve the quality of life and natural resources of the west side of the City. One of our long time members is Nick Belloni. I have known him for many years.

He has acted as a liaison with the Richmond Police Station, Recreation and Parks on many issues, including entertainment venues in Golden Gate Park, as well as safety issues there, and in our neighborhood. He has been Vice President for the Planning Association for the Richmond. He is an active volunteer for many causes.

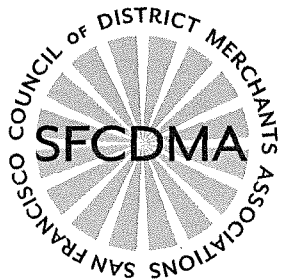
Our group asks you to please select Nick Belloni for the neighborhood seat on the Entertainment Commission. Thank you.

Sincerely yours,



Tom Kuhn DDS  
Executive Board  
CSOB/FOSHP

cc: Alisa Somera, Clerk of the Board of Supervisors,  
Nicholas Belloni



## SAN FRANCISCO COUNCIL OF DISTRICT MERCHANTS ASSOCIATIONS

---

Henry Karnilowicz  
President

Robert Roddick  
Vice President

Dani Sheehan-Meyer  
Secretary

Keith Goldstein  
Treasurer

February 10, 2015

Supervisor John Avalos  
City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102-4689

Dear Supervisor Avalos,

I am writing to support Nick Belloni for the entertainment commission. As president of the San Francisco Council of District Merchants I have seen Nick work to mitigate issues with new businesses and neighbors in the area. He has an understanding of what the neighbors needs are and has excellent communication skills. He also is very adapt at negotiating issues and coming up with solutions.

Nick 's interest in promoting entertainment and public events is exemplary. Each year he advocates for Sunday Streets and gets involved in public events in Golden Gate park.

I strongly recommend Nick 's appointment to the entertainment commission. He will be an asset considering his dedication and understanding of what benefits our fair City.

Sincerely,

Henry Karnilowicz  
President



## Somera, Alisa (BOS)

---

**From:** Allen Scott <allen@anotherplanetent.com>  
**Sent:** Tuesday, February 03, 2015 9:18 PM  
**To:** Cohen, Malia (BOS); Tang, Katy (BOS); Avalos, John (BOS)  
**Cc:** Somera, Alisa (BOS)  
**Subject:** Nick Belloni - Neighborhood Seat on EC

Supervisors Avalos, Tang, and Cohen,

I am writing to support the appointment of Nick Belloni for the neighborhood seat on the entertainment commission. I have worked with Nick since 2008 on with the first Outside Lands. In that time I have him to be a great community partner. Nick has helped us to understand the needs of the neighborhoods surrounding our event. He has always been open to discussing problems with openness to look for solutions. In 2011, he organized a community meeting with us and other large Golden Gate Park events. He invited many of the city services including SFPD, RPD, and MTA. In the years since he included Park Patrol and DPW. This meeting has helped us understand the community needs and find solutions that have helped us co-exist with the neighborhoods.

Nick is always willing to mediate issues with neighbors and our event. And I look forward to working with Nick year after year.

I fully support Nick being appointed to the entertainment commission.

Thank you for you time.

Best,

Allen Scott

Allen Scott  
Another Planet Entertainment  
1815 Fourth Street, Suite C  
Berkeley, CA. 94710  
Tel: 510.548.3010  
[www.apeconcerts.com](http://www.apeconcerts.com)

## Somera, Alisa (BOS)

---

**From:** Charles Higgins <charlesh@rdnc.org>  
**Sent:** Monday, January 26, 2015 2:05 PM  
**To:** Somera, Alisa (BOS)  
**Subject:** Entertainment Commission Candidate Nicholas Belloni - Attention Rules Committee

Dear Supervisors,

I would like to extend my support for Nicholas Belloni for an appointment to the Entertainment Commission of San Francisco. Nick is an active civic leader in the Richmond District and has participated in a number of important community forums regarding entertainment, most notably as Vice President of the Planning Association for the Richmond when concerns were raised in regard to the Outside Lands Festival and Hardly Strictly Bluegrass and the events' impacts on residents.

Nick is a longtime supporter of the Richmond District Neighborhood Center. If you have questions about my endorsement of him for this commission, please contact me at the number below.

Sincerely,

Charles Higgins, MSW  
Executive Director  
Richmond District Neighborhood Center  
741 30th Avenue  
San Francisco, CA 94121

[www.rdnc.org](http://www.rdnc.org)

(415) 751-6600



Lifelong Family and Community Connections

Richmond Village Beacon  
Richmond District After School Collaborative  
Multi-cultural Children's Art Program

*You are welcome here.*

**Raymond R. Holland**

747-23<sup>rd</sup> Avenue  
San Francisco, CA 94121

January 30, 2015

Supervisors Avalos, Cohen and Tang  
Members, Rules Committee  
San Francisco Board of Supervisors  
City Hall, Room 244  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
2015 FEB -2 PM 3:47

**In Re: Endorsement of Nicholas Belloni for the Entertainment Commission**

Dear Supervisors Avalos, Cohen and Tang:

The purpose of this message is to urge you to select Nick Belloni as one of the Board's appointments to the San Francisco Entertainment Commission.

In the last few years Nick has been:

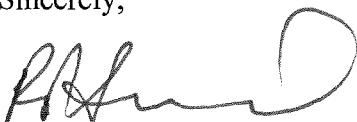
- an active member of the Parks, Recreation and Open Space Advisory Committee (PROSAC) of the Recreation and Parks Commission;
- an active member and vice president of the Planning Association for the Richmond (PAR), one of the City's largest neighborhood organizations; and
- an effective advocate for San Francisco's diverse entertainment industry;

where he has demonstrated his abilities to act as a responsible public official, to represent the wide variety of businesses' and residents' interests in the neighborhood and to represent the very diverse entertainment industry. Where needed, Nick has been an effective convener of and mediator for all of those different interests.

I urge you to consider, select and appoint Nick as one of your representatives on the entertainment commission. You will not regret it.

Thank you for considering this recommendation.

Sincerely,



Raymond R. Holland

Cc: Alisa Somera, BoS Clerk's Office

## Somera, Alisa (BOS)

---

**From:** Jonathan Denison <Jonathan@obexp.com>  
**Sent:** Friday, January 30, 2015 5:23 PM  
**To:** Somera, Alisa (BOS)  
**Subject:** [SUSPECTED SPAM] Letter of recommendation - Nicolas C. Belloni

Alisa,

My name is Jonathan Denison, Vice President of Production for On Board Experiential Marketing. Since 2004 we have produced the Nike Women's Marathon and Half Marathon. I am writing today to strongly recommend Nicholas C. Belloni for the Open Seat on the San Francisco Entertainment Commission, and more specifically, the neighborhood seat.

Beginning in 2014, our team had the pleasure of working with Mr. Belloni on our Nike Women's program. The experience, knowledge, and know-how he brings to the table is second to none. As we worked to make major changes to our event footprint throughout 2014, the guidance and counseling provided by Mr. Belloni was invaluable. Throughout this process, Mr. Belloni exhibited a level of care and attention for the well-being of the residents of San Francisco, which never wavered.

I cannot provide a strong enough endorsement for Nick. The Entertainment Commission would be better for his presence in the neighborhood seat.

Sincerely,

Jonathan Denison  
Vice President of Productions, OBE

**Jonathan Denison**  
On Board Experiential Marketing

415.331.4128 o  
208.860.6877 c  
jonathan@obexp.com

85 Liberty Ship Way, Suite 114  
Sausalito, CA 94965

obexp.com  
whyexp.com

**Somera, Alisa (BOS)**

---

**From:** Al Mak <mak.al@bluefiltermoon.com>  
**Sent:** Monday, February 02, 2015 11:44 AM  
**To:** Somera, Alisa (BOS)  
**Subject:** Nicholas Belloni for the Entertainment Commission

Albert Mak

1630-30<sup>th</sup> Ave.

San Francisco, California 94122-3208

Good day Mrs. Somera ,

I hope you would consider Nicholas Belloni for the Entertainment Commission. Mr. Belloni would be the perfect candidate for this position. He is a neutral and impartial person, always listening and observing giving feedback. Nicholas would advise you on issues that may arise and how to resolve them. Mr. Belloni is also concerned about his community. Whenever there is music event or a marathon like Bay to Breakers, he reaches out to the community. He brings the management companies and community together. This is what makes a good commissioner and leader. Nicholas has developed a good rapport with his community and various civilian government entities/departments. He is what a neighborhood leader is about, honor and integrity.

Sincerely,

Al Mak

**Raymond R. Holland**

747-23<sup>rd</sup> Avenue  
San Francisco, CA 94121

January 30, 2015

Supervisors Avalos, Cohen and Tang  
Members, Rules Committee  
San Francisco Board of Supervisors  
City Hall, Room 244  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102-4689

**In Re: Endorsement of Nicholas Belloni for the Entertainment Commission**

Dear Supervisors Avalos, Cohen and Tang:

The purpose of this message is to urge you to select Nick Belloni as one of the Board's appointments to the San Francisco Entertainment Commission.

In the last few years Nick has been:

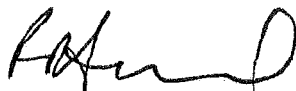
- an active member of the Parks, Recreation and Open Space Advisory Committee (PROSAC) of the Recreation and Parks Commission;
- an active member and vice president of the Planning Association for the Richmond (PAR), one of the City's largest neighborhood organizations; and
- an effective advocate for San Francisco's diverse entertainment industry;

where he has demonstrated his abilities to act as a responsible public official, to represent the wide variety of businesses' and residents' interests in the neighborhood and to represent the very diverse entertainment industry. Where needed, Nick has been an effective convener of and mediator for all of those different interests.

I urge you to consider, select and appoint Nick as one of your representatives on the entertainment commission. You will not regret it.

Thank you for considering this recommendation.

Sincerely,



Raymond R. Holland

Cc: Alisa Somera, BoS Clerk's Office

**Somera, Alisa (BOS)**

---

**From:** Allen Scott <allen@anotherplanetent.com>  
**Sent:** Tuesday, February 03, 2015 9:18 PM  
**To:** Cohen, Malia (BOS); Tang, Katy (BOS); Avalos, John (BOS)  
**Cc:** Somera, Alisa (BOS)  
**Subject:** Nick Belloni - Neighborhood Seat on EC

Supervisors Avalos, Tang, and Cohen,

I am writing to support the appointment of Nick Belloni for the neighborhood seat on the entertainment commission. I have worked with Nick since 2008 on with the first Outside Lands. In that time I have him to be a great community partner. Nick has helped us to understand the needs of the neighborhoods surrounding our event. He has always been open to discussing problems with openness to look for solutions. In 2011, he organized a community meeting with us and other large Golden Gate Park events. He invited many of the city services including SFPD, RPD, and MTA. In the years since he included Park Patrol and DPW. This meeting has helped us understand the community needs and find solutions that have helped us co-exist with the neighborhoods.

Nick is always willing to mediate issues with neighbors and our event. And I look forward to working with Nick year after year.

I fully support Nick being appointed to the entertainment commission.

Thank you for you time.

Best,

Allen Scott

Allen Scott  
Another Planet Entertainment  
1815 Fourth Street, Suite C  
Berkeley, CA. 94710  
Tel: 510.548.3010  
[www.apecconcerts.com](http://www.apecconcerts.com)

**Somera, Alisa (BOS)**

---

**From:** Everest Wong <everestwong@gmail.com>  
**Sent:** Tuesday, February 24, 2015 8:48 PM  
**To:** Avalos, John (BOS); Tang, Katy (BOS); Cohen, Malia (BOS); Somera, Alisa (BOS)  
**Subject:** nick belloni

"Dear Supervisors,

I want to support Nick Belloni for the appointment to the Entertainment Commission. Nick is a leader in the neighborhood, working on many projects to make sure they work in partnership with the community. He worked with the owners of the Grocery Outlet in the Richmond to ensure they worked with the neighbors and heard the concerns of the neighbors. He also worked with promoters of major events in SF helping them communicate to those businesses and residents who may be affected.

I ask your support for Nick Belloni to the entertainment commission. He would be an asset to the neighbors and to the Commission.

Everest Wong  
Richmond District Resident"



## Somera, Alisa (BOS)

---

**From:** Board of Supervisors (BOS)  
**Sent:** Thursday, February 26, 2015 11:33 AM  
**To:** BOS-Supervisors; Somera, Alisa (BOS)  
**Subject:** File 150138 FW: Nick Belloni for Entertainment Commission

**Importance:** High

---

**From:** Ted Loewenberg [<mailto:tedlsf@sbcglobal.net>]  
**Sent:** Thursday, February 26, 2015 9:25 AM  
**To:** Board of Supervisors (BOS)  
**Subject:** Nick Belloni for Entertainment Commission  
**Importance:** High

Supervisors,

This morning, the Rules Committee will consider the nomination of Mr. Belloni to the Entertainment Commission. I urge you to support his appointment.

Nick has direct experience in the entertainment business and is active in dealing with the issues facing the commission. He is dedicated to addressing and mitigating entertainment impacts on our community, while also working to ensure the industry can thrive in our city. It is a balancing act, to be sure. Nick Belloni gets it, and will serve both purposes well as an Entertainment Commissioner. Please approve his nomination.

Ted Loewenberg  
San Francisco

--

[tedlsf@sbcglobal.net](mailto:tedlsf@sbcglobal.net)

"It's got to come from the heart, if you want it to work."

## **Somera, Alisa (BOS)**

---

**From:** Sarah E. Kidder <sarah@sarahkidderdesigns.com>  
**Sent:** Wednesday, February 25, 2015 2:41 PM  
**To:** Avalos, John (BOS); Cohen, Malia (BOS); Tang, Katy (BOS); Somera, Alisa (BOS)  
**Subject:** Nick Belloni for the entertainment commission

Dear Supervisors:

I am writing to support Nick Belloni for the entertainment commission. I have seen Nick work to mitigate issues with new businesses and neighbors in the area. He has an understanding of what the neighbors needs are and has excellent communication skills. He also is very adept at negotiating issues and coming up with solutions.

Nick 's interest in promoting entertainment and public events is exemplary. Each year he advocates and gets involved with the public events in Golden Gate park. I strongly recommend Nick 's appointment to the entertainment commission. He will be an asset considering his dedication and understanding of needs of the neighborhoods.

Thank you for your time and consideration.

Best,

**Sarah E. Kidder**

Sarah Kidder Designs: Event Production-Marketing-Etiquette

o/f: 510.832.2032 - m: 510.910.2435 - toll free: 888.832.2032

[Sarah@SarahKidderDesigns.com](mailto:Sarah@SarahKidderDesigns.com) - [www.SarahKidderDesigns.com](http://www.SarahKidderDesigns.com)

Twitter: @sarahkidder - Facebook: facebook.com/sarah.kidder.designs



**Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714**

RECEIVED  
BOARD OF SUPERVISORS  
SAN FRANCISCO  
MAY 16 PM 1:52

*ZHB*

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: Entertainment Commission

Seat # or Category (If applicable): Neighborhood Representative District: \_\_\_\_\_

Name: Paul Wells

Home Address: De Haro Street Zip: 94107-4

Home Phone: 415- \_\_\_\_\_ Occupation: Advertising, Marketing and Media

Work Phone: 415-550-8100 Employer: Flow Communications

Business Address: 69 Green Street, #100, San Francisco, CA Zip: 94111

Business E-Mail: paul@flowstream.com Home E-Mail: lobdude@ \_\_\_\_\_

**Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.**

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

As a resident of Potrero Hill since 1982, and someone who has broadcast to and interacted with the public, I am qualified to represent all identified above. Originally a native of New York City, I was raised to respect diversity, treat all equally, and be civic minded and active in my neighborhood and beyond. Since 2005, I've produced a Radio/TV program with hosts Will Durst and Willie L. Brown, jr., The Will and Willie Show, which presents "Life and Politics from the San Francisco Point of View." My first job in the SF Bay Area was operating the Restaurant in a Nightclub in Palo Alto. There, I learned first-hand, the concerns of neighbors on crowds, noise and trash as the result of clubs and venues. Worked with several other companies that present live entertainment, as well as Restaurant Owners and Community Groups.

**Business and/or professional experience:**

Besides the aforementioned Restaurant/Nightclub experience: Co-Founder/CEO of Flow Communications, an Advertising, Marketing & Media Company. We produce The Will & Willie Show, currently airing on Talk 910, KKSF, as the DJ known as Lobster, Morning Shows in SF at CBS' KRQR (now Alice), KSJO and KFOX SJ, KNAC LA, and various shifts and capacities on KQKE, KQAK, KSAN San Francisco, KOME and KLIV San Jose, KZSU Stanford and KMET, Los Angeles. Created and produced Radio & TV commercials as well as Programs for CBS, Clear Channel (now iHeart Media) and numerous other clients including Latin Rock Inc.. I've also programs for Sirius/XM Satellite Radio, The House of Blues, The SF Public Library and Office of Disability. Managed a telemarketing staff and numerous radio staffs.


**Civic Activities:**

Member of the Potrero Hill Boosters. Served on the Board of Directors of SF Beautiful, 1992-2001. Starr King Open Space B.O.D. VP 2002-2008. Was directly involved in sourcing volunteers and "rolling up sleeves" clearing, weeding and planting native species in Starr King. Currently on the B.O.D. of Market Street Railway. Also a volunteer with 826 Valencia.org, a literacy program working with children of diverse backgrounds at 826 Valencia.org. Served on the MUNI Citizens Graffiti Advisory Board. Participated in Neighborhood Watch committees and keeping median green, streets and sidewalks of our block and our neighborhood clean.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (*Applications must be received 10 days before the scheduled hearing.*)

Date: January 7, 2015 Applicant's Signature: (required)

  
Paul Douglas Wells

(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

**FOR OFFICE USE ONLY:**

Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

**COVER PAGE**

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)  
 Wells Paul Douglas

**1. Office, Agency, or Court**

Agency Name (Do not use acronyms)  
 Entertainment Commission  
 Division, Board, Department, District, if applicable  
 Your Position  
 Commissioner

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: \_\_\_\_\_ Position: \_\_\_\_\_

**2. Jurisdiction of Office (Check at least one box)**

State  Judge or Court Commissioner (Statewide Jurisdiction)  
 Multi-County \_\_\_\_\_  County of San Francisco  
 City of San Francisco  Other \_\_\_\_\_

**3. Type of Statement (Check at least one box)**

**Annual:** The period covered is January 1, 2014, through December 31, 2014.  
 -or- The period covered is \_\_\_\_\_ through December 31, 2014.  
 **Assuming Office:** Date assumed \_\_\_\_\_  
 **Candidate:** Election year 2015 and office sought, if different than Part 1: \_\_\_\_\_  
 **Leaving Office:** Date Left \_\_\_\_\_ (Check one)  
 The period covered is January 1, 2014, through the date of leaving office.  
 The period covered is \_\_\_\_\_ through the date of leaving office.

**4. Schedule Summary**

Check applicable schedules or "None." **► Total number of pages including this cover page: \_\_\_\_\_**

**Schedule A-1 - Investments** – schedule attached  **Schedule C - Income, Loans, & Business Positions** – schedule attached  
 **Schedule A-2 - Investments** – schedule attached  **Schedule D - Income – Gifts** – schedule attached  
 **Schedule B - Real Property** – schedule attached  **Schedule E - Income – Gifts – Travel Payments** – schedule attached

-or-  
 **None - No reportable interests on any schedule**

**5. Verification**

MAILING ADDRESS STREET CITY STATE ZIP CODE  
 (Business or Agency Address Recommended - Public Document)  
 Flow Communications 69 Green Street San Francisco CA 94111  
 DAYTIME TELEPHONE NUMBER E-MAIL ADDRESS  
 ( 415 ) 550-8100 paul@flowstream.com

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed \_\_\_\_\_ Signature \_\_\_\_\_  
 (month, day, year) (File the originally signed statement with your filing official.)

Investments

Stocks, Bonds, and Other Interests

(Ownership Interest is Less Than 10%)

Do not attach brokerage or financial statements.

Name

Paul Wells

▶ NAME OF BUSINESS ENTITY  
Lord Abbett

GENERAL DESCRIPTION OF THIS BUSINESS  
Investment Firm

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT Mutual Funds  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_/\_\_\_\_/14      \_\_\_\_/\_\_\_\_/14  
 ACQUIRED      DISPOSED

▶ NAME OF BUSINESS ENTITY  
JP Morgan Securities, LLC

GENERAL DESCRIPTION OF THIS BUSINESS  
Investment Firm

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT Mixed Portfolio  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_/\_\_\_\_/14      \_\_\_\_/\_\_\_\_/14  
 ACQUIRED      DISPOSED

▶ NAME OF BUSINESS ENTITY  
Fidelity Investments

GENERAL DESCRIPTION OF THIS BUSINESS  
Investment Firm

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT Mutual Funds  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_/\_\_\_\_/14      \_\_\_\_/\_\_\_\_/14  
 ACQUIRED      DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_/\_\_\_\_/14      \_\_\_\_/\_\_\_\_/14  
 ACQUIRED      DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_/\_\_\_\_/14      \_\_\_\_/\_\_\_\_/14  
 ACQUIRED      DISPOSED

▶ NAME OF BUSINESS ENTITY

GENERAL DESCRIPTION OF THIS BUSINESS

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership       Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_/\_\_\_\_/14      \_\_\_\_/\_\_\_\_/14  
 ACQUIRED      DISPOSED

Comments:

**SCHEDULE A-2**  
**Investments, Income, and Assets**  
**of Business Entities/Trusts**  
 (Ownership Interest is 10% or Greater)

**CALIFORNIA FORM 700**  
 FAIR POLITICAL PRACTICES COMMISSION  
 Name  
 Paul Wells

**1. BUSINESS ENTITY OR TRUST**  
**Flow Communications**  
 Name  
 69 Green Street, #100, SF, CA 94111  
 Address (Business Address Acceptable)  
 Check one  
 Trust, go to 2     Business Entity, complete the box, then go to 2

**GENERAL DESCRIPTION OF THIS BUSINESS**  
 Advertising, Marketing, Branding & Media Production

**FAIR MARKET VALUE**                      **IF APPLICABLE, LIST DATE:**  
 \$0 - \$1,999  
 \$2,000 - \$10,000                         /   /14                         /   /14  
 \$10,001 - \$100,000                      ACQUIRED                      DISPOSED  
 \$100,001 - \$1,000,000  
 Over \$1,000,000

**NATURE OF INVESTMENT**  
 Partnership     Sole Proprietorship     \_\_\_\_\_ Other  
 YOUR BUSINESS POSITION Owner

**1. BUSINESS ENTITY OR TRUST**  
 Name  
 Address (Business Address Acceptable)  
 Check one  
 Trust, go to 2     Business Entity, complete the box, then go to 2

**GENERAL DESCRIPTION OF THIS BUSINESS**

**FAIR MARKET VALUE**                      **IF APPLICABLE, LIST DATE:**  
 \$0 - \$1,999  
 \$2,000 - \$10,000                         /   /14                         /   /14  
 \$10,001 - \$100,000                      ACQUIRED                      DISPOSED  
 \$100,001 - \$1,000,000  
 Over \$1,000,000

**NATURE OF INVESTMENT**  
 Partnership     Sole Proprietorship     \_\_\_\_\_ Other  
 YOUR BUSINESS POSITION \_\_\_\_\_

**2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)**  
 \$0 - \$499                       \$10,001 - \$100,000  
 \$500 - \$1,000                       OVER \$100,000  
 \$1,001 - \$10,000

**2. IDENTIFY THE GROSS INCOME RECEIVED (INCLUDE YOUR PRO RATA SHARE OF THE GROSS INCOME TO THE ENTITY/TRUST)**  
 \$0 - \$499                       \$10,001 - \$100,000  
 \$500 - \$1,000                       OVER \$100,000  
 \$1,001 - \$10,000

**3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)**  
 None or  Names listed below  
 Bovis Foods, Inc. / Lefty O'Doul's

**3. LIST THE NAME OF EACH REPORTABLE SINGLE SOURCE OF INCOME OF \$10,000 OR MORE (Attach a separate sheet if necessary.)**  
 None or  Names listed below

**4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST**  
 Check one box:  
 INVESTMENT     REAL PROPERTY

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property

Description of Business Activity or City or Other Precise Location of Real Property

**FAIR MARKET VALUE**                      **IF APPLICABLE, LIST DATE:**  
 \$2,000 - \$10,000  
 \$10,001 - \$100,000                         /   /14                         /   /14  
 \$100,001 - \$1,000,000                      ACQUIRED                      DISPOSED  
 Over \$1,000,000

**NATURE OF INTEREST**  
 Property Ownership/Deed of Trust     Stock     Partnership  
 Leasehold \_\_\_\_\_ Yrs. remaining     Other \_\_\_\_\_  
 Check box if additional schedules reporting investments or real property are attached

**4. INVESTMENTS AND INTERESTS IN REAL PROPERTY HELD OR LEASED BY THE BUSINESS ENTITY OR TRUST**  
 Check one box:  
 INVESTMENT     REAL PROPERTY

Name of Business Entity, if Investment, or Assessor's Parcel Number or Street Address of Real Property

Description of Business Activity or City or Other Precise Location of Real Property

**FAIR MARKET VALUE**                      **IF APPLICABLE, LIST DATE:**  
 \$2,000 - \$10,000  
 \$10,001 - \$100,000                         /   /14                         /   /14  
 \$100,001 - \$1,000,000                      ACQUIRED                      DISPOSED  
 Over \$1,000,000

**NATURE OF INTEREST**  
 Property Ownership/Deed of Trust     Stock     Partnership  
 Leasehold \_\_\_\_\_ Yrs. remaining     Other \_\_\_\_\_  
 Check box if additional schedules reporting investments or real property are attached

Comments: \_\_\_\_\_

**SCHEDULE B**  
**Interests in Real Property**  
 (Including Rental Income)

Name  
 Paul Wells

▶ ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS  
 435900370

---

CITY \_\_\_\_\_

---

FAIR MARKET VALUE                      IF APPLICABLE, LIST DATE:

\$2,000 - \$10,000                      \_\_\_\_\_ / \_\_\_\_ / 14                      \_\_\_\_\_ / \_\_\_\_ / 14

\$10,001 - \$100,000                      ACQUIRED                      DISPOSED

\$100,001 - \$1,000,000

Over \$1,000,000

NATURE OF INTEREST

Ownership/Deed of Trust                       Easement

Leasehold \_\_\_\_\_                       \_\_\_\_\_

Yrs. remaining                      Other

IF RENTAL PROPERTY, GROSS INCOME RECEIVED

\$0 - \$499                       \$500 - \$1,000                       \$1,001 - \$10,000

\$10,001 - \$100,000                       OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.

None

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▶ ASSESSOR'S PARCEL NUMBER OR STREET ADDRESS \_\_\_\_\_

---

CITY \_\_\_\_\_

---

FAIR MARKET VALUE                      IF APPLICABLE, LIST DATE:

\$2,000 - \$10,000                      \_\_\_\_\_ / \_\_\_\_ / 14                      \_\_\_\_\_ / \_\_\_\_ / 14

\$10,001 - \$100,000                      ACQUIRED                      DISPOSED

\$100,001 - \$1,000,000

Over \$1,000,000

NATURE OF INTEREST

Ownership/Deed of Trust                       Easement

Leasehold \_\_\_\_\_                       \_\_\_\_\_

Yrs. remaining                      Other

IF RENTAL PROPERTY, GROSS INCOME RECEIVED

\$0 - \$499                       \$500 - \$1,000                       \$1,001 - \$10,000

\$10,001 - \$100,000                       OVER \$100,000

SOURCES OF RENTAL INCOME: If you own a 10% or greater interest, list the name of each tenant that is a single source of income of \$10,000 or more.

None

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\* You are not required to report loans from commercial lending institutions made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER\* \_\_\_\_\_

---

ADDRESS (Business Address Acceptable) \_\_\_\_\_

---

BUSINESS ACTIVITY, IF ANY, OF LENDER \_\_\_\_\_

---

INTEREST RATE                      TERM (Months/Years)

\_\_\_\_\_ %                       None                      \_\_\_\_\_

HIGHEST BALANCE DURING REPORTING PERIOD

\$500 - \$1,000                       \$1,001 - \$10,000

\$10,001 - \$100,000                       OVER \$100,000

Guarantor, if applicable

---

NAME OF LENDER\* \_\_\_\_\_

---

ADDRESS (Business Address Acceptable) \_\_\_\_\_

---

BUSINESS ACTIVITY, IF ANY, OF LENDER \_\_\_\_\_

---

INTEREST RATE                      TERM (Months/Years)

\_\_\_\_\_ %                       None                      \_\_\_\_\_

HIGHEST BALANCE DURING REPORTING PERIOD

\$500 - \$1,000                       \$1,001 - \$10,000

\$10,001 - \$100,000                       OVER \$100,000

Guarantor, if applicable

---

Comments: \_\_\_\_\_



POTRERO BOOSTERS  
NEIGHBORHOOD ASSOCIATION  
SERVING THE HILL SINCE 1926

February 24, 2015

San Francisco Board of Supervisors  
Attn: Alisa Somera, Assistant Clerk  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco, CA 94102

Via email

Dear Ms. Somera:

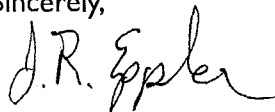
It has come to the attention of the Potrero Boosters Neighborhood Association Executive Committee that Potrero Hill's own Paul Wells is a candidate for the neighborhood representative position on the Entertainment Commission that has recently been vacated by Glendon Hyde. We heartily endorse Mr. Wells's candidacy, and believe that he will be an effective voice for the City's neighborhood associations and groups.

Mr. Wells has a wealth of experience in advocating for community matters. He has advocated for transit as a member of the Market Street Railway's board of directors, and been an environmental steward as a member of the boards of directors of the Starr King Open Space and San Francisco Beautiful. This experience is neatly balanced with an understanding of the entertainment industry earned through a career in media and broadcasting.

The Boosters' Executive Committee is particularly interested in having a commissioner that understands the balance the Entertainment Commission must maintain in a quickly changing City. As residential density increases, venerable entertainment institutions may face new challenges to their long-standing uses. Conversely, new and large entertainment venues and revitalized commercial districts must coexist with surrounding neighbors. As a resident of District 10, Mr. Wells has witnessed firsthand the tension of a changing urban environment, and has insight into the way to negotiate the needs of a neighborhood's different constituencies.

Should you have any questions on the Executive Committee's endorsement of Mr. Wells, please do not hesitate to contact me at [president@potreroboosters.org](mailto:president@potreroboosters.org).

Sincerely,



J.R. Eppler  
President



Board of Supervisors  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 244  
(415) 554-5184 FAX (415) 554-7714

**Application for Boards, Commissions, Committees, & Task Forces**

Name of Board, Commission, Committee, or Task Force: ENTERTAINMENT COMMISSION

Seat # or Category (If applicable): SEAT 1 - CITY NEIGHBORHOOD District: X

Name: JEREMY LOUIS WALLENBERG

Home Address: LUPINE AVENUE, Apt, SAN FRANCISCO CA Zip: 94118

Home Phone: 415. \_\_\_\_\_ Occupation: PUBLIC AFFAIRS ACCOUNT EXECUTIVE

Work Phone: 415. 291. 9501 Employer: GROUND FLOOR PUBLIC AFFAIRS

Business Address: 58 2ND STREET, FOURTH FLOOR, SF CA Zip: 94115

Business E-Mail: jeremy@gtpublicaffairs.com Home E-Mail: jwallenber@ \_\_\_\_\_

Pursuant to Charter Section 4.101 (a)2, Boards and Commissions established by the Charter must consist of electors (registered voters) of the City and County of San Francisco. For certain other bodies, the Board of Supervisors can waive the residency requirement.

Check All That Apply:

Registered voter in San Francisco: Yes  No  If No, where registered: \_\_\_\_\_

Resident of San Francisco  Yes  No If No, place of residence: \_\_\_\_\_

Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:

*\* Please see attached.*

**Business and/or professional experience:**

\* Please see attached.

**Civic Activities:**

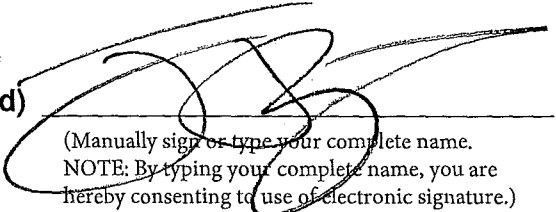
\* Please see attached.

Have you attended any meetings of the Board/Commission to which you wish appointment? Yes  No

---

For appointments by the Board of Supervisors, appearance before the RULES COMMITTEE is a requirement before any appointment can be made. (Applications must be received 10 days before the scheduled hearing.)

Date: January 7, 2015 Applicant's Signature: (required)



(Manually sign or type your complete name.  
NOTE: By typing your complete name, you are hereby consenting to use of electronic signature.)

**Please Note:** Your application will be retained for one year. Once Completed, this form, including all attachments, become public record.

---

FOR OFFICE USE ONLY:  
Appointed to Seat #: \_\_\_\_\_ Term Expires: \_\_\_\_\_ Date Seat was Vacated: \_\_\_\_\_

**Pursuant to Charter section 4.101 (a)1, please state how your qualifications represent the communities of interest, neighborhoods, and the diversity in ethnicity, race, age, sex, sexual orientation, gender identity, types of disabilities, and any other relevant demographic qualities of the City and County of San Francisco:**

January 1, 2015

To: San Francisco Board of Supervisors

It is with great respect and sincerity that I ask the members of the San Francisco Board of Supervisors to consider my appointment as the new Entertainment Commissioner representing the many interests and diverse groups that make up our neighborhoods in San Francisco.

As a fifth generation San Franciscan, it would be an honor to serve on this commission, fulfilling a lifelong dream to work on behalf of the city that I love in a truly meaningful way, and as a thoughtful voice of impartiality representing the diverse communities for which I care so deeply. Furthermore, I believe that my unique mix of professional public background and personal historic knowledge of our city would be paramount to the effectiveness of this four-year position. I hope to be a worthy champion for people in San Francisco because I know that I am up to the challenge, energized by duty and dedicated to such a great responsibility.

With deep roots in this city, I come to you today having developed a profound care and complex understanding of the people of San Francisco, and an unyielding passion for our local communities. Raised in the Richmond district by parents of vastly different backgrounds, I have always been encouraged to achieve a life of public service, guided by the principle that anything I do, and any decision that I make should strive to help improve the lives of others, and importantly those most vulnerable among us. I have witnessed our city's varied trends and dramatic changes first-hand, I know our pressing challenges, and I see the great opportunities that lie ahead, if as we grow, we can make certain everyone shares in our success.

My family's story is inextricably linked to the arts, entertainment, athletics, cultural and neighborhood development of San Francisco. From channeling the uniqueness of neighborhood establishments through our family's stewardship of such historic, local nightlife mainstays as the original North Beach comedy and music nightclub the Hungry i, or actively sustaining the many bedrock, fine arts institutions through giving grants and via leadership roles such as with the Legion of Honor's Achenbach Foundation for Graphic Arts, I have literally grown up in the midst of that which I believe makes our city a beacon for forward-thinking values, a world class destination of artistic expression, and a safe haven of cultural preservation and for the personal exploration of world renown.

In my professional life, working collaboratively, across sectors to create significant community partnerships throughout our city, I am daily thrust into action, building consensus and meaningful relationships at the intersection of government, business and community.

On a daily basis, my job literally puts me in every room imaginable with every neighborhood interest and diverse constituency group we have in San Francisco. Whether it's helping companies give back in San Francisco through public-private partnerships, while in turn helping them build relationships and grow their business, I have gained great insight and access to the private sector.

Whether it's organizing coalitions working with tenants rights advocates on issues like Ellis Act reform in support of renters and long-term tenants in San Francisco, or working with LGBTQ, minority groups and individuals of low-income on workplace representation, greater access, job skills training and placement in our new innovation economy, my work touches nearly every public issue facing our city today.

Whether it's teaching local small business owners new online tools and platforms for better business efficiency and rendering previously inaccessible cross-sector connections into new business opportunities, or passionately pushing for long-term care planning through collaborative solutions and working group ideas that address the growing issues of aging adults in San Franciscans and so that the needs of people with disabilities don't get left behind, my work allows meet and listen to competing interests, look out for the most vulnerable and help bring people together to strengthen our communities.

Whether it's supporting civic engagement, public safety and government efficiency through new, innovative tech pilot projects with City departments in collaboration with neighborhood groups, or advocating for equitable access for all San Franciscans to alternative, safe transportation options with transit, pedestrian and bike safety groups, my work allows me to stay current on the needs of our different citizen groups and the real dangers and opportunities in our neighborhoods.

Whether it's driving creative public-private partnerships that support our neighborhood SFUSD schools through adopt-a-school models, opening girls' eyes newly empowered with career and learning possibilities, or providing meaningful summer employment for our local students and underserved young people in San Francisco, my work takes me to every corner of our city to help ensure and extend opportunity.

Whether it's addressing affordability issues through private, backchannel conversations or big-tent working groups so that those artists, neighborhood cultural centers, local small businesses, community service providers and the long-term tenants who make San Francisco who we are today don't get priced out, it is my literal day to day job to get in front of our city's diverse groups, bring people together in the same room, gain consensus and work toward shared goals for a better San Francisco.

I have been able to make strong relationships with neighborhood representatives, business leaders and community service providers throughout our city. I have worked hard to be their voice and a resource to support the incredibly important and hard work that they do to help our city grow and thrive, and to protect our most

endangered communities. This professional prowess for meeting with and representing diverse groups of people and building lasting connections allows me to stay current on the many issues effecting these varied constituencies, help steward new energy for new growth while preserving the long-time establishments of our city.

Building these types of cross-sector partnerships, creating community connections and mitigating dispute takes a fair-minded approach and willingness to listen. I believe that I have the ability to look out for the best interests of the City as a whole while being mindful of particular localized issues that can often inflame. I believe that my background makes me more than capable of doing just that kind of thoughtful balancing.

The Entertainment Commission, being a touch-point for every neighborhood in San Francisco will afford me a real opportunity to not only represent the new residents and new businesses of our city, but also truly look out for those longtime tenants who are feeling the current crunch of rising rents and the fears of getting priced out of our city. I will represent clear priorities of preserving our cultural heritage, the historic entertainment venues and local small businesses that help sustain our neighborhood diversity, and I am excited to work on new things to come in our city.

Having an unprecedented access to this world of new residents and new businesses moving to our city, yet having an historic knowledge of neighborhoods and old establishments with such a desire for local connection will make me a unique asset to the Entertainment Commission. Being able to take the pulse of this new influx to our city, yet being able to balance these new forces with personal community relationships and my local perspective allows me to serve as a bridge, a connector and convener who can truly look out for our the historic character of our neighborhoods and establishments. I take upholding our city's entertainment industry, arts, culture, athletics and neighborhood establishments deadly seriously. I believe that by having a populist voice that believes in the public trust to promote and retain diversity like its a natural resource in San Francisco to be protected for the next generations to come is a critical perspective to have for the future of this Commission.

I have had a lifelong love of the arts and cultural institutions, athletics and nightlife entertainment in our city. It has been integral to my personal development and a constant feature of my professional and familial life growing up here. My earliest memories are traveling with my grandparents to art galleries and cultural venues, going to punk shows and community events with my friends, and attending the theater and fine art institutions with my parents. On account of my interests and roots as a native of San Francisco, I have since taken part in the contemporary gallery scene, worked as a stagehand at concert halls and nightlife establishments, volunteered with artists and cultural centers and the many owner that are my friends. In helping them, I have gained great insight into the inner workings of this critical aspect of our city's life, even helping to create "pop-up" art galleries that broke convention and provided new experience for people in the Tenderloin, or designed, organized, encouraged and co-managed cross-community events such as "favorite poems project" poetry readings. More than just being a dedicated, lifelong supporting patron of our cultural and nightlife establishments throughout San Francisco, I have

helped neighborhood small businesses navigate issues and worries, and I have personally played music at the professional at a variety of locations throughout our city, such as the well-known Slims in the SOMA.

When it comes down to it, I've grown up in this city, forged life-long relationships throughout every neighborhood in our city and worked with the many diverse groups that make us who we are as a leader in the world with strong communities. I love this city, care deeply about the very real quality of life issues that people face on a daily basis in San Francisco, and I want to serve on this commission because I believe it is my civic duty to represent my city as someone who was raised here. Through my current work and my personal knowledge of San Francisco, being in a unique position to have the ear of business yet maintain strong community connections, I know the lay of the land and have the ability to call on the diverse neighborhood groups and stakeholder representatives regarding the different entertainment related issues in the city, help bring people together to bridge divides, create compromise, mitigate dispute and really account for the cultural and economic engine that is our "other nine to five," the historic entertainment industry of San Francisco.

I believe that I will bring a fresh perspective and unique set up experiences representing the neighborhood seat on the Entertainment Commission. I know that I would be a balanced, effective and diligent Entertainment Commissioner who is committed to the post, bound by the people of San Francisco and energized by this responsibility. So, again, I ask sincerely for your support in this important endeavor. Thank you.

Jeremy L. Wallenberg  
jeremy@gfpublicaffairs.com  
415 ~~\_\_\_\_\_~~

**Business and/or professional experience:**

Throughout my career in San Francisco, I have been fortunate to always work in public facing organizations. I am dedicated to public service working to improve the lives of others. \*Please find formal resume enclosed with this application.

I have interned extensively with a public defense attorney and externed on the other side of the bench with a Superior Court Judge at the Hall of Justice, both allowing me to witness the very real issues that effect diverse and underserved communities in San Francisco.

In San Francisco, not only have I worked as a base laborer for a locally owned construction company, I have coached youth sports, taught creative writing, tutored homework in multiple disciplines through after school, youth enrichment programs such as AMERICA SCORES at a variety of SFUSD schools across the city, such as in the Mission District, Bayview, Ingleside, Chinatown and Excelsior.

As a youth growing up in San Francisco, I have also been employed locally in concert promotion and as a concert stagehand at multiple historic nightlife venues

across San Francisco, including Bimbos 365 Club and The Regency Ball Room, working in the entertainment business with patrons, artists, security, unions, promoters and more.

In the past, I have been able to work on both rural and urban area political campaigns, public policy positions and in state government. I have pushed important policy conversations travelling through multiple states, such as Washington, Alaska, Nevada, Virginia and California, with my campaign experience ranging from field organizing to communications to research and management at the national, state and local levels.

In 2009 and 2010, I served as Legislative Assistant and Chief of Staff to a House member in the Virginia House of Delegates, Virginia General Assembly. Working in legislative office, serving a full term representing over 80,000 people from the diverse constituencies of the 93rd House District, Newport News and James City County, Virginia, I have witnessed and participated daily in the very real business of effecting change, safeguarding public trust and working to solve public issues that with very real and immediate effect on people's lives - truly effecting the real lives of millions of people throughout the Commonwealth.

With my experience in politics and legislative office, I have touched nearly every aspect of American life and gained a great ability to actively learn, listen, convene, push ideas, frame conversation, mediate disagreement, ask intelligent questions, weigh outcomes, implement policy and make decisions on a day to day basis. I have had an unrelenting involvement in public policy throughout my entire working life.

Currently, I am an Account Executive at Ground Floor Public Affairs, helping to drive policy, build relationships and manage public outreach. As an Account Executive at a full service public affairs firm with over twenty years experience in San Francisco, I work with both public and private sector clients to build meaningful relationships with key local community, neighborhood, business and government leaders for cross-sector collaboration and to create community partnerships that help strengthen San Francisco. I provide high-level, yet personal support for clients, building brand awareness for companies, community groups and nonprofit organizations alike. I help create coalitions in support of positive change for clients and the community, and work with entrepreneurs seeking to update regulations for innovation.

In this capacity, among many other clients, I also serve as Director of External Affairs for sf.citi, the San Francisco Citizens Initiative for Technology and Innovation, responsible for public engagement and government relations, projects and advocacy campaigns, communications, and identifying new initiatives, partnerships and membership. An advocacy organization supporting innovative policies and representing over 1,000 local tech companies with over 40,000 employees living and working in San Francisco, sf.citi looks at historic challenges and strives to work collaboratively with local government and diverse neighborhood and constituency groups to create positive community partnerships.

By working as an account executive for a public affairs firm, my job allows me to work at the intersection of private business, non-profit and community service



organizations, neighborhood associations and local government. My current job puts me in nearly every room in the city with nearly every neighborhood group and diverse constituency imaginable represented in San Francisco, and it is my responsibility to find the common connection that will our city stronger together.

Based on my current and passed work experience, I believe that I would be a great asset to the Entertainment Commission, bringing a unique strength being able to work with business leaders and have access to that world, yet possess such a unshakable desire for local connection, community benefit and historical preservation. My current work allows me to help companies and organizations refocus for concentrated community strategies, so that they can best give back in San Francisco, think about public policy, build relationships, get on the right side of issues and think about their neighbors as they grow responsibly in the city. I believe it is critical to strike a balance as we look together to grow new opportunities, yet strive to preserve our neighborhoods essential character and lift up everyone so that we all can share in our city's success.

#### **Civic Activities:**

Throughout my professional career and personal life, I have been able to work with a myriad of diverse communities in San Francisco and many other cities and states around the country. For brevity, most recently and among the many neighborhood groups, public / private organizations and communities that I am fortunate to interact with on a daily basis, I have the current opportunity to participate on the following:

- LGBTQ Nonprofit and Tech Leadership Round Tables conducted by the San Francisco Human Rights Commission's LGBT Advisory Committee.
- Late Night/Early Morning Transit Working Group with the Entertainment Commission
- Mayor's Housing Working Group
- SF Tech Council on disabilities and aging San Franciscans in partnership with the Community Living Campaign and Department of Aging and Adult Services, City & County of San Francisco.
- sf.citi, San Francisco Citizens Initiative for Technology and Innovation.
- Vision Zero Coalition (with WalkSF and SF Bicycle Coalition)
- City's Vision Zero Task Force
- San Francisco Police Foundation (and Future Graduates Summer Internships program)
- San Francisco Small Business Week Planning Committee, Small Business Commission and Taste of San Francisco.
- SF Gives and Tipping Point
- Working with multiple civic accelerators and civic innovation organizations
- Sharing Economy Working Group
- Interning / volunteering at local galleries, such as Tenderloin's Evergold Gallery
- Volunteering with Project Homeless connect, supporting Everyday Connect

- Supporting SFUSD and SF School Board through a variety of projects and activities.
- Facilitating SF Connected program for senior centers across San Francisco (DAAS).
- Supporting the BOS, City departments, and the Mayor's Office.
- Creating partnerships, mobilizing volunteers and supporting many local community service organizations, such as Meals On Wheels of San Francisco, Rebuilding Together San Francisco, Western Addition Technology Center, Institute On Aging San Francisco.
- Supporting Gun Buy Guns (gun crowdfunding buyback organization)
- Supporting Swords to Plowshares
- Supporting City Bike Share (and data challenge)

I am help support many of these organizations and community initiatives in a variety of ways, and I am most certain that I am leaving out more wonderful groups I interact with that serve our city with the important work that they do. I would happt to elaborate further at anytime or during Rules Committee.

# Jeremy L. Wallenberg

— Lupine Avenue, Apt —  
San Francisco, CA 94118  
Cell: 415- ————; Email: jeremy@ ————

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## WORK EXPERIENCE

### 2012-Present Director of External Affairs – San Francisco Citizens Initiative for Technology and Innovation (sf.citi)

- Advocacy organization supporting innovative policies, representing tech sector growth for over 1K companies and 40K employees in San Francisco, looking at historic challenges and working collaboratively with local government and community creating partnerships.
- Serves Chairman (and Board) directly as confidential aide. Responsible for, though not limited to government and public relations, policy development, legislative affairs, campaigns, initiatives and project management. Lead on communications/press, social media, copywriter, design, database, website. Liaison to company founder/ c-level, civic engagement organizing at employee level, strategic partnerships, membership development, consultant management.

### 2012-Present Account Executive – Ground Floor Public Affairs

- Account Executive at a full service public affairs firm with over twenty years experience, helping to drive policy, manage public outreach and work with clients to build relationships with key local leaders in community, private sector and government for cross-sector collaboration that helps strengthen San Francisco.
- High-level, personal support for clients, building brand awareness for corporations and nonprofit organizations. Create coalitions in support of positive change for clients and the community. Work with entrepreneurs seeking to update regulations that stifle innovation. Crisis communications, community development and messaging.

### 2011 Deputy Campaign Manager – Ed Lee For Mayor 2011 (San Francisco)

- Supervised staff of approximately 70+ employees. Co-managed all campaign departments and eight field offices day-to-day. Primary external and internal liaison for all campaign operations, infrastructure and logistics: HR, staffing, advance/site staging, communications, new media, website, opposition research, vendor/consultant management, legal, finance, fundraising, field, community outreach, political, accounting, payroll, purchasing. Media design/rollout.
- Managed Mayor's campaign schedule, security detail (SFPD), travel arrangements, staffing and briefings. Liaison with City Hall staff. Filed Mayor Lee's and campaign legal documents. Assisted on database management and analytics.

### 2009-2011 Legislative Assistant & Chief of Staff – Virginia House of Delegates (Virginia General Assembly)

- Member: Delegate Robin A. Abbott, representing D-93<sup>rd</sup> District, Newport News and James City County, Virginia.
- Legislative director formulating policy and legislation, research and analysis. Responsible for Committee, Subcommittee and full Session, and all appointments. Member committee assignments: Finance, Science and Technology.
- Liaison to press, government agencies, community, constituencies and interest groups. On-record communications, speechwriting, statements, website, new media. District & in-session scheduler. Managed staff, consultants, events.
- Lead constituent services, operations, events advance and production. Media design, materials and pitch.

### 2009 Communications Director – Friends of Robin Abbott (For State House)

- Targeted race for Virginia House of Delegates, Virginia General Assembly (93rd District, Newport News & James City County). Sole Democratic "pick-up" in Commonwealth of Virginia for the entire 2009 election cycle.
- Responsible for formulation and "push" of all campaign information to public, press and field. Materials design, on-air segments (radio/TV). Prepared releases, advisories, statements, rapid-response, LTE's, Op-Ed's, mailers, primers.
- Coordinated press conferences. Conducted Opposition research. Monitored news cycle. Developed policy platform.
- Speechwriting. Managed messaging, communications calendar, strategy. Provided coaching, briefing, debate prep, and staffing as confidential aide to candidate. Lead endorsement process, building relationships with key constituencies.

### 2009 Lead Regional Organizer – Friends Of Terry McAuliffe (For Governor)

- Promoted from Field Organizer to lead for all of greater Richmond region for 2009 Virginia Governors Race.
- Supervised staff of organizers. Entrusted to implement field program, monitor all campaign progress for the region.
- Liaison to elected officials, community, interest leaders. Recruit, train, activate, retain networks of volunteer teams.

### 2008 Field Organizer – Barack Obama Campaign For Change (Obama For America)

- OFA rural field team for 50-state strategy in three states: Douglas County, NV; Matanuska-Susitna Valley, Anchorage, AK; Tacoma, Seattle, 29<sup>th</sup> / 25<sup>th</sup> Legislative District, WA. Community organizing and recruitment.
- Public face for presidential campaign regionally, implemented field program, built constituency support. Managed field offices, deputies, staff, interns, networks of volunteer teams. Liaison to local public officials, community leaders, private interest, democratic party, DCCC. Opposition research. Public debate. Press relations, monitor local news cycle.

## EDUCATION

**WHEATON COLLEGE - NORTON, MA – Graduated May 2007, Bachelor of Arts with Cum Laude Honors.**

English Major and History Minor

**PRATT ART INSTITUTE - SCHOOL OF ART & DESIGN BROOKLYN, NY – Completed Summer 2002 Session.**

Credits received in Foundational Art, Art History, Drawing and Painting, Architecture and Design.

## **INTERNSHIPS / EXTERNSHIPS**

**2007** Judicial Externship – Superior Court of San Francisco, CA. Judge Donald S. Mitchell, Criminal Felony.

**2005 – 2008** Criminal Defense Internship – Superior Court of San Francisco, CA. Attorney at Law, James F. Senal.

## **CURRENT BOARDS, COUNCILS, WORKING GROUPS or FOUNDATIONS**

- Board Member, San Francisco Police Foundation
- Mayor's Business Tax Advisory Group (BTAG), Mayor's Housing Policy Working Group
- City's Technology Council (SF Department of Aging and Adult Services), City's Late Night/Early Morning Transit Working Group (Entertainment Commission), Vision Zero Coalition and City's Vision Zero Task Force

## **ADDITIONAL**

- International work and speaking experience. Concert stagehand and production for AEG Live at multiple venues in San Francisco. Teaching and coaching with Nike Camps and America Scores. Construction/Laborer with Van Acker Construction. Various community service work with a variety of organizations. Avid supporter of local arts and active musician (drums, chorus, theory), poetry. Multiple sports endeavors.

**STATEMENT OF ECONOMIC INTERESTS**  
**COVER PAGE**

Date Initial Filing  
Received  
Official Use Only

Please type or print in ink.

NAME OF FILER (LAST) (FIRST) (MIDDLE)

**1. Office, Agency, or Court**

Agency Name (Do not use acronyms)

**ENTERTAINMENT COMMISSION**

Division, Board, Department, District, if applicable

Your Position

► If filing for multiple positions, list below or on an attachment. (Do not use acronyms)

Agency: \_\_\_\_\_ Position: \_\_\_\_\_

**2. Jurisdiction of Office (Check at least one box)**

- State
- Multi-County \_\_\_\_\_
- City of \_\_\_\_\_
- Judge or Court Commissioner (Statewide Jurisdiction)
- County of \_\_\_\_\_
- Other \_\_\_\_\_

**3. Type of Statement (Check at least one box)**

- Annual:** The period covered is January 1, 2014, through December 31, 2014.
- or-
- The period covered is \_\_\_\_\_, through December 31, 2014.
- Assuming Office:** Date assumed \_\_\_\_\_
- Leaving Office:** Date Left \_\_\_\_\_ (Check one)
- The period covered is January 1, 2014, through the date of leaving office.
- The period covered is \_\_\_\_\_, through the date of leaving office.
- Candidate:** Election year \_\_\_\_\_ and office sought, if different than Part 1: \_\_\_\_\_

**4. Schedule Summary**

Check applicable schedules or "None."

► Total number of pages including this cover page: \_\_\_\_\_

- Schedule A-1 - Investments - schedule attached.
- Schedule A-2 - Investments - schedule attached
- Schedule B - Real Property - schedule attached
- Schedule C - Income, Loans, & Business Positions - schedule attached
- Schedule D - Income - Gifts - schedule attached
- Schedule E - Income - Gifts - Travel Payments - schedule attached
- or-
- None - No reportable interests on any schedule

**5. Verification**

MAILING ADDRESS STREET CITY STATE ZIP CODE  
(Business or Agency Address Recommended - Public Document)

DAYTIME TELEPHONE NUMBER

(415) \_\_\_\_\_

E-MAIL ADDRESS

jeremy@gfpublicaffairs.com

I have used all reasonable diligence in preparing this statement. I have reviewed this statement and to the best of my knowledge the information contained herein and in any attached schedules is true and complete. I acknowledge this is a public document.

I certify under penalty of perjury under the laws of the State of California that the foregoing is true and correct.

Date Signed **January 7, 2015**  
(month, day, year)

Signature \_\_\_\_\_  
(File the originally signed statement with your filing official.)

# SCHEDULE A-1 Investments

## Stocks, Bonds, and Other Interests (Ownership Interest is Less Than 10%)

*Do not attach brokerage or financial statements.*

**CALIFORNIA FORM 700**  
FAIR POLITICAL PRACTICES COMMISSION

Name: \_\_\_\_\_

▶ NAME OF BUSINESS ENTITY \_\_\_\_\_

GENERAL DESCRIPTION OF THIS BUSINESS \_\_\_\_\_

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_ / \_\_\_\_\_ / 14      \_\_\_\_\_ / \_\_\_\_\_ / 14  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY \_\_\_\_\_

GENERAL DESCRIPTION OF THIS BUSINESS \_\_\_\_\_

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_ / \_\_\_\_\_ / 14      \_\_\_\_\_ / \_\_\_\_\_ / 14  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY \_\_\_\_\_

GENERAL DESCRIPTION OF THIS BUSINESS \_\_\_\_\_

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_ / \_\_\_\_\_ / 14      \_\_\_\_\_ / \_\_\_\_\_ / 14  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY \_\_\_\_\_

GENERAL DESCRIPTION OF THIS BUSINESS \_\_\_\_\_

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_ / \_\_\_\_\_ / 14      \_\_\_\_\_ / \_\_\_\_\_ / 14  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY \_\_\_\_\_

GENERAL DESCRIPTION OF THIS BUSINESS \_\_\_\_\_

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_ / \_\_\_\_\_ / 14      \_\_\_\_\_ / \_\_\_\_\_ / 14  
 ACQUIRED                      DISPOSED

▶ NAME OF BUSINESS ENTITY \_\_\_\_\_

GENERAL DESCRIPTION OF THIS BUSINESS \_\_\_\_\_

FAIR MARKET VALUE  
 \$2,000 - \$10,000       \$10,001 - \$100,000  
 \$100,001 - \$1,000,000       Over \$1,000,000

NATURE OF INVESTMENT  
 Stock       Other \_\_\_\_\_  
(Describe)  
 Partnership     Income Received of \$0 - \$499  
 Income Received of \$500 or More (Report on Schedule C)

IF APPLICABLE, LIST DATE:  
 \_\_\_\_\_ / \_\_\_\_\_ / 14      \_\_\_\_\_ / \_\_\_\_\_ / 14  
 ACQUIRED                      DISPOSED

Comments:

**INVESTMENT ACCOUNTS FULLY INVESTED IN DIVERSIFIED  
MUTUAL FUNDS AND ETFs.**

**SCHEDULE C**  
**Income, Loans, & Business**  
**Positions**  
 (Other than Gifts and Travel Payments)

**CALIFORNIA FORM 700**  
 FAIR POLITICAL PRACTICES COMMISSION  
 Name \_\_\_\_\_

**1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME  
GROUND FLOOR PUBLIC AFFAIRS CORP.

ADDRESS (Business Address Acceptable)  
58 2<sup>ND</sup> STREET, FOURTH FLOOR, SF CA 94115

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
PUBLIC AFFAIRS FIRM (LOCAL)

YOUR BUSINESS POSITION  
ACCOUNT EXECUTIVE

GROSS INCOME RECEIVED  
 \$500 - \$1,000      \$1,001 - \$10,000  
 \$10,001 - \$100,000      OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED  
 Salary      Spouse's or registered domestic partner's income  
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

Sale of \_\_\_\_\_  
 (Real property, car, boat, etc.)

Loan repayment

Commission or      Rental Income, list each source of \$10,000 or more

\_\_\_\_\_  
 (Describe)

Other \_\_\_\_\_  
 (Describe)

**1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME  
JEREMY WALLENBERG INDIVIDUAL ACCOUNT

ADDRESS (Business Address Acceptable)  
 \_\_\_\_\_

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
INVESTMENT INCOME

YOUR BUSINESS POSITION  
INDIVIDUAL BROKERAGE ACCOUNT OWNER

GROSS INCOME RECEIVED  
 \$500 - \$1,000      \$1,001 - \$10,000  
 \$10,001 - \$100,000      OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED  
 Salary      Spouse's or registered domestic partner's income  
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

Sale of \_\_\_\_\_  
 (Real property, car, boat, etc.)

Loan repayment

Commission or      Rental Income, list each source of \$10,000 or more

\_\_\_\_\_  
 (Describe)

Other INCOME FROM MUTUAL FUNDS AND ETFs  
 (Describe)

**2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD**

\* You are not required to report loans from commercial lending institutions, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER\* \_\_\_\_\_

ADDRESS (Business Address Acceptable) \_\_\_\_\_

BUSINESS ACTIVITY, IF ANY, OF LENDER \_\_\_\_\_

HIGHEST BALANCE DURING REPORTING PERIOD  
 \$500 - \$1,000  
 \$1,001 - \$10,000  
 \$10,001 - \$100,000  
 OVER \$100,000

INTEREST RATE \_\_\_\_\_%      None

TERM (Months/Years) \_\_\_\_\_

SECURITY FOR LOAN  
 None      Personal residence

Real Property \_\_\_\_\_  
 Street address \_\_\_\_\_  
 City \_\_\_\_\_

Guarantor \_\_\_\_\_

Other \_\_\_\_\_  
 (Describe)

Comments: \_\_\_\_\_

**SCHEDULE C**  
**Income, Loans, & Business**  
**Positions**  
 (Other than Gifts and Travel Payments)

**CALIFORNIA FORM 700**  
 FAIR POLITICAL PRACTICES COMMISSION

Name \_\_\_\_\_

**1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME  
**SAN FRANCISCO CITIZENS INITIATIVE FOR TECHNOLOGY AND INNOVATION (SFCII)**

ADDRESS (Business Address Acceptable)  
**58 2ND STREET, FOURTH FLOOR, SF CA 94115**

BUSINESS ACTIVITY, IF ANY, OF SOURCE  
**SO(1)(c)6 ADVOCACY ORGANIZATION (IDOLN)**

YOUR BUSINESS POSITION  
**DIRECTOR OF EXTERNAL AFFAIRS**

GROSS INCOME RECEIVED

\$500 - \$1,000       \$1,001 - \$10,000  
 \$10,001 - \$100,000       OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary       Spouse's or registered domestic partner's income  
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

Sale of \_\_\_\_\_  
 (Real property, car, boat, etc.)

Loan repayment

Commission or       Rental Income, list each source of \$10,000 or more

\_\_\_\_\_  
 (Describe)

Other \_\_\_\_\_  
 (Describe)

**1. INCOME RECEIVED**

NAME OF SOURCE OF INCOME \_\_\_\_\_

ADDRESS (Business Address Acceptable) \_\_\_\_\_

BUSINESS ACTIVITY, IF ANY, OF SOURCE \_\_\_\_\_

YOUR BUSINESS POSITION \_\_\_\_\_

GROSS INCOME RECEIVED

\$500 - \$1,000       \$1,001 - \$10,000  
 \$10,001 - \$100,000       OVER \$100,000

CONSIDERATION FOR WHICH INCOME WAS RECEIVED

Salary       Spouse's or registered domestic partner's income  
 (For self-employed use Schedule A-2.)

Partnership (Less than 10% ownership. For 10% or greater use Schedule A-2.)

Sale of \_\_\_\_\_  
 (Real property, car, boat, etc.)

Loan repayment

Commission or       Rental Income, list each source of \$10,000 or more

\_\_\_\_\_  
 (Describe)

Other \_\_\_\_\_  
 (Describe)

**2. LOANS RECEIVED OR OUTSTANDING DURING THE REPORTING PERIOD**

\* You are not required to report loans from commercial lending institutions, or any indebtedness created as part of a retail installment or credit card transaction, made in the lender's regular course of business on terms available to members of the public without regard to your official status. Personal loans and loans received not in a lender's regular course of business must be disclosed as follows:

NAME OF LENDER\* \_\_\_\_\_

ADDRESS (Business Address Acceptable) \_\_\_\_\_

BUSINESS ACTIVITY, IF ANY, OF LENDER \_\_\_\_\_

HIGHEST BALANCE DURING REPORTING PERIOD

\$500 - \$1,000  
 \$1,001 - \$10,000  
 \$10,001 - \$100,000  
 OVER \$100,000

INTEREST RATE \_\_\_\_\_%       None

TERM (Months/Years) \_\_\_\_\_

SECURITY FOR LOAN

None       Personal residence

Real Property \_\_\_\_\_  
 Street address \_\_\_\_\_  
 City \_\_\_\_\_

Guarantor \_\_\_\_\_

Other \_\_\_\_\_  
 (Describe)

Comments: \_\_\_\_\_



# Architectural Foundation of San Francisco

AFSF  
901 Mission Street  
Suite 110  
San Francisco  
California 94103

Telephone 415 393-1492  
Facsimile 415 656-0605  
www.afsf.org  
E-mail info@afsf.org  
alan@afsf.org  
will@afsf.org

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H Ruth Todd, FAIA  
Vice-President  
Douglas G. Tom, FAIA  
Vice-President  
Thomas B. Gerfen, FAIA  
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December 18, 2014

Jocelyn Kane  
Executive Director  
San Francisco Entertainment Commission  
San Francisco City Hall  
1 Doctor Carlton B Goodlett Place  
San Francisco, CA 94102

Dear Ms Kane:

It is with great pleasure that I write you in support of the nomination of Jeremy Wallenberg to serve on the Entertainment Commission.

The Architectural Foundation of San Francisco is a non-profit educational organization that involves San Francisco Unified School District students through a mentored appreciation of architecture, engineering, construction and design process. As the Executive Director of the Architectural Foundation of San Francisco, I have come to know Jeremy, primarily through his work at sf.citi on the Future Graduates Summer Tech Internships Program.

Working with San Francisco Mayor Ed Lee and the SFPD, sf.citi created Future Graduates - a program placing high school students in paid summer internships at a variety of cutting-edge, local technology companies and startups to help raise graduation rates, broaden tech sector access and exposure, expand tech ed skills opportunities and encourage students to pursue higher education. Students receive exposure to various roles and different departments at each participating technology company. sf.citi helps to provide company partnerships, placement and design for the scope of internships, while the SFPD facilitates student applications and recruitment. It has become a truly life-changing opportunities for the participating students,

Jeremy has been a tireless advocate and coordinator of this program, working collaboratively, across all sectors to help create community partnerships. He is aware of the City's real and pressing challenges, the current and future opportunities to steward growth for shared success, and he is keenly aware of the necessity to safeguard and retain the City's unique neighborhood's essential character.

I strongly recommend Jeremy as Commissioner. Please do not hesitate to contact me if you have any questions or need any additional information.

Sincerely,

Alan R. Sandler  
Executive Director



EDWIN M. LEE  
MAYOR

POLICE DEPARTMENT  
CITY AND COUNTY OF SAN FRANCISCO

THOMAS J. CAHILL HALL OF JUSTICE  
850 BRYANT STREET  
SAN FRANCISCO, CALIFORNIA 94103-4603



GREGORY P. SUHR  
CHIEF OF POLICE

December 29, 2014

The Honorable Mayor Edwin Lee  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 200  
San Francisco, CA 94102

Dear Mayor Lee:

Re: Mr. Jeremy Wallenberg

I am writing on behalf of Jeremy Wallenberg who is seeking appointment to the neighborhood seat for the Entertainment Commission.

Jeremy is currently the Director of External Affairs for sf.citi, a non-profit organization that supports innovative policies and collaborates with many City Agencies and community in San Francisco. Jeremy, as a fifth generation San Franciscan, comes to us with a historical perspective. Jeremy has developed a profound knowledge and care for our city and a profound understanding and compassion for its people. With a demonstrated commitment to public service, I know that Jeremy would serve San Francisco with purpose. He would be an Entertainment Commissioner with a thoughtful voice for people that represent the many diverse communities in our city.

Jeremy works very closely with the San Francisco Police Department through our Future Graduates summer internships program. This program brings together private and public sector organizations to provide SFUSD high school students from predominantly underserved areas with paid summer internships at a variety of innovative, local technology companies. The goal is to increase the high school graduation rate by reducing the dropout rate, broaden exposure to our workforce, expand tech skills, and empower these young people to achieve any dream any other person with ample opportunity might have in life.

I know that Jeremy will be a balanced and dedicated member of the Entertainment Commission. He would work to the best of his abilities, be diligent, and fair minded in bringing in the application of his duties.

It is with great pleasure that I recommend Jeremy Wallenberg to the neighborhood seat on the Entertainment Commission. Please feel free to contact me for any additional information you may need.

Sincerely,

  
GREGORY P. SUHR  
Chief of Police

cc: Alisa Somera, Assistant Clerk of the Board of Supervisors



CORPORATE OFFICE  
1500 Mission Street  
San Francisco  
California 94103  
PHONE 415 575 2101  
TTY 415 575 2115  
FAX 415 575 2170

December 18, 2014

To: Alisa Somera, Assistant Clerk, San Francisco Board of Supervisors

It is my pleasure to write this letter of recommendation on behalf of Jeremy Wallenberg. I have known Jeremy for the year as I began my tenure as the new CEO of SF Goodwill. I have been so impressed by how inclusive and committed to having a positive impact he is in all his efforts. His commitment and dedication to public service as he continually strives to improve the lives of others and those who are most in need is remarkable.

Jeremy is tenacious, courageous, thoughtful and curious. His devotion to his work and community exemplifies his strong character and values. He has been able to successfully engage multiple stakeholders, build support and work collaboratively across sectors to help create community partnerships across our city. As a fifth generation San Franciscan, he is deeply aware of the changes and challenges and he remains steadfast in his resolve to protect the unique Mid-Market neighborhood's character and I believe he will be thoughtful in his deliberations. He has incredible passion and sincerity of purpose in his achievements. He is a trustworthy person with integrity, drive and intelligence.

It is for these reasons that I offer high recommendations for Jeremy to serve on the Entertainment Commission. I believe he would be an ideal candidate for this post and would add a thoughtful voice to representing the diverse communities for which he cares about so deeply. His strong community relationships, and his background and knowledge of San Francisco, proves complimentary to the position. I know that Jeremy would work hard on behalf of all San Franciscans and would be a balanced, effective and diligent Entertainment Commissioner who is committed to the post. He knows we will all hold him accountable once in the post.

If you would like to speak with me further about Jeremy, please feel free to contact me.

Sincerely,

Maureen Sedonaen  
President & CEO  
Goodwill San Francisco, San Mateo and Marin  
[mседonaen@sfgoodwill.org](mailto:mседonaen@sfgoodwill.org)  
415-575-2105

**James F. Senal**  
*Attorney at Law*  
646 Twenty Fourth Avenue  
San Francisco, California 94121  
(415) 995-4642 ◊ (650) 529-9229

Wednesday, December 24, 2014

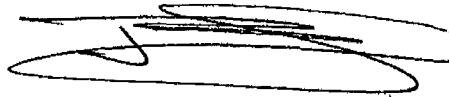
Re: Jeremy Wallenberg's Candidacy for Entertainment Commissioner

To Whom This May Concern:

I am an attorney in San Francisco and have known Jeremy Wallenberg and his family for many years. The Wallenberg's are a family of long standing in San Francisco. I know from personal experience that Jeremy Wallenberg is a man of the utmost integrity. He has worked hard in the time I know him. I have no doubt whatsoever that Jeremy Wallenberg will serve the citizens of San Francisco very well in the post of Entertainment Commissioner.

If you have any questions concerning this letter, or anything contained herein, please feel free to call me at your convenience.

Sincerely,

A handwritten signature in black ink, appearing to read 'James F. Senal', with a large, sweeping flourish underneath.

James F. Senal

To Whom it May Concern,

I want to express my full support for the appointment of Jeremy Wallenberg as an Entertainment Commission member in San Francisco.

I have known Mr. Wallenberg for more than five years and had several opportunities to work with him on issues involving the entertainment industry. Mr. Wallenberg has always conducted himself with the upmost professionalism while expressing keen personal interest in the people and issues at hand.

As San Francisco continues to grow and change, the Entertainment Commission would be well served by Mr. Wallenberg's long history with the City, his keen appreciation of the essential role of entertainment in the urban environment, and, perhaps most importantly, an educated insight into the machinations of City government that must balance the many conflicting interests competing to influence the City's future.

I have been working for about 10 years in various arts and entertainment endeavors in San Francisco. I know first-hand the conflicts presented between entertainment venues and other property uses – especially residential. However, entertainment has a vital, even crucial, role in the life of the City as Richard Florida, Elizabeth Currid and many others have clearly demonstrated. The continued vitality of the City of San Francisco is dependent on having people like Mr. Wallenberg engaged as an advocate and a mediator.

Sincerely,

David P. Addington

The Warfield Theater, LLC

Showdogs

Machine Coffee and Deli

415-606-6552

## **Somera, Alisa (BOS)**

---

**From:** mary rivers <maryrivers3@gmail.com>  
**Sent:** Saturday, January 03, 2015 2:12 PM  
**To:** Somera, Alisa (BOS)  
**Cc:** Jeremy Wallenberg  
**Subject:** Entertainment Commission Recommendation

To: Alisa Somera  
Re: Entertainment Commission Recommendation

Good Afternoon Ms. Somera,

I am writing this as my formal recommendation of Mr. Jeremy Wallenberg to the Entertainment Commission. I understand there is a need to fill an open seat representing "Neighbors" in San Francisco. Mr. Wallenberg is indeed that individual to take that position. He possesses the genuineness and impartiality to make this position a success for the neighborhoods of San Francisco.

As a member of the Western Addition Neighborhood, working and living in this community of high crime and poverty level incomes, I see what is needed to make the community whole again and bring it back to the community it once was years ago. I work for the Western Addition Community Technology Center, committed to assisting community members in their job search and job skills training to improve their family income and well being. Our goal is to take the inner-city youth and young adults off of the streets and redirect their activities into making a positive difference. Together, with organizations such as the YMCA, Social Services and local family organizations, we are working to make that happen. We have numerous partnerships with local, county and state organizations, reaching out to the homeless, low to no income individuals, youth, seniors, veterans, educated and non educated, and those with a criminal background. We are making a tremendous impact on the community through these strong partnerships.

Our organization met with Mr. Wallenberg just before the holidays, to gather support from his organization, SF CITI, to assist us in our endeavor to garner support from major technology companies, and organizations interested in assisting organizations such as ours. He was very impressed with our outcomes and statistics, and our goals for the future. Unfortunately, with the holidays upon us, we came to the conclusion that we would have to wait on contacting these organizations until after the New Year. However, within a week, I received notice from Mr. Wallenberg, that a major company was interested and needed to gather more information in order to better assist us. Mr. Wallenberg did not put on hold, our need to gather funding, but instead went right to work on the task before him. His mission mirrors that of our organization - to achieve a life of public service, guided by the principle that anything I do, and any decision that I may make should always strive to improve the lives of others and those who are most in need. This is what makes him the most qualified candidate for the position. He will not postpone, nor make promises he cannot deliver.

Entertainment is a sector that seems to bring everyone together, creating a peaceful, harmonious, and thriving atmosphere. It also improves on our already tough economy. This sector will bring about new employment opportunities, and allow unknown, talented individuals to make a difference in the community and in their lives. It reaches every individual, every community, and brings about change.

Our neighborhoods could use an individual like Jeremy Wallenberg, who has lived here all of his life, and knows what this City used to be and what it can become again. He has the drive and ambition necessary to make a difference. Through his own personal history and community involvement, he knows the adversity each diverse background in the communities of San Francisco are faced with. Mr. Wallenberg is also aware of the uniqueness each neighborhood in the City possesses, and will work in a collaborative effort to safeguard and retain the essential character of the individual neighborhoods. Mr. Wallenberg will also have our support, as well as every organization we partner with to make this endeavor a success. We cannot imagine this position going to anyone else but Mr. Jeremy Wallenberg. He is the most qualified, effective and diligent individual for the Employment Commission position. We need an individual who will actually complete the task put before him, with love and compassion for the community of San Francisco, and Mr. Wallenberg is that individual.

I thank you for the opportunity to present my recommendation, as it will be our honor to assist and support Mr. Jeremy Wallenberg as the new commissioner for the Neighbors of San Francisco..

Respectfully,

**Mary Rivers**  
**Administrative Assistant**

**Western Addition Community Technology Center**  
**1003A Turk Street**  
**San Francisco, CA 94102**  
**415-431-2206 (w)**  
**415-426-9131 (c)**

**"It's not whether you get knocked down, it's whether you get up."**  
*Vince Lombardi*



Date: January 5, 2015

To: Alisa Somera, Assistant Clerk with the San Francisco Board of Supervisors

CC: Jeremy Wallenberg

Dear Ms. Somera,

I am writing to support the appointment of Jeremy Wallenberg to the San Francisco Entertainment Commission.

Mr. Wallenberg has been an active member of the Vision Zero Coalition, a group of organizations and community members working to end traffic fatalities and serious injuries in San Francisco by 2024. Through his involvement in the Coalition, Mr. Wallenberg has been a committed participant, helping to link our efforts to the technology community with positive outcomes.

Mr. Wallenberg is a strong leader and dedicated to the City of San Francisco – he is able to listen to concerns and bring diverse groups together around mutually beneficial solutions. As a lifelong San Franciscan with many relationships and a sound understanding of the San Francisco landscape, I believe Mr. Wallenberg will help further connect the Entertainment sector to other issue areas, yielding additional positive outcomes. All San Franciscans will benefit from Mr. Wallenberg's leadership.

With your support, I look forward to continuing to work with Mr. Wallenberg as an Entertainment Commissioner.

Sincerely,

A handwritten signature in black ink that reads "Nicole Schneider". The signature is written in a cursive, flowing style.

Nicole Schneider  
Executive Director



Ms. Alisa Somera  
Assistant Clerk  
Board of Supervisors

Dear Ms. Somera,

I am writing in support of Jeremy Wallenberg's application to serve on the City's Entertainment Commission and I am doing so with a great deal of enthusiasm.

I have gotten to know Jeremy largely through his work with the Department of Aging and Adult Services as we work toward getting all SF seniors connected on the internet. I have been genuinely touched by his commitment to this project as a way to break down the isolation many seniors feel every day, a reality that is very present especially in the low income and minority communities.

I have had the privilege of serving on a number of commissions through the years including currently serving as Chairman of the SFMTA Board and the Caltrain Joint Powers Board. I am well experienced in serving the public as a commissioner especially when the issues we are dealing with are controversial as I know is often the case at the Entertainment Commission and it certainly is the case at the MTA.

One of the attributes of Jeremy that, in my opinion, would make him an excellent Commissioner is that he is very respectful and pays close attention when someone is speaking even when the person might be woefully misinformed. To my mind, not only is paying attention to often passionate speakers important but conveying to them that you are doing so even if in the end you vote another way.

Jeremy and I have discussed the role of a Commissioner, on any commission, is to look out for the best interests of the City as a whole while being mindful of particular localized issues that often inflame. I fully believe that Jeremy is more than capable of doing just that kind of thoughtful balancing.

As a fifth generation San Franciscan, I know Jeremy is committed to caring for and preserving historic or long term venues in our diverse neighborhoods. He also understands the changing nature of the City with so many new jobs being created here attracting people from around the world.

He is obviously very intelligent and thoughtful and is dedicated to the City. He is also someone pleasant to work with, a major attribute, in my experience working with different individuals in a wide variety of settings including my time as a San Mateo County Supervisor.

Jeremy Wallenberg would be an outstanding Member of the Entertainment Commission. If I can be of further assistance, please do not hesitate to call me.

Sincerely,  
Tom Nolan  
415-298-4649

## Somera, Alisa (BOS)

---

**From:** Julie Lein <julie@tumml.org>  
**Sent:** Monday, January 05, 2015 3:11 PM  
**To:** Somera, Alisa (BOS); Jeremy Wallenberg  
**Subject:** Letter of Support on behalf of Jeremy Wallenberg for Entertainment Commissioner

Dear Alisa,

I am writing a letter of support on behalf of Jeremy Wallenberg to serve as Entertainment Commissioner representing "Neighbors." I know Jeremy through my own community work -- I co-founded a nonprofit ([Tumml](#)) with the mission of empowering entrepreneurs to solve urban problems in our cities.

Through my work in helping launch organizations that solve civic challenges, I have found Jeremy to be an absolutely fantastic community partner. Jeremy is incredibly responsive, dedicated to cross-sector collaboration and partnerships, and truly an invaluable advocate for diverse and fair policies to better our city. On a personal level, I think he is very approachable, thoughtful, and diligent in addressing many of the tough challenges in San Francisco. I have connected him to several Tumml organizations (ie HandUp - a crowdfunding tool for the homeless - and Akimbo - a workforce development tool for marginalized communities) and he has been a thoughtful and supportive advocate, helping them through introductions in the sf.citi network and finding other important partnerships.

As a nonprofit leader, I am really appreciative of Jeremy's work advocating on behalf of technology companies, government, and community members. I couldn't think of a more committed Entertainment Commissioner for our city.

Best,  
Julie Lein  
Co-founder & President, Tumml

--  
Julie Lein | President @ [Tumml](#) | Urban Ventures Accelerator | (415) 613-5401



January 5, 2015

**Sent Via Email**

Alisa Somera, Assistant Clerk for the SF Board of Supervisors  
Board of Supervisors – City of San Francisco

Dear Alisa:

I am writing to you today to provide a letter of support for Jeremy Wallenberg for an open position on the Entertainment Commission. In working with Jeremy, I have found him to be highly knowledgeable and engaged in the business, political, and nonprofit sectors. He's bright, articulate, and responsive. Jeremy has a deep commitment to the City and its neighborhoods.

Most recently as part of San Francisco Citizens Initiative for Technology and Innovation (*sf.citi*), Jeremy has helped Lyft and Meals On Wheels of San Francisco come together for a small yet impactful community partnership: Lyft drivers visited and delivered 396 disaster kits to home-bound seniors in San Francisco, and from this the relationship has grown. Since that initial conversation Lyft has an emerging partnership with Meals On Wheels America, and locally we are exploring ways to expand their efforts here. As we continue to confront the growth in our senior population in the City, Jeremy has also been instrumental in making introductions to civic leaders who can assist in locating a new home for Meals On Wheels of San Francisco.

As the Entertainment Commission is charged with overseeing public safety and mediating disputes while enriching our arts, culture, economy, nightlife, daytime establishments and athletics integral to every corner of each neighborhood in the city, I know that Jeremy can bring the right balance as a business leader, community volunteer, and neighbor to the work of the Commission. In my judgment I believe Jeremy will be a thoughtful, balanced, engaged and careful commissioner, who cares deeply for city-life, would safeguard our city's values as the voice for the people ensuring that ALL San Franciscans have the chance to succeed and participate.

Warm regards,

A handwritten signature in black ink that reads "Ashley C. McCumber". The signature is fluid and cursive, with a long horizontal line extending from the end.

Ashley C. McCumber,  
CEO and Executive Director - MOWSF



ANDYTOWN  
COFFEE  
ROASTERS

3655 Lawton Street  
San Francisco, CA 94122  
(415) 753-9775  
info@andytownsf.com  
www.andytownsf.com

---

To the San Francisco Entertainment Commission,

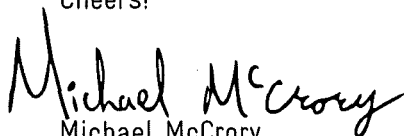
I am writing on behalf of Jeremy Wallenberg. I met Jeremy three years ago through mutual friends—before I started my business and before I knew much of anything about city dealings with small businesses. Now, my wife and I have our very own coffee roasting company in the Outer Sunset and serve hundreds of cups of coffee to our community every day.

From when I was just getting started, Jeremy would answer any questions I had about starting a business in San Francisco. He suggested that I use the resources available in city hall, having full faith that our local government could help me as a small business owner. From the get-go, he encouraged us to be involved with our local community and work to meet the needs of our neighbors as a business.

Jeremy clearly understands the importance of community. As far as his character, I can personally vouch that he is incredible prompt (way more than me!), very open, honest, and always willing to lend an ear when I had any problems.

I am confident that we will be an excellent commissioner of entertainment, or any other position he is appointed or elected to.

Cheers!

  
Michael McCrory

To whom it may concern,

My name is Andrew McClintock and I support Jeremy Wallenberg in his efforts to become the Entertainment Commissioner for the city of San Francisco.

As a native of San Francisco, I have known Mr. Wallenberg since we attended grade school together at the Town School for Boys. In January of 2009, I opened a contemporary art gallery in the Tenderloin District called Ever Gold. In addition, I am the founder and Publisher of SFAQ (San Francisco Art Quarterly), a free international art magazine, founded in 2010. From August 2012 – September 2013 I served as Director of Exhibitions and Public Programs at the San Francisco Art Institute. Starting in March of this year, I am opening another space in the Tenderloin called SFAQ[Project]Space, which is a temporary public programs, exhibition, and event space curated by SFAQ, and supported by the Kenneth Rainin Foundation.

I give you this background to make clear my continuing investment in the Arts and Culture in San Francisco. And when Mr. Wallenberg asked me to write this letter, I immediately said yes, not because I have known him for so long, but because I believe he would be a great asset to the Entertainment Commission, and to supporting and growing the Arts and Culture within our city.

In 2012 when Mr. Wallenberg was working for Ed Lee, we organized a "pop up" exhibition on Market and 6<sup>th</sup> street. Mr. Wallenberg pitched me the original idea, and executed it to great success. I was extremely impressed by his ability to balance politics with cultural events, and realized he possesses a natural skill set that allows him to excel within that complex balance. It is this skill set which makes him a clear candidate for the position of Entertainment Commissioner.

Before opening my multiple businesses, I worked in a management capacity at both Bimbos 365 Club and The Regency Ballroom. At both venues, I brought Mr. Wallenberg in to assist, and he quickly applied himself to each difficult position; often dealing simultaneously with patrons, artists, security, and unions. His ability to multitask, and deftly solve a myriad of dissimilar problems was yet another reason I came to believe Mr. Wallenberg would make a great Entertainment Commissioner. He remains someone with a populist voice, who has worked in the trenches, while juggling prestigious political positions at the local and national level. This is what San Francisco is about: hard working people from diverse backgrounds who strive to bring people together, in the pursuit of common goals.

Mr. Wallenberg is the definition of this description, and it is my great pleasure to lend my recommendation to his pursuit of the position of Entertainment Commissioner.

Andrew McClintock

01/05/2014



Latino Startup Alliance  
548 Market St #44111  
San Francisco, CA 94104-5401

Ms. Alisa Somera  
Assistant Clerk  
San Francisco Board of Supervisors

January 6, 2015

**RE: San Francisco Entertainment Commissioner Position**

Hello Alisa:

Happy New Year!

I wanted to take this opportunity to introduce myself and reach out to you as I understand one of our San Francisco community champions, Jeremy Wallenberg, has applied for the position of Entertainment Commissioner for the City of San Francisco. A commission to enrich San Francisco through promoting opportunities in and sustaining arts, culture, community, nightlife and sports, and thus through mediation of disputes and for the economy as a whole.

As the Cofounder | Co-Chair | CEO for Latino Startup Alliance, words cannot express how supportive Jeremy has been around our work in diversity in tech during the time we have been working with the City of San Francisco and ensuring tech helps to benefit all of our diverse communities. And our work has only begun...

I as well as the Latino Startup Alliance (LSA) Team have had the pleasure of getting to know Jeremy and learning about all the great work he has been doing overall at sf.citi. Jeremy has exemplified the leadership skills and has acted proactively on our behalf in being able to support both our Latino and Latina tech entrepreneurs across all generations, especially our youth at Mission High School.

I know Jeremy would be a tremendous asset to the San Francisco Entertainment Commission and believe he is to be of standup character, fair-minded and balanced, engaged in the city and what's going on, diligent, and can be a real voice who cares about the success of ALL people from ALL the diverse communities of our city, that would be important.

Please let me know personally if you have any questions and/or if you would like to schedule a call to discuss in more detail. Happy to meet in person as well!

Warmest regards,



Jesse Martinez  
LSA Cofounder | Co-Chair | CEO

### **About Latino Startup Alliance**

Latino Startup Alliance is committed to building the foundation that fosters an ecosystem to support Latino tech entrepreneurs and future innovators by providing a community of peers, resources, mentors, & investors.

### **Jesse's Other Work**

Cofounder of AVION Ventures and Youth Startups.

Jesse is also very honored and proud to be involved with the following:

- Team leader for the U.S. White House Team on Tech Inclusion
- Board Member for MEDA (Mission Economic Development Agency)
- Advisory Board Member for #YesWeCode & Advisor for Hackers/Founders Co-op
- 2014 Clinton Global Initiative Attendee





**EDWIN M. LEE**  
MAYOR

POLICE DEPARTMENT  
**CITY AND COUNTY OF SAN FRANCISCO**

THOMAS J. CAHILL HALL OF JUSTICE  
850 BRYANT STREET  
SAN FRANCISCO, CALIFORNIA 94103-4603



**GREGORY P. SUHR**  
CHIEF OF POLICE

December 29, 2014

The Honorable Mayor Edwin Lee  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place  
City Hall, Room 200  
San Francisco, CA 94102

Dear Mayor Lee:

Re: Mr. Jeremy Wallenberg

I am writing on behalf of Jeremy Wallenberg who is willingly seeking appointment to the neighborhood seat for the Entertainment Commission.

I have worked with Jeremy on several youth and summer projects over the last few years, and I know him to be committed to improving the lives of young people in San Francisco. Jeremy is a San Franciscan and epitomizes so much of what is great about our City. He has demonstrated his commitment to public service, I know that he would continue to serve San Francisco as a confident but thoughtful Entertainment Commissioner.

Jeremy works directly with San Francisco Police Department and our Future Graduates summer internships program. This program works to bring together the private and public sector organizations to provide SFUSD high school students with paid summer internships and experience in the real job market.

I can see Jeremy as a calming, common sense addition to the Entertainment Commission. He has the ability and the dedication needed. He is fair minded, and he will work with others to discuss and make decisions and reach the goals set for them.

It is my great pleasure to recommend Jeremy Wallenberg to the neighborhood seat on the Entertainment Commission. Please contact me at 415 913-8421 for any additional information you may need.

Sincerely,

Lyn Tomioka  
Deputy Chief  
San Francisco Police Department.

cc: Alisa Somera, Assistant Clerk of the Board of Supervisors

STATE CAPITOL  
ROOM 5100  
SACRAMENTO, CA 95814  
TEL (916) 651-4011  
FAX (916) 651-4911

DISTRICT OFFICES  
455 GOLDEN GATE AVE  
SUITE 14800  
SAN FRANCISCO, CA 94102  
TEL (415) 557-1300  
FAX (415) 557-1252

SENATOR.LENO@SEN.CA.GOV  
WWW.SENATE.CA.GOV/LENO

# California State Senate

SENATOR  
**MARK LENO**  
ELEVENTH SENATE DISTRICT



COMMITTEES  
BUDGET AND  
FISCAL REVIEW  
CHAIR  
JOINT LEGISLATIVE  
BUDGET  
CHAIR  
ENVIRONMENTAL QUALITY  
JUDICIARY  
LABOR & INDUSTRIAL  
RELATIONS

January 7, 2015

San Francisco Board of Supervisors  
San Francisco City Hall  
1 Dr. Carlton B. Goodlett Place  
San Francisco, CA 94102

Dear Members of the Board of Supervisors:

I am writing in support of the appointment of Jeremy Wallenberg as a "Neighborhood Representative" member of the San Francisco Entertainment Commission.

I have come to know Jeremy through his advocacy work in support of our legislation to enact Ellis Act reform (SB 1439). Jeremy collaborated with our office to perform outreach and organize tenant advocates, labor organizations and local business owners in support of the bill. Jeremy is an active listener who thoughtfully weighs opposing ideas with a focus on bringing people together toward a shared goal.

Jeremy's application and resume highlight his career and personal accomplishments. He seeks to serve as a consensus builder, working collaboratively and balancing diverse perspectives across sectors, to build meaningful relationships that strengthen community.

Thank you for your consideration of the appointment of Jeremy. With a demonstrated commitment to public service and our city, Jeremy would serve San Francisco with a neighborhood voice representing our diverse communities.

Sincerely,

A handwritten signature in black ink that reads "Mark Leno".

Mark Leno  
Senator, 11<sup>th</sup> District

## Somera, Alisa (BOS)

---

**From:** Adeel Ahmad <adeel@shopseen.com>  
**Sent:** Wednesday, January 07, 2015 5:05 PM  
**To:** Somera, Alisa (BOS)  
**Cc:** Jeremy Wallenberg  
**Subject:** Recommendation for Jeremy Wallenberg - Entertainment Commissioner

Dear Alisa,

I want to wholeheartedly give my recommendation for Jeremy to be Entertainment Commissioner.

First a bit about me, I'm CEO of Shopseen, a web startup in San Francisco that helps small business retailers by integrating all their ecommerce, POS, social media, and shipping in one interface. I met Jeremy when Shopseen was joining sf.citi. Since then I've worked with Jeremy and sf.citi on a number of events to help promote bridging small business and the tech community in SF. He's really passionate about this issue that's top of mind for everyone. And he does a great job of executing. He's been a great asset to the whole city in that role.

Shopseen was actually born out of a Tenderloin retail shop that I started. Many bands have played there and my business partner there in particular is well-connected with the local entertainment scene. So I have a good idea about the needs of the changing scene. This is why when I heard Jeremy is looking to take on this role I couldn't think of a better person for it.

This is a once-in-a-generation critical time for the nightlife and entertainment in this city. Jeremy is someone who will thoughtfully listen to all voices and come up with creative solutions to move the city forward. As scared as I have been about the future of entertainment in SF I'd be very hopeful if Jeremy plays a key part.

Let me know if you have any further questions. Thanks for your time!

Best regards,

**Adeel Ahmad**  
CEO / [Shopseen](#) (500 Startups)  
Shopseen simplifies commerce.

**Follow @shopseen everywhere**  
[Instagram](#) / [Pinterest](#) / [Twitter](#) / [Facebook](#)

## Somera, Alisa (BOS)

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**From:** Gabriel Medina <gabrielmedina5@gmail.com>  
**Sent:** Wednesday, January 07, 2015 6:27 PM  
**To:** Somera, Alisa (BOS)  
**Cc:** Jeremy Wallenberg  
**Subject:** Entertainment Commission, Neighborhood Seat

Attn: Ms. Alisa Somera, Assistant Clerk, San Francisco Board of Supervisors

I am writing to convey my strong personal support for Jeremy Wallenberg for appointment to the San Francisco Entertainment Commission. As a fifth generation San Franciscan, he provides valuable insight into our legacy businesses and history that are confronted with a higher 'open to close' ratio from displacement than newer and more high-end businesses taking their place. In my experience working with him on behalf of the Latino community as the President of the Latino Democratic Club and as Policy Manager for the Mission Economic Development Agency, he has been an accessible, helpful and responsive resource to undeserved communities. His understanding of diverse cultures and customs is remarkable, authentic and only eclipsed with his deep commitment to public service. His understanding of ALL of San Francisco's neighborhoods is only matched by his strong sense of ethics and conscience.

I know that Mr. Wallenberg would be a balanced, effective and diligent Entertainment Commissioner who is committed to the post, bound by the people of San Francisco and energized by this responsibility. Please give him your utmost consideration. Thank you.

Best Regards,

Gabriel Medina  
(415) 690-6992  
509 Holloway Ave  
San Francisco, CA 94112



**CALIFORNIA  
MUSIC AND CULTURE  
ASSOCIATION**

February 17, 2015

**INTERIM BOARD  
OF DIRECTORS**

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Executive Director

Dear Esteemed Members of the San Francisco Board of Supervisors,

As the sole group with a mission to preserve and enrich nightlife and culture in San Francisco, the California Music and Culture Association (CMAC) wishes to offer our opinion on the open seat for the Entertainment Commission, the Neighborhood Representative seat. The Neighborhood Representative seat plays a critical role on the Entertainment Commission by advocating for the communities in which entertainment venues, festivals and fairs reside and balancing these communities' needs and concerns with entertainment establishments' ambitions. We would like to go on record to endorse Jeremy Wallenberg for the Neighborhood Representative seat. Before we explain why, however, CMAC and the industry it represents also want to go on record supporting the neighborhood advocacy done over the years by another candidate, Nick Belloni.

Nick has labored tirelessly for years to connect local communities with entertainment events. His work with outdoor events in Golden Gate Park has brought neighborhood concerns to the table in a frank and solvable fashion. If all citizens of San Francisco were as passionate, engaged, and committed to finding working solutions to variances in opinions as Nick Belloni, San Francisco's nightlife and entertainment neighborhood relations would be significantly stronger. If it were not for our perceived need for the Entertainment Commissioners to provide informed policy experience to the commission, we would be in support of Nick for this appointment.

260 California Street,  
Suite 1001  
San Francisco, CA 94111

info@cmacsf.org  
cmacsf.org

Nick's advocacy cannot go unrecognized; however, we believe that Jeremy Wallenberg brings much needed policy experience to the Entertainment Commission. Since its founding, the Entertainment Commission has been charged not only with regulating and overseeing the city's entertainment industry but also with drafting and promoting *smart policy* from City Hall to nurture and protect this entertainment. We believe that Jeremy's appointment is a large step toward realizing this responsibility and will help the Entertainment Commission produce clear, reasoned and compelling policy. Furthermore, we find Jeremy to be extremely intelligent, sincere and energetic, all qualities that are essential for success as an Entertainment Commissioner.

CMAC looks forward to working with Jeremy Wallenberg, the Entertainment Commission, City Hall, and the citizens of San Francisco to promote smart, responsible, vibrant nightlife and entertainment for years to come.

Sincerely,  
Ben Bleiman & Duncan Ley  
Acting Co-Chairs  
California Music and Culture Association

BOARD of SUPERVISORS



City Hall  
1 Dr. Carlton B. Goodlett Place, Room 244  
San Francisco 94102-4689  
Tel. No. 554-5184  
Fax No. 554-5163  
TDD/TTY No. 554-5227

## VACANCY NOTICE

### ENTERTAINMENT COMMISSION

Replaces All Previous Notices

NOTICE IS HEREBY GIVEN of the following vacancy:

Vacant seat 1, succeeding Glendon Hyde, resigned, must represent the interests of City neighborhood associations or groups, for the unexpired portion of a four-year term ending July 1, 2015.

Reports: The Commission must prepare and submit to the Mayor and the Board of Supervisors a report analyzing the Commission's effectiveness every five years; an annual report regarding its activities for the preceding year; and an annual report analyzing fee revenue.

Sunset Date: None.

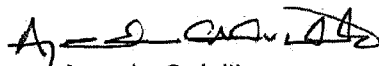
Additional information relating to the Entertainment Commission may be obtained by reviewing Charter, Section 4.117, and Administrative Code, Chapter 90, at <http://www.sfbos.org/sfmunicodes>.

Interested persons may obtain an application from the Board of Supervisors' website at [http://www.sfbos.org/vacancy\\_application](http://www.sfbos.org/vacancy_application) or from the Rules Committee Clerk and should be submitted to: 1 Dr. Carlton B. Goodlett Place, Room 244, San Francisco, CA 94102-4689. All applicants must be residents of San Francisco, unless otherwise stated.

Pursuant to Board of Supervisors Rules of Order 2.19 (Motion No. 05-92) all applicants applying for this Commission must complete and submit, with their application, a copy (**not original**) of Form 700, Statement of Economic Interests. Applications will not be considered if a copy of Form 700 is not received. Form 700, Statement of Economic Interests, may be obtained at <http://www.sfbos.org/form700>.

**Next Steps:** Applicants who meet minimum qualifications will be contacted by the Rules Committee Clerk once the Rules Committee Chair determines the date of the hearing. Members of the Rules Committee will consider the appointment(s) at the meeting and applicant(s) may be asked to state their qualifications. The appointment of the individual(s) who is recommended by the Rules Committee will be forwarded to the Board of Supervisors for final approval.

*Please Note: Depending upon the posting date, this vacancy may have already been filled. To determine if vacancy for this Commission is still available, or if you require additional information, please call the Rules Committee Clerk at (415) 554-4447.*

  
Angela Calvillo  
Clerk of the Board

DATED/POSTED: December 15, 2014



San Francisco  
BOARD OF SUPERVISORS

Date Printed: February 5, 2015

Date Established: November 5, 2002

Active

**ENTERTAINMENT COMMISSION**

**Contact and Address:**

Jocelyn Kane Executive Director  
Administrative Services  
City Hall, Room 453  
San Francisco, CA 94102

Phone: (415) 554-5793

Fax: (415) 554-7934

Email: Jocelyn.Kane@sfgov.org

**Authority:**

Charter, Section 4.117 (Prop F, November 2002 Election) and Administrative Code, Chapter 90 (Ordinance Nos. 164-02; 242-05; and 100-13)

**Board Qualifications:**

The Entertainment Commission shall consist of seven (7) members, comprised of three (3) members appointed by the Board of Supervisors and four (4) members nominated by the Mayor.

Each nomination by the Mayor shall be subject to approval by the Board of Supervisors and shall be the subject of a public hearing and vote within 60 days. If the Board of Supervisors fails to act on a mayoral nomination within 60 days from the date the nomination is transmitted to the Clerk of the Board of Supervisors, the nominee shall be deemed approved.

Of the four (4) members nominated by the Mayor:

- > One (1) member must represent the interests of City neighborhood associations or groups;
- > One (1) member must represent the interests of entertainment associations or groups;
- > One (1) member must represent the interests of the urban planning community; and
- > One (1) member must represent the interests of the law enforcement community.

Of the three (3) members appointed by the Board of Supervisors:

- > One (1) member must represent the interests of City neighborhood associations or groups;
- > One (1) member must represent the interests of entertainment associations or groups; and
- > One (1) member must represent the interests of the public health community.

To stagger the terms, the initial appointments to the commission shall be as follows: the Mayor

San Francisco  
BOARD OF SUPERVISORS

nominates two members to serve terms of four years, one member to serve a term of three years and one member to serve a term of two years. Of the three remaining members, the Board of Supervisors shall appoint one member to serve a term of four years, one member to serve a term of three years and one member to serve a term of two years. All terms of initial appointees to the commission shall be deemed to commence upon the same date which shall be the date upon which the last of the seven initial appointees assumes office. Thereafter, all appointments and reappointments shall be for a term of four years.

The Entertainment Commission shall: 1) assist entertainment organizers and operators to apply for necessary permits; 2) promote responsible conduct; 3) promote the City's entertainment industry; 4) promote the use of City facilities; 5) foster harm reduction policies; 6) develop "good neighbor policies"; 7) mediate disputes between persons affected by entertainment events and establishments and the operators of such establishments; 8) issue entertainment related permits; 9) plan and coordinate City services for major events; and 10) provide information regarding venues and services appropriate for events and functions ancillary to conventions.

Reports: Prepare and submit to the Mayor and Board of Supervisors: 1) within one year from July 6, 2002, and not less than five years thereafter, a report analyzing the Commission's effectiveness; 2) an annual report by March 1st regarding its activities for the preceding year; and 3) within one year from July 6, 2002, and annually thereafter, a report analyzing fee revenue.

Sunset Clause: None

Member, Board of Supervisors  
District 11



City and County of San Francisco

JOHN AVALOS

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DATE: February 20, 2015

TO: Angela Calvillo  
Clerk of the Board of Supervisors

FROM: Supervisor John Avalos *JA*  
Chairperson

RE: Rules Committee  
COMMITTEE REPORTS

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Pursuant to Board Rule 4.20, as Chair of the Rules Committee, I have deemed the following matters are of an urgent nature and request they be considered by the full Board on March 3, 2015, as Committee Reports:

**141272 Appointments, Golden Gate Bridge, Highway and Transportation District**

Motion appointing four members, terms ending January 31, 2017, to the Golden Gate Bridge, Highway and Transportation District.

**150056 Reappointment, Historic Preservation Commission - Andrew Wolfram**

Motion approving/rejecting the Mayor's nomination for reappointment of Andrew Wolfram to the Historic Preservation Commission, Seat No. 2, for the unexpired portion of a four-year term ending December 31, 2018.

**150057 Reappointment, Historic Preservation Commission - Richard Johns**

Motion approving/rejecting the Mayor's nomination for reappointment of Richard Johns to the Historic Preservation Commission, Seat No. 4, for the unexpired portion of a four-year term ending December 31, 2018.

**150058          Reappointment, Historic Preservation Commission - Karl Hasz**

Motion approving/rejecting the Mayor's nomination for reappointment of Karl Hasz to the Historic Preservation Commission, Seat No. 6, for the unexpired portion of a four-year term ending December 31, 2018.

**150138          Appointment, Entertainment Commission**

Motion appointing one member, term ending July 1, 2015, to the Entertainment Commission.

**150181          Appointments, Equal Pay Advisory Board**

**Motion** appointing three members, for indefinite terms, to the Equal Pay Advisory Board.

These matters will be heard at the Rules Committee Meeting on Thursday, February 26, 2015, at 11:00 a.m.