

BOARD of SUPERVISORS



City Hall
1 Dr. Carlton B. Goodlett Place, Room 244
San Francisco 94102-4689
Tel. No. (415) 554-5184
Fax No. (415) 554-5163
TDD/TTY No. (415) 554-5227

LIQUOR LICENSE PUBLIC CONVENIENCE OR NECESSITY REFERRAL

DATE: November 18, 2025

TO: Planning Department
Attn: _____
Phone No. _____

AP Block/Lot Nos.: 0540/023
Zoning: NCD - Union Street Neighborhood
Commercial - 40X

TO: Police Department
Brandon Erickson
#2707

Quad: _____ Dist 2
Record No.: 2025-010929MIS

Please submit your response within two weeks. The Public Safety and Neighborhood Services Committee will tentatively schedule the PC or N hearing for a regular meeting in January 2025.

PLEASE EMAIL YOUR RESPONSE by December 2, 2025, to:
Monique Crayton, Public Safety and Neighborhood Services Committee Clerk.
monique.crayton@sfgov.org ~ (415) 554-7750

Applicant name: Caldero LLC

Business name: Caldero

Application address: 2149 Union Street
San Francisco, CA 94123

Applicant contact info: ~ Maria Victoria Carroll
Caldero LLC
2149 Union St
San Francisco, CA 94123
victoria@calderosf.com

PLANNING REVIEW: ☒ **Approval** ☐ **Denial**

Planning Staff Contact: Sylvia Jimenez, Principal Planner
(Please add comments on a trailing page.)

POLICE REVIEW: ☐ **Approval** ☐ **Denial**

(Please add comments in a trailing report.)

Department of Alcoholic Beverage Control
APPLICATION FOR ALCOHOLIC BEVERAGE LICENSE
ABC 211 (6/99)

State of California

TO: Department of Alcoholic Beverage Control
33 NEW MONTGOMERY STREET
STE 1230
SAN FRANCISCO, CA 94105
(415) 356-6500

File Number: **674093**
Receipt Number: **3051330**
Geographical Code: **3800**
Copies Mailed Date: **October 16, 2025**
Issued Date:

DISTRICT SERVING LOCATION: **SAN FRANCISCO**

First Owner: **CALDERO LLC**

Name of Business: **CALDERO**

Location of Business: **2149 UNION ST
SAN FRANCISCO, CA 94123**

County **SAN FRANCISCO**

Is Premises inside city limits **Yes** Census Tract: **0130.02**

Mailing Address: (If different
from
premises address)

Type of license(s): **20** Dropping Partner: Yes ☐ No ☒

Transferor's license/name: **660902 / JAI RAM LLC**

<u>License Type</u>	<u>Transaction Type</u>	<u>Master</u>	<u>Secondary LT And Count</u>		
20 - Off-Sale Beer And Wine	PER/PRM	Y			
<u>License Type</u>	<u>Transaction Description</u>	<u>Fee Code</u>	<u>Dup</u>	<u>Date</u>	<u>Fee</u>
Application Fee	DBL TRF: PREMISES AND PERSON	NA	0	10/13/25	\$1,105.00
Application Fee	FEDERAL FINGERPRINTS	NA	2	10/13/25	\$48.00
Application Fee	STATE FINGERPRINTS	NA	2	10/13/25	\$78.00
20 - Off-Sale Beer And Wine	ANNUAL FEE	NA	0	10/13/25	\$490.00
Total					\$1,721.00

Have you ever been convicted of a felony? **No**

Have you ever violated any provisions of the Alcoholic Beverage Control Act, or regulations of the Department pertaining to the Act? **No**

STATE OF CALIFORNIA County of **SAN FRANCISCO**

Date: **October 13, 2025**

Applicant Name(s)

CALDERO LLC

12/4/25- Recommended approval for a type 20 ABC license in conjunction with Specialty grocery use within Union Street NCD approved under 2025-002081PRL.

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 OCT 24 AM 1:00

JA

AMENDED FOR NAME CORRECTION

From: [Crayton, Monique \(BOS\)](#)
To: [CPC.Referrals](#); [Erickson, Brandon \(POL\)](#); [Ciudad, Albern \(POL\)](#); ["victoria@calderosf.com"](#)
Cc: ["Alabanza, Analyn@ABC"](#); ["amarjit.tamber@abc.ca.gov"](#); [Goff, David \(POL\)](#); [Dahl, Bryan \(BOS\)](#); [Ebadi, Mahanaz \(BOS\)](#); [Donovan, Dominica \(BOS\)](#); [Tam, Madison \(BOS\)](#); [Del Rosario, Mick \(BOS\)](#); [Hebb, Jack \(BOS\)](#); [Chung, Lauren \(BOS\)](#); [Rosas, Lorenzo \(BOS\)](#)
Subject: Liquor License Transfer- 2149 Union Street - Caldero - BOS File No. 251142
Date: Tuesday, November 18, 2025 10:51:00 AM

Greetings,

The office of the Clerk of the Board has received a letter requesting public convenience or necessity findings for a liquor license transfer. I'm referring this matter to you for response via the following linked document:

-

[Referral Letter - Planning and Police Departments – November 18, 2025](#)

You may review the entire matter on our [Legislative Research Center](#) by following the link below:

-

[Board of Supervisors File No. 251142](#)

After receiving review from the Planning and Police Departments, the Public Safety and Neighborhood Services Committee may hear and consider public convenience or necessity findings for the application, to be forwarded to the California Department of Alcoholic Beverage Control for consideration in the license matter.

The Public Safety and Neighborhood Services Committee will tentatively schedule this hearing for a regular meeting in January 2025.

I request the Planning Department's response by December 2, 2025. Please confirm receipt of this message.

You may review the fact sheet for public convenience or necessity requests from the San Francisco Board of Supervisors via the following link:

[Liquor License Public Convenience or Necessity Request](#)

Thanks for the review.

Monique C. Crayton (she/her)

Assistant Clerk

Board of Supervisors - Clerk's Office

1 Dr. Carlton B. Goodlett Place, Room 244

San Francisco, CA 94102

(415) 554-7750 | Fax: (415) 554-5163

monique.crayton@sfgov.org | www.sfbos.org

(VIRTUAL APPOINTMENTS) To schedule a “virtual” meeting with me (on Microsoft Teams), please ask and I can answer your questions in real time.

Caldero LLC

2149 union st San Francisco, CA, 94123

Phone: 415-697-9160

Email: victoria@calderosf.com

Date: October, 31, 2025

RECEIVED
BOARD OF SUPERVISORS
SAN FRANCISCO
2025 NOV 06 PM02:06

To:

Office of the Clerk of the Board of Supervisors
1 Dr. Carlton B. Goodlett Place, City Hall, Room 244
San Francisco, CA 94102

Subject: Request for Consideration of Liquor License Application
To Whom It May Concern,

I am writing to provide information in support of my application for an alcoholic beverage license with the California Department of Alcoholic Beverage Control (ABC), as requested.

1. **Applicant Information**

Applicant Name: Maria Victoria Carroll

Contact Information: 415-697-9160 victoria@calderosf.com

2. **Business Name:** Caldero LLC

3. **Business Address:** 2149 union st San Francisco, CA, 94123

4. **License Type and Nature of Application:** I am seeking a Type of License 20 Off-Sale Beer and Wine. This application is for premises to premises transfer.

5. **Proposed Hours of Operation:** Wednesday to Sunday, 12 PM to 6 PM

6. **Application Filing Information:** The application for the liquor license was filed with the California Department of Alcoholic Beverage Control on 10/21/25 via fedex submittal to ABC San Francisco Office.

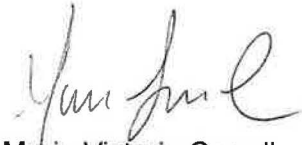
7. **Public Notice Completion:** In accordance with state law, public notice of the liquor license application was posted on 10/23/25 and remained visible for 30 days. Notification was made by 10/31/25 via USPS to all residents within 500 ft from our store.

8. **Public Convenience or Necessity:** Granting this license will serve the public convenience and necessity by revitalizing a currently vacant storefront and creating local

jobs. The proposed operation will contribute positively to the neighborhood by increasing foot traffic for nearby businesses, supporting local suppliers, and immigrant women owned small business like us.

Please let me know if any additional information or documentation is required to complete the review of this application. I appreciate your time and consideration.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Maria Victoria Carroll', written in dark ink.

Maria Victoria Carroll

Caldero LLC

2149 Union st, San Francisco, CA 94123

victoria@calderosf.com