

San Francisco Recreation & Parks Department

United Nations Plaza Activation Project

August 2023



Inspire, Connect, Play!

CIVIC CENTER PUBLIC REALM PLAN

The Civic Center Public Realm Plan is a **100-year vision** for the public spaces, streets and gateways in Civic Center.

The goal of the Plan is to improve the area as both a **neighborhood gathering space** and **common area** for everyone who lives in, works in and visits San Francisco.

The UN Plaza Activation Project builds off the Plan's **identity, planting, circulation, and activation** framework.



COMMUNITY ENGAGEMENT

Recommendations resulted from a **2-year** community outreach process including conversations with over **90 neighborhood organizations** and **3,000 individuals**. Outreach efforts included:

- Workshops/open houses with interactive boards and group discussion
- Focus groups with under-represented communities
- Online and in-person surveys
- Civic Center Stories
- Public Space & Public Life Study
- Civic Center Mobile Outreach Station

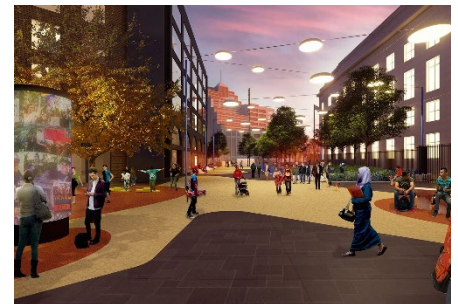


COMMON ELEMENTS

Rec and Park is testing ideas from the Public Realm Plan as a solution to the **public safety** and **public health challenges** in these spaces.

Elements from the Public Realm Plan that the UN Plaza Activation Project implements include:

- Supporting public spaces with a **public health** agenda
- Creating inviting spaces serving families and visitors of **diverse ages and income ranges**
- Supporting and augmenting the **Farmers' Market**
- Celebrating the National Landmark Beaux-Arts District in a **contemporary way**
- Providing active recreation such as a **fit park** and **game tables**



TEMPORARY ACTIVATIONS

The best way to make public space **safer, healthier, and more joyous** is to make it **fun!**

Building on our success at Civic Center Plaza, Rec & Park is collaborating with **multiple city departments and community organizations** such as SFPD, Public Works, Department of Emergency Management, Adult Probation, BART, Civic Center Community Benefit District, and Urban Alchemy.



TEMPORARY ACTIVATIONS

Civic Center Carnival

UN Plaza four-day carnival featuring rides, games, food, and plenty of family fun in the heart of the Civic Center from August 24 through August 27, 2023.

UN Plaza Activation Project Pilot Project

Drawing inspiration from similar activations in Paris, Madrid, and Philadelphia, Rec and Park will install a 13,000-15,000 square foot street skating area. Exercise equipment, along with chess, ping pong, teqball tables will provide fun, healthy activities for non-skaters. Opening in mid-Fall 2023.



SKATEBOARD ACTIVATION ELEMENTS

We will install a smooth surface with **skateable elements** on the surface to create a **dynamic and versatile** area for skaters that celebrates **San Francisco's history** and continues to highlight surrounding **civic uses**.

Skateboard activation elements include:

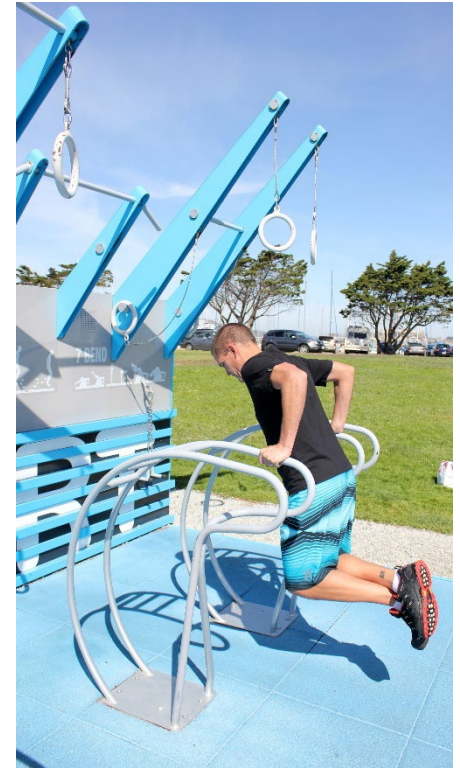
- Repurposed brick for red square stage and AAMP Bank replica
- Marquee pyramid obstacle
- Safeway curb replica
- Replica gold hydrant
- Mellow bank with bench
- Black Waller granite
- Circular flatbar



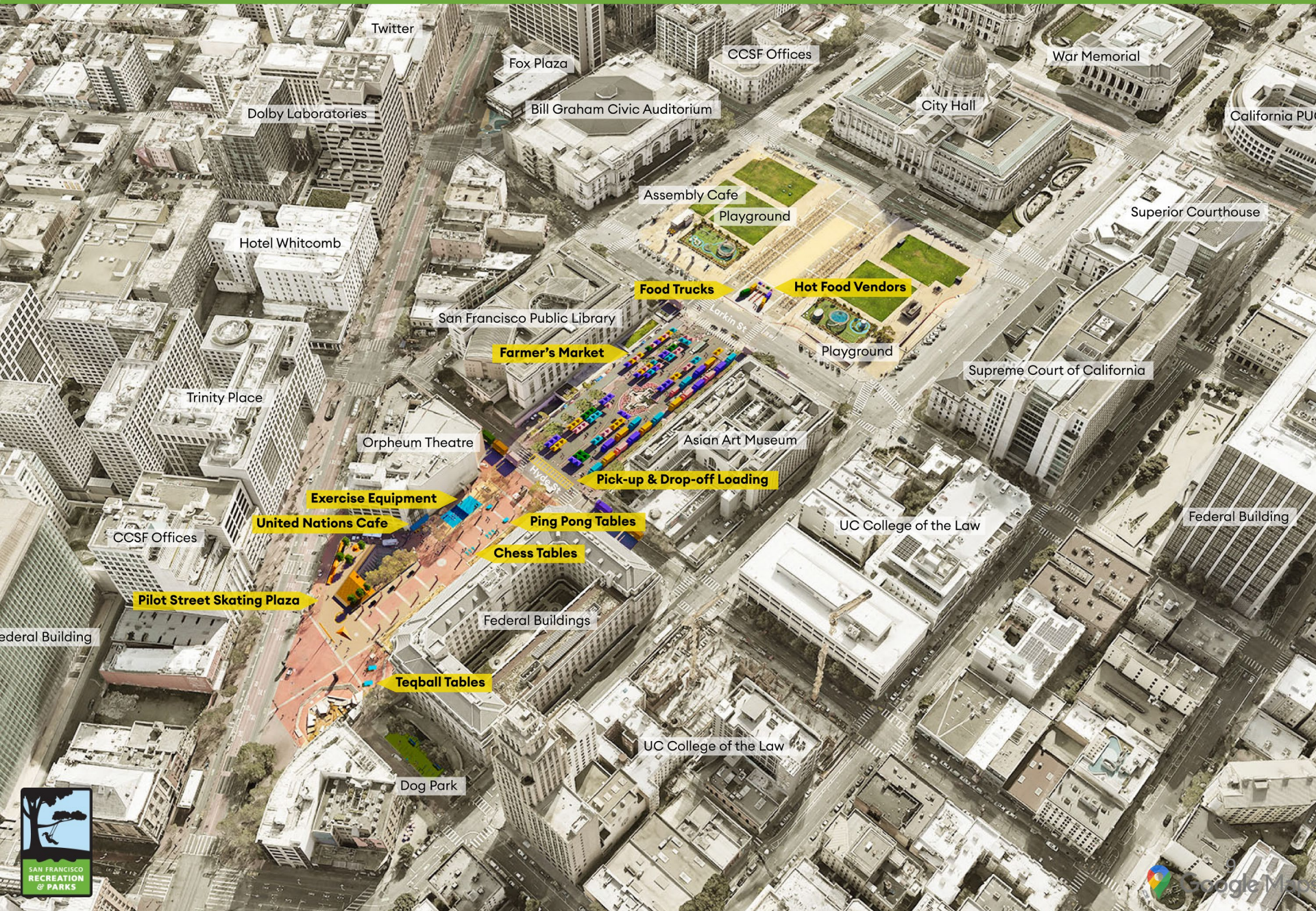
ADDITIONAL ACTIVATION ELEMENTS

Along with the skate space, additional activation elements will be installed to create a **lively and vibrant urban space** that caters to many different types of users. This includes:

- Chess tables
- Teqball tables
- Ping pong tables
- Exercise equipment



AERIAL VIEW



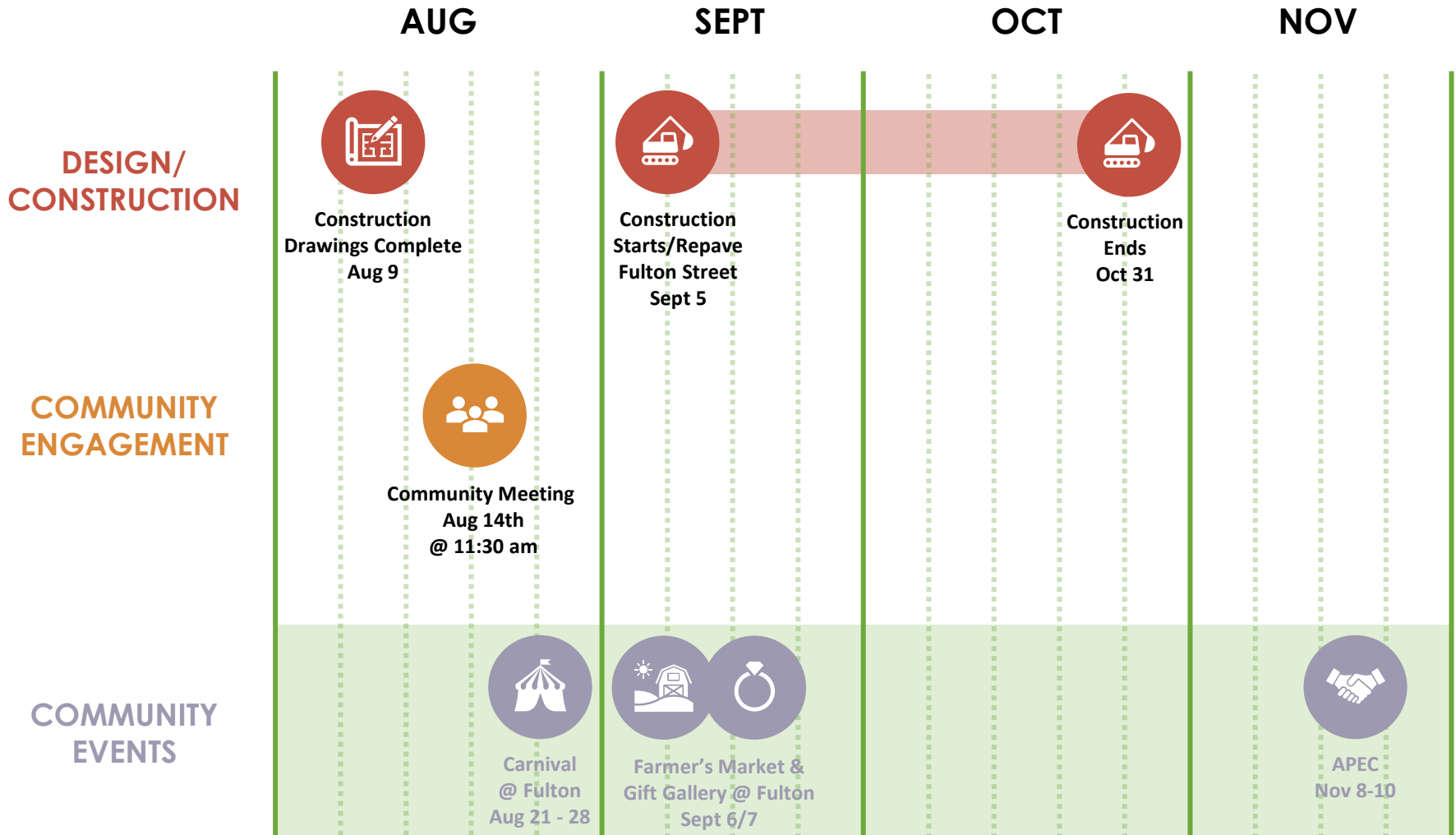
FULTON STREET MALL



UN PLAZA



PROJECT TIMELINE



THANK YOU

