

1 [Supporting the Arts in California State Assembly Bill AB 2728]

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3 **Resolution supporting the Arts in California State Assembly Bill AB 2728 to fully fund**
4 **the California Arts Council.**

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6 WHEREAS, California can claim more arts-related businesses and more people
7 employed in the creative industries than any other state. January 2007 "Creative Industries
8 Study" compiled by the Americans for the Arts found that creative industry businesses provide
9 the essential fuel that drives the information economy, and California, as home to 86,534
10 arts-related businesses, institutions, and organizations that employ 426,222 people, ranks
11 first in the nation with more firms within this economic sector than any other state; and

12 WHEREAS, The state's nonprofit arts organizations currently generate nearly \$300
13 million in state and local taxes; and

14 WHEREAS, According to the California Arts Council's April 2004 report titled "The
15 Arts: A Competitive Advantage for California," California's nonprofit arts organizations attract
16 an audience of 71.2 million annually and generate a \$5.4 billion impact on California's
17 economy, including the creation of 66,300 full-time and 95,100
18 part-time jobs; and

19 WHEREAS, According the National Governors Association, Center for Best
20 Practices report titled "Strengthening Rural Economies through the Arts," arts-based
21 economies and communities with significant arts activities are important to states for two
22 primary reasons: the arts stimulate economic growth and job creation and improve the quality
23 of life; and

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1 WHEREAS, Nonprofit arts organizations contribute to California's ranking as the
2 most visited state in the nation and are a primary reason for visiting California for six million of
3 the state's 44 million annual out-of-state tourists; and

4 WHEREAS, A 2002 book entitled The Rise of the Creative Class, by
5 Richard Florida concludes that today's economy is shifting from an
6 information economy to an economy powered by human creativity with; and

7 WHEREAS, California, the world's eighth largest economy, has been dead last
8 among the 50 states in per capita state investment in the arts and culture since 2003; and

9 WHEREAS, The City and County of San Francisco understands the importance of
10 the arts in terms of economic prosperity, cultural equity, social cohesion and enhancing the
11 quality of life for all its residents; and

12 WHEREAS, The City and County of San Francisco supports the nonprofit arts
13 community and individual artists in a variety of ways, including Grants for the Arts/Hotel Tax
14 Fund, the San Francisco Arts Commission and its Cultural Equity Grants, and other programs
15 totaling more than \$40 million each year, a greater investment per capita than any other city
16 in the nation; now, therefore, be it

17 RESOLVED, that the City and County of San Francisco supports full funding for the
18 California Arts Council, at a level that would bring state investment in the nonprofit arts to at
19 least the national median of \$1.00 per person; and, be it

20 FURTHER RESOLVED, that the City and County of San Francisco supports current
21 legislation being considered in Sacramento, Assembly Bill 2728 (Karnette), that would direct
22 20% of sales and use tax on works of art and similar items to the California Arts Council to
23 enhance the agency's grant programs in communities throughout the state, and which
24 includes certain triggers related to the state's fiscal stability; and, be it

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1 FURTHER RESOLVED, that the City and County of San Francisco urge the
2 California State Legislature and the Governor to pass and enact said legislation in this
3 legislative session.
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