LEGISLATIVE DIGEST

(AMENDED 6/2/25)

[Administrative Code - Valencia Street, Pier 39, Folsom Street, and Ellis Street, Yosemite Avenue, and Hayes Valley Entertainment Zones and Yerba Buena Lane Downtown Activation Location]

Ordinance amending the Administrative Code to create the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and Lane Street, between 3rd Street and Armstrong Avenue; the Hayes Valley Entertainment Zone, in the area bounded by Franklin Street from Grove to Market Streets, Market Street from Franklin to Haight Streets, Haight Street from Market Street to Octavia Boulevard, Octavia Boulevard from Haight to Fell Streets, Fell Street from Octavia Boulevard to Laguna Street, Laguna Street from Fell to Grove Streets, and Grove Street from Laguna to Franklin Streets, and on Gough Street from Grove to McAllister Streets: and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, including Jessie Square; making clarifying amendments; and affirming the Planning Department's determination under the California Environmental Quality Act.

Existing Law

Under Administrative Code Chapter 94B, open alcoholic beverages can be consumed on any public street, avenue, sidewalk, stairway, alley, or thoroughfare within an Entertainment Zone during an Entertainment Zone Event, subject to state and local law, when those beverages are purchased from a licensed premises within the Entertainment Zone.

Administrative Code Section 94B.1 defines an Entertainment Zone Event as "an event that occurs within the boundaries of an Entertainment Zone established in accordance with this Chapter 94B and within the hours permitted by this Chapter 94B and the Management Plan or the Downtown Activation Permit issued pursuant to Administrative Code Chapter 94D for the Entertainment Zone." Administrative Code Section 94B.4 establishes Entertainment Zone locations.

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Administrative Code Chapter 94D creates the Greater Downtown Community Benefit District Master Permitting for Entertainment Activation Program, under which the Department of Public Works may issue streamlined permits to allow activations that incorporate Entertainment Zones in Downtown Activation Locations.

Amendments to Current Law

The original ordinance in Board File No. 250348, from which this file was duplicated, created the Valencia Street Entertainment Zone, on Valencia Street between 16th Street and 21st Street; the Pier 39 Entertainment Zone, on and around Pier 39, including the northern waterfront of The Embarcadero, between The Embarcadero on the south, Kearny Street on the east, Powell Street on the west, and the San Francisco shoreline on the north; the Folsom Street Entertainment Zone, on Folsom Street between 7th Street and 8th Street, Hallam Street between Folsom Street and Brush Place, and Langton Street between Folsom Street and Decker Alley; the Ellis Street Entertainment Zone, on Ellis Street between Stockton Street and Powell Street; and the Yerba Buena Lane Downtown Activation Location, on Yerba Buena Lane between Market Street and Mission Street, and on the northern side of Mission Street only, excluding the public street portion of Mission Street, between Yerba Buena Lane and 3rd Street, and extending to and including Jessie Square.

This ordinance would create the Yosemite Avenue Entertainment Zone, on Yosemite Avenue, between Mendell Street and 3rd Street, and on Lane Street, between 3rd Street and Armstrong Avenue. Pursuant to this ordinance, if an Entertainment Zone Event within the Yosemite Avenue Entertainment Zone does not involve the closure of a public street, it need not receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

This ordinance would also create the Hayes Valley Entertainment Zone, in the area bounded by the eastern side of Franklin Street from Grove to Market Streets, the northern side of Market Street from Franklin to Haight Streets, the southern side of Haight Street from Market Street to Octavia Boulevard, the western side of Octavia Boulevard from Haight to Fell Streets, the southern side of Fell Street from Octavia Boulevard to Laguna Street, the western side of Laguna Street from Fell to Grove Streets, and the northern side of Grove Street from Laguna to Franklin Streets; and on Gough Street from Grove to McAllister Streets. The ordinance would exclude Patricia's Green, located on Octavia Boulevard between Hayes Street and Fell Street, from the Entertainment Zone, and to the extent there is any inconsistency between the provisions of Chapter 94B and the provisions of the Park Code applicable to Patricia's Green, the Park Code would control. Any Management Plan for the Hayes Valley Entertainment Zone would be required to contain measures to address the impacts of entertainment zone events on Patricia's Green, including but not limited to alcohol consumption in and around the playground area, sanitation, and security. Before adopting such a Management Plan, OEWD would be required to obtain approval from the Recreation and Park Department regarding the provisions of the Management Plan that relate to impacts

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on Patricia's Green. If an Entertainment Zone Event within the Hayes Valley Entertainment Zone does not involve the closure of a public street, it need not receive a permit for the use of a public street under Transportation Code Division I, Section 6.6 or 6.16 or Transportation Code Division II, Section 206, or other applicable authority of the SFMTA.

Background Information

Ordinance No. 50-25, amending Administrative Code Section 94B.4 to add subsection (b)(4), was finally approved on April 25, 2025 and took effect on May 26, 2025.

This ordinance was duplicated on April 20, 2025, from Board File No. 250348, which will become effective on June 16, 2025. This ordinance shows all amendments made to the ordinance in Board File No. 250348 as Board amendments.

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