

OEWD Investments in the D11 Lakeview, Oceanview, Merced Heights, and Ingleside Communities

2013-2023

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Overview of Investment Categories

Baseline Investments

- OEWD services or programs that are available on an on-going basis.

Supplemental Investments

- This may include special one-time projects or enhancement of existing OEWD programs to address current issues or needs. Funding for these investments are often through supplemental allocations (e.g. addbacks).

Community Economic Development

SERVICE/PROGRAM/PROJECT	PROVIDER	TOTAL FUNDING	TYPE
Economic Vitality Incubation Hub - Good Childcare Start (2021-2024)	Good Rural	\$559,342	BASELINE
Dream Keeper Initiative Financial Assistance for African American Cultural Events(2021-2023)		\$56,250	BASELINE
Small Business Lease Negotiation Services(2019)	Legal Services for Entrepreneurs	----	BASELINE
Vacancy Report (2015)	Andrea Baker Consulting	----	SUPPLEMENTAL
Covid Relief Mini Grants (2020)	Multiple	\$20,000	SUPPLEMENTAL
Community Capacity Building Support (2014-2015)	LISC	----	SUPPLEMENTAL
Covid Relief African American Revolving Loan Fund -- all loans forgiven (2021)	Main Street Launch	\$200,000	SUPPLEMENTAL
Ana's Market Healthy Retail -- store reset and small business technical assistance(2014-2020)	TNDC & Sutti and Associates	\$25,000	SUPPLEMENTAL
Broad Randolph Beautification -- planter boxes and decorative crosswalks (2014-2015)	SF Beautiful	\$88,111	SUPPLEMENTAL
Lacy's Barbershop Mural (2016)	Precita Eyes	\$20,000	SUPPLEMENTAL
Public Safety Assessment and Camera Installation (2017)	SF SAFE & EAG	\$40,000	SUPPLEMENTAL
		\$1,008,703	

Office of Small Business

SERVICE/PROGRAM/PROJECT	PROVIDER	TOTAL FUNDING	TYPE
Small Business Assistance Center	3 staff	----	BASELINE
Small Business Development Center	3 staff, and 10-12 consultants	----	BASELINE
Small Business Permitting	2 staff	----	BASELINE
ADA Barrier Removal Grant Program*	2 part-time staff	\$6K	BASELINE
Disaster Relief Grant Program [FLOODING] *	1 part-time staff	\$8K	BASELINE
Legacy Business Rent Stabilization Grant Program *	1 full-time staff	\$107K	BASELINE
Legacy Business Grants*	1 full-time staff	\$20k	SUPPLEMENTAL
		\$141K	

**Total investment into District 11 (not just Lakeview, Oceanview, Merced Heights, and Ingleside)*

Workforce Development

In 2019, the Workforce division made an investment for the first neighborhood job center in the OMI as the neighborhood was experiencing one of the highest unemployment rates in the City and disproportionately affected communities of color.

Since 2020, Workforce has increased investment in the OMI neighborhood to include a Satellite Job Center and Community Resource Hub to address the impacts the pandemic has caused on diverse communities living in D11.

SERVICE/PROGRAM/PROJECT	PROVIDER	TOTAL FUNDING (PY 22-23)	TYPE
Young Adult Subsidized Employment (funded since 2017-2018)	Urban YMCA	\$250,000	BASELINE
Neighborhood Job Center (funded since 2019-2020)	YCD & ICY	\$450,000	BASELINE
Neighborhood Job Center (funded since 2021-2022)	MEDA Excelsior Satellite	\$150,000	BASELINE
Resource Hub (funded since 2020-2021)	Casa de Apoyo	\$1,700,000	SUPPLEMENTAL
	TOTAL	\$2,150,000	

Questions