

# Prohousing Incentive Program (PIP)

2024 Application for Local Governments



**State of California  
Governor, Gavin Newsom**

**Tomiquia Moss, Secretary  
Business, Consumer Services and Housing Agency**

**Gustavo Velasquez, Director  
Department of Housing and Community Development**

**Megan Kirkeby, Deputy Director  
Division of Housing Policy Development**

**Final Filing Date: December 31, 2024**  
651 Bannon Street, Suite 400 Sacramento, CA 95811

Website: <https://www.hcd.ca.gov/grants-and-funding/programs-active/prohousing-incentive-program>

Email: [ProhousingIncentive@hcd.ca.gov](mailto:ProhousingIncentive@hcd.ca.gov)

## Prohousing Incentive Program (PIP) Application Instructions

The applicant is applying to the Department of Housing and Community Development (Department) for a grant authorized under the provisions pursuant to Health and Safety Code Section 50470(2)(C)(i). PIP is designed to encourage cities and counties to achieve Prohousing Designation. Please refer to the PIP Guidelines and August 2024 Notice of Funding Availability (NOFA) for detailed information on eligible uses and awards. If you have questions regarding this application or the PIP Program, email [ProhousingIncentive@hcd.ca.gov](mailto:ProhousingIncentive@hcd.ca.gov).

If approved for funding, the PIP application is incorporated as part of your Standard Agreement with the Department. To be considered for funding, all sections of this application, including attachments if required, must be complete and accurate.

### Threshold Requirements

In order to be considered for funding, all applicants must submit a complete, signed application to [ProhousingIncentive@hcd.ca.gov](mailto:ProhousingIncentive@hcd.ca.gov) by December 31, 2024. Pursuant to Section 202 of the PIP Guidelines, all applicants must meet the following threshold requirements to be eligible for funding:

X	An adopted housing element in substantial compliance, as determined by the Department, pursuant to Housing Element Law (Article 10.6 of Gov. Code) in accordance with Government Code section 65585, subdivision (h).
X	Housing Element Annual Progress Report submittal pursuant to Government Code Section 65400 for the current or prior year, as applicable.
X	Prohousing Designation: An awarded or completed Prohousing Designation Application with an authorizing resolution must be submitted prior to or in conjunction with the Applicant's PIP Application. PIP Awards cannot be made until a Prohousing Designation is awarded.
X	A complete application as determined by the Department.
X	An authorizing resolution authorizing submittal of the application to the Program that materially comports with the Program's requirements and is legally sufficient as determined in the Department's reasonable discretion, including an authorized representative. See Attachment B of the PIP Guidelines for required resolution format.
X	Compliance with state and federal housing laws as determined by the sole discretion of HCD.

*Demonstration of meeting threshold criteria shall be determined by the Department in its sole and absolute discretion. No documentation of meeting threshold requirements is required in the application unless requested by the Department.*

## Applicant Information

Applicant	City and County of San Francisco		
Applicant Agency Type	City and County		
Mailing Address	1 South Van Ness, 5th floor		
City	San Francisco	Zip Code	94131
County	San Francisco		
Website	<a href="https://sf.gov/departments/mayors">https://sf.gov/departments/mayors</a>		
TIN	70384255		
Authorized Representative Name	Daniel Adams		
Authorized Representative Title	Director, MOHCD		
Phone	415-701-5528	Fax	
Email	dan.adams@sfgov.org		
Contact Person Name	Mara Blitzer		
Contact Person Title	Director of Special Projects		
Phone	628-652-5820	Fax	
Email	mara.blitzer@sfgov.org		

As the official designated by the governing body (authorized representative above and in resolution), I hereby certify that, if approved by HCD for funding through PIP, the applicant assumes the responsibilities specified in the NOFA and certifies that the information, statements, and other contents contained in this application are true and correct.

Signature	Daniel Adams	Date	12/3/2024
Name	Daniel Adams	Title	Director, MOHCD

## Award Amount

Click the dropdown menu to choose a jurisdiction. The geographic category and base award will auto-populate. If the jurisdiction has obtained Prohousing Designation at the time of PIP application submittal, enter in the Prohousing Designation applicant score. Population projections are based on the Department of Finance E-1 January 1, 2024 estimates.  
<https://dof.ca.gov/Forecasting/Demographics/estimates-e1/>

Jurisdiction Name	San Francisco County - Unincorporated	Eligible Base Award	\$ 1,500,000
Geographic Category	Bay Area	Bonus Award Amount:	\$ -
Prohousing Designation Application Score		Total Award	\$ 1,500,000

