

1 [Resolution urging Disguise Inc. to take full responsibility for the removal of Kung Fool
2 costumes in retail stores and to provide full refunds for costumes already purchased.

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4 **costumes in retail stores and to provide full refunds for costumes already purchased.**

5
6 WHEREAS, For the past several months Disguise Inc. has distributed Kung Fool
7 costumes to hundreds of vendors, including major chain stores such as Party City and
8 Walmart; and

9 WHEREAS, The Kung Fool costume depicts an Asian American with buck teeth,
10 slanted eyes, and a Chinese headband which says “loser”; and

11 WHEREAS, Bucktoothed images were used against Japanese Americans during
12 World War II; and

13 WHEREAS, Asian American groups such as the Organization of Chinese Americans,
14 the National Asian Pacific American Legal Consortium, and the National Asian American
15 Student Conference spearheaded a grass-roots effort to have the mask removed from retail
16 stores; and

17 WHEREAS, Asian Americans make up 25% of the population in the Bay Area, and
18 one-third of the population in San Francisco; and

19 WHEREAS, This cultural insensitivity insults Asian communities and has a negative
20 effect on all ethnic communities in San Francisco and California; now, therefore, be it

21 RESOLVED, That the Board of Supervisors of the City and County of San Francisco
22 request Disguise Inc. to apologize formally to Asian groups and communities for the Kung
23 Fool Costume; and, be it

24 FURTHER RESOLVED, That Disguise Inc. ensure that all Kung Fool costumes in retail
25 stores are removed and that full refunds are given for costumes already purchased.

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