

Through built work and civic involvement, Hans Baldauf advocates for excellence in design and preservation, while broadening architecture's notion of sustainability.

With a long-standing interest in the public realm, Hans Baldauf, FAIA, has worked across a variety of project types that at their core enrich civic life. Alongside his firm's wide-ranging work on market halls, mixed-use developments, flagship stores, retail centers, multi-unit and single family residences, specialty food shops, restaurants and wineries, Hans has led the design of such projects as the acclaimed renovation of the historic Ferry Building Marketplace (San Francisco, CA); Furniture Mart (later, Market Square in the Twitter Building, San Francisco, CA); the Sacramento Railyards (Sacramento, CA), the Naval Station in Alameda, CA; and the Mare Island Coal Shed (Vallejo, CA). In addition to his responsibilities as a Design Principal at BCV Architecture + Interiors, Hans serves as the firm's Chief Financial Officer.

A LEED Accredited Professional, Hans strongly advocates for a holistic vision of sustainability inspired by the Slow Food Movement's tenets: the celebratory aspects that constitute "good" and its insistence upon "clean" and "fair." Hans has taught architecture at Yale University, University of Illinois at Chicago, and Notre Dame, where he served as visiting faculty at their Rome Studies program.

Hans' path-breaking commercial work is equaled by his dedicated non-profit service. He honed his leadership and fundraising skills as chairperson of the board of the Maybeck Foundation's \$21 million campaign to restore Maybeck's iconic Palace of Fine Arts, completed in 2008. That same year, he played a pivotal role in rallying the San Francisco design community for the creation of Slow Food Nation, the movement's first American event, attended by over eighty thousand people, including some of the world's leading food authorities, health care experts, farmers, and policymakers.

As a board member and past president of The Center for Urban Education about Sustainable Agriculture (CUESA, now Foodwise), Hans led a period of sustained growth for the nonprofit, which operates the renowned Ferry Plaza Farmers Market. CUESA creates links between Bay Area urban communities and local farmers, with a focus on youth education through its Schoolyard to Market program. During his tenure as CUESA's Acting Executive Director, Hans hired the Executive Director and diversified its board. The national impact of Hans' work in the sustainable food world is exemplified in his work for the annual Good Food Awards, which has empowered hundreds of small artisan producers from around the country.

Fueling and underpinning these pursuits is a remarkable, sustained curiosity to deeply understand otherwise taken-for-granted preconditions of context and history, teasing out the relationships between the built environment and social practice. One testament to this is Hans' recently published monograph *Design Legacy of John Marsh Davis*, a passion project that Hans brought to fruition alongside leading a busy architectural practice. In 2012, Joseph Phelps Vineyards commissioned Hans' firm BCV Architecture + Interiors and the architect Don Brandenburger, AIA, to re-imagine John Marsh Davis' original winery building and enhance the building's connection with the surrounding landscape. While working on this and wanting to better understand the thought process of the winery's original designer, Hans discovered that no scholarship existed on Marsh Davis and his formidable body of work. In the course of his research, Hans catalyzed the bequest of Davis' architectural drawings from the Marsh Davis family to the Western History Collections at the Libraries of the University of Oklahoma. Writes Stephanie Pilat, PhD, the Director of the Division of Architecture at the University of Oklahoma's Christopher C. Gibbs College of Architecture:

As a dedicated advocate for excellence in design and preservation, Hans was instrumental in assuring the works of Marsh Davis would be preserved and available for future scholars. He connected our University with the family of Marsh Davis and facilitated the donation of his archives to the University of Oklahoma's American School Archive. Hans Baldauf stands out among architects for his dedication to producing new knowledge and appreciation of history. To find an architect who would dedicate so much time and energy amidst a busy practice to celebrating the work of [another] architect is extraordinary. Hans's actions reflect his deep commitment to researching, understanding, and preserving historical legacies.

APPLICANT



EDUCATION

Master of Architecture, Yale University, 1988
 Bachelor of Arts, Intensive Major: History, the Arts and Letters, Yale University, 1981

SERVICE

Center for Urban Education about Sustainable Agriculture (CUESA, now Foodwise), Board Member (2009-2015) and past Board President (2013-15)
 Friends of the Bancroft Library, Board Member
 Maybeck Foundation, Board Member and past Board Chair
 Seedling Projects, Board Member

PROFESSIONAL
AFFILIATIONS

American Institute of Architects, San Francisco Chapter
 San Francisco Planning and Urban Research Association (SPUR)
 Retail Design Institute (RDI)

HONORS

Fellow, American Institute of Architects
 Alpha Rho Chi Medal (Yale University)
 Lambda Alpha International Honorary Society for the Advancement of Land Economics

WORK HISTORY

BCV Architects
 San Francisco, California
 1997 - Present (26 years)

Backen, Arrigoni and Ross
 San Francisco, California
 1992 - 1997 (5 years)

University of Notre Dame (Visiting Assistant Professor, Rome Studies Program)
 Rome, Italy
 1991-1992 (academic year)

Hammond, Beeby and Babka
 Chicago, Illinois
 1988 - 1990 (2 years)

LICENSURE +
CERTIFICATION

CA, 9/6/91 - Present NY, 11/23/99 - Present; AZ, 1/10/08 - Present; VA, 6/26/2006 - Present; HI, 12/7/01 - Present; Washington DC/District of Columbia, 07-29-1 - Present NH, 5/24/00 - Present; NV, 7/27/11; OR, 10/16/09 - Present; CO, 7/28/00 - Present; MT, 9/14/12 - Present; PA, 8/29/12 - Present; MD, 5/26/05 - Present; FL, 9/20/00 - Present

LEED Accredited Professional

BOOKS

Design Legacy of John Marsh Davis: Early Career: Wood Expressionism 1961-1979 (Kowloon, Hong Kong: Oscar Riera Ojeda Publishers, 2022)

A Beaux-Arts Education: The Architectural Education of Arthur Brown, Jr. at the Ecole des Beaux-Arts, Paris, France, 1897-1903, Edited by Hans Baldauf, 2011 (Berkeley, CA: Bancroft Library, University of California, Berkeley)

ARTICLES

"New Ruralism Meets New Urbanism," in *Interiors & Sources Magazine*, 19 October 2009

JOURNALS

Perspecta 26: Theater, Theatricality, and Architecture (The Yale Architecture Journal), 1990, Edited by Hans Baldauf, Co-Editors: Baker Goodwin and Amy Reichert

SELECT LECTURES,
TOURS + SYMPOSIA

"Wood Expressionism: The Design Legacy of John Marsh Davis," A'23 AIA Conference on Architecture, San Francisco, CA, 7 June 2023

Garden Dialogue: Barbour Residence (Kentfield, CA), The Cultural Landscape Foundation, 30 April 2023

"Inventiveness and Innovation: Contemporary Architects and the Influence and Impacts of Architecture and Architects of the 1915 World's Fair," with Marc L'Italien, FAIA (EHDD Architecture), Jay Turnbull, FAIA (Page & Turnbull) and John King (Design Critic, San Francisco Chronicle), California Historical Society Panel, San Francisco, CA, April 2015

"Behind the Scenes: Food and Design in Polk Gulch" (Belcampo Meat Co. San Francisco) with Amanda Loper, AIA and OpenScope Studio (St. Frank Coffee), AIA San Francisco Architecture + the City Festival, 2014

CUESA Sunday Supper | San Francisco, CA, 2014

"Behind the Scenes: Belcampo Meat Co. (Marin)," AIA San Francisco, 2013

"Behind the Scenes: Market Square," AIA San Francisco Architecture + the City Festival, 2012

"Farm to City" [panel discussion], AIA San Francisco Architecture + the City Festival, 2012

Palace of Fine Arts Walking Tour, San Francisco, CA, 2012

"The Ferry Building Marketplace" [lecture], San Francisco Planning and Urban Research (SPUR), 2011

"The Public Marketplace" [Presentation and Discussion," Urban Land Institute, San Francisco, CA, 2005

Organizer, Panel Discussion Series: "Urban Design, Architecture and the Allied Arts," San Francisco Architectural Club, 1994

Symposium Co-Organizer: "Developing the American City: Society and Architecture in the Middle-Sized City," Yale University, New Haven, CT, 1986